



2023 STATE OF UNDERAGE DRINKING IN NORTH CAROLINA



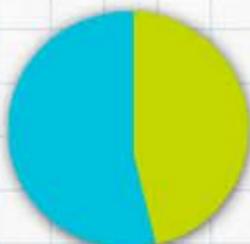
93% OF STUDENTS BELIEVE PARENTS COULD HELP STOP UNDERAGE DRINKING IF THEY TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL.



52% OF MIDDLE SCHOOLERS AND 46% OF HIGH SCHOOL STUDENTS SAY THEIR PEERS ARE TOO EMBARRASSED OR AFRAID TO TALK ABOUT ALCOHOL WITH THEIR PARENTS.



ALMOST TWO-THIRDS OF STUDENTS (65%) TRIED ALCOHOL DURING THEIR MIDDLE SCHOOL YEARS.



STUDENTS WHO TRY ALCOHOL TYPICALLY DO SO BY AGE 14. IN FACT, 35% OF THOSE WHO ADMIT TO TRYING ALCOHOL SAY THEY DID SO BY AGE 12.

51% OF PARENTS WOULD WAIT UNTIL THEIR CHILDREN ARE 12 OR OLDER TO TALK WITH THEM ABOUT UNDERAGE DRINKING EVEN THOUGH BEST PRACTICES SAY THEY SHOULD START EARLIER.

51/100



47% OF HIGH SCHOOL STUDENTS HAVE PERSONALLY TRIED ALCOHOL. THEY REPORTED HAVING RELATIVELY EASY ACCESS TO ALCOHOL AT HOME AND FROM FRIENDS.



37% OF STUDENTS WHO ADMIT TO DRINKING DO SO REGULARLY. WHILE 63% SAY THEY DRINK RARELY OR ONLY ON SPECIAL OCCASIONS, 4% DRINK DAILY, 14% MONTHLY, AND 19% WEEKLY.

2 IN 5 STUDENTS

SEE THEIR FRIENDS POSTING WITH ALCOHOL ON SOCIAL MEDIA. MAKING UNDERAGE DRINKING SEEM NORMAL. THE PERCENTAGE IS GREATER (46%) AMONG HIGH SCHOOLERS, WITH 18% SAYING THEY SEE THESE POSTS "OFTEN".

