

START THE CONVERSATION.



STOP UNDERAGE DRINKING.

LEND YOUR
VOICE

SHARE YOUR
STORY

START THE
CONVERSATION



Alcohol
Awareness
Month

www.talkitoutnc.org



Social Media Toolkit

Alcohol Awareness Month, observed every April since 1987, strives to raise awareness about the risks of alcohol misuse, reduce the stigma surrounding alcohol use disorder, and provide resources to promote treatment and prevention.

Talk it Out NC highlights this month to underscore our core mission — preventing underage drinking. During every Alcohol Awareness Month and all year long, we aim to educate youth and communities with the goal of preventing the long-term consequences of early alcohol misuse.

That's where you come in. We need you to **Lend Your Voice — Share Your Story — Start the Conversation** about the risks of underage drinking. We hope you will use the materials and messaging provided in this social media toolkit to help spread awareness about Alcohol Awareness Month!

Visit our website to learn more: TalkitOutNC.org/Alcohol-Awareness-Month/

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Getting Started

Social Media Profiles:

- Facebook – [Talk It Out NC](#)
- Instagram – [@talkitoutnc](#)
- X (Twitter) – [@TalkItOutNC](#)
- LinkedIn – [Talk It Out NC](#)
- YouTube – [Talk It Out NC](#)

Hashtags:

- #TalkitOut, #PreventUnderageDrinking, #StartTheConversation, #AlcoholAwarenessMonth

Social Media Graphics:

The following link will direct you to download a compressed zip file that contains graphic design assets that you can use on social media.

[Download Alcohol Awareness Month Graphics](#)

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Posts to Share on Your Profiles

Facebook:

- It's Alcohol Awareness Month, and Talk it Out NC has put together a comprehensive toolkit so you can Lend Your Voice — Share Your Story — Start the Conversation. Visit the website for ways to get involved, facts about underage drinking, and so much more!
- Make a difference this April! Talk it Out NC's Alcohol Awareness Month Toolkit is packed with resources to help you and your community prevent underage drinking. From social posts to conversation starters, it's got everything you need to get involved!
- Alcohol Awareness Month is here. It's a time to focus on starting the conversation with teens about the dangers of underage drinking. Explore Talk it Out NC's toolkit, filled with materials designed to spark meaningful discussions about alcohol misuse and how to prevent it.
- It's Alcohol Awareness Month, and whether you're a teen, parent, coach, or mentor — your voice matters. Lend Your Voice — Share Your Story — Start the Conversation this month to make an impact in your community! Get started with Talk it Out NC's comprehensive Alcohol Awareness Month toolkit.

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Instagram:

- April is #AlcoholAwarenessMonth! Lend Your Voice, Share Your Story, and Start the Conversation today. Link in bio!
- Want to combat underage drinking but not sure where to start? Talk it Out NC's toolkit for #AlcoholAwarenessMonth has you covered. Check out the link in our bio for all the tools you need.
-  Stop underage drinking and alcohol misuse before it begins! This #AlcoholAwarenessMonth, help us focus on prevention. Get started with the link in our bio.
- This #AlcoholAwarenessMonth, every voice counts! Your experiences can empower others to make safe choices. Lend Your Voice — Share Your Story — Start the Conversation.

X (Twitter):

- April is #AlcoholAwarenessMonth. Ready to make an impact? Check out Talk it Out NC's toolkit of resources to help you prevent underage drinking.
- This #AlcoholAwarenessMonth, join us in making a difference! Talk it Out NC's toolkit is full of resources to help start the conversation.
- It's #AlcoholAwarenessMonth! Let's focus on starting the conversation with teens about prevention so we can stop alcohol misuse later in life.
- This #AlcoholAwarenessMonth everyone can participate! Lend Your Voice — Share Your Story — Start the Conversation with Talk it Out NC's toolkit!

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LinkedIn:

- This Alcohol Awareness Month, we invite you to Lend Your Voice — Share Your Story — Start the Conversation. Talk it Out NC's curated toolkit provides comprehensive resources to help you spread the word in your community about the risks of underage drinking. Learn more about how you can get involved.
- This #AlcoholAwarenessMonth, join us in making a difference! Talk it Out NC's toolkit offers a range of resources, including social posts and conversation starters to empower you and your community to prevent underage drinking. It takes all of us to make a difference for future generations!
- During #AlcoholAwarenessMonth, it's especially important to engage in preventive conversations with adolescents. Prevention is the best way to stop alcohol misuse. Talk it Out NC's toolkit offers an abundance of resources to Start the Conversation.
- Observing #AlcoholAwarenessMonth, we see the collective power of our voices. Whether you're a parent, coach, or mentor, your experiences and insights are invaluable. Share your story and initiate conversations that matter. Start with Talk it Out NC's toolkit – it's got everything you need.