

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 1 Page 1
Feb. 24, 2016

1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	AREA														CHILDREN IN	APPROPRIATE TO	TALKED ABOUT			
																GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE			
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14	OVER 15	YES	NO/ NOT YET
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVL	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
	ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18					
									LEM												
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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Table 1 Page 3
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1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRINKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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Table 1 Page 4
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1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O										
	RG		RG		RG										
	YES	NO	YES	NO	YES	NO	REGU- LRLY	2+ Times/ Week	Once A Week	NOT REGU- LRLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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Table 1 Page 5
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1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- /OTHER	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- /OTHER	REPUB- LICAN	DEMO- CRAT	INDEP- /OTHER
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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Table 1 Page 6
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1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- Lican	DEMO- CRAT	INDEP- ENDENT	REPUB- Lican	DEMO- CRAT	INDEP- ENDENT	14/ YOUNGER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER 	15 	16 	17/ OLDER 	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER 	15-16 	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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Table 1 Page 10
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1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COL-	Col-	Post	LESS/ COL-	Col-	Post	SINGLE	MAR-	SEPA-	DIV-	WID-	MALE	FEMALE		
		COLLEG LEGE	lege	Grad.	COLLEG LEGE	lege	Grad.		RIED	RATED	ORCED	OWED				
		GRAD. GRAD.	Grad.	Work	GRAD. GRAD.	Grad.	Work									
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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Table 1 Page 12
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1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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Table 1 Page 13
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1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL			AGE			MEN			WOMEN			GENDER	
				UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	MALE	FEMALE

Total	500	144	301	35	63	121	14	81	180	20	210	290		
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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Table 2 Page 14
Feb. 24, 2016

2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	AREA													CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE		
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14	OVER 15	YES	NO/ NOT YET
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
1	59.7	57.7	48.8	54.5	66.0	61.3	63.4	59.7	56.3	50.9	61.9	60.3	62.5	66.3	100.0	-	58.4	59.9	63.5	58.0	80.8
2 OR MORE	39.4	41.5	51.2	45.5	32.4	38.0	36.6	39.1	42.6	46.9	38.1	39.7	35.2	33.7	-	100.0	40.6	39.1	35.9	41.0	19.2
2	30.8	32.7	43.4	38.9	22.3	32.1	34.8	30.2	32.3	32.9	31.8	39.7	24.3	18.0	-	78.2	32.1	30.2	29.4	32.2	14.0
3	6.4	5.7	5.7	6.6	5.4	4.5	-	7.9	8.7	12.3	5.0	-	9.5	9.8	-	16.2	6.9	6.2	3.7	6.6	3.0
4	2.0	2.3	2.1	-	3.0	1.4	1.8	1.0	1.5	1.7	1.4	-	1.3	5.9	-	5.0	1.6	2.0	2.8	1.9	2.1
5 OR MORE	0.3	0.8	-	-	1.7	-	-	-	-	-	-	-	-	-	-	0.7	-	0.6	-	0.3	-
DK/REFUSED	0.9	0.8	-	-	1.6	0.7	-	1.2	1.1	2.2	-	-	2.3	-	-	-	1.0	1.0	0.6	1.0	-
Mean	1.51	1.55	1.61	1.52	1.50	1.46	1.40	1.50	1.55	1.64	1.46	1.40	1.49	1.55	1.00	2.28	1.51	1.52	1.45	1.53	1.27

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Table 2 Page 15
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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN					CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY					WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.											ALCOHOL			DRINKING		BRAIN DEVLPMNT	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO	
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18					
										LEM												
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145	
1	59.7	56.4	58.8	58.2	56.4	67.6	59.9	59.2	60.7	49.7	59.3	68.1	54.9	59.8	46.9	63.2	59.3	59.6	59.6	60.6	57.1	
2 OR MORE	39.4	43.0	39.6	41.8	42.4	32.4	39.0	38.8	39.2	50.3	39.6	31.9	43.4	39.6	53.1	36.8	39.7	38.9	40.0	38.4	42.1	
2	30.8	32.3	30.5	38.2	32.4	28.5	31.2	31.7	30.7	35.0	31.2	24.9	34.3	30.7	41.8	32.5	31.4	29.7	31.9	29.2	34.8	
3	6.4	8.2	6.7	2.4	7.7	1.5	5.6	4.9	6.3	13.7	6.0	3.8	7.1	7.0	6.8	4.3	6.2	6.5	6.3	6.6	6.0	
4	2.0	1.8	2.3	1.1	1.9	2.3	2.1	2.1	2.1	1.6	2.0	1.9	2.1	1.9	4.5	-	2.1	2.1	1.9	2.2	1.3	
5 OR MORE	0.3	0.7	-	-	0.3	-	-	-	-	-	0.4	1.3	-	-	-	-	-	0.6	-	0.4	-	
DK/REFUSED	0.9	0.6	1.6	-	1.2	-	1.1	2.0	0.1	-	1.1	-	1.7	0.6	-	-	0.9	1.5	0.4	0.9	0.8	
Mean	1.51	1.57	1.52	1.47	1.56	1.39	1.49	1.49	1.50	1.67	1.52	1.43	1.56	1.51	1.69	1.41	1.51	1.52	1.50	1.51	1.51	

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Table 2 Page 16
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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
1	59.7	63.1	67.0	59.0	59.8	57.2	56.5	53.8	58.8	60.3	54.2	73.4	59.2	71.6	58.5	56.0	62.2	65.3	68.0	59.1
2 OR MORE	39.4	35.9	33.0	39.0	39.5	41.7	42.5	46.2	39.4	38.7	44.3	26.6	39.8	28.4	40.7	42.7	37.8	32.8	31.5	35.8
2	30.8	25.0	20.6	29.9	30.2	34.6	33.3	36.0	31.0	31.0	35.6	21.2	31.1	17.0	32.5	32.5	32.3	20.5	22.1	16.6
3	6.4	8.7	10.3	7.0	8.0	4.5	7.5	8.6	6.5	5.0	6.4	2.0	6.5	8.1	6.4	8.4	3.6	7.2	4.9	12.7
4	2.0	2.2	2.2	2.1	1.2	2.0	1.7	1.5	1.9	2.7	2.4	3.3	1.9	3.3	1.8	1.8	1.9	3.2	4.6	-
5 OR MORE	0.3	-	-	-	-	0.6	-	-	-	-	-	-	0.3	-	-	-	-	2.0	-	6.5
DK/REFUSED	0.9	0.9	-	2.0	0.7	1.1	1.0	-	1.9	1.0	1.4	-	1.0	-	0.8	1.3	-	1.8	0.5	5.0
Mean	1.51	1.49	1.48	1.51	1.50	1.53	1.54	1.58	1.51	1.50	1.56	1.35	1.51	1.43	1.51	1.55	1.45	1.53	1.46	1.72

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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL		HEARD OF SITE				VISITED SITE				HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK									
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O											
	RG		RG		RG		RG		RG											
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never	
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145						
1	59.7	59.1	60.5	56.5	59.9	56.5	60.5	50.8	52.1	49.3	54.5	63.4	63.1	63.7						
2 OR MORE	39.4	39.6	38.8	39.8	39.4	42.2	37.1	49.2	46.4	50.7	42.7	36.1	36.7	35.6						
2	30.8	28.2	31.6	24.3	31.3	33.7	31.8	36.4	36.7	41.1	32.8	27.7	31.1	25.0						
3	6.4	9.9	4.5	15.5	5.8	6.8	4.6	9.8	8.5	9.6	7.5	5.6	4.7	6.4						
4	2.0	1.5	2.3	-	2.0	1.7	0.8	3.0	1.2	-	2.3	2.3	0.9	3.4						
5 OR MORE	0.3	-	0.4	-	0.3	-	-	-	-	-	-	0.5	-	0.9						
DK/REFUSED	0.9	1.3	0.7	3.7	0.7	1.3	2.3	-	1.5	-	2.9	0.5	0.2	0.7						
Mean	1.51	1.53	1.49	1.57	1.50	1.53	1.44	1.65	1.58	1.60	1.56	1.48	1.43	1.52						

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT /OTHER	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
1	59.7	61.7	73.8	53.8	61.6	52.5	61.5	57.8	58.3	61.4	60.3	62.4	47.6	56.6	60.2	66.2	100.0	65.1	48.1
2 OR MORE	39.4	38.3	26.2	46.2	37.7	47.5	35.8	40.6	41.6	38.0	38.0	35.7	52.4	43.4	38.5	32.7	-	34.9	51.9
2	30.8	30.5	21.9	36.2	30.8	38.5	26.4	31.4	35.8	27.0	30.3	29.0	38.5	39.0	30.3	24.0	-	21.2	51.9
3	6.4	5.8	2.1	8.1	5.0	6.1	6.7	6.4	3.6	8.0	6.5	5.3	13.9	2.4	6.9	7.1	-	7.3	-
4	2.0	0.9	2.2	-	1.8	2.9	2.8	2.8	2.2	2.4	1.2	1.4	-	2.0	1.2	1.7	-	4.7	-
5 OR MORE	0.3	1.2	-	1.9	-	-	-	-	-	0.7	-	-	-	-	-	-	-	1.8	-
DK/REFUSED	0.9	-	-	-	0.7	-	2.7	1.6	0.1	0.7	1.6	1.9	-	-	1.3	1.1	-	-	-
Mean	1.51	1.49	1.33	1.60	1.47	1.59	1.49	1.54	1.50	1.53	1.48	1.45	1.66	1.50	1.49	1.44	1.00	1.57	1.52

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
1	59.7	57.2	61.5	56.7	59.2	61.3	63.2	50.2	50.4	74.0	78.4	17.0	58.6	54.9	62.1
2 OR MORE	39.4	42.8	38.5	41.5	40.5	37.7	35.3	49.5	49.2	24.8	21.6	83.0	40.6	44.1	37.0
2	30.8	34.4	28.0	37.5	37.1	26.4	24.6	37.9	37.1	22.9	19.6	56.2	34.5	35.2	26.9
3	6.4	3.7	6.8	4.0	3.4	8.7	8.5	8.4	8.1	0.7	2.0	20.2	1.1	9.0	8.3
4	2.0	4.7	1.9	-	-	2.6	2.1	2.8	3.5	0.4	-	6.7	4.0	-	1.8
5 OR MORE	0.3	-	1.8	-	-	-	-	0.4	0.5	0.7	-	-	1.0	-	-
DK/REFUSED	0.9	-	-	1.8	0.3	1.0	1.5	0.3	0.4	1.3	-	-	0.8	1.0	0.9
Mean	1.51	1.56	1.55	1.46	1.44	1.52	1.49	1.65	1.66	1.29	1.24	2.16	1.53	1.54	1.49

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
1	59.7	50.2	41.2	47.1	44.6	42.7	50.4	47.3	42.0	44.9	50.2	45.1	44.5	50.4	46.1	44.9
2 OR MORE	39.4	49.5	58.8	51.8	55.4	57.3	49.2	52.7	58.0	54.3	49.5	54.2	55.5	49.2	53.9	54.3
2	30.8	37.9	42.7	36.0	40.2	42.0	37.1	36.5	41.2	38.1	37.9	39.6	41.6	37.1	39.8	38.1
3	6.4	8.4	14.0	12.7	10.8	7.6	8.1	11.8	9.6	10.9	8.4	11.9	9.2	8.1	10.1	10.9
4	2.0	2.8	2.1	3.1	3.0	7.7	3.5	3.0	5.9	5.2	2.8	2.8	4.0	3.5	3.2	5.2
5 OR MORE	0.3	0.4	-	-	1.3	-	0.5	1.5	1.3	-	0.4	-	0.7	0.5	0.7	-
DK/REFUSED	0.9	0.3	-	1.2	-	-	0.4	-	-	0.8	0.3	0.7	-	0.4	-	0.8
Mean	1.51	1.65	1.77	1.72	1.76	1.80	1.66	1.75	1.83	1.76	1.65	1.72	1.75	1.66	1.73	1.76

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
1	59.7	63.0	59.7	59.8	68.2	60.0	73.4	71.6	67.5	66.8	68.6	64.3	63.2	12.5	14.5	7.5	14.3	13.6	9.6
2 OR MORE	39.4	36.1	38.4	40.2	31.8	40.0	26.6	28.4	32.5	33.2	31.4	35.7	36.8	87.5	85.5	92.5	85.7	86.4	90.4
2	30.8	33.0	34.4	38.2	28.3	33.7	24.8	27.6	32.5	31.9	27.7	30.5	28.7	54.7	50.2	54.6	56.4	55.4	56.5
3	6.4	1.2	2.5	-	1.4	2.4	-	0.8	-	1.3	3.7	5.2	8.1	24.8	29.3	26.0	19.6	22.5	22.3
4	2.0	0.7	1.4	-	0.8	1.4	1.7	-	-	-	-	-	-	8.0	6.0	11.9	9.8	8.4	11.6
5 OR MORE	0.3	1.2	-	2.1	1.4	2.4	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	0.9	0.9	1.9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.51	1.43	1.45	1.46	1.39	1.52	1.30	1.29	1.32	1.35	1.35	1.41	1.45	2.28	2.27	2.42	2.25	2.26	2.36

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
1	59.7	53.1	48.2	45.3	47.2	42.9	44.3	47.7	42.1	43.7	52.2	47.8	45.3	79.3	74.5	20.0	70.8	81.0	14.2
2 OR MORE	39.4	46.9	51.8	54.7	52.8	57.1	55.7	51.7	56.6	56.3	47.2	52.2	53.5	20.7	25.5	80.0	27.2	19.0	85.8
2	30.8	35.8	36.6	42.1	40.2	43.9	42.8	39.6	42.5	41.2	35.4	37.5	35.6	15.7	24.3	59.5	27.2	16.4	53.0
3	6.4	7.5	12.2	7.6	6.3	7.9	4.8	9.2	11.6	10.5	9.1	11.4	14.3	2.0	1.2	14.0	-	2.5	25.9
4	2.0	2.6	3.0	3.4	5.0	3.2	8.2	2.9	2.5	4.5	2.7	3.2	3.7	1.1	-	6.5	-	-	6.8
5 OR MORE	0.3	0.9	-	1.5	1.3	2.0	-	-	-	-	-	-	-	1.9	-	-	-	-	-
DK/REFUSED	0.9	-	-	-	-	-	-	0.6	1.3	-	0.6	-	1.2	-	-	-	2.1	-	-
Mean	1.51	1.62	1.70	1.74	1.73	1.78	1.77	1.67	1.74	1.76	1.62	1.70	1.76	1.31	1.27	2.07	1.28	1.22	2.25

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
1	59.7	68.8	70.7	63.9	60.0	51.3	58.7	70.0	58.5	67.4	57.1	62.1	58.7	59.8	57.1	65.9	56.5	59.8	59.6	60.3
2 OR MORE	39.4	31.2	27.0	36.1	40.0	48.7	40.5	28.5	41.2	31.8	42.5	37.4	40.5	40.2	42.9	34.1	43.5	38.7	38.3	39.7
2	30.8	12.7	20.0	28.6	33.9	35.2	33.9	17.4	33.1	22.2	34.2	27.6	33.9	29.0	21.1	22.5	35.6	32.3	32.0	33.0
3	6.4	7.6	7.0	5.0	4.6	10.3	5.7	7.2	6.3	6.3	6.7	6.9	5.7	7.3	17.0	7.0	4.9	5.2	4.6	6.7
4	2.0	6.8	-	2.5	1.5	3.2	0.9	2.4	1.8	2.5	1.6	2.5	0.9	3.2	-	4.6	3.1	1.2	1.7	-
5 OR MORE	0.3	4.1	-	-	-	-	-	1.5	-	0.8	-	0.5	-	0.7	4.9	-	-	-	-	-
DK/REFUSED	0.9	-	2.3	-	-	-	0.7	1.5	0.3	0.8	0.4	0.5	0.7	-	-	-	-	1.5	2.1	-
Mean	1.51	1.65	1.35	1.46	1.48	1.65	1.48	1.46	1.51	1.46	1.53	1.51	1.48	1.56	1.75	1.50	1.55	1.47	1.47	1.46

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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Table 2 Page 24
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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COL-	COL-	Col-	Post	LESS/ COL-	COL-	Col-	Post	SINGLE	MAR-	SEPA-	DIV-	WID-	MALE	FEMALE
		COLLEG LEGE	LEGE	lege	Grad.	COLLEG LEGE	LEGE	lege	Grad.		RIED	RATED	ORCED	OWED		
		GRAD.	GRAD.	Grad.	Work	GRAD.	GRAD.	Grad.	Work							
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
1	59.7	63.3	53.6	53.8	53.3	56.9	63.8	63.4	64.9	81.0	54.7	65.1	73.1	65.6	54.4	55.0
2 OR MORE	39.4	36.7	45.5	45.0	46.7	43.1	34.2	33.9	35.1	19.0	44.3	34.9	26.9	34.4	45.0	43.8
2	30.8	27.0	37.7	37.4	38.8	30.7	28.7	28.5	29.2	16.5	33.9	21.7	24.9	34.4	34.5	33.4
3	6.4	5.6	5.4	4.5	7.9	8.7	5.0	4.7	5.9	2.5	7.4	13.2	2.0	-	6.7	8.0
4	2.0	2.6	2.3	3.2	-	3.7	0.5	0.7	-	-	2.6	-	-	-	3.0	2.3
5 OR MORE	0.3	1.5	-	-	-	-	-	-	-	-	0.4	-	-	-	0.8	-
DK/REFUSED	0.9	-	0.9	1.2	-	-	2.0	2.7	-	-	0.9	-	-	-	0.6	1.2
Mean	1.51	1.52	1.56	1.57	1.55	1.59	1.41	1.41	1.41	1.21	1.59	1.48	1.29	1.34	1.60	1.57

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 2 Page 25
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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
1	59.7	58.3	62.2	56.1	58.2	52.5	55.1	60.4	60.2	58.8	64.4	62.5	57.3	64.4	62.1	61.0	66.1	74.9	57.7	55.7
2 OR MORE	39.4	40.7	37.8	43.9	40.4	47.5	43.9	38.0	39.1	39.9	32.3	36.5	42.0	35.6	37.2	37.2	33.9	21.9	41.3	44.3
2	30.8	31.8	31.0	35.9	29.4	41.8	33.5	26.5	32.2	27.8	26.1	25.8	34.1	27.8	30.9	24.3	27.5	21.9	33.9	29.9
3	6.4	6.1	6.8	3.4	7.4	4.3	5.3	8.8	5.3	8.6	6.2	6.1	5.8	2.0	4.9	9.3	4.9	-	5.7	7.1
4	2.0	2.8	-	-	3.1	1.4	3.8	2.7	1.6	2.7	-	3.3	2.1	3.0	1.3	3.6	1.5	-	1.8	5.3
5 OR MORE	0.3	-	-	4.7	0.5	-	1.3	-	-	0.8	-	1.3	-	2.9	-	-	-	-	-	2.0
DK/REFUSED	0.9	1.0	-	-	1.4	-	1.0	1.6	0.7	1.3	3.3	1.0	0.7	-	0.7	1.8	-	3.2	1.0	-
Mean	1.51	1.53	1.45	1.61	1.56	1.55	1.61	1.53	1.48	1.57	1.40	1.54	1.52	1.52	1.45	1.55	1.42	1.23	1.51	1.68

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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Table 2 Page 26
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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
1	59.7	67.7	55.3	62.7	66.6	49.3	82.9	68.5	59.3	48.3	58.2	60.8
2 OR MORE	39.4	31.6	43.9	37.3	33.4	49.9	17.1	30.2	39.8	51.7	41.3	38.0
2	30.8	25.9	34.4	25.3	27.3	38.5	17.1	24.8	31.6	31.2	32.9	29.3
3	6.4	4.8	7.1	4.2	4.0	7.2	-	5.4	7.1	7.2	5.4	7.1
4	2.0	0.9	1.9	7.8	2.1	3.1	-	-	1.1	13.4	2.4	1.6
5 OR MORE	0.3	-	0.4	-	-	1.1	-	-	-	-	0.6	-
DK/REFUSED	0.9	0.7	0.8	-	-	0.8	-	1.3	0.8	-	0.5	1.2
Mean	1.51	1.38	1.57	1.57	1.42	1.67	1.17	1.36	1.50	1.86	1.54	1.49

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	AREA													CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE			TALKED ABOUT ALCOHOL ABUSE		
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER 10	LESS/ 10	11-14 15	OVER 15	YES	NO/ NOT YET
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
10/YOUNGER	47.7	47.6	52.8	34.3	46.3	50.1	39.7	57.7	45.2	36.5	54.1	58.6	48.1	38.2	46.7	49.2	100.0	-	-	50.0	20.2
5/YOUNGER	10.0	7.8	11.7	-	6.3	7.9	9.1	7.1	16.7	11.6	21.9	35.3	5.7	2.4	10.1	9.4	20.9	-	-	10.8	-
6	3.9	4.4	2.2	19.2	2.7	4.7	6.2	3.5	3.3	3.2	3.4	5.5	3.4	-	3.7	4.2	8.1	-	-	3.8	5.4
7	2.8	2.9	6.6	-	0.5	3.3	1.5	4.6	1.6	1.8	1.4	-	3.4	3.7	2.9	2.6	5.8	-	-	3.0	-
8	6.5	3.3	2.1	-	5.0	6.6	-	11.5	5.3	3.9	6.8	4.2	13.8	13.0	5.9	7.5	13.6	-	-	7.0	-
9	3.2	3.5	1.2	-	6.2	2.7	1.5	3.5	2.5	-	5.1	3.8	3.8	3.9	2.3	3.8	6.6	-	-	3.2	2.1
10	21.5	25.8	29.0	15.2	25.7	24.9	21.3	27.5	15.8	16.0	15.6	9.7	18.1	15.2	21.7	21.6	45.0	-	-	22.2	12.6
11-14	40.5	35.6	27.9	57.3	37.0	40.8	47.2	36.0	46.5	51.0	41.9	41.4	39.6	47.2	40.6	40.3	-	100.0	-	39.9	48.1
11	8.2	6.2	7.8	13.3	3.2	8.1	2.8	12.0	14.0	14.4	13.6	-	6.0	10.6	7.8	7.9	-	20.1	-	8.5	3.6
12	19.6	14.1	7.9	31.4	15.3	22.7	33.4	14.7	22.7	28.1	17.1	30.6	17.1	21.1	19.6	20.0	-	48.3	-	20.2	11.3
13	9.8	10.5	8.4	12.5	11.9	7.4	9.5	5.9	6.7	6.8	6.7	10.8	15.7	13.3	9.9	9.8	-	24.1	-	8.1	30.0
14	3.0	4.7	3.8	-	6.6	2.6	1.4	3.5	3.1	1.7	4.4	-	0.9	2.2	3.4	2.5	-	7.5	-	3.0	3.2
15/OLDER	7.1	12.0	12.3	8.4	12.6	4.3	3.8	4.6	3.4	4.8	2.0	-	5.8	12.1	7.6	6.5	-	-	100.0	5.9	21.5
DK/REFUSED	4.7	4.8	7.0	-	4.1	4.9	9.3	1.6	4.9	7.7	2.0	-	6.5	2.4	5.1	4.0	-	-	-	4.2	10.2
Mean	10.32	10.80	10.36	10.92	11.13	10.19	10.42	10.02	9.73	10.30	9.18	8.30	10.39	11.27	10.38	10.26	7.81	12.19	16.50	10.13	12.73

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN			TALKED ABOUT ALCOHOL ABUSE LAST FEW MOS.		UNDERAGED DRINKING IN YOUR COMMUNITY					CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL				APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			S/R/H: ADS STOP UNDERAGE DRINKING		TALKED TO CHILD ABOUT BRAIN DEVLPMNT	
		FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	YES	NO	YES	NO	
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145	
10/YOUNGER	47.7	52.4	55.4	27.6	53.0	33.3	50.1	57.8	42.4	35.6	47.9	44.1	49.8	47.7	55.5	48.3	45.8	52.3	44.3	50.8	41.2	
5/YOUNGER	10.0	10.0	14.3	2.0	11.8	4.4	11.4	15.5	7.2	1.8	10.7	9.0	11.6	9.0	7.2	5.6	10.4	14.1	6.5	11.0	7.6	
6	3.9	5.5	3.5	-	4.5	0.3	3.6	4.0	3.2	6.7	4.8	5.9	4.3	2.6	5.6	4.6	3.5	4.7	3.2	4.3	2.9	
7	2.8	3.4	3.0	1.9	2.6	3.9	2.8	4.9	0.8	1.8	3.6	1.7	4.5	1.1	-	-	3.7	3.8	1.9	3.1	1.9	
8	6.5	4.6	7.7	11.3	6.6	7.7	6.6	6.6	6.6	6.3	6.7	3.5	8.2	6.3	7.9	16.7	5.1	4.7	8.1	5.6	8.7	
9	3.2	2.4	5.0	-	3.2	3.7	3.4	3.9	2.9	-	4.1	4.4	4.0	1.8	-	5.3	3.2	2.7	3.6	3.6	2.1	
10	21.5	26.5	21.9	12.3	24.3	13.4	22.3	22.9	21.7	19.0	18.0	19.6	17.2	27.1	34.9	16.1	20.0	22.4	21.0	23.1	18.0	
11-14	40.5	35.8	37.0	59.6	37.2	54.0	39.1	27.9	50.6	52.0	43.0	40.9	44.0	37.0	39.2	50.2	40.7	40.1	40.2	37.8	46.9	
11	8.2	8.6	8.4	8.8	7.6	13.9	8.9	4.3	13.6	1.5	8.8	7.9	9.3	7.3	-	13.4	8.4	7.4	8.9	8.5	7.6	
12	19.6	16.2	20.2	30.2	18.5	27.9	18.3	17.1	19.6	29.1	22.3	21.5	22.7	15.8	30.9	13.6	20.8	21.7	17.7	18.7	20.9	
13	9.8	9.1	6.1	12.2	8.3	8.0	8.8	4.9	12.8	18.1	8.6	8.1	8.8	11.3	8.4	19.4	8.4	8.4	10.8	7.4	15.8	
14	3.0	1.8	2.3	8.4	2.8	4.2	3.1	1.6	4.6	3.3	3.3	3.4	3.2	2.7	-	3.7	3.1	2.6	2.8	3.2	2.6	
15/OLDER	7.1	7.8	4.8	4.7	6.1	5.2	7.2	9.6	4.7	8.3	4.9	10.1	2.4	10.4	-	1.5	8.3	4.9	9.1	6.6	7.5	
DK/REFUSED	4.7	4.0	2.7	8.2	3.6	7.5	3.6	4.7	2.4	4.1	4.2	4.9	3.8	4.8	5.2	-	5.2	2.7	6.4	4.8	4.4	
Mean	10.32	10.18	9.71	11.39	10.02	10.91	10.18	9.72	10.63	11.29	10.07	10.59	9.82	10.69	10.02	10.30	10.38	9.84	10.71	10.11	10.73	

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRINKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNGER	14/ Younger	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFECTIVE	Very	Some- what	INEFFECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
10/YOUNGER	47.7	46.7	40.9	53.1	45.7	50.8	53.1	54.2	52.2	43.1	45.7	37.5	47.6	52.7	49.3	50.9	47.0	40.1	36.5	48.6
5/YOUNGER	10.0	11.0	9.9	12.2	7.7	10.7	12.4	11.9	12.7	7.5	5.1	12.7	9.6	12.1	10.3	10.9	9.4	4.9	2.8	9.9
6	3.9	2.4	0.4	4.7	2.0	6.4	4.1	2.9	5.1	3.1	3.1	3.3	3.6	4.1	4.4	3.2	6.1	1.6	2.3	-
7	2.8	2.6	3.4	1.8	2.2	2.9	3.6	3.6	3.6	0.9	1.4	-	2.9	-	2.5	2.6	2.5	4.7	6.8	-
8	6.5	4.6	5.5	3.6	6.8	7.0	6.5	10.2	3.4	8.3	11.1	2.2	6.7	7.4	6.3	6.3	6.4	8.7	5.5	16.2
9	3.2	1.5	-	3.2	4.4	3.3	2.9	0.3	5.1	4.3	5.3	2.3	3.4	-	3.4	2.4	5.0	1.4	2.0	-
10	21.5	24.5	21.7	27.6	22.7	20.6	23.6	25.2	22.3	18.9	19.8	17.1	21.3	29.1	22.3	25.5	17.6	18.8	17.2	22.5
11-14	40.5	39.2	38.4	39.9	41.4	39.3	36.6	34.4	38.4	50.1	45.8	59.3	40.5	33.3	39.9	37.3	43.8	48.6	54.1	36.0
11	8.2	9.8	7.5	12.4	6.2	7.5	8.2	6.7	9.5	10.0	9.7	10.7	8.1	13.4	7.9	6.8	9.6	11.2	8.7	17.1
12	19.6	19.4	26.2	12.0	15.0	22.9	17.7	18.8	16.8	27.9	24.8	34.5	19.9	9.3	20.1	20.8	19.1	18.9	21.7	12.4
13	9.8	8.9	4.7	13.4	15.2	5.7	8.0	7.2	8.6	8.0	6.7	10.9	9.6	10.6	8.9	6.9	11.8	15.2	19.0	6.5
14	3.0	1.1	-	2.2	5.0	3.2	2.7	1.6	3.6	4.2	4.5	3.3	2.9	-	3.0	2.8	3.2	3.3	4.7	-
15/OLDER	7.1	12.7	18.8	6.2	7.1	4.7	5.8	6.5	5.3	5.6	7.4	1.5	6.8	14.0	6.7	7.5	5.4	7.3	6.6	8.8
DK/REFUSED	4.7	1.4	1.9	0.8	5.8	5.2	4.5	5.0	4.1	1.3	1.1	1.7	5.1	-	4.1	4.3	3.9	3.9	2.8	6.5
Mean	10.32	10.63	11.11	10.12	10.69	9.92	9.92	9.93	9.91	10.58	10.70	10.33	10.32	10.45	10.23	10.24	10.21	10.87	11.14	10.24

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK									
		TALKITOUTNC.O		TALKITOUTNC.O											
		RG		RG		REGU-	2+	Once A	NOT	Every	Once A	RARELY	Rarely	Never	
		YES	NO	YES	NO	LARLY	Times/	Week	REGU-	Couple	Week	/NEVER			
							Week		LARLY	Weeks					
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
10/YOUNGER	47.7	49.7	47.4	70.4	45.8	52.2	54.1	49.6	37.5	35.6	39.1	47.7	40.4	53.5	
5/YOUNGER	10.0	10.3	9.8	12.0	9.5	9.2	11.4	6.2	4.3	4.5	4.0	11.9	4.9	17.5	
6	3.9	4.3	3.8	4.7	3.6	3.1	2.8	3.5	1.4	3.0	-	5.1	6.2	4.2	
7	2.8	2.9	2.8	5.2	2.5	1.0	-	2.4	2.4	-	4.5	4.0	3.4	4.6	
8	6.5	3.7	8.3	2.3	7.0	6.7	8.1	4.7	4.2	3.7	4.7	6.9	9.8	4.7	
9	3.2	4.3	2.6	6.1	2.8	3.8	4.5	2.8	4.2	4.5	4.0	2.5	-	4.5	
10	21.5	24.2	20.3	40.2	20.3	28.4	27.3	30.0	21.0	19.7	22.0	17.2	16.2	18.1	
11-14	40.5	36.5	42.9	19.8	42.2	40.8	42.0	39.3	55.8	60.8	51.5	36.8	39.9	34.3	
11	8.2	5.9	9.3	7.6	8.1	8.4	7.2	10.2	10.9	13.6	8.5	7.4	8.4	6.6	
12	19.6	20.3	19.3	8.6	20.7	22.8	25.6	19.0	22.0	15.6	27.5	17.0	17.2	16.8	
13	9.8	8.9	10.3	3.6	10.3	6.4	6.8	5.8	18.0	26.2	11.0	10.0	12.4	8.1	
14	3.0	1.4	4.0	-	3.0	3.2	2.4	4.4	5.0	5.4	4.6	2.4	1.9	2.8	
15/OLDER	7.1	8.2	6.1	5.8	7.4	2.8	-	6.8	6.7	3.6	9.3	10.1	12.7	8.0	
DK/REFUSED	4.7	5.5	3.6	4.0	4.7	4.1	3.9	4.4	-	-	-	5.4	7.0	4.2	
Mean	10.32	10.30	10.30	9.49	10.42	10.12	9.82	10.55	11.19	11.15	11.23	10.21	10.90	9.68	

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT /OTHER	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
10/YOUNGER	47.7	52.5	66.6	43.3	39.3	40.2	58.3	50.8	50.4	43.4	51.6	50.5	58.6	51.6	50.6	55.3	29.8	36.7	32.5
5/YOUNGER	10.0	12.1	16.2	9.4	8.1	4.1	16.3	11.3	8.7	7.7	16.2	17.0	11.0	8.2	8.2	18.4	-	8.6	5.3
6	3.9	6.0	12.3	1.9	2.6	6.0	2.4	3.9	2.8	4.5	4.1	4.7	-	2.7	8.0	5.7	3.9	1.5	-
7	2.8	1.1	-	1.9	4.4	1.0	3.8	2.7	4.0	1.4	3.0	2.7	4.6	4.7	2.8	4.1	-	-	-
8	6.5	10.7	14.4	8.4	3.5	4.7	8.1	6.7	8.9	4.8	6.3	6.5	4.7	10.0	5.1	7.8	-	1.9	-
9	3.2	1.2	-	2.0	3.1	2.9	5.7	4.5	6.8	1.4	1.2	1.4	-	5.8	1.3	1.1	25.9	1.9	-
10	21.5	21.3	23.6	19.8	17.7	21.4	22.0	21.8	19.3	23.7	20.9	18.1	38.2	20.3	25.1	18.3	-	22.9	27.2
11-14	40.5	36.6	18.6	48.3	51.1	47.5	28.4	36.3	40.2	41.4	39.0	40.3	31.0	39.4	38.7	34.5	70.2	44.1	62.1
11	8.2	11.1	6.8	13.9	12.8	4.0	2.6	3.1	3.4	11.6	7.8	8.2	5.0	2.5	6.9	8.0	26.8	11.7	8.0
12	19.6	14.7	12.2	16.4	24.8	26.0	15.2	19.7	21.7	19.7	17.6	17.4	19.0	21.4	23.5	13.8	43.4	16.7	38.7
13	9.8	10.1	-	16.7	10.7	9.5	8.1	8.7	11.9	7.7	9.8	10.8	3.9	11.7	7.1	8.3	-	11.2	15.5
14	3.0	0.6	-0.5	1.3	2.8	8.0	2.5	4.8	3.2	2.3	3.8	3.9	3.1	3.8	1.3	4.4	-	4.5	-
15/OLDER	7.1	8.2	14.9	3.9	5.5	7.0	6.9	6.9	5.2	10.8	4.0	4.7	-	4.5	6.7	2.8	-	14.5	5.3
DK/REFUSED	4.7	2.7	-	4.5	4.1	5.3	6.5	6.0	4.2	4.4	5.3	4.5	10.4	4.4	4.0	7.4	-	4.7	-
Mean	10.32	9.98	9.42	10.36	10.58	11.01	9.61	10.19	10.26	10.74	9.68	9.68	9.69	10.22	10.19	9.19	10.72	11.30	11.32

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
10/YOUNGER	47.7	46.3	44.6	44.7	54.2	42.8	57.1	48.2	47.5	44.9	52.5	45.2	42.4	46.5	50.8
5/YOUNGER	10.0	11.5	7.4	11.4	6.2	7.9	20.0	8.5	10.9	9.8	9.9	8.2	11.9	6.3	10.5
6	3.9	4.1	4.1	7.3	1.5	4.7	1.5	3.9	3.3	4.1	3.6	3.4	3.4	2.8	3.8
7	2.8	3.3	1.2	1.4	4.6	1.5	4.2	3.6	3.1	2.9	2.5	3.3	2.1	4.3	2.6
8	6.5	10.9	7.0	5.0	7.1	3.5	7.3	8.7	5.0	8.5	6.7	4.1	2.7	4.3	9.2
9	3.2	3.1	-	-	10.1	2.1	2.2	2.8	3.1	4.0	2.0	3.7	0.6	4.8	3.9
10	21.5	13.4	24.8	19.6	24.7	23.1	21.9	20.6	22.1	15.6	27.8	22.6	21.7	24.0	20.8
11-14	40.5	44.2	46.7	46.7	36.6	38.3	33.0	39.2	39.8	42.5	36.0	43.9	39.5	44.0	39.2
11	8.2	2.8	3.9	9.9	3.9	16.1	6.1	9.2	6.2	6.5	8.2	9.4	10.2	11.2	6.3
12	19.6	26.0	30.8	16.7	17.9	13.3	18.4	19.8	19.4	21.9	19.4	18.5	19.2	25.7	18.1
13	9.8	8.7	7.6	14.8	14.8	7.7	5.9	7.2	10.2	11.1	5.7	12.2	9.5	6.3	9.6
14	3.0	6.7	4.5	5.3	-	1.1	2.6	2.9	4.0	3.0	2.7	3.8	0.6	0.8	5.3
15/OLDER	7.1	7.7	7.0	3.6	2.9	13.0	4.4	8.0	7.6	7.7	7.0	6.7	10.9	5.8	5.9
DK/REFUSED	4.7	1.8	1.8	5.0	6.3	5.9	5.6	4.5	5.1	4.9	4.5	4.3	7.1	3.6	4.1
Mean	10.32	10.33	10.70	10.16	10.20	10.76	9.30	10.34	10.37	10.38	10.20	10.55	10.51	10.46	10.18

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
10/YOUNGER	47.7	48.2	47.5	50.4	47.7	48.0	47.5	52.4	46.7	46.6	48.2	49.8	47.5	47.5	48.6	46.6
5/YOUNGER	10.0	8.5	11.4	9.9	8.9	7.6	10.9	9.7	9.9	12.5	8.5	10.1	7.6	10.9	9.6	12.5
6	3.9	3.9	0.5	7.3	3.7	3.9	3.3	3.2	5.2	2.6	3.9	4.4	4.0	3.3	4.0	2.6
7	2.8	3.6	2.8	4.1	2.2	3.7	3.1	3.3	3.1	3.0	3.6	3.7	3.1	3.1	3.0	3.0
8	6.5	8.7	8.6	12.2	3.5	9.8	5.0	8.1	5.5	4.5	8.7	10.5	7.0	5.0	6.0	4.5
9	3.2	2.8	-	4.5	4.0	2.2	3.1	3.3	3.5	4.0	2.8	2.6	3.2	3.1	3.1	4.0
10	21.5	20.6	24.2	12.4	25.4	20.7	22.1	24.8	19.5	20.1	20.6	18.6	22.6	22.1	22.9	20.1
11-14	40.5	39.2	46.3	34.9	40.5	40.3	39.8	35.2	43.1	39.9	39.2	39.4	40.8	39.8	39.5	39.9
11	8.2	9.2	14.6	7.8	8.9	8.9	6.2	5.0	6.1	7.7	9.2	11.2	9.3	6.2	5.9	7.7
12	19.6	19.8	17.9	19.8	20.6	19.8	19.4	18.2	20.7	18.3	19.8	19.0	20.8	19.4	20.1	18.3
13	9.8	7.2	10.5	3.6	9.2	7.6	10.2	8.2	10.7	11.3	7.2	6.3	7.7	10.2	9.3	11.3
14	3.0	2.9	3.4	3.7	1.8	3.9	4.0	3.8	5.6	2.6	2.9	2.9	3.0	4.0	4.3	2.6
15/OLDER	7.1	8.0	3.0	8.1	6.8	10.1	7.6	7.0	5.3	7.5	8.0	5.4	8.3	7.6	6.4	7.5
DK/REFUSED	4.7	4.5	3.3	6.6	4.9	1.6	5.1	5.4	4.9	5.9	4.5	5.3	3.4	5.1	5.4	5.9
Mean	10.32	10.34	10.13	9.90	10.42	10.56	10.37	10.22	10.28	10.26	10.34	9.97	10.50	10.37	10.32	10.26

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
10/YOUNGER	47.7	45.8	43.4	45.5	46.7	36.1	60.4	52.9	61.5	48.0	51.8	60.8	35.9	45.9	46.2	49.1	43.1	46.9	39.7
5/YOUNGER	10.0	7.9	3.3	11.0	11.9	10.3	13.1	8.1	16.5	3.6	10.9	12.6	10.8	8.8	10.5	8.1	8.1	5.7	10.0
6	3.9	5.5	4.5	5.7	2.2	-	4.8	3.7	4.9	2.6	3.8	5.3	-	2.5	4.0	3.7	4.0	6.2	2.5
7	2.8	4.1	6.8	1.4	3.5	2.7	5.8	2.1	-	3.4	3.2	3.8	1.2	4.7	3.6	4.5	2.6	2.4	1.8
8	6.5	10.8	13.7	9.5	7.1	6.6	7.3	9.5	14.9	4.8	3.5	4.8	5.2	5.8	4.6	6.6	4.4	6.7	1.8
9	3.2	4.2	3.1	4.7	3.1	-	6.8	1.7	2.0	1.3	2.9	4.0	-	2.5	2.5	3.7	3.3	5.0	4.3
10	21.5	13.3	12.0	13.2	18.8	16.5	22.7	27.8	23.3	32.3	27.5	30.2	18.8	21.6	21.0	22.6	20.7	20.9	19.3
11-14	40.5	42.4	48.6	40.5	38.7	49.1	26.4	33.5	28.5	37.4	39.7	34.1	47.7	42.2	39.7	44.6	41.8	36.8	48.0
11	8.2	8.7	14.4	5.9	2.3	2.6	1.8	8.8	9.5	10.0	6.0	8.3	4.7	10.6	9.6	12.0	10.4	6.3	14.8
12	19.6	24.2	23.1	27.3	21.3	28.2	14.6	18.3	17.4	16.9	23.4	19.0	27.8	16.7	16.8	18.1	13.9	14.0	16.2
13	9.8	7.3	8.4	5.7	10.9	11.1	10.0	5.0	2.1	7.9	6.0	3.1	10.6	9.5	7.7	9.6	13.9	14.3	13.2
14	3.0	2.2	2.7	1.6	4.2	7.3	-	1.4	-0.5	2.5	4.3	3.7	4.6	5.4	5.6	4.9	3.5	2.2	3.8
15/OLDER	7.1	6.3	3.9	7.7	10.7	10.0	10.8	10.3	4.2	13.3	3.2	1.8	5.4	7.2	7.9	3.6	8.8	8.2	6.3
DK/REFUSED	4.7	5.5	4.1	6.2	3.9	4.9	2.4	3.3	5.8	1.3	5.3	3.3	11.0	4.7	6.2	2.7	6.3	8.2	6.1
Mean	10.32	10.18	10.33	10.12	10.52	11.02	9.88	10.40	9.12	11.11	10.03	9.52	10.69	10.48	10.35	10.23	10.67	10.56	10.58

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
10/YOUNGER	47.7	47.5	50.0	48.3	40.1	39.2	39.1	48.8	49.7	46.8	51.7	53.8	50.8	32.4	59.1	42.3	52.4	47.9	47.9
5/YOUNGER	10.0	9.4	15.4	6.6	11.9	6.3	19.3	7.7	4.9	8.4	10.3	11.4	8.7	4.5	11.5	11.9	12.9	8.8	4.7
6	3.9	5.9	3.9	7.6	3.7	3.1	3.7	2.3	4.9	1.0	3.1	4.5	2.0	7.8	3.8	1.9	1.8	3.4	4.7
7	2.8	2.8	0.6	4.7	3.3	3.8	2.0	4.3	6.7	1.8	2.9	2.6	3.5	1.3	2.3	3.5	3.8	2.5	3.1
8	6.5	9.1	11.4	6.4	6.7	8.1	5.4	8.4	9.6	7.4	4.0	4.8	4.0	8.8	9.9	5.0	8.4	4.6	3.2
9	3.2	1.1	1.0	1.0	1.7	1.3	1.8	4.3	4.1	5.1	3.9	4.1	5.3	2.3	1.2	-	5.1	2.5	7.2
10	21.5	19.1	17.7	22.0	12.9	16.6	6.9	21.9	19.5	23.0	27.3	26.4	27.2	7.7	30.3	20.0	20.4	26.1	24.9
11-14	40.5	44.8	41.9	46.5	47.0	46.6	50.5	34.6	37.0	36.2	35.7	35.7	34.1	55.8	33.5	49.6	34.5	37.7	38.5
11	8.2	4.8	3.9	5.2	2.8	3.1	3.8	13.0	18.4	12.6	8.1	7.4	9.9	2.7	4.6	5.0	8.8	10.7	13.5
12	19.6	26.5	26.2	25.3	23.2	24.2	24.2	14.2	11.8	17.1	17.3	17.9	15.0	30.9	21.4	24.5	16.5	18.0	12.9
13	9.8	8.4	5.9	11.3	12.8	11.7	14.9	6.3	6.8	4.8	8.8	7.9	9.3	15.8	4.6	12.3	8.3	6.4	12.1
14	3.0	5.1	5.8	4.6	8.2	7.5	7.5	1.1	-	1.7	1.6	2.5	-	6.5	2.9	7.8	0.9	2.6	-
15/OLDER	7.1	4.6	6.9	1.3	10.1	10.8	7.1	10.8	4.0	14.0	6.2	4.0	7.7	7.4	3.2	8.1	7.8	9.6	5.3
DK/REFUSED	4.7	3.1	1.2	4.0	2.8	3.4	3.3	5.8	9.4	2.9	6.4	6.5	7.4	4.4	4.2	-	5.2	4.7	8.3
Mean	10.32	10.21	10.01	10.16	10.71	11.08	10.15	10.45	9.93	10.78	10.16	9.88	10.31	11.06	9.75	10.70	9.96	10.51	10.41

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
10/YOUNGER	47.7	43.0	34.7	54.6	52.7	54.7	46.1	37.7	50.7	44.9	49.7	48.8	46.1	44.1	54.1	35.4	47.4	50.7	50.2	52.3
5/YOUNGER	10.0	11.4	8.8	11.1	15.6	5.4	10.4	9.7	10.4	10.3	10.2	10.2	10.4	10.1	7.9	10.6	10.3	10.1	12.8	2.8
6	3.9	-	2.2	5.4	8.7	7.9	1.2	1.4	4.6	3.1	4.4	5.4	1.2	4.8	4.8	3.1	6.0	3.1	2.9	3.7
7	2.8	-	-	5.6	0.7	3.7	4.5	-	3.9	2.4	3.5	2.4	4.5	3.9	3.4	3.2	4.4	2.1	2.9	-
8	6.5	8.0	11.3	11.2	5.2	4.3	4.2	10.1	5.8	10.6	4.4	8.0	4.2	5.8	3.5	6.3	6.1	7.1	6.5	9.0
9	3.2	4.3	2.3	3.7	4.1	5.0	1.8	3.0	3.2	3.3	3.1	3.8	1.8	2.1	-	1.2	3.3	3.8	4.8	0.9
10	21.5	19.4	10.2	17.6	18.4	28.5	24.0	13.5	22.7	15.2	24.0	19.0	24.0	17.5	34.5	11.0	17.3	24.5	20.3	35.9
11-14	40.5	42.0	44.6	40.6	23.6	44.0	43.6	43.7	39.8	42.4	39.6	39.1	43.6	42.7	21.9	56.3	39.0	38.1	37.7	39.2
11	8.2	12.4	13.7	6.4	6.1	10.2	6.1	13.2	7.0	10.3	7.2	9.5	6.1	9.8	-	11.8	11.2	6.9	7.3	5.8
12	19.6	11.3	23.3	18.5	14.4	24.7	23.6	19.0	21.3	18.8	22.0	19.3	23.6	19.5	9.8	23.3	19.6	20.2	18.9	23.5
13	9.8	7.9	6.3	14.7	3.1	5.7	9.1	6.8	8.6	10.2	7.0	7.8	9.1	9.1	4.9	16.3	5.3	8.9	9.8	6.2
14	3.0	10.4	1.4	1.0	-	3.5	4.8	4.6	3.0	3.0	3.5	2.5	4.8	4.2	7.2	5.0	2.9	2.2	1.6	3.8
15/OLDER	7.1	10.9	11.0	2.9	13.2	-	7.0	11.0	5.7	7.5	6.5	6.8	7.0	6.8	14.8	4.6	6.2	7.4	8.7	3.8
DK/REFUSED	4.7	4.1	9.6	1.9	10.6	1.2	3.3	7.6	3.8	5.2	4.3	5.3	3.3	6.4	9.2	3.7	7.5	3.7	3.4	4.7
Mean	10.32	10.80	10.72	9.73	9.74	9.99	10.51	10.75	10.12	10.30	10.23	10.12	10.51	10.29	10.78	10.54	9.99	10.29	10.17	10.62

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEGE GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Work	LESS/ COLLEGE GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
10/YOUNGER	47.7	41.8	47.7	51.4	37.8	46.0	52.7	49.4	62.0	46.5	48.5	76.8	38.6	65.6	43.2	52.8
5/YOUNGER	10.0	13.1	7.6	10.4	-	7.5	11.8	14.4	4.6	9.8	8.5	34.3	10.1	25.6	8.9	8.1
6	3.9	3.7	5.4	6.2	3.3	5.7	1.6	0.7	4.0	-	4.4	14.3	2.3	-	5.3	3.7
7	2.8	2.0	2.6	3.5	-	5.4	1.9	2.5	-	-	3.5	-	1.6	-	2.3	4.4
8	6.5	6.2	9.1	9.9	6.7	5.5	5.9	4.2	10.5	5.8	7.4	-	4.2	-	8.7	6.4
9	3.2	1.9	0.6	-	2.4	2.3	5.8	8.0	-	3.5	3.0	-	3.1	9.0	1.4	4.3
10	21.5	14.8	22.4	21.3	25.4	19.7	25.8	19.6	42.9	27.3	21.7	28.2	17.3	31.1	16.5	25.9
11-14	40.5	48.9	43.6	39.2	55.2	37.5	34.6	36.7	28.6	33.2	40.6	23.2	47.8	9.0	46.2	36.0
11	8.2	3.2	5.6	5.0	7.2	15.4	7.8	8.8	4.9	9.3	6.9	23.2	13.5	-	4.6	8.8
12	19.6	25.8	25.0	22.5	31.9	14.3	17.0	16.6	17.9	15.6	20.9	-	22.1	9.0	26.7	16.0
13	9.8	11.5	9.4	9.3	9.9	7.0	8.5	10.2	3.8	2.6	9.9	-	9.7	-	9.4	10.3
14	3.0	8.4	3.5	2.5	6.2	0.7	1.3	1.1	2.1	5.7	2.9	-	2.5	-	5.5	0.9
15/OLDER	7.1	7.2	5.3	6.1	3.0	6.5	8.8	10.4	4.3	12.6	6.3	-	7.8	25.4	7.1	5.7
DK/REFUSED	4.7	2.1	3.4	3.2	4.0	10.0	3.9	3.5	5.1	7.7	4.6	-	5.8	-	3.5	5.5
Mean	10.32	10.50	10.36	10.05	11.21	10.10	10.25	10.26	10.22	10.80	10.32	7.43	10.60	10.08	10.51	10.15

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
10/YOUNGER	47.7	50.5	36.7	36.4	50.1	51.4	48.9	51.0	52.2	39.5	38.7	35.3	48.4	39.1	54.8	32.3	52.3	33.0	51.4	37.8
5/YOUNGER	10.0	10.3	5.6	-	10.8	8.3	12.4	9.7	10.8	8.6	8.8	7.2	12.3	4.1	9.8	9.6	8.3	12.1	11.6	5.4
6	3.9	4.2	1.7	9.5	4.4	2.9	6.3	3.1	5.1	1.5	2.1	1.7	6.9	1.3	3.9	1.9	5.8	-	3.8	2.6
7	2.8	2.4	-	2.8	2.8	2.0	1.7	3.6	4.0	0.3	-	0.5	3.1	1.1	4.5	-	5.4	-	3.2	0.8
8	6.5	7.7	4.5	3.4	8.3	5.2	9.5	7.5	7.6	4.3	14.2	1.3	9.0	3.0	6.7	-	14.8	-	4.9	2.1
9	3.2	3.0	9.3	-	3.3	1.8	1.7	4.4	3.2	2.7	2.6	2.7	1.8	-	4.2	4.8	1.6	4.3	4.0	2.1
10	21.5	22.9	15.6	20.7	20.5	31.2	17.4	22.6	21.5	22.0	10.9	22.0	15.3	29.5	25.7	16.0	16.3	16.6	23.9	24.8
11-14	40.5	39.6	48.0	55.8	39.7	37.7	46.3	35.2	37.6	46.5	45.6	49.9	44.4	57.7	33.0	43.7	42.9	42.1	36.0	51.1
11	8.2	7.6	12.0	9.9	8.0	4.1	5.0	10.1	5.6	13.4	19.7	12.3	3.0	12.8	7.3	11.9	6.7	7.6	5.4	13.4
12	19.6	20.3	24.7	27.3	20.6	20.6	27.2	16.0	19.4	20.1	14.1	22.9	26.1	21.6	14.9	23.8	21.5	23.8	18.9	22.0
13	9.8	7.9	10.1	17.3	8.4	6.9	8.9	8.1	9.3	10.5	9.1	11.5	8.1	19.0	10.1	5.6	10.0	4.6	8.9	13.6
14	3.0	3.8	1.3	1.3	2.7	6.1	5.1	1.0	3.4	2.6	2.6	3.2	7.2	4.3	0.7	2.4	4.8	6.1	2.8	2.1
15/OLDER	7.1	5.1	11.1	4.8	4.9	7.3	2.0	6.9	4.8	11.4	13.5	11.4	4.4	3.1	5.1	18.0	2.0	18.4	6.0	9.0
DK/REFUSED	4.7	4.7	4.1	2.9	5.2	3.7	2.8	6.9	5.4	2.6	2.3	3.4	2.9	-	7.0	6.0	2.8	6.5	6.6	2.1
Mean	10.32	10.12	11.12	11.03	10.01	10.56	9.88	10.10	9.96	10.98	10.78	11.24	10.00	11.09	9.93	11.36	9.87	11.39	10.07	11.13

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
10/YOUNGER	47.7	44.8	48.2	54.6	38.1	47.2	53.9	50.0	48.8	55.1	45.3	49.5
5/YOUNGER	10.0	9.5	10.0	10.5	8.8	9.8	14.4	9.9	10.2	7.6	10.0	10.0
6	3.9	3.6	3.0	6.8	2.5	4.7	5.9	4.4	1.8	7.5	5.0	3.1
7	2.8	3.3	1.7	8.6	-	1.8	11.7	5.9	1.7	6.3	2.3	3.1
8	6.5	11.0	4.9	2.2	11.4	6.7	5.2	10.7	3.7	-	7.7	5.6
9	3.2	2.0	4.1	-	-	2.0	-	3.5	5.6	-	1.1	4.6
10	21.5	15.5	24.3	26.6	15.4	22.2	16.7	15.6	25.8	33.7	19.2	23.1
11-14	40.5	42.6	40.1	32.3	55.3	42.1	41.8	32.7	38.8	25.5	45.7	36.7
11	8.2	9.5	7.8	6.2	2.3	6.5	-	15.2	8.6	10.6	5.1	10.4
12	19.6	20.3	19.8	16.6	32.7	21.3	29.1	10.6	18.8	7.8	24.7	15.8
13	9.8	8.6	9.9	7.9	10.6	10.3	9.0	7.0	9.7	7.1	10.5	9.3
14	3.0	4.3	2.6	1.5	9.8	4.0	3.7	-	1.8	-	5.5	1.3
15/OLDER	7.1	8.5	6.0	11.9	4.5	6.9	4.3	11.7	5.3	17.3	6.2	7.8
DK/REFUSED	4.7	4.0	5.7	1.2	2.0	3.8	-	5.6	7.0	2.0	2.8	6.0
Mean	10.32	10.41	10.32	10.22	10.79	10.39	9.65	10.09	10.27	10.63	10.41	10.25

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	AREA													CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
YES	92.4	90.3	89.8	93.6	90.0	93.7	92.3	94.7	96.2	99.1	93.3	93.0	96.8	80.3	89.8	96.3	96.8	91.0	77.1	100.0	-
NO/NOT YET	7.6	9.7	10.2	6.4	10.0	6.3	7.7	5.3	3.8	0.9	6.7	7.0	3.2	19.7	10.2	3.7	3.2	9.0	22.9	-	100.0
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN			TALKED ABOUT ALCOHOL ABUSE LAST FEW MOS.		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL				APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			S/R/H: ADS STOP UNDERAGE DRINKING		TALKED TO CHILD ABOUT BRAIN DEVL	
		FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER	YES	NO	YES	NO
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
YES	92.4	100.0	100.0	100.0	100.0	100.0	93.4	95.2	91.6	82.9	95.2	97.4	94.1	88.7	85.4	92.3	92.6	96.5	89.1	94.8	86.6
NO/NOT YET	7.6	-	-	-	-	-	6.6	4.8	8.4	17.1	4.8	2.6	5.9	11.3	14.6	7.7	7.4	3.5	10.9	5.2	13.4
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN						UNDERAGE DRI- NKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS					
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
YES	92.4	93.3	94.1	92.5	91.4	93.1	100.0	100.0	100.0	100.0	100.0	100.0	92.9	82.5	92.6	93.6	91.1	91.2	91.2	91.2
NO/NOT YET	7.6	6.7	5.9	7.5	8.6	6.9	-	-	-	-	-	-	7.1	17.5	7.4	6.4	8.9	8.8	8.8	8.8
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O										
	RG		RG		RG										
	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
YES	92.4	93.7	91.5	100.0	91.7	96.0	95.6	96.5	86.6	87.4	85.9	91.5	88.2	94.1	
NO/NOT YET	7.6	6.3	8.5	-	8.3	4.0	4.4	3.5	13.4	12.6	14.1	8.5	11.8	5.9	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
YES	92.4	93.0	89.6	95.2	93.3	90.8	92.3	91.7	92.0	91.1	95.8	95.1	100.0	91.9	89.1	96.2	100.0	90.6	92.9
NO/NOT YET	7.6	7.0	10.4	4.8	6.7	9.2	7.7	8.3	8.0	8.9	4.2	4.9	-	8.1	10.9	3.8	-	9.4	7.1
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
YES	92.4	90.4	87.6	92.1	93.5	93.1	98.6	91.1	97.3	90.5	92.3	96.9	91.5	95.2	93.8
NO/NOT YET	7.6	9.6	12.4	7.9	6.5	6.9	1.4	8.9	2.7	9.5	7.7	3.1	8.5	4.8	6.2
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
YES	92.4	91.1	87.6	94.7	88.6	95.4	97.3	98.5	97.9	96.8	91.1	91.6	92.0	97.3	98.1	96.8
NO/NOT YET	7.6	8.9	12.4	5.3	11.4	4.6	2.7	1.5	2.1	3.2	8.9	8.4	8.0	2.7	1.9	3.2
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
YES	92.4	89.1	89.1	90.1	95.7	93.9	98.3	89.2	90.2	89.6	97.0	99.7	91.9	95.6	94.8	97.0	99.1	100.0	98.4
NO/NOT YET	7.6	10.9	10.9	9.9	4.3	6.1	1.7	10.8	9.8	10.4	3.0	0.3	8.1	4.4	5.2	3.0	0.9	-	1.6
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
YES	92.4	88.5	86.4	92.3	96.9	97.6	96.6	93.2	96.7	91.8	97.5	98.3	96.9	83.3	92.3	93.6	94.8	92.2	100.0
NO/NOT YET	7.6	11.5	13.6	7.7	3.1	2.4	3.4	6.8	3.3	8.2	2.5	1.7	3.1	16.7	7.7	6.4	5.2	7.8	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
YES	92.4	100.0	78.2	96.7	95.2	94.3	94.5	86.0	95.0	90.6	94.6	92.4	94.5	89.7	85.7	89.0	91.2	94.9	94.3	96.7
NO/NOT YET	7.6	-	21.8	3.3	4.8	5.7	5.5	14.0	5.0	9.4	5.4	7.6	5.5	10.3	14.3	11.0	8.8	5.1	5.7	3.3
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
YES	92.4	84.8	93.2	92.2	96.0	93.8	96.0	95.6	97.1	90.0	94.4	100.0	85.4	100.0	91.8	96.6
NO/NOT YET	7.6	15.2	6.8	7.8	4.0	6.2	4.0	4.4	2.9	10.0	5.6	-	14.6	-	8.2	3.4
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
YES	92.4	94.4	93.5	83.5	94.8	95.6	94.8	94.9	92.1	93.0	95.0	91.9	88.4	90.4	94.7	93.0	83.8	82.8	96.1	97.8
NO/NOT YET	7.6	5.6	6.5	16.5	5.2	4.4	5.2	5.1	7.9	7.0	5.0	8.1	11.6	9.6	5.3	7.0	16.2	17.2	3.9	2.2
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
YES	92.4	85.6	96.4	95.6	82.7	93.6	95.5	88.0	98.3	95.6	89.2	94.8
NO/NOT YET	7.6	14.4	3.6	4.4	17.3	6.4	4.5	12.0	1.7	4.4	10.8	5.2
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	AREA													CHILDREN IN	APPROPRIATE TO	TALKED ABOUT				
															GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE				
															1	2 OVER	LESS/	11-14	OVER	YES	NO/
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST			10		15		NOT YET
Total Answering	462	143	57	17	68	132	55	77	86	45	41	20	54	28	268	190	231	184	27	462	-
FREQUENTLY	38.6	39.6	33.5	49.3	42.4	35.5	37.1	34.3	46.1	31.8	61.7	36.4	42.2	19.3	37.5	40.4	40.4	34.6	50.7	38.6	-
SOMETIMES	46.4	49.1	53.3	36.7	48.5	45.9	39.3	50.7	43.2	49.8	36.1	50.1	47.1	40.2	47.0	44.7	51.4	43.0	37.9	46.4	-
RARELY	14.6	9.8	11.6	14.0	7.2	18.6	23.6	15.0	10.7	18.5	2.2	13.4	10.7	40.6	14.7	14.9	8.1	21.8	11.5	14.6	-
DK/REFUSED	0.5	1.5	1.5	-	1.9	-	-	-	-	-	-	-	-	-	0.8	-	0.1	0.6	-	0.5	-

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVLPMT	
	FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER	YES	NO	YES	NO	
Total Answering	462	178	214	68	382	74	394	203	191	42	282	95	187	178	15	53	347	224	236	334	126
FREQUENTLY	38.6	100.0	-	-	44.8	9.7	38.5	46.7	29.9	43.1	40.1	54.1	33.0	36.1	8.4	14.3	42.4	41.3	36.0	42.3	27.9
SOMETIMES	46.4	-	100.0	-	46.4	41.6	48.4	47.0	49.9	30.0	46.9	34.2	53.4	46.0	87.1	60.3	43.5	46.5	46.3	44.8	51.0
RARELY	14.6	-	-	100.0	8.6	46.9	12.8	5.8	20.1	26.9	12.6	10.6	13.6	17.3	4.5	25.4	13.5	11.8	17.1	12.3	21.1
DK/REFUSED	0.5	-	-	-	0.2	1.7	0.3	0.5	-	-	0.4	1.1	-	0.6	-	-	0.6	0.4	0.5	0.6	-

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. TEEN HEALTH WAY TO INFLUENCE THEIR DECISIONS							
		17/ YOUNG- ER	14/ er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very	
Total Answering	462	99	52	47	127	205	326	148	178	126	86	40	428	20	388	233	155	61	43	18	
FREQUENTLY	38.6	46.8	55.2	37.6	33.6	35.2	44.3	56.9	34.0	22.4	19.5	28.7	39.1	44.2	40.4	49.6	26.4	24.8	22.8	29.4	
SOMETIMES	46.4	41.4	35.7	47.8	47.3	49.4	44.8	33.2	54.5	52.1	52.3	51.6	46.2	40.1	44.9	39.4	53.1	56.1	57.5	52.9	
RARELY	14.6	10.5	7.1	14.1	18.4	15.4	10.5	10.0	11.0	25.3	27.9	19.6	14.2	15.7	14.2	10.9	19.2	19.1	19.7	17.7	
DK/REFUSED	0.5	1.3	2.0	0.6	0.7	-	0.3	-	0.6	0.2	0.3	-	0.5	-	0.6	0.1	1.2	-	-	-	

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
		TALKITOUTNC.O		TALKITOUTNC.O										
		RG		RG										
	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never	
Total Answering	462	169	284	35	415	165	95	70	56	26	30	239	102	137
FREQUENTLY	38.6	41.9	36.3	52.5	36.9	38.2	39.9	35.9	26.1	33.6	19.5	42.1	40.7	43.2
SOMETIMES	46.4	46.5	46.1	44.0	47.5	50.0	50.8	48.9	48.1	46.3	49.7	43.9	39.4	47.2
RARELY	14.6	11.6	16.9	3.5	15.1	11.7	9.3	14.8	25.8	20.1	30.8	13.6	19.9	8.9
DK/REFUSED	0.5	-	0.8	-	0.5	0.2	-	0.4	-	-	-	0.4	-	0.7

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
Total Answering	462	105	40	65	134	82	119	201	151	180	118	101	17	128	88	85	5	67	19
FREQUENTLY	38.6	43.9	50.1	40.1	31.0	40.6	37.9	39.0	34.3	41.8	37.0	34.4	52.5	33.1	40.1	40.6	16.7	45.6	21.5
SOMETIMES	46.4	43.7	49.1	40.4	50.3	41.0	50.8	46.8	44.0	48.0	47.7	51.1	27.8	45.0	48.6	46.1	56.6	44.0	59.5
RARELY	14.6	12.4	0.8	19.5	18.7	17.3	10.2	13.1	20.9	10.2	14.4	13.5	19.7	21.2	11.3	13.3	26.6	10.4	13.7
DK/REFUSED	0.5	-	-	-	-	1.1	1.1	1.1	0.8	-	0.9	1.0	-	0.7	-	-	-	-	5.4

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total Answering	462	71	64	50	80	117	68	277	272	164	157	131	117	98	242
FREQUENTLY	38.6	30.6	42.8	32.3	37.7	41.3	40.5	34.8	42.9	36.8	31.7	47.4	41.0	31.8	39.4
SOMETIMES	46.4	46.5	42.3	45.8	41.8	51.1	49.1	47.4	46.3	48.0	51.5	38.5	49.4	46.5	45.3
RARELY	14.6	22.5	15.0	21.9	19.4	7.6	8.9	17.3	10.8	14.7	16.6	13.3	9.6	21.5	14.5
DK/REFUSED	0.5	0.4	-	-	1.1	-	1.5	0.4	-	0.5	0.2	0.8	-	0.3	0.8

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER
Total Answering	462	277	65	83	88	94	272	89	98	125	277	141	175	272	177	125
FREQUENTLY	38.6	34.8	38.8	35.1	29.4	41.8	42.9	33.4	43.0	53.4	34.8	36.4	35.1	42.9	37.7	53.4
SOMETIMES	46.4	47.4	41.0	42.8	51.3	49.3	46.3	52.6	47.6	39.1	47.4	43.0	50.4	46.3	50.5	39.1
RARELY	14.6	17.3	20.3	21.1	19.3	8.6	10.8	13.9	9.4	7.5	17.3	20.0	14.4	10.8	11.8	7.5
DK/REFUSED	0.5	0.4	-	1.0	-	0.3	-	-	-	-	0.4	0.6	0.2	-	-	-

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL						MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total Answering	462	98	47	57	91	51	43	87	38	56	88	65	29	91	55	62	91	60	51					
FREQUENTLY	38.6	32.5	34.4	33.4	44.4	36.8	54.3	29.4	28.0	31.7	33.1	27.5	46.2	41.6	42.4	39.6	51.5	49.5	58.5					
SOMETIMES	46.4	50.2	42.0	56.4	43.2	48.5	35.1	50.1	49.5	48.4	55.3	63.8	38.4	42.5	40.3	46.7	39.8	37.8	40.9					
RARELY	14.6	16.4	21.8	10.2	12.5	14.7	10.7	20.2	22.5	19.4	11.6	8.7	15.4	15.8	17.3	13.7	8.7	12.6	0.6					
DK/REFUSED	0.5	0.9	1.8	-	-	-	-	0.3	-	0.5	-	-	-	-	-	-	-	-	-					

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total Answering	462	123	66	78	98	63	44	154	75	97	174	114	81	57	64	61	107	93	70
FREQUENTLY	38.6	30.1	31.5	32.5	39.3	33.8	48.0	38.7	40.6	37.2	44.9	39.9	56.3	38.3	18.9	46.2	36.1	40.4	48.5
SOMETIMES	46.4	49.2	49.5	45.2	46.8	53.4	37.4	46.0	37.3	54.6	46.1	48.9	40.0	39.6	60.2	35.1	52.4	45.6	41.5
RARELY	14.6	20.5	19.0	22.0	14.0	12.8	14.5	14.8	20.9	8.2	9.1	11.2	3.7	22.1	20.5	18.7	10.7	14.0	8.5
DK/REFUSED	0.5	0.2	-	0.3	-	-	-	0.6	1.2	-	-	-	-	-	0.4	-	0.8	-	1.5

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total Answering	462	32	45	65	51	63	132	77	311	142	246	256	132	175	23	61	91	279	203	77
FREQUENTLY	38.6	49.9	35.8	45.9	44.9	37.4	29.8	41.7	37.2	43.6	34.9	42.3	29.8	41.1	62.9	45.0	32.9	35.6	37.5	30.4
SOMETIMES	46.4	36.0	54.4	39.3	35.2	46.1	55.7	46.7	46.9	43.4	49.0	42.4	55.7	41.8	32.7	38.8	46.1	50.2	50.3	49.8
RARELY	14.6	10.9	9.8	14.7	18.3	16.5	14.3	10.3	15.5	12.3	15.7	14.5	14.3	16.1	-	16.2	20.1	14.2	12.0	19.8
DK/REFUSED	0.5	3.2	-	-	1.7	-	0.2	1.3	0.4	0.7	0.5	0.7	0.2	1.1	4.4	-	1.0	0.1	0.1	-

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MEN				WOMEN				MARITAL STATUS				MARRIED		
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total Answering	462	75	108	78	30	99	171	125	46	35	352	11	48	9	154	198
FREQUENTLY	38.6	34.3	33.7	33.0	35.5	46.2	36.8	40.4	27.0	37.8	38.0	46.7	32.9	60.3	34.4	40.8
SOMETIMES	46.4	45.5	45.9	51.4	31.7	39.0	52.9	49.6	61.7	55.0	45.2	33.0	57.5	25.6	43.3	46.7
RARELY	14.6	20.2	20.2	15.2	32.8	12.9	10.4	10.0	11.3	7.3	16.7	20.3	5.6	14.1	22.1	12.5
DK/REFUSED	0.5	-	0.2	0.3	-	1.9	-	-	-	-	0.1	-	3.9	-	0.2	-

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total Answering	462	304	55	23	229	92	94	135	310	148	28	95	120	41	189	53	74	26	227	64
FREQUENTLY	38.6	38.7	44.5	46.3	41.2	33.8	41.1	41.3	37.5	41.0	44.6	40.5	32.3	40.2	40.8	40.8	33.2	29.6	37.8	42.9
SOMETIMES	46.4	45.3	44.0	41.9	45.1	47.5	40.9	48.0	46.6	46.5	44.4	46.6	48.5	39.6	45.3	51.9	47.1	65.1	47.2	40.3
RARELY	14.6	15.7	11.5	11.8	13.3	18.7	18.0	10.0	15.7	11.8	11.0	11.8	19.2	20.2	13.4	5.4	19.7	5.3	14.6	15.2
DK/REFUSED	0.5	0.3	-	-	0.4	-	-	0.8	0.3	0.7	-	1.1	-	-	0.5	1.9	-	-	0.4	1.6

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	MALE	FEMALE
Total Answering	462	123	290	33	52	114	14	71	177	19	187	275
FREQUENTLY	38.6	32.4	38.2	50.6	25.6	35.7	51.2	37.4	39.9	50.2	35.4	40.8
SOMETIMES	46.4	50.4	46.7	38.1	50.3	44.2	36.5	50.5	48.3	39.2	44.8	47.4
RARELY	14.6	17.2	14.4	11.3	24.1	20.1	12.3	12.1	10.8	10.6	19.7	11.1
DK/REFUSED	0.5	-	0.7	-	-	-	-	-	1.1	-	0.1	0.7

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6. SPECIFICALLY, HAVE YOU TALKED ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING WITH YOUR CHILDREN IN THE LAST FEW MONTHS?

	TOTAL	AREA												CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total Answering	462	143	57	17	68	132	55	77	86	45	41	20	54	28	268	190	231	184	27	462	-
YES	82.6	79.7	79.1	76.4	81.0	87.4	82.4	91.0	90.5	88.1	93.1	82.4	84.0	48.4	80.3	85.4	87.6	77.0	85.8	82.6	-
NO	16.1	17.8	16.7	23.6	17.2	10.8	15.8	7.1	9.5	11.9	6.9	17.6	16.0	51.6	18.8	12.7	10.7	21.8	14.2	16.1	-
DK/REFUSED	1.3	2.5	4.2	-	1.7	1.8	1.8	1.9	-	-	-	-	-	-	0.9	1.9	1.7	1.2	-	1.3	-

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6. SPECIFICALLY, HAVE YOU TALKED ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING WITH YOUR CHILDREN IN THE LAST FEW MONTHS?

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN			TALKED ABOUT ALCOHOL ABUSE LAST FEW MOS.		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL				APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			S/R/H: ADS STOP UNDERAGE DRINKING		TALKED TO CHILD ABOUT BRAIN DEVLPMNT	
		FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER	YES	NO	YES	NO
Total Answering	462	178	214	68	382	74	394	203	191	42	282	95	187	178	15	53	347	224	236	334	126
YES	82.6	95.9	82.7	48.3	100.0	-	84.9	87.8	81.8	65.2	85.5	85.9	85.3	78.6	90.7	66.8	84.2	91.3	74.2	86.8	71.1
NO	16.1	4.1	14.4	51.7	-	100.0	13.8	10.7	17.1	34.8	14.2	14.1	14.2	18.5	-	33.2	14.4	7.7	24.2	12.5	26.0
DK/REFUSED	1.3	-	2.8	-	-	-	1.3	1.5	1.1	-	0.3	-	0.5	2.9	9.3	-	1.3	1.0	1.6	0.7	2.9

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6. SPECIFICALLY, HAVE YOU TALKED ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING WITH YOUR CHILDREN IN THE LAST FEW MONTHS?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. TEEN HEALTH WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total Answering	462	99	52	47	127	205	326	148	178	126	86	40	428	20	388	233	155	61	43	18
YES	82.6	81.6	91.4	70.9	75.8	86.2	85.7	93.5	79.2	75.0	72.2	81.3	82.1	91.4	82.3	85.6	77.4	80.9	80.3	82.3
NO	16.1	15.9	8.6	24.0	23.1	12.8	13.2	5.8	19.3	23.8	26.2	18.7	16.5	8.6	16.1	13.3	20.5	19.1	19.7	17.7
DK/REFUSED	1.3	2.5	-	5.1	1.1	1.1	1.1	0.7	1.5	1.1	1.7	-	1.4	-	1.6	1.2	2.1	-	-	-

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6. SPECIFICALLY, HAVE YOU TALKED ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING WITH YOUR CHILDREN IN THE LAST FEW MONTHS?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O										
	RG		RG		RG										
	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total Answering	462	169	284	35	415	165	165	95	70	56	26	30	239	102	137
YES	82.6	88.5	78.9	80.3	82.7	86.9	90.3	82.2	73.2	64.8	80.6	82.3	77.4	85.9	
NO	16.1	9.4	20.2	17.2	16.1	13.1	9.7	17.8	23.4	31.4	16.4	16.0	18.5	14.1	
DK/REFUSED	1.3	2.1	0.9	2.6	1.2	-	-	-	3.4	3.8	3.0	1.7	4.1	-	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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6. SPECIFICALLY, HAVE YOU TALKED ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING WITH YOUR CHILDREN IN THE LAST FEW MONTHS?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	462	105	40	65	134	82	119	201	151	180	118	101	17	128	88	85	5	67	19
YES	82.6	84.0	88.3	81.4	79.3	82.9	83.5	83.3	82.5	81.8	82.3	79.3	100.0	85.2	87.1	86.1	53.4	76.1	64.5
NO	16.1	14.9	11.7	16.8	18.1	15.4	16.5	16.0	16.5	17.1	15.5	18.2	-	13.7	11.9	12.7	46.6	23.9	35.5
DK/REFUSED	1.3	1.1	-	1.8	2.6	1.7	-	0.7	0.9	1.2	2.2	2.5	-	1.1	1.0	1.2	-	-	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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6. SPECIFICALLY, HAVE YOU TALKED ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING WITH YOUR CHILDREN IN THE LAST FEW MONTHS?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total Answering	462	71	64	50	80	117	68	277	272	164	157	131	117	98	242
YES	82.6	88.0	80.8	81.3	77.7	82.3	83.1	79.1	86.4	85.5	78.6	82.4	85.6	75.7	83.6
NO	16.1	9.9	15.9	16.7	22.3	17.7	14.7	19.6	12.7	14.0	20.4	14.8	13.6	21.3	15.5
DK/REFUSED	1.3	2.0	3.3	2.0	-	-	2.3	1.3	0.9	0.5	1.0	2.8	0.8	3.0	0.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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6. SPECIFICALLY, HAVE YOU TALKED ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING WITH YOUR CHILDREN IN THE LAST FEW MONTHS?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	462	277	65	83	88	94	272	89	98	125	277	141	175	272	177	125
YES	82.6	79.1	85.7	77.8	78.6	77.0	86.4	86.5	86.6	88.4	79.1	80.5	78.0	86.4	86.2	88.4
NO	16.1	19.6	10.2	22.2	20.4	20.2	12.7	11.8	12.3	10.8	19.6	17.7	20.0	12.7	12.3	10.8
DK/REFUSED	1.3	1.3	4.0	-	1.0	2.8	0.9	1.7	1.0	0.8	1.3	1.9	2.0	0.9	1.4	0.8

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6. SPECIFICALLY, HAVE YOU TALKED ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING WITH YOUR CHILDREN IN THE LAST FEW MONTHS?

	TOTAL		MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER		
Total Answering	462	98	47	57	91	51	43	87	38	56	88	65	29	91	55	62	91	60	51	
YES	82.6	82.6	83.9	81.0	89.9	88.9	90.1	74.8	73.9	75.3	84.2	87.0	81.5	79.2	81.6	77.7	84.7	83.2	90.4	
NO	16.1	16.5	16.1	17.4	10.1	11.1	9.9	25.2	26.1	24.7	14.1	10.7	18.5	18.0	13.6	18.1	14.2	15.2	7.6	
DK/REFUSED	1.3	0.9	-	1.6	-	-	-	-	-	-	1.7	2.3	-	2.9	4.8	4.2	1.1	1.7	2.0	

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6. SPECIFICALLY, HAVE YOU TALKED ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING WITH YOUR CHILDREN IN THE LAST FEW MONTHS?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total Answering	462	123	66	78	98	63	44	154	75	97	174	114	81	57	64	61	107	93	70
YES	82.6	81.2	86.7	76.6	88.1	89.8	84.1	77.4	74.9	79.2	85.4	84.3	90.7	80.3	86.3	82.9	88.2	73.4	82.0
NO	16.1	16.0	9.3	19.0	10.8	8.6	13.6	22.6	25.1	20.8	13.7	14.4	9.3	18.1	13.7	11.2	11.8	24.9	18.0
DK/REFUSED	1.3	2.8	3.9	4.5	1.0	1.6	2.3	-	-	-	0.9	1.3	-	1.6	-	5.9	-	1.6	-

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6. SPECIFICALLY, HAVE YOU TALKED ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING WITH YOUR CHILDREN IN THE LAST FEW MONTHS?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total Answering	462	32	45	65	51	63	132	77	311	142	246	256	132	175	23	61	91	279	203	77
YES	82.6	75.2	81.0	79.3	82.4	83.8	86.7	78.6	83.9	78.9	85.1	80.8	86.7	82.2	91.8	77.0	83.3	82.3	83.3	79.6
NO	16.1	24.8	19.0	18.4	17.6	16.2	10.9	21.4	14.7	20.0	13.7	18.6	10.9	17.8	8.2	23.0	16.7	15.5	13.7	20.4
DK/REFUSED	1.3	-	-	2.4	-	-	2.3	-	1.5	1.1	1.3	0.6	2.3	-	-	-	-	2.2	3.0	-

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6. SPECIFICALLY, HAVE YOU TALKED ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING WITH YOUR CHILDREN IN THE LAST FEW MONTHS?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total Answering	462	75	108	78	30	99	171	125	46	35	352	11	48	9	154	198
YES	82.6	83.1	83.8	82.0	88.3	81.6	81.4	84.2	73.8	83.6	83.1	64.3	79.8	83.0	86.1	80.8
NO	16.1	16.9	12.1	12.2	11.7	18.4	17.7	14.6	26.2	16.4	15.9	35.7	17.7	-	11.7	19.2
DK/REFUSED	1.3	-	4.2	5.8	-	-	0.9	1.2	-	-	0.9	-	2.5	17.0	2.2	-

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6. SPECIFICALLY, HAVE YOU TALKED ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING WITH YOUR CHILDREN IN THE LAST FEW MONTHS?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total Answering	462	304	55	23	229	92	94	135	310	148	28	95	120	41	189	53	74	26	227	64
YES	82.6	83.1	88.8	84.7	85.5	80.5	90.5	82.1	86.4	75.3	76.3	73.2	86.1	78.2	86.6	69.3	75.5	68.4	89.9	73.4
NO	16.1	15.6	11.2	10.2	13.2	17.5	7.9	16.8	12.5	22.8	23.7	26.8	11.2	21.8	13.4	30.7	22.6	31.6	9.3	26.6
DK/REFUSED	1.3	1.3	-	5.1	1.3	2.1	1.5	1.1	1.1	1.8	-	-	2.8	-	-	-	1.9	-	0.8	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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6. SPECIFICALLY, HAVE YOU TALKED ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING WITH YOUR CHILDREN IN THE LAST FEW MONTHS?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total Answering	462	123	290	33	52	114	14	71	177	19	187	275
YES	82.6	72.9	85.8	86.0	79.8	85.2	79.6	67.8	86.1	90.6	83.8	81.8
NO	16.1	24.7	13.4	11.3	17.5	12.8	13.9	30.1	13.9	9.4	13.8	17.7
DK/REFUSED	1.3	2.4	0.8	2.7	2.8	1.9	6.5	2.2	-	-	2.4	0.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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7. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	AREA														CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE	
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
PROBLEM	84.4	84.3	87.4	74.7	83.9	81.8	74.3	87.4	91.3	95.6	86.8	96.2	85.3	69.9	84.8	83.6	88.7	81.6	85.3	85.3	73.6
Serious	42.6	43.3	42.9	40.1	44.4	44.9	43.7	45.8	45.2	39.8	50.7	45.3	41.2	24.8	42.3	42.0	51.6	29.4	57.9	43.9	27.2
Minor	41.8	41.0	44.5	34.6	39.6	36.9	30.6	41.6	46.0	55.8	36.0	50.8	44.1	45.1	42.5	41.6	37.1	52.2	27.4	41.4	46.4
NOT A PROBLEM AT ALL	10.0	7.4	6.4	17.1	6.0	13.9	20.1	9.3	3.6	4.1	3.1	3.8	7.5	30.1	8.3	12.8	7.5	12.9	11.6	9.0	22.7
DK/REFUSED	5.5	8.3	6.2	8.2	10.1	4.2	5.6	3.2	5.1	0.2	10.1	-	7.2	-	6.9	3.6	3.8	5.6	3.1	5.7	3.6

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7. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN			TALKED ABOUT ALCOHOL ABUSE LAST FEW MOS.		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL				APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			S/R/H: ADS STOP UNDERAGE DRINKING		TALKED TO CHILD ABOUT BRAIN DEVLPMNT	
		FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER	YES	NO	YES	NO
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
PROBLEM	84.4	85.3	89.2	74.5	87.7	73.3	100.0	100.0	100.0	-	89.7	92.2	88.5	77.2	95.8	79.8	85.0	84.8	84.2	87.0	78.3
Serious	42.6	53.1	44.5	17.4	46.7	29.3	50.5	100.0	-	-	50.9	61.0	46.0	31.0	43.6	26.4	44.2	46.7	39.6	45.1	36.6
Minor	41.8	32.1	44.6	57.1	41.0	44.0	49.5	-	100.0	-	38.8	31.2	42.5	46.2	52.2	53.4	40.7	38.1	44.6	41.9	41.7
NOT A PROBLEM AT ALL	10.0	10.0	5.8	16.5	7.1	19.5	-	-	-	100.0	3.7	1.6	4.8	18.6	4.2	18.1	9.0	9.5	10.3	8.3	14.0
DK/REFUSED	5.5	4.7	5.0	9.0	5.2	7.3	-	-	-	-	6.6	6.2	6.7	4.1	-	2.1	6.0	5.7	5.5	4.7	7.7

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7. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. TEEN HEALTH WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
PROBLEM	84.4	80.8	80.6	80.9	80.0	87.7	87.6	88.2	87.1	82.3	87.2	71.7	84.4	88.7	84.7	84.2	85.3	83.1	83.6	82.0
Serious	42.6	43.7	47.7	39.3	36.8	45.9	47.3	48.0	46.7	36.2	36.2	36.0	42.5	43.6	41.6	43.1	39.4	44.7	45.0	44.0
Minor	41.8	37.1	32.9	41.6	43.2	41.8	40.3	40.2	40.4	46.2	51.0	35.7	41.9	45.1	43.0	41.1	45.9	38.4	38.6	38.0
NOT A PROBLEM AT ALL	10.0	15.0	18.3	11.4	13.7	6.4	8.3	8.7	8.0	10.6	7.3	17.7	10.1	11.3	10.6	11.9	8.6	8.5	12.1	-
DK/REFUSED	5.5	4.2	1.1	7.7	6.3	5.9	4.1	3.1	4.9	7.1	5.5	10.5	5.5	-	4.7	3.8	6.1	8.4	4.3	18.0

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7. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
		TALKITOUTNC.O	TALKITOUTNC.O	TALKITOUTNC.O	TALKITOUTNC.O									
		RG	RG	RG	RG									
		YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145
PROBLEM	84.4	83.7	84.7	72.7	85.4	88.1	90.2	85.2	76.1	70.1	81.3	84.3	87.3	82.0
Serious	42.6	41.6	43.1	36.7	43.0	42.7	46.8	36.9	24.1	23.4	24.6	47.6	47.5	47.8
Minor	41.8	42.0	41.6	35.9	42.4	45.4	43.4	48.3	52.1	46.7	56.6	36.7	39.8	34.2
NOT A PROBLEM AT ALL	10.0	12.1	8.8	23.8	8.7	8.3	5.6	12.1	15.7	23.8	8.7	9.8	9.6	9.9
DK/REFUSED	5.5	4.3	6.5	3.6	5.8	3.6	4.2	2.7	8.2	6.1	10.0	5.9	3.1	8.1

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7. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
PROBLEM	84.4	85.7	96.1	78.9	89.9	74.1	84.5	80.2	85.8	82.5	85.7	85.8	84.9	87.3	82.2	90.9	100.0	78.3	70.9
Serious	42.6	41.3	61.9	27.9	37.4	34.6	55.3	46.7	50.1	41.4	33.2	32.7	36.9	51.9	44.3	34.1	46.6	39.8	21.0
Minor	41.8	44.4	34.3	51.0	52.5	39.5	29.2	33.5	35.6	41.1	52.4	53.1	47.9	35.4	37.9	56.8	53.4	38.5	49.9
NOT A PROBLEM AT ALL	10.0	11.7	3.9	16.8	4.4	17.0	9.3	12.5	7.4	13.1	8.5	9.0	5.3	5.9	12.9	5.2	-	18.0	19.8
DK/REFUSED	5.5	2.6	-	4.3	5.7	8.9	6.2	7.3	6.8	4.4	5.8	5.2	9.8	6.8	4.9	3.8	-	3.7	9.3

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7. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
PROBLEM	84.4	88.9	77.2	85.8	83.0	85.5	85.5	82.5	87.2	85.0	86.1	82.0	87.8	90.3	80.3
Serious	42.6	52.2	38.1	32.8	48.3	43.3	33.6	41.5	46.7	43.2	42.6	43.1	47.2	45.0	40.9
Minor	41.8	36.6	39.1	53.0	34.7	42.2	52.0	41.0	40.5	41.8	43.5	38.9	40.6	45.3	39.5
NOT A PROBLEM AT ALL	10.0	5.8	16.1	9.2	9.0	11.4	7.9	10.9	9.2	7.5	10.8	12.3	6.7	8.1	12.3
DK/REFUSED	5.5	5.4	6.7	4.9	8.0	3.1	6.6	6.5	3.6	7.5	3.0	5.7	5.5	1.6	7.3

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7. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
PROBLEM	84.4	82.5	83.7	82.6	80.0	82.6	87.2	84.9	86.1	87.8	82.5	83.2	81.7	87.2	86.2	87.8
Serious	42.6	41.5	39.7	42.5	36.2	40.5	46.7	49.3	35.9	53.2	41.5	41.6	38.9	46.7	41.7	53.2
Minor	41.8	41.0	44.1	40.1	43.7	42.1	40.5	35.6	50.2	34.6	41.0	41.6	42.7	40.5	44.4	34.6
NOT A PROBLEM AT ALL	10.0	10.9	9.0	7.2	14.1	13.2	9.2	7.8	10.6	10.1	10.9	8.4	13.1	9.2	9.8	10.1
DK/REFUSED	5.5	6.5	7.2	10.2	5.9	4.2	3.6	7.3	3.3	2.1	6.5	8.4	5.3	3.6	4.1	2.1

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7. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
PROBLEM	84.4	84.0	86.9	83.2	84.5	80.0	91.1	82.1	80.4	84.3	90.3	94.0	84.7	81.3	82.0	77.5	86.8	83.4	86.4
Serious	42.6	42.4	43.5	39.7	46.2	34.4	60.8	41.2	43.3	37.5	46.2	51.3	39.6	40.6	37.9	39.8	46.6	38.1	53.5
Minor	41.8	41.6	43.3	43.5	38.2	45.7	30.3	40.9	37.1	46.8	44.1	42.7	45.1	40.8	44.1	37.7	40.2	45.2	32.9
NOT A PROBLEM AT ALL	10.0	7.9	7.6	7.4	9.3	12.7	4.4	13.5	11.6	14.1	8.1	5.0	12.7	12.0	7.0	17.7	10.3	12.3	13.6
DK/REFUSED	5.5	8.1	5.5	9.5	6.2	7.3	4.4	4.4	8.0	1.5	1.7	1.0	2.6	6.7	10.9	4.8	2.9	4.4	-

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7. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
PROBLEM	84.4	83.0	84.7	80.2	84.6	85.0	82.6	82.1	81.6	82.9	88.7	86.8	90.6	80.4	90.2	81.4	87.8	83.4	82.5
Serious	42.6	43.3	46.4	40.3	45.1	35.3	57.4	40.0	36.8	37.8	47.6	45.3	50.9	39.2	41.5	45.3	45.5	43.4	41.0
Minor	41.8	39.7	38.3	39.8	39.5	49.7	25.2	42.1	44.8	45.1	41.1	41.5	39.7	41.1	48.7	36.1	42.3	40.0	41.5
NOT A PROBLEM AT ALL	10.0	10.7	8.1	14.0	11.5	10.2	15.5	11.1	8.7	12.3	7.9	9.5	7.1	10.2	6.7	14.3	5.9	13.7	10.5
DK/REFUSED	5.5	6.3	7.1	5.8	3.9	4.8	1.9	6.8	9.7	4.8	3.4	3.6	2.3	9.5	3.1	4.4	6.3	2.9	7.0

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7. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
PROBLEM	84.4	89.4	70.0	85.3	86.9	84.1	88.0	76.9	86.5	80.5	86.8	82.6	88.0	80.3	82.7	75.7	82.7	87.5	88.3	85.3
Serious	42.6	45.9	48.0	46.9	53.1	39.5	37.2	47.3	42.3	47.1	41.1	46.4	37.2	42.2	66.6	37.7	38.7	44.2	47.1	36.3
Minor	41.8	43.5	21.9	38.4	33.8	44.6	50.7	29.7	44.2	33.4	45.6	36.2	50.7	38.0	16.1	38.0	44.0	43.3	41.2	49.0
NOT A PROBLEM AT ALL	10.0	-	22.8	7.8	9.7	10.6	6.7	14.7	8.2	11.7	8.3	11.1	6.7	13.1	12.4	18.8	9.4	7.4	7.5	7.2
DK/REFUSED	5.5	10.6	7.2	6.9	3.4	5.3	5.3	8.4	5.3	7.8	4.9	6.3	5.3	6.6	4.9	5.5	7.8	5.1	4.2	7.5

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7. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	MEN				WOMEN				MARITAL STATUS				MARRIED		
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
PROBLEM	84.4	84.1	83.8	84.2	82.7	77.0	89.9	91.0	87.0	89.0	83.7	100.0	84.7	54.7	83.6	83.7
Serious	42.6	45.2	40.9	40.8	40.9	39.7	46.4	51.2	33.2	46.6	44.1	16.7	41.9	31.6	42.9	45.1
Minor	41.8	38.9	42.9	43.3	41.8	37.3	43.5	39.8	53.8	42.3	39.6	83.3	42.9	23.1	40.7	38.6
NOT A PROBLEM AT ALL	10.0	11.6	9.7	9.7	9.6	14.4	6.0	6.1	5.6	11.0	10.4	-	8.0	27.9	10.0	10.7
DK/REFUSED	5.5	4.3	6.6	6.2	7.6	8.5	4.1	2.9	7.4	-	5.9	-	7.3	17.5	6.3	5.5

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7. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
PROBLEM	84.4	84.8	76.1	85.9	84.2	87.2	85.0	83.7	86.4	79.8	86.1	78.5	86.3	79.3	86.5	77.8	81.6	82.7	89.4	77.1
Serious	42.6	44.5	37.2	24.7	46.3	44.9	46.3	46.4	44.8	38.3	34.3	38.4	42.0	40.9	46.7	36.4	36.9	59.7	49.0	31.3
Minor	41.8	40.3	38.8	61.2	37.9	42.2	38.8	37.3	41.6	41.5	51.8	40.1	44.3	38.4	39.8	41.5	44.7	22.9	40.3	45.7
NOT A PROBLEM AT ALL	10.0	9.8	13.0	5.4	9.6	8.7	9.2	9.9	8.0	14.7	8.8	17.1	7.7	17.8	8.2	16.5	10.6	17.3	6.1	16.0
DK/REFUSED	5.5	5.4	10.9	8.7	6.1	4.1	5.7	6.4	5.6	5.5	5.1	4.4	6.0	2.9	5.4	5.7	7.8	-	4.5	7.0

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7. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
PROBLEM	84.4	83.1	85.1	92.9	90.8	80.7	89.7	77.1	88.0	95.1	84.0	84.8
Serious	42.6	40.7	43.4	58.3	43.7	41.7	56.8	38.4	44.5	59.3	42.0	43.1
Minor	41.8	42.4	41.7	34.6	47.2	39.0	32.9	38.7	43.5	35.8	41.9	41.7
NOT A PROBLEM AT ALL	10.0	12.1	8.6	6.4	9.2	11.5	8.7	14.5	6.7	4.9	10.6	9.6
DK/REFUSED	5.5	4.8	6.3	0.7	-	7.8	1.6	8.5	5.3	-	5.4	5.6

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8. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	AREA													CHILDREN IN	APPROPRIATE TO			TALKED ABOUT		
															GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
CONCERNED	59.3	52.1	51.3	43.9	54.8	63.1	69.9	58.2	67.0	58.0	76.1	67.0	60.5	50.7	58.9	59.7	59.6	63.0	41.0	61.1	37.9
Very	19.6	17.7	12.8	18.9	21.6	18.0	20.1	16.4	21.0	23.8	18.0	22.9	29.1	13.3	22.3	15.8	18.1	19.7	27.8	20.6	6.7
Somewhat	39.8	34.4	38.5	25.0	33.2	45.2	49.7	41.8	46.0	34.2	58.1	44.1	31.4	37.4	36.6	43.9	41.5	43.2	13.2	40.5	31.3
NOT CONCERNED AT ALL	40.1	47.1	46.7	56.1	45.2	36.2	28.6	41.8	33.0	42.0	23.9	33.0	39.5	47.1	40.1	40.3	40.0	36.6	59.0	38.4	60.0
DK/REFUSED	0.6	0.8	2.0	-	-	0.7	1.5	-	-	-	-	-	-	2.3	1.0	-	0.4	0.4	-	0.5	2.1

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8. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN			TALKED ABOUT ALCOHOL ABUSE LAST FEW MOS.		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL				APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			S/R/H: ADS STOP UNDERAGE DRINKING		TALKED TO CHILD ABOUT BRAIN DEVLPMNT	
		FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER	YES	NO	YES	NO
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
CONCERNED	59.3	63.5	61.8	52.6	63.2	54.0	63.0	70.8	55.1	22.0	100.0	100.0	100.0	-	43.2	53.9	61.1	59.7	59.4	57.7	63.9
Very	19.6	28.9	15.2	15.0	21.4	18.1	21.4	28.0	14.6	3.0	33.0	100.0	-	-	17.9	5.8	21.0	22.5	17.2	20.3	18.2
Somewhat	39.8	34.6	46.6	37.6	41.8	35.8	41.7	42.9	40.5	19.0	67.0	-	100.0	-	25.2	48.1	40.0	37.2	42.2	37.4	45.7
NOT CONCERNED AT ALL	40.1	35.9	38.2	45.5	36.6	44.3	36.6	29.2	44.3	74.5	-	-	-	100.0	56.8	46.1	38.3	39.7	40.2	41.7	35.6
DK/REFUSED	0.6	0.5	-	1.9	0.2	1.7	0.3	-	0.6	3.4	-	-	-	-	-	-	0.6	0.6	0.3	0.6	0.5

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8. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. TEEN HEALTH WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
CONCERNED	59.3	57.8	51.6	64.6	54.5	62.1	62.2	56.8	66.8	59.5	63.5	50.7	60.3	42.0	58.7	55.5	63.4	66.9	61.5	79.4
Very	19.6	19.0	23.5	14.1	21.1	18.6	22.5	23.0	22.0	16.0	16.9	14.2	19.7	15.1	19.4	21.6	16.2	22.2	16.3	35.9
Somewhat	39.8	38.8	28.1	50.5	33.4	43.5	39.8	33.7	44.7	43.4	46.7	36.5	40.6	26.9	39.3	33.9	47.1	44.7	45.2	43.6
NOT CONCERNED AT ALL	40.1	42.2	48.4	35.4	44.6	37.5	37.5	42.6	33.2	40.5	36.5	49.3	39.2	58.0	40.6	44.1	35.4	33.1	38.5	20.6
DK/REFUSED	0.6	-	-	-	0.9	0.4	0.3	0.6	-	-	-	-	0.5	-	0.7	0.4	1.2	-	-	-

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8. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
		TALKITOUTNC.O		TALKITOUTNC.O										
		RG		RG										
		YES	NO	YES	NO	REGU-	2+	Once A	NOT	Every	Once A	RARELY	Rarely	Never
						LARLY	Times/	Week	REGU-	Couple	Week	/NEVER		
						Week		LARLY	Weeks					
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145
CONCERNED	59.3	51.8	64.0	43.4	60.2	61.8	59.9	64.4	53.8	47.2	59.5	59.6	63.8	56.3
Very	19.6	15.9	21.8	18.0	19.7	21.9	23.3	20.1	11.0	10.6	11.3	20.3	20.2	20.4
Somewhat	39.8	35.9	42.1	25.5	40.5	39.9	36.6	44.4	42.8	36.6	48.2	39.3	43.6	35.9
NOT CONCERNED AT ALL	40.1	47.5	35.5	56.6	39.2	38.2	40.1	35.6	45.0	52.8	38.3	40.1	36.2	43.1
DK/REFUSED	0.6	0.7	0.6	-	0.7	-	-	-	1.2	-	2.2	0.4	-	0.6

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8. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
CONCERNED	59.3	57.0	61.6	54.0	65.2	56.2	57.2	56.8	61.5	60.7	51.8	50.0	62.9	63.4	66.2	59.5	73.2	50.5	37.6
Very	19.6	24.0	28.6	21.0	17.2	13.7	21.1	18.1	20.6	22.4	12.6	10.7	24.7	18.8	16.0	13.4	47.3	28.6	10.4
Somewhat	39.8	33.0	33.0	32.9	48.0	42.4	36.1	38.7	40.9	38.3	39.1	39.3	38.1	44.6	50.2	46.1	25.9	21.9	27.3
NOT CONCERNED AT ALL	40.1	43.0	38.4	46.0	33.9	43.8	42.1	42.8	38.0	38.6	48.2	50.0	37.1	36.0	33.8	40.5	26.8	49.5	62.4
DK/REFUSED	0.6	-	-	-	0.9	-	0.7	0.4	0.6	0.6	-	-	-	0.7	-	-	-	-	-

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8. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
CONCERNED	59.3	63.8	56.4	61.0	59.4	63.2	44.5	60.3	58.9	62.1	56.8	59.4	60.1	61.9	57.7
Very	19.6	23.6	20.2	13.6	17.8	23.7	11.8	18.7	19.0	17.5	22.6	18.9	27.9	10.7	19.3
Somewhat	39.8	40.1	36.2	47.3	41.6	39.6	32.6	41.6	39.8	44.6	34.2	40.5	32.2	51.3	38.5
NOT CONCERNED AT ALL	40.1	36.2	41.8	39.0	39.5	36.8	55.5	39.2	40.5	36.8	42.7	40.6	39.9	36.8	41.6
DK/REFUSED	0.6	-	1.8	-	1.1	-	-	0.4	0.6	1.1	0.5	-	-	1.2	0.7

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8. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
CONCERNED	59.3	60.3	56.7	56.3	59.7	63.6	58.9	58.4	62.4	61.0	60.3	56.7	62.7	58.9	59.3	61.0
Very	19.6	18.7	22.0	16.3	15.3	20.9	19.0	18.6	19.3	20.5	18.7	18.8	17.8	19.0	19.0	20.5
Somewhat	39.8	41.6	34.7	40.0	44.3	42.6	39.8	39.7	43.1	40.4	41.6	37.9	44.9	39.8	40.3	40.4
NOT CONCERNED AT ALL	40.1	39.2	43.3	43.7	39.1	36.4	40.5	40.6	37.6	38.4	39.2	43.3	36.6	40.5	40.2	38.4
DK/REFUSED	0.6	0.4	-	-	1.3	-	0.6	1.0	-	0.6	0.4	-	0.7	0.6	0.5	0.6

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8. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
CONCERNED	59.3	66.4	59.7	70.7	57.8	59.5	57.0	58.9	52.4	62.8	58.2	60.3	59.4	54.9	56.6	55.2	60.9	58.1	66.0
Very	19.6	16.5	19.6	15.1	17.3	16.5	18.9	23.7	19.7	23.9	19.4	23.9	11.5	15.7	16.3	14.7	20.0	16.1	26.8
Somewhat	39.8	49.9	40.1	55.6	40.5	43.1	38.2	35.2	32.7	38.9	38.8	36.4	47.9	39.2	40.3	40.5	40.9	42.1	39.2
NOT CONCERNED AT ALL	40.1	32.4	40.3	27.3	41.4	40.5	41.2	41.1	47.6	37.2	40.8	38.3	40.6	45.1	43.4	44.8	39.1	41.9	34.0
DK/REFUSED	0.6	1.2	-	2.0	0.8	-	1.8	-	-	-	1.0	1.4	-	-	-	-	-	-	-

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8. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
CONCERNED	59.3	60.6	54.5	63.3	64.7	62.6	66.2	60.1	58.8	62.2	55.5	57.5	58.2	63.3	59.1	61.0	61.3	55.2	57.9
Very	19.6	19.1	18.7	17.9	22.2	18.7	28.3	18.4	18.9	17.7	17.2	19.2	16.3	16.3	22.1	20.0	18.2	22.9	17.9
Somewhat	39.8	41.5	35.8	45.4	42.5	43.9	37.9	41.7	39.9	44.5	38.3	38.4	41.8	47.0	37.0	41.0	43.1	32.2	40.0
NOT CONCERNED AT ALL	40.1	38.5	45.5	35.2	34.5	37.4	32.1	39.9	41.2	37.8	43.9	41.7	41.8	33.6	40.9	39.0	38.7	43.9	42.1
DK/REFUSED	0.6	0.9	-	1.5	0.8	-	1.7	-	-	-	0.5	0.8	-	3.0	-	-	-	0.9	-

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8. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
CONCERNED	59.3	65.5	50.2	67.5	58.7	65.9	59.5	55.7	62.3	60.8	61.0	61.6	59.5	58.1	69.1	58.5	54.8	61.2	62.6	57.2
Very	19.6	42.4	23.1	19.3	18.8	21.1	14.3	30.0	17.5	25.4	17.0	23.1	14.3	21.9	34.8	22.5	18.0	18.6	21.1	12.1
Somewhat	39.8	23.1	27.1	48.2	39.9	44.8	45.2	25.7	44.9	35.3	44.0	38.5	45.2	36.2	34.3	36.0	36.8	42.5	41.5	45.1
NOT CONCERNED AT ALL	40.1	34.5	48.4	32.5	41.3	34.1	38.9	43.4	37.0	38.7	38.2	38.1	38.9	41.4	30.9	40.1	45.2	38.4	37.4	41.2
DK/REFUSED	0.6	-	1.4	-	-	-	1.6	0.9	0.7	0.5	0.8	0.3	1.6	0.5	-	1.4	-	0.4	-	1.6

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8. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	MEN				WOMEN				MARITAL STATUS				MARRIED		
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
CONCERNED	59.3	56.3	65.2	65.0	65.7	59.6	58.5	61.0	51.6	54.9	62.6	65.5	47.9	34.9	64.6	61.0
Very	19.6	21.1	19.3	20.8	15.4	22.6	18.2	21.2	9.9	31.0	18.2	7.6	27.0	17.0	18.6	17.8
Somewhat	39.8	35.2	45.9	44.2	50.3	36.9	40.3	39.8	41.7	23.9	44.5	57.9	20.9	17.9	46.0	43.2
NOT CONCERNED AT ALL	40.1	43.7	33.7	35.0	30.3	39.5	41.5	39.0	48.4	45.1	36.8	34.5	50.7	65.1	34.6	38.5
DK/REFUSED	0.6	-	1.1	-	4.0	0.9	-	-	-	-	0.6	-	1.4	-	0.8	0.5

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8. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
CONCERNED	59.3	61.9	60.0	40.7	61.4	59.5	63.5	59.9	63.3	52.3	66.1	50.5	67.8	47.2	60.3	53.2	64.2	52.1	62.8	51.8
Very	19.6	21.0	20.2	19.0	21.0	23.0	21.4	20.7	17.1	25.1	26.0	25.3	18.9	22.0	15.8	28.0	12.3	41.0	18.4	19.9
Somewhat	39.8	40.9	39.8	21.6	40.4	36.5	42.1	39.2	46.2	27.3	40.1	25.2	48.8	25.2	44.4	25.2	51.9	11.1	44.4	31.9
NOT CONCERNED AT ALL	40.1	37.9	40.0	59.3	38.3	40.5	36.5	39.5	36.2	47.7	33.9	49.5	31.6	52.8	39.3	46.8	34.9	47.9	36.8	48.2
DK/REFUSED	0.6	0.3	-	-	0.4	-	-	0.6	0.5	-	-	-	0.6	-	0.5	-	0.9	-	0.4	-

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8. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
CONCERNED	59.3	58.5	60.6	62.6	64.1	60.0	72.6	54.1	61.0	55.5	60.8	58.3
Very	19.6	18.5	19.1	30.3	18.4	17.9	50.7	18.6	20.0	15.7	19.8	19.4
Somewhat	39.8	40.0	41.5	32.3	45.7	42.1	21.9	35.5	41.0	39.8	41.0	38.9
NOT CONCERNED AT ALL	40.1	40.1	39.1	37.4	32.7	40.0	27.4	45.9	38.5	44.5	38.3	41.4
DK/REFUSED	0.6	1.4	0.3	-	3.3	-	-	-	0.5	-	1.0	0.3

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9. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	AREA														CHILDREN IN		APPROPRIATE TO			TALKED ABOUT	
																GRADES 6-12		START TALKING ABOUT			ALCOHOL ABUSE	
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET	
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38	
FRIENDS & PEERS	57.5	52.7	37.6	62.4	63.1	64.7	64.2	65.1	61.4	57.8	65.1	57.6	46.5	57.0	57.4	58.2	53.1	63.6	64.6	57.2	60.6	
PARENTS	33.9	40.2	53.2	37.5	29.8	27.2	21.6	31.4	31.9	37.6	26.0	29.1	43.1	25.4	34.0	32.7	37.9	27.6	31.4	35.4	15.4	
THE MEDIA	6.2	4.1	4.6	-	4.6	5.3	8.9	2.6	5.8	4.6	7.1	9.5	9.5	13.3	5.7	7.1	5.8	7.3	4.0	5.4	16.1	
SCHOOL SYSTEM	1.0	1.2	-	-	2.4	-	-	-	0.9	-	1.8	3.8	-	4.3	1.1	0.8	1.3	0.9	-	0.9	2.1	
DK/REFUSED	1.5	1.9	4.6	0.1	-	2.8	5.2	1.0	-	-	-	-	0.9	-	1.7	1.1	1.9	0.6	-	1.1	5.9	

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9. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVLPMT	
		FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER	YES	NO	YES	NO
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
FRIENDS & PEERS	57.5	52.4	58.9	64.3	55.7	63.5	58.8	61.5	56.0	45.1	63.9	63.2	64.3	48.3	47.3	60.1	59.3	58.7	56.4	53.4	67.4
PARENTS	33.9	40.5	33.7	27.1	37.6	26.7	33.2	30.9	35.5	40.5	28.7	29.1	28.5	41.3	38.1	30.1	33.4	36.8	31.4	37.6	24.6
THE MEDIA	6.2	4.9	5.3	7.5	4.8	8.9	6.4	5.6	7.2	7.0	6.0	5.2	6.3	6.7	10.1	8.4	5.0	3.5	8.6	6.6	5.5
SCHOOL SYSTEM	1.0	1.9	-	1.1	0.9	1.0	0.8	1.2	0.4	3.0	0.9	1.0	0.8	0.8	-	1.4	0.7	-	1.6	1.2	0.5
DK/REFUSED	1.5	0.3	2.2	-	1.0	-	0.9	0.7	1.0	4.4	0.5	1.5	-	2.9	4.5	-	1.6	0.9	2.0	1.3	1.9

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9. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRINKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNGER	14/ Younger	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFECTIVE	Very	Some- what	INEFFECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
FRIENDS & PEERS	57.5	57.3	53.4	61.4	57.4	58.3	53.8	54.8	53.0	69.0	73.6	58.8	57.8	50.3	56.2	52.6	61.4	68.3	70.8	62.5
PARENTS	33.9	31.3	33.3	29.1	34.5	35.3	38.5	37.4	39.3	26.0	24.5	29.3	33.9	33.1	36.0	40.2	29.9	20.4	17.9	26.1
THE MEDIA	6.2	7.8	10.3	5.1	8.1	3.5	5.2	5.5	5.0	4.1	1.9	8.9	6.2	10.0	5.7	5.3	6.5	8.9	7.8	11.5
SCHOOL SYSTEM	1.0	0.7	-	1.4	-	1.9	1.1	1.2	0.9	0.6	-	1.8	0.7	3.3	1.0	0.7	1.4	1.2	1.7	-
DK/REFUSED	1.5	3.0	3.0	3.0	-	1.0	1.4	1.1	1.7	0.4	-	1.2	1.3	3.3	1.1	1.3	0.8	1.2	1.7	-

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9. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O										
	RG		RG		RG										
	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
FRIENDS & PEERS	57.5	57.3	57.9	42.9	58.5	57.0	57.2	56.6	57.4	56.7	57.9	58.3	58.9	57.7	
PARENTS	33.9	35.7	32.2	50.0	32.8	38.2	38.7	37.4	28.0	37.7	19.6	31.9	30.0	33.5	
THE MEDIA	6.2	5.1	7.1	2.4	6.5	3.3	2.2	4.8	11.5	4.0	18.0	6.9	8.3	5.7	
SCHOOL SYSTEM	1.0	1.0	1.0	-	0.9	1.5	1.8	1.1	1.2	-	2.2	0.6	-	1.0	
DK/REFUSED	1.5	0.9	1.8	4.7	1.3	-	-	-	2.0	1.6	2.3	2.3	2.8	2.0	

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9. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
FRIENDS & PEERS	57.5	50.6	49.9	51.0	69.9	56.7	49.2	52.3	53.0	59.3	58.0	59.9	46.1	55.7	57.3	61.5	73.2	63.7	57.3
PARENTS	33.9	40.4	44.9	37.5	25.2	33.3	39.5	36.9	35.2	35.4	32.0	31.7	33.7	33.9	36.3	34.2	26.8	30.7	17.4
THE MEDIA	6.2	8.5	5.1	10.7	3.8	5.1	8.7	7.2	8.3	4.6	6.4	6.5	5.8	6.9	5.0	4.3	-	5.6	17.2
SCHOOL SYSTEM	1.0	-	-	-	-	0.9	2.6	1.9	2.0	-	0.7	-	4.7	2.4	-	-	-	-	-
DK/REFUSED	1.5	0.4	-	0.7	1.1	4.1	*	1.7	1.4	0.7	3.0	1.9	9.7	1.1	1.4	-	-	-	8.1

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9. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
FRIENDS & PEERS	57.5	51.8	57.1	54.5	54.1	60.6	60.7	56.3	56.8	56.5	59.6	58.0	58.3	53.9	57.7
PARENTS	33.9	35.0	33.1	34.1	35.5	36.8	30.3	36.2	34.2	35.4	32.4	32.8	32.0	38.5	34.1
THE MEDIA	6.2	10.9	7.9	9.9	6.0	2.7	3.6	6.2	6.4	6.7	4.8	7.4	6.6	4.6	6.9
SCHOOL SYSTEM	1.0	1.3	-	1.5	2.7	-	-	0.6	1.1	1.4	0.5	1.1	0.6	1.5	1.0
DK/REFUSED	1.5	1.0	1.9	-	1.7	-	5.3	0.8	1.4	-	2.8	0.6	2.5	1.5	0.3

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9. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
FRIENDS & PEERS	57.5	56.3	53.8	53.0	59.4	60.3	56.8	52.0	59.0	64.1	56.3	52.0	60.5	56.8	56.4	64.1
PARENTS	33.9	36.2	36.6	38.8	33.7	32.8	34.2	27.8	36.4	30.1	36.2	39.0	32.7	34.2	32.8	30.1
THE MEDIA	6.2	6.2	5.2	8.2	6.1	5.2	6.4	14.9	3.8	3.9	6.2	6.9	5.9	6.4	8.1	3.9
SCHOOL SYSTEM	1.0	0.6	1.4	-	-	0.8	1.1	1.8	0.8	1.2	0.6	0.7	0.4	1.1	0.9	1.2
DK/REFUSED	1.5	0.8	3.1	-	0.8	0.8	1.4	3.5	-	0.6	0.8	1.5	0.4	1.4	1.8	0.6

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9. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL						MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52					
FRIENDS & PEERS	57.5	56.7	50.2	61.0	51.6	47.1	60.6	55.1	49.4	58.5	64.7	61.9	75.4	57.6	56.5	61.7	55.6	59.0	62.4					
PARENTS	33.9	36.3	41.8	33.3	39.0	41.2	33.3	37.1	41.6	34.5	26.5	28.0	17.9	34.4	33.3	30.6	36.2	30.3	33.9					
THE MEDIA	6.2	5.4	6.0	4.4	7.8	11.6	2.4	6.3	5.4	7.0	4.3	4.0	6.7	7.1	8.9	6.4	6.5	9.3	2.2					
SCHOOL SYSTEM	1.0	1.7	1.9	1.3	1.7	-	3.6	-	-	-	0.9	1.2	-	-	-	-	0.9	1.3	-					
DK/REFUSED	1.5	-	-	-	-	-	-	1.5	3.6	-	3.5	4.9	-	0.9	1.4	1.3	0.9	-	1.6					

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9. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
FRIENDS & PEERS	57.5	54.3	54.1	54.9	50.6	45.3	65.8	57.9	49.8	65.1	60.3	62.6	63.2	56.5	55.4	55.9	56.5	62.4	60.1
PARENTS	33.9	36.2	35.6	35.0	35.9	39.1	24.4	36.1	42.4	30.9	33.2	29.3	33.2	29.4	38.5	31.5	39.0	28.2	34.0
THE MEDIA	6.2	8.1	7.9	9.2	11.2	14.3	6.3	4.6	5.9	3.2	3.8	4.6	2.6	11.4	4.9	11.4	3.8	4.8	3.8
SCHOOL SYSTEM	1.0	0.7	1.3	-	1.6	1.3	1.7	0.5	-	0.8	0.9	0.7	1.0	2.7	1.2	-	0.7	-	2.2
DK/REFUSED	1.5	0.6	1.1	1.0	0.8	-	1.8	0.9	1.9	-	1.8	2.7	-	-	*	1.2	-	4.6	-

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9. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
FRIENDS & PEERS	57.5	63.9	59.8	52.8	44.6	69.4	54.2	61.3	55.5	57.7	56.2	58.0	54.2	59.7	58.8	68.8	53.7	55.6	53.2	61.9
PARENTS	33.9	26.3	25.6	29.8	48.4	25.7	44.8	25.8	38.4	27.5	40.6	31.1	44.8	29.8	22.7	21.1	37.7	37.2	39.6	30.9
THE MEDIA	6.2	9.9	10.6	11.1	5.5	4.9	0.5	10.3	4.4	10.7	2.7	8.3	0.5	7.9	18.5	7.3	5.5	5.1	5.1	5.1
SCHOOL SYSTEM	1.0	-	1.4	3.9	-	-	0.5	0.9	1.0	2.2	0.3	1.2	0.5	1.3	-	1.5	1.6	0.5	0.7	-
DK/REFUSED	1.5	-	2.6	2.3	1.5	-	-	1.7	0.7	1.9	0.3	1.4	-	1.2	-	1.2	1.5	1.6	1.4	2.1

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9. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
FRIENDS & PEERS	57.5	59.0	51.5	46.2	65.7	60.4	58.2	57.8	59.3	59.3	56.9	71.2	55.2	57.0	54.5	58.9
PARENTS	33.9	25.6	40.2	44.3	29.2	33.3	35.3	36.5	32.1	29.0	35.2	28.8	34.0	17.0	35.8	34.7
THE MEDIA	6.2	12.5	7.1	7.8	5.1	4.1	3.9	3.4	5.2	9.1	6.2	-	6.8	-	7.9	4.8
SCHOOL SYSTEM	1.0	2.1	-	-	-	0.8	0.9	1.2	-	2.6	0.6	-	1.4	9.0	0.5	0.7
DK/REFUSED	1.5	0.9	1.2	1.7	-	1.4	1.8	1.2	3.5	-	1.0	-	2.6	17.0	1.3	0.8

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9. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
FRIENDS & PEERS	57.5	59.2	55.9	33.0	59.6	60.5	55.6	62.4	58.1	56.4	50.5	63.4	53.8	56.6	61.1	68.7	58.6	61.6	58.2	64.9
PARENTS	33.9	33.1	35.2	46.3	33.0	33.8	34.6	31.9	34.1	33.0	35.9	27.6	34.7	29.6	33.7	26.0	29.4	28.7	36.2	25.6
THE MEDIA	6.2	6.3	3.6	20.7	6.1	3.7	9.0	4.1	5.7	7.6	10.8	7.4	9.2	13.7	3.3	2.4	8.2	4.6	4.6	9.4
SCHOOL SYSTEM	1.0	0.8	2.7	-	0.3	1.9	-	0.5	1.2	0.5	2.7	-	1.3	-	1.2	-	2.0	-	1.0	-
DK/REFUSED	1.5	0.7	2.5	-	1.0	-	0.8	1.1	0.9	2.5	*	1.6	1.0	-	0.7	2.9	1.7	5.2	-	-

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9. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
FRIENDS & PEERS	57.5	57.3	55.9	75.9	53.9	53.7	76.7	60.0	57.4	75.4	54.9	59.3
PARENTS	33.9	30.4	37.1	20.3	29.7	36.4	27.9	30.9	37.5	14.8	33.6	34.0
THE MEDIA	6.2	7.8	5.7	3.8	13.6	8.6	-4.6	3.2	3.7	9.8	9.2	4.1
SCHOOL SYSTEM	1.0	1.3	1.0	-	2.9	0.7	-	-	1.3	-	1.2	0.8
DK/REFUSED	1.5	3.3	0.3	-	-	0.7	-	5.8	-	-	1.1	1.8

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10. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	AREA													CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE		
															1	2 OVER	LESS/10	11-14	OVER15	YES	NO/NOT YET
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST								
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
14/YOUNGER	3.6	1.6	2.5	-	1.2	4.3	5.6	3.3	3.4	6.7	-	-0.1	10.0	2.4	2.8	4.9	4.2	3.5	-	3.3	7.0
10/YOUNGER	1.4	0.6	-	-	1.2	1.7	1.6	1.8	-	-	-	-	4.8	2.4	1.8	0.7	1.8	0.9	-	1.1	4.8
11	0.2	-	-	-	-	0.3	-	0.6	-	-	-	-	1.3	-	-	0.6	0.2	0.4	-	0.3	-
12	0.2	-	-	-	-	-	-	-	1.2	2.4	-	-	-	-	0.4	-	0.5	-	-	0.2	-
13	0.7	-	-	-	-	0.7	1.5	-	2.1	4.2	-	-	1.5	-	0.6	0.9	1.1	0.5	-	0.8	-
14	1.0	1.0	2.5	-	-	1.6	2.5	1.0	-	-	-	-0.1	2.4	-	-	2.6	0.6	1.8	-	0.9	2.1
15-17	11.5	8.9	9.5	22.1	5.2	10.1	10.5	9.8	10.8	7.7	14.0	12.9	9.5	33.0	12.2	10.7	11.6	14.2	2.4	11.5	11.7
15	2.5	1.0	-	8.8	-	1.3	-	2.3	7.8	4.8	10.8	7.0	1.3	-	2.8	2.1	2.1	3.7	-	1.8	11.7
16	4.8	3.9	4.6	9.2	2.1	4.7	3.6	5.6	1.5	2.9	-	-	8.2	15.5	5.4	4.2	4.4	6.8	-	5.2	-
17	4.1	3.9	4.8	4.1	3.1	4.1	6.9	2.0	1.5	-	3.1	5.9	-	17.4	4.0	4.5	5.2	3.7	2.4	4.5	-
18/OLDER	75.1	77.6	73.0	71.4	83.0	80.2	79.8	80.6	74.7	70.3	79.2	69.9	69.9	55.0	74.6	75.7	72.0	75.4	88.2	75.2	73.9
18	17.5	17.5	20.7	22.7	13.5	19.2	18.2	19.9	21.8	19.4	24.2	10.0	11.7	14.3	15.8	20.6	16.9	18.7	15.2	17.8	14.2
19	2.1	3.0	-	-	6.2	0.6	1.4	-	1.0	2.0	-	-	1.3	9.2	2.5	1.6	1.7	3.1	-	1.9	3.8
20	1.5	1.7	2.1	0.1	1.7	2.1	2.4	1.9	-	-	-	-	2.3	2.3	1.5	0.9	1.3	0.5	6.3	1.4	3.8
21/OLDER	53.9	55.5	50.2	48.7	61.6	58.4	57.8	58.8	52.0	48.9	55.1	59.9	54.6	29.2	54.8	52.6	52.0	53.1	66.7	54.0	52.1
DK/REFUSED	9.9	11.9	15.1	6.4	10.6	5.4	4.2	6.3	11.1	15.3	6.8	17.4	10.6	9.6	10.4	8.7	12.2	6.8	9.3	10.0	7.4
Mean	19.35	19.68	19.54	19.04	19.96	19.42	19.39	19.44	19.25	19.10	19.39	19.86	18.86	18.33	19.38	19.27	19.27	19.23	20.32	19.39	18.85

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10. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO		
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT		
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVLPMT		
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO	
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18					
										LEM												
Total		500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
14/YOUNGER		3.6	0.7	6.3	1.0	3.7	-	4.1	3.7	4.5	1.5	2.6	3.3	2.3	5.1	100.0	-	-	2.3	4.8	3.5	4.0
10/YOUNGER		1.4	0.5	2.0	-0.1	1.0	-	1.6	1.1	2.2	-0.1	0.6	0.9	0.4	2.6	38.2	-	-	1.0	1.8	1.3	1.6
11		0.2	0.3	-	1.1	0.3	-	0.3	0.2	0.4	-	0.2	0.5	-	0.4	6.8	-	-	-	0.5	0.3	-
12		0.2	-	0.5	-	0.3	-	0.3	-	0.5	-	-	-	-	0.5	6.1	-	-	-	0.4	0.3	-
13		0.7	-	1.7	-	1.0	-	0.9	1.7	-	-	1.0	1.9	0.5	0.4	20.2	-	-	0.8	0.7	1.0	-
14		1.0	-0.0	2.1	-	1.1	-	1.0	0.7	1.4	1.6	0.9	-	1.4	1.2	28.7	-	-	0.6	1.5	0.4	2.5
15-17		11.5	4.2	14.9	20.0	9.3	23.7	10.9	7.1	14.7	20.8	10.4	3.4	13.9	13.2	-	100.0	-	8.5	14.3	10.0	15.4
15		2.5	1.0	1.7	3.9	2.1	-	2.7	1.3	4.2	1.8	2.4	-	3.6	2.7	-	21.8	-	2.4	2.7	2.0	3.7
16		4.8	0.7	8.9	5.8	4.1	11.5	4.8	3.4	6.1	5.7	4.0	1.5	5.2	6.2	-	42.2	-	2.4	7.0	5.0	4.6
17		4.1	2.5	4.3	10.2	3.0	12.2	3.3	2.3	4.4	13.2	4.0	1.9	5.1	4.4	-	36.0	-	3.7	4.6	2.9	7.1
18/OLDER		75.1	82.5	70.5	69.6	76.6	67.5	75.5	77.9	73.1	67.6	77.2	80.7	75.5	71.8	-	-	100.0	78.5	72.1	74.3	77.5
18		17.5	20.6	13.7	24.0	16.3	23.0	18.8	15.6	22.1	8.1	19.7	21.3	18.9	13.9	-	-	23.3	16.0	19.0	16.7	19.5
19		2.1	3.4	1.0	1.3	2.1	1.0	2.1	2.0	2.1	3.4	1.6	1.8	1.5	2.9	-	-	2.8	2.1	2.1	1.9	2.6
20		1.5	1.5	1.1	2.0	1.3	1.8	1.8	2.5	1.1	-	1.4	1.1	1.6	1.7	-	-	2.1	1.0	2.0	1.5	1.7
21/OLDER		53.9	57.1	54.7	42.3	56.9	41.6	52.8	57.7	47.8	56.1	54.5	56.6	53.5	53.3	-	-	71.8	59.4	48.9	54.2	53.8
DK/REFUSED		9.9	12.5	8.3	9.4	10.4	8.8	9.5	11.3	7.7	10.1	9.7	12.6	8.3	9.8	-	-	-	10.7	8.9	12.3	3.1
Mean		19.35	19.88	19.11	19.01	19.51	19.04	19.27	19.62	18.93	19.51	19.48	19.68	19.38	19.16	11.37	16.14	20.22	19.69	19.04	19.42	19.19

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10. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
14/YOUNGER	3.6	4.7	5.0	4.4	2.5	4.4	2.0	1.4	2.5	7.1	7.2	7.0	2.9	15.5	3.0	1.8	4.8	7.9	8.2	7.4
10/YOUNGER	1.4	1.6	1.5	1.8	1.7	1.3	0.8	-0.0	1.5	1.9	2.8	-	0.9	7.6	1.6	-	4.0	-	-	-
11	0.2	-	-	-	-	0.6	0.1	0.3	-	0.6	0.9	-	0.3	-	0.3	0.5	-	-	-	-
12	0.2	-	-	-	0.8	-	-	-	-	0.9	1.3	-	-	4.5	-	-	-	1.6	2.3	-
13	0.7	1.8	3.5	-	-	0.8	0.5	-	1.0	1.5	2.2	-	0.8	-	0.4	0.7	-	2.9	4.1	-
14	1.0	1.2	-	2.6	-0.0	1.8	0.5	1.1	-	2.2	-	7.0	0.9	3.3	0.7	0.6	0.8	3.5	1.7	7.4
15-17	11.5	6.4	-	13.3	13.9	11.9	8.9	6.9	10.6	18.6	20.3	14.7	10.7	18.1	9.6	4.6	16.9	24.5	26.3	20.5
15	2.5	1.4	-	2.9	0.7	3.3	2.0	1.8	2.1	1.3	1.9	-	2.0	7.4	1.5	0.4	3.2	9.3	9.7	8.6
16	4.8	2.4	-	5.1	8.0	4.4	4.3	1.6	6.5	8.2	9.2	5.9	4.8	7.0	4.2	2.3	7.0	8.6	7.2	11.9
17	4.1	2.6	-	5.3	5.3	4.2	2.7	3.5	2.0	9.1	9.2	8.9	4.0	3.6	3.9	1.9	6.7	6.6	9.4	-
18/OLDER	75.1	78.1	80.1	76.0	74.3	76.0	78.9	77.8	79.8	66.1	65.6	67.2	76.6	59.6	77.0	80.6	71.8	64.0	65.6	60.3
18	17.5	9.3	10.0	8.5	14.1	23.9	18.6	18.0	19.1	14.1	16.6	8.7	17.4	25.8	17.1	14.2	21.3	20.0	17.4	25.9
19	2.1	0.8	-	1.6	3.3	1.9	1.6	1.3	1.9	2.4	1.0	5.3	2.1	3.3	1.6	2.8	-	5.3	7.6	-
20	1.5	-	-	-	2.9	1.7	1.6	1.8	1.5	0.8	-	2.7	1.4	5.9	1.5	1.4	1.6	1.6	2.3	-
21/OLDER	53.9	68.1	70.1	65.9	53.9	48.5	57.0	56.7	57.3	48.8	48.0	50.5	55.7	24.7	56.8	62.2	48.9	37.1	38.2	34.3
DK/REFUSED	9.9	10.8	14.9	6.4	9.3	7.7	10.3	14.0	7.2	8.2	6.9	11.0	9.8	6.8	10.4	13.0	6.5	3.6	-	11.8
Mean	19.35	19.84	20.10	19.58	19.40	19.10	19.62	19.82	19.47	18.84	18.65	19.28	19.49	17.31	19.52	20.01	18.84	18.31	18.33	18.27

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10. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL		HEARD OF SITE				VISITED SITE				HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK									
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O											
	RG		RG		RG		RG		RG											
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	REGU- LARY	2+ Times/ Week	Once A Week	NOT REGU- LARY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never	
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145						
14/YOUNGER	3.6	1.7	4.4	2.3	3.8	4.9	6.2	3.0	5.7	3.6	7.5	2.3	2.7	2.0						
10/YOUNGER	1.4	1.8	1.2	2.3	1.3	1.6	2.8	-	2.8	-	5.2	0.9	1.2	0.6						
11	0.2	-	0.4	-	0.3	-	-	-	-	-	0.5	0.7	0.3							
12	0.2	-	0.4	-	0.2	-	-	-	1.7	3.6	-	-	-	-						
13	0.7	-	1.2	-	0.8	1.6	1.9	1.1	-	-	0.4	0.8	-							
14	1.0	-0.0	1.3	-	1.1	1.7	1.6	1.8	1.2	-	2.3	0.6	-0.0	1.0						
15-17	11.5	11.3	11.9	4.8	12.3	14.9	17.2	11.6	21.6	34.6	10.4	6.8	9.2	4.9						
15	2.5	3.7	1.9	-	2.8	2.9	1.0	5.6	5.8	9.8	2.4	1.4	1.3	1.5						
16	4.8	4.1	5.4	4.8	5.0	7.1	9.9	3.2	8.0	9.5	6.7	2.6	3.6	1.8						
17	4.1	3.5	4.6	-	4.6	4.8	6.3	2.8	7.8	15.3	1.4	2.8	4.3	1.6						
18/OLDER	75.1	75.6	74.7	74.7	74.7	77.3	76.5	78.4	67.3	58.0	75.2	75.3	78.1	73.0						
18	17.5	15.6	19.1	14.4	18.2	27.8	27.9	27.8	25.7	25.0	26.3	8.3	15.3	2.8						
19	2.1	2.3	2.0	-	2.3	4.2	4.3	4.1	-	-	-	1.2	2.8	-						
20	1.5	2.7	0.9	3.7	1.4	3.2	3.7	2.5	-	-	-	0.9	1.9	*						
21/OLDER	53.9	55.0	52.6	56.6	52.8	42.1	40.7	44.0	41.6	33.0	48.9	64.9	58.2	70.2						
DK/REFUSED	9.9	11.3	9.0	18.1	9.2	3.0	-	7.1	5.4	3.7	6.8	15.6	10.0	20.1						
Mean	19.35	19.50	19.25	19.79	19.28	18.82	18.63	19.10	18.44	18.14	18.71	20.01	19.62	20.36						

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10. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
14/YOUNGER	3.6	6.3	4.1	7.7	2.3	5.7	1.1	3.0	5.4	1.9	4.5	5.2	-	4.9	1.8	5.0	-	2.6	5.4
10/YOUNGER	1.4	3.3	4.2	2.7	-	2.6	0.7	1.5	1.4	0.9	2.3	2.7	-	1.0	1.8	3.2	-	-	-
11	0.2	-	-	-	-	0.8	0.4	0.6	0.7	-	-	-	-	0.5	-	-	-	-	-
12	0.2	-	-	-	-	-	-	-	-	-	0.9	1.0	-	-	-	-	-	-	5.4
13	0.7	1.7	-	2.8	1.2	-	-	-	1.1	1.0	-	-	-	1.3	-	-	-	2.6	-
14	1.0	1.4	-0.1	2.3	1.0	2.4	-	1.0	2.2	-	1.3	1.5	-	2.0	-	1.8	-	-	-
15-17	11.5	17.9	14.1	20.4	13.7	8.2	6.8	7.4	12.1	9.7	14.3	14.0	16.1	9.6	12.2	15.2	25.9	7.4	12.5
15	2.5	4.9	5.2	4.7	3.7	-	0.6	0.4	2.1	3.0	2.7	1.4	10.6	1.9	4.5	2.8	-	2.0	-
16	4.8	7.9	8.9	7.2	7.2	2.4	2.3	2.3	4.8	3.1	8.1	9.4	-	3.9	4.5	9.4	-	-	4.6
17	4.1	5.1	-	8.5	2.8	5.9	3.9	4.7	5.3	3.6	3.5	3.2	5.5	3.8	3.3	3.1	25.9	5.4	8.0
18/OLDER	75.1	68.8	78.8	62.4	77.7	79.7	75.5	77.3	72.4	77.1	74.4	75.1	70.1	76.4	78.5	73.1	70.2	73.6	82.1
18	17.5	17.4	24.7	12.8	26.0	12.5	11.7	12.0	12.7	18.4	21.9	20.6	30.5	12.7	26.5	22.7	-	4.6	20.4
19	2.1	1.5	1.7	1.3	2.2	2.1	2.9	2.5	2.7	1.3	2.6	2.1	5.3	2.7	2.7	1.9	-	-	7.1
20	1.5	1.1	2.9	-	2.7	1.4	1.0	1.2	-	3.1	0.9	1.0	-	-	4.9	1.2	-	1.9	-
21/OLDER	53.9	48.8	49.6	48.3	46.7	63.8	59.9	61.5	56.9	54.2	49.0	51.4	34.3	61.0	44.5	47.2	70.2	67.1	54.6
DK/REFUSED	9.9	6.9	3.0	9.5	6.4	6.3	16.6	12.3	10.1	11.4	6.8	5.7	13.8	9.1	7.5	6.7	3.9	16.4	-
Mean	19.35	18.75	18.86	18.67	19.17	19.56	19.98	19.79	19.33	19.56	18.98	19.00	18.82	19.54	19.11	18.84	19.92	20.16	19.22

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10. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
14/YOUNGER	3.6	6.6	5.1	5.5	4.3	-	3.7	4.8	1.6	4.1	2.8	3.6	3.1	4.6	3.3
10/YOUNGER	1.4	2.9	2.5	3.5	-	-	1.4	2.0	0.3	1.0	1.7	1.1	0.7	2.3	1.1
11	0.2	1.0	-	-	0.5	-	-	0.4	-	-	-	0.9	-	-	0.5
12	0.2	-	-	2.0	-	-	-	-	0.4	-	0.6	-	0.9	-	-
13	0.7	-	2.6	-	2.0	-	-	1.2	0.6	1.6	0.5	-	1.5	0.9	0.3
14	1.0	2.7	-	-	1.7	-	2.3	1.2	0.3	1.6	-	1.7	-	1.4	1.4
15-17	11.5	10.2	9.7	15.6	13.9	9.6	13.3	11.4	11.0	13.8	12.8	6.7	10.5	11.2	10.9
15	2.5	-	4.2	6.0	4.0	2.2	-	1.1	2.9	3.1	3.2	-	4.4	-	1.0
16	4.8	5.2	-	6.6	4.3	4.9	9.4	5.2	4.6	4.9	6.7	2.9	3.1	5.1	5.8
17	4.1	4.9	5.5	3.0	5.6	2.5	4.0	5.1	3.6	5.8	2.9	3.9	3.0	6.1	4.1
18/OLDER	75.1	73.0	73.6	73.7	71.8	79.1	74.9	73.5	77.5	74.6	74.1	77.6	76.4	75.7	75.2
18	17.5	13.5	20.4	29.7	12.0	17.2	15.8	19.9	16.5	20.6	15.7	17.2	16.8	23.7	15.8
19	2.1	4.7	1.0	4.1	0.9	1.5	1.3	1.4	3.1	2.5	0.4	3.7	1.3	1.1	3.0
20	1.5	-	2.0	-	-	3.8	1.5	0.4	2.3	2.7	0.6	1.4	1.1	1.8	1.7
21/OLDER	53.9	54.8	50.1	39.9	58.9	56.6	56.3	51.7	55.5	48.9	57.3	55.4	57.3	49.1	54.7
DK/REFUSED	9.9	10.2	11.6	5.2	10.0	11.3	8.1	10.3	9.9	7.5	10.3	12.0	10.0	8.5	10.6
Mean	19.35	19.21	19.13	18.47	19.45	19.80	19.40	19.19	19.59	19.15	19.40	19.59	19.48	19.13	19.47

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10. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
14/YOUNGER	3.6	4.8	11.6	4.7	1.6	4.5	1.6	1.2	0.9	2.0	4.8	8.0	2.7	1.6	1.1	2.0
10/YOUNGER	1.4	2.0	3.1	4.2	-	1.4	0.3	-	0.9	-	2.0	3.9	0.8	0.3	0.5	-
11	0.2	0.4	1.7	0.5	0.8	-	-	-	-	-	0.4	0.8	0.4	-	-	-
12	0.2	-	-	-	-	-	0.4	1.2	-	-	-	-	-	0.4	0.6	-
13	0.7	1.2	3.7	-	-	0.9	0.6	-	-	1.3	1.2	1.8	0.5	0.6	-	1.3
14	1.0	1.2	3.2	-0.0	0.8	2.1	0.3	-	-	0.6	1.2	1.5	1.1	0.3	-	0.6
15-17	11.5	11.4	8.7	12.4	8.4	13.8	11.0	14.8	11.9	7.3	11.4	11.2	10.7	11.0	13.6	7.3
15	2.5	1.1	1.2	1.0	1.6	-	2.9	5.9	1.7	2.0	1.1	1.2	0.8	2.9	3.5	2.0
16	4.8	5.2	4.7	6.5	1.2	8.0	4.6	5.5	5.8	1.6	5.2	5.9	4.3	4.6	5.9	1.6
17	4.1	5.1	2.8	4.8	5.7	5.8	3.6	3.4	4.5	3.7	5.1	4.1	5.5	3.6	4.2	3.7
18/OLDER	75.1	73.5	69.7	71.9	75.8	73.5	77.5	78.6	72.5	78.5	73.5	70.6	75.5	77.5	75.3	78.5
18	17.5	19.9	22.8	14.9	21.1	24.9	16.5	19.7	13.4	19.2	19.9	18.5	23.1	16.5	16.8	19.2
19	2.1	1.4	2.2	-	2.4	1.3	3.1	3.3	5.5	1.2	1.4	1.1	1.9	3.1	4.0	1.2
20	1.5	0.4	-	1.6	-	-	2.3	3.6	0.8	2.2	0.4	0.9	-	2.3	2.3	2.2
21/OLDER	53.9	51.7	44.7	55.4	52.3	47.2	55.5	52.0	52.9	55.9	51.7	50.2	50.5	55.5	52.2	55.9
DK/REFUSED	9.9	10.3	9.9	11.0	14.2	8.2	9.9	5.4	14.6	12.3	10.3	10.2	11.1	9.9	10.0	12.3
Mean	19.35	19.19	18.54	19.17	19.61	19.03	19.59	19.34	19.60	19.72	19.19	18.85	19.35	19.59	19.45	19.72

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10. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
14/YOUNGER	3.6	6.9	10.0	3.6	0.9	-0.1	2.1	2.8	6.5	-	3.2	3.1	2.6	3.6	5.9	4.6	0.9	-	1.6
10/YOUNGER	1.4	1.6	3.4	-	-0.1	-0.1	-	1.9	4.5	-	1.0	1.4	-	1.5	2.5	2.2	-	-	-
11	0.2	-	-	-	-	-	-	-	-	-	-	-	-	1.3	2.1	1.2	-	-	-
12	0.2	-	-	-	-	-	-	-	-	-	1.2	1.7	-	-	-	-	-	-	-
13	0.7	2.6	3.6	1.5	1.0	-	2.1	0.8	1.9	-	0.9	-	2.6	-	-	-	-	-	-
14	1.0	2.6	3.0	2.1	-	-	-	-	-	-	-	-	-	0.8	1.3	1.2	0.9	-	1.6
15-17	11.5	14.1	13.8	13.0	11.6	14.1	7.7	12.1	10.7	15.2	13.7	15.7	9.0	7.7	9.4	4.0	8.0	10.9	6.1
15	2.5	1.7	3.5	-	2.8	3.3	1.9	1.6	-	2.6	6.0	6.8	5.5	-	-	-	-	-	-
16	4.8	5.0	4.8	4.6	5.5	8.2	1.7	7.0	9.6	7.2	6.0	7.5	1.6	3.6	4.4	1.4	2.3	2.2	1.6
17	4.1	7.5	5.5	8.4	3.4	2.6	4.1	3.5	1.1	5.5	1.7	1.4	1.9	4.0	5.0	2.6	5.7	8.7	4.5
18/OLDER	75.1	70.3	70.2	70.3	82.1	82.3	81.4	76.1	73.1	77.2	72.7	69.2	83.2	75.0	70.2	78.7	78.9	75.4	75.8
18	17.5	22.1	23.3	23.5	19.6	20.9	19.8	19.1	15.5	21.6	13.3	13.4	15.4	18.0	16.7	23.6	16.8	16.9	21.5
19	2.1	2.0	1.4	2.3	3.2	4.2	1.7	-	-	-	0.8	1.2	-	2.3	1.5	3.4	5.4	6.8	1.7
20	1.5	-	-	-	3.7	4.1	3.0	-	-	-	1.2	-	3.4	1.4	2.3	-	2.0	3.0	0.9
21/OLDER	53.9	46.2	45.5	44.5	55.6	53.1	57.0	57.0	57.5	55.6	57.4	54.7	64.4	53.3	49.6	51.7	54.7	48.7	51.7
DK/REFUSED	9.9	8.8	6.0	13.1	5.4	3.8	8.8	9.0	9.7	7.5	10.5	11.9	5.2	13.7	14.5	12.7	12.3	13.7	16.6
Mean	19.35	18.87	18.53	19.18	19.59	19.49	19.70	19.38	19.10	19.51	19.36	19.19	19.74	19.47	19.14	19.36	19.82	19.69	19.73

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10. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
14/YOUNGER	3.6	7.7	12.3	5.1	1.8	1.6	1.8	2.3	3.6	0.8	1.5	0.8	2.1	7.4	4.3	4.6	2.2	1.7	2.8
10/YOUNGER	1.4	4.3	7.8	1.7	-0.1	-0.1	-	-	-	-	0.5	0.8	-	2.6	2.8	2.2	-	0.9	-
11	0.2	0.5	1.0	0.9	-	-	-	0.3	0.6	-	-	-	-	-	-	1.2	-	-	0.7
12	0.2	-	-	-	1.1	1.7	-	-	-	-	-	-	-	-	1.6	-	-	-	-
13	0.7	1.4	2.5	-	-	-	-	1.1	1.0	0.9	1.0	-	2.1	2.8	-	-	0.8	0.8	-
14	1.0	1.5	1.1	2.5	0.8	-	1.8	0.9	2.0	-0.0	-	-	-	2.0	-	1.2	1.4	-	2.1
15-17	11.5	9.9	10.1	7.9	13.0	14.2	11.9	12.7	12.2	12.9	9.9	13.3	4.8	16.0	10.8	8.4	12.5	14.2	5.2
15	2.5	1.1	-	1.9	3.4	3.7	2.2	1.1	2.4	-	2.6	3.3	1.9	4.3	4.9	-	2.4	2.0	-
16	4.8	4.0	6.1	1.0	4.9	5.3	3.5	6.2	5.7	7.0	4.4	6.3	0.6	6.7	1.9	3.3	3.8	10.0	2.5
17	4.1	4.7	4.0	5.0	4.8	5.2	6.3	5.4	4.1	5.9	2.9	3.6	2.3	5.0	4.0	5.1	6.3	2.2	2.7
18/OLDER	75.1	73.0	68.9	76.8	76.0	76.2	75.6	74.0	72.4	74.5	78.3	74.8	80.1	68.2	71.0	80.0	78.4	76.3	75.4
18	17.5	21.1	19.8	26.2	18.6	23.6	18.7	18.8	17.3	20.6	15.3	13.1	19.4	24.7	18.6	20.1	18.1	13.7	14.5
19	2.1	2.5	1.0	3.3	5.2	5.6	3.5	0.5	1.2	0.9	2.0	3.0	-	6.6	-	3.3	-	0.7	4.0
20	1.5	-	-	-	1.4	2.2	-	0.8	1.7	-	2.8	2.3	3.4	2.1	*	-	3.0	1.0	2.6
21/OLDER	53.9	49.3	48.1	47.3	50.8	44.7	53.4	53.8	52.2	53.0	58.2	56.4	57.3	34.8	52.4	56.5	57.3	60.7	54.3
DK/REFUSED	9.9	9.4	8.6	10.2	9.2	8.0	10.7	11.1	11.8	11.8	10.3	11.2	13.1	8.5	13.9	7.1	6.9	7.8	16.6
Mean	19.35	18.85	18.34	19.12	19.39	19.17	19.53	19.48	19.37	19.54	19.70	19.61	19.83	18.41	19.15	19.37	19.58	19.56	19.82

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10. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
14/YOUNGER	3.6	-	4.0	-0.0	3.1	7.8	2.9	2.6	3.3	1.4	4.2	3.3	2.9	4.8	7.1	3.8	4.9	3.0	3.3	2.0
10/YOUNGER	1.4	-	3.2	-	1.6	-	1.4	2.0	0.8	1.2	1.1	1.0	1.4	0.9	-	-	1.8	1.7	2.4	-
11	0.2	-	0.8	-	-	-	0.5	0.5	0.2	0.3	0.3	0.2	0.5	0.6	-	0.7	0.8	-	-	-
12	0.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.4	0.5	-
13	0.7	-	-	-	-	5.5	-	-	1.1	-	1.4	1.3	-	1.4	7.1	-	0.8	0.3	0.4	-
14	1.0	-	-	-0.0	1.5	2.4	1.0	-	1.1	-0.0	1.4	0.9	1.0	1.8	-	3.1	1.5	0.5	-	2.0
15-17	11.5	5.7	20.4	19.8	8.0	5.1	9.2	15.1	10.3	17.1	7.9	12.4	9.2	14.8	-	16.8	17.5	9.2	8.8	10.3
15	2.5	5.7	2.3	3.6	-	-	0.7	3.5	1.0	3.5	0.4	2.0	0.7	4.0	-	3.6	5.3	1.1	1.2	0.9
16	4.8	-	11.1	11.1	3.1	1.6	5.0	7.1	5.3	8.8	3.7	6.0	5.0	6.3	-	11.0	4.9	4.1	3.1	6.6
17	4.1	-	7.0	5.1	4.9	3.5	3.5	4.5	4.0	4.8	3.8	4.5	3.5	4.5	-	2.2	7.3	4.1	4.5	2.7
18/OLDER	75.1	68.6	64.8	74.3	77.6	81.3	81.4	66.1	79.3	69.6	80.6	74.0	81.4	69.8	62.2	72.3	70.2	78.4	79.6	75.1
18	17.5	11.1	6.6	10.9	28.9	16.4	25.5	8.2	21.2	9.4	23.9	14.8	25.5	13.6	1.5	16.4	14.9	20.5	18.9	25.1
19	2.1	-	2.5	2.3	3.5	-	3.8	1.6	2.7	1.9	2.8	1.8	3.8	2.0	-	4.3	1.0	2.2	3.0	-
20	1.5	-	3.7	-	2.5	-	1.7	2.4	1.1	1.4	1.4	1.3	1.7	*	-	*	-	2.6	2.4	3.4
21/OLDER	53.9	57.6	51.9	61.1	42.6	64.9	50.4	53.9	54.3	57.0	52.5	56.1	50.4	54.2	60.7	51.6	54.3	53.0	55.4	46.7
DK/REFUSED	9.9	25.7	10.9	6.0	11.4	5.8	6.6	16.2	7.1	11.8	7.4	10.3	6.6	10.6	30.7	7.1	7.4	9.4	8.2	12.6
Mean	19.35	20.09	19.05	19.57	19.18	19.61	19.31	19.38	19.40	19.47	19.36	19.45	19.31	19.21	20.12	19.15	19.06	19.42	19.44	19.37

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10. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
14/YOUNGER	3.6	7.4	4.5	6.2	-	2.6	1.9	1.4	3.3	4.7	3.4	-	6.5	-	4.4	2.6
10/YOUNGER	1.4	2.0	3.6	5.0	-	-	0.5	0.7	-	4.7	0.9	-	3.2	-	2.0	-
11	0.2	0.8	-	-	-	0.4	-	-	-	-	0.3	-	-	-	0.4	0.2
12	0.2	-	0.9	1.3	-	-	-	-	-	-	0.3	-	-	-	0.7	-
13	0.7	2.1	-	-	-	0.8	0.5	0.7	-	-	0.5	-	3.4	-	-	0.8
14	1.0	2.4	-	-	-	1.4	0.9	-	3.3	-	1.4	-	-	-	1.3	1.5
15-17	11.5	15.7	8.5	8.2	9.3	14.0	9.7	9.2	10.9	3.5	9.2	44.7	21.5	-	7.6	10.6
15	2.5	5.3	1.4	1.9	-	2.9	0.9	0.7	1.6	-	0.9	14.3	5.5	-	0.5	1.3
16	4.8	4.2	3.8	3.3	5.0	8.1	4.2	3.0	7.7	-	4.1	15.4	12.5	-	4.0	4.3
17	4.1	6.3	3.3	3.0	4.4	3.0	4.5	5.6	1.7	3.5	4.2	15.0	3.5	-	3.1	5.1
18/OLDER	75.1	67.6	76.8	77.4	75.1	71.7	79.5	81.1	75.1	80.1	78.2	29.7	61.0	100.0	78.8	77.7
18	17.5	15.1	25.2	23.5	30.0	12.3	17.5	15.9	21.8	12.6	18.5	7.3	16.2	34.4	21.6	16.0
19	2.1	3.6	3.2	4.4	-	0.7	1.6	2.1	-	-	2.2	-	4.0	-	2.8	1.7
20	1.5	*	1.2	1.7	-	-	3.5	2.8	5.6	-	2.1	-	-	-	0.9	3.1
21/OLDER	53.9	48.9	47.1	47.9	45.2	58.7	56.9	60.3	47.7	67.5	55.4	22.3	40.8	65.6	53.6	56.8
DK/REFUSED	9.9	9.2	10.2	8.2	15.5	11.7	8.9	8.3	10.7	11.7	9.2	25.7	10.9	-	9.3	9.2
Mean	19.35	18.82	19.03	18.89	19.44	19.54	19.67	19.79	19.34	19.75	19.51	17.71	18.38	19.97	19.34	19.64

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10. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
14/YOUNGER	3.6	2.4	7.0	10.1	3.2	1.7	6.5	0.9	3.9	3.2	2.8	2.9	5.3	6.6	2.9	-	8.7	6.0	2.2	-
10/YOUNGER	1.4	0.7	1.6	10.1	1.0	-	2.4	-	1.8	0.5	2.8	-	3.8	-	0.5	-	3.7	-	1.2	-
11	0.2	0.1	1.3	-	0.2	-	-	0.3	0.2	0.3	-	-	0.6	-	-	-	-	-	0.3	-
12	0.2	-	-	-	-	-	-	-	-	0.7	-	1.1	-	2.4	-	-	-	-	-	-
13	0.7	0.8	1.6	-	1.1	-	1.9	0.6	0.5	1.2	-	1.9	-	4.2	0.9	-	-	6.0	0.7	-
14	1.0	0.7	2.5	-	0.9	1.7	2.2	-0.0	1.3	0.5	-	-	1.0	-	1.5	-	5.0	-	-0.0	-
15-17	11.5	8.2	18.5	11.8	6.5	10.5	10.2	3.9	11.8	11.0	24.3	9.1	10.2	15.6	12.9	4.0	11.9	4.3	11.3	10.0
15	2.5	2.3	1.4	-	2.3	1.9	2.6	2.0	2.8	1.9	5.1	1.4	3.0	3.3	2.7	-	3.5	-	1.7	-
16	4.8	2.4	8.1	11.8	2.0	3.3	2.9	1.3	5.5	3.4	12.3	0.9	5.3	-	5.6	1.6	5.2	-	5.9	1.4
17	4.1	3.5	9.0	-	2.2	5.3	4.7	0.6	3.5	5.7	6.8	6.8	1.9	12.3	4.5	2.4	3.3	4.3	3.7	8.5
18/OLDER	75.1	78.7	65.5	70.7	76.9	83.3	69.8	81.8	76.2	72.2	59.1	75.7	76.4	62.8	76.0	85.9	68.8	89.7	78.8	73.2
18	17.5	15.7	13.1	32.6	11.5	28.2	13.5	10.1	19.4	12.3	18.2	7.6	22.4	4.3	17.3	10.2	14.7	4.3	22.1	9.8
19	2.1	2.5	-	5.2	1.8	3.9	1.6	1.8	2.4	1.4	-	1.4	4.0	3.2	1.4	-	3.6	4.6	2.1	-
20	1.5	2.4	-	-	1.6	2.5	*	2.8	1.9	0.9	*	1.4	-	3.1	3.2	-	-	-	2.7	2.2
21/OLDER	53.9	58.2	52.4	33.0	62.0	48.8	54.6	67.1	52.4	57.7	40.9	65.3	50.0	52.2	54.1	75.7	50.4	80.8	52.0	61.2
DK/REFUSED	9.9	10.7	9.0	7.4	13.5	4.5	13.5	13.4	8.2	13.5	13.8	12.3	8.0	15.0	8.3	10.1	10.6	-	7.7	16.8
Mean	19.35	19.70	18.94	17.84	19.83	19.37	19.23	20.25	19.24	19.60	18.57	19.96	18.96	19.28	19.43	20.46	18.85	20.13	19.36	20.12

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10. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	MALE	FEMALE
Total	500	144	301	35	63	121	14	81	180	20	210	290
14/YOUNGER	3.6	7.3	2.0	1.3	11.7	2.9	-	3.8	1.5	2.2	5.6	2.1
10/YOUNGER	1.4	2.9	0.9	-	6.5	1.6	-	-	0.5	-	2.8	0.3
11	0.2	-	0.3	1.4	-	0.6	-	-	-	2.3	0.4	0.2
12	0.2	-	-	-	-	-	-	-	-	-	0.5	-
13	0.7	1.3	0.6	-	3.0	-	-	-	1.0	-	0.9	0.6
14	1.0	3.1	0.3	-0.1	2.1	0.7	-	3.8	-	-0.2	1.0	1.0
15-17	11.5	11.2	11.9	4.6	10.7	11.1	7.4	11.5	12.4	2.6	11.3	11.6
15	2.5	2.1	1.8	-	4.9	0.7	-	-	2.6	-	3.0	2.1
16	4.8	5.2	5.2	2.8	2.1	5.2	3.2	7.6	5.3	2.6	3.8	5.6
17	4.1	3.8	4.8	1.7	3.8	5.3	4.2	3.9	4.5	-	4.5	3.9
18/OLDER	75.1	73.8	75.2	86.1	71.9	74.1	73.5	75.3	76.0	95.2	73.2	76.4
18	17.5	14.1	18.5	31.8	14.6	22.2	45.2	13.6	16.0	22.3	20.5	15.3
19	2.1	3.2	1.7	2.2	4.4	2.8	5.2	2.3	0.9	-	3.3	1.2
20	1.5	-	2.3	2.3	-	1.2	-	-	3.1	4.0	0.7	2.2
21/OLDER	53.9	56.5	52.8	49.8	52.8	47.9	23.1	59.4	56.0	68.9	48.7	57.7
DK/REFUSED	9.9	7.8	10.8	8.0	5.7	11.9	19.2	9.4	10.1	-	9.8	9.9
Mean	19.35	19.15	19.45	19.52	18.58	19.24	18.79	19.61	19.58	19.94	18.98	19.62

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11. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	AREA														CHILDREN IN	APPROPRIATE TO		TALKED ABOUT		
																GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE			
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET	
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
YES	46.3	50.5	46.9	68.3	49.4	41.2	42.7	40.1	55.5	60.7	50.1	40.8	52.1	18.5	46.2	45.7	50.8	45.8	31.8	48.4	21.2
NO	53.0	48.4	53.1	31.7	48.4	58.8	57.3	59.9	43.7	37.6	49.9	59.2	47.9	79.3	52.9	53.9	49.2	52.6	68.2	51.1	76.8
DK/REFUSED	0.6	1.1	-	-	2.2	-	-	-	0.9	1.7	-	-	-	2.3	0.8	0.4	-	1.6	-	0.5	2.1

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11. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVLPMNT	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
YES	46.3	51.8	48.5	39.2	53.4	23.1	46.5	50.7	42.2	43.9	46.6	53.3	43.3	45.9	30.1	34.2	48.4	100.0	-	52.3	32.1
NO	53.0	47.8	51.1	59.7	45.9	76.9	52.9	49.3	56.6	54.5	53.1	46.7	56.3	53.3	69.9	65.8	50.9	-	100.0	47.4	66.8
DK/REFUSED	0.6	0.5	0.4	1.1	0.6	-	0.6	-	1.2	1.6	0.3	-	0.4	0.8	-	-	0.7	-	-	0.3	1.1

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11. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRINKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
YES	46.3	54.4	63.2	44.8	41.4	47.1	48.1	50.5	46.2	48.5	41.1	64.6	46.2	33.0	45.9	46.7	44.8	50.6	50.4	51.0
NO	53.0	45.6	36.8	55.2	56.8	52.5	51.3	48.9	53.3	50.9	58.0	35.4	53.4	67.0	53.3	53.0	53.8	49.4	49.6	49.0
DK/REFUSED	0.6	-	-	-	1.8	0.4	0.5	0.5	0.5	0.6	0.9	-	0.4	-	0.8	0.4	1.4	-	-	-

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11. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O										
	RG		RG		RG										
	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
YES	46.3	63.3	35.9	57.5	45.4	49.2	53.1	43.7	46.2	47.3	45.1	44.0	43.1	44.7	
NO	53.0	36.7	63.0	42.5	53.9	50.8	46.9	56.3	52.6	52.7	52.6	55.1	56.9	53.6	
DK/REFUSED	0.6	-	1.0	-	0.7	-	-	-	1.2	-	2.2	0.9	-	1.7	

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11. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
YES	46.3	48.7	44.5	51.5	41.6	48.0	50.1	49.2	42.7	55.1	38.6	36.9	49.2	42.1	54.1	39.1	70.2	53.0	36.3
NO	53.0	51.3	55.5	48.5	57.8	50.2	49.9	50.0	56.3	44.9	60.7	62.3	50.8	56.8	45.9	59.9	29.8	47.0	63.7
DK/REFUSED	0.6	-	-	-	0.6	1.8	-	0.8	1.0	-	0.7	0.8	-	1.1	-	1.0	-	-	-

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11. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
YES	46.3	47.5	63.5	37.9	38.4	50.2	39.1	44.8	47.9	43.9	50.4	44.4	51.5	47.0	44.3
NO	53.0	51.5	36.5	60.5	60.7	49.8	60.9	54.9	50.9	55.2	48.7	55.6	47.9	53.0	54.7
DK/REFUSED	0.6	1.0	-	1.6	0.9	-	-	0.3	1.2	0.9	0.9	-	0.6	-	1.0

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11. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
YES	46.3	44.8	47.8	40.4	42.8	42.6	47.9	51.1	48.6	48.0	44.8	43.8	43.3	47.9	48.9	48.0
NO	53.0	54.9	52.2	59.6	57.2	56.6	50.9	47.9	50.6	50.8	54.9	56.2	56.3	50.9	50.2	50.8
DK/REFUSED	0.6	0.3	-	-	-	0.8	1.2	1.0	0.8	1.2	0.3	-	0.4	1.2	0.9	1.2

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11. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
YES	46.3	48.9	45.0	50.4	41.1	38.6	42.9	45.1	46.8	45.0	56.9	60.2	56.5	39.2	39.3	35.1	46.0	45.9	46.8
NO	53.0	51.1	55.0	49.6	57.2	59.8	55.3	54.1	53.2	53.8	41.3	38.6	41.0	60.8	60.7	64.9	54.0	54.1	53.2
DK/REFUSED	0.6	-	-	-	1.8	1.6	1.8	0.8	-	1.2	1.7	1.2	2.6	-	-	-	-	-	-

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11. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
YES	46.3	52.7	47.2	55.1	49.8	47.5	57.0	38.1	40.4	33.9	46.9	49.6	43.0	44.5	54.5	51.7	43.5	47.6	37.5
NO	53.0	46.7	52.8	44.0	47.8	49.9	41.2	61.9	59.6	66.1	52.7	50.4	56.0	53.0	44.4	48.3	56.5	51.6	62.5
DK/REFUSED	0.6	0.5	-	0.9	2.4	2.6	1.7	-	-	-	0.5	-	1.0	2.5	1.1	-	-	0.8	-

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11. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
YES	46.3	50.0	34.1	46.2	48.6	50.5	46.9	39.8	47.8	42.5	48.2	45.6	46.9	44.5	47.6	39.8	46.8	47.5	44.4	56.0
NO	53.0	50.0	64.5	52.6	51.4	49.5	51.9	59.3	51.5	56.4	51.2	53.8	51.9	54.7	52.4	58.9	52.4	52.2	55.3	44.0
DK/REFUSED	0.6	-	1.4	1.2	-	-	1.2	0.9	0.8	1.0	0.6	0.6	1.2	0.9	-	1.3	0.8	0.3	0.4	-

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11. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
YES	46.3	50.5	49.9	44.4	64.7	39.4	46.0	44.4	50.2	42.8	47.2	59.2	45.2	26.0	51.5	43.7
NO	53.0	48.5	49.4	54.7	35.3	59.8	54.0	55.6	49.8	57.2	52.1	40.8	53.4	74.0	47.5	56.0
DK/REFUSED	0.6	1.0	0.7	0.9	-	0.8	-	-	-	-	0.7	-	1.4	-	1.0	0.4

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11. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
YES	46.3	50.6	37.4	34.0	53.0	43.7	62.8	46.1	44.7	49.2	38.8	50.0	44.7	67.1	44.7	36.4	39.4	59.0	46.4	47.7
NO	53.0	48.6	62.6	66.0	46.0	56.3	35.5	53.3	54.3	50.8	61.2	50.0	53.5	32.9	54.9	63.6	59.7	41.0	52.6	52.3
DK/REFUSED	0.6	0.8	-	-	1.0	-	1.7	0.6	1.0	-	-	-	1.8	-	0.4	-	0.9	-	1.0	-

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11. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
YES	46.3	45.1	49.1	27.4	58.1	45.7	53.1	35.0	51.5	9.0	49.9	43.7
NO	53.0	54.3	50.1	72.6	40.7	53.0	46.9	65.0	48.1	91.0	48.9	56.0
DK/REFUSED	0.6	0.5	0.8	-	1.3	1.4	-	-	0.4	-	1.2	0.3

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	AREA													CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE		
															1	2 OVER	LESS/10	11-14	OVER 15	YES	NO/NOT YET
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST								
Total Answering	232	80	30	12	38	58	26	32	49	27	22	9	29	6	138	90	121	93	11	224	8
SUBJECT RECALL ONLY	12.4	11.0	5.8	30.7	8.7	14.7	15.3	14.2	11.5	3.5	21.4	-	19.9	-	12.6	12.7	11.5	13.2	21.0	11.8	30.4
ANTI-DRINK & DRIVE	12.4	16.2	10.2	17.8	20.5	10.1	17.3	4.5	12.1	11.6	12.8	15.2	5.6	13.3	10.0	15.3	13.2	9.2	20.3	12.8	-
DON'T WAIT	10.7	12.0	17.7	-	11.4	8.2	-	14.6	9.2	8.5	10.2	9.4	17.2	-	7.7	14.0	10.4	10.7	19.1	10.2	24.4
DEATH/DISABILITY/INJURY	8.5	10.0	17.0	6.6	5.6	7.1	12.0	3.3	15.4	27.8	-	-0.4	-	-	7.1	11.0	6.3	11.6	-	8.5	9.3
ACCIDENTS/WRECKS	8.0	7.8	6.0	13.4	7.3	10.9	15.2	7.5	3.0	-	6.7	26.5	4.5	13.3	9.5	6.0	9.3	6.8	7.9	8.3	-
TALK TO KIDS/DRINKING	7.7	4.2	2.5	-	6.9	12.3	9.8	14.3	1.5	2.8	-	-	19.0	15.9	11.0	2.9	8.2	7.2	2.4	8.0	-
SEVERITY/DANGER	7.2	10.8	7.3	7.8	14.6	3.8	3.2	4.2	7.1	7.9	6.2	-	8.1	-	8.7	5.2	6.0	8.5	6.7	7.5	-
ANTI-UNDERAGE DRINKING	6.2	6.8	4.6	9.7	7.6	1.5	-	2.6	11.6	8.9	15.1	-	8.0	-	4.9	8.5	4.8	9.2	-	6.4	-
PARENTS W/ DISABLED KID	4.3	8.0	7.9	14.1	6.1	4.8	3.4	5.9	-	-	-	-	2.8	-	4.2	4.7	3.0	5.7	9.6	4.5	-
SAD/NEGATIVE AD	3.4	3.8	4.5	-	4.5	1.5	3.4	-	2.4	3.0	1.7	22.8	2.9	-	4.7	1.5	4.0	2.4	7.6	3.5	-
SCARE TACTIC/INEFFECTIVE	3.2	4.7	3.9	-	7.0	2.3	-	4.2	1.4	0.6	2.5	17.8	-	-	3.3	3.2	2.8	2.9	-	3.3	-
PARENTAL INFLUENCE	2.2	-	-	-	-	5.6	1.6	8.7	3.7	6.7	-	-	-	-	0.9	3.2	3.2	1.3	-	2.3	-
AFFECTS LIVES/RELATIONS	0.9	1.0	2.6	-	-	2.4	5.4	-	-	-	-	-	-	-	1.0	0.9	0.7	1.5	-	1.0	-
M.A.D.D.	0.9	-	-	-	-	-	-	-	-	-	-	8.7	4.8	-	1.0	0.8	0.6	1.5	-	1.0	-
POLICE/JAIL	0.9	1.5	3.9	-	-	-	-	-	1.7	3.0	-	-	-	-	0.6	1.3	1.6	-	-	0.9	-
TOO MUCH DRINK/NEED ADS	0.6	-	-	-	-	2.5	3.7	1.5	-	-	-	-	-	-	0.7	0.5	0.4	1.0	-	0.6	-
GIRL IN BACKSEAT	0.5	-	-	-	-	1.8	-	3.3	-	-	-	-	-	-	0.8	-	0.9	-	-	0.5	-
OTHER	0.4	-	-	-	-	-	-	-	1.8	3.3	-	-	-	-	-	1.0	-	1.0	-	0.4	-

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	AREA												CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER 10	LESS/ 11-14 15	OVER 15	YES	NO/ NOT YET	
DON'T KNOW	9.6	2.3	6.1	-	-	10.6	9.9	11.2	17.4	12.4	23.5	-	7.0	57.6	11.4	7.3	13.2	6.2	5.3	8.7	35.9

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVLPMT	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total Answering	232	92	104	26	204	17	196	108	88	22	138	52	86	92	5	20	182	232	-	184	47
SUBJECT RECALL ONLY	12.4	15.1	9.4	10.2	12.9	-	11.3	10.3	12.5	20.2	14.2	9.9	16.7	10.0	-1.0	13.6	12.9	12.4	-	11.5	16.5
ANTI-DRINK & DRIVE	12.4	10.7	11.7	21.4	11.5	30.4	12.0	5.7	19.7	19.5	8.0	9.8	6.9	19.1	-	19.3	12.9	12.4	-	12.9	9.2
DON'T WAIT	10.7	4.3	17.2	3.3	10.5	8.0	12.6	14.0	10.9	-	11.0	8.7	12.3	10.4	-	5.4	11.5	10.7	-	10.6	11.2
DEATH/DISABILITY/INJURY	8.5	7.8	8.6	10.6	8.2	12.8	7.9	8.7	7.0	8.9	9.9	12.9	8.1	6.5	34.5	-	8.8	8.5	-	8.1	10.4
ACCIDENTS/WRECKS	8.0	9.4	8.1	5.2	7.9	13.4	8.1	8.4	7.7	11.6	8.3	9.7	7.5	7.6	24.4	6.1	7.5	8.0	-	6.6	13.4
TALK TO KIDS/DRINKING	7.7	5.5	10.0	8.9	7.9	10.5	8.2	8.9	7.4	-	7.8	1.7	11.5	7.7	-	-	8.7	7.7	-	7.4	9.1
SEVERITY/DANGER	7.2	11.8	3.0	9.9	8.2	-	7.7	9.4	5.6	-	5.9	5.9	5.9	9.3	-	6.5	7.3	7.2	-	9.1	-
ANTI-UNDERAGE DRINKING	6.2	10.4	4.6	-	7.1	-	5.7	6.1	5.1	6.3	4.1	8.4	1.5	9.5	-	11.1	6.0	6.2	-	6.0	7.1
PARENTS W/ DISABLED KID	4.3	4.7	4.6	3.3	4.5	5.1	2.7	1.6	4.0	16.6	4.3	3.9	4.6	4.4	-	7.9	4.2	4.3	-	4.4	4.1
SAD/NEGATIVE AD	3.4	2.4	3.9	6.4	3.2	7.9	3.6	5.4	1.3	3.9	4.5	6.8	3.1	1.8	-	8.6	2.5	3.4	-	3.8	1.8
SCARE TACTIC/INEFFECTIVE	3.2	0.5	5.4	4.8	3.0	7.4	3.8	1.8	6.1	-	4.4	3.5	4.9	-	-	-	3.3	3.2	-	4.0	-
PARENTAL INFLUENCE	2.2	2.9	2.3	-	1.8	-	2.6	4.3	0.5	-	1.9	1.6	2.1	2.6	26.3	-	1.0	2.2	-	2.0	3.1
AFFECTS LIVES/RELATIONS	0.9	-	2.1	-	1.1	-	1.1	2.0	-	-	1.6	1.5	1.6	-	-	-	1.2	0.9	-	1.2	-
M.A.D.D.	0.9	-	0.7	5.3	1.1	-	1.1	0.7	1.6	-	1.6	2.7	0.9	-	-	-	1.2	0.9	-	1.2	-
POLICE/JAIL	0.9	0.9	1.1	-	1.0	-	1.0	0.8	1.3	-	1.4	-	2.3	-	-	4.0	0.7	0.9	-	0.6	1.8
TOO MUCH DRINK/NEED ADS	0.6	1.0	0.5	-	0.7	-	0.7	1.3	-	-	1.0	2.8	-	-	-	-	0.3	0.6	-	0.8	-
GIRL IN BACKSEAT	0.5	1.1	-	-	0.5	-	0.5	1.0	-	-	0.8	2.0	-	-	-	-	-	0.5	-	0.6	-
OTHER	0.4	1.0	-	-	0.4	-	0.5	-	1.0	-	0.7	-	1.1	-	-	-	0.5	0.4	-	0.5	-

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVLPMNT	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
	ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18					
									LEM												
DON'T KNOW	9.6	10.5	6.7	10.7	8.7	4.4	9.0	9.7	8.2	13.0	8.8	8.3	9.1	11.1	15.7	17.6	9.7	9.6	-	9.0	12.3

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRINKING AFFECTS TEEN HEALTH	TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS							
	17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very	
Total Answering	232	58	35	23	58	104	157	75	82	61	36	26	213	8	193	116	76	34	24	10
SUBJECT RECALL ONLY	12.4	14.6	14.4	14.8	16.6	10.4	12.3	15.1	9.7	11.6	6.8	18.4	12.2	24.5	12.5	13.1	11.7	13.8	12.5	16.9
ANTI-DRINK & DRIVE	12.4	14.3	14.7	13.6	6.6	15.9	13.4	9.2	17.3	9.9	9.6	10.4	11.4	10.2	12.7	14.2	10.4	12.2	5.5	27.6
DON'T WAIT	10.7	4.9	8.1	-	10.4	14.5	8.9	4.6	12.7	14.4	19.6	7.3	10.8	-	9.8	11.4	7.4	17.0	20.1	9.8
DEATH/DISABILITY/INJURY	8.5	7.3	5.5	10.0	7.4	9.0	9.5	9.4	9.6	6.6	11.5	-0.1	9.2	-	8.5	8.3	8.8	9.7	13.9	-
ACCIDENTS/WRECKS	8.0	13.1	10.9	16.3	1.5	7.8	8.4	9.6	7.4	8.5	7.3	10.3	8.7	-	8.4	6.4	11.5	2.6	3.8	-
TALK TO KIDS/DRINKING	7.7	8.6	2.5	17.9	7.0	6.1	8.7	9.8	7.7	6.8	11.7	-	8.4	-	7.9	8.0	7.7	4.9	7.1	-
SEVERITY/DANGER	7.2	5.9	9.8	-	5.8	8.8	8.7	8.8	8.6	4.9	4.9	4.8	7.1	-	8.2	11.2	3.8	-	-	-
ANTI-UNDERAGE DRINKING	6.2	8.5	6.7	11.2	3.4	6.5	5.1	5.4	4.9	8.3	2.5	16.2	6.1	17.7	4.9	7.0	1.6	14.8	5.9	35.4
PARENTS W/ DISABLED KID	4.3	7.4	10.5	2.6	6.0	2.2	2.7	3.1	2.4	9.3	10.6	7.5	3.9	5.1	4.6	5.1	3.9	3.2	4.6	-
SAD/NEGATIVE AD	3.4	2.3	3.8	-	6.4	2.8	2.8	2.9	2.6	5.2	3.5	7.6	3.5	-	4.1	1.9	7.4	-	-	-
SCARE TACTIC/INEFFECTIVE	3.2	-	-	-	4.6	4.6	2.6	3.8	1.5	3.3	2.0	5.1	3.5	-	2.4	1.2	4.1	3.9	5.6	-
PARENTAL INFLUENCE	2.2	-	-	-	7.4	-	2.3	3.0	1.7	2.3	4.0	-	2.4	-	2.6	2.1	3.5	-	-	-
AFFECTS LIVES/RELATIONS	0.9	-	-	-	-	-	0.5	-	1.0	2.2	-	5.3	1.0	-	1.1	1.9	-	-	-	-
M.A.D.D.	0.9	2.4	4.0	-	-	0.7	1.4	1.9	0.9	-	-	-	0.4	17.6	0.4	-	1.0	4.2	6.0	-
POLICE/JAIL	0.9	-	-	-	1.4	1.1	0.7	1.1	0.4	1.3	2.3	-	0.9	-	1.0	0.7	1.6	-	-	-
TOO MUCH DRINK/NEED ADS	0.6	0.8	1.4	-	-	0.9	0.9	1.9	-	-	-	-	0.7	-	0.7	0.4	1.3	-	-	-
GIRL IN BACKSEAT	0.5	-	-	-	1.8	-	0.7	-	1.3	-	-	-	0.5	-	-	-	-	3.1	-	10.3
OTHER	0.4	-	-	-	-	0.9	0.6	-	1.1	-	-	-	0.4	-	0.5	-	1.2	-	-	-

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRINKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS							
	17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very	

DON'T KNOW	9.6	10.0	7.7	13.5	13.9	7.7	9.8	10.4	9.3	5.2	3.7	7.3	9.0	25.0	9.5	7.1	13.2	10.5	15.0	-

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	HEARD OF SITE				VISITED SITE				HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK							
		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O			
		RG		RG		RG		RG		RG		RG		RG			
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO		
Total Answering	232	114	111	20	206	85	53	32	30	14	16	115	50	65			
SUBJECT RECALL ONLY	12.4	14.5	11.0	20.6	11.0	9.4	10.0	8.3	17.9	19.2	16.8	13.5	17.1	10.8			
ANTI-DRINK & DRIVE	12.4	12.2	13.1	10.6	12.5	13.3	12.2	15.2	10.8	7.0	14.3	11.5	10.8	12.0			
DON'T WAIT	10.7	15.0	6.8	10.5	11.0	11.2	15.2	4.5	13.3	22.3	5.1	9.8	13.8	6.7			
DEATH/DISABILITY/INJURY	8.5	6.3	10.1	4.6	9.1	11.4	16.6	2.6	11.2	7.6	14.4	5.8	7.9	4.2			
ACCIDENTS/WRECKS	8.0	9.6	5.5	13.2	7.7	11.8	8.7	17.0	4.0	6.1	2.1	6.3	8.8	4.4			
TALK TO KIDS/DRINKING	7.7	6.9	9.0	4.5	8.2	6.3	3.2	11.3	2.5	5.3	-	10.3	8.2	11.8			
SEVERITY/DANGER	7.2	7.3	6.2	10.7	6.4	5.9	5.8	5.9	5.2	-	9.9	8.9	7.5	9.9			
ANTI-UNDERAGE DRINKING	6.2	2.2	10.6	-	6.6	5.2	8.4	-	4.6	9.6	-	7.5	1.7	11.9			
PARENTS W/ DISABLED KID	4.3	7.0	0.4	8.6	4.0	6.3	10.1	-	6.5	7.6	5.5	2.4	2.5	2.3			
SAD/NEGATIVE AD	3.4	3.7	3.3	-	3.8	2.3	-	6.2	4.0	-	7.5	4.2	5.2	3.3			
SCARE TACTIC/INEFFECTIVE	3.2	3.8	2.7	-	3.6	1.6	-	4.2	0.6	-	1.1	4.0	2.5	5.2			
PARENTAL INFLUENCE	2.2	1.3	3.3	-	2.5	-	-	-	6.0	12.7	-	2.8	4.5	1.5			
AFFECTS LIVES/RELATIONS	0.9	0.7	1.2	-	1.1	-	-	-	4.6	-	8.7	0.7	-	1.2			
M.A.D.D.	0.9	1.2	0.7	-	1.0	-	-	-	4.7	-	8.9	0.7	-	1.2			
POLICE/JAIL	0.9	0.7	1.1	-	1.0	2.3	-	6.3	-	-	-	-	-	-			
TOO MUCH DRINK/NEED ADS	0.6	0.4	0.9	-	0.7	-	-	-	-	-	-	1.3	1.9	0.7			
GIRL IN BACKSEAT	0.5	-	0.9	-	0.5	-	-	-	-	-	-	0.9	-	1.6			
OTHER	0.4	-	0.8	-	0.4	1.1	1.7	-	-	-	-	-	-	-			

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL				HEARD OF SITE				VISITED SITE				HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK											
	TALKITOUTNC.O				TALKITOUTNC.O				TALKITOUTNC.O															
	RG				RG				RG															
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never			
DON'T KNOW	9.6	7.4	12.4	16.8	8.9	12.0	8.0	18.6	4.2	2.6	5.7	9.5	7.4	11.1										



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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT /OTHER	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total Answering	232	55	20	35	60	44	64	108	70	109	47	39	8	58	53	35	4	39	7
SUBJECT RECALL ONLY	12.4	11.9	9.8	13.0	15.6	9.3	11.5	10.6	11.2	12.2	15.5	7.6	52.6	12.2	17.4	16.5	-	3.4	22.3
ANTI-DRINK & DRIVE	12.4	9.5	4.1	12.6	13.1	13.1	11.6	12.2	8.7	12.5	16.5	14.3	27.3	8.2	5.4	13.6	-	19.0	22.8
DON'T WAIT	10.7	10.2	14.9	7.5	13.9	13.8	7.9	10.2	11.6	13.1	4.4	5.3	-	13.6	13.5	6.0	-	13.6	-
DEATH/DISABILITY/INJURY	8.5	11.4	-0.2	17.8	12.5	7.4	1.4	3.9	4.7	9.6	12.5	12.8	10.7	5.7	7.6	11.6	-	11.9	25.6
ACCIDENTS/WRECKS	8.0	9.7	8.4	10.5	9.2	6.6	7.3	7.0	8.1	6.8	11.2	13.6	-	9.2	6.0	12.5	-	10.9	-
TALK TO KIDS/DRINKING	7.7	4.2	11.6	-	4.4	10.9	12.3	11.7	9.2	5.7	9.4	11.4	-	8.2	9.2	9.7	23.9	3.4	14.6
SEVERITY/DANGER	7.2	10.0	8.5	10.9	1.4	9.4	7.8	8.4	6.5	9.3	0.8	0.9	-	6.4	8.4	-	-	9.6	-
ANTI-UNDERAGE DRINKING	6.2	3.0	-	4.7	-	4.9	15.7	11.3	8.1	6.7	4.4	5.4	-	6.7	-	2.6	38.2	15.5	-
PARENTS W/ DISABLED KID	4.3	3.1	-	4.9	4.1	6.4	4.7	5.4	6.2	3.3	4.3	5.2	-	5.9	3.6	2.7	-	4.4	14.7
SAD/NEGATIVE AD	3.4	6.6	9.9	4.8	3.5	2.0	-	0.8	2.4	5.0	-	-	-	2.9	2.6	-	-	8.4	-
SCARE TACTIC/INEFFECTIVE	3.2	-	-	-	6.9	-	5.0	3.0	2.1	3.6	3.2	3.9	-	2.3	5.0	4.4	-	-	-
PARENTAL INFLUENCE	2.2	1.5	-	2.3	2.4	4.2	1.6	2.6	3.2	1.3	2.1	2.6	-	3.9	2.6	-	-	-	-
AFFECTS LIVES/RELATIONS	0.9	-	-	-	-	-	3.4	2.0	1.1	1.3	-	-	-	-	-	-	-	-	-
M.A.D.D.	0.9	-	-	-	2.4	1.7	-	0.7	3.1	-	-	-	-	1.3	-	-	37.9	-	-
POLICE/JAIL	0.9	-	-	-	0.6	1.8	1.3	1.5	2.3	0.3	-	-	-	1.4	-	-	-	-	-
TOO MUCH DRINK/NEED ADS	0.6	-	-	-	1.6	-	0.7	0.4	-	0.9	-	-	-	-	1.8	-	-	-	-
GIRL IN BACKSEAT	0.5	-	-	-	-	-	1.6	1.0	-	-	2.2	2.7	-	-	-	3.1	-	-	-
OTHER	0.4	-	-	-	1.5	-	-	-	-	-	1.9	2.3	-	-	-	2.6	-	-	-

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(Continued)

12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL			IDEOLOGY						PARTY				WHITE			AFRICAN AMERICAN		
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
										/OTHER									
DON'T KNOW	9.6	18.9	33.0	11.1	7.0	8.6	6.3	7.2	11.3	8.3	11.6	12.1	9.4	12.2	17.0	14.6	-	-	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total Answering	232	37	46	21	33	63	27	137	134	79	86	60	66	49	114
SUBJECT RECALL ONLY	12.4	13.6	9.2	13.4	8.6	14.4	17.2	8.7	14.8	11.8	9.9	18.3	17.0	13.0	9.9
ANTI-DRINK & DRIVE	12.4	3.6	15.0	24.1	14.5	10.6	10.7	13.7	11.1	12.6	13.3	10.3	15.9	10.8	11.3
DON'T WAIT	10.7	7.6	7.1	-	16.2	17.6	7.7	10.0	13.8	11.9	9.9	10.9	9.2	11.6	11.2
DEATH/DISABILITY/INJURY	8.5	2.0	7.1	5.2	7.8	11.5	18.0	7.9	9.1	5.7	10.7	10.0	11.4	17.0	3.5
ACCIDENTS/WRECKS	8.0	3.6	5.9	18.7	13.2	7.4	5.5	8.7	4.3	9.9	8.8	2.8	6.4	4.5	10.5
TALK TO KIDS/DRINKING	7.7	10.0	4.5	12.4	8.2	6.6	7.1	8.1	6.1	14.9	4.9	3.1	6.2	9.0	8.2
SEVERITY/DANGER	7.2	7.7	9.4	-	5.3	9.3	1.3	4.8	7.6	4.8	6.5	10.1	3.6	7.3	8.7
ANTI-UNDERAGE DRINKING	6.2	12.2	13.0	10.2	3.5	2.0	-	8.5	7.4	5.7	2.9	12.3	5.8	4.3	7.4
PARENTS W/ DISABLED KID	4.3	7.1	4.2	-	5.2	2.7	7.6	5.8	4.1	1.4	6.4	5.6	1.7	5.7	5.4
SAD/NEGATIVE AD	3.4	2.3	2.8	-	2.5	6.6	-	3.7	3.2	6.2	3.4	-	4.6	2.5	3.2
SCARE TACTIC/INEFFECTIVE	3.2	4.0	5.7	-	-	2.1	5.7	4.1	3.1	5.2	0.6	4.5	0.3	5.4	4.1
PARENTAL INFLUENCE	2.2	3.9	-	-	2.5	2.2	3.7	3.0	1.8	1.0	1.6	3.1	1.5	5.5	1.2
AFFECTS LIVES/RELATIONS	0.9	-	3.0	-	2.4	-	-	1.0	0.6	-	1.6	1.3	2.1	1.6	-
M.A.D.D.	0.9	5.8	-	-	-	-	-	1.6	0.6	0.9	1.6	-	-	-	1.9
POLICE/JAIL	0.9	-	-	-	4.9	0.6	-	1.5	0.9	2.0	-	0.6	1.3	0.8	0.7
TOO MUCH DRINK/NEED ADS	0.6	-	2.1	-	-	-	-	-	1.1	0.6	1.1	-	1.5	-	-
GIRL IN BACKSEAT	0.5	-	-	-	-	-	3.9	-	0.8	-	1.2	-	-	-	0.9
OTHER	0.4	-	-	4.4	-	-	-	-	0.7	-	-	1.5	1.4	-	-

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THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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(Continued)

12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL			MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA		
	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL				
DON'T KNOW	9.6	16.8	11.0	11.6	5.3	6.4	11.6	8.9	9.1	5.4	15.5	5.6	10.4	1.0	11.9			

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total Answering	232	137	35	35	43	42	134	46	48	62	137	68	82	134	88	62
SUBJECT RECALL ONLY	12.4	8.7	8.3	14.1	5.1	11.0	14.8	19.3	9.5	16.7	8.7	8.8	7.1	14.8	14.5	16.7
ANTI-DRINK & DRIVE	12.4	13.7	14.3	17.5	10.1	12.3	11.1	11.8	9.6	9.9	13.7	16.7	9.8	11.1	11.5	9.9
DON'T WAIT	10.7	10.0	9.0	15.5	8.8	4.1	13.8	13.5	14.6	12.1	10.0	12.8	6.6	13.8	15.1	12.1
DEATH/DISABILITY/INJURY	8.5	7.9	19.9	2.5	6.4	12.5	9.1	7.1	4.9	12.2	7.9	11.8	9.7	9.1	6.4	12.2
ACCIDENTS/WRECKS	8.0	8.7	2.9	8.6	7.3	13.7	4.3	3.2	4.4	8.3	8.7	6.0	10.8	4.3	3.4	8.3
TALK TO KIDS/DRINKING	7.7	8.1	12.5	8.6	4.8	5.6	6.1	4.3	10.9	1.5	8.1	11.0	5.4	6.1	8.2	1.5
SEVERITY/DANGER	7.2	4.8	5.8	7.1	4.0	3.7	7.6	5.6	9.3	5.0	4.8	4.9	4.0	7.6	8.1	5.0
ANTI-UNDERAGE DRINKING	6.2	8.5	5.5	10.0	11.3	7.5	7.4	5.6	12.8	8.2	8.5	8.1	9.7	7.4	7.0	8.2
PARENTS W/ DISABLED KID	4.3	5.8	2.4	4.9	10.9	3.7	4.1	3.7	2.0	6.1	5.8	3.8	7.5	4.1	3.0	6.1
SAD/NEGATIVE AD	3.4	3.7	-	-	7.7	4.1	3.2	-	5.3	2.7	3.7	-	6.1	3.2	2.9	2.7
SCARE TACTIC/INEFFECTIVE	3.2	4.1	-	-	10.2	3.1	3.1	8.6	2.7	0.3	4.1	-	6.8	3.1	4.5	0.3
PARENTAL INFLUENCE	2.2	3.0	4.0	-	6.2	3.4	1.8	-	2.9	1.6	3.0	2.1	4.9	1.8	1.6	1.6
AFFECTS LIVES/RELATIONS	0.9	1.0	-	-	-	3.3	0.6	-	1.6	1.3	1.0	-	1.7	0.6	0.9	1.3
M.A.D.D.	0.9	1.6	-	2.1	3.3	-	0.6	-	-	1.2	1.6	1.1	1.7	0.6	-	1.2
POLICE/JAIL	0.9	1.5	-	2.3	1.9	0.9	0.9	1.8	-	0.6	1.5	1.2	1.4	0.9	0.9	0.6
TOO MUCH DRINK/NEED ADS	0.6	-	-	-	-	-	1.1	1.0	1.0	1.5	-	-	-	1.1	0.5	1.5
GIRL IN BACKSEAT	0.5	-	-	-	-	-	0.8	-	2.2	-	-	-	-	0.8	1.2	-
OTHER	0.4	-	-	-	-	-	0.7	-	1.9	1.5	-	-	-	0.7	1.0	1.5

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(Continued)

12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
	14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER	
DON'T KNOW	9.6	8.9	15.4	6.7	2.1	11.2	9.1	14.5	4.4	9.2	8.9	11.6	6.8	9.1	9.2	



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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total Answering	232	54	24	32	39	21	19	44	20	28	51	39	18	37	23	23	42	28	24
SUBJECT RECALL ONLY	12.4	13.3	12.7	12.9	12.8	10.5	14.9	0.9	-	1.5	16.4	16.6	15.0	11.4	12.8	5.9	15.0	14.7	20.1
ANTI-DRINK & DRIVE	12.4	14.4	17.1	11.5	14.6	14.4	14.2	17.6	20.0	13.6	11.1	14.4	4.6	8.7	14.3	2.7	8.1	5.1	10.9
DON'T WAIT	10.7	11.1	7.7	13.0	12.5	13.0	11.5	7.6	17.0	-	13.7	17.9	-	11.8	15.2	5.8	15.5	12.6	22.0
DEATH/DISABILITY/INJURY	8.5	6.9	15.6	5.7	2.1	-	4.4	11.7	11.6	15.1	12.5	5.3	30.1	5.2	8.5	8.6	11.7	13.0	5.7
ACCIDENTS/WRECKS	8.0	11.2	6.9	13.8	4.6	-	9.6	9.6	7.0	10.2	6.4	6.0	18.5	4.4	4.5	7.2	1.5	2.3	-
TALK TO KIDS/DRINKING	7.7	12.4	18.3	7.3	16.9	26.9	5.0	8.3	12.0	4.7	0.9	1.2	-	2.0	3.3	3.4	2.6	3.9	-
SEVERITY/DANGER	7.2	3.1	3.8	2.4	5.5	6.6	4.0	1.8	-	2.9	8.9	8.6	6.6	10.0	9.0	7.5	8.2	8.4	4.7
ANTI-UNDERAGE DRINKING	6.2	4.5	1.4	6.5	8.8	12.7	4.0	7.1	-	11.2	0.5	-	1.4	16.1	22.6	12.4	14.6	12.6	16.9
PARENTS W/ DISABLED KID	4.3	-	-	-	2.8	-	5.8	10.3	13.2	10.0	2.0	-	5.7	9.1	-	15.0	8.0	9.6	7.0
SAD/NEGATIVE AD	3.4	6.1	-	10.2	4.3	-	9.0	3.9	-	6.2	5.0	6.6	-	-	-	-	-	-	-
SCARE TACTIC/INEFFECTIVE	3.2	5.2	-	8.8	3.3	6.1	-	-	-	-	-	-	-	7.6	-	12.6	6.7	9.6	0.7
PARENTAL INFLUENCE	2.2	1.5	-	2.6	-	-	-	3.2	-	5.1	2.7	3.6	-	4.9	6.3	8.1	-	-	-
AFFECTS LIVES/RELATIONS	0.9	-	-	-	-	-	-	3.1	-	4.9	-	-	-	-	-	-	1.9	2.9	3.3
M.A.D.D.	0.9	1.4	3.1	-	1.9	-	4.0	3.2	-	5.0	-	-	-	-	-	-	-	-	-
POLICE/JAIL	0.9	3.0	3.5	2.5	2.1	3.9	-	-	-	-	-	-	-	1.0	-	1.6	0.9	-	1.5
TOO MUCH DRINK/NEED ADS	0.6	-	-	-	1.2	2.3	-	-	-	-	1.9	-	5.4	-	-	-	-	-	-
GIRL IN BACKSEAT	0.5	-	-	-	-	-	-	-	-	-	2.1	2.7	-	-	-	-	-	-	-
OTHER	0.4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.1	3.3	3.8

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(Continued)

12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL		MALE ONLY (CHILDREN)					FEMALE ONLY (CHILDREN)					BOTH (CHILDREN)						
	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
DON'T KNOW	9.6	6.1	10.0	2.8	6.6	3.6	13.7	11.7	19.2	9.5	15.9	17.1	12.8	7.7	3.6	9.1	3.3	2.2	3.4

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total Answering	232	74	36	47	50	31	26	63	31	36	84	58	36	30	38	34	49	48	26
SUBJECT RECALL ONLY	12.4	7.4	5.4	7.5	15.7	18.3	8.9	10.1	12.8	6.6	14.2	12.5	22.4	13.2	7.6	16.5	10.9	11.7	20.6
ANTI-DRINK & DRIVE	12.4	12.1	13.5	9.8	12.4	17.8	8.6	15.7	20.3	9.9	10.3	8.2	10.9	12.3	18.2	7.9	12.8	9.4	13.2
DON'T WAIT	10.7	8.8	14.1	3.8	6.8	6.8	5.2	11.5	11.4	10.3	18.0	19.4	17.1	4.6	8.3	5.2	16.4	11.2	18.4
DEATH/DISABILITY/INJURY	8.5	5.1	8.3	3.9	2.7	-	5.3	11.3	15.8	17.3	12.9	9.8	17.2	6.3	2.0	7.3	5.4	17.4	13.6
ACCIDENTS/WRECKS	8.0	6.3	2.8	10.0	3.7	3.0	7.1	11.5	9.7	11.8	4.6	3.6	9.1	10.8	5.9	3.1	9.3	11.0	2.3
TALK TO KIDS/DRINKING	7.7	9.8	14.3	6.0	5.1	8.4	-	6.2	7.3	4.4	6.7	8.1	2.6	12.2	7.4	5.4	16.5	2.8	-
SEVERITY/DANGER	7.2	6.8	5.7	6.3	5.6	4.1	6.1	2.5	4.1	0.9	8.8	10.1	4.2	5.0	4.7	11.5	4.7	7.8	8.4
ANTI-UNDERAGE DRINKING	6.2	12.4	10.8	15.4	17.1	16.1	19.5	3.8	5.1	2.3	1.5	2.2	-	13.9	4.4	18.1	0.7	1.7	4.8
PARENTS W/ DISABLED KID	4.3	4.8	2.4	7.5	3.5	-	6.8	6.9	5.5	7.4	4.5	4.6	5.7	-	10.1	2.2	2.2	3.6	10.1
SAD/NEGATIVE AD	3.4	1.8	-	2.8	2.5	1.2	3.3	5.8	-	10.3	3.6	3.8	2.3	7.2	1.0	-	5.6	5.4	-
SCARE TACTIC/INEFFECTIVE	3.2	5.6	-	8.8	5.7	8.7	0.7	2.4	-	4.3	1.5	2.2	-	4.2	-	8.1	5.7	1.1	-
PARENTAL INFLUENCE	2.2	1.9	3.9	3.1	-	-	-	4.2	-	7.4	2.9	2.4	2.8	-	-	4.2	1.7	2.9	1.6
AFFECTS LIVES/RELATIONS	0.9	1.9	-	2.9	-	-	-	-	-	-	0.9	1.4	2.2	-	3.7	-	-	-	3.0
M.A.D.D.	0.9	2.9	2.1	3.0	1.5	-	2.9	-	-	-	-	-	-	2.5	3.7	-	-	-	-
POLICE/JAIL	0.9	-	-	-	-	-	-	3.2	2.6	3.3	1.4	1.4	1.0	-	-	-	3.3	-	1.4
TOO MUCH DRINK/NEED ADS	0.6	-	-	-	1.9	-	3.7	-	-	-	0.6	0.8	-	-	2.5	-	1.0	-	-
GIRL IN BACKSEAT	0.5	-	-	-	-	-	-	-	-	-	1.3	1.8	-	-	-	-	-	2.2	-
OTHER	0.4	-	-	-	1.8	3.0	3.5	-	-	-	-	-	-	-	-	2.7	-	-	-

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL			MEN						WOMEN						MEN			WOMEN		
	14/ YOUN-	12/ YOUN-		13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH		
DON'T KNOW	9.6	12.3	16.8	9.1	13.9	12.5	18.4	4.9	5.5	3.8	6.2	7.4	2.5	7.8	20.5	7.9	3.9	11.7	2.7		



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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	INCOME						INCOME						EDUCATION							
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	
Total Answering	232	16	20	31	26	34	65	36	156	67	125	126	65	87	13	27	47	140	95	44	
SUBJECT RECALL ONLY	12.4	6.2	6.4	17.3	10.8	8.4	15.5	6.3	13.5	11.4	12.6	10.5	15.5	12.1	36.3	14.4	4.0	11.9	11.8	12.2	
ANTI-DRINK & DRIVE	12.4	34.3	7.0	16.2	18.1	5.4	4.1	19.3	9.1	17.8	7.4	14.6	4.1	10.1	-	15.2	10.0	14.2	16.1	10.0	
DON'T WAIT	10.7	-	16.6	7.9	13.6	21.7	12.5	9.1	13.7	8.5	15.2	13.1	12.5	10.3	-	5.0	16.2	11.3	11.2	11.5	
DEATH/DISABILITY/INJURY	8.5	11.3	4.2	4.9	5.2	9.7	10.9	7.4	8.5	6.2	9.4	7.0	10.9	7.7	14.8	2.6	8.7	9.3	7.1	14.1	
ACCIDENTS/WRECKS	8.0	-	-	6.8	15.5	9.9	11.0	-	10.7	3.2	11.6	7.5	11.0	7.6	0.2	7.1	10.0	7.4	9.8	2.3	
TALK TO KIDS/DRINKING	7.7	-	9.6	15.3	-	3.9	10.9	5.3	8.4	9.9	6.7	6.3	10.9	8.7	6.9	6.2	10.6	7.0	5.9	9.4	
SEVERITY/DANGER	7.2	16.2	4.2	7.1	11.5	3.8	7.3	9.6	7.2	8.4	7.2	7.8	7.3	7.1	-	8.8	8.0	6.9	6.5	7.7	
ANTI-UNDERAGE DRINKING	6.2	20.4	-	8.3	4.2	17.2	-1.0	9.2	5.6	8.8	5.0	10.1	-1.0	10.1	34.7	8.2	4.5	4.0	4.6	2.8	
PARENTS W/ DISABLED KID	4.3	-	18.6	-	3.1	4.6	4.1	10.2	3.2	5.5	4.1	4.8	4.1	4.3	-	9.3	2.6	4.5	2.8	8.1	
SAD/NEGATIVE AD	3.4	5.1	9.9	-	-	1.1	3.3	7.8	1.6	4.2	2.0	2.5	3.3	2.9	-	-	5.5	3.8	2.8	6.0	
SCARE TACTIC/INEFFECTIVE	3.2	-	-	-	-	-	8.0	-	3.4	-	4.2	-	8.0	2.2	-	-	4.1	4.0	4.5	2.9	
PARENTAL INFLUENCE	2.2	-	4.2	-	-	4.2	-	2.3	0.9	1.2	1.1	1.8	-	1.4	-	3.0	0.9	2.7	4.0	-	
AFFECTS LIVES/RELATIONS	0.9	-	-	-	-	-	2.1	-	0.9	-	1.1	-	2.1	0.9	-	2.9	-	1.0	-	3.1	
M.A.D.D.	0.9	-	-	-	2.9	-	-	-	0.5	-	0.6	0.6	-	0.9	-	-	1.6	1.0	1.5	-	
POLICE/JAIL	0.9	-	-	-	-	-	3.0	-	1.3	-	1.6	-	3.0	-	-	-	-	1.2	0.9	1.8	
TOO MUCH DRINK/NEED ADS	0.6	-	-	3.1	-	-	0.7	-	0.9	1.4	0.4	0.8	0.7	1.7	-	5.3	-	-	-	-	
GIRL IN BACKSEAT	0.5	6.6	-	-	-	-	-	3.0	-	1.6	-	0.8	-	1.2	-	3.9	-	-	-	-	
OTHER	0.4	-	-	-	-	-	1.4	-	0.6	-	0.7	-	1.4	-	-	-	-	0.6	-	2.0	

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER	\$20k-	\$40k-	\$60k-	\$75k-	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	LESS/	Some	High	Some	COL-	Col-	Post
		\$20k	\$40k	\$60k	\$75k	\$100k	\$100k	\$40k	\$40k	\$60k	\$60k	\$100k	\$100k	COLLEG	High	School	Col-	LEGE	lege	Grad.
														GRAD.	School	Grad.	lege	GRAD.	Grad.	Work
DON'T KNOW	9.6	-	19.3	13.3	15.2	10.2	6.0	10.6	9.9	11.9	9.1	12.1	6.0	10.7	7.1	8.0	13.3	9.1	10.5	6.0

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEGE GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEGE GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total Answering	232	45	58	37	20	42	82	58	24	17	176	7	26	2	87	89
SUBJECT RECALL ONLY	12.4	16.2	9.0	9.6	7.9	7.6	14.0	13.2	15.9	8.6	14.4	-	8.9	-	11.6	17.0
ANTI-DRINK & DRIVE	12.4	12.7	13.1	13.1	13.0	7.5	15.0	18.1	7.5	36.1	10.0	24.2	8.8	-	9.7	10.4
DON'T WAIT	10.7	7.3	5.2	3.2	8.7	13.5	15.7	16.4	13.9	11.4	10.2	-	18.9	-	5.0	15.2
DEATH/DISABILITY/INJURY	8.5	5.9	4.2	3.7	5.3	9.6	12.9	9.3	21.6	-	8.9	-	12.7	34.5	3.7	13.9
ACCIDENTS/WRECKS	8.0	3.0	8.9	11.1	5.0	12.6	6.4	9.0	-	8.9	6.6	21.0	3.7	65.5	6.4	6.8
TALK TO KIDS/DRINKING	7.7	3.4	11.8	10.8	13.5	14.4	3.7	2.7	5.9	-	9.3	-	3.7	-	9.6	9.0
SEVERITY/DANGER	7.2	5.2	8.3	4.7	15.0	9.1	5.9	7.7	1.5	18.2	5.5	-	15.6	-	5.8	5.2
ANTI-UNDERAGE DRINKING	6.2	18.8	6.1	9.5	-	0.8	2.5	1.4	5.3	-	8.2	-	-	-	13.9	2.7
PARENTS W/ DISABLED KID	4.3	6.5	2.8	-	7.9	1.9	5.7	4.6	8.3	-	4.6	12.4	4.2	-	5.2	4.0
SAD/NEGATIVE AD	3.4	1.9	2.9	1.0	6.4	4.0	4.5	4.0	5.7	16.8	2.2	5.5	3.2	-	2.9	1.5
SCARE TACTIC/INEFFECTIVE	3.2	3.0	4.8	4.0	6.3	1.3	3.4	4.9	-	-	4.2	-	-	-	4.6	3.8
PARENTAL INFLUENCE	2.2	-	2.5	3.8	-	2.9	2.9	4.2	-	-	2.3	-	-	-	1.7	3.0
AFFECTS LIVES/RELATIONS	0.9	-	2.4	-	6.7	1.9	-	-	-	-	1.2	-	-	-	1.6	0.9
M.A.D.D.	0.9	1.7	2.4	3.7	-	-	-	-	-	-	1.2	-	-	-	2.5	-
POLICE/JAIL	0.9	-	-	-	-	-	2.0	1.4	3.3	-	0.7	12.0	-	-	-	1.3
TOO MUCH DRINK/NEED ADS	0.6	2.1	-	-	-	1.1	-	-	-	-	0.8	-	-	-	1.1	0.5
GIRL IN BACKSEAT	0.5	-	-	-	-	2.5	-	-	-	-	-	-	4.1	-	-	-
OTHER	0.4	-	1.6	-	4.4	-	-	-	-	-	0.5	-	-	-	1.0	

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL				MEN				WOMEN				MARITAL STATUS				MARRIED	
	LESS/	COL-	Col-	Post	LESS/	COL-	Col-	Post	SINGLE	MAR-	SEPA-	DIV-	WID-	MALE	FEMALE			
	COLLEG	LEGE	lege	Grad.	COLLEG	LEGE	lege	Grad.		RIED	RATED	ORCED	OWED					
	GRAD.	GRAD.	Grad.	Work	GRAD.	GRAD.	Grad.	Work										
DON'T KNOW	9.6	12.3	14.1	21.8	-	9.0	5.5	3.1	11.2	-	9.2	24.9	16.0	-	13.6	4.8		

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total Answering	232	163	22	10	128	42	62	66	150	78	12	51	61	31	90	21	35	19	110	31
SUBJECT RECALL ONLY	12.4	11.2	21.8	-	10.7	8.8	8.0	13.1	15.0	8.3	19.4	5.8	15.9	4.3	14.4	7.9	21.4	8.8	11.5	4.2
ANTI-DRINK & DRIVE	12.4	12.8	10.9	8.7	11.9	6.5	9.2	14.5	8.2	20.7	21.5	19.6	5.6	16.2	10.0	24.7	8.7	15.5	8.5	23.0
DON'T WAIT	10.7	13.0	-	-	8.0	26.4	5.1	10.9	11.4	9.6	-	11.1	6.8	7.5	14.6	16.2	13.5	20.5	11.4	5.9
DEATH/DISABILITY/INJURY	8.5	8.2	8.2	14.3	7.5	13.1	6.5	8.4	7.5	10.7	15.6	12.7	1.2	14.3	11.8	10.4	-	10.2	10.3	14.8
ACCIDENTS/WRECKS	8.0	7.5	3.9	17.3	8.6	5.6	9.0	8.1	8.6	6.7	-	8.2	6.9	9.0	9.7	7.1	12.5	-	6.4	9.0
TALK TO KIDS/DRINKING	7.7	8.7	-	22.8	9.7	5.9	9.8	9.7	9.2	5.2	-	6.4	8.5	7.9	9.6	4.2	8.4	-	9.5	10.5
SEVERITY/DANGER	7.2	8.9	2.1	-	10.5	2.8	9.6	11.3	6.3	7.8	10.6	7.2	6.8	7.6	5.9	6.7	7.9	-	6.1	11.9
ANTI-UNDERAGE DRINKING	6.2	6.1	3.6	28.7	9.8	-	18.1	1.9	3.2	12.6	-	14.4	6.6	24.3	0.9	-	-	17.9	4.4	13.0
PARENTS W/ DISABLED KID	4.3	3.4	17.0	-	2.1	6.7	3.0	1.2	4.2	4.7	-	5.5	7.5	-	2.0	13.5	5.5	9.2	4.0	3.5
SAD/NEGATIVE AD	3.4	2.7	3.9	-	3.4	4.7	2.1	4.6	2.5	5.3	-	6.3	2.0	4.3	2.8	9.3	-	10.4	3.4	4.2
SCARE TACTIC/INEFFECTIVE	3.2	3.7	-	-	3.7	3.2	2.2	5.1	4.0	-	-	-	4.4	-	3.8	-	8.2	-	2.4	-
PARENTAL INFLUENCE	2.2	2.2	1.8	-	1.8	3.4	2.3	1.3	2.4	1.8	12.1	-	2.4	-	2.5	-	4.1	-	2.0	-
AFFECTS LIVES/RELATIONS	0.9	0.5	-	-	0.6	3.3	-	1.2	-	2.8	6.8	-	-	-	-	-	-	-	-	-
M.A.D.D.	0.9	1.3	-	-	1.7	-	3.5	-	0.5	1.8	-	2.7	1.2	4.6	-	-	-	7.5	0.7	-
POLICE/JAIL	0.9	1.0	-	-	1.3	-	-	2.5	0.5	1.0	6.8	-	-	-	0.9	-	-	-	0.8	-
TOO MUCH DRINK/NEED ADS	0.6	0.9	-	-	0.7	1.1	1.5	-	1.0	-	-	-	1.6	-	0.5	-	-	-	1.3	-
GIRL IN BACKSEAT	0.5	0.6	-	-	0.8	-	-	1.6	0.7	-	-	-	-	-	1.2	-	-	-	1.0	-
OTHER	0.4	-	4.1	-	-	-	-	-	0.6	-	-	-	1.5	-	-	-	-	-	0.8	-

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
DON'T KNOW	9.6	7.3	22.7	8.3	7.2	8.6	10.0	4.6	14.1	1.1	7.3	-	21.1	-	9.3	-	9.7	-	15.4	-

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	MALE	FEMALE
Total Answering	232	65	148	9	37	55	8	28	92	2	105	127
SUBJECT RECALL ONLY	12.4	16.4	10.8	-	11.1	10.9	-	23.2	10.8	-	11.9	12.9
ANTI-DRINK & DRIVE	12.4	13.5	12.5	14.9	17.1	10.0	18.5	8.7	14.0	-	12.6	12.1
DON'T WAIT	10.7	16.0	9.7	-	12.9	2.8	-	20.0	13.9	-	6.0	14.6
DEATH/DISABILITY/INJURY	8.5	5.7	10.8	-0.3	5.2	5.8	-	6.4	13.9	-1.7	4.9	11.5
ACCIDENTS/WRECKS	8.0	6.7	7.1	6.7	3.6	9.3	0.3	10.7	5.8	33.8	7.6	8.3
TALK TO KIDS/DRINKING	7.7	4.5	9.3	7.9	7.9	8.4	9.8	-	9.8	-	7.9	7.5
SEVERITY/DANGER	7.2	4.2	8.0	14.9	2.4	9.0	18.5	6.6	7.3	-	7.7	6.8
ANTI-UNDERAGE DRINKING	6.2	7.0	6.9	-7.0	12.5	14.6	-8.7	-	2.2	-	11.4	1.9
PARENTS W/ DISABLED KID	4.3	5.6	3.6	10.7	5.3	2.9	13.2	6.1	4.0	-	4.3	4.3
SAD/NEGATIVE AD	3.4	3.0	3.4	9.1	-	4.6	-	6.9	2.8	47.5	2.4	4.2
SCARE TACTIC/INEFFECTIVE	3.2	6.4	1.9	-	7.1	2.7	-	5.4	1.4	-	3.8	2.7
PARENTAL INFLUENCE	2.2	2.2	1.8	-	3.9	-	-	-	2.9	-	1.4	2.9
AFFECTS LIVES/RELATIONS	0.9	-	1.5	-	-	2.5	-	-	0.9	-	1.3	0.6
M.A.D.D.	0.9	2.2	0.5	-	3.8	1.3	-	-	-	-	2.1	-
POLICE/JAIL	0.9	-	1.1	3.9	-	-	-	-	1.7	20.4	-	1.6
TOO MUCH DRINK/NEED ADS	0.6	-	0.3	10.1	-	-	12.5	-	0.5	-	0.9	0.4
GIRL IN BACKSEAT	0.5	-	0.7	-	-	-	-	-	1.1	-	-	0.8
OTHER	0.4	-	0.6	-	-	1.6	-	-	-	-	0.9	-

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12. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL			AGE			MEN			WOMEN			GENDER	
	UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
	40		55	40		55	40		55	40		55		
DON'T KNOW	9.6	6.5	9.5	29.1	7.0	13.4	35.9	5.8	7.2	-	13.0	6.9		



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13. NOW SWITCHING TOPICS, HAVE YOU TALKED WITH YOUR CHILDREN ABOUT WHAT'S GOOD AND BAD FOR THEIR BRAIN OR HOW THEIR BRAIN DEVELOPS AS THEY GROW UP?

	TOTAL	AREA													CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 OVER	15	YES	NO/ NOT YET
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
YES	70.4	79.0	83.1	76.0	76.3	66.6	74.0	61.1	70.0	73.5	66.4	76.1	71.1	43.3	71.5	68.6	74.9	65.6	65.6	72.2	48.4
NO	29.1	19.2	14.7	20.6	22.6	33.4	26.0	38.9	30.0	26.5	33.6	23.9	28.9	56.7	27.8	31.1	25.1	33.7	30.6	27.2	51.6
DK/REFUSED	0.6	1.8	2.1	3.3	1.1	-	-	-	-	-	-	-	-	-	0.7	0.3	-	0.7	3.8	0.6	-

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13. NOW SWITCHING TOPICS, HAVE YOU TALKED WITH YOUR CHILDREN ABOUT WHAT'S GOOD AND BAD FOR THEIR BRAIN OR HOW THEIR BRAIN DEVELOPS AS THEY GROW UP?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN					CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY					WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.											ALCOHOL		DRINKING		BRAIN DEVL	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
YES	70.4	79.1	69.8	60.6	75.9	55.9	72.5	74.4	70.6	58.2	68.4	73.0	66.2	73.2	67.4	61.0	69.6	79.6	62.9	100.0	-
NO	29.1	19.7	30.0	39.4	23.4	44.1	26.9	24.9	29.0	40.6	31.3	27.0	33.4	25.8	32.6	39.0	30.0	20.2	36.6	-	100.0
DK/REFUSED	0.6	1.2	0.3	-	0.7	-	0.5	0.6	0.4	1.2	0.3	-	0.4	1.0	-	-	0.4	0.3	0.5	-	-

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13. NOW SWITCHING TOPICS, HAVE YOU TALKED WITH YOUR CHILDREN ABOUT WHAT'S GOOD AND BAD FOR THEIR BRAIN OR HOW THEIR BRAIN DEVELOPS AS THEY GROW UP?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN						UNDERAGE DRI- NKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS					
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
YES	70.4	69.0	80.6	56.5	65.2	75.4	79.8	88.7	72.5	53.0	56.4	45.7	70.5	61.5	74.2	78.9	67.3	50.0	47.9	54.8
NO	29.1	31.0	19.4	43.5	34.2	24.3	19.9	10.8	27.5	47.0	43.6	54.3	28.9	38.5	25.5	21.1	31.9	50.0	52.1	45.2
DK/REFUSED	0.6	-	-	-	0.6	0.3	0.2	0.5	-	-	-	-	0.6	-	0.3	-	0.8	-	-	-

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13. NOW SWITCHING TOPICS, HAVE YOU TALKED WITH YOUR CHILDREN ABOUT WHAT'S GOOD AND BAD FOR THEIR BRAIN OR HOW THEIR BRAIN DEVELOPS AS THEY GROW UP?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O										
	RG		RG		RG										
	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
YES	70.4	80.3	64.2	89.4	68.6	73.2	71.8	75.1	57.9	46.9	67.4	71.4	66.0	75.7	
NO	29.1	19.0	35.4	10.6	30.8	25.7	28.2	22.2	42.1	53.1	32.6	28.3	34.0	23.7	
DK/REFUSED	0.6	0.8	0.5	-	0.6	1.1	-	2.7	-	-	-	0.3	-	0.6	

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13. NOW SWITCHING TOPICS, HAVE YOU TALKED WITH YOUR CHILDREN ABOUT WHAT'S GOOD AND BAD FOR THEIR BRAIN OR HOW THEIR BRAIN DEVELOPS AS THEY GROW UP?

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
YES	70.4	71.9	77.6	68.2	69.5	65.1	75.8	71.4	66.8	73.8	68.4	64.2	94.2	63.9	68.1	70.0	74.1	79.4	63.5
NO	29.1	26.9	22.4	29.8	29.5	34.9	24.2	28.6	32.7	25.5	31.2	35.2	5.8	35.6	30.5	30.0	25.9	20.6	33.5
DK/REFUSED	0.6	1.2	-	2.0	1.0	-	-	-	0.5	0.7	0.5	0.6	-	0.6	1.4	-	-	-	3.0

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13. NOW SWITCHING TOPICS, HAVE YOU TALKED WITH YOUR CHILDREN ABOUT WHAT'S GOOD AND BAD FOR THEIR BRAIN OR HOW THEIR BRAIN DEVELOPS AS THEY GROW UP?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
YES	70.4	64.5	71.7	60.4	68.9	75.0	74.6	68.4	75.8	71.8	70.2	70.7	77.5	68.0	69.4
NO	29.1	35.5	28.3	38.4	30.2	23.9	25.4	31.4	23.2	27.4	29.3	28.8	20.9	32.0	30.3
DK/REFUSED	0.6	-	-	1.1	0.9	1.1	-	0.2	1.0	0.7	0.5	0.4	1.5	-	0.3

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13. NOW SWITCHING TOPICS, HAVE YOU TALKED WITH YOUR CHILDREN ABOUT WHAT'S GOOD AND BAD FOR THEIR BRAIN OR HOW THEIR BRAIN DEVELOPS AS THEY GROW UP?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
YES	70.4	68.4	61.2	67.8	65.4	71.6	75.8	76.6	75.8	76.2	68.4	64.4	69.4	75.8	74.9	76.2
NO	29.1	31.4	38.8	31.5	34.0	27.8	23.2	23.4	23.6	21.6	31.4	35.2	30.3	23.2	24.7	21.6
DK/REFUSED	0.6	0.2	-	0.7	0.6	0.6	1.0	-	0.6	2.1	0.2	0.4	0.3	1.0	0.3	2.1

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13. NOW SWITCHING TOPICS, HAVE YOU TALKED WITH YOUR CHILDREN ABOUT WHAT'S GOOD AND BAD FOR THEIR BRAIN OR HOW THEIR BRAIN DEVELOPS AS THEY GROW UP?

	TOTAL			MALE ONLY (CHILDREN)				FEMALE ONLY (CHILDREN)				BOTH (CHILDREN)							
	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
YES	70.4	73.5	70.8	76.1	73.8	73.0	75.4	61.3	63.6	59.6	79.3	79.4	76.1	70.5	59.9	72.6	73.8	71.8	76.2
NO	29.1	26.5	29.2	23.9	24.7	27.0	21.5	38.7	36.4	40.4	19.8	20.6	21.4	28.8	39.0	26.4	25.5	27.2	22.6
DK/REFUSED	0.6	-	-	-	1.4	-	3.1	-	-	-	0.9	-	2.6	0.6	1.0	0.9	0.7	1.0	1.2

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13. NOW SWITCHING TOPICS, HAVE YOU TALKED WITH YOUR CHILDREN ABOUT WHAT'S GOOD AND BAD FOR THEIR BRAIN OR HOW THEIR BRAIN DEVELOPS AS THEY GROW UP?

	TOTAL			MEN						WOMEN						MEN			WOMEN		
	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH			
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70		
YES	70.4	63.2	59.3	62.9	71.4	70.7	72.5	72.7	69.5	74.6	78.3	77.3	78.2	59.4	71.3	68.0	79.2	69.5	73.2		
NO	29.1	36.3	39.9	36.4	28.0	28.4	26.2	27.3	30.5	25.4	20.5	22.7	19.2	40.6	28.7	31.1	19.6	29.7	26.8		
DK/REFUSED	0.6	0.4	0.8	0.7	0.6	0.9	1.3	-	-	-	1.2	-	2.6	-	-	0.9	1.2	0.8	-		

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13. NOW SWITCHING TOPICS, HAVE YOU TALKED WITH YOUR CHILDREN ABOUT WHAT'S GOOD AND BAD FOR THEIR BRAIN OR HOW THEIR BRAIN DEVELOPS AS THEY GROW UP?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
YES	70.4	88.0	60.8	68.0	64.0	75.9	72.6	70.5	70.9	69.4	71.7	69.9	72.6	63.9	76.8	54.9	66.6	75.7	74.3	79.4
NO	29.1	12.0	39.2	30.8	36.0	24.1	27.4	29.5	28.8	30.1	28.3	29.8	27.4	35.6	23.2	45.1	32.6	23.6	24.8	20.6
DK/REFUSED	0.6	-	-	1.2	-	-	-	-	0.2	0.5	-	0.3	-	0.4	-	-	0.8	0.7	0.9	-

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13. NOW SWITCHING TOPICS, HAVE YOU TALKED WITH YOUR CHILDREN ABOUT WHAT'S GOOD AND BAD FOR THEIR BRAIN OR HOW THEIR BRAIN DEVELOPS AS THEY GROW UP?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
YES	70.4	60.8	70.3	68.4	75.2	66.5	79.2	78.1	82.2	79.5	71.8	76.8	57.5	91.5	68.5	74.6
NO	29.1	39.2	29.2	30.9	24.8	32.7	20.0	20.8	17.8	20.5	27.8	23.2	40.1	8.5	31.2	25.0
DK/REFUSED	0.6	-	0.5	0.7	-	0.8	0.8	1.0	-	-	0.4	-	2.4	-	0.4	0.4

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13. NOW SWITCHING TOPICS, HAVE YOU TALKED WITH YOUR CHILDREN ABOUT WHAT'S GOOD AND BAD FOR THEIR BRAIN OR HOW THEIR BRAIN DEVELOPS AS THEY GROW UP?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	WHITE	AFR- ICAN	WHITE	AFR- ICAN	WHITE	AFR- ICAN	WHITE	AFR- ICAN
												Amer.		AMER.		AMER.		AMER.		AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
YES	70.4	72.0	71.3	73.5	73.3	68.8	72.5	73.9	67.2	77.2	82.2	76.7	60.9	71.8	71.6	80.6	57.8	85.0	71.0	73.0
NO	29.1	27.7	28.7	26.5	26.4	31.2	27.5	25.6	32.1	22.4	17.8	22.7	39.1	26.9	27.3	19.4	42.2	15.0	28.1	26.1
DK/REFUSED	0.6	0.2	-	-	0.3	-	-	0.6	0.6	0.4	-	0.6	-	1.3	1.1	-	-	-	0.9	0.9

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13. NOW SWITCHING TOPICS, HAVE YOU TALKED WITH YOUR CHILDREN ABOUT WHAT'S GOOD AND BAD FOR THEIR BRAIN OR HOW THEIR BRAIN DEVELOPS AS THEY GROW UP?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	MALE	FEMALE
Total	500	144	301	35	63	121	14	81	180	20	210	290
YES	70.4	67.6	71.4	75.9	62.3	66.8	75.5	71.7	74.5	76.1	66.0	73.5
NO	29.1	32.4	27.9	22.4	37.7	33.2	20.3	28.3	24.3	23.9	33.7	25.7
DK/REFUSED	0.6	-	0.7	1.7	-	-	4.2	-	1.2	-	0.3	0.7

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14. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	AREA													CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE		
															1	2 OVER	LESS/10	11-14	OVER15	YES	NO/NOT YET
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST								
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
17/YOUNGER	21.2	26.6	15.7	42.9	31.9	18.5	17.1	19.5	18.9	23.7	14.1	13.2	20.6	20.0	22.5	19.4	20.8	20.5	38.0	21.4	18.8
14/YOUNGER	11.0	15.1	7.1	32.1	17.9	7.2	9.6	5.4	13.2	17.2	9.2	6.3	9.1	8.3	12.4	9.3	9.5	10.5	29.2	11.2	8.6
15-17	10.2	11.5	8.6	10.8	14.1	11.3	7.4	14.1	5.7	6.5	4.9	7.0	11.5	11.6	10.1	10.1	11.3	10.1	8.9	10.2	10.2
18-20	27.9	24.5	31.0	6.1	23.4	33.2	29.0	36.2	23.3	26.6	20.0	17.5	27.6	39.8	27.9	27.9	26.7	28.5	27.7	27.5	31.8
21/OLDER	44.1	44.9	46.7	51.0	41.9	41.9	44.4	39.9	46.9	39.6	54.4	47.6	44.2	40.2	42.2	46.7	47.0	42.8	29.2	44.4	40.4
DK/REFUSED	6.8	4.0	6.6	-	2.7	6.5	9.5	4.3	10.8	10.1	11.5	21.7	7.6	-	7.4	6.0	5.5	8.2	5.1	6.6	9.0
Mean	20.31	19.37	20.12	18.77	18.90	20.26	20.18	20.31	21.82	19.39	24.34	20.91	21.21	19.60	20.03	20.73	20.75	20.27	16.90	20.39	19.39

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14. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN			TALKED ABOUT ALCOHOL ABUSE LAST FEW MOS.		UNDERAGED DRINKING IN YOUR COMMUNITY					CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL				APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			S/R/H: ADS STOP UNDERAGE DRINKING		TALKED TO CHILD ABOUT BRAIN DEVLPMNT	
	FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	YES	NO	YES	NO		
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145	
17/YOUNGER	21.2	26.0	19.2	15.3	21.2	21.2	20.3	21.8	18.9	31.8	20.7	20.6	20.7	22.4	27.6	11.8	22.1	25.0	18.3	20.8	22.7	
14/YOUNGER	11.0	16.1	8.7	5.5	12.4	6.0	10.5	12.4	8.7	20.1	9.6	13.3	7.8	13.3	15.3	-	11.8	15.1	7.7	12.6	7.4	
15-17	10.2	9.9	10.5	9.9	8.8	15.2	9.8	9.4	10.2	11.6	11.1	7.4	13.0	9.0	12.3	11.8	10.3	9.9	10.6	8.2	15.3	
18-20	27.9	24.0	28.1	34.6	25.3	39.5	26.4	24.1	28.8	38.2	25.6	30.0	23.4	31.0	19.1	33.8	27.6	24.9	29.9	25.8	32.8	
21/OLDER	44.1	40.5	47.4	46.8	46.3	35.2	45.8	47.5	44.1	28.2	46.2	42.0	48.3	41.3	53.3	45.7	44.7	44.9	43.7	47.3	36.9	
DK/REFUSED	6.8	9.5	5.3	3.2	7.2	4.0	7.5	6.7	8.2	1.8	7.5	7.4	7.6	5.4	-	8.7	5.6	5.2	8.2	6.1	7.6	
Mean	20.31	19.96	20.61	21.06	20.51	19.81	20.55	20.36	20.76	17.93	20.53	20.11	20.74	19.97	19.27	23.11	20.08	20.22	20.40	20.29	20.35	

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14. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS							
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very	
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20	
17/YOUNGER	21.2	100.0	100.0	100.0	-	-	22.2	24.0	20.8	19.6	16.7	25.9	21.1	21.9	21.6	23.0	19.6	21.5	25.7	12.0	
14/YOUNGER	11.0	52.0	100.0	-	-	-	12.8	18.6	8.0	7.2	4.9	12.4	11.2	15.1	11.1	13.8	7.2	11.4	11.1	12.0	
15-17	10.2	48.0	-	100.0	-	-	9.4	5.3	12.8	12.4	11.9	13.5	10.0	6.8	10.6	9.3	12.4	10.1	14.5	-	
18-20	27.9	-	-	-	100.0	-	27.0	21.8	31.2	28.4	32.0	20.7	28.1	28.5	29.3	29.1	29.5	23.6	22.1	26.9	
21/OLDER	44.1	-	-	-	-	100.0	43.9	44.2	43.7	47.3	51.3	38.6	43.9	41.9	42.5	41.9	43.4	53.6	50.4	61.0	
DK/REFUSED	6.8	-	-	-	-	-	6.9	10.0	4.4	4.7	-	14.8	6.8	7.7	6.6	6.0	7.5	1.3	1.8	-	
Mean	20.31	12.58	9.48	15.94	19.08	24.81	20.11	20.24	20.01	21.16	21.17	21.15	20.19	21.54	20.18	20.01	20.42	20.94	20.04	22.99	

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14. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK									
		TALKITOUTNC.O		TALKITOUTNC.O											
		RG		RG											
		YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never	

Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
17/YOUNGER	21.2	20.5	21.9	24.4	20.9	16.7	13.9	20.5	22.2	20.2	23.9	24.2	26.3	22.6	
14/YOUNGER	11.0	10.8	11.5	12.0	11.1	9.0	10.3	7.3	7.5	-0.3	14.2	13.4	16.2	11.2	
15-17	10.2	9.7	10.4	12.4	9.9	7.6	3.6	13.2	14.7	20.5	9.7	10.9	10.1	11.4	
18-20	27.9	28.6	27.2	35.6	27.5	27.2	23.9	31.8	30.8	42.8	20.5	27.0	24.2	29.2	
21/OLDER	44.1	45.3	43.6	35.8	44.7	51.4	57.7	42.8	40.7	30.6	49.4	40.5	40.1	40.9	
DK/REFUSED	6.8	5.7	7.4	4.2	6.8	4.7	4.5	5.0	6.4	6.5	6.2	8.3	9.5	7.4	
Mean	20.31	20.21	20.01	18.66	20.18	20.96	21.36	20.39	20.19	20.09	20.27	19.90	18.91	20.68	

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14. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
17/YOUNGER	21.2	18.6	18.8	18.5	19.1	20.9	23.5	22.4	16.4	27.3	18.6	18.5	19.4	14.9	14.0	16.7	74.1	43.4	23.5
14/YOUNGER	11.0	9.4	10.0	9.0	9.3	11.6	11.4	11.5	7.9	16.1	7.3	6.9	9.7	5.7	8.0	5.5	74.1	27.7	19.9
15-17	10.2	9.2	8.7	9.5	9.8	9.2	12.1	10.9	8.5	11.2	11.4	11.6	9.7	9.2	6.0	11.1	-	15.7	3.7
18-20	27.9	25.9	38.2	18.0	27.5	31.8	29.0	30.2	32.6	26.0	24.7	25.4	20.3	33.2	30.0	22.8	25.9	20.5	30.3
21/OLDER	44.1	49.7	40.6	55.6	48.0	42.0	38.5	40.0	43.4	41.4	48.3	47.7	51.7	44.9	53.2	51.8	-	30.4	37.8
DK/REFUSED	6.8	5.8	2.4	8.0	5.4	5.3	8.9	7.4	7.6	5.3	8.4	8.4	8.6	7.0	2.9	8.8	-	5.8	8.4
Mean	20.31	21.35	21.48	21.26	20.31	19.50	20.23	19.92	21.14	19.61	20.35	20.25	20.95	21.60	21.89	20.69	11.82	16.78	18.86

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14. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
17/YOUNGER	21.2	20.5	23.5	17.7	12.7	29.4	19.3	21.9	19.5	17.1	22.6	23.6	23.7	15.8	22.1
14/YOUNGER	11.0	11.8	13.5	-	4.4	17.6	13.0	12.9	9.0	9.6	10.5	12.0	15.2	6.5	10.8
15-17	10.2	8.7	10.1	17.7	8.2	11.9	6.3	9.0	10.5	7.5	12.1	11.7	8.5	9.3	11.3
18-20	27.9	33.3	29.8	24.4	31.9	23.8	24.9	31.4	26.0	30.3	27.0	26.6	26.7	29.7	28.7
21/OLDER	44.1	39.6	40.9	49.5	46.9	41.7	47.3	39.3	48.8	46.8	43.5	43.5	38.3	52.0	44.0
DK/REFUSED	6.8	6.6	5.7	8.5	8.5	5.1	8.4	7.4	5.7	5.8	6.9	6.3	11.3	2.5	5.2
Mean	20.31	20.29	19.38	21.12	21.93	19.75	19.74	19.72	21.21	20.31	20.80	20.15	19.44	21.57	20.28

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14. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
17/YOUNGER	21.2	21.9	16.1	27.3	23.9	17.9	19.5	15.2	26.7	18.4	21.9	22.5	21.2	19.5	21.4	18.4
14/YOUNGER	11.0	12.9	8.1	13.8	16.1	9.1	9.0	8.3	10.7	9.6	12.9	11.7	12.5	9.0	9.1	9.6
15-17	10.2	9.0	8.0	13.5	7.7	8.8	10.5	6.9	15.9	8.8	9.0	10.8	8.6	10.5	12.3	8.8
18-20	27.9	31.4	36.1	29.7	32.2	29.9	26.0	34.1	18.2	24.2	31.4	31.8	30.8	26.0	26.2	24.2
21/OLDER	44.1	39.3	35.9	37.2	40.8	41.8	48.8	46.2	49.1	51.6	39.3	37.2	41.0	48.8	47.2	51.6
DK/REFUSED	6.8	7.4	11.9	5.9	3.2	10.4	5.7	4.5	6.0	5.8	7.4	8.5	7.1	5.7	5.2	5.8
Mean	20.31	19.72	19.91	19.32	19.98	20.53	21.21	21.85	20.72	20.88	19.72	19.59	19.86	21.21	21.32	20.88

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14. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	MALE ONLY (CHILDREN)							FEMALE ONLY (CHILDREN)							BOTH (CHILDREN)						
	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER				
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52			
17/YOUNGER	21.2	16.0	18.6	14.4	17.4	15.5	18.4	26.2	24.2	26.9	16.6	17.8	15.2	23.7	23.9	22.4	24.8	30.6	21.0			
14/YOUNGER	11.0	9.5	12.0	8.7	12.1	12.5	10.6	15.9	8.5	19.3	2.7	2.5	2.4	13.0	12.5	9.9	12.1	13.2	13.4			
15-17	10.2	6.4	6.6	5.7	5.3	3.0	7.8	10.3	15.7	7.7	13.9	15.3	12.7	10.8	11.4	12.5	12.7	17.4	7.6			
18-20	27.9	35.5	37.1	32.9	25.7	33.2	16.3	28.2	23.9	33.2	26.6	26.3	30.1	30.5	33.2	26.7	25.2	19.6	26.4			
21/OLDER	44.1	43.8	36.0	48.6	52.9	48.3	60.5	35.1	38.4	32.6	53.4	51.2	54.8	38.7	37.6	41.8	40.8	41.9	43.8			
DK/REFUSED	6.8	4.7	8.3	4.2	3.9	3.0	4.8	10.5	13.5	7.4	3.4	4.6	-	7.0	5.2	9.1	9.3	7.9	8.9			
Mean	20.31	20.07	20.02	19.94	20.43	19.98	21.26	19.48	19.60	19.48	22.98	23.72	20.78	19.71	19.45	20.16	20.25	19.92	20.62			

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14. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
17/YOUNGER	21.2	18.7	18.7	19.2	13.6	16.5	9.9	24.6	26.3	22.8	22.8	24.1	23.1	18.2	19.0	20.5	16.5	25.2	26.6
14/YOUNGER	11.0	8.3	7.1	8.7	3.0	2.3	3.3	16.8	16.2	15.6	12.4	12.9	13.0	7.3	8.0	8.5	11.0	12.3	15.2
15-17	10.2	10.4	11.6	10.5	10.6	14.2	6.6	7.8	10.1	7.1	10.4	11.2	10.0	10.9	11.0	12.0	5.5	12.9	11.4
18-20	27.9	32.9	35.9	29.7	32.3	33.0	30.3	30.2	27.7	31.7	22.5	22.4	20.9	37.3	28.5	26.6	26.1	25.9	26.5
21/OLDER	44.1	41.4	39.0	44.4	49.4	47.9	53.0	37.6	35.4	38.2	48.4	46.8	50.8	41.2	41.1	48.9	50.2	45.1	38.4
DK/REFUSED	6.8	7.1	6.4	6.8	4.7	2.7	6.7	7.7	10.6	7.4	6.3	6.6	5.2	3.3	11.4	4.1	7.2	3.9	8.4
Mean	20.31	20.13	20.15	20.09	21.54	21.13	22.10	19.37	19.00	19.68	21.03	21.43	20.22	19.94	20.25	21.16	20.54	21.15	19.16

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14. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
17/YOUNGER	21.2	22.9	29.7	37.9	19.9	23.3	9.7	27.3	19.9	31.8	15.3	27.5	9.7	26.5	54.2	22.2	22.0	17.8	19.9	12.2
14/YOUNGER	11.0	17.0	22.4	9.5	11.1	15.0	3.6	20.5	8.4	15.8	8.1	14.7	3.6	13.8	39.9	9.6	9.6	9.0	8.8	9.6
15-17	10.2	5.9	7.3	28.4	8.8	8.3	6.1	6.8	11.6	16.0	7.2	12.8	6.1	12.7	14.3	12.7	12.3	8.8	11.1	2.5
18-20	27.9	22.7	31.0	31.3	26.2	22.0	29.5	28.0	27.8	29.4	26.9	27.0	29.5	26.2	32.6	28.8	22.7	29.0	29.3	28.0
21/OLDER	44.1	44.2	32.1	29.5	50.1	47.0	54.2	36.5	47.0	33.5	51.5	40.0	54.2	38.9	7.6	36.3	49.1	48.0	45.4	55.0
DK/REFUSED	6.8	10.2	7.2	1.4	3.8	7.6	6.6	8.3	5.3	5.3	6.3	5.6	6.6	8.4	5.5	12.6	6.2	5.2	5.3	4.8
Mean	20.31	23.28	17.97	18.82	19.42	19.74	22.10	19.83	20.48	19.38	20.93	19.47	22.10	19.53	15.07	20.11	20.39	20.87	20.51	21.85

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14. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
17/YOUNGER	21.2	21.8	18.4	21.4	10.5	30.5	17.4	18.9	13.2	29.1	18.9	15.4	24.7	44.9	18.2	19.4
14/YOUNGER	11.0	10.5	6.4	7.3	4.2	16.6	10.7	9.7	13.2	13.0	9.5	-	16.7	27.9	7.4	11.1
15-17	10.2	11.3	12.0	14.1	6.4	13.9	6.7	9.2	-	16.1	9.4	15.4	8.0	17.0	10.8	8.3
18-20	27.9	27.3	33.0	33.3	32.0	25.4	26.4	26.8	25.3	26.4	28.9	18.0	26.7	22.6	31.6	26.6
21/OLDER	44.1	43.1	42.9	39.8	51.1	35.3	51.4	49.1	57.6	41.2	45.7	53.4	43.6	32.5	43.1	47.9
DK/REFUSED	6.8	7.8	5.7	5.5	6.3	8.8	4.8	5.2	3.8	3.2	6.6	13.2	5.0	-	7.2	6.0
Mean	20.31	20.36	20.27	19.85	21.40	18.83	21.26	20.93	22.15	18.60	20.46	22.35	21.57	17.71	20.48	20.44

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14. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
17/YOUNGER	21.2	23.2	20.0	8.4	26.0	15.1	21.8	28.9	15.6	33.7	26.0	39.4	17.6	27.7	14.3	48.7	18.1	54.2	14.4	31.1
14/YOUNGER	11.0	13.3	5.5	8.4	14.9	7.4	11.2	17.4	6.8	20.3	7.9	27.5	5.7	18.9	7.5	34.3	10.0	42.1	5.0	18.2
15-17	10.2	9.9	14.5	-	11.1	7.7	10.6	11.5	8.9	13.4	18.1	11.9	11.9	8.8	6.8	14.4	8.0	12.1	9.4	12.9
18-20	27.9	27.0	31.7	24.2	22.3	34.8	23.6	21.5	29.3	24.2	25.5	21.9	32.2	26.5	27.4	18.3	30.8	33.0	29.8	16.8
21/OLDER	44.1	43.1	42.7	64.0	44.1	44.5	46.2	42.6	49.0	34.3	35.7	32.4	46.0	35.8	51.0	29.7	44.2	12.8	50.5	44.7
DK/REFUSED	6.8	6.7	5.6	3.4	7.6	5.6	8.5	6.9	6.0	7.8	12.8	6.2	4.1	9.9	7.3	3.3	6.9	-	5.4	7.5
Mean	20.31	20.27	20.10	21.38	20.19	21.04	20.50	19.98	21.36	18.09	19.81	17.12	20.88	18.41	21.70	16.16	20.26	15.40	21.83	18.28

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14. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	MALE	FEMALE
Total	500	144	301	35	63	121	14	81	180	20	210	290
17/YOUNGER	21.2	29.1	16.5	23.5	35.3	12.0	21.6	24.3	19.6	24.8	20.3	21.9
14/YOUNGER	11.0	17.1	7.2	8.4	20.8	1.7	6.6	14.3	10.9	9.7	8.9	12.6
15-17	10.2	12.0	9.3	15.1	14.5	10.2	15.0	10.0	8.7	15.1	11.4	9.4
18-20	27.9	32.0	27.0	24.3	30.0	30.7	32.5	33.6	24.4	18.4	29.8	26.4
21/OLDER	44.1	32.5	50.3	45.9	30.4	50.2	41.4	34.1	50.3	49.1	43.2	44.7
DK/REFUSED	6.8	6.4	6.2	6.3	4.3	7.2	4.5	7.9	5.6	7.7	6.6	6.9
Mean	20.31	18.70	21.22	20.71	18.24	21.42	21.21	19.06	21.09	20.33	20.25	20.33

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15. WHEN TALKING TO YOUR CHILDREN ABOUT UNDERAGE DRINKING, HOW OFTEN DO YOU TALK TO THEM ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN?
(Net Diff. = OFTEN-NOT OFTEN)

	TOTAL	AREA													CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER 10	LESS/ 11-14 15	OVER 15	YES	NO/ NOT YET	
Total Answering	462	143	57	17	68	132	55	77	86	45	41	20	54	28	268	190	231	184	27	462	-
TALK	70.5	71.9	68.6	73.6	74.2	68.1	63.1	71.7	67.7	67.4	68.1	67.8	75.1	76.5	68.8	72.9	74.9	64.7	69.3	70.5	-
Always	31.9	32.9	36.5	36.2	29.0	29.2	24.1	32.9	33.7	34.4	32.9	44.9	31.5	25.9	29.6	35.9	34.6	27.5	34.9	31.9	-
Sometimes	38.6	39.0	32.1	37.4	45.2	38.8	39.0	38.7	34.0	33.0	35.2	22.9	43.6	50.6	39.1	37.0	40.3	37.2	34.4	38.6	-
NOT OFTEN	27.3	22.9	23.7	22.8	22.2	30.0	33.2	27.7	32.3	32.6	31.9	32.2	24.9	23.5	28.4	25.8	23.6	34.3	25.6	27.3	-
Rarely	18.7	15.2	17.5	22.8	11.5	20.0	20.1	20.0	24.6	27.3	21.6	16.1	16.5	18.1	17.5	20.2	17.1	21.5	23.4	18.7	-
Never	8.6	7.6	6.2	-	10.7	9.9	13.1	7.7	7.7	5.3	10.3	16.2	8.5	5.4	10.9	5.6	6.5	12.8	2.2	8.6	-
DK/REFUSED	2.2	5.2	7.7	3.6	3.5	1.9	3.7	0.6	-	-	-	-	-	-	2.8	1.3	1.5	1.0	5.0	2.2	-
Net Diff.	43.2	49.0	44.9	50.8	52.0	38.1	29.9	44.0	35.4	34.7	36.2	35.5	50.2	53.0	40.3	47.2	51.3	30.4	43.7	43.2	-

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15. WHEN TALKING TO YOUR CHILDREN ABOUT UNDERAGE DRINKING, HOW OFTEN DO YOU TALK TO THEM ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN?
(Net Diff. = OFTEN-NOT OFTEN)

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN			TALKED ABOUT ALCOHOL ABUSE LAST FEW MOS.		UNDERAGED DRINKING IN YOUR COMMUNITY					CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL				APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		S/R/H: ADS STOP UNDERAGE DRINKING		TALKED TO CHILD ABOUT BRAIN DEVLPMNT	
		FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	YES	NO	YES	NO
Total Answering	462	178	214	68	382	74	394	203	191	42	282	95	187	178	15	53	347	224	236	334	126
TALK	70.5	81.1	68.2	50.8	73.1	57.8	72.4	75.9	68.7	65.2	71.9	77.0	69.3	68.7	41.7	54.9	74.0	70.2	70.8	78.0	51.6
Always	31.9	47.1	22.8	21.8	36.1	11.6	33.0	34.9	31.0	30.8	29.7	35.7	26.6	35.4	12.9	19.2	33.0	33.3	30.6	39.2	12.6
Sometimes	38.6	34.0	45.4	29.0	37.0	46.2	39.4	41.0	37.7	34.4	42.2	41.3	42.7	33.4	28.8	35.7	41.0	36.9	40.3	38.8	39.0
NOT OFTEN	27.3	15.9	30.7	47.3	24.8	40.5	26.4	22.5	30.5	32.2	26.6	21.3	29.3	28.8	58.3	44.2	24.0	27.4	27.2	20.1	47.2
Rarely	18.7	9.4	21.1	35.7	16.3	30.4	19.1	15.4	23.0	15.1	19.4	15.3	21.5	17.7	40.2	33.1	16.3	15.9	21.2	14.6	30.0
Never	8.6	6.4	9.6	11.6	8.5	10.0	7.3	7.1	7.4	17.1	7.2	6.0	7.8	11.1	18.1	11.1	7.7	11.5	6.0	5.5	17.2
DK/REFUSED	2.2	3.1	1.1	1.9	2.0	1.7	1.2	1.6	0.9	2.6	1.5	1.8	1.4	2.5	-	0.9	2.0	2.4	2.0	2.0	1.2
Net Diff.	43.2	65.2	37.5	3.4	48.3	17.3	46.0	53.4	38.2	33.0	45.3	55.7	39.9	39.9	-16.6	10.6	49.9	42.8	43.6	57.9	4.4

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15. WHEN TALKING TO YOUR CHILDREN ABOUT UNDERAGE DRINKING, HOW OFTEN DO YOU TALK TO THEM ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN?
(Net Diff. = OFTEN-NOT OFTEN)

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN						TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS					
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total Answering	462	99	52	47	127	205	326	148	178	126	86	40	428	20	388	233	155	61	43	18
TALK	70.5	73.0	80.4	65.0	69.0	69.8	100.0	100.0	100.0	-	-	-	71.6	59.3	75.9	81.1	68.1	37.7	39.8	33.0
Always	31.9	35.7	52.9	16.7	25.3	31.8	45.3	100.0	-	-	-	-	32.0	44.3	35.4	40.2	28.2	9.5	9.4	9.5
Sometimes	38.6	37.4	27.4	48.3	43.7	38.0	54.7	-	100.0	-	-	-	39.6	14.9	40.5	40.9	39.9	28.3	30.3	23.5
NOT OFTEN	27.3	25.0	17.6	33.1	28.2	29.1	-	-	-	100.0	100.0	100.0	26.1	40.7	22.7	18.5	29.0	58.5	60.2	54.4
Rarely	18.7	14.6	8.1	21.7	21.7	21.6	-	-	-	68.4	100.0	-	18.3	20.8	16.2	12.7	21.5	37.3	41.1	28.6
Never	8.6	10.4	9.5	11.4	6.5	7.5	-	-	-	31.6	-	100.0	7.8	19.9	6.5	5.9	7.5	21.1	19.1	25.8
DK/REFUSED	2.2	2.0	2.0	1.9	2.8	1.2	-	-	-	-	-	-	2.2	-	1.4	0.3	2.9	3.8	-	12.6
Net Diff.	43.2	48.0	62.8	31.8	40.8	40.7	100.0	100.0	100.0	-100.0	-100.0	-100.0	45.5	18.5	53.2	62.6	39.1	-20.7	-20.4	-21.4

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(Net Diff. = OFTEN-NOT OFTEN)

	TOTAL	HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
		TALKITOUTNC.O		TALKITOUTNC.O										
		RG		RG										
		YES	NO	YES	NO	REGU-	2+	Once A	NOT	Every	Once A	RARELY	Rarely	Never
						LARLY	Times/	Week	REGU-	Couple	Week	/NEVER		
							Week		LARLY	Weeks				
Total Answering	462	169	284	35	415	165	95	70	56	26	30	239	102	137
TALK	70.5	73.6	68.5	85.5	69.7	64.9	58.3	73.8	56.4	63.0	50.6	78.4	77.4	79.1
Always	31.9	35.5	29.3	56.8	29.8	30.6	26.8	35.8	24.6	24.1	25.0	34.8	34.5	35.0
Sometimes	38.6	38.2	39.2	28.7	40.0	34.2	31.5	38.0	31.8	38.8	25.6	43.6	42.9	44.1
NOT OFTEN	27.3	24.0	29.4	12.0	28.1	33.5	40.9	23.4	39.4	37.0	41.5	20.5	21.2	19.9
Rarely	18.7	17.7	19.6	12.0	19.0	20.2	24.2	14.6	31.5	30.0	32.8	14.8	17.4	12.9
Never	8.6	6.4	9.8	-	9.1	13.3	16.7	8.7	7.9	7.0	8.7	5.6	3.8	7.0
DK/REFUSED	2.2	2.3	2.1	2.6	2.2	1.6	0.8	2.8	4.2	-	7.9	1.2	1.4	1.0
Net Diff.	43.2	49.6	39.1	73.5	41.7	31.4	17.4	50.5	16.9	25.9	9.0	57.9	56.2	59.2

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15. WHEN TALKING TO YOUR CHILDREN ABOUT UNDERAGE DRINKING, HOW OFTEN DO YOU TALK TO THEM ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN?
(Net Diff. = OFTEN-NOT OFTEN)

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
Total Answering	462	105	40	65	134	82	119	201	151	180	118	101	17	128	88	85	5	67	19
TALK	70.5	70.5	71.3	70.0	71.1	62.6	72.0	68.2	67.6	71.6	73.8	70.0	96.1	67.8	75.0	75.1	47.3	64.5	65.6
Always	31.9	35.9	35.6	36.1	28.8	27.5	30.0	29.0	30.8	28.3	37.8	31.3	76.5	31.5	30.3	41.3	43.4	22.3	33.5
Sometimes	38.6	34.5	35.6	33.8	42.3	35.1	42.1	39.2	36.8	43.3	35.9	38.7	19.6	36.3	44.7	33.9	3.9	42.3	32.1
NOT OFTEN	27.3	26.3	26.9	25.9	25.8	35.1	28.0	30.9	31.3	25.7	24.0	27.4	3.9	31.0	22.4	22.4	52.7	33.5	31.2
Rarely	18.7	20.0	21.3	19.3	18.8	27.0	13.3	18.9	21.1	17.6	16.2	18.3	3.9	21.5	15.7	14.2	25.9	22.4	22.7
Never	8.6	6.2	5.6	6.6	7.0	8.1	14.7	12.0	10.2	8.1	7.7	9.0	-	9.5	6.7	8.3	26.8	11.1	8.5
DK/REFUSED	2.2	3.3	1.9	4.1	3.1	2.3	-	1.0	1.1	2.7	2.3	2.6	-	1.3	2.6	2.4	-	2.0	3.2
Net Diff.	43.2	44.2	44.4	44.1	45.4	27.6	44.0	37.3	36.3	45.9	49.8	42.6	92.2	36.8	52.6	52.7	-5.5	31.0	34.4

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15. WHEN TALKING TO YOUR CHILDREN ABOUT UNDERAGE DRINKING, HOW OFTEN DO YOU TALK TO THEM ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN?
(Net Diff. = OFTEN-NOT OFTEN)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total Answering	462	71	64	50	80	117	68	277	272	164	157	131	117	98	242
TALK	70.5	61.7	51.0	67.0	72.8	82.9	78.8	69.2	73.7	69.0	69.8	73.2	71.3	60.9	74.2
Always	31.9	27.0	23.1	32.6	34.0	31.1	41.7	31.6	33.1	32.3	32.3	31.1	35.2	20.2	35.2
Sometimes	38.6	34.7	27.9	34.4	38.7	51.8	37.1	37.6	40.5	36.7	37.5	42.1	36.1	40.7	39.0
NOT OFTEN	27.3	37.2	43.5	29.8	26.2	15.9	19.6	28.3	24.5	26.4	29.0	26.3	24.2	37.4	24.5
Rarely	18.7	25.3	27.8	20.8	17.4	12.0	12.9	21.6	17.0	20.1	18.8	17.8	17.3	29.4	14.8
Never	8.6	11.9	15.7	9.1	8.8	4.0	6.8	6.7	7.5	6.2	10.3	8.5	6.9	8.0	9.7
DK/REFUSED	2.2	1.1	5.5	3.2	1.1	1.2	1.6	2.5	1.9	4.6	1.2	0.5	4.5	1.7	1.3
Net Diff.	43.2	24.5	7.5	37.1	46.6	66.9	59.1	40.8	49.2	42.7	40.8	46.9	47.2	23.5	49.7

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15. WHEN TALKING TO YOUR CHILDREN ABOUT UNDERAGE DRINKING, HOW OFTEN DO YOU TALK TO THEM ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN?
(Net Diff. = OFTEN-NOT OFTEN)

	TOTAL	AGE OF CHILDREN										AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	
Total Answering	462	277	65	83	88	94	272	89	98	125	277	141	175	272	177	125	
TALK	70.5	69.2	75.2	70.3	60.3	71.8	73.7	76.0	74.6	70.8	69.2	72.7	66.7	73.7	75.9	70.8	
Always	31.9	31.6	31.7	32.8	27.4	35.4	33.1	36.1	34.6	33.6	31.6	31.4	31.8	33.1	34.9	33.6	
Sometimes	38.6	37.6	43.5	37.5	33.0	36.4	40.5	39.9	40.0	37.2	37.6	41.2	34.9	40.5	40.9	37.2	
NOT OFTEN	27.3	28.3	23.3	27.4	34.5	27.2	24.5	22.5	23.4	26.2	28.3	25.3	30.5	24.5	23.0	26.2	
Rarely	18.7	21.6	17.0	23.3	26.8	18.8	17.0	16.5	13.9	18.4	21.6	21.5	22.6	17.0	15.6	18.4	
Never	8.6	6.7	6.3	4.1	7.6	8.4	7.5	6.0	9.5	7.8	6.7	3.8	7.9	7.5	7.5	7.8	
DK/REFUSED	2.2	2.5	1.5	2.3	5.2	1.0	1.9	1.5	2.0	3.0	2.5	2.1	2.8	1.9	1.1	3.0	
Net Diff.	43.2	40.8	51.9	42.8	25.8	44.7	49.2	53.6	51.2	44.6	40.8	47.4	36.3	49.2	52.8	44.6	

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15. WHEN TALKING TO YOUR CHILDREN ABOUT UNDERAGE DRINKING, HOW OFTEN DO YOU TALK TO THEM ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN?
(Net Diff. = OFTEN-NOT OFTEN)

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total Answering	462	98	47	57	91	51	43	87	38	56	88	65	29	91	55	62	91	60	51
TALK	70.5	68.0	75.6	62.7	72.8	71.6	76.3	64.8	66.4	61.4	73.9	81.0	58.4	74.3	73.8	75.1	73.8	73.9	72.2
Always	31.9	34.3	37.8	33.6	31.8	35.5	32.6	27.3	27.6	26.4	33.2	29.9	39.1	33.1	29.4	35.0	34.2	39.9	31.1
Sometimes	38.6	33.6	37.8	29.1	41.0	36.1	43.7	37.5	38.9	35.1	40.7	51.2	19.3	41.3	44.5	40.1	39.6	33.9	41.1
NOT OFTEN	27.3	27.6	22.6	31.2	22.3	25.8	16.4	33.1	29.6	37.1	26.1	19.0	41.6	25.0	25.1	23.9	25.5	25.1	26.6
Rarely	18.7	22.4	18.8	25.4	16.7	18.9	12.8	22.1	27.4	21.4	17.0	13.8	25.8	20.6	20.2	21.0	17.6	14.7	19.5
Never	8.6	5.2	3.8	5.7	5.6	7.0	3.5	11.0	2.3	15.7	9.1	5.2	15.9	4.4	4.9	2.9	7.9	10.4	7.2
DK/REFUSED	2.2	4.4	1.8	6.1	4.9	2.6	7.3	2.1	3.9	1.5	-	-	-	0.7	1.1	1.0	0.7	1.0	1.2
Net Diff.	43.2	40.4	53.0	31.5	50.5	45.8	59.9	31.6	36.8	24.4	47.8	62.1	16.7	49.3	48.7	51.2	48.3	48.8	45.6

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(Net Diff. = OFTEN-NOT OFTEN)

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total Answering	462	123	66	78	98	63	44	154	75	97	174	114	81	57	64	61	107	93	70
TALK	70.5	55.6	62.0	53.1	63.2	64.3	62.6	80.1	82.1	77.8	79.6	82.2	75.2	53.6	55.5	66.4	77.2	79.5	79.2
Always	31.9	23.4	24.2	22.4	26.6	24.2	34.3	38.1	37.9	39.5	36.8	40.8	33.3	21.5	33.5	25.6	38.0	31.4	36.0
Sometimes	38.6	32.2	37.8	30.7	36.6	40.1	28.4	42.0	44.2	38.3	42.7	41.4	41.9	32.0	22.0	40.8	39.2	48.1	43.2
NOT OFTEN	27.3	40.3	35.6	41.7	34.1	32.6	34.3	18.8	16.1	21.4	19.1	17.8	21.8	38.9	42.9	32.6	19.7	19.6	20.8
Rarely	18.7	28.9	30.3	27.5	23.1	20.7	23.9	15.8	13.7	18.5	13.5	12.8	15.3	26.0	26.5	24.3	17.1	13.5	12.0
Never	8.6	11.4	5.3	14.1	10.9	12.0	10.4	3.0	2.5	2.8	5.5	5.0	6.5	13.0	16.4	8.3	2.7	6.1	8.8
DK/REFUSED	2.2	4.1	2.4	5.2	2.7	3.1	3.1	1.1	1.8	0.9	1.4	-	3.0	7.5	1.6	1.0	3.1	0.9	-
Net Diff.	43.2	15.3	26.4	11.5	29.1	31.7	28.3	61.4	65.9	56.4	60.5	64.4	53.4	14.6	12.7	33.7	57.5	59.9	58.5

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(Net Diff. = OFTEN-NOT OFTEN)

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total Answering	462	32	45	65	51	63	132	77	311	142	246	256	132	175	23	61	91	279	203	77
TALK	70.5	81.7	73.0	82.0	71.0	63.6	63.9	76.6	68.8	79.1	65.3	73.7	63.9	70.7	80.4	74.2	65.9	70.3	71.5	67.2
Always	31.9	25.6	34.3	31.5	26.5	28.5	32.4	30.6	30.4	31.0	30.2	29.5	32.4	29.5	35.2	32.2	26.2	33.7	32.1	37.8
Sometimes	38.6	56.1	38.7	50.5	44.4	35.2	31.6	46.0	38.4	48.0	35.2	44.1	31.6	41.2	45.2	42.0	39.7	36.6	39.3	29.4
NOT OFTEN	27.3	14.2	24.6	18.0	27.4	35.8	33.1	20.3	29.5	19.3	32.6	24.9	33.1	27.4	13.8	24.6	32.7	27.4	26.5	29.8
Rarely	18.7	14.2	16.0	10.2	20.3	28.4	20.6	15.3	19.9	12.9	22.5	18.2	20.6	18.6	8.2	14.3	24.1	19.0	17.2	23.8
Never	8.6	-	8.6	7.9	7.0	7.4	12.5	5.0	9.6	6.3	10.1	6.7	12.5	8.8	5.6	10.3	8.5	8.4	9.3	6.0
DK/REFUSED	2.2	4.1	2.4	-	1.7	0.6	3.0	3.1	1.7	1.7	2.1	1.4	3.0	2.0	5.8	1.2	1.5	2.4	2.1	3.1
Net Diff.	43.2	67.5	48.4	63.9	43.6	27.9	30.8	56.3	39.3	59.8	32.7	48.7	30.8	43.3	66.6	49.6	33.2	42.9	45.0	37.4

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15. WHEN TALKING TO YOUR CHILDREN ABOUT UNDERAGE DRINKING, HOW OFTEN DO YOU TALK TO THEM ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN?
(Net Diff. = OFTEN-NOT OFTEN)

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total Answering	462	75	108	78	30	99	171	125	46	35	352	11	48	9	154	198
TALK	70.5	60.2	58.1	61.6	49.3	78.6	78.0	77.6	78.9	71.2	72.3	68.9	59.7	75.0	59.3	82.4
Always	31.9	30.5	25.1	26.2	22.3	28.7	39.1	35.8	48.0	31.2	33.4	35.1	20.7	40.5	28.5	37.3
Sometimes	38.6	29.7	33.0	35.4	27.0	50.0	38.9	41.8	31.0	39.9	38.9	33.8	39.0	34.5	30.8	45.2
NOT OFTEN	27.3	37.0	38.4	35.2	46.5	20.0	20.4	21.0	18.8	28.8	25.6	27.8	35.7	25.0	36.9	16.8
Rarely	18.7	24.0	26.3	22.6	35.8	14.5	14.4	13.8	15.9	19.4	16.6	27.8	30.3	25.0	22.6	12.0
Never	8.6	13.1	12.1	12.7	10.7	5.5	6.0	7.2	2.9	9.5	9.0	-	5.4	-	14.3	4.8
DK/REFUSED	2.2	2.8	3.5	3.2	4.2	1.4	1.6	1.4	2.3	-	2.1	3.3	4.6	-	3.8	0.8
Net Diff.	43.2	23.2	19.7	26.3	2.8	58.6	57.6	56.6	60.2	42.3	46.7	41.1	24.0	50.0	22.4	65.6

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15. WHEN TALKING TO YOUR CHILDREN ABOUT UNDERAGE DRINKING, HOW OFTEN DO YOU TALK TO THEM ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN?
(Net Diff. = OFTEN-NOT OFTEN)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total Answering	462	304	55	23	229	92	94	135	310	148	28	95	120	41	189	53	74	26	227	64
TALK	70.5	72.6	70.9	73.3	73.3	69.6	64.9	79.1	71.6	69.2	77.7	64.1	61.2	44.9	78.1	79.0	71.5	58.4	71.9	65.9
Always	31.9	33.3	31.6	39.6	32.8	35.7	30.2	34.6	33.9	28.1	32.1	27.4	29.2	21.0	36.9	32.4	31.4	29.0	34.8	23.8
Sometimes	38.6	39.3	39.3	33.7	40.5	33.9	34.8	44.5	37.7	41.1	45.7	36.7	32.0	23.9	41.3	46.6	40.1	29.4	37.0	42.1
NOT OFTEN	27.3	26.5	28.2	21.1	25.3	28.3	32.9	20.1	26.2	29.5	22.3	33.8	36.6	50.5	19.7	21.0	28.5	41.6	25.1	31.1
Rarely	18.7	17.4	19.4	15.0	17.4	15.5	21.8	14.3	17.9	20.2	15.5	22.8	25.4	33.3	13.1	14.8	20.3	28.8	17.3	20.2
Never	8.6	9.1	8.8	6.0	8.0	12.8	11.0	5.8	8.3	9.3	6.7	11.0	11.2	17.2	6.6	6.2	8.2	12.8	7.8	11.0
DK/REFUSED	2.2	0.9	0.9	5.6	1.4	2.1	2.2	0.8	2.2	1.3	-	2.0	2.2	4.7	2.2	-	-	-	3.0	3.0
Net Diff.	43.2	46.1	42.7	52.2	48.0	41.3	32.1	59.0	45.3	39.8	55.5	30.3	24.6	-5.6	58.5	58.0	42.9	16.8	46.7	34.8

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15. WHEN TALKING TO YOUR CHILDREN ABOUT UNDERAGE DRINKING, HOW OFTEN DO YOU TALK TO THEM ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN?
(Net Diff. = OFTEN-NOT OFTEN)

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total Answering	462	123	290	33	52	114	14	71	177	19	187	275
TALK	70.5	69.8	71.2	67.8	59.0	58.7	66.4	77.7	79.3	68.7	59.5	78.1
Always	31.9	30.5	30.6	45.5	27.8	26.0	38.2	32.4	33.5	50.7	28.0	34.6
Sometimes	38.6	39.3	40.7	22.3	31.2	32.7	28.2	45.3	45.8	18.1	31.5	43.4
NOT OFTEN	27.3	29.1	26.3	27.6	38.5	38.6	22.5	22.3	18.3	31.3	37.4	20.4
Rarely	18.7	20.5	18.0	18.7	24.6	27.9	4.8	17.4	11.7	28.7	24.8	14.5
Never	8.6	8.7	8.3	8.9	13.9	10.7	17.7	4.9	6.7	2.5	12.6	5.9
DK/REFUSED	2.2	1.0	2.5	4.6	2.5	2.7	11.1	-	2.3	-	3.1	1.5
Net Diff.	43.2	40.7	45.0	40.1	20.6	20.1	43.9	55.4	61.0	37.5	22.0	57.6

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16. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	AREA														CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE			
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
YES	92.2	93.8	96.3	87.4	93.2	96.2	95.9	96.4	87.6	83.7	91.5	100.0	88.3	82.9	91.5	93.1	91.9	92.3	88.7	92.7	86.7
NO	4.9	0.8	2.0	-	-	3.0	4.1	2.2	9.4	10.3	8.5	-	9.2	14.8	5.8	3.5	5.4	4.0	9.6	4.3	11.3
DK/REFUSED	2.9	5.4	1.7	12.6	6.8	0.8	-	1.4	3.0	5.9	-	-	2.4	2.3	2.6	3.4	2.7	3.7	1.7	3.0	2.1

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16. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN					CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY					WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.											ALCOHOL		DRINKING		BRAIN DEVLPMNT	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
YES	92.2	94.0	92.4	90.0	92.1	95.1	92.2	91.9	92.5	92.9	93.7	93.0	94.1	90.3	74.2	86.3	94.1	92.0	92.9	92.4	91.7
NO	4.9	5.0	3.8	4.6	4.8	2.3	5.1	5.0	5.2	5.5	3.4	3.8	3.3	7.0	20.9	7.6	3.9	3.5	6.1	4.2	6.4
DK/REFUSED	2.9	1.1	3.8	5.4	3.1	2.5	2.7	3.1	2.3	1.6	2.8	3.3	2.6	2.7	5.0	6.1	2.0	4.5	0.9	3.4	1.9

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16. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
YES	92.2	91.8	93.3	90.1	93.2	91.7	94.2	92.9	95.2	88.7	90.7	84.2	100.0	-	94.3	96.9	90.5	83.6	85.1	80.2
NO	4.9	5.0	6.7	3.2	5.0	4.6	3.6	6.0	1.7	6.5	4.8	10.0	-	100.0	2.7	1.2	4.7	16.4	14.9	19.8
DK/REFUSED	2.9	3.2	-	6.6	1.9	3.6	2.2	1.0	3.2	4.9	4.5	5.8	-	-	3.1	1.9	4.8	-	-	-

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16. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O										
	RG		RG		RG										
	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
YES	92.2	92.3	92.2	94.2	91.9	90.0	86.8	94.4	89.2	92.0	86.9	94.4	94.4	94.4	
NO	4.9	4.1	5.5	5.8	4.9	6.8	9.8	2.7	6.4	6.5	6.3	3.2	4.4	2.3	
DK/REFUSED	2.9	3.7	2.3	-	3.2	3.2	3.4	2.9	4.4	1.6	6.8	2.4	1.2	3.3	

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16. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
YES	92.2	95.2	93.6	96.2	87.2	96.1	93.3	94.5	93.8	94.1	88.2	89.4	80.8	96.0	93.4	89.3	46.6	92.9	85.0
NO	4.9	2.5	6.4	-	8.0	3.0	4.1	3.7	4.9	2.6	8.4	8.1	10.6	2.5	3.7	7.4	53.4	1.9	15.0
DK/REFUSED	2.9	2.3	-	3.8	4.8	0.8	2.6	1.9	1.3	3.3	3.3	2.5	8.6	1.5	2.9	3.4	-	5.2	-

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16. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
YES	92.2	89.2	87.3	82.6	98.0	98.0	92.7	91.1	91.6	96.0	87.7	93.1	90.5	89.2	94.5
NO	4.9	8.1	3.5	13.7	2.0	2.0	4.2	5.1	5.1	2.8	7.1	4.6	3.4	8.4	4.0
DK/REFUSED	2.9	2.7	9.1	3.7	-	-	3.1	3.8	3.3	1.2	5.2	2.3	6.0	2.4	1.5

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16. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
YES	92.2	91.1	92.2	92.1	89.3	91.5	91.6	90.2	94.5	92.1	91.1	92.6	91.3	91.6	92.1	92.1
NO	4.9	5.1	3.5	3.3	7.6	5.0	5.1	5.8	3.4	5.2	5.1	3.6	5.7	5.1	4.8	5.2
DK/REFUSED	2.9	3.8	4.2	4.6	3.1	3.5	3.3	4.0	2.0	2.7	3.8	3.8	3.0	3.3	3.1	2.7

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16. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
YES	92.2	98.4	100.0	97.2	93.3	93.6	93.4	82.7	82.0	85.0	88.2	87.3	92.5	92.0	94.8	91.6	93.1	95.8	90.5
NO	4.9	0.8	-	1.4	4.5	5.7	2.7	9.0	6.8	9.5	5.5	5.5	4.4	5.3	3.1	6.4	5.5	3.2	8.1
DK/REFUSED	2.9	0.9	-	1.5	2.2	0.7	3.9	8.3	11.2	5.5	6.3	7.2	3.1	2.6	2.1	2.0	1.5	1.0	1.4

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16. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
YES	92.2	85.4	87.5	86.4	85.8	84.4	90.4	95.9	97.6	95.3	94.9	96.3	93.0	92.4	74.1	92.3	98.1	96.9	94.0
NO	4.9	7.7	4.8	9.3	7.2	7.8	4.9	2.9	2.4	2.8	4.0	3.1	5.4	5.9	15.1	3.0	1.0	1.7	6.0
DK/REFUSED	2.9	6.8	7.7	4.3	7.1	7.8	4.7	1.2	-	1.9	1.1	0.6	1.6	1.7	10.8	4.8	0.8	1.4	-

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16. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
YES	92.2	91.0	94.2	93.0	92.4	92.2	93.5	93.1	93.0	93.0	93.0	92.7	93.5	92.7	97.6	87.8	94.7	92.1	91.3	94.2
NO	4.9	3.1	4.4	3.7	6.9	3.5	3.4	3.9	4.1	3.8	4.2	4.3	3.4	4.5	2.4	7.5	3.0	5.3	6.4	2.1
DK/REFUSED	2.9	5.9	1.4	3.4	0.7	4.3	3.0	3.0	3.0	3.2	2.9	3.0	3.0	2.8	-	4.6	2.3	2.7	2.3	3.6

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16. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	MEN				WOMEN				MARITAL STATUS				MARRIED		
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
YES	92.2	86.1	86.4	84.8	90.9	98.2	95.8	95.5	96.5	90.3	93.5	74.5	89.3	85.5	89.0	97.1
NO	4.9	9.0	8.0	11.0	-	0.8	3.5	3.5	3.5	-	4.7	7.9	8.1	14.5	7.7	2.2
DK/REFUSED	2.9	4.9	5.6	4.3	9.1	1.0	0.7	1.0	-	9.7	1.8	17.6	2.6	-	3.3	0.6

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16. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	WHITE	AFR- ICAN	WHITE	AFR- ICAN	WHITE	AFR- ICAN	WHITE	AFR- ICAN
												Amer.		AMER.		AMER.		AMER.		AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
YES	92.2	92.9	97.1	87.4	94.3	91.6	88.7	98.1	93.0	90.5	91.6	89.2	88.4	78.0	96.2	98.1	97.3	79.2	91.5	94.8
NO	4.9	3.5	2.9	11.3	3.1	4.0	5.5	1.4	4.1	6.7	8.4	7.1	5.6	13.7	3.0	1.9	-	8.9	5.3	5.2
DK/REFUSED	2.9	3.6	-	1.3	2.6	4.3	5.8	0.5	2.9	2.8	-	3.7	6.0	8.3	0.8	-	2.7	11.9	3.1	-

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16. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL			AGE			MEN			WOMEN			GENDER	
				UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
	40			55	40		55	40		55				
Total	500	144	301	35	63	121	14	81	180	20	210	290		
YES	92.2	92.5	92.6	90.4	83.0	88.5	85.1	100.0	95.4	94.2	86.2	96.6		
NO	4.9	3.2	5.3	4.6	7.2	8.4	2.8	-	3.3	5.8	8.2	2.4		
DK/REFUSED	2.9	4.3	2.0	5.0	9.8	3.1	12.0	-	1.3	-	5.6	1.0		

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17. DO YOU THINK TALKING TO YOUR CHILDREN ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT WOULD BE AN EFFECTIVE OR INEFFECTIVE WAY TO INFLUENCE THEIR DECISIONS ABOUT DRINKING ALCOHOL?
(Net Diff. = EFFECTIVE-INEFFECTIVE)

	TOTAL	AREA													CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER 10	LESS/ 11-14 15	OVER 15	YES	NO/ NOT YET	
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
EFFECTIVE	83.9	88.1	86.5	93.7	88.1	84.5	84.0	84.8	82.1	78.7	85.6	71.5	81.1	78.8	82.2	86.7	86.6	82.7	78.8	84.0	82.1
Very	49.8	53.4	53.2	52.4	53.9	52.4	49.2	54.8	46.1	49.4	42.7	27.0	59.1	31.3	46.7	54.0	53.1	45.9	52.9	50.5	42.0
Somewhat	34.1	34.7	33.3	41.3	34.3	32.1	34.8	30.1	36.0	29.3	42.9	44.6	22.0	47.6	35.5	32.7	33.5	36.8	25.9	33.6	40.1
INEFFECTIVE	13.3	9.2	10.0	2.5	10.1	11.7	8.8	13.9	17.9	21.3	14.4	21.2	14.0	21.2	14.6	11.1	11.2	16.0	13.7	13.2	15.6
Somewhat	9.3	6.1	6.0	2.5	7.1	8.5	3.0	12.6	12.0	14.0	9.9	21.2	7.6	16.1	10.6	7.5	7.1	12.4	8.7	9.2	10.9
Very	4.0	3.1	4.0	-	3.1	3.2	5.8	1.3	5.9	7.2	4.5	-	6.4	5.1	4.0	3.7	4.1	3.6	5.0	4.0	4.7
DK/REFUSED	2.8	2.7	3.5	3.8	1.7	3.8	7.2	1.2	-	-	-	7.2	4.9	-	3.2	2.1	2.1	1.3	7.5	2.8	2.3
Net Diff.	70.5	78.9	76.5	91.2	78.0	72.7	75.2	70.9	64.2	57.5	71.1	50.3	67.1	57.6	67.6	75.6	75.4	66.7	65.0	70.9	66.5

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17. DO YOU THINK TALKING TO YOUR CHILDREN ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT WOULD BE AN EFFECTIVE OR INEFFECTIVE WAY TO INFLUENCE THEIR DECISIONS ABOUT DRINKING ALCOHOL?
(Net Diff. = EFFECTIVE-INEFFECTIVE)

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN			TALKED ABOUT ALCOHOL ABUSE LAST FEW MOS.		UNDERAGED DRINKING IN YOUR COMMUNITY					CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			S/R/H: ADS STOP UNDERAGE DRINKING		TALKED TO CHILD ABOUT BRAIN DEVLPMNT	
		FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	YES	NO	YES	NO
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
EFFECTIVE	83.9	87.9	81.3	81.8	83.7	84.4	84.1	81.9	86.4	88.7	83.0	83.3	82.8	85.0	70.6	70.1	86.1	83.2	84.3	88.4	73.6
Very	49.8	64.9	42.9	37.6	52.3	41.6	49.7	50.4	49.0	59.4	46.6	55.0	42.4	54.9	25.2	20.0	53.5	50.2	49.7	55.8	36.2
Somewhat	34.1	23.0	38.5	44.2	31.5	42.8	34.4	31.5	37.4	29.4	36.4	28.3	40.4	30.1	45.4	50.1	32.6	33.0	34.6	32.6	37.4
INEFFECTIVE	13.3	8.5	15.9	17.2	12.9	15.6	13.1	14.0	12.3	11.3	15.0	15.2	15.0	11.0	29.4	28.5	11.4	14.6	12.4	9.5	23.0
Somewhat	9.3	5.4	11.4	12.4	8.9	11.2	9.2	9.8	8.6	11.3	9.7	7.8	10.6	9.0	21.1	21.3	8.1	10.2	8.7	6.4	16.7
Very	4.0	3.0	4.5	4.8	4.0	4.4	3.9	4.2	3.7	-	5.4	7.4	4.4	2.1	8.3	7.2	3.2	4.4	3.7	3.1	6.3
DK/REFUSED	2.8	3.6	2.7	1.0	3.4	-	2.8	4.1	1.4	-	2.0	1.5	2.2	4.0	-	1.4	2.6	2.2	3.3	2.1	3.4
Net Diff.	70.5	79.5	65.4	64.6	70.8	68.8	71.0	67.9	74.1	77.5	67.9	68.2	67.8	74.0	41.2	41.5	74.7	68.6	71.8	78.9	50.7

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(Net Diff. = EFFECTIVE-INEFFECTIVE)

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRINKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS							
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFECTIVE	Very	Some- what	INEFFECTIVE	Some- what	Very	
<hr/>																					
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20	
EFFECTIVE	83.9	85.5	84.3	86.7	88.1	80.9	90.5	93.2	88.2	69.9	72.9	63.3	85.7	46.0	100.0	100.0	100.0	-	-	-	
Very	49.8	54.0	62.2	45.2	52.0	47.3	58.0	63.5	53.5	34.2	34.2	34.3	52.3	12.8	59.4	100.0	-	-	-	-	
Somewhat	34.1	31.4	22.1	41.5	36.1	33.6	32.4	29.7	34.7	35.6	38.7	29.0	33.4	33.2	40.6	-	100.0	-	-	-	
INEFFECTIVE	13.3	13.5	13.8	13.3	11.3	16.2	7.0	3.9	9.6	28.2	26.3	32.2	12.1	45.0	-	-	-	100.0	100.0	100.0	
Somewhat	9.3	11.3	9.4	13.3	7.4	10.7	5.2	2.7	7.2	20.3	20.2	20.3	8.6	28.7	-	-	-	69.9	100.0	-	
Very	4.0	2.3	4.4	-	3.9	5.6	1.9	1.2	2.4	7.9	6.1	11.9	3.5	16.4	-	-	-	30.1	-	100.0	
DK/REFUSED	2.8	1.0	1.9	-	0.6	2.9	2.5	2.9	2.1	2.0	0.8	4.5	2.2	8.9	-	-	-	-	-	-	
Net Diff.	70.5	71.9	70.5	73.5	76.8	64.6	83.4	89.3	78.6	41.7	46.6	31.1	73.6	1.0	100.0	100.0	100.0	-100.0	-100.0	-100.0	

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(Net Diff. = EFFECTIVE-INEFFECTIVE)

	TOTAL		HEARD OF SITE				VISITED SITE				HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK									
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O											
	RG		RG		RG		RG		RG											
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never	
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145						
EFFECTIVE	83.9	88.3	81.4	96.7	82.5	84.2	80.0	90.0	81.7	75.5	86.9	84.1	84.2	84.0						
Very	49.8	60.8	43.5	87.0	46.3	44.7	43.5	46.5	35.4	27.9	41.9	57.2	57.1	57.2						
Somewhat	34.1	27.5	38.0	9.7	36.2	39.5	36.5	43.5	46.3	47.7	45.1	26.9	27.1	26.8						
INEFFECTIVE	13.3	10.4	14.9	3.3	14.5	13.4	18.2	6.7	17.6	22.9	13.1	12.4	11.8	12.9						
Somewhat	9.3	8.8	9.4	3.3	10.0	8.4	10.5	5.7	14.5	19.6	10.2	8.7	9.9	7.8						
Very	4.0	1.6	5.5	-	4.4	4.9	7.7	1.0	3.1	3.3	2.9	3.7	1.9	5.1						
DK/REFUSED	2.8	1.3	3.7	-	3.0	2.4	1.8	3.3	0.7	1.6	-	3.5	4.0	3.1						
Net Diff.	70.5	78.0	66.5	93.3	68.0	70.9	61.8	83.4	64.0	52.6	73.9	71.7	72.4	71.2						

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17. DO YOU THINK TALKING TO YOUR CHILDREN ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT WOULD BE AN EFFECTIVE OR INEFFECTIVE WAY TO INFLUENCE THEIR DECISIONS ABOUT DRINKING ALCOHOL?
(Net Diff. = EFFECTIVE-INEFFECTIVE)

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
EFFECTIVE	83.9	85.8	84.3	86.8	80.0	84.2	87.2	86.0	84.6	87.0	78.8	78.4	80.8	86.0	82.9	77.8	46.6	90.3	77.9
Very	49.8	53.6	57.8	50.9	41.6	45.7	55.8	51.6	48.8	53.6	45.7	41.6	71.1	47.5	46.1	41.8	20.7	63.3	43.2
Somewhat	34.1	32.2	26.5	35.9	38.4	38.5	31.4	34.3	35.8	33.4	33.1	36.9	9.7	38.4	36.8	36.0	25.9	27.0	34.7
INEFFECTIVE	13.3	10.9	15.7	7.8	16.9	12.4	11.4	11.8	14.0	11.0	16.2	17.1	10.6	12.9	14.4	16.6	53.4	7.9	22.1
Somewhat	9.3	5.9	5.9	5.9	12.7	12.4	6.6	9.0	10.3	8.8	10.1	10.9	4.7	10.1	11.3	8.0	26.6	6.1	22.1
Very	4.0	5.0	9.8	1.9	4.2	-	4.8	2.8	3.8	2.2	6.1	6.2	5.8	2.9	3.1	8.5	26.8	1.8	-
DK/REFUSED	2.8	3.3	-	5.4	3.1	3.3	1.4	2.2	1.4	2.0	5.0	4.4	8.6	1.1	2.7	5.7	-	1.8	-
Net Diff.	70.5	75.0	68.6	79.1	63.2	71.8	75.8	74.1	70.6	76.0	62.5	61.3	70.2	73.0	68.5	61.2	-6.9	82.4	55.8

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(Net Diff. = EFFECTIVE-INEFFECTIVE)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
EFFECTIVE	83.9	86.2	86.5	74.9	83.1	87.3	81.8	83.5	83.3	80.6	82.6	88.8	85.0	81.0	84.6
Very	49.8	52.0	51.7	33.6	45.9	54.7	55.2	49.0	51.0	44.6	50.4	56.0	52.4	43.4	52.3
Somewhat	34.1	34.1	34.8	41.3	37.3	32.6	26.6	34.5	32.3	36.0	32.3	32.7	32.7	37.6	32.4
INEFFECTIVE	13.3	12.8	11.7	22.4	15.1	10.6	11.4	13.4	14.0	15.7	15.3	8.9	11.4	16.8	12.9
Somewhat	9.3	10.0	9.8	15.2	10.5	8.2	6.1	8.5	10.8	12.3	8.6	7.1	6.3	11.0	9.9
Very	4.0	2.8	1.8	7.2	4.6	2.5	5.3	4.9	3.1	3.4	6.7	1.8	5.1	5.8	2.9
DK/REFUSED	2.8	1.0	1.8	2.7	1.7	2.1	6.8	3.1	2.7	3.7	2.1	2.3	3.6	2.2	2.5
Net Diff.	70.5	73.4	74.9	52.6	68.0	76.6	70.4	70.1	69.3	64.9	67.3	79.9	73.7	64.2	71.8

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(Net Diff. = EFFECTIVE-INEFFECTIVE)

	TOTAL	AGE OF CHILDREN										AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER	
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129	
EFFECTIVE	83.9	83.5	86.3	89.0	81.1	83.5	83.3	78.6	87.7	81.7	83.5	87.8	82.4	83.3	84.3	81.7	
Very	49.8	49.0	61.5	50.9	43.3	51.2	51.0	45.2	56.6	49.8	49.0	54.9	47.2	51.0	52.5	49.8	
Somewhat	34.1	34.5	24.9	38.1	37.8	32.3	32.3	33.3	31.1	31.9	34.5	32.8	35.2	32.3	31.8	31.9	
INEFFECTIVE	13.3	13.4	10.5	11.0	15.9	12.3	14.0	19.9	10.7	14.4	13.4	10.7	13.9	14.0	14.0	14.4	
Somewhat	9.3	8.5	7.8	8.3	9.7	7.1	10.8	17.6	4.8	11.6	8.5	7.9	8.4	10.8	10.7	11.6	
Very	4.0	4.9	2.7	2.7	6.2	5.2	3.1	2.3	5.9	2.8	4.9	2.8	5.5	3.1	3.3	2.8	
DK/REFUSED	2.8	3.1	3.1	-	3.0	4.2	2.7	1.6	1.6	3.9	3.1	1.5	3.8	2.7	1.7	3.9	
Net Diff.	70.5	70.1	75.8	78.0	65.2	71.2	69.3	58.7	77.0	67.2	70.1	77.1	68.5	69.3	70.4	67.2	

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17. DO YOU THINK TALKING TO YOUR CHILDREN ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT WOULD BE AN EFFECTIVE OR INEFFECTIVE WAY TO INFLUENCE THEIR DECISIONS ABOUT DRINKING ALCOHOL?
(Net Diff. = EFFECTIVE-INEFFECTIVE)

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
EFFECTIVE	83.9	80.2	85.0	78.1	80.2	81.5	79.9	81.2	86.4	77.6	83.9	84.3	81.2	89.3	91.1	91.0	85.7	86.9	82.8
Very	49.8	43.3	53.6	40.1	50.3	54.5	47.0	48.3	50.4	45.4	52.6	53.4	52.9	56.8	59.9	56.3	49.4	49.7	48.5
Somewhat	34.1	36.9	31.4	38.0	29.9	27.0	32.9	32.9	36.0	32.2	31.3	30.9	28.2	32.5	31.1	34.8	36.3	37.2	34.3
INEFFECTIVE	13.3	16.8	15.0	16.7	15.3	15.0	14.6	15.2	10.0	19.2	15.4	14.7	18.8	7.9	7.5	6.1	11.5	12.3	12.2
Somewhat	9.3	11.1	10.6	10.5	13.9	12.6	14.6	7.4	7.7	8.5	8.2	7.7	10.5	6.8	5.8	6.1	10.4	12.3	10.2
Very	4.0	5.6	4.4	6.2	1.4	2.4	-	7.8	2.4	10.6	7.1	7.0	8.4	1.1	1.7	-	1.1	-	1.9
DK/REFUSED	2.8	3.0	-	5.2	4.5	3.4	5.5	3.6	3.6	3.2	0.8	1.0	-	2.8	1.4	2.9	2.8	0.8	5.0
Net Diff.	70.5	63.4	70.0	61.4	64.9	66.5	65.4	66.1	76.3	58.5	68.5	69.7	62.3	81.4	83.5	84.9	74.3	74.7	70.7

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17. DO YOU THINK TALKING TO YOUR CHILDREN ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT WOULD BE AN EFFECTIVE OR INEFFECTIVE WAY TO INFLUENCE THEIR DECISIONS ABOUT DRINKING ALCOHOL?
(Net Diff. = EFFECTIVE-INEFFECTIVE)

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
EFFECTIVE	83.9	81.1	87.9	77.4	82.6	80.2	84.3	85.5	87.6	86.4	83.7	86.6	80.2	80.6	80.2	87.3	80.6	84.3	90.2
Very	49.8	47.9	56.1	44.0	45.1	46.2	41.6	49.9	53.9	49.8	54.4	56.0	54.3	33.7	45.0	64.0	51.2	54.0	48.6
Somewhat	34.1	33.2	31.9	33.4	37.5	34.0	42.7	35.6	33.8	36.6	29.3	30.6	25.9	46.9	35.2	23.3	29.4	30.3	41.5
INEFFECTIVE	13.3	15.7	11.0	18.3	15.7	18.3	13.9	11.5	10.4	10.3	13.0	11.6	14.7	16.7	17.9	10.6	15.1	13.6	7.3
Somewhat	9.3	11.1	9.7	12.0	12.5	16.3	9.7	6.4	6.1	5.4	9.9	7.7	12.6	13.3	10.5	10.6	11.6	7.3	3.7
Very	4.0	4.6	1.3	6.4	3.2	2.0	4.2	5.1	4.3	4.9	3.1	3.9	2.1	3.4	7.4	-	3.4	6.3	3.6
DK/REFUSED	2.8	3.2	1.1	4.3	1.7	1.5	1.8	3.0	1.9	3.3	3.3	1.8	5.0	2.6	1.9	2.1	4.3	2.2	2.6
Net Diff.	70.5	65.4	76.9	59.0	67.0	61.9	70.4	74.0	77.2	76.1	70.7	75.0	65.5	63.9	62.4	76.7	65.5	70.7	82.9

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17. DO YOU THINK TALKING TO YOUR CHILDREN ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT WOULD BE AN EFFECTIVE OR INEFFECTIVE WAY TO INFLUENCE THEIR DECISIONS ABOUT DRINKING ALCOHOL?
(Net Diff. = EFFECTIVE-INEFFECTIVE)

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col-lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
EFFECTIVE	83.9	79.8	80.4	83.5	84.8	83.0	90.7	80.2	86.7	81.6	87.5	82.5	90.7	79.1	81.4	78.3	79.1	86.6	85.3	90.2
Very	49.8	53.5	57.2	49.9	50.4	53.9	46.9	55.9	49.5	53.3	49.4	52.9	46.9	50.2	66.7	45.5	49.0	50.0	46.8	58.8
Somewhat	34.1	26.3	23.2	33.6	34.4	29.0	43.8	24.3	37.1	28.3	38.0	29.6	43.8	28.9	14.8	32.8	30.1	36.6	38.4	31.4
INEFFECTIVE	13.3	20.2	12.1	15.5	12.8	17.0	7.7	15.0	12.0	15.2	11.2	15.2	7.7	18.4	18.6	18.3	18.4	10.5	11.5	7.8
Somewhat	9.3	5.6	10.4	13.1	8.1	15.5	5.0	8.7	9.3	10.6	8.3	11.3	5.0	12.8	13.7	10.8	14.0	7.4	7.9	5.8
Very	4.0	14.6	1.7	2.4	4.7	1.5	2.8	6.3	2.7	4.6	2.8	3.9	2.8	5.6	4.9	7.5	4.4	3.2	3.6	2.0
DK/REFUSED	2.8	-	7.5	1.0	2.4	-	1.6	4.8	1.3	3.2	1.4	2.3	1.6	2.5	-	3.5	2.5	2.9	3.2	2.0
Net Diff.	70.5	59.7	68.3	68.1	72.0	65.9	83.0	65.2	74.6	66.4	76.3	67.4	83.0	60.7	62.9	60.0	60.7	76.1	73.8	82.4

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17. DO YOU THINK TALKING TO YOUR CHILDREN ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT WOULD BE AN EFFECTIVE OR INEFFECTIVE WAY TO INFLUENCE THEIR DECISIONS ABOUT DRINKING ALCOHOL?
(Net Diff. = EFFECTIVE-INEFFECTIVE)

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
EFFECTIVE	83.9	77.7	86.8	84.1	94.0	80.3	86.5	86.0	87.7	93.2	85.6	92.1	64.6	85.5	85.8	85.4
Very	49.8	50.3	45.9	41.9	56.5	50.2	52.8	50.0	60.3	73.9	50.3	42.4	32.8	65.6	50.6	50.0
Somewhat	34.1	27.4	41.0	42.3	37.5	30.2	33.7	36.0	27.4	19.3	35.3	49.7	31.7	19.8	35.2	35.4
INEFFECTIVE	13.3	20.4	10.8	13.2	4.4	16.7	10.3	10.4	10.1	6.8	12.4	7.9	27.5	-	11.6	13.1
Somewhat	9.3	14.8	8.7	10.3	4.4	11.2	6.5	6.3	6.8	6.8	8.2	7.9	19.8	-	8.2	8.1
Very	4.0	5.6	2.1	2.9	-	5.5	3.9	4.1	3.3	-	4.2	-	7.7	-	3.4	4.9
DK/REFUSED	2.8	1.9	2.4	2.7	1.7	3.0	3.2	3.6	2.2	-	2.0	-	7.9	14.5	2.7	1.5
Net Diff.	70.5	57.4	76.0	70.9	89.6	63.6	76.1	75.6	77.6	86.4	73.2	84.2	37.1	85.5	74.2	72.4

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17. DO YOU THINK TALKING TO YOUR CHILDREN ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT WOULD BE AN EFFECTIVE OR INEFFECTIVE WAY TO INFLUENCE THEIR DECISIONS ABOUT DRINKING ALCOHOL?
(Net Diff. = EFFECTIVE-INEFFECTIVE)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
EFFECTIVE	83.9	85.3	84.1	82.4	85.0	85.6	84.9	85.1	82.9	85.9	84.5	85.0	86.8	70.6	80.3	96.3	81.6	77.4	83.4	89.0
Very	49.8	52.6	46.4	47.2	55.1	48.6	53.7	56.1	45.3	59.5	45.7	56.8	43.9	41.6	46.3	68.9	45.1	61.0	46.7	57.2
Somewhat	34.1	32.7	37.8	35.2	29.8	37.0	31.1	28.9	37.6	26.4	38.8	28.2	42.9	29.1	34.0	27.5	36.5	16.4	36.7	31.9
INEFFECTIVE	13.3	12.3	13.3	17.6	12.7	10.7	13.4	12.3	14.2	11.8	12.6	13.7	12.1	26.5	15.6	3.7	15.0	22.6	13.8	9.0
Somewhat	9.3	9.0	10.8	5.2	9.0	7.4	10.1	8.3	9.6	9.0	10.2	10.1	8.7	20.5	10.1	1.9	8.3	15.0	10.5	6.9
Very	4.0	3.3	2.5	12.4	3.7	3.3	3.3	4.0	4.7	2.8	2.5	3.6	3.4	6.0	5.5	1.8	6.6	7.6	3.3	2.0
DK/REFUSED	2.8	2.4	2.5	-	2.3	3.7	1.8	2.6	2.9	2.3	2.9	1.3	1.1	2.9	4.1	-	3.4	-	2.8	2.0
Net Diff.	70.5	73.0	70.8	64.8	72.3	74.9	71.5	72.8	68.7	74.1	71.9	71.2	74.6	44.2	64.7	92.7	66.6	54.7	69.6	80.1

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(Net Diff. = EFFECTIVE-INEFFECTIVE)

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
EFFECTIVE	83.9	81.9	83.8	93.9	82.2	82.5	96.3	81.6	84.6	92.1	83.3	84.3
Very	49.8	50.1	50.3	56.9	41.4	52.8	55.6	56.9	48.6	57.9	47.1	51.8
Somewhat	34.1	31.7	33.4	37.0	40.8	29.6	40.7	24.6	36.0	34.3	36.2	32.5
INEFFECTIVE	13.3	15.4	13.3	4.6	16.4	15.0	-	14.7	12.1	7.9	14.6	12.5
Somewhat	9.3	9.7	10.0	4.6	14.2	10.9	-	6.2	9.4	7.9	11.1	8.1
Very	4.0	5.8	3.3	-	2.3	4.1	-	8.5	2.7	-	3.5	4.4
DK/REFUSED	2.8	2.7	3.0	1.5	1.4	2.5	3.7	3.7	3.3	-	2.1	3.2
Net Diff.	70.5	66.4	70.5	89.3	65.8	67.5	96.3	66.9	72.5	84.3	68.7	71.9

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18. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA													CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE		
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 OVER 15	YES	NO/ NOT YET	
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
CONVINCING	85.6	85.1	84.8	68.3	89.3	83.0	78.8	86.2	86.8	93.5	80.1	89.2	86.0	91.8	85.8	85.5	81.4	90.7	77.2	86.4	75.9
Very	48.3	44.2	34.0	36.2	54.6	45.2	39.4	49.5	44.8	51.8	37.7	46.6	68.7	57.2	47.6	49.3	46.0	46.6	52.0	48.2	50.4
Somewhat	37.2	41.0	50.9	32.1	34.7	37.8	39.3	36.7	42.0	41.7	42.4	42.6	17.3	34.7	38.2	36.1	35.4	44.1	25.3	38.2	25.5
NOT CONVINCING	13.7	14.3	15.2	31.7	9.4	16.3	21.2	12.7	13.2	6.5	19.9	3.8	14.0	8.2	13.7	13.6	18.2	8.6	20.0	13.2	20.3
Not Too	7.9	8.8	9.7	10.9	7.6	9.1	9.5	8.9	10.2	5.9	14.6	-	3.2	4.9	8.7	6.2	8.9	6.7	10.6	7.1	17.2
Not at All	5.9	5.5	5.5	20.7	1.8	7.2	11.8	3.8	3.0	0.6	5.4	3.8	10.8	3.3	5.0	7.4	9.3	1.9	9.4	6.1	3.0
DK/REFUSED	0.7	0.6	-	-	1.3	0.7	-	1.1	-	-	-	7.0	-	-	0.5	1.0	0.4	0.7	2.8	0.4	3.9
Net Diff.	71.8	70.9	69.7	36.7	80.0	66.7	57.6	73.5	73.7	86.9	60.1	85.4	72.0	83.6	72.1	71.9	63.2	82.2	57.2	73.2	55.6
Mean	3.29	3.25	3.13	2.84	3.44	3.22	3.06	3.33	3.29	3.45	3.12	3.42	3.44	3.46	3.29	3.29	3.19	3.36	3.23	3.29	3.28

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVL	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
CONVINCING	85.6	87.5	86.0	85.5	85.3	90.6	85.0	86.6	83.4	91.3	88.2	92.7	86.0	81.5	89.3	77.4	87.1	83.1	87.6	84.2	88.7
Very	48.3	49.8	46.7	48.1	46.5	58.8	47.4	48.6	46.3	54.9	50.0	61.9	44.1	46.6	49.7	37.4	49.6	42.4	53.8	49.0	47.7
Somewhat	37.2	37.7	39.2	37.4	38.8	31.7	37.6	38.1	37.2	36.4	38.2	30.9	41.9	34.8	39.6	39.9	37.4	40.7	33.8	35.2	41.0
NOT CONVINCING	13.7	11.9	13.6	14.5	14.4	8.1	14.4	12.9	15.9	6.8	11.8	7.3	14.0	16.9	10.7	20.1	12.4	16.9	11.2	15.3	10.3
Not Too	7.9	5.6	7.1	10.1	7.9	3.8	7.9	6.6	9.3	4.5	6.5	2.4	8.5	10.0	5.6	14.4	6.6	9.7	6.3	8.8	5.7
Not at All	5.9	6.3	6.5	4.4	6.5	4.3	6.4	6.3	6.5	2.3	5.3	4.8	5.5	6.9	5.1	5.7	5.9	7.2	4.8	6.5	4.6
DK/REFUSED	0.7	0.5	0.4	-	0.2	1.3	0.6	0.5	0.7	1.8	-	-	-	1.7	-	2.5	0.5	-	1.3	0.5	1.0
Net Diff.	71.8	75.6	72.3	71.1	70.9	82.5	70.7	73.7	67.6	84.5	76.4	85.5	71.9	64.6	78.6	57.3	74.6	66.2	76.4	68.9	78.4
Mean	3.29	3.32	3.27	3.29	3.26	3.47	3.27	3.29	3.24	3.47	3.33	3.50	3.25	3.23	3.34	3.12	3.31	3.18	3.38	3.27	3.33

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18. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRINKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFECTIVE	Very	Some- what	INEFFECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
CONVINCING	85.6	81.9	77.7	86.5	88.6	84.7	87.7	86.7	88.5	83.5	87.0	75.9	87.5	64.4	87.4	88.7	85.6	75.7	87.3	48.7
Very	48.3	55.2	55.2	55.2	44.5	47.7	53.0	57.5	49.3	38.3	42.6	29.1	50.1	20.1	51.8	66.2	30.9	26.7	31.5	15.3
Somewhat	37.2	26.8	22.6	31.3	44.1	37.0	34.6	29.1	39.2	45.2	44.4	46.8	37.4	44.2	35.6	22.5	54.6	49.0	55.8	33.4
NOT CONVINCING	13.7	16.7	22.3	10.6	10.7	14.9	12.1	12.7	11.5	15.7	11.9	24.1	11.8	35.6	12.1	10.9	13.9	22.1	9.5	51.3
Not Too	7.9	8.8	9.4	8.3	7.1	7.9	4.5	5.9	3.4	13.6	11.0	19.1	7.0	16.6	7.4	6.1	9.3	10.4	4.6	24.0
Not at All	5.9	7.8	12.9	2.3	3.6	7.0	7.5	6.8	8.1	2.2	0.9	5.0	4.8	19.0	4.7	4.8	4.6	11.7	5.0	27.3
DK/REFUSED	0.7	1.4	-	2.9	0.7	0.4	0.3	0.6	-	0.8	1.1	-	0.7	-	0.5	0.4	0.5	2.2	3.1	-
Net Diff.	71.8	65.3	55.4	75.9	77.9	69.8	75.6	74.0	76.9	67.7	75.1	51.8	75.7	28.7	75.3	77.8	71.7	53.6	77.8	-2.5
Mean	3.29	3.31	3.20	3.44	3.30	3.26	3.34	3.38	3.30	3.21	3.30	3.00	3.34	2.66	3.35	3.51	3.12	2.93	3.18	2.37

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 238
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18. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
		TALKITOUTNC.O		TALKITOUTNC.O										
		RG		RG										
		YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145
CONVINCING	85.6	84.2	86.3	87.8	85.7	82.7	82.9	82.4	85.3	91.1	80.3	87.8	86.1	89.1
Very	48.3	48.8	47.6	71.9	46.5	42.3	40.8	44.3	37.1	44.7	30.5	55.6	51.6	58.7
Somewhat	37.2	35.4	38.6	15.9	39.2	40.5	42.2	38.1	48.2	46.4	49.8	32.2	34.4	30.4
NOT CONVINCING	13.7	15.8	13.0	12.2	13.8	17.3	17.1	17.6	12.5	4.1	19.7	11.5	13.9	9.6
Not Too	7.9	9.3	7.3	2.9	8.2	10.7	14.3	5.8	6.9	-	12.8	6.0	7.2	5.0
Not at All	5.9	6.5	5.7	9.3	5.6	6.6	2.8	11.8	5.6	4.1	6.9	5.5	6.8	4.6
DK/REFUSED	0.7	-	0.8	-	0.5	-	-	-	2.2	4.8	-	0.7	-	1.3
Net Diff.	71.8	68.4	73.3	75.6	71.9	65.4	65.9	64.8	72.8	87.0	60.7	76.2	72.2	79.5
Mean	3.29	3.27	3.29	3.50	3.27	3.18	3.21	3.15	3.19	3.38	3.04	3.39	3.31	3.45

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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18. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
CONVINCING	85.6	87.3	88.8	86.4	83.0	86.8	87.2	87.0	83.1	90.5	81.1	83.1	68.4	84.0	89.0	81.5	46.6	91.6	87.1
Very	48.3	51.8	57.5	48.0	42.5	45.7	49.8	48.1	48.4	51.3	43.1	42.8	44.6	47.1	43.5	41.8	46.6	56.2	59.8
Somewhat	37.2	35.6	31.3	38.4	40.5	41.1	37.4	38.9	34.7	39.2	38.0	40.3	23.8	36.9	45.5	39.7	-	35.4	27.4
NOT CONVINCING	13.7	11.8	9.0	13.6	15.9	13.2	12.1	12.6	16.3	9.0	17.7	15.5	31.6	15.3	11.0	16.8	53.4	7.1	12.9
Not Too	7.9	7.0	5.8	7.8	8.7	9.8	6.4	7.8	10.0	4.2	10.8	9.0	21.9	9.8	5.5	10.9	26.8	2.0	4.8
Not at All	5.9	4.8	3.2	5.8	7.3	3.4	5.7	4.7	6.4	4.8	7.0	6.5	9.7	5.5	5.5	5.9	26.6	5.1	8.1
DK/REFUSED	0.7	0.9	2.2	-	1.0	-	0.7	0.4	0.6	0.5	1.2	1.4	-	0.7	-	1.7	-	1.3	-
Net Diff.	71.8	75.6	79.7	72.9	67.1	73.6	75.1	74.5	66.8	81.4	63.3	67.6	36.7	68.7	78.0	64.7	-6.9	84.5	74.3
Mean	3.29	3.35	3.46	3.29	3.19	3.29	3.32	3.31	3.26	3.38	3.19	3.21	3.03	3.27	3.27	3.19	2.67	3.45	3.39

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 240
Feb. 24, 2016

18. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
CONVINCING	85.6	83.4	91.1	77.4	82.8	90.1	84.0	85.8	87.1	87.8	85.1	83.4	88.1	82.8	86.1
Very	48.3	46.6	51.3	37.3	50.0	51.3	47.6	50.7	48.0	45.0	50.8	48.6	51.7	42.1	49.6
Somewhat	37.2	36.9	39.9	40.1	32.8	38.8	36.3	35.1	39.1	42.8	34.4	34.8	36.5	40.7	36.5
NOT CONVINCING	13.7	16.6	8.9	19.9	16.1	9.2	16.0	13.5	12.6	11.4	14.9	15.2	11.1	17.2	13.5
Not Too	7.9	12.8	3.8	13.0	7.3	4.5	9.0	8.1	5.8	8.3	6.7	8.1	5.2	10.3	8.0
Not at All	5.9	3.7	5.1	6.9	8.8	4.7	7.0	5.4	6.8	3.1	8.1	7.1	5.9	6.9	5.5
DK/REFUSED	0.7	-	-	2.7	1.1	0.8	-	0.6	0.3	0.8	-	1.4	0.8	-	0.4
Net Diff.	71.8	66.9	82.3	57.5	66.7	80.9	67.9	72.3	74.5	76.5	70.3	68.3	77.1	65.6	72.6
Mean	3.29	3.26	3.37	3.11	3.25	3.38	3.25	3.32	3.29	3.31	3.28	3.27	3.35	3.18	3.31

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 241
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18. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
CONVINCING	85.6	85.8	80.7	89.4	83.7	86.0	87.1	85.4	89.9	86.5	85.8	86.1	86.1	87.1	88.0	86.5
Very	48.3	50.7	53.5	56.8	44.8	44.2	48.0	51.2	45.9	44.1	50.7	56.1	45.9	48.0	49.9	44.1
Somewhat	37.2	35.1	27.2	32.6	38.9	41.8	39.1	34.2	44.0	42.5	35.1	30.0	40.2	39.1	38.1	42.5
NOT CONVINCING	13.7	13.5	19.3	10.6	14.3	12.1	12.6	14.6	10.1	12.7	13.5	13.9	12.9	12.6	12.0	12.7
Not Too	7.9	8.1	12.1	9.0	8.4	4.8	5.8	5.5	4.0	6.6	8.1	9.5	6.0	5.8	5.0	6.6
Not at All	5.9	5.4	7.2	1.6	5.9	7.3	6.8	9.1	6.1	6.1	5.4	4.4	6.9	6.8	7.1	6.1
DK/REFUSED	0.7	0.6	-	-	1.9	1.9	0.3	-	-	0.8	0.6	-	1.0	0.3	-	0.8
Net Diff.	71.8	72.3	61.3	78.8	69.4	73.9	74.5	70.8	79.8	73.8	72.3	72.1	73.2	74.5	75.9	73.8
Mean	3.29	3.32	3.27	3.45	3.25	3.25	3.29	3.27	3.30	3.25	3.32	3.38	3.26	3.29	3.31	3.25

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 242
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18. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
CONVINCING	85.6	87.6	85.0	88.8	90.0	96.0	83.1	87.0	91.8	85.1	85.0	81.6	92.9	82.8	82.6	85.0	86.0	87.6	85.1
Very	48.3	49.7	55.3	45.2	46.8	48.3	43.2	52.4	64.5	40.9	46.8	45.7	54.7	50.2	50.4	51.8	49.5	55.9	36.4
Somewhat	37.2	38.0	29.7	43.6	43.2	47.7	40.0	34.6	27.3	44.2	38.2	35.8	38.2	32.6	32.2	33.2	36.4	31.7	48.7
NOT CONVINCING	13.7	12.4	15.0	11.2	10.0	4.0	16.9	13.0	8.2	14.9	15.0	18.4	7.1	15.2	17.4	12.1	13.0	12.4	13.0
Not Too	7.9	10.3	12.4	7.6	5.7	4.0	7.4	5.8	5.8	5.1	5.8	4.7	6.9	7.6	9.9	4.6	6.0	6.1	6.1
Not at All	5.9	2.1	2.6	3.6	4.4	-	9.5	7.2	2.4	9.7	9.2	13.8	0.2	7.6	7.5	7.4	7.0	6.2	7.0
DK/REFUSED	0.7	-	-	-	-	-	-	-	-	-	-	-	-	2.0	-	2.9	1.1	-	1.9
Net Diff.	71.8	75.2	70.0	77.6	79.9	92.0	66.3	74.0	83.6	70.3	70.0	63.1	85.8	67.6	65.2	72.9	73.0	75.2	72.0
Mean	3.29	3.35	3.38	3.30	3.32	3.44	3.17	3.32	3.54	3.16	3.23	3.13	3.47	3.28	3.25	3.33	3.30	3.37	3.17

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 243
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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL			MEN						WOMEN						MEN			WOMEN		
	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH			
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70		
CONVINCING	85.6	84.5	81.3	89.1	91.3	90.9	93.7	87.0	90.8	83.7	84.7	86.4	82.6	87.6	82.4	84.6	88.0	87.0	82.3		
Very	48.3	47.5	53.8	43.0	45.2	49.8	39.0	53.4	58.4	48.3	49.6	50.0	46.8	37.4	47.6	49.4	49.6	52.9	47.9		
Somewhat	37.2	37.0	27.5	46.1	46.2	41.1	54.7	33.6	32.4	35.4	35.1	36.4	35.8	50.2	34.7	35.2	38.4	34.1	34.4		
NOT CONVINCING	13.7	15.5	18.7	10.9	8.7	9.1	6.3	11.9	9.2	14.5	14.8	13.6	16.2	10.2	17.6	15.4	12.0	13.0	15.0		
Not Too	7.9	9.9	14.9	2.8	6.2	5.7	5.7	6.6	4.3	8.6	5.5	4.5	7.1	8.9	10.3	9.7	8.0	4.3	6.6		
Not at All	5.9	5.6	3.8	8.1	2.4	3.4	0.6	5.3	4.9	6.0	9.2	9.1	9.1	1.4	7.3	5.6	4.1	8.7	8.4		
DK/REFUSED	0.7	-	-	-	-	-	-	1.1	-	1.8	0.5	-	1.2	2.2	-	-	-	-	2.7		
Net Diff.	71.8	69.0	62.6	78.3	82.7	81.7	87.3	75.1	81.6	69.1	69.9	72.7	66.5	77.4	64.8	69.3	75.9	74.0	67.3		
Mean	3.29	3.26	3.31	3.24	3.34	3.37	3.32	3.37	3.44	3.28	3.26	3.27	3.22	3.26	3.23	3.28	3.33	3.31	3.25		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COL-LEGE GRAD.	Col-lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
CONVINCING	85.6	85.2	88.0	86.1	82.4	87.9	84.7	87.0	85.3	86.6	85.0	86.1	84.7	88.5	80.0	92.2	88.4	84.0	83.9	84.3
Very	48.3	53.1	65.3	53.8	48.8	39.0	43.3	60.9	45.5	57.9	43.4	51.6	43.3	51.9	40.2	49.6	56.5	46.8	45.5	50.4
Somewhat	37.2	32.1	22.8	32.3	33.6	48.9	41.4	26.1	39.8	28.7	41.7	34.5	41.4	36.7	39.8	42.6	31.8	37.2	38.4	33.9
NOT CONVINCING	13.7	11.8	12.0	13.9	17.6	10.7	15.3	11.9	14.5	12.8	14.6	13.2	15.3	10.2	20.0	6.4	10.2	15.7	15.7	15.7
Not Too	7.9	2.7	7.8	6.2	13.7	4.1	10.7	6.0	8.9	6.1	9.6	7.1	10.7	6.5	15.6	1.2	7.6	8.5	7.5	11.0
Not at All	5.9	9.1	4.2	7.7	3.8	6.6	4.6	5.9	5.5	6.7	5.0	6.1	4.6	3.7	4.4	5.2	2.6	7.2	8.1	4.7
DK/REFUSED	0.7	3.0	-	-	-	1.4	-	1.1	0.3	0.6	0.4	0.7	-	1.3	-	1.4	1.5	0.3	0.4	-
Net Diff.	71.8	73.4	76.0	72.2	64.8	77.2	69.4	75.1	70.8	73.8	70.5	72.9	69.4	78.3	60.0	85.8	78.2	68.3	68.2	68.6
Mean	3.29	3.33	3.49	3.32	3.27	3.22	3.23	3.44	3.26	3.39	3.24	3.32	3.23	3.38	3.16	3.39	3.44	3.24	3.22	3.30

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 245
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18. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
CONVINCING	85.6	86.6	83.9	81.7	89.9	90.2	84.1	85.3	80.6	90.4	86.4	66.6	84.3	85.5	86.6	86.3
Very	48.3	44.7	46.6	44.6	52.2	57.8	46.9	46.0	49.2	72.5	46.6	39.2	46.6	51.4	45.2	47.8
Somewhat	37.2	41.8	37.3	37.1	37.7	32.4	37.2	39.3	31.3	17.9	39.8	27.4	37.7	34.0	41.4	38.6
NOT CONVINCING	13.7	11.8	16.1	18.3	10.1	8.9	15.4	14.0	19.4	9.6	13.1	33.4	15.7	14.5	13.4	12.8
Not Too	7.9	10.3	8.8	8.3	10.1	3.2	8.2	7.0	11.6	6.1	8.0	-	9.1	-	10.2	6.2
Not at All	5.9	1.4	7.2	10.0	-	5.7	7.2	7.0	7.9	3.5	5.0	33.4	6.6	14.5	3.2	6.5
DK/REFUSED	0.7	1.6	-	-	-	0.9	0.5	0.7	-	-	0.5	-	-	-	-	0.9
Net Diff.	71.8	74.8	67.9	63.4	79.8	81.3	68.6	71.4	61.1	80.8	73.4	33.3	68.6	70.9	73.1	73.5
Mean	3.29	3.32	3.23	3.16	3.42	3.44	3.24	3.25	3.22	3.59	3.29	2.72	3.24	3.22	3.28	3.29

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 246
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18. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
CONVINCING	85.6	85.5	90.1	86.0	85.6	86.9	83.8	86.9	84.8	87.2	88.3	87.7	85.6	89.6	84.2	86.3	80.4	82.7	86.7	89.1
Very	48.3	49.3	48.7	52.4	49.9	47.7	45.8	52.7	44.5	57.1	60.0	56.7	42.7	48.4	45.7	63.3	46.2	59.9	44.9	56.2
Somewhat	37.2	36.2	41.5	33.5	35.7	39.2	38.0	34.2	40.3	30.1	28.3	31.0	42.9	41.2	38.5	22.9	34.2	22.8	41.8	32.9
NOT CONVINCING	13.7	13.9	9.9	14.0	13.6	13.1	16.2	11.8	14.5	12.2	11.7	11.3	13.3	10.4	15.3	12.0	17.9	17.3	12.9	9.4
Not Too	7.9	7.9	5.4	8.6	6.7	7.0	8.3	5.6	8.6	6.2	9.2	4.7	8.8	5.2	8.5	4.3	11.6	7.6	7.4	3.7
Not at All	5.9	6.0	4.5	5.4	6.9	6.1	7.9	6.2	5.9	6.0	2.5	6.6	4.4	5.2	6.8	7.8	6.4	9.6	5.6	5.7
DK/REFUSED	0.7	0.6	-	-	0.8	-	-	1.3	0.7	0.6	-	0.9	1.1	-	0.5	1.7	1.7	-	0.4	1.5
Net Diff.	71.8	71.6	80.3	71.9	72.0	73.7	67.6	75.0	70.3	75.0	76.6	76.4	72.3	79.2	68.9	74.2	62.5	65.5	73.8	79.7
Mean	3.29	3.30	3.34	3.33	3.30	3.28	3.22	3.35	3.24	3.39	3.46	3.39	3.25	3.33	3.24	3.44	3.22	3.33	3.27	3.42

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"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

(Net Diff. = CONVINCING-NOT CONVINCING)

Total	500	144	301	35	63	121	14	81	180	20	210	290
CONVINCING	85.6	81.3	87.0	91.9	75.0	88.9	90.0	86.1	85.7	93.3	85.2	85.8
Very	48.3	50.5	47.5	55.0	41.8	48.3	46.1	57.3	47.0	61.3	45.9	50.1
Somewhat	37.2	30.8	39.5	36.9	33.2	40.6	43.8	28.8	38.7	32.0	39.3	35.7
NOT CONVINCING	13.7	17.7	12.7	5.2	22.7	11.1	10.0	13.9	13.8	1.8	14.1	13.5
Not Too	7.9	10.9	7.1	1.6	16.0	7.3	3.8	6.9	7.0	-	9.5	6.7
Not at All	5.9	6.9	5.6	3.7	6.7	3.8	6.2	7.0	6.8	1.8	4.6	6.8
DK/REFUSED	0.7	1.0	0.3	2.8	2.3	-	-	-	0.5	4.9	0.7	0.7
Net Diff.	71.8	63.5	74.3	86.7	52.4	77.8	80.0	72.2	71.9	91.5	71.2	72.3
Mean	3.29	3.26	3.29	3.47	3.13	3.33	3.30	3.36	3.27	3.61	3.27	3.30

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 19 Page 248
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19. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"TEENAGERS ARE LESS SENSITIVE TO THE SEDATIVE EFFECTS OF ALCOHOL, MAKING THEM MORE LIKELY TO BINGE DRINK, WHICH CAN LEAD TO RISKY BEHAVIOR, VIOLENCE, UNSAFE SEX AND BLACKOUTS."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA														CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE	
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER 10	LESS/ 11-14 15	OVER 15	YES	NO/ NOT YET	
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
CONVINCING	88.4	91.6	85.8	94.2	95.9	87.1	79.4	92.8	86.1	81.5	90.7	79.5	84.3	96.7	89.3	86.7	86.4	90.1	93.2	89.2	78.3
Very	60.1	60.7	46.9	57.8	73.1	56.2	48.8	61.7	61.3	61.4	61.2	56.7	67.1	60.7	59.6	59.9	60.4	58.5	70.7	61.1	48.4
Somewhat	28.3	30.9	38.9	36.4	22.8	30.9	30.6	31.1	24.8	20.1	29.5	22.9	17.2	36.0	29.7	26.8	26.0	31.6	22.5	28.2	29.9
NOT CONVINCING	11.2	8.4	14.2	5.8	4.1	11.9	18.2	7.2	13.9	18.5	9.3	20.5	14.9	3.3	10.2	13.1	13.6	9.7	6.8	10.4	21.7
Not Too	6.6	5.9	9.2	5.8	3.1	6.9	11.2	3.7	7.3	7.2	7.4	20.5	3.8	3.3	7.8	4.9	7.1	6.6	3.1	5.4	21.7
Not at All	4.6	2.5	5.0	-	1.0	5.0	7.0	3.5	6.6	11.2	1.8	-	11.1	-	2.3	8.2	6.4	3.2	3.7	5.0	-
DK/REFUSED	0.4	-	-	-	-	1.0	2.4	-	-	-	-	-	0.9	-	0.5	0.2	-	0.2	-	0.4	-
Net Diff.	77.2	83.2	71.6	88.5	91.8	75.3	61.2	85.7	72.1	63.0	81.5	59.1	69.4	93.4	79.2	73.6	72.9	80.4	86.4	78.8	56.7
Mean	3.44	3.50	3.28	3.52	3.68	3.40	3.24	3.51	3.41	3.32	3.50	3.36	3.42	3.57	3.47	3.39	3.40	3.46	3.60	3.46	3.27

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVLPMT	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
CONVINCING	88.4	91.1	87.9	88.0	89.4	92.0	89.1	90.4	87.8	90.0	87.6	85.3	88.8	89.4	87.3	78.6	89.6	86.6	89.8	88.9	87.0
Very	60.1	69.1	57.6	50.8	62.2	58.7	61.2	64.8	57.5	65.8	60.3	69.8	55.6	60.7	55.1	46.8	61.5	59.1	61.4	62.9	54.6
Somewhat	28.3	21.9	30.3	37.3	27.2	33.3	27.9	25.6	30.3	24.2	27.3	15.5	33.2	28.6	32.2	31.8	28.1	27.5	28.4	26.0	32.5
NOT CONVINCING	11.2	8.9	11.2	12.0	10.1	8.0	10.8	9.6	12.0	10.0	11.9	13.2	11.3	10.4	12.7	21.4	9.9	13.4	9.5	11.1	11.7
Not Too	6.6	4.9	4.7	9.1	5.5	4.1	6.0	4.4	7.7	8.0	6.7	7.5	6.4	6.5	4.8	14.4	5.7	6.7	6.6	6.6	6.8
Not at All	4.6	4.0	6.5	2.9	4.7	3.9	4.8	5.3	4.3	1.9	5.2	5.7	4.9	3.9	7.9	7.0	4.2	6.7	2.8	4.5	4.9
DK/REFUSED	0.4	-	0.9	-	0.5	-	0.1	-0.0	0.2	-	0.5	1.5	-0.0	0.2	-	-	0.5	-	0.7	-	1.3
Net Diff.	77.2	82.1	76.7	76.1	79.2	84.0	78.3	80.8	75.7	80.0	75.7	72.0	77.5	79.0	74.5	57.3	79.6	73.2	80.3	77.7	75.3
Mean	3.44	3.56	3.40	3.36	3.48	3.47	3.46	3.50	3.41	3.54	3.43	3.52	3.39	3.47	3.34	3.18	3.48	3.39	3.49	3.47	3.39

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 19 Page 250
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19. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
CONVINCING	88.4	93.7	92.1	95.4	88.5	85.6	91.0	92.0	90.1	85.3	89.3	76.6	90.0	69.8	90.8	92.7	88.0	77.1	84.6	59.7
Very	60.1	75.6	84.6	65.7	53.4	57.8	63.2	66.7	60.3	58.2	58.4	57.9	62.7	29.9	62.7	76.3	42.7	51.6	55.3	43.3
Somewhat	28.3	18.1	7.5	29.6	35.1	27.8	27.8	25.3	29.8	27.1	30.9	18.7	27.3	39.8	28.1	16.3	45.3	25.4	29.3	16.4
NOT CONVINCING	11.2	6.4	8.0	4.6	11.2	14.4	8.6	8.0	9.0	14.3	10.2	23.4	9.6	30.2	9.1	7.2	12.0	22.9	15.4	40.3
Not Too	6.6	5.1	7.1	2.9	5.5	8.4	4.6	4.7	4.6	7.7	4.4	14.9	5.6	24.9	5.6	4.2	7.6	13.1	9.0	22.5
Not at All	4.6	1.3	0.9	1.8	5.6	6.1	3.9	3.3	4.5	6.6	5.8	8.4	4.0	5.4	3.5	2.9	4.4	9.8	6.4	17.8
DK/REFUSED	0.4	-0.1	-0.1	-	0.3	-	0.5	-	0.8	0.3	0.5	-	0.4	-	0.1	0.2	-	-	-	-
Net Diff.	77.2	87.3	84.1	90.8	77.3	71.1	82.4	84.0	81.1	71.0	79.2	53.3	80.4	39.5	81.7	85.5	76.1	54.2	69.2	19.4
Mean	3.44	3.68	3.76	3.59	3.37	3.37	3.51	3.55	3.47	3.37	3.43	3.26	3.49	2.94	3.50	3.66	3.26	3.19	3.33	2.85

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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19. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK							
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O									
	RG		RG		RG									
	YES	NO	YES	NO	YES	NO	REGU- LRLY	2+ Times/ Week	Once A NOT Week	REGU- LRLY	Every Couple Weeks	Once A NOT Week	RARELY NEVER	Rarely Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145
CONVINCING	88.4	90.3	86.9	93.7	87.7	84.9	84.6	85.3	87.7	86.7	88.6	90.8	86.4	94.2
Very	60.1	66.7	56.2	87.2	57.5	52.0	56.9	45.2	56.1	52.4	59.2	67.0	60.6	72.0
Somewhat	28.3	23.6	30.7	6.5	30.2	32.9	27.7	40.1	31.6	34.2	29.4	23.8	25.8	22.2
NOT CONVINCING	11.2	9.7	12.4	6.3	11.9	15.1	15.4	14.7	12.3	13.3	11.4	8.5	13.2	4.7
Not Too	6.6	4.2	8.2	3.7	7.0	10.2	9.7	10.9	8.7	11.8	6.0	3.8	7.0	1.3
Not at All	4.6	5.5	4.2	2.6	4.9	4.9	5.7	3.8	3.6	1.6	5.4	4.7	6.2	3.5
DK/REFUSED	0.4	-	0.6	-	0.4	-	-	-	-	-	-	0.8	0.4	1.0
Net Diff.	77.2	80.5	74.5	87.5	75.7	69.8	69.2	70.5	75.4	73.3	77.2	82.3	73.2	89.5
Mean	3.44	3.51	3.40	3.78	3.41	3.32	3.36	3.27	3.40	3.38	3.42	3.54	3.41	3.64

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 19 Page 252
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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
CONVINCING	88.4	93.8	88.0	97.5	85.1	84.7	89.4	87.4	87.8	89.3	87.7	88.3	83.9	87.4	86.8	87.3	73.2	91.1	89.9
Very	60.1	68.8	75.7	64.3	45.8	55.4	68.8	63.2	61.7	63.2	53.1	51.2	65.3	58.6	57.9	48.7	73.2	66.8	67.9
Somewhat	28.3	25.0	12.3	33.2	39.3	29.3	20.6	24.2	26.1	26.1	34.6	37.2	18.6	28.9	28.9	38.5	-	24.3	22.0
NOT CONVINCING	11.2	6.2	12.0	2.5	14.6	13.7	10.6	11.9	11.3	10.7	11.9	11.2	16.1	11.5	13.2	12.7	26.8	8.9	10.1
Not Too	6.6	4.6	9.0	1.8	6.6	8.7	6.5	7.4	6.5	5.9	7.6	7.1	10.6	6.3	9.6	8.4	26.8	2.7	5.3
Not at All	4.6	1.6	3.0	0.7	7.9	5.0	4.2	4.5	4.8	4.7	4.3	4.1	5.5	5.2	3.6	4.4	-	6.3	4.8
DK/REFUSED	0.4	-	-	-	0.3	1.6	-	0.7	0.9	-	0.4	0.4	-	1.1	-	-	-	-	-
Net Diff.	77.2	87.6	76.1	95.0	70.5	71.0	78.7	75.5	76.5	78.6	75.9	77.1	67.8	76.0	73.6	74.5	46.4	82.2	79.8
Mean	3.44	3.61	3.61	3.61	3.23	3.37	3.54	3.47	3.46	3.48	3.37	3.36	3.44	3.42	3.41	3.32	3.46	3.52	3.53

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 19 Page 253
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19. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
CONVINCING	88.4	88.3	85.4	79.7	87.3	91.5	94.1	87.3	91.5	89.0	87.1	91.2	87.5	88.6	90.9
Very	60.1	62.9	57.8	41.2	60.6	66.4	62.6	60.2	62.4	57.9	61.3	63.3	60.6	55.8	63.1
Somewhat	28.3	25.4	27.7	38.5	26.7	25.2	31.6	27.1	29.1	31.1	25.8	27.9	26.8	32.8	27.8
NOT CONVINCING	11.2	11.7	14.6	20.3	10.9	8.5	5.2	12.2	8.5	11.0	12.0	8.8	11.4	11.4	9.1
Not Too	6.6	7.9	5.2	13.2	5.2	6.4	3.1	7.1	3.7	7.0	6.7	4.1	4.3	7.3	5.7
Not at All	4.6	3.8	9.3	7.1	5.7	2.1	2.1	5.1	4.8	4.0	5.4	4.7	7.1	4.1	3.4
DK/REFUSED	0.4	-	-	-	1.7	-	0.7	0.5	-	-	0.9	-	1.2	-	-
Net Diff.	77.2	76.6	70.9	59.3	76.4	83.1	88.9	75.2	83.0	78.0	75.1	82.4	76.1	77.1	81.8
Mean	3.44	3.47	3.34	3.14	3.45	3.56	3.56	3.43	3.49	3.43	3.44	3.50	3.43	3.40	3.51

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 19 Page 254
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19. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
CONVINCING	88.4	87.3	81.0	94.2	87.7	85.1	91.5	91.0	94.0	89.4	87.3	88.4	86.7	91.5	92.9	89.4
Very	60.1	60.2	58.1	60.3	54.5	64.0	62.4	61.4	68.0	60.5	60.2	59.7	60.1	62.4	64.6	60.5
Somewhat	28.3	27.1	22.9	33.9	33.2	21.1	29.1	29.6	26.1	28.9	27.1	28.7	26.7	29.1	28.3	28.9
NOT CONVINCING	11.2	12.2	17.0	5.8	12.3	14.9	8.5	9.0	6.0	10.6	12.2	10.6	13.3	8.5	7.1	10.6
Not Too	6.6	7.1	6.8	4.8	7.9	8.4	3.7	3.1	3.0	4.4	7.1	5.2	8.1	3.7	3.2	4.4
Not at All	4.6	5.1	10.2	1.0	4.5	6.4	4.8	5.9	2.9	6.2	5.1	5.5	5.2	4.8	3.9	6.2
DK/REFUSED	0.4	0.5	2.0	-	-	-	-	-	-	-	0.5	1.0	-	-	-	-
Net Diff.	77.2	75.2	64.0	88.4	75.4	70.3	83.0	82.0	88.1	78.8	75.2	77.7	73.5	83.0	85.7	78.8
Mean	3.44	3.43	3.32	3.53	3.38	3.43	3.49	3.46	3.59	3.44	3.43	3.44	3.42	3.49	3.54	3.44

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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19. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MALE ONLY (CHILDREN)							FEMALE ONLY (CHILDREN)							BOTH (CHILDREN)						
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER			
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52			
CONVINCING	88.4	85.0	84.6	84.6	94.4	97.0	91.4	84.9	87.5	83.3	86.1	87.2	84.5	92.3	92.3	92.0	93.6	95.2	90.3			
Very	60.1	56.6	57.5	57.8	63.9	66.2	60.4	61.9	60.9	61.7	56.1	60.8	47.5	63.0	60.7	61.1	66.3	67.2	67.2			
Somewhat	28.3	28.4	27.1	26.8	30.5	30.8	31.0	23.0	26.6	21.6	30.0	26.4	37.0	29.3	31.6	30.9	27.3	28.0	23.1			
NOT CONVINCING	11.2	15.0	15.4	15.4	5.6	3.0	8.6	13.6	9.0	16.7	13.9	12.8	15.5	7.7	7.7	8.0	6.4	4.8	9.7			
Not Too	6.6	8.9	7.7	9.1	2.5	0.7	4.6	7.4	2.1	11.6	6.4	5.3	7.2	4.8	5.2	3.7	2.5	3.2	2.7			
Not at All	4.6	6.1	7.8	6.3	3.1	2.2	4.0	6.2	6.9	5.1	7.5	7.5	8.3	2.9	2.5	4.3	3.9	1.5	7.0			
DK/REFUSED	0.4	-	-	-	-	-	-	1.5	3.6	-	-	-	-	-	-	-	-	-	-			
Net Diff.	77.2	70.0	69.1	69.3	88.8	94.1	82.9	71.3	78.5	66.6	72.3	74.4	69.0	84.7	84.6	84.0	87.2	90.5	80.7			
Mean	3.44	3.36	3.34	3.36	3.55	3.61	3.48	3.43	3.47	3.40	3.35	3.40	3.24	3.52	3.51	3.49	3.56	3.61	3.51			

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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Table 19 Page 256
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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL			MEN						WOMEN						MEN			WOMEN		
	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH			
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70		
CONVINCING	88.4	84.6	85.3	84.3	88.9	91.2	85.7	89.6	91.5	88.7	92.9	93.8	91.5	84.7	83.4	87.2	91.5	89.6	95.0		
Very	60.1	54.0	56.4	54.9	55.6	58.6	50.7	65.5	62.9	64.3	66.3	67.9	65.9	45.0	57.9	61.9	65.6	63.6	64.5		
Somewhat	28.3	30.6	28.8	29.5	33.3	32.5	34.9	24.1	28.5	24.4	26.7	25.9	25.6	39.7	25.4	25.3	25.9	26.1	30.5		
NOT CONVINCING	11.2	15.4	14.7	15.7	11.1	8.8	14.3	9.5	6.6	11.3	7.1	6.2	8.5	15.3	16.6	12.8	8.5	8.9	5.0		
Not Too	6.6	8.2	6.7	9.4	4.4	4.7	5.4	6.2	3.6	7.0	3.4	2.4	3.8	10.2	7.8	6.6	5.2	5.9	1.9		
Not at All	4.6	7.2	8.0	6.2	6.6	4.1	8.9	3.3	3.0	4.3	3.7	3.8	4.7	5.1	8.9	6.2	3.3	3.0	3.2		
DK/REFUSED	0.4	-	-	-	-	-	-	0.9	1.9	-	-	-	-	-	-	-	-	1.5	-		
Net Diff.	77.2	69.3	70.5	68.7	77.8	82.3	71.3	80.1	84.9	77.3	85.9	87.6	82.9	69.5	66.7	74.4	83.1	80.8	89.9		
Mean	3.44	3.31	3.34	3.33	3.38	3.46	3.27	3.53	3.54	3.49	3.55	3.58	3.53	3.25	3.32	3.43	3.54	3.53	3.56		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 19 Page 257
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19. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
CONVINCING	88.4	92.8	87.9	92.6	95.7	85.7	90.2	89.7	90.7	90.9	90.2	90.6	90.2	88.7	99.9	90.3	84.6	89.2	90.0	87.0
Very	60.1	77.7	68.8	67.6	69.4	55.6	56.1	72.0	60.5	70.1	58.7	66.5	56.1	64.5	86.6	61.9	60.3	58.7	62.2	49.4
Somewhat	28.3	15.1	19.0	25.0	26.3	30.1	34.1	17.6	30.2	20.8	31.5	24.1	34.1	24.2	13.3	28.4	24.3	30.4	27.8	37.6
NOT CONVINCING	11.2	7.2	9.5	7.4	4.3	14.3	9.8	8.7	9.3	8.1	9.8	8.9	9.8	10.5	0.1	9.7	13.9	10.8	10.0	13.0
Not Too	6.6	7.2	4.8	4.8	1.9	6.1	6.1	5.7	5.1	5.3	5.2	4.8	6.1	5.7	0.1	5.9	7.1	6.3	5.5	8.7
Not at All	4.6	-	4.7	2.7	2.4	8.3	3.6	3.0	4.2	2.9	4.6	4.1	3.6	4.8	-	3.8	6.9	4.5	4.6	4.2
DK/REFUSED	0.4	-	2.6	-	-	-	-	1.7	-	1.0	-	0.5	-	0.8	-	-	1.5	-	-	-
Net Diff.	77.2	85.7	78.4	85.2	91.4	71.3	80.5	81.0	81.4	82.8	80.4	81.7	80.5	78.2	99.9	80.5	70.6	78.4	79.9	74.1
Mean	3.44	3.71	3.56	3.58	3.63	3.33	3.43	3.61	3.47	3.60	3.44	3.54	3.43	3.49	3.87	3.48	3.40	3.43	3.48	3.32

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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Table 19 Page 258
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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN				WOMEN				MARITAL STATUS				MARRIED		
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
CONVINCING	88.4	86.2	84.2	84.7	82.8	90.8	92.5	93.4	89.9	90.1	89.4	100.0	87.0	68.5	84.6	93.3
Very	60.1	59.3	52.8	58.2	38.6	68.8	62.6	64.8	56.6	79.8	60.4	70.7	52.2	33.9	56.7	63.5
Somewhat	28.3	26.9	31.3	26.5	44.2	22.0	29.9	28.6	33.3	10.3	28.9	29.3	34.7	34.5	27.9	29.7
NOT CONVINCING	11.2	13.8	15.8	15.3	17.2	7.8	7.5	6.6	10.1	9.9	10.6	-	10.4	31.5	15.4	6.7
Not Too	6.6	7.8	8.7	8.6	9.0	3.9	4.8	3.5	8.6	5.0	5.8	-	8.1	17.0	8.4	3.7
Not at All	4.6	6.0	7.2	6.8	8.2	3.9	2.7	3.1	1.6	4.9	4.8	-	2.3	14.5	7.0	3.1
DK/REFUSED	0.4	-	-	-	-	1.4	-	-	-	-	-	-	2.6	-	-	-
Net Diff.	77.2	72.4	68.3	69.3	65.6	83.0	84.9	86.8	79.7	80.2	78.7	100.0	76.6	36.9	69.2	86.5
Mean	3.44	3.40	3.30	3.36	3.13	3.58	3.52	3.55	3.45	3.65	3.45	3.71	3.41	2.88	3.34	3.54

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
CONVINCING	88.4	89.2	87.4	95.0	89.7	86.0	83.7	93.9	87.3	91.1	86.2	90.3	83.9	84.7	89.6	94.7	91.8	83.4	88.3	92.8
Very	60.1	61.6	60.6	70.1	64.6	57.1	58.6	68.8	55.5	70.7	67.1	68.3	50.4	54.8	58.9	79.0	57.7	78.9	56.5	64.9
Somewhat	28.3	27.6	26.9	24.8	25.1	29.0	25.2	25.1	31.8	20.4	19.1	22.0	33.5	29.9	30.7	15.7	34.2	4.6	31.9	27.8
NOT CONVINCING	11.2	10.8	10.0	5.0	10.3	14.0	16.3	6.1	12.3	8.9	13.8	9.7	16.1	15.3	9.7	5.3	6.5	16.6	11.7	7.2
Not Too	6.6	4.7	10.0	5.0	4.3	7.1	8.1	1.8	7.8	4.1	7.1	4.3	11.1	3.1	5.6	5.3	3.3	10.6	6.9	1.7
Not at All	4.6	6.1	-	-	5.9	6.9	8.2	4.4	4.5	4.8	6.7	5.4	5.0	12.2	4.1	-	3.2	6.0	4.8	5.6
DK/REFUSED	0.4	-	2.5	-	-	-	-	-	0.4	-	-	-	-	-	0.7	-	1.7	-	-	-
Net Diff.	77.2	78.3	77.4	89.9	79.5	72.0	67.5	87.8	75.0	82.2	72.4	80.5	67.9	69.3	79.9	89.4	85.3	66.8	76.7	85.5
Mean	3.44	3.45	3.52	3.65	3.48	3.36	3.34	3.58	3.39	3.57	3.47	3.53	3.29	3.27	3.45	3.74	3.49	3.56	3.40	3.52

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"TEENAGERS ARE LESS SENSITIVE TO THE SEDATIVE EFFECTS OF ALCOHOL, MAKING THEM MORE LIKELY TO BINGE DRINK, WHICH CAN LEAD TO RISKY BEHAVIOR, VIOLENCE, UNSAFE SEX AND BLACKOUTS."
(Net Diff. = CONVINCING-NOT CONVINCING)

Total	500	144	301	35	63	121	14	81	180	20	210	290
CONVINCING	88.4	90.7	88.8	93.8	86.5	84.9	90.4	94.0	91.4	96.1	84.7	91.0
Very	60.1	65.5	58.1	69.3	59.7	54.2	60.5	70.1	60.8	75.6	54.6	64.1
Somewhat	28.3	25.2	30.6	24.4	26.8	30.7	29.9	23.9	30.6	20.5	30.1	27.0
NOT CONVINCING	11.2	8.3	11.2	6.2	13.5	15.1	9.6	4.1	8.6	3.9	15.3	8.3
Not Too	6.6	5.0	5.9	3.6	8.2	7.4	3.3	2.4	4.9	3.9	8.8	5.0
Not at All	4.6	3.3	5.3	2.6	5.3	7.8	6.2	1.7	3.7	-	6.5	3.2
DK/REFUSED	0.4	1.0	-	-	-	-	-	1.9	-	-	-0.0	0.7
Net Diff.	77.2	82.5	77.5	87.5	72.9	69.7	80.9	89.9	82.7	92.3	69.4	82.8
Mean	3.44	3.55	3.42	3.60	3.41	3.31	3.45	3.65	3.48	3.72	3.33	3.53

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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20. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT, REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA													CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER LESS/ 10	11-14 OVER 15	YES	NO/ NOT YET		
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
CONVINCING	92.6	93.5	94.6	94.2	92.5	92.0	88.8	94.3	90.2	93.0	87.3	90.2	92.8	98.0	90.7	95.2	91.9	92.8	96.1	93.5	81.3
Very	60.6	63.1	58.9	62.7	66.8	60.4	52.7	66.1	55.7	64.9	46.2	46.6	63.9	65.2	54.9	68.9	61.2	58.5	63.7	61.8	45.6
Somewhat	32.0	30.4	35.7	31.5	25.7	31.6	36.1	28.2	34.5	28.1	41.2	43.6	29.0	32.8	35.9	26.3	30.7	34.4	32.4	31.7	35.7
NOT CONVINCING	7.1	6.5	5.4	5.8	7.5	7.0	11.2	3.9	9.8	7.0	12.7	9.8	7.2	2.0	9.3	4.0	7.5	7.2	3.9	6.2	18.7
Not Too	5.1	6.2	5.4	5.8	7.0	2.4	3.2	1.8	8.3	4.1	12.7	9.8	3.6	2.0	6.7	2.9	4.3	6.0	3.9	4.1	17.4
Not at All	2.0	0.2	-	-	0.5	4.6	7.9	2.1	1.5	2.9	-	-	3.5	-	2.6	1.2	3.2	1.2	-	2.1	1.3
DK/REFUSED	0.3	-	-	-	-	1.0	-	1.8	-	-	-	-	-	-	-	0.7	0.6	-	-	0.3	-
Net Diff.	85.5	87.1	89.2	88.5	85.0	85.0	77.7	90.4	80.4	86.0	74.7	80.5	85.7	95.9	81.5	91.2	84.4	85.7	92.2	87.3	62.7
Mean	3.52	3.56	3.53	3.57	3.59	3.49	3.34	3.61	3.44	3.55	3.33	3.37	3.53	3.63	3.43	3.64	3.51	3.50	3.60	3.54	3.26

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20. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVL	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
CONVINCING	92.6	94.5	94.0	90.2	93.5	94.8	92.5	91.0	94.1	96.0	92.3	95.6	90.6	93.0	92.1	82.3	94.9	91.7	93.3	93.1	91.3
Very	60.6	63.8	61.2	58.5	61.1	66.7	60.9	63.7	58.0	72.6	60.4	72.9	54.2	61.8	48.3	58.3	60.6	56.8	64.3	60.8	60.3
Somewhat	32.0	30.8	32.8	31.7	32.4	28.1	31.6	27.3	36.1	23.4	31.9	22.7	36.4	31.2	43.7	24.0	34.2	34.9	29.0	32.3	31.0
NOT CONVINCING	7.1	5.5	5.3	9.8	6.5	5.2	7.1	8.3	5.9	4.0	7.7	4.4	9.4	6.3	-	17.7	5.1	7.7	6.7	6.9	7.7
Not Too	5.1	4.0	2.7	7.6	4.2	4.0	5.0	4.3	5.7	4.0	5.1	2.5	6.3	5.2	-	12.5	3.6	5.4	4.9	5.1	5.1
Not at All	2.0	1.4	2.7	2.1	2.3	1.2	2.2	4.1	0.2	-	2.7	1.9	3.1	1.1	-	5.2	1.5	2.3	1.8	1.8	2.6
DK/REFUSED	0.3	-	0.7	-	-	-	0.3	0.7	-	-	-	-	-	0.7	7.9	-	-	0.6	-	-	1.0
Net Diff.	85.5	89.1	88.7	80.5	87.1	89.5	85.4	82.7	88.1	92.0	84.5	91.2	81.2	86.7	92.1	64.6	89.7	84.0	86.6	86.1	83.6
Mean	3.52	3.57	3.54	3.47	3.52	3.60	3.52	3.52	3.52	3.69	3.50	3.67	3.42	3.55	3.53	3.35	3.54	3.47	3.56	3.52	3.50

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20. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS TEEN HEALTH	TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS							
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
CONVINCING	92.6	94.1	94.9	93.2	94.4	91.9	96.4	97.3	95.6	87.2	91.7	77.3	93.8	76.8	94.6	96.8	91.4	82.5	91.6	61.3
Very	60.6	72.1	80.5	63.0	60.7	54.4	65.8	68.4	63.7	52.6	54.3	48.9	62.8	24.2	63.8	78.1	42.9	44.2	46.9	37.9
Somewhat	32.0	22.0	14.4	30.2	33.7	37.5	30.5	28.9	31.9	34.5	37.3	28.4	31.0	52.5	30.8	18.7	48.5	38.3	44.7	23.4
NOT CONVINCING	7.1	5.9	5.1	6.8	4.5	8.1	3.6	2.7	4.4	11.7	6.7	22.7	5.9	23.2	5.0	3.2	7.7	17.5	8.4	38.7
Not Too	5.1	4.5	5.1	3.9	1.5	6.3	2.2	1.8	2.6	8.6	3.7	19.2	4.0	20.1	3.8	3.0	5.0	10.8	6.4	21.0
Not at All	2.0	1.4	-	2.8	3.0	1.8	1.4	1.0	1.8	3.1	2.9	3.5	1.9	3.1	1.2	0.2	2.8	6.7	2.0	17.7
DK/REFUSED	0.3	-	-	-	1.0	-	-	-	-	1.1	1.7	-	0.3	-	0.3	-	0.8	-	-	-
Net Diff.	85.5	88.2	89.9	86.5	89.9	83.7	92.7	94.5	91.2	75.4	85.0	54.7	88.0	53.5	89.6	93.6	83.7	65.0	83.3	22.7
Mean	3.52	3.65	3.75	3.53	3.54	3.44	3.61	3.65	3.57	3.38	3.45	3.23	3.55	2.98	3.58	3.75	3.33	3.20	3.37	2.82

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	HEARD OF SITE				VISITED SITE				HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK							
		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O			
		RG		RG		RG		RG		RG		RG		RG			
		YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never			
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145			
CONVINCING	92.6	92.8	92.2	100.0	92.1	91.7	89.2	95.1	89.0	90.2	88.0	94.4	92.9	95.5			
Very	60.6	64.0	58.2	81.0	58.6	53.0	53.0	53.0	56.3	54.0	58.2	67.1	65.4	68.4			
Somewhat	32.0	28.8	34.0	19.0	33.6	38.6	36.1	42.1	32.7	36.2	29.7	27.3	27.4	27.1			
NOT CONVINCING	7.1	6.4	7.8	-	7.6	8.3	10.8	4.9	11.0	9.8	12.0	5.1	5.9	4.5			
Not Too	5.1	4.9	5.4	-	5.3	5.2	7.7	1.8	7.7	8.3	7.3	4.1	5.6	2.9			
Not at All	2.0	1.5	2.4	-	2.2	3.1	3.2	3.0	3.3	1.6	4.8	1.0	0.3	1.6			
DK/REFUSED	0.3	0.8	-	-	0.3	-	-	-	-	-	-	0.5	1.2	-			
Net Diff.	85.5	86.4	84.5	100.0	84.5	83.4	78.3	90.3	78.0	80.3	76.0	89.3	87.0	91.1			
Mean	3.52	3.56	3.48	3.81	3.49	3.42	3.39	3.45	3.42	3.43	3.41	3.61	3.60	3.62			

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20. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
CONVINCING	92.6	92.1	94.8	90.3	94.5	91.9	91.3	91.6	89.8	95.0	92.8	94.7	80.8	91.1	92.7	91.9	73.2	98.0	100.0
Very	60.6	69.7	67.1	71.3	52.5	56.3	61.7	59.5	57.2	64.7	56.2	53.7	72.1	54.7	54.5	51.0	46.6	77.3	66.2
Somewhat	32.0	22.4	27.7	19.0	42.0	35.6	29.6	32.1	32.6	30.3	36.6	41.1	8.7	36.4	38.2	40.9	26.6	20.7	33.8
NOT CONVINCING	7.1	7.9	5.2	9.7	5.5	6.5	8.7	7.8	9.3	5.0	7.2	5.3	19.2	7.9	7.3	8.1	26.8	2.0	-
Not Too	5.1	6.3	2.2	9.0	3.3	4.9	6.4	5.8	6.1	4.3	4.6	2.2	19.2	5.0	6.0	5.0	26.8	2.0	-
Not at All	2.0	1.6	3.0	0.7	2.2	1.6	2.3	2.0	3.2	0.7	2.6	3.0	-	2.9	1.3	3.1	-	-	-
DK/REFUSED	0.3	-	-	-	-	1.6	-	0.7	0.9	-	-	-	-	1.0	-	-	-	-	-
Net Diff.	85.5	84.2	89.6	80.7	89.0	85.4	82.7	83.8	80.5	90.0	85.6	89.5	61.6	83.2	85.4	83.9	46.4	95.9	100.0
Mean	3.52	3.60	3.59	3.61	3.45	3.49	3.51	3.50	3.45	3.59	3.46	3.45	3.53	3.44	3.46	3.40	3.20	3.75	3.66

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
CONVINCING	92.6	88.6	96.2	89.5	91.0	94.3	95.4	93.9	94.0	94.3	91.7	92.5	92.8	92.1	93.7
Very	60.6	59.5	59.9	44.4	55.2	67.4	65.6	61.8	62.5	53.4	63.8	66.3	72.9	57.4	57.1
Somewhat	32.0	29.1	36.4	45.1	35.8	26.8	29.8	32.1	31.5	40.9	27.9	26.1	19.9	34.7	36.6
NOT CONVINCING	7.1	9.6	3.8	10.5	9.0	5.7	4.6	5.6	6.0	5.7	8.3	6.5	7.2	6.5	6.3
Not Too	5.1	6.8	3.8	8.6	5.5	4.7	1.4	4.6	3.7	4.6	4.4	5.8	5.4	3.8	4.5
Not at All	2.0	2.8	-	1.8	3.6	1.1	3.2	1.0	2.3	1.2	3.9	0.7	1.8	2.7	1.8
DK/REFUSED	0.3	1.8	-	-	-	-	-	0.5	-	-	-	1.1	-	1.4	-
Net Diff.	85.5	79.0	92.5	79.0	81.9	88.5	90.8	88.3	87.9	88.5	83.4	86.0	85.7	85.6	87.4
Mean	3.52	3.48	3.56	3.32	3.43	3.61	3.58	3.55	3.54	3.46	3.52	3.60	3.64	3.49	3.49

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
CONVINCING	92.6	93.9	89.4	96.5	94.1	94.6	94.0	90.4	93.7	94.5	93.9	93.7	94.5	94.0	92.1	94.5
Very	60.6	61.8	64.7	62.5	56.9	66.0	62.5	66.1	64.9	59.6	61.8	64.3	61.1	62.5	65.7	59.6
Somewhat	32.0	32.1	24.7	34.0	37.2	28.6	31.5	24.3	28.8	34.9	32.1	29.4	33.4	31.5	26.4	34.9
NOT CONVINCING	7.1	5.6	8.7	3.5	5.9	4.0	6.0	9.6	6.3	5.5	5.6	5.3	4.7	6.0	7.9	5.5
Not Too	5.1	4.6	5.4	3.5	5.1	4.0	3.7	4.6	4.5	3.0	4.6	3.8	4.3	3.7	4.8	3.0
Not at All	2.0	1.0	3.3	-	0.8	-	2.3	5.0	1.8	2.5	1.0	1.6	0.4	2.3	3.1	2.5
DK/REFUSED	0.3	0.5	1.9	-	-	1.4	-	-	-	-	0.5	0.9	0.8	-	-	-
Net Diff.	85.5	88.3	80.6	93.1	88.3	90.6	87.9	80.7	87.5	89.0	88.3	88.4	89.8	87.9	84.3	89.0
Mean	3.52	3.55	3.54	3.59	3.50	3.63	3.54	3.51	3.57	3.52	3.55	3.58	3.56	3.54	3.55	3.52

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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20. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT, REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MALE ONLY (CHILDREN)							FEMALE ONLY (CHILDREN)							BOTH (CHILDREN)						
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER			
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52			
CONVINCING	92.6	93.3	91.3	95.6	96.6	95.6	96.7	93.7	97.6	91.7	90.3	89.5	91.8	95.2	93.0	96.9	94.7	91.8	94.1			
Very	60.6	55.6	60.1	53.9	57.8	58.6	54.1	65.1	70.7	60.1	62.4	67.2	54.7	65.3	62.8	69.5	66.7	70.6	65.8			
Somewhat	32.0	37.7	31.2	41.7	38.9	37.0	42.5	28.5	26.9	31.5	28.0	22.3	37.1	29.9	30.2	27.4	28.0	21.2	28.3			
NOT CONVINCING	7.1	6.7	8.7	4.4	3.4	4.4	3.3	6.3	2.4	8.3	9.7	10.5	8.2	3.3	4.5	0.8	5.3	8.2	5.9			
Not Too	5.1	5.4	6.0	4.4	2.7	3.2	1.8	4.5	-	7.1	4.3	4.4	3.1	3.3	4.5	0.8	4.3	6.6	4.1			
Not at All	2.0	1.3	2.7	-	0.7	1.2	1.5	1.8	2.4	1.2	5.4	6.2	5.0	-	-	-	1.0	1.5	1.8			
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	1.5	2.5	2.2	-	-	-			
Net Diff.	85.5	86.5	82.6	91.2	93.3	91.2	93.3	87.3	95.2	83.3	80.7	78.9	83.7	91.9	88.5	96.1	89.3	83.7	88.3			
Mean	3.52	3.48	3.49	3.49	3.54	3.53	3.49	3.57	3.66	3.51	3.47	3.50	3.42	3.63	3.60	3.70	3.60	3.61	3.58			

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20. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL			MEN						WOMEN						MEN			WOMEN		
	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH			
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70		
CONVINCING	92.6	89.6	90.5	89.9	95.7	96.0	96.0	97.5	96.9	98.3	93.0	90.0	93.7	89.2	91.0	93.0	97.3	92.2	92.0		
Very	60.6	55.9	62.8	52.5	54.8	58.1	53.6	66.8	65.9	68.0	66.8	70.0	62.8	43.0	56.3	66.4	59.6	68.9	66.3		
Somewhat	32.0	33.8	27.7	37.3	40.8	37.9	42.4	30.7	31.1	30.3	26.2	20.0	30.9	46.2	34.7	26.6	37.7	23.3	25.7		
NOT CONVINCING	7.1	9.3	7.6	8.4	4.3	4.0	4.0	2.5	3.1	1.7	7.0	10.0	6.3	10.8	9.0	4.8	2.7	7.8	8.0		
Not Too	5.1	7.1	4.5	7.6	4.3	4.0	4.0	2.5	3.1	1.7	3.4	5.2	2.5	8.7	6.5	4.8	2.1	3.0	6.7		
Not at All	2.0	2.3	3.2	0.9	-	-	-	-	-	-	3.6	4.8	3.8	2.1	2.6	-	0.6	4.8	1.3		
DK/REFUSED	0.3	1.0	1.9	1.7	-	-	-	-	-	-	-	-	-	-	-	2.2	-	-	-		
Net Diff.	85.5	80.3	82.9	81.4	91.3	92.0	92.1	95.0	93.9	96.7	86.0	80.0	87.3	78.4	82.0	88.1	94.6	84.4	83.9		
Mean	3.52	3.45	3.53	3.44	3.51	3.54	3.50	3.64	3.63	3.66	3.56	3.55	3.53	3.30	3.45	3.63	3.56	3.56	3.57		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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20. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
CONVINCING	92.6	89.8	97.6	96.9	88.1	95.2	91.8	94.8	92.9	95.7	91.9	94.1	91.8	91.9	90.0	91.5	92.7	93.6	94.6	90.9
Very	60.6	71.5	65.9	71.7	56.8	60.5	53.8	67.9	59.3	69.5	56.2	64.9	53.8	65.0	66.6	63.2	65.8	58.5	59.4	56.0
Somewhat	32.0	18.3	31.7	25.2	31.3	34.7	37.9	26.9	33.6	26.2	35.7	29.2	37.9	26.9	23.5	28.3	27.0	35.1	35.2	34.9
NOT CONVINCING	7.1	10.2	2.4	3.1	11.9	4.8	8.2	5.2	7.1	4.3	8.1	5.9	8.2	8.1	10.0	8.5	7.3	5.9	4.8	9.1
Not Too	5.1	6.9	2.4	2.4	9.8	4.8	3.8	4.0	4.7	3.3	5.3	4.9	3.8	6.2	10.0	4.9	6.0	3.9	3.6	4.7
Not at All	2.0	3.3	-	0.7	2.1	-	4.5	1.2	2.4	1.0	2.8	1.0	4.5	1.9	-	3.6	1.3	2.0	1.1	4.4
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.5	0.7	-
Net Diff.	85.5	79.5	95.2	93.8	76.2	90.5	83.5	89.6	85.8	91.4	83.8	88.2	83.5	83.8	80.0	82.9	85.4	87.6	89.8	81.7
Mean	3.52	3.58	3.64	3.68	3.43	3.56	3.41	3.62	3.50	3.64	3.45	3.58	3.41	3.55	3.57	3.51	3.57	3.51	3.54	3.42

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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20. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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	TOTAL	MEN				WOMEN				MARITAL STATUS				MARRIED		
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
CONVINCING	92.6	89.5	92.4	93.8	88.7	94.0	94.3	95.1	92.3	100.0	92.9	100.0	88.2	100.0	91.1	94.3
Very	60.6	58.2	54.0	53.6	55.2	70.6	61.3	63.1	56.5	80.0	58.4	58.2	65.9	67.5	55.0	61.3
Somewhat	32.0	31.2	38.4	40.2	33.5	23.3	33.0	32.0	35.8	20.0	34.5	41.8	22.3	32.5	36.2	33.1
NOT CONVINCING	7.1	10.5	6.4	4.5	11.3	6.0	5.7	4.9	7.7	-	6.7	-	11.8	-	8.0	5.7
Not Too	5.1	9.7	4.3	3.3	6.7	3.2	3.7	3.9	3.4	-	4.8	-	7.7	-	6.6	3.2
Not at All	2.0	0.8	2.1	1.2	4.5	2.8	1.9	1.1	4.3	-	2.0	-	4.0	-	1.5	2.4
DK/REFUSED	0.3	-	1.2	1.7	-	-	-	-	-	-	0.4	-	-	-	0.9	-
Net Diff.	85.5	78.9	86.1	89.3	77.5	87.9	88.6	90.1	84.5	100.0	86.2	100.0	76.4	100.0	83.1	88.7
Mean	3.52	3.47	3.46	3.49	3.39	3.62	3.54	3.57	3.44	3.80	3.50	3.58	3.50	3.68	3.46	3.53

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20. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
CONVINCING	92.6	92.0	97.8	91.0	92.4	92.4	91.8	92.8	91.8	94.5	82.2	97.2	91.2	93.6	92.2	100.0	93.1	95.5	92.0	100.0
Very	60.6	61.8	55.5	57.6	64.5	56.0	60.3	67.4	54.3	74.6	55.9	74.1	47.3	65.4	59.0	81.0	58.7	74.3	53.1	77.9
Somewhat	32.0	30.2	42.3	33.3	27.9	36.4	31.5	25.4	37.5	19.9	26.3	23.1	43.9	28.3	33.2	19.0	34.3	21.3	38.9	22.1
NOT CONVINCING	7.1	7.5	2.2	9.0	7.0	7.6	6.8	7.2	7.7	5.5	17.8	2.8	7.7	6.4	7.8	-	5.3	4.5	8.0	-
Not Too	5.1	4.9	1.4	6.4	5.3	3.1	5.3	5.3	5.2	4.7	15.3	2.8	5.4	6.4	5.1	-	3.7	4.5	5.0	-
Not at All	2.0	2.6	0.8	2.7	1.7	4.5	1.5	1.9	2.5	0.8	2.5	-	2.3	-	2.6	-	1.6	-	3.0	-
DK/REFUSED	0.3	0.4	-	-	0.6	-	1.4	-	0.4	-	-	-	1.1	-	-	-	1.6	-	-	-
Net Diff.	85.5	84.5	95.7	81.9	85.4	84.8	85.0	85.6	84.1	89.0	64.5	94.4	83.5	87.2	84.5	100.0	87.7	91.1	84.1	100.0
Mean	3.52	3.52	3.53	3.46	3.56	3.44	3.53	3.58	3.44	3.68	3.36	3.71	3.38	3.59	3.49	3.81	3.53	3.70	3.42	3.78

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	MALE	FEMALE
Total	500	144	301	35	63	121	14	81	180	20	210	290
CONVINCING	92.6	93.3	93.1	95.1	87.6	93.9	96.2	97.7	92.5	94.3	91.1	93.6
Very	60.6	64.3	58.7	72.0	50.8	60.7	57.1	74.8	57.4	82.7	55.2	64.4
Somewhat	32.0	29.0	34.4	23.1	36.9	33.3	39.0	22.8	35.1	11.7	35.9	29.2
NOT CONVINCING	7.1	5.7	6.9	4.9	10.1	6.1	3.8	2.3	7.5	5.7	8.2	6.4
Not Too	5.1	4.7	4.6	1.6	7.8	4.6	3.8	2.3	4.6	-	6.7	4.0
Not at All	2.0	1.0	2.4	3.3	2.3	1.4	-	-	3.0	5.7	1.5	2.4
DK/REFUSED	0.3	1.0	-	-	2.3	-	-	-	-	-	0.7	-
Net Diff.	85.5	87.6	86.1	90.2	77.6	87.9	92.3	95.4	85.0	88.7	83.0	87.3
Mean	3.52	3.58	3.49	3.64	3.39	3.53	3.53	3.73	3.47	3.71	3.46	3.56

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"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENS ARE MORE AT RISK FOR THIS BECAUSE THEY ARE PHYSIOLOGICALLY PREDISPOSED TO BINGE DRINKING."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA														CHILDREN IN		APPROPRIATE TO		TALKED ABOUT	
																GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE	ALCOHOL ABUSE	YES	NO/
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14	OVER 15	YES	NO/ NOT YET
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
CONVINCING	85.2	81.3	67.6	88.7	91.2	86.1	86.4	85.9	86.6	92.6	80.3	63.9	91.3	98.0	85.6	84.6	82.0	89.8	79.5	85.8	78.1
Very	53.6	52.2	36.5	59.0	63.9	47.7	44.0	50.5	50.9	62.8	38.7	44.1	72.7	65.3	52.2	55.6	53.6	53.4	49.6	54.4	43.6
Somewhat	31.6	29.1	31.1	29.7	27.3	38.4	42.4	35.4	35.7	29.9	41.7	19.8	18.6	32.7	33.4	29.1	28.3	36.4	30.0	31.4	34.5
NOT CONVINCING	11.3	12.3	19.2	11.3	6.6	12.5	12.1	12.8	11.9	7.4	16.5	31.8	4.1	-	10.9	11.7	15.7	7.2	8.0	11.3	11.5
Not Too	8.0	9.3	17.8	2.5	3.8	8.7	8.9	8.6	6.8	4.4	9.2	31.8	0.8	-	8.0	7.8	9.4	6.7	6.8	8.0	8.3
Not at All	3.3	2.9	1.4	8.8	2.8	3.8	3.2	4.3	5.1	3.0	7.2	-	3.3	-	2.9	3.9	6.3	0.5	1.2	3.3	3.3
DK/REFUSED	3.5	6.4	13.2	-	2.2	1.3	1.4	1.2	1.6	-	3.2	4.2	4.5	2.0	3.4	3.7	2.4	3.0	12.4	2.9	10.3
Net Diff.	73.9	69.1	48.4	77.3	84.6	73.6	74.3	73.1	74.7	85.3	63.9	32.1	87.2	98.0	74.7	73.0	66.3	82.6	71.5	74.4	66.6
Mean	3.40	3.40	3.18	3.39	3.56	3.32	3.29	3.34	3.34	3.52	3.15	3.13	3.68	3.67	3.40	3.42	3.32	3.47	3.46	3.41	3.32

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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21. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENS ARE MORE AT RISK FOR THIS BECAUSE THEY ARE PHYSIOLOGICALLY PREDISPOSED TO BINGE DRINKING."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVL	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
CONVINCING	85.2	85.6	85.6	87.5	85.7	88.2	85.8	84.3	87.3	82.3	85.7	89.0	84.2	84.8	87.6	74.1	87.8	83.8	86.1	84.8	86.6
Very	53.6	58.8	51.5	51.9	53.5	61.2	53.4	55.7	51.1	63.3	52.1	64.5	45.9	56.6	69.0	43.1	53.8	52.3	54.7	55.5	49.9
Somewhat	31.6	26.8	34.1	35.6	32.1	27.0	32.4	28.6	36.3	19.0	33.7	24.4	38.2	28.1	18.6	31.0	34.1	31.5	31.4	29.3	36.7
NOT CONVINCING	11.3	11.9	11.1	9.5	12.1	6.3	11.1	12.2	10.0	13.5	11.4	10.3	11.9	11.4	12.4	24.6	8.7	13.5	9.6	12.0	10.0
Not Too	8.0	7.4	8.2	8.2	8.1	6.3	7.8	8.6	6.9	10.7	8.0	7.9	8.0	8.3	12.4	13.4	6.4	8.9	7.4	8.4	7.3
Not at All	3.3	4.5	2.9	1.4	4.0	-	3.3	3.5	3.1	2.8	3.4	2.3	3.9	3.2	-	11.2	2.4	4.5	2.2	3.6	2.7
DK/REFUSED	3.5	2.5	3.3	3.0	2.3	5.5	3.1	3.5	2.7	4.2	2.9	0.8	4.0	3.8	-	1.3	3.4	2.7	4.3	3.2	3.4
Net Diff.	73.9	73.7	74.5	77.9	73.6	82.0	74.8	72.2	77.4	68.8	74.4	78.7	72.3	73.3	75.2	49.5	79.1	70.4	76.6	72.9	76.7
Mean	3.40	3.44	3.39	3.42	3.38	3.58	3.40	3.41	3.39	3.49	3.38	3.52	3.31	3.44	3.57	3.07	3.44	3.35	3.45	3.41	3.39

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 21 Page 276
Feb. 24, 2016

21. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS TEEN HEALTH	TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS							
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
CONVINCING	85.2	88.3	93.9	82.3	86.7	82.3	89.6	90.4	89.0	79.0	84.3	67.5	86.3	77.0	87.7	90.5	83.6	79.3	87.8	59.8
Very	53.6	60.2	73.8	45.5	56.2	49.3	61.2	64.6	58.4	40.9	43.0	36.3	54.8	36.5	57.8	68.4	42.3	35.6	40.3	24.6
Somewhat	31.6	28.1	20.1	36.7	30.5	33.0	28.4	25.7	30.6	38.1	41.3	31.2	31.5	40.5	29.9	22.1	41.3	43.8	47.5	35.2
NOT CONVINCING	11.3	10.2	6.1	14.6	10.9	12.9	8.8	7.8	9.6	17.2	13.2	26.0	10.4	17.6	9.1	7.0	12.2	20.7	12.2	40.2
Not Too	8.0	8.0	6.1	10.1	8.5	8.8	6.4	5.6	7.0	12.2	8.6	19.8	7.6	10.2	6.8	5.0	9.5	12.4	12.2	12.8
Not at All	3.3	2.2	-	4.5	2.4	4.1	2.4	2.2	2.5	5.1	4.6	6.1	2.8	7.4	2.3	2.0	2.7	8.3	-	27.4
DK/REFUSED	3.5	1.5	-	3.2	2.4	4.8	1.6	1.8	1.5	3.8	2.5	6.5	3.3	5.4	3.2	2.5	4.2	-	-	-
Net Diff.	73.9	78.1	87.7	67.7	75.8	69.4	80.8	82.5	79.4	61.8	71.1	41.5	75.8	59.3	78.6	83.6	71.4	58.6	75.5	19.5
Mean	3.40	3.49	3.68	3.27	3.44	3.34	3.51	3.56	3.47	3.19	3.26	3.04	3.43	3.12	3.48	3.61	3.29	3.07	3.28	2.57

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 21 Page 277
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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK							
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O									
	RG		RG		RG									
	YES	NO	YES	NO	YES	NO	REGU- LRLY	2+ Times/ Week	Once A NOT REGU- LRLY	Every Couple Weeks	Once A NOT REGU- LRLY	RARELY NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145
CONVINCING	85.2	88.1	83.8	94.6	84.9	82.8	86.2	78.0	81.8	85.7	78.4	88.3	86.7	89.6
Very	53.6	59.5	50.6	76.5	52.1	43.3	46.3	39.3	49.2	58.2	41.5	61.9	56.0	66.5
Somewhat	31.6	28.6	33.2	18.1	32.8	39.4	39.9	38.8	32.5	27.5	36.9	26.4	30.7	23.1
NOT CONVINCING	11.3	7.0	13.5	2.9	11.5	13.1	10.8	16.4	14.7	12.7	16.3	9.0	10.9	7.5
Not Too	8.0	4.1	9.9	2.9	7.9	9.0	6.8	12.0	11.9	12.7	11.2	6.2	6.7	5.8
Not at All	3.3	2.9	3.6	-	3.6	4.2	4.0	4.5	2.8	-	5.2	2.8	4.2	1.8
DK/REFUSED	3.5	4.9	2.8	2.6	3.7	4.1	3.1	5.5	3.6	1.6	5.3	2.6	2.3	2.9
Net Diff.	73.9	81.2	70.3	91.7	73.4	69.6	75.4	61.6	67.1	73.0	62.1	79.3	75.8	82.0
Mean	3.40	3.52	3.34	3.76	3.38	3.27	3.33	3.19	3.33	3.46	3.21	3.51	3.42	3.59

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 21 Page 278
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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
CONVINCING	85.2	83.8	80.2	86.2	84.8	87.4	85.3	86.2	87.2	86.9	80.3	81.9	70.1	86.3	85.4	74.5	100.0	87.9	100.0
Very	53.6	52.7	51.2	53.7	46.0	52.0	60.1	56.8	58.1	52.3	49.4	48.1	57.6	55.8	46.6	42.5	73.4	60.9	68.7
Somewhat	31.6	31.2	29.0	32.5	38.8	35.4	25.2	29.4	29.0	34.6	30.9	33.8	12.4	30.5	38.8	32.0	26.6	27.0	31.3
NOT CONVINCING	11.3	14.1	19.8	10.3	10.7	9.5	10.2	9.9	10.4	7.8	17.4	15.9	26.8	10.9	6.8	22.8	-	12.1	-
Not Too	8.0	9.7	16.8	5.1	7.5	8.5	6.7	7.4	5.9	5.7	13.8	12.7	21.0	6.1	5.1	18.3	-	8.4	-
Not at All	3.3	4.4	2.9	5.3	3.2	1.0	3.5	2.5	4.5	2.2	3.6	3.2	5.8	4.8	1.6	4.5	-	3.7	-
DK/REFUSED	3.5	2.1	-	3.5	4.5	3.1	4.6	4.0	2.4	5.2	2.3	2.2	3.1	2.8	7.9	2.7	-	-	-
Net Diff.	73.9	69.8	60.4	75.9	74.0	78.0	75.1	76.3	76.8	79.1	62.9	66.0	43.3	75.4	78.6	51.7	100.0	75.8	100.0
Mean	3.40	3.35	3.28	3.39	3.34	3.43	3.49	3.46	3.44	3.45	3.29	3.30	3.26	3.41	3.41	3.16	3.73	3.45	3.69

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 21 Page 279
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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
CONVINCING	85.2	86.5	82.0	72.8	87.9	89.8	86.2	84.9	86.1	85.2	86.8	84.7	89.4	79.1	86.6
Very	53.6	58.0	45.6	39.2	58.3	56.3	57.5	57.5	50.0	53.5	53.8	53.2	54.1	48.3	56.4
Somewhat	31.6	28.5	36.5	33.6	29.6	33.5	28.7	27.4	36.1	31.8	32.9	31.5	35.3	30.8	30.1
NOT CONVINCING	11.3	9.5	11.1	24.6	11.3	6.0	11.7	12.3	10.7	11.6	11.0	10.8	6.4	17.2	10.9
Not Too	8.0	7.3	5.2	18.5	4.7	6.0	10.1	8.7	6.8	9.1	5.5	9.5	2.4	16.3	6.9
Not at All	3.3	2.2	5.9	6.1	6.6	-	1.5	3.6	4.0	2.5	5.4	1.4	4.0	0.9	4.0
DK/REFUSED	3.5	4.1	6.9	2.6	0.8	4.3	2.1	2.9	3.2	3.1	2.3	4.5	4.1	3.7	2.5
Net Diff.	73.9	77.0	71.0	48.2	76.5	83.8	74.6	72.6	75.4	73.6	75.8	73.8	83.0	61.9	75.7
Mean	3.40	3.48	3.31	3.09	3.41	3.53	3.45	3.43	3.36	3.41	3.38	3.43	3.45	3.31	3.43

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 21 Page 280
Feb. 24, 2016

21. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
CONVINCING	85.2	84.9	89.1	91.9	78.4	79.5	86.1	90.0	86.5	82.3	84.9	91.0	81.0	86.1	87.9	82.3
Very	53.6	57.5	64.0	59.6	52.5	51.2	50.0	52.5	53.4	48.2	57.5	62.2	53.5	50.0	52.1	48.2
Somewhat	31.6	27.4	25.2	32.3	25.9	28.3	36.1	37.5	33.1	34.2	27.4	28.7	27.4	36.1	35.8	34.2
NOT CONVINCING	11.3	12.3	10.9	6.2	17.2	16.9	10.7	7.9	12.1	13.0	12.3	7.9	14.8	10.7	10.3	13.0
Not Too	8.0	8.7	8.4	5.1	12.6	12.4	6.8	4.3	8.6	7.7	8.7	6.1	10.6	6.8	6.9	7.7
Not at All	3.3	3.6	2.4	1.0	4.6	4.5	4.0	3.6	3.5	5.3	3.6	1.8	4.3	4.0	3.3	5.3
DK/REFUSED	3.5	2.9	-	1.9	4.4	3.6	3.2	2.1	1.4	4.7	2.9	1.1	4.2	3.2	1.8	4.7
Net Diff.	73.9	72.6	78.3	85.7	61.2	62.6	75.4	82.1	74.4	69.4	72.6	83.1	66.1	75.4	77.7	69.4
Mean	3.40	3.43	3.51	3.53	3.32	3.31	3.36	3.42	3.38	3.31	3.43	3.53	3.36	3.36	3.39	3.31

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 21 Page 281
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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MALE ONLY (CHILDREN)							FEMALE ONLY (CHILDREN)							BOTH (CHILDREN)						
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER			
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52			
CONVINCING	85.2	83.7	93.2	77.3	88.6	93.2	83.6	84.9	89.2	82.1	84.4	83.4	87.4	86.4	90.0	84.0	85.0	88.1	77.6			
Very	53.6	56.7	65.4	53.5	53.9	54.5	54.9	61.2	67.9	54.4	42.2	44.2	39.0	54.3	54.5	53.1	52.8	58.5	46.3			
Somewhat	31.6	27.0	27.8	23.8	34.7	38.7	28.7	23.6	21.4	27.8	42.3	39.2	48.3	32.0	35.5	30.9	32.2	29.5	31.3			
NOT CONVINCING	11.3	14.3	6.8	19.2	7.8	4.2	11.6	11.2	8.8	13.0	14.1	14.5	12.6	10.7	8.4	11.7	10.7	11.1	14.7			
Not Too	8.0	11.5	3.5	17.1	4.4	2.5	6.4	4.6	6.4	4.2	7.3	8.1	4.3	9.8	8.4	10.3	8.8	9.6	11.2			
Not at All	3.3	2.8	3.3	2.2	3.4	1.7	5.2	6.6	2.4	8.8	6.8	6.4	8.4	1.0	-	1.4	2.0	1.5	3.6			
DK/REFUSED	3.5	2.0	-	3.4	3.7	2.6	4.8	4.0	1.9	4.9	1.5	2.1	-	2.9	1.5	4.2	4.3	0.8	7.7			
Net Diff.	73.9	69.4	86.4	58.1	80.8	89.0	71.9	73.7	80.4	69.1	70.3	68.9	74.8	75.7	81.6	72.3	74.2	76.9	62.9			
Mean	3.40	3.40	3.55	3.33	3.44	3.50	3.40	3.45	3.58	3.34	3.22	3.24	3.18	3.44	3.47	3.42	3.42	3.46	3.30			

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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21. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL			MEN						WOMEN						MEN			WOMEN		
	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH			
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70		
CONVINCING	85.2	80.4	87.3	74.5	83.6	85.8	80.6	88.6	94.6	86.2	87.5	89.1	83.3	77.6	83.8	84.6	89.8	88.8	84.7		
Very	53.6	52.8	60.3	47.1	41.9	42.8	39.4	61.5	64.2	58.7	54.6	57.3	52.9	39.9	52.0	50.9	61.6	55.1	55.2		
Somewhat	31.6	27.6	27.0	27.4	41.7	43.0	41.2	27.2	30.5	27.5	32.9	31.8	30.4	37.7	31.8	33.7	28.2	33.7	29.5		
NOT CONVINCING	11.3	15.9	10.5	20.4	13.4	12.0	15.9	9.2	5.4	10.4	9.2	9.3	11.4	16.0	14.0	11.9	9.0	8.9	9.8		
Not Too	8.0	9.9	8.1	12.7	8.3	9.5	7.9	7.6	4.2	8.9	5.9	5.5	7.6	12.8	5.5	10.5	6.9	5.5	8.5		
Not at All	3.3	6.0	2.4	7.7	5.2	2.5	8.0	1.5	1.2	1.5	3.3	3.8	3.8	3.2	8.4	1.4	2.1	3.4	1.3		
DK/REFUSED	3.5	3.7	2.2	5.1	3.0	2.2	3.6	2.2	-	3.4	3.2	1.6	5.3	6.4	2.3	3.5	1.2	2.3	5.5		
Net Diff.	73.9	64.5	76.8	54.2	70.2	73.8	64.7	79.5	89.2	75.8	78.3	79.9	71.9	61.6	69.8	72.7	80.8	79.9	74.9		
Mean	3.40	3.32	3.49	3.20	3.24	3.29	3.16	3.52	3.58	3.48	3.43	3.45	3.40	3.22	3.30	3.39	3.51	3.44	3.47		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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21. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
CONVINCING	85.2	89.4	90.1	86.3	85.2	94.0	83.5	89.8	86.5	88.3	86.5	89.1	83.5	89.8	91.7	92.8	87.2	82.5	82.1	83.7
Very	53.6	58.3	68.6	62.6	49.9	57.2	44.3	64.9	51.6	63.9	48.8	59.6	44.3	57.5	54.2	62.8	54.8	51.3	53.1	46.2
Somewhat	31.6	31.0	21.5	23.7	35.3	36.7	39.2	24.9	34.9	24.4	37.7	29.5	39.2	32.3	37.6	30.0	32.4	31.2	28.9	37.5
NOT CONVINCING	11.3	10.6	9.9	12.6	10.0	6.0	11.0	10.2	10.1	11.2	9.5	9.7	11.0	8.3	8.3	6.1	9.8	13.0	13.2	12.3
Not Too	8.0	4.2	4.9	7.8	10.0	6.0	7.4	4.7	7.6	6.0	7.6	6.8	7.4	5.0	4.9	3.1	6.3	9.8	10.3	8.6
Not at All	3.3	6.4	5.0	4.8	-	-	3.6	5.5	2.5	5.2	1.9	2.9	3.6	3.3	3.4	3.0	3.5	3.1	2.9	3.7
DK/REFUSED	3.5	-	-	1.1	4.9	-	5.5	-	3.4	0.5	4.0	1.2	5.5	1.9	-	1.1	3.0	4.5	4.7	4.0
Net Diff.	73.9	78.7	80.2	73.8	75.2	87.9	72.5	79.7	76.4	77.1	77.0	79.4	72.5	81.5	83.5	86.6	77.5	69.5	68.9	71.3
Mean	3.40	3.41	3.54	3.46	3.42	3.51	3.32	3.49	3.40	3.48	3.39	3.48	3.32	3.47	3.43	3.54	3.43	3.37	3.39	3.31

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
CONVINCING	85.2	86.2	78.0	76.0	83.3	92.9	85.4	86.0	83.9	87.6	86.4	85.7	77.7	85.5	81.2	90.7
Very	53.6	49.7	46.5	46.1	47.7	64.1	54.3	57.6	45.2	68.9	53.4	63.1	44.1	59.5	47.0	58.6
Somewhat	31.6	36.5	31.4	29.9	35.6	28.8	31.1	28.3	38.7	18.8	33.1	22.6	33.5	26.0	34.2	32.1
NOT CONVINCING	11.3	11.1	15.8	17.6	11.0	5.9	11.1	10.3	13.2	12.4	9.7	14.3	19.9	-	13.1	6.9
Not Too	8.0	7.1	11.3	13.0	6.6	3.3	8.9	8.5	10.0	5.0	7.7	-	13.3	-	10.7	5.3
Not at All	3.3	4.1	4.6	4.6	4.4	2.6	2.2	1.8	3.3	7.4	2.0	14.3	6.7	-	2.4	1.7
DK/REFUSED	3.5	2.7	6.2	6.4	5.7	1.2	3.5	3.7	2.9	-	3.9	-	2.4	14.5	5.7	2.3
Net Diff.	73.9	75.0	62.1	58.3	72.3	86.9	74.3	75.7	70.7	75.3	76.7	71.3	57.7	85.5	68.1	83.8
Mean	3.40	3.35	3.28	3.25	3.34	3.56	3.42	3.47	3.30	3.49	3.43	3.34	3.18	3.70	3.33	3.51

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21. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
CONVINCING	85.2	85.2	90.7	100.0	85.0	85.7	80.0	88.4	82.8	91.0	90.5	90.9	76.9	91.1	86.9	90.8	89.7	93.9	82.1	88.7
Very	53.6	54.8	47.7	54.7	56.6	52.8	52.0	59.7	49.6	62.4	63.2	62.3	43.8	56.3	53.5	67.1	63.4	75.5	46.3	54.9
Somewhat	31.6	30.4	43.1	45.3	28.4	32.9	27.9	28.7	33.3	28.6	27.2	28.6	33.0	34.8	33.5	23.7	26.3	18.3	35.8	33.8
NOT CONVINCING	11.3	12.3	6.9	-	12.1	11.0	17.7	8.2	12.8	8.2	9.5	9.1	17.0	8.9	10.0	9.2	10.3	6.1	12.9	11.3
Not Too	8.0	8.0	5.5	-	8.6	5.2	11.9	6.3	9.1	6.0	7.1	6.5	12.2	3.0	7.0	9.2	6.8	6.1	9.8	7.2
Not at All	3.3	4.3	1.4	-	3.5	5.8	5.8	1.9	3.7	2.2	2.5	2.6	4.8	5.9	3.0	-	3.5	-	3.2	4.1
DK/REFUSED	3.5	2.5	2.4	-	3.0	3.2	2.4	3.4	4.3	0.8	-	-	6.1	-	3.1	-	-	-	4.9	-
Net Diff.	73.9	72.9	83.9	100.0	72.9	74.7	62.3	80.2	70.0	82.8	81.0	81.9	59.8	82.1	76.9	81.6	79.4	87.7	69.2	77.5
Mean	3.40	3.39	3.40	3.55	3.42	3.37	3.29	3.51	3.34	3.53	3.51	3.51	3.23	3.41	3.42	3.58	3.50	3.69	3.32	3.40

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	MALE	FEMALE
Total	500	144	301	35	63	121	14	81	180	20	210	290
CONVINCING	85.2	90.8	83.3	89.6	89.5	80.4	78.7	91.9	85.3	97.4	80.9	88.3
Very	53.6	65.1	50.1	46.0	54.4	46.0	48.1	73.4	52.8	44.5	47.8	57.8
Somewhat	31.6	25.7	33.2	43.6	35.0	34.4	30.6	18.5	32.5	52.9	33.1	30.5
NOT CONVINCING	11.3	8.3	12.8	6.2	8.5	16.2	11.3	8.1	10.6	2.6	14.6	9.0
Not Too	8.0	6.1	9.2	6.2	6.0	11.5	11.3	6.3	7.6	2.6	10.0	6.7
Not at All	3.3	2.1	3.6	-	2.5	4.7	-	1.8	2.9	-	4.6	2.3
DK/REFUSED	3.5	0.9	3.8	4.1	2.0	3.3	9.9	-	4.2	-	4.6	2.7
Net Diff.	73.9	82.5	70.5	83.4	81.0	64.2	67.4	83.8	74.7	94.8	66.3	79.3
Mean	3.40	3.55	3.35	3.41	3.44	3.26	3.41	3.63	3.41	3.42	3.30	3.48

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22. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA													CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER LESS/ 10	11-14 OVER 15	YES	NO/ NOT YET		
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
CONVINCING	87.7	90.1	91.7	84.1	90.3	86.9	84.1	89.0	87.2	81.2	93.2	68.4	86.6	95.1	88.5	86.8	87.1	90.3	84.1	88.1	83.5
Very	60.1	62.8	59.8	68.7	63.9	59.7	56.7	61.9	54.7	62.1	47.1	46.3	60.5	70.2	59.3	61.3	58.1	63.0	57.4	61.0	48.5
Somewhat	27.7	27.4	31.9	15.4	26.3	27.2	27.3	27.1	32.4	19.1	46.1	22.1	26.1	24.9	29.2	25.5	29.0	27.3	26.7	27.1	34.9
NOT CONVINCING	9.7	7.7	4.1	15.8	8.8	11.7	13.5	10.3	10.1	13.4	6.8	18.8	9.5	4.9	9.1	10.4	9.0	9.5	12.2	9.2	16.5
Not Too	5.9	4.9	4.1	11.3	4.0	7.3	8.8	6.1	7.6	9.3	6.0	12.9	0.6	4.9	5.1	7.2	4.6	6.1	12.2	5.0	16.5
Not at All	3.8	2.8	-	4.5	4.8	4.5	4.7	4.2	2.5	4.1	0.8	5.9	9.0	-	4.0	3.2	4.4	3.4	-	4.1	-
DK/REFUSED	2.5	2.2	4.2	0.1	1.0	1.4	2.4	0.7	2.7	5.4	-	12.8	3.9	-	2.4	2.8	4.0	0.2	3.7	2.8	-
Net Diff.	78.0	82.5	87.6	68.3	81.5	75.2	70.5	78.6	77.0	67.9	86.4	49.6	77.1	90.2	79.4	76.4	78.1	80.8	71.9	78.9	66.9
Mean	3.48	3.53	3.58	3.48	3.51	3.44	3.39	3.48	3.43	3.47	3.39	3.25	3.44	3.65	3.47	3.49	3.47	3.50	3.47	3.49	3.32

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	TALK ABOUT ALCOHOL		TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO		
		ABUSE WITH YOUR		ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT		
		CHILDREN		LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVL		
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
CONVINCING	87.7	87.0	89.5	86.1	87.9	91.1	88.5	87.8	89.2	91.8	87.5	87.0	87.8	87.9	76.4	88.7	89.2	86.0	89.1	87.8	87.2
Very	60.1	58.5	63.5	58.4	59.2	70.4	61.1	62.2	59.9	64.1	56.6	62.1	53.9	66.1	54.0	60.7	60.7	58.1	61.6	60.9	58.2
Somewhat	27.7	28.5	26.0	27.6	28.8	20.6	27.4	25.6	29.2	27.7	30.9	24.9	33.9	21.8	22.4	28.0	28.5	27.9	27.5	27.0	29.0
NOT CONVINCING	9.7	10.6	6.5	13.9	8.7	8.9	8.9	8.5	9.3	8.2	9.3	9.5	9.2	10.6	17.5	11.3	8.1	11.9	7.9	9.9	9.4
Not Too	5.9	6.0	4.1	5.6	4.8	3.3	5.2	4.4	6.1	8.2	5.6	5.0	5.9	6.4	12.4	9.1	4.7	7.1	4.9	5.8	6.2
Not at All	3.8	4.7	2.5	8.3	3.9	5.6	3.6	4.1	3.2	-	3.7	4.4	3.3	4.2	5.1	2.2	3.4	4.8	3.1	4.1	3.2
DK/REFUSED	2.5	2.4	3.9	-	3.3	-	2.7	3.7	1.6	-	3.2	3.5	3.1	1.6	6.1	-	2.8	2.1	3.0	2.2	3.4
Net Diff.	78.0	76.3	83.0	72.2	79.2	82.1	79.6	79.3	79.9	83.7	78.3	77.5	78.6	77.3	58.9	77.4	81.1	74.1	81.2	77.9	77.8
Mean	3.48	3.44	3.57	3.36	3.48	3.56	3.50	3.52	3.48	3.56	3.45	3.50	3.43	3.52	3.33	3.47	3.51	3.42	3.52	3.48	3.47

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22. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKING AFFECTS TEEN HEALTH	TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS							
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
CONVINCING	87.7	92.7	93.4	92.0	88.9	84.5	90.1	91.8	88.7	84.5	88.7	75.5	89.1	64.2	90.5	92.6	87.6	74.6	84.9	50.5
Very	60.1	68.5	75.5	60.9	59.5	57.2	64.8	71.1	59.6	53.4	55.5	48.9	62.3	24.5	63.9	71.0	53.5	41.1	50.6	18.8
Somewhat	27.7	24.2	17.9	31.1	29.5	27.3	25.3	20.7	29.1	31.1	33.2	26.6	26.8	39.7	26.6	21.6	34.1	33.5	34.3	31.7
NOT CONVINCING	9.7	6.1	4.3	8.0	8.9	12.4	7.6	6.8	8.2	11.4	7.6	19.6	8.8	25.9	7.5	6.5	8.9	23.8	12.7	49.5
Not Too	5.9	6.1	4.3	8.0	6.2	6.2	3.6	3.7	3.6	7.2	5.3	11.3	4.7	25.9	4.7	3.3	6.9	13.1	10.8	18.6
Not at All	3.8	-	-	-	2.7	6.2	4.0	3.2	4.6	4.1	2.2	8.3	4.1	-	2.8	3.3	2.0	10.7	2.0	30.9
DK/REFUSED	2.5	1.2	2.3	-	2.2	3.1	2.3	1.4	3.1	4.1	3.7	4.9	2.1	9.9	2.0	0.9	3.6	1.6	2.3	-
Net Diff.	78.0	86.6	89.1	84.0	80.1	72.1	82.5	84.9	80.4	73.2	81.2	55.9	80.3	38.3	83.1	86.0	78.7	50.7	72.2	1.0
Mean	3.48	3.63	3.73	3.53	3.49	3.40	3.54	3.62	3.48	3.40	3.47	3.22	3.50	2.98	3.55	3.62	3.44	3.07	3.37	2.38

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 22 Page 290
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22. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	HEARD OF SITE				VISITED SITE				HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK							
		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O			
		RG		RG		RG		RG		RG		RG		RG			
		YES	NO	YES	NO	REGU- LRLY	2+ Times/ Week	Once A Week	NOT REGU- LRLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never			
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145			
CONVINCING	87.7	89.2	86.5	91.7	87.4	87.4	85.9	89.4	88.0	83.0	92.3	87.8	87.6	87.9			
Very	60.1	63.9	57.9	83.9	58.6	58.6	55.9	62.4	59.0	58.7	59.3	61.4	61.7	61.2			
Somewhat	27.7	25.4	28.5	7.7	28.8	28.7	30.0	27.0	29.0	24.3	33.0	26.4	25.9	26.7			
NOT CONVINCING	9.7	10.8	9.4	8.3	9.8	10.7	13.3	7.2	10.3	13.3	7.7	9.0	11.2	7.2			
Not Too	5.9	7.1	5.3	8.3	5.6	6.4	5.9	7.2	8.1	11.8	4.9	5.0	6.3	4.0			
Not at All	3.8	3.6	4.1	-	4.2	4.3	7.4	-	2.3	1.6	2.9	3.9	4.9	3.2			
DK/REFUSED	2.5	*	4.1	-	2.8	1.9	0.7	3.4	1.7	3.6	-	3.2	1.1	4.9			
Net Diff.	78.0	78.5	77.1	83.3	77.6	76.6	72.6	82.2	77.6	69.7	84.5	78.8	76.4	80.7			
Mean	3.48	3.49	3.46	3.76	3.46	3.44	3.35	3.57	3.47	3.45	3.49	3.50	3.46	3.53			

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 22 Page 291
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22. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
CONVINCING	87.7	91.9	94.9	89.9	85.4	90.6	86.4	88.1	87.8	90.2	85.1	85.4	83.6	88.9	90.3	88.0	73.2	89.9	85.3
Very	60.1	67.8	69.0	67.0	49.0	63.9	61.4	62.4	56.7	64.1	58.5	57.9	62.5	54.7	60.1	58.5	73.2	70.9	63.8
Somewhat	27.7	24.1	25.9	22.9	36.4	26.7	25.0	25.7	31.1	26.1	26.6	27.5	21.1	34.2	30.2	29.5	-	19.0	21.5
NOT CONVINCING	9.7	5.9	0.7	9.3	12.8	6.1	11.5	9.3	9.6	6.8	13.6	13.6	13.3	8.0	8.3	11.4	26.8	5.5	9.3
Not Too	5.9	4.4	0.7	6.8	8.5	4.0	5.5	4.9	5.7	3.9	8.9	9.6	4.7	4.8	5.1	8.0	26.8	3.7	5.3
Not at All	3.8	1.5	-	2.5	4.3	2.1	6.1	4.4	3.9	2.9	4.6	4.0	8.6	3.2	3.2	3.4	-	1.8	4.0
DK/REFUSED	2.5	2.2	4.4	0.8	1.9	3.3	2.1	2.6	2.6	3.0	1.3	1.0	3.1	3.1	1.3	0.6	-	4.5	5.4
Net Diff.	78.0	85.9	94.2	80.6	72.6	84.5	74.8	78.8	78.2	83.4	71.5	71.7	70.3	80.9	82.0	76.6	46.4	84.4	76.1
Mean	3.48	3.62	3.71	3.56	3.33	3.58	3.45	3.50	3.44	3.56	3.41	3.41	3.42	3.45	3.49	3.44	3.46	3.67	3.53

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
CONVINCING	87.7	84.5	87.4	81.2	90.8	91.8	88.2	87.1	88.1	88.8	87.5	85.8	84.9	86.5	90.2
Very	60.1	52.8	56.7	44.3	60.3	68.4	69.7	61.3	58.2	58.0	62.7	59.0	64.1	54.6	61.4
Somewhat	27.7	31.6	30.7	36.8	30.6	23.4	18.5	25.8	30.0	30.8	24.8	26.9	20.8	31.9	28.8
NOT CONVINCING	9.7	11.9	10.7	15.8	7.4	4.5	11.8	10.2	9.2	8.8	11.0	9.8	12.0	12.3	7.3
Not Too	5.9	8.5	8.9	9.7	3.1	1.0	8.4	6.9	5.5	6.1	4.7	7.5	9.2	8.9	2.7
Not at All	3.8	3.4	1.8	6.2	4.3	3.5	3.4	3.3	3.7	2.7	6.3	2.3	2.7	3.4	4.5
DK/REFUSED	2.5	3.6	1.9	3.0	1.7	3.6	-	2.7	2.7	2.4	1.5	4.3	3.1	1.3	2.6
Net Diff.	78.0	72.5	76.6	65.3	83.4	87.3	76.5	76.9	78.9	80.1	76.5	76.0	73.0	74.2	82.9
Mean	3.48	3.39	3.45	3.23	3.49	3.63	3.55	3.49	3.46	3.48	3.46	3.49	3.51	3.39	3.51

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AGE OF CHILDREN										AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129	
CONVINCING	87.7	87.1	87.0	89.3	80.0	90.1	88.1	89.0	89.4	86.2	87.1	88.5	84.9	88.1	89.4	86.2	
Very	60.1	61.3	65.5	59.8	54.1	60.9	58.2	56.4	72.3	47.6	61.3	63.1	58.0	58.2	65.6	47.6	
Somewhat	27.7	25.8	21.5	29.6	25.9	29.3	30.0	32.6	17.1	38.5	25.8	25.4	26.8	30.0	23.8	38.5	
NOT CONVINCING	9.7	10.2	11.0	8.3	15.2	8.5	9.2	8.8	10.6	9.6	10.2	9.2	12.0	9.2	9.5	9.6	
Not Too	5.9	6.9	9.1	4.2	13.4	5.0	5.5	6.5	5.6	5.7	6.9	6.2	9.2	5.5	5.6	5.7	
Not at All	3.8	3.3	1.9	4.1	1.9	3.5	3.7	2.4	5.0	3.9	3.3	3.0	2.8	3.7	4.0	3.9	
DK/REFUSED	2.5	2.7	2.0	2.4	4.7	1.3	2.7	2.2	-	4.3	2.7	2.3	3.2	2.7	1.1	4.3	
Net Diff.	78.0	76.9	76.0	81.0	64.8	81.6	78.9	80.1	78.8	76.6	76.9	79.3	72.9	78.9	79.8	76.6	
Mean	3.48	3.49	3.54	3.49	3.39	3.49	3.46	3.46	3.57	3.36	3.49	3.52	3.45	3.46	3.53	3.36	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
CONVINCING	87.7	87.0	91.0	85.0	90.5	91.2	88.5	87.1	89.7	85.3	87.8	87.5	90.8	87.0	85.2	84.2	85.9	89.7	80.9
Very	60.1	57.4	63.3	54.4	56.8	65.8	43.9	67.4	69.4	63.8	55.3	63.2	42.8	59.4	57.5	56.5	61.6	68.0	51.9
Somewhat	27.7	29.6	27.6	30.6	33.6	25.4	44.6	19.7	20.3	21.5	32.4	24.3	47.9	27.7	27.7	27.7	24.3	21.7	29.0
NOT CONVINCING	9.7	9.7	7.6	10.6	7.1	7.2	8.1	11.4	6.8	14.7	11.0	10.8	9.2	9.7	12.5	10.9	9.8	10.3	11.4
Not Too	5.9	6.0	1.5	9.1	5.3	5.8	4.3	5.8	4.4	7.6	4.8	5.9	1.6	9.3	11.9	10.9	6.4	5.1	9.6
Not at All	3.8	3.8	6.1	1.5	1.7	1.4	3.8	5.5	2.4	7.1	6.2	4.9	7.6	0.4	0.6	-	3.4	5.2	1.8
DK/REFUSED	2.5	3.2	1.4	4.5	2.5	1.6	3.4	1.5	3.6	-	1.2	1.7	-	3.3	2.3	4.9	4.3	-	7.7
Net Diff.	78.0	77.3	83.3	74.4	83.4	84.0	80.4	75.7	82.9	70.7	76.7	76.8	81.6	77.3	72.7	73.3	76.1	79.3	69.5
Mean	3.48	3.45	3.50	3.44	3.49	3.58	3.33	3.51	3.62	3.42	3.39	3.48	3.26	3.51	3.45	3.48	3.51	3.52	3.42

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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Table 22 Page 295
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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL			MEN						WOMEN						MEN			WOMEN		
	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH			
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70		
CONVINCING	87.7	84.4	86.7	78.9	84.9	85.6	85.0	89.4	90.3	89.7	90.0	91.4	86.8	84.6	79.9	86.7	91.4	92.7	85.0		
Very	60.1	54.2	57.9	49.0	48.9	58.8	39.5	67.3	68.2	65.3	63.4	69.4	52.1	46.0	51.4	54.1	65.3	70.4	63.5		
Somewhat	27.7	30.2	28.8	29.9	36.0	26.9	45.5	22.1	22.1	24.3	26.6	22.1	34.7	38.6	28.5	32.6	26.1	22.3	21.5		
NOT CONVINCING	9.7	13.7	10.6	18.9	11.2	12.7	8.7	7.2	7.8	6.4	8.1	7.8	10.1	13.2	18.5	8.3	6.1	5.9	11.2		
Not Too	5.9	10.2	8.8	14.8	8.6	10.9	3.6	4.1	3.6	4.6	3.7	2.6	6.9	12.1	8.9	7.8	2.4	1.9	7.2		
Not at All	3.8	3.5	1.8	4.1	2.7	1.7	5.1	3.1	4.2	1.8	4.3	5.2	3.2	1.1	9.6	0.6	3.7	4.0	4.0		
DK/REFUSED	2.5	1.9	2.7	2.2	3.9	1.7	6.3	3.4	1.9	3.9	1.9	0.7	3.1	2.2	1.6	5.0	2.5	1.5	3.7		
Net Diff.	78.0	70.7	76.1	60.0	73.6	73.0	76.3	82.2	82.6	83.3	81.9	83.6	76.7	71.4	61.4	78.4	85.3	86.8	73.8		
Mean	3.48	3.38	3.47	3.27	3.36	3.45	3.27	3.59	3.57	3.60	3.52	3.57	3.40	3.32	3.24	3.48	3.57	3.61	3.50		

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
CONVINCING	87.7	82.0	90.6	92.6	79.5	85.1	92.9	87.5	89.1	89.7	88.1	86.6	92.9	86.4	81.1	90.6	85.0	88.4	87.5	90.8
Very	60.1	54.5	63.9	64.4	44.8	70.3	59.7	60.5	60.4	62.2	59.3	60.8	59.7	54.5	44.7	61.8	52.2	64.1	63.6	65.5
Somewhat	27.7	27.4	26.7	28.3	34.7	14.8	33.3	27.0	28.7	27.5	28.8	25.9	33.3	31.9	36.3	28.8	32.8	24.3	23.9	25.4
NOT CONVINCING	9.7	15.3	3.4	7.4	14.3	9.7	7.1	7.6	8.9	7.5	9.3	9.4	7.1	10.2	14.0	8.3	10.6	9.5	9.8	8.5
Not Too	5.9	4.1	1.4	6.2	5.8	5.0	5.0	2.4	5.4	4.0	5.1	4.6	5.0	5.1	11.2	4.3	4.1	6.5	6.7	5.8
Not at All	3.8	11.2	1.9	1.2	8.5	4.7	2.1	5.3	3.5	3.5	4.1	4.8	2.1	5.1	2.8	4.0	6.5	3.0	3.1	2.7
DK/REFUSED	2.5	2.7	6.0	-	6.3	5.2	-	4.8	2.1	2.8	2.6	4.0	-	3.3	4.9	1.1	4.4	2.1	2.7	0.7
Net Diff.	78.0	66.7	87.3	85.3	65.2	75.4	85.8	79.9	80.2	82.2	78.9	77.2	85.8	76.2	67.1	82.4	74.4	78.9	77.6	82.3
Mean	3.48	3.29	3.62	3.56	3.23	3.59	3.50	3.50	3.49	3.53	3.47	3.49	3.50	3.41	3.29	3.50	3.37	3.53	3.52	3.55

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22. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN				WOMEN				MARITAL STATUS				MARRIED		
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
CONVINCING	87.7	82.3	85.1	83.0	90.9	89.9	90.5	90.4	90.8	92.8	87.9	85.7	86.9	76.5	82.6	92.2
Very	60.1	41.8	58.9	59.1	58.4	65.2	67.5	66.6	70.1	69.2	60.9	77.8	51.2	39.7	51.1	68.9
Somewhat	27.7	40.5	26.2	23.9	32.5	24.7	23.0	23.8	20.6	23.6	27.0	7.9	35.7	36.8	31.5	23.3
NOT CONVINCING	9.7	14.5	12.3	14.1	7.4	6.7	7.7	7.1	9.2	-	10.2	14.3	10.5	9.0	13.9	7.2
Not Too	5.9	8.4	10.3	12.9	3.2	2.4	4.0	2.8	7.5	-	6.2	14.3	5.1	-	9.7	3.3
Not at All	3.8	6.1	2.0	1.2	4.2	4.3	3.6	4.3	1.7	-	4.0	-	5.4	9.0	4.2	3.9
DK/REFUSED	2.5	3.2	2.6	2.9	1.7	3.5	1.8	2.5	-	7.2	1.9	-	2.6	14.5	3.5	0.6
Net Diff.	78.0	67.8	72.8	68.8	83.5	83.2	82.9	83.3	81.6	92.8	77.7	71.3	76.4	67.5	68.7	85.0
Mean	3.48	3.22	3.46	3.45	3.48	3.56	3.57	3.57	3.59	3.75	3.48	3.63	3.36	3.25	3.34	3.58

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22. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
CONVINCING	87.7	88.3	88.8	85.8	86.8	89.1	82.5	89.8	89.1	84.6	79.5	87.6	87.3	82.5	90.3	91.5	89.6	86.2	88.8	88.8
Very	60.1	60.5	51.7	62.7	61.2	59.3	52.9	67.0	57.6	65.6	60.0	68.9	49.5	55.8	63.0	79.3	66.6	69.6	55.3	69.9
Somewhat	27.7	27.8	37.1	23.1	25.5	29.7	29.6	22.8	31.5	19.0	19.5	18.6	37.8	26.7	27.3	12.2	23.0	16.6	33.5	18.9
NOT CONVINCING	9.7	9.8	8.6	14.2	10.6	7.5	13.3	8.7	9.1	11.3	17.6	8.1	10.2	12.0	8.3	5.1	7.2	7.6	9.8	9.1
Not Too	5.9	4.2	7.1	14.2	4.5	5.1	6.5	3.2	5.8	6.4	7.1	5.1	8.0	9.1	4.3	1.9	5.1	4.5	6.3	5.8
Not at All	3.8	5.5	1.6	-	6.1	2.4	6.8	5.6	3.3	4.9	10.5	3.1	2.2	2.9	4.0	3.2	2.1	3.2	3.4	3.2
DK/REFUSED	2.5	2.0	2.5	-	2.6	3.4	4.3	1.5	1.8	4.2	2.9	4.3	2.5	5.4	1.4	3.4	3.2	6.1	1.4	2.1
Net Diff.	78.0	78.5	80.2	71.7	76.2	81.6	69.2	81.0	80.0	73.3	61.9	79.4	77.1	70.5	82.1	86.5	82.4	78.6	79.0	79.7
Mean	3.48	3.46	3.43	3.49	3.46	3.51	3.34	3.54	3.46	3.52	3.33	3.60	3.38	3.43	3.52	3.74	3.59	3.63	3.43	3.59

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22. NOW I'M GOING TO READ YOU VARIOUS STATEMENTS ABOUT HOW UNDERAGE DRINKING AFFECTS BRAIN HEALTH AND DEVELOPMENT. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
CONVINCING	87.7	87.5	87.2	93.1	82.8	83.5	90.0	91.1	89.7	95.4	84.2	90.3
Very	60.1	64.3	58.2	66.3	50.2	51.2	60.8	75.2	62.9	70.2	51.2	66.4
Somewhat	27.7	23.2	29.0	26.9	32.6	32.3	29.2	15.9	26.8	25.2	32.9	23.9
NOT CONVINCING	9.7	8.6	11.0	5.3	15.0	14.1	6.3	3.6	8.9	4.6	13.1	7.3
Not Too	5.9	4.7	6.9	5.3	10.7	9.9	6.3	-	4.9	4.6	9.4	3.3
Not at All	3.8	3.9	4.0	-	4.3	4.1	-	3.6	4.0	-	3.7	4.0
DK/REFUSED	2.5	3.9	1.8	1.5	2.1	2.4	3.7	5.4	1.5	-	2.8	2.4
Net Diff.	78.0	78.9	76.2	87.8	67.8	69.5	83.6	87.5	80.8	90.8	71.1	83.0
Mean	3.48	3.54	3.44	3.62	3.32	3.34	3.57	3.72	3.51	3.66	3.35	3.57

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23. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	AREA														CHILDREN IN	APPROPRIATE TO	TALKED ABOUT			
															GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE	ALCOHOL ABUSE			
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET	
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
YES	36.1	47.1	47.8	48.0	46.3	26.7	27.1	26.5	34.9	38.0	31.8	29.4	38.8	27.6	35.8	36.4	37.6	32.6	41.9	36.6	30.0
NO	62.0	50.7	50.8	52.0	50.3	72.7	73.0	72.4	62.1	59.1	65.1	70.6	57.4	72.4	62.9	61.0	61.6	65.7	53.0	61.4	70.0
DK/REFUSED	1.8	2.2	1.4	-	3.3	0.6	-0.1	1.1	3.0	2.9	3.1	-	3.8	-	1.3	2.6	0.8	1.7	5.1	2.0	-

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23. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING	BRAIN DEVLPMNT		
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
YES	36.1	39.8	36.7	29.1	39.2	21.5	35.8	35.3	36.4	43.5	31.5	29.4	32.6	42.9	17.4	35.6	36.4	49.4	25.0	41.2	23.6
NO	62.0	57.8	61.0	70.9	58.6	77.3	62.2	62.7	61.7	54.7	66.9	69.2	65.7	54.9	75.2	64.4	61.7	48.2	73.7	56.6	75.5
DK/REFUSED	1.8	2.4	2.3	-	2.2	1.2	1.9	2.0	1.9	1.8	1.6	1.3	1.7	2.2	7.4	-	1.9	2.4	1.3	2.2	0.9

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23. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
YES	36.1	34.9	35.5	34.3	37.0	37.1	38.3	40.7	36.2	32.2	34.7	27.0	36.1	30.3	38.1	44.1	29.2	28.1	33.9	14.5
NO	62.0	63.9	64.6	63.1	60.5	61.3	59.6	56.3	62.3	66.0	64.4	69.7	62.0	69.7	60.2	54.1	69.1	69.2	62.2	85.5
DK/REFUSED	1.8	1.2	-0.1	2.6	2.5	1.6	2.1	3.0	1.4	1.7	1.0	3.3	1.8	-	1.7	1.7	1.8	2.7	3.8	-

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23. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK									
			TALKITOUTNC.O		TALKITOUTNC.O											
			RG		RG											
	YES	NO	YES	NO	REGU-	2+	Once A	NOT	REGU-	Every	Once A	RARELY	Rarely	Never		
					LARLY	Times/	Week	REGU-	Couple	Week	/NEVER					
						Week		LARLY	Weeks							
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145		
YES	36.1	100.0	-	100.0	31.8	39.3	42.3	35.1	35.2	34.7	35.6	34.1	36.2	32.4		
NO	62.0	-	100.0	-	66.9	58.7	55.6	63.1	64.8	65.3	64.4	63.7	63.1	64.1		
DK/REFUSED	1.8	-	-	-	1.3	2.0	2.1	1.8	-	-	-	2.2	0.7	3.4		

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23. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
YES	36.1	39.8	30.1	46.1	34.0	35.6	39.0	37.6	33.5	41.5	32.0	27.4	60.1	32.0	43.5	33.6	26.6	37.8	21.8
NO	62.0	57.8	66.8	52.0	65.5	60.0	59.6	59.8	63.6	56.2	68.0	72.6	39.9	65.2	53.8	66.4	73.4	62.2	78.2
DK/REFUSED	1.8	2.4	3.1	1.9	0.5	4.4	1.3	2.6	2.9	2.3	-	-	-	2.7	2.7	-	-	-	-

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23. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
YES	36.1	38.6	36.9	20.3	28.9	44.2	41.2	33.1	40.6	35.7	37.6	34.9	34.9	45.3	32.6
NO	62.0	58.7	63.1	79.7	68.0	52.3	58.8	65.1	57.5	62.1	61.6	62.3	64.1	52.5	65.2
DK/REFUSED	1.8	2.7	-	-	3.0	3.6	-	1.9	1.8	2.2	0.8	2.9	1.0	2.2	2.2

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23. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
YES	36.1	33.1	35.9	34.6	36.2	28.0	40.6	40.3	34.9	45.6	33.1	34.8	33.0	40.6	37.3	45.6
NO	62.0	65.1	64.1	65.4	62.0	67.2	57.5	56.4	63.8	53.8	65.1	65.2	64.0	57.5	60.2	53.8
DK/REFUSED	1.8	1.9	-	-	1.8	4.8	1.8	3.4	1.3	0.6	1.9	-	3.0	1.8	2.4	0.6

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23. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
YES	36.1	31.0	27.6	33.3	41.6	29.0	54.4	31.7	37.0	29.7	45.0	46.2	46.5	35.7	38.4	35.6	36.1	35.3	39.1
NO	62.0	66.2	72.4	61.8	57.5	69.5	45.6	68.3	63.0	70.3	53.5	51.7	53.5	61.6	61.6	60.5	60.7	61.0	59.5
DK/REFUSED	1.8	2.8	-	4.9	0.9	1.5	-	-	-	-	1.5	2.1	-	2.7	-	4.0	3.2	3.7	1.4

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23. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
YES	36.1	34.5	32.4	39.0	29.5	29.3	27.9	31.8	37.3	28.2	47.0	41.8	55.2	29.8	31.8	36.4	39.3	41.6	33.4
NO	62.0	64.0	67.6	58.6	69.8	70.7	70.4	66.0	62.7	68.4	50.6	54.4	44.8	68.3	68.2	62.4	58.4	57.1	62.1
DK/REFUSED	1.8	1.5	-	2.4	0.7	-	1.6	2.2	-	3.4	2.4	3.8	-	2.0	-	1.1	2.3	1.3	4.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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23. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
YES	36.1	14.5	34.8	28.1	39.8	31.0	41.3	27.5	36.2	27.8	38.3	30.9	41.3	31.0	41.2	26.2	31.6	39.2	37.0	45.4
NO	62.0	75.7	65.2	71.9	58.7	67.7	56.6	69.0	62.4	70.2	59.9	67.4	56.6	66.3	52.1	70.7	67.1	59.4	62.0	52.6
DK/REFUSED	1.8	9.8	-	-	1.5	1.4	2.1	3.5	1.4	2.0	1.8	1.8	2.1	2.7	6.6	3.1	1.3	1.3	1.1	2.1

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23. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
YES	36.1	27.0	37.2	34.6	44.1	34.5	40.5	38.5	46.2	47.4	35.2	87.8	27.7	19.8	31.8	38.0
NO	62.0	71.5	62.2	65.4	53.5	61.8	57.7	59.8	52.0	48.0	63.2	12.2	69.9	80.2	66.9	60.1
DK/REFUSED	1.8	1.5	0.6	-	2.4	3.7	1.8	1.7	1.9	4.6	1.6	-	2.4	-	1.2	1.9

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23. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
YES	36.1	36.2	36.0	33.7	36.1	37.4	32.8	38.5	36.0	36.7	35.7	34.1	29.9	31.4	40.1	36.2	33.8	36.1	36.4	31.3
NO	62.0	61.7	61.0	66.3	62.0	60.3	65.9	59.4	62.1	61.6	58.3	65.9	68.6	68.6	57.7	63.8	64.7	63.9	61.4	68.7
DK/REFUSED	1.8	2.1	3.0	-	1.8	2.3	1.3	2.2	1.9	1.7	6.0	-	1.5	-	2.2	-	1.5	-	2.2	-

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23. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
YES	36.1	38.3	34.7	37.4	39.2	29.4	27.1	37.6	38.3	44.8	32.5	38.8
NO	62.0	59.5	63.3	62.6	58.7	70.0	72.9	60.2	58.7	55.2	66.6	58.7
DK/REFUSED	1.8	2.2	2.0	-	2.1	0.6	-	2.2	2.9	-	1.0	2.4

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24. HAVE YOU OR ANY OTHER ADULT IN YOUR HOUSEHOLD EVER GONE TO THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	AREA													CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
YES	7.0	7.6	8.2	18.8	4.3	6.2	11.5	2.3	6.6	10.8	2.3	-	8.5	11.0	6.7	7.1	10.4	3.4	5.8	7.6	-
NO	90.6	89.7	90.5	81.2	91.0	91.7	88.6	94.1	91.1	89.2	93.0	96.2	88.7	89.0	90.9	90.6	86.9	94.4	94.2	89.9	100.0
DK/REFUSED	2.3	2.8	1.3	-	4.7	2.1	-0.1	3.7	2.3	-	4.7	3.8	2.8	-	2.4	2.3	2.7	2.2	-	2.5	-

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24. HAVE YOU OR ANY OTHER ADULT IN YOUR HOUSEHOLD EVER GONE TO THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVLPMT	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
YES	7.0	10.4	7.2	1.8	7.4	8.1	6.0	6.1	6.0	16.7	5.1	6.5	4.5	9.9	4.4	3.0	7.0	8.7	5.6	8.9	2.6
NO	90.6	86.0	92.0	92.9	89.9	89.9	91.7	91.5	91.9	78.9	91.9	91.1	92.3	88.6	95.6	97.0	90.2	88.8	92.1	88.3	96.0
DK/REFUSED	2.3	3.7	0.8	5.2	2.7	2.0	2.3	2.5	2.0	4.4	2.9	2.4	3.2	1.5	-	-	2.8	2.5	2.3	2.7	1.4

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24. HAVE YOU OR ANY OTHER ADULT IN YOUR HOUSEHOLD EVER GONE TO THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN						UNDERAGE DRI- NKG AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS					
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
YES	7.0	8.1	7.7	8.5	9.0	5.7	9.2	13.5	5.7	3.3	4.9	-	7.2	8.3	8.1	12.3	2.0	1.8	2.5	-
NO	90.6	89.3	91.0	87.6	89.5	91.9	88.9	83.8	93.0	92.3	91.1	95.0	90.3	91.7	89.1	84.3	96.1	98.2	97.5	100.0
DK/REFUSED	2.3	2.6	1.4	3.9	1.5	2.4	1.9	2.6	1.3	4.3	4.0	5.0	2.5	-	2.8	3.4	1.9	-	-	-

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24. HAVE YOU OR ANY OTHER ADULT IN YOUR HOUSEHOLD EVER GONE TO THE WEBSITE TALKITOUTNC.ORG?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK									
			TALKITOUTNC.O		TALKITOUTNC.O											
			RG		RG											
	YES	NO	YES	NO	YES	NO	REGU-	2+	Once A	NOT	Every	Once A	RARELY	Rarely	Never	
							LARLY	Times/	Week	REGU-	Couple	Week	/NEVER			
							Week			LARLY	Weeks					
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145		
YES	7.0	19.4	-	100.0	-	5.9	3.8	8.8	5.9	-	11.1	8.1	6.5	9.4		
NO	90.6	79.7	97.7	-	100.0	94.1	96.2	91.2	91.8	100.0	84.8	87.9	91.5	85.1		
DK/REFUSED	2.3	0.8	2.3	-	-	-	-	-	2.2	-	4.2	4.0	2.0	5.5		

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24. HAVE YOU OR ANY OTHER ADULT IN YOUR HOUSEHOLD EVER GONE TO THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
YES	7.0	10.1	12.1	8.8	3.1	7.2	6.8	7.0	5.2	8.5	7.2	5.4	18.3	4.0	7.5	4.7	-	7.8	16.5
NO	90.6	86.9	84.9	88.2	95.4	91.2	89.4	90.1	91.3	89.5	91.0	93.2	77.0	91.9	88.5	92.8	100.0	92.2	83.5
DK/REFUSED	2.3	3.1	3.1	3.0	1.4	1.6	3.8	2.9	3.5	2.0	1.8	1.4	4.6	4.1	4.0	2.5	-	-	-

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24. HAVE YOU OR ANY OTHER ADULT IN YOUR HOUSEHOLD EVER GONE TO THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
YES	7.0	2.8	6.0	1.9	7.5	10.0	11.4	6.9	7.8	5.9	7.7	6.8	9.5	4.9	6.2
NO	90.6	94.2	94.0	94.0	88.6	86.9	88.6	92.2	89.0	92.6	90.1	89.2	89.2	93.0	90.7
DK/REFUSED	2.3	3.0	-	4.1	3.9	3.1	-	0.9	3.2	1.5	2.1	4.0	1.3	2.1	3.1

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24. HAVE YOU OR ANY OTHER ADULT IN YOUR HOUSEHOLD EVER GONE TO THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
YES	7.0	6.9	4.3	10.6	7.4	3.6	7.8	8.8	7.2	7.3	6.9	8.1	5.7	7.8	8.4	7.3
NO	90.6	92.2	94.7	89.5	90.4	94.7	89.0	87.9	89.1	89.3	92.2	91.5	92.7	89.0	88.4	89.3
DK/REFUSED	2.3	0.9	1.0	-0.1	2.2	1.7	3.2	3.3	3.7	3.4	0.9	0.4	1.5	3.2	3.3	3.4

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24. HAVE YOU OR ANY OTHER ADULT IN YOUR HOUSEHOLD EVER GONE TO THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
YES	7.0	6.6	7.4	5.4	6.2	7.1	4.5	6.3	8.3	4.3	8.7	10.9	2.3	6.5	6.7	7.5	8.9	6.8	13.1
NO	90.6	92.3	92.9	92.6	92.1	91.4	93.6	93.7	91.7	95.7	87.3	85.8	93.1	91.7	92.0	89.9	87.1	88.4	82.9
DK/REFUSED	2.3	1.0	-0.2	2.0	1.7	1.5	1.8	-	-	-	4.0	3.3	4.6	1.8	1.3	2.6	4.0	4.8	4.0

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24. HAVE YOU OR ANY OTHER ADULT IN YOUR HOUSEHOLD EVER GONE TO THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
YES	7.0	4.8	4.2	5.4	3.4	2.0	4.7	8.6	11.9	6.0	10.4	11.9	8.8	3.2	1.9	4.8	7.5	11.7	8.7
NO	90.6	94.7	95.0	93.7	92.9	96.8	88.7	90.1	88.1	91.9	86.8	83.7	89.7	95.8	94.8	92.8	90.7	86.9	85.8
DK/REFUSED	2.3	0.5	0.8	0.9	3.8	1.2	6.7	1.3	-	2.1	2.8	4.4	1.6	1.0	3.3	2.4	1.8	1.3	5.5

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24. HAVE YOU OR ANY OTHER ADULT IN YOUR HOUSEHOLD EVER GONE TO THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
YES	7.0	4.6	10.4	3.8	10.6	1.8	7.1	8.3	5.9	6.4	6.5	6.1	7.1	6.0	5.4	2.5	8.6	7.7	6.7	10.2
NO	90.6	91.2	89.6	93.8	85.5	92.3	91.4	90.2	91.1	91.7	90.4	90.7	91.4	90.3	86.8	94.0	88.7	90.7	91.4	88.8
DK/REFUSED	2.3	4.2	-	2.4	3.9	5.9	1.5	1.5	3.0	1.9	3.1	3.3	1.5	3.7	7.8	3.5	2.7	1.6	1.8	1.0

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24. HAVE YOU OR ANY OTHER ADULT IN YOUR HOUSEHOLD EVER GONE TO THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	MEN				WOMEN				MARITAL STATUS				MARRIED		
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
YES	7.0	1.5	5.4	6.2	3.2	9.8	9.2	7.1	14.8	8.1	6.8	43.3	3.6	-	3.2	9.7
NO	90.6	95.1	93.3	92.9	94.2	86.2	89.1	90.5	85.2	91.9	91.1	56.7	91.7	85.9	94.1	88.7
DK/REFUSED	2.3	3.4	1.4	0.9	2.5	3.9	1.7	2.4	-	-	2.1	-	4.7	14.1	2.7	1.6

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24. HAVE YOU OR ANY OTHER ADULT IN YOUR HOUSEHOLD EVER GONE TO THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
YES	7.0	4.4	12.7	5.9	5.5	2.8	1.3	8.4	5.3	10.6	8.5	8.9	1.3	5.8	8.1	11.3	7.9	16.0	4.6	6.2
NO	90.6	92.7	84.5	91.3	91.1	95.7	97.1	87.0	91.1	89.4	91.5	91.1	95.3	94.2	88.3	88.7	90.5	84.0	90.9	93.8
DK/REFUSED	2.3	2.9	2.7	2.8	3.3	1.5	1.6	4.5	3.5	-	-	-	3.4	-	3.6	-	1.7	-	4.4	-

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24. HAVE YOU OR ANY OTHER ADULT IN YOUR HOUSEHOLD EVER GONE TO THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
YES	7.0	11.1	4.9	13.2	4.9	3.0	11.9	15.9	6.2	14.2	4.0	9.2
NO	90.6	87.9	92.3	80.8	92.8	95.0	82.7	84.1	90.5	79.5	93.9	88.3
DK/REFUSED	2.3	1.0	2.8	6.0	2.3	2.0	5.5	-	3.3	6.3	2.1	2.5

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25. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	AREA													CHILDREN IN	APPROPRIATE TO	TALKED ABOUT				
															GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE				
															1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
REGULARLY	34.4	33.0	40.0	37.2	26.2	36.9	37.4	36.5	41.1	45.8	36.3	44.1	22.1	27.8	32.5	36.9	37.7	34.7	13.8	35.7	18.3
2 or More	20.0	18.1	16.8	19.8	18.9	18.7	17.3	19.8	29.0	35.6	22.3	30.3	12.8	15.3	20.2	18.8	22.6	20.7	-	20.6	11.7
Once a Week	14.5	14.9	23.2	17.5	7.3	18.2	20.1	16.7	12.1	10.2	14.0	13.8	9.3	12.5	12.3	18.1	15.0	14.0	13.8	15.1	6.6
NOT REGULARLY	13.0	12.9	13.6	13.3	12.2	13.7	15.5	12.4	9.4	12.8	6.1	10.8	15.0	18.4	11.4	15.4	10.2	18.0	12.3	12.2	23.2
Every Couple Weeks	6.0	4.5	8.5	4.1	1.2	6.1	5.6	6.4	2.9	2.4	3.4	7.0	8.6	16.1	5.0	7.8	4.5	9.1	3.1	5.7	10.1
Once a Month	7.0	8.4	5.1	9.2	11.0	7.7	9.9	6.0	6.5	10.3	2.7	3.8	6.3	2.3	6.4	7.6	5.7	8.9	9.2	6.5	13.1
RARELY/NEVER	52.1	52.7	43.1	49.4	61.7	49.4	47.2	51.1	49.5	41.5	57.6	45.1	62.9	53.9	55.4	47.8	52.1	47.3	74.0	51.6	58.5
Rarely	23.1	25.1	19.8	44.5	25.0	22.2	29.6	16.8	16.8	19.2	14.3	20.3	26.2	29.5	24.4	21.5	19.5	22.7	41.2	22.0	36.0
Never	29.1	27.6	23.3	5.0	36.6	27.2	17.6	34.3	32.7	22.3	43.3	24.8	36.7	24.3	31.0	26.3	32.6	24.6	32.7	29.6	22.5
DK/REFUSED	0.4	1.4	3.4	-	-	-0.0	-0.1	-	-	-	-	-	-	-	0.7	-0.0	-	-0.0	-	0.5	-

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25. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR CHILDREN			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
					LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVLPMT	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
REGULARLY	34.4	35.4	38.5	28.5	37.6	29.2	35.9	34.4	37.4	28.6	35.8	38.6	34.5	32.8	46.4	44.5	35.5	36.6	33.0	35.8	30.4
2 or More	20.0	21.3	22.6	13.2	22.6	12.4	21.3	21.9	20.7	11.1	20.1	23.8	18.4	20.0	34.6	29.9	20.3	22.9	17.6	20.4	19.4
Once a Week	14.5	14.1	15.9	15.3	15.0	16.8	14.6	12.5	16.7	17.5	15.7	14.8	16.1	12.8	11.9	14.6	15.1	13.7	15.3	15.4	11.0
NOT REGULARLY	13.0	8.3	12.7	21.6	10.8	17.8	11.8	7.4	16.2	20.4	11.8	7.3	14.0	14.6	20.6	24.6	11.7	13.0	12.9	10.7	18.9
Every Couple Weeks	6.0	5.0	5.7	7.9	4.5	11.1	5.0	3.3	6.7	14.3	4.8	3.3	5.5	7.9	6.1	18.2	4.7	6.2	6.0	4.0	11.0
Once a Month	7.0	3.3	7.0	13.7	6.4	6.6	6.7	4.0	9.5	6.1	7.0	4.0	8.5	6.7	14.6	6.4	7.0	6.8	6.9	6.7	7.9
RARELY/NEVER	52.1	56.3	48.8	48.0	51.4	51.3	52.0	58.2	45.7	51.0	52.3	54.1	51.5	52.1	32.9	30.9	52.3	49.5	54.1	52.9	50.8
Rarely	23.1	23.2	18.7	30.0	20.6	25.3	23.8	25.7	22.0	22.2	24.8	23.8	25.3	20.9	17.1	18.4	24.0	21.5	24.7	21.6	27.0
Never	29.1	33.1	30.1	18.0	30.8	26.0	28.2	32.6	23.8	28.8	27.6	30.3	26.2	31.3	15.9	12.5	28.3	28.1	29.4	31.3	23.8
DK/REFUSED	0.4	-	-0.0	1.9	0.2	1.7	0.3	-0.0	0.6	-	-0.0	-	-0.0	0.4	-	-	0.6	0.9	-0.0	0.6	-0.0

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25. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRINKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNGER	14/ Younger	15-17	18-20	21+	TALK 	Always 	Some- times 	NOT OFTEN 	Rarely 	Never 	YES 	NO 	EFFECTIVE 	Very 	Some- what 	INEFFECTIVE 	Some- what 	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
REGULARLY	34.4	27.0	28.2	25.7	33.6	40.1	32.9	34.3	31.7	43.8	38.5	55.2	33.6	48.2	34.6	30.9	39.9	34.4	31.1	42.1
2 or More	20.0	13.0	18.6	7.0	17.1	26.1	17.1	17.3	16.8	30.9	26.7	39.9	18.8	40.2	19.0	17.4	21.4	27.2	22.4	38.4
Once a Week	14.5	13.9	9.6	18.7	16.5	14.0	15.8	17.0	14.9	12.9	11.8	15.2	14.8	8.0	15.5	13.5	18.5	7.2	8.8	3.7
NOT REGULARLY	13.0	13.6	8.8	18.8	14.4	12.0	9.8	9.4	10.1	17.6	20.6	11.2	12.6	17.2	12.7	9.3	17.7	17.2	20.3	10.0
Every Couple Weeks	6.0	5.7	-0.2	12.1	9.3	4.2	5.1	4.3	5.7	7.7	9.1	4.6	6.0	8.0	5.4	3.4	8.4	10.3	12.7	5.0
Once a Month	7.0	7.9	9.0	6.7	5.2	7.8	4.7	5.1	4.3	9.9	11.4	6.5	6.6	9.1	7.3	5.9	9.3	6.9	7.7	5.0
RARELY/NEVER	52.1	59.5	63.1	55.5	50.4	47.9	57.4	56.3	58.2	38.6	40.9	33.6	53.4	34.6	52.3	59.8	41.2	48.4	48.5	47.9
Rarely	23.1	28.6	33.8	22.9	20.0	20.9	24.2	23.8	24.4	17.1	20.4	9.8	23.6	21.1	23.1	26.4	18.3	20.4	24.4	11.1
Never	29.1	30.9	29.4	32.6	30.4	26.9	33.2	32.5	33.8	21.5	20.5	23.8	29.7	13.5	29.1	33.4	22.9	28.0	24.2	36.8
DK/REFUSED	0.4	-0.1	-0.1	-	1.5	-	-	-	-	-0.0	-0.1	-	0.5	-	0.5	-0.0	1.3	-	-	-

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25. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
		TALKITOUTNC.O		TALKITOUTNC.O										
		RG		RG										
		YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY/ NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145
REGULARLY	34.4	37.4	32.6	28.9	35.7	100.0	100.0	100.0	-	-	-	-	-	-
2 or More	20.0	23.4	17.9	10.9	21.2	58.0	100.0	-	-	-	-	-	-	-
Once a Week	14.5	14.1	14.7	18.0	14.6	42.0	-	100.0	-	-	-	-	-	-
NOT REGULARLY	13.0	12.7	13.6	11.0	13.2	-	-	-	100.0	100.0	100.0	-	-	-
Every Couple Weeks	6.0	5.8	6.3	-	6.7	-	-	-	46.3	100.0	-	-	-	-
Once a Month	7.0	6.9	7.3	11.0	6.6	-	-	-	53.7	-	100.0	-	-	-
RARELY/NEVER	52.1	49.2	53.5	60.0	50.6	-	-	-	-	-	-	100.0	100.0	100.0
Rarely	23.1	23.1	23.5	21.3	23.3	-	-	-	-	-	-	44.2	100.0	-
Never	29.1	26.1	30.0	38.7	27.3	-	-	-	-	-	-	55.8	-	100.0
DK/REFUSED	0.4	0.7	0.3	-	0.5	-	-	-	-	-	-	-	-	-

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25. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
REGULARLY	34.4	44.4	55.6	37.1	34.4	34.8	31.5	32.9	33.1	32.9	40.9	39.9	46.8	32.5	39.9	46.0	26.8	30.6	31.1
2 or More	20.0	24.5	32.9	19.1	22.1	19.3	17.3	18.1	18.2	14.8	31.4	30.2	38.9	17.7	21.5	38.2	26.8	11.2	16.7
Once a Week	14.5	19.9	22.8	18.0	12.3	15.4	14.2	14.7	14.9	18.1	9.5	9.7	7.9	14.8	18.3	7.8	-	19.4	14.5
NOT REGULARLY	13.0	14.4	0.2	23.6	17.4	13.5	7.1	9.8	10.9	13.6	14.4	16.8	-	8.5	16.5	13.5	52.5	7.1	19.7
Every Couple Weeks	6.0	6.7	-	11.0	9.7	5.3	2.2	3.5	4.9	5.3	9.1	10.6	-	3.3	4.7	6.7	25.9	3.9	19.7
Once a Month	7.0	7.8	0.2	12.6	7.7	8.2	4.9	6.3	6.0	8.4	5.3	6.2	-	5.1	11.8	6.7	26.6	3.2	-
RARELY/NEVER	52.1	41.2	44.1	39.2	47.3	50.8	61.3	57.0	55.5	52.8	44.7	43.3	53.2	58.4	43.6	40.5	20.7	62.3	49.2
Rarely	23.1	17.4	11.5	21.2	25.3	24.6	20.9	22.5	22.8	26.1	18.5	17.4	25.8	25.6	20.4	14.6	-	34.0	24.5
Never	29.1	23.7	32.6	18.0	22.1	26.2	40.4	34.5	32.7	26.7	26.1	25.9	27.4	32.7	23.2	26.0	20.7	28.3	24.7
DK/REFUSED	0.4	-	-	-	0.9	1.0	-	0.4	0.5	0.6	-	-	-	0.6	-	-	-	-	-

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25. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
REGULARLY	34.4	38.4	39.0	34.2	28.2	29.4	46.2	35.6	35.0	37.3	35.2	31.4	38.1	40.7	31.2
2 or More	20.0	20.1	21.0	24.0	16.4	11.3	37.3	19.0	20.1	23.2	22.4	12.9	19.7	25.2	18.5
Once a Week	14.5	18.3	18.0	10.2	11.8	18.1	8.9	16.6	14.9	14.1	12.8	18.5	18.4	15.5	12.8
NOT REGULARLY	13.0	9.8	15.6	22.8	11.8	12.5	7.8	13.4	10.2	13.6	12.3	13.5	10.2	15.8	12.6
Every Couple Weeks	6.0	4.6	3.9	14.8	5.1	6.1	4.7	5.3	4.9	7.0	3.2	8.6	3.6	9.5	4.8
Once a Month	7.0	5.2	11.7	8.0	6.7	6.4	3.2	8.1	5.2	6.6	9.2	4.8	6.7	6.3	7.7
RARELY/NEVER	52.1	51.8	43.6	43.0	58.9	58.1	46.0	50.3	54.8	47.9	52.5	55.2	51.7	42.2	55.9
Rarely	23.1	23.7	16.4	20.4	22.0	31.7	17.1	22.4	22.5	23.2	22.9	21.5	27.2	23.6	20.6
Never	29.1	28.0	27.3	22.6	36.9	26.4	28.9	28.0	32.4	24.6	29.5	33.7	24.5	18.6	35.3
DK/REFUSED	0.4	-	1.8	-	1.0	-	-	0.7	-	1.2	-	-	-	1.2	0.3

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25. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
REGULARLY	34.4	35.6	34.3	32.6	42.5	33.4	35.0	41.0	39.6	30.9	35.6	33.5	37.3	35.0	40.8	30.9
2 or More	20.0	19.0	19.5	17.6	20.0	18.8	20.1	23.1	22.3	19.2	19.0	18.8	19.4	20.1	23.4	19.2
Once a Week	14.5	16.6	14.8	15.0	22.5	14.6	14.9	17.9	17.4	11.7	16.6	14.8	17.9	14.9	17.4	11.7
NOT REGULARLY	13.0	13.4	13.4	11.9	12.7	18.4	10.2	9.1	9.0	13.4	13.4	12.3	15.8	10.2	9.0	13.4
Every Couple Weeks	6.0	5.3	6.2	4.2	3.4	9.1	4.9	2.2	8.1	5.4	5.3	5.4	6.5	4.9	5.1	5.4
Once a Month	7.0	8.1	7.2	7.6	9.3	9.4	5.2	6.8	1.0	8.0	8.1	7.0	9.3	5.2	4.0	8.0
RARELY/NEVER	52.1	50.3	52.3	54.6	43.4	48.2	54.8	50.0	51.3	55.7	50.3	53.6	46.2	54.8	50.1	55.7
Rarely	23.1	22.4	24.3	18.1	19.8	28.8	22.5	22.6	21.2	19.4	22.4	21.0	25.4	22.5	22.3	19.4
Never	29.1	28.0	28.0	36.5	23.6	19.4	32.4	27.3	30.1	36.3	28.0	32.6	20.8	32.4	27.9	36.3
DK/REFUSED	0.4	0.7	-	1.0	1.3	-	-	-	-	-	0.7	0.6	0.7	-	-	-

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25. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	MALE ONLY (CHILDREN)							FEMALE ONLY (CHILDREN)							BOTH (CHILDREN)						
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER			
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52			
REGULARLY	34.4	38.8	39.5	39.1	40.1	45.8	34.3	35.9	29.4	38.6	34.4	37.5	38.9	31.2	30.3	34.5	31.0	39.9	24.2			
2 or More	20.0	23.4	24.8	24.5	24.5	28.7	21.7	23.5	22.1	24.0	21.4	22.3	23.5	8.7	9.8	9.9	14.8	19.8	15.1			
Once a Week	14.5	15.4	14.7	14.6	15.6	17.1	12.6	12.4	7.3	14.6	13.0	15.2	15.4	22.5	20.5	24.6	16.2	20.1	9.1			
NOT REGULARLY	13.0	12.4	10.6	12.8	10.1	6.6	15.2	16.3	13.2	21.4	8.0	5.3	14.6	11.9	13.5	13.6	12.5	15.2	11.6			
Every Couple Weeks	6.0	4.8	5.6	3.7	4.7	1.6	8.2	4.4	2.0	5.5	2.8	3.8	-	7.0	7.7	10.3	7.4	9.6	6.6			
Once a Month	7.0	7.6	5.1	9.0	5.4	5.1	7.0	11.9	11.2	15.9	5.3	1.5	14.6	4.9	5.8	3.3	5.1	5.6	5.0			
RARELY/NEVER	52.1	46.8	48.2	46.2	49.8	47.5	50.5	47.9	57.4	40.0	57.6	57.2	46.5	56.9	56.2	51.9	56.5	44.8	64.2			
Rarely	23.1	22.9	27.4	21.9	22.5	26.0	16.4	21.3	15.8	26.3	25.1	21.6	27.2	22.4	18.7	27.3	20.2	19.6	17.9			
Never	29.1	23.9	20.8	24.3	27.3	21.5	34.1	26.6	41.6	13.6	32.5	35.6	19.3	34.5	37.6	24.6	36.3	25.2	46.4			
DK/REFUSED	0.4	1.9	1.6	2.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			

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25. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
REGULARLY	34.4	37.9	33.0	40.5	39.1	44.5	34.5	33.5	34.0	34.6	32.7	38.8	29.0	39.6	41.4	32.4	36.0	31.0	30.3
2 or More	20.0	20.2	19.6	18.7	20.7	24.6	18.6	18.0	18.0	19.9	19.8	22.8	19.5	26.4	30.4	7.4	21.3	17.0	18.0
Once a Week	14.5	17.8	13.5	21.9	18.4	19.9	15.9	15.6	16.0	14.7	12.8	16.1	9.4	13.2	11.0	25.0	14.7	14.0	12.3
NOT REGULARLY	13.0	14.2	15.9	14.8	12.9	14.8	14.8	12.8	8.9	16.7	8.6	5.8	12.6	18.9	13.1	15.5	10.5	11.8	11.5
Every Couple Weeks	6.0	5.2	6.9	6.2	6.2	9.3	5.9	5.5	3.8	6.8	4.2	2.7	5.2	9.2	2.8	10.1	5.7	3.4	7.3
Once a Month	7.0	9.0	8.9	8.7	6.7	5.5	8.9	7.4	5.0	9.9	4.4	3.1	7.4	9.7	10.2	5.5	4.7	8.4	4.2
RARELY/NEVER	52.1	47.0	51.1	43.1	48.0	40.7	50.7	53.1	56.0	48.7	58.7	55.4	58.4	39.6	45.5	52.0	52.8	57.2	58.1
Rarely	23.1	19.8	17.7	24.6	16.3	19.9	8.1	24.5	24.2	26.0	25.9	23.6	25.6	19.3	13.5	26.3	25.6	29.4	17.1
Never	29.1	27.2	33.4	18.5	31.7	20.8	42.6	28.6	31.8	22.7	32.8	31.7	32.8	20.4	32.0	25.7	27.2	27.8	41.1
DK/REFUSED	0.4	0.9	-	1.5	-	-	-	0.5	1.1	-	-	-	-	1.9	-	-	0.8	-	-

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25. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
REGULARLY	34.4	14.4	16.4	25.9	32.7	44.9	49.3	15.7	40.9	20.1	44.7	28.5	49.3	24.8	7.1	24.3	30.0	41.9	40.2	46.5
2 or More	20.0	14.4	11.7	10.5	24.4	22.5	28.7	12.7	23.0	11.7	26.2	16.8	28.7	16.8	7.1	18.8	18.0	22.7	24.8	17.2
Once a Week	14.5	-	4.7	15.4	8.3	22.4	20.6	3.0	17.9	8.3	18.5	11.7	20.6	8.1	-	5.5	12.0	19.1	15.4	29.3
NOT REGULARLY	13.0	2.6	12.6	10.9	17.6	11.4	13.9	9.0	13.4	9.8	14.0	11.7	13.9	11.6	-	14.1	13.2	13.2	13.1	13.4
Every Couple Weeks	6.0	-	1.4	7.9	11.1	7.6	3.8	0.9	6.6	3.9	6.3	6.2	3.8	5.6	-	8.0	5.5	5.8	6.5	3.8
Once a Month	7.0	2.6	11.3	2.9	6.5	3.9	10.1	8.2	6.8	5.9	7.8	5.5	10.1	6.0	-	6.0	7.7	7.4	6.6	9.6
RARELY/NEVER	52.1	83.0	71.0	63.2	48.1	43.7	35.8	75.3	45.1	70.1	40.4	59.5	35.8	63.1	92.9	61.6	56.0	44.5	46.7	38.5
Rarely	23.1	21.2	43.1	32.6	18.3	17.8	15.2	35.2	19.8	34.1	16.5	27.1	15.2	24.7	35.1	23.4	22.8	20.9	19.5	24.8
Never	29.1	61.8	27.9	30.5	29.8	25.9	20.7	40.0	25.3	36.0	23.9	32.3	20.7	38.4	57.9	38.3	33.2	23.5	27.2	13.7
DK/REFUSED	0.4	-	-	-	1.6	-	0.9	-	0.7	-	0.8	0.3	0.9	0.4	-	-	0.9	0.4	-	1.6

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25. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
REGULARLY	34.4	35.9	39.3	39.0	40.2	15.5	43.5	40.9	50.7	22.1	37.0	21.4	34.6	26.0	37.0	36.9
2 or More	20.0	27.0	17.8	19.4	13.6	8.2	25.9	28.2	19.6	10.9	21.2	-	25.4	9.0	20.1	22.1
Once a Week	14.5	8.9	21.5	19.6	26.7	7.3	17.6	12.7	31.0	11.2	15.8	21.4	9.3	17.0	16.9	14.8
NOT REGULARLY	13.0	12.7	18.0	17.3	20.1	10.8	10.1	10.5	9.0	6.9	12.0	-	22.1	10.9	14.7	9.8
Every Couple Weeks	6.0	6.6	7.7	8.3	6.1	4.8	4.5	5.3	2.3	-	5.6	-	10.0	-	6.1	5.3
Once a Month	7.0	6.1	10.3	9.0	14.0	6.0	5.6	5.2	6.7	6.9	6.4	-	12.0	10.9	8.7	4.5
RARELY/NEVER	52.1	51.4	41.5	43.7	35.6	72.9	46.4	48.6	40.3	70.9	50.7	78.6	41.8	63.2	47.5	53.3
Rarely	23.1	19.0	19.1	18.4	20.8	29.5	22.2	20.2	27.4	37.5	21.2	30.3	17.4	40.6	19.0	23.1
Never	29.1	32.4	22.4	25.3	14.8	43.4	24.3	28.4	12.9	33.4	29.4	48.3	24.4	22.6	28.4	30.2
DK/REFUSED	0.4	-	1.1	-	4.0	0.8	-	-	-	-	0.3	-	1.5	-	0.8	-

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25. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
REGULARLY	34.4	34.1	36.5	37.5	31.0	43.3	35.8	27.7	37.4	28.9	33.9	30.3	38.7	28.0	36.5	32.2	27.3	41.0	41.3	27.8
2 or More	20.0	20.1	18.7	27.6	15.6	30.8	20.2	12.4	23.8	12.7	15.7	13.7	22.9	17.4	24.3	10.7	19.1	29.4	25.6	7.2
Once a Week	14.5	14.0	17.8	9.9	15.4	12.5	15.5	15.3	13.7	16.2	18.2	16.7	15.8	10.6	12.2	21.5	8.3	11.5	15.7	20.6
NOT REGULARLY	13.0	11.3	9.8	20.7	8.1	20.9	8.4	7.9	12.5	14.0	11.8	11.9	16.7	16.4	9.6	8.4	13.6	8.7	12.6	10.6
Every Couple Weeks	6.0	4.2	7.6	8.1	1.2	12.9	2.2	0.6	4.5	9.2	11.8	8.3	5.9	13.3	3.6	4.3	5.1	4.3	4.5	7.0
Once a Month	7.0	7.1	2.2	12.6	6.9	8.0	6.2	7.3	7.9	4.7	-	3.7	10.8	3.1	6.0	4.1	8.6	4.4	8.1	3.6
RARELY/NEVER	52.1	54.6	53.7	41.9	60.9	35.8	55.9	64.4	49.9	57.1	54.3	57.7	44.6	55.5	53.4	59.4	59.0	50.3	45.7	61.6
Rarely	23.1	22.2	25.1	28.3	21.8	22.1	20.5	22.8	21.1	27.0	16.8	31.1	20.6	21.7	21.4	38.6	22.7	38.2	19.4	25.8
Never	29.1	32.5	28.6	13.6	39.1	13.7	35.4	41.6	28.8	30.2	37.5	26.6	24.0	33.8	32.0	20.8	36.3	12.1	26.3	35.8
DK/REFUSED	0.4	-	-	-	-	-	-	-	0.3	-	-	-	-	-	0.4	-	-	-	0.4	-

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25. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	MALE	FEMALE
Total	500	144	301	35	63	121	14	81	180	20	210	290
REGULARLY	34.4	32.1	37.6	25.9	40.7	35.5	45.7	25.3	39.0	11.6	37.1	32.5
2 or More	20.0	22.2	20.9	7.9	26.6	19.0	18.8	18.7	22.1	-	21.4	18.9
Once a Week	14.5	9.9	16.7	18.0	14.1	16.4	26.9	6.6	16.9	11.6	15.7	13.6
NOT REGULARLY	13.0	12.4	13.3	10.8	15.7	15.5	11.5	9.8	11.8	10.3	15.7	11.1
Every Couple Weeks	6.0	6.2	5.8	2.2	4.1	7.3	5.2	7.8	4.8	-	7.0	5.3
Once a Month	7.0	6.2	7.5	8.6	11.6	8.2	6.2	2.0	7.0	10.3	8.7	5.8
RARELY/NEVER	52.1	54.6	48.8	63.4	41.5	49.0	42.8	64.8	48.7	78.1	46.6	56.1
Rarely	23.1	27.8	19.2	24.5	21.7	18.8	12.3	32.6	19.4	33.3	20.1	25.2
Never	29.1	26.8	29.7	38.8	19.9	30.2	30.5	32.3	29.3	44.8	26.6	30.9
DK/REFUSED	0.4	0.9	0.3	-	2.0	-	-	-	0.5	-	0.6	0.3

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26. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	AREA														CHILDREN IN		APPROPRIATE TO		TALKED ABOUT	
																GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE			
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
LIBERAL	22.6	25.9	27.5	27.9	24.2	14.8	10.8	17.8	22.2	25.2	19.2	23.8	23.0	38.3	23.3	22.0	24.8	20.4	26.2	22.7	21.0
Very	8.9	10.2	12.9	9.2	8.1	4.4	1.7	6.5	11.6	10.6	12.7	9.1	9.8	12.4	11.0	5.9	12.4	4.1	18.6	8.6	12.3
Somewhat	13.7	15.8	14.5	18.8	16.1	10.4	9.1	11.3	10.6	14.6	6.5	14.6	13.3	25.9	12.4	16.1	12.4	16.3	7.6	14.1	8.8
MODERATE	28.6	29.1	37.6	40.6	19.1	29.0	31.5	27.1	28.0	27.1	29.0	26.8	23.0	37.0	29.6	27.4	23.6	36.1	22.2	28.9	25.4
Somewhat	18.2	20.2	17.9	7.2	25.1	21.9	23.8	20.5	12.5	10.9	14.0	21.3	14.9	11.9	16.0	21.9	15.3	21.3	17.9	17.8	22.1
Very	25.7	21.0	16.2	17.6	25.8	29.3	26.8	31.1	28.8	26.0	31.7	26.2	35.1	9.6	26.5	23.4	31.4	18.0	24.8	25.7	26.1
CONSERVATIVE	43.9	41.1	34.1	24.8	50.9	51.2	50.6	51.6	41.2	36.9	45.7	47.5	50.1	21.6	42.4	45.3	46.7	39.3	42.7	43.5	48.1
DK/REFUSED	4.9	3.9	0.8	6.6	5.8	5.0	7.1	3.5	8.5	10.8	6.1	2.0	3.9	3.0	4.7	5.3	4.9	4.2	8.9	4.8	5.5
Mean	3.40	3.27	3.10	3.06	3.47	3.64	3.70	3.61	3.40	3.30	3.48	3.42	3.54	2.80	3.36	3.43	3.43	3.34	3.25	3.40	3.43

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26. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN					CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY					WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.											ALCOHOL		DRINKING		BRAIN DEVLPMT	
		FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	YES	NO	YES	NO
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
LIBERAL	22.6	25.8	21.4	19.3	23.1	21.0	22.9	21.9	24.0	26.5	21.7	27.7	18.7	24.3	39.5	35.2	20.7	23.8	21.8	23.1	20.9
Very	8.9	11.2	9.1	0.5	9.2	6.3	10.1	12.9	7.3	3.4	9.2	13.0	7.4	8.5	10.1	10.9	9.3	8.5	9.3	9.8	6.8
Somewhat	13.7	14.7	12.3	18.8	13.9	14.8	12.8	9.0	16.7	23.1	12.5	14.7	11.4	15.8	29.4	24.3	11.4	15.2	12.5	13.3	14.1
MODERATE	28.6	23.2	31.4	36.9	27.8	32.6	30.5	25.1	36.0	12.5	31.5	25.2	34.6	24.2	17.9	34.1	29.6	25.8	31.2	28.3	29.1
Somewhat	18.2	18.8	15.8	21.1	17.9	17.1	15.9	14.7	17.2	30.8	17.2	12.8	19.4	19.9	28.9	13.0	19.3	18.8	17.2	16.8	21.8
Very	25.7	25.2	28.2	17.9	26.0	26.3	25.7	33.4	18.0	23.9	24.8	27.8	23.3	27.0	7.6	15.2	25.9	27.8	24.2	27.7	21.4
CONSERVATIVE	43.9	44.0	44.0	39.0	43.9	43.4	41.7	48.1	35.1	54.7	42.0	40.5	42.7	46.9	36.5	28.3	45.2	46.6	41.4	44.5	43.2
DK/REFUSED	4.9	6.9	3.2	4.7	5.3	3.1	4.9	4.9	4.8	6.3	4.8	6.5	4.0	4.6	6.1	2.4	4.5	3.8	5.6	4.2	6.8
Mean	3.40	3.35	3.43	3.39	3.40	3.44	3.36	3.49	3.23	3.52	3.38	3.29	3.42	3.43	2.94	2.97	3.43	3.44	3.36	3.41	3.40

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26. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRINKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFECTIVE	Very	Some- what	INEFFECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
LIBERAL	22.6	19.8	19.3	20.3	21.0	25.4	22.7	25.6	20.3	21.9	24.4	16.4	23.3	11.7	23.1	24.3	21.4	18.4	14.2	28.2
Very	8.9	7.8	8.0	7.6	12.2	8.2	8.7	9.6	7.9	8.5	9.8	5.6	9.0	11.7	8.9	10.3	6.9	10.4	5.6	21.6
Somewhat	13.7	11.9	11.2	12.7	8.8	17.3	14.0	16.0	12.4	13.4	14.6	10.8	14.3	-	14.2	14.0	14.5	8.0	8.6	6.5
MODERATE	28.6	25.7	24.0	27.6	28.3	31.1	29.2	26.1	31.7	27.3	29.1	23.4	27.1	47.2	27.3	23.9	32.3	36.2	38.9	29.9
Somewhat	18.2	17.8	19.1	16.5	20.7	17.3	15.8	15.4	16.2	22.9	25.7	16.7	18.9	11.4	18.2	16.7	20.5	16.9	24.2	-
Very	25.7	28.5	26.5	30.6	26.8	22.5	26.2	24.1	28.0	26.3	18.3	43.8	26.0	21.6	26.7	28.8	23.7	22.0	18.3	30.5
CONSERVATIVE	43.9	46.3	45.7	47.0	47.5	39.8	42.1	39.5	44.2	49.2	44.0	60.5	44.9	33.0	45.0	45.5	44.2	38.9	42.5	30.5
DK/REFUSED	4.9	8.2	11.0	5.0	3.2	3.6	6.1	8.8	3.8	1.7	2.6	-0.3	4.7	8.1	4.6	6.2	2.2	6.5	4.3	11.5
Mean	3.40	3.51	3.50	3.52	3.42	3.30	3.39	3.31	3.46	3.46	3.29	3.82	3.41	3.34	3.42	3.42	3.41	3.34	3.43	3.13

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26. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
		TALKITOUTNC.O		TALKITOUTNC.O										
		RG		RG										
		YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145
LIBERAL	22.6	24.9	21.1	32.4	21.7	29.1	27.8	31.1	25.0	25.0	25.0	17.8	17.1	18.5
Very	8.9	7.4	9.6	15.2	8.3	14.4	14.6	14.0	0.2	-	0.3	7.5	4.4	10.0
Somewhat	13.7	17.5	11.5	17.2	13.3	14.8	13.1	17.1	24.9	25.0	24.7	10.3	12.6	8.5
MODERATE	28.6	26.9	30.2	12.8	30.2	28.6	31.7	24.3	38.3	46.1	31.5	26.0	31.4	21.8
Somewhat	18.2	17.9	17.6	18.6	18.3	18.3	17.6	19.4	18.8	15.9	21.2	17.7	19.4	16.4
Very	25.7	27.8	24.7	24.9	25.4	23.6	22.3	25.3	14.1	9.3	18.1	30.3	23.3	35.8
CONSERVATIVE	43.9	45.6	42.3	43.5	43.6	41.9	39.9	44.7	32.8	25.2	39.4	48.0	42.7	52.1
DK/REFUSED	4.9	2.5	6.4	11.4	4.5	0.4	0.6	-	3.9	3.6	4.1	8.2	8.8	7.6
Mean	3.40	3.42	3.39	3.23	3.41	3.22	3.20	3.25	3.23	3.10	3.34	3.58	3.49	3.64

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26. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT /OTHER	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
LIBERAL	22.6	100.0	100.0	100.0	-	-	-	-	5.4	40.5	18.1	14.8	38.5	3.5	47.8	23.5	16.7	32.7	-
Very	8.9	39.3	100.0	-	-	-	-	-	2.4	15.7	7.3	6.1	14.7	1.1	21.5	9.1	16.7	9.5	-
Somewhat	13.7	60.7	-	100.0	-	-	-	-	3.0	24.8	10.8	8.7	23.7	2.4	26.3	14.4	-	23.2	-
MODERATE	28.6	-	-	-	100.0	-	-	-	20.2	27.0	43.5	45.9	28.5	21.2	27.8	36.6	26.6	27.0	57.7
Somewhat	18.2	-	-	-	-	100.0	-	41.4	25.3	15.2	13.9	16.1	-	25.8	16.4	15.4	29.8	14.8	15.4
Very	25.7	-	-	-	-	-	100.0	58.6	46.1	14.2	18.4	19.0	14.7	46.4	6.7	20.5	26.8	21.0	13.4
CONSERVATIVE	43.9	-	-	-	-	100.0	100.0	100.0	71.4	29.4	32.3	35.2	14.7	72.2	23.1	35.9	56.6	35.9	28.9
DK/REFUSED	4.9	-	-	-	-	-	-	-	3.0	3.2	6.0	4.1	18.3	3.1	1.3	4.0	-	4.4	13.5
Mean	3.40	1.61	1.00	2.00	3.00	4.00	5.00	4.59	4.13	2.87	3.27	3.35	2.71	4.18	2.60	3.25	3.50	3.15	3.49

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26. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
LIBERAL	22.6	3.0	37.8	16.2	7.6	42.0	19.6	21.5	22.7	23.0	24.5	20.6	28.7	19.3	20.8
Very	8.9	3.0	13.0	7.2	1.9	17.3	7.4	10.0	8.0	7.3	12.6	6.5	13.4	8.5	6.8
Somewhat	13.7	-	24.7	9.1	5.8	24.8	12.1	11.5	14.7	15.8	12.0	14.2	15.3	10.8	13.9
MODERATE	28.6	19.7	27.0	52.6	20.7	26.9	36.3	28.4	27.2	29.9	28.8	26.4	26.5	36.2	26.2
Somewhat	18.2	28.2	14.8	9.7	22.7	15.4	17.2	19.6	18.9	18.8	15.3	20.6	13.3	21.6	19.4
Very	25.7	48.9	18.6	17.2	43.5	11.6	19.4	25.2	26.8	22.3	27.2	28.2	23.9	19.6	29.9
CONSERVATIVE	43.9	77.1	33.4	27.0	66.2	27.0	36.6	44.8	45.7	41.0	42.5	48.9	37.2	41.2	49.3
DK/REFUSED	4.9	0.2	1.8	4.2	5.5	4.0	7.5	5.3	4.4	6.0	4.2	4.1	7.6	3.3	3.8
Mean	3.40	4.20	3.01	3.22	4.06	2.78	3.31	3.41	3.44	3.35	3.34	3.52	3.21	3.34	3.54

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26. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
LIBERAL	22.6	21.5	20.4	24.0	17.0	27.7	22.7	24.3	23.9	20.0	21.5	22.6	21.7	22.7	24.6	20.0
Very	8.9	10.0	4.9	9.6	8.1	15.5	8.0	7.7	7.7	6.8	10.0	7.8	11.2	8.0	8.1	6.8
Somewhat	13.7	11.5	15.5	14.4	8.9	12.2	14.7	16.6	16.2	13.2	11.5	14.8	10.5	14.7	16.5	13.2
MODERATE	28.6	28.4	23.2	30.6	38.6	21.2	27.2	29.7	25.1	26.9	28.4	27.7	29.8	27.2	27.6	26.9
Somewhat	18.2	19.6	22.4	13.6	20.5	20.6	18.9	12.4	21.1	23.2	19.6	17.7	21.0	18.9	17.5	23.2
Very	25.7	25.2	24.9	26.7	19.8	24.1	26.8	28.8	28.0	25.1	25.2	25.0	22.0	26.8	26.9	25.1
CONSERVATIVE	43.9	44.8	47.3	40.3	40.3	44.7	45.7	41.3	49.1	48.3	44.8	42.7	43.0	45.7	44.4	48.3
DK/REFUSED	4.9	5.3	9.1	5.1	4.1	6.4	4.4	4.7	1.9	4.7	5.3	7.0	5.5	4.4	3.4	4.7
Mean	3.40	3.41	3.52	3.35	3.36	3.27	3.44	3.40	3.46	3.49	3.41	3.40	3.34	3.44	3.40	3.49

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26. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
LIBERAL	22.6	22.0	23.7	20.8	21.5	20.2	21.6	21.5	24.7	24.0	25.3	28.8	23.1	20.4	19.0	20.5	21.8	24.2	17.5
Very	8.9	8.1	6.0	11.5	5.8	5.0	6.3	13.1	13.4	13.5	10.4	11.7	5.4	8.3	4.1	8.6	8.3	7.0	8.4
Somewhat	13.7	13.9	17.8	9.3	15.8	15.2	15.3	8.4	11.3	10.5	14.9	17.0	17.6	12.0	14.9	11.9	13.5	17.2	9.1
MODERATE	28.6	28.7	25.7	30.6	29.6	31.7	26.4	31.3	28.9	31.1	30.2	27.8	34.5	25.0	29.2	27.3	22.2	23.7	23.7
Somewhat	18.2	22.2	19.2	24.8	18.6	18.9	21.0	14.8	11.6	15.3	16.4	13.5	24.0	21.6	20.5	22.9	22.1	20.4	25.3
Very	25.7	20.5	24.0	15.7	24.6	26.1	22.5	29.0	31.4	25.7	23.9	26.0	14.6	27.1	22.0	24.8	30.6	28.6	31.3
CONSERVATIVE	43.9	42.8	43.2	40.5	43.1	45.0	43.5	43.7	43.0	41.0	40.3	39.6	38.6	48.7	42.5	47.7	52.7	49.0	56.5
DK/REFUSED	4.9	6.6	7.4	8.1	5.7	3.2	8.4	3.5	3.4	3.9	4.1	3.8	3.8	5.9	9.4	4.4	3.3	3.1	2.3
Mean	3.40	3.35	3.40	3.26	3.43	3.47	3.42	3.40	3.37	3.30	3.30	3.26	3.26	3.50	3.46	3.45	3.55	3.48	3.63

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26. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
LIBERAL	22.6	21.0	20.8	20.7	16.7	18.1	15.3	21.9	24.3	22.5	26.1	28.2	22.6	15.7	19.6	21.7	27.4	27.9	19.6
Very	8.9	8.7	7.3	9.3	5.8	2.5	9.3	11.1	8.3	12.7	9.3	11.2	5.5	3.6	10.8	7.3	9.5	13.8	5.7
Somewhat	13.7	12.3	13.5	11.3	10.9	15.6	6.0	10.8	16.1	9.9	16.8	17.1	17.1	12.2	8.8	14.4	17.9	14.1	13.9
MODERATE	28.6	28.0	27.0	32.0	28.0	33.9	19.9	28.6	28.3	28.1	26.7	24.1	30.8	35.6	30.8	26.1	26.5	27.4	26.7
Somewhat	18.2	19.2	22.2	17.4	23.3	18.9	33.3	20.0	13.3	24.0	16.4	16.7	17.6	18.6	14.7	22.3	18.9	15.8	19.0
Very	25.7	29.0	28.1	25.8	30.5	27.3	31.0	21.9	22.0	18.9	24.7	26.7	21.9	26.0	34.6	27.4	20.0	22.1	29.1
CONSERVATIVE	43.9	48.2	50.3	43.2	53.8	46.1	64.3	41.9	35.3	42.9	41.2	43.4	39.6	44.5	49.3	49.7	38.9	37.9	48.1
DK/REFUSED	4.9	2.7	1.9	4.2	1.5	1.9	0.5	7.6	12.1	6.5	6.0	4.2	7.0	4.1	0.3	2.5	7.2	6.8	5.6
Mean	3.40	3.49	3.51	3.41	3.63	3.54	3.71	3.33	3.28	3.28	3.32	3.32	3.36	3.53	3.54	3.49	3.24	3.20	3.55

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26. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
LIBERAL	22.6	35.7	29.2	22.0	19.3	15.1	24.9	31.6	21.4	27.5	21.3	22.9	24.9	20.8	27.1	19.9	19.7	23.7	22.8	26.3
Very	8.9	16.8	10.3	10.9	10.4	3.3	10.6	12.6	9.2	11.9	8.7	9.5	10.6	6.8	10.3	9.8	3.7	10.5	10.7	10.1
Somewhat	13.7	19.0	18.9	11.1	8.9	11.8	14.3	18.9	12.3	15.6	12.6	13.4	14.3	14.0	16.7	10.1	16.0	13.2	12.1	16.2
MODERATE	28.6	10.6	14.4	29.3	26.7	38.2	33.3	13.0	32.4	20.0	33.2	25.7	33.3	23.9	8.6	22.3	29.2	30.7	30.1	32.4
Somewhat	18.2	12.9	20.1	18.5	21.7	15.8	17.9	17.5	18.2	17.9	18.1	18.1	17.9	19.8	15.2	20.5	20.6	17.6	17.5	17.8
Very	25.7	23.7	23.9	27.7	29.6	30.9	23.4	23.8	26.8	25.5	26.6	27.6	23.4	28.9	39.2	30.4	25.1	24.4	26.6	18.5
CONSERVATIVE	43.9	36.6	44.0	46.2	51.3	46.7	41.3	41.4	45.0	43.4	44.7	45.7	41.3	48.7	54.4	50.9	45.7	42.0	44.1	36.3
DK/REFUSED	4.9	17.0	12.4	2.5	2.7	-	0.5	14.1	1.1	9.1	0.8	5.7	0.5	6.6	9.9	6.9	5.5	3.5	3.0	5.0
Mean	3.40	3.09	3.32	3.42	3.53	3.59	3.29	3.24	3.42	3.32	3.42	3.43	3.29	3.54	3.62	3.56	3.50	3.33	3.38	3.19

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26. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	MEN				WOMEN				MARITAL STATUS				MARRIED		
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
LIBERAL	22.6	16.7	21.0	21.2	20.5	24.2	25.5	23.8	30.2	35.2	19.6	34.4	35.2	-	15.3	23.2
Very	8.9	6.4	8.4	10.7	2.3	7.0	11.9	10.7	15.3	12.6	8.6	-	12.6	-	6.5	10.3
Somewhat	13.7	10.2	12.6	10.5	18.2	17.2	13.6	13.1	14.9	22.6	11.0	34.4	22.5	-	8.8	12.9
MODERATE	28.6	26.3	33.0	30.4	40.0	21.9	29.3	29.9	27.4	14.2	28.7	25.5	27.2	65.5	30.5	27.3
Somewhat	18.2	21.8	16.8	18.4	12.2	18.1	18.2	17.0	21.5	16.4	18.4	7.1	19.5	26.0	19.9	17.2
Very	25.7	33.3	27.2	28.7	23.1	25.3	22.6	25.2	15.4	20.9	28.7	19.8	15.8	8.5	31.9	26.1
CONSERVATIVE	43.9	55.1	43.9	47.2	35.4	43.4	40.8	42.2	36.9	37.3	47.2	26.9	35.4	34.5	51.8	43.3
DK/REFUSED	4.9	1.9	2.0	1.2	4.2	10.5	4.5	4.1	5.5	13.3	4.5	13.2	2.2	-	2.3	6.3
Mean	3.40	3.66	3.43	3.45	3.37	3.42	3.27	3.34	3.07	3.12	3.50	3.14	3.03	3.43	3.63	3.38

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26. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
LIBERAL	22.6	15.3	18.4	72.2	12.1	32.2	10.0	13.6	22.0	24.1	29.0	24.7	14.9	28.9	26.7	21.4	23.2	17.6	22.1	28.0
Very	8.9	5.5	10.5	28.1	4.1	13.6	1.8	5.7	9.2	8.4	11.4	7.7	6.0	5.8	11.4	9.1	11.5	6.1	8.4	9.1
Somewhat	13.7	9.8	7.9	44.1	8.0	18.6	8.2	7.8	12.8	15.6	17.6	17.0	8.9	23.1	15.4	12.3	11.7	11.4	13.7	18.9
MODERATE	28.6	28.6	26.7	18.5	26.1	31.1	23.7	27.8	27.1	30.7	23.8	33.3	29.5	31.4	25.5	34.8	20.7	22.5	29.5	39.2
Somewhat	18.2	19.6	28.5	2.7	21.1	12.4	24.5	18.8	19.9	14.9	10.0	15.6	22.4	14.9	18.2	16.1	27.3	10.4	16.3	19.4
Very	25.7	32.5	19.9	6.6	36.0	20.1	38.9	34.0	27.1	22.6	25.4	19.5	31.7	19.6	24.0	19.5	20.7	34.6	29.6	11.4
CONSERVATIVE	43.9	52.1	48.5	9.3	57.2	32.5	63.5	52.8	47.0	37.4	35.4	35.1	54.1	34.5	42.2	35.6	48.1	45.0	45.8	30.8
DK/REFUSED	4.9	4.0	6.5	-	4.6	4.3	2.9	5.8	3.9	7.8	11.8	6.9	1.5	5.3	5.6	8.2	8.0	14.9	2.6	2.0
Mean	3.40	3.66	3.42	2.16	3.81	3.07	3.93	3.72	3.45	3.30	3.23	3.24	3.66	3.20	3.30	3.27	3.37	3.66	3.46	3.05

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26. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	MALE	FEMALE
Total	500	144	301	35	63	121	14	81	180	20	210	290
LIBERAL	22.6	22.1	22.2	32.2	13.0	21.1	22.8	29.2	23.0	39.0	18.8	25.3
Very	8.9	10.3	7.9	14.2	7.0	6.9	13.6	12.8	8.5	14.7	7.5	9.9
Somewhat	13.7	11.8	14.3	18.0	5.9	14.2	9.2	16.3	14.4	24.3	11.3	15.4
MODERATE	28.6	23.9	30.2	35.5	30.7	28.8	51.1	18.5	31.1	24.2	31.0	26.9
Somewhat	18.2	20.3	17.7	11.6	21.4	18.1	7.8	19.5	17.5	14.3	18.5	17.9
Very	25.7	22.2	27.5	20.0	29.0	30.6	22.7	16.9	25.4	18.1	29.1	23.3
CONSERVATIVE	43.9	42.5	45.3	31.6	50.4	48.7	30.5	36.4	42.9	32.4	47.6	41.2
DK/REFUSED	4.9	11.5	2.3	0.7	5.9	1.3	-4.5	15.9	3.0	4.4	2.6	6.5
Mean	3.40	3.37	3.44	3.05	3.63	3.52	3.16	3.13	3.38	2.97	3.52	3.31

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27. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	AREA													CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
REPUBLICAN	32.8	25.6	25.5	19.4	27.1	38.7	32.8	43.1	34.5	34.1	35.0	47.1	35.0	25.2	32.0	34.6	34.7	32.6	24.0	32.6	34.8
DEMOCRAT	39.6	48.8	45.2	50.5	51.5	27.1	24.9	28.8	41.7	45.1	38.3	21.4	45.4	44.4	40.7	38.2	36.0	40.4	60.1	39.0	46.7
INDEPENDENT/OTHER	24.6	22.7	27.6	30.0	16.9	30.9	39.2	24.7	21.6	21.4	21.7	31.7	15.5	25.9	24.9	23.8	26.6	23.7	14.0	25.5	13.8
Independent	21.2	20.2	22.7	30.0	15.9	25.8	34.9	19.0	15.9	16.2	15.6	31.7	14.0	25.9	22.1	19.2	22.4	21.1	14.0	21.8	13.8
Other	3.4	2.5	4.9	-	1.1	5.1	4.3	5.7	5.7	5.3	6.1	-	1.5	-	2.7	4.5	4.2	2.6	-	3.7	-
DK/REFUSED	3.0	2.9	1.7	0.1	4.5	3.3	3.1	3.4	2.2	-0.6	5.0	-0.1	4.2	4.5	2.4	3.4	2.7	3.3	1.9	2.9	4.7

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27. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVLPMT	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
REPUBLICAN	32.8	29.1	31.0	46.7	32.6	33.6	33.3	38.6	28.0	24.4	34.0	34.6	33.7	31.1	49.2	34.5	31.6	30.3	34.8	31.1	36.9
DEMOCRAT	39.6	42.3	40.4	27.3	38.6	41.4	38.7	38.4	38.9	51.8	40.5	45.4	38.2	38.2	20.7	33.3	40.7	47.1	33.5	41.5	34.7
INDEPENDENT/OTHER	24.6	24.5	26.2	25.1	25.4	24.6	25.0	19.2	30.9	20.9	21.5	15.9	24.2	29.6	30.6	30.7	24.4	20.5	28.1	23.9	26.4
Independent	21.2	19.5	24.0	20.2	20.9	24.6	21.5	16.2	27.0	19.1	17.9	11.6	20.9	26.5	30.6	25.9	21.2	16.9	24.9	19.3	25.7
Other	3.4	5.0	2.2	4.9	4.5	-	3.4	2.9	3.9	1.8	3.6	4.3	3.3	3.2	-	4.8	3.2	3.6	3.3	4.5	0.7
DK/REFUSED	3.0	4.2	2.4	0.9	3.4	0.4	3.0	3.8	2.3	3.0	4.0	4.2	3.9	1.1	-0.5	1.5	3.3	2.1	3.5	3.5	2.0

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27. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. TEEN HEALTH WAY TO INFLUENCE THEIR DECISIONS						
	17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very	
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
REPUBLICAN	32.8	25.3	23.6	27.2	38.4	32.3	31.3	31.5	31.2	37.4	36.8	38.7	33.4	32.9	33.1	32.1	34.4	34.4	36.1	30.6
DEMOCRAT	39.6	50.8	57.6	43.5	36.9	37.2	39.6	34.6	43.8	36.7	36.7	36.7	40.4	20.8	41.1	42.6	38.8	32.6	37.3	21.9
INDEPENDENT/OTHER	24.6	21.6	16.2	27.4	21.8	26.9	26.7	30.2	23.7	22.4	22.1	22.9	23.5	42.7	23.1	22.6	23.9	29.9	26.6	37.5
Independent	21.2	18.5	13.2	24.1	19.3	22.9	21.6	21.4	21.8	21.8	21.4	22.9	20.5	35.3	19.8	17.7	22.9	27.2	24.9	32.6
Other	3.4	3.1	3.0	3.2	2.5	4.0	5.0	8.8	1.9	0.5	0.8	-	3.0	7.4	3.3	4.9	1.0	2.7	1.7	4.9
DK/REFUSED	3.0	2.3	2.6	1.9	2.9	3.6	2.4	3.8	1.3	3.5	4.4	1.8	2.7	3.6	2.8	2.7	2.9	3.0	-	10.0

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27. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O										
	RG		RG		RG										
	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
REPUBLICAN	32.8	30.4	33.6	24.4	33.0	31.5	29.9	33.8	27.3	26.4	28.1	34.9	32.5	36.9	
DEMOCRAT	39.6	45.5	35.9	48.0	39.1	37.9	29.5	49.5	41.5	34.7	47.2	40.1	44.8	36.4	
INDEPENDENT/OTHER	24.6	21.7	27.0	25.2	24.7	29.2	38.7	16.1	27.2	37.2	18.6	21.1	19.8	22.1	
Independent	21.2	16.1	24.8	16.3	21.8	24.6	32.1	14.2	27.2	37.2	18.6	17.6	16.0	18.9	
Other	3.4	5.7	2.2	8.9	2.9	4.6	6.6	1.8	-	-	-	3.5	3.8	3.2	
DK/REFUSED	3.0	2.3	3.5	2.3	3.2	1.4	1.9	0.7	4.0	1.6	6.0	3.9	3.0	4.6	

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27. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
REPUBLICAN	32.8	7.9	8.9	7.2	23.2	45.7	58.7	53.3	100.0	-	-	-	-	100.0	-	-	100.0	-	-
DEMOCRAT	39.6	70.9	70.0	71.5	37.3	33.1	21.8	26.5	-	100.0	-	-	-	-	100.0	-	-	100.0	-
INDEPENDENT/OTHER	24.6	19.7	20.2	19.3	37.4	18.8	17.6	18.1	-	-	100.0	100.0	100.0	-	-	100.0	-	-	100.0
Independent	21.2	13.9	14.6	13.5	34.0	18.8	15.7	17.0	-	-	86.2	100.0	-	-	-	86.9	-	-	91.9
Other	3.4	5.8	5.6	5.9	3.4	-	1.9	1.1	-	-	13.8	-	100.0	-	-	13.1	-	-	8.1
DK/REFUSED	3.0	1.5	0.9	2.0	2.2	2.3	1.8	2.0	-	-	-	-	-	-	-	-	-	-	-

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27. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
REPUBLICAN	32.8	100.0	-	-	100.0	-	-	34.9	30.9	35.8	31.7	32.1	21.4	36.8	37.8
DEMOCRAT	39.6	-	100.0	-	-	100.0	-	39.5	41.6	37.5	39.5	43.4	54.6	30.8	35.7
INDEPENDENT/OTHER	24.6	-	-	100.0	-	-	100.0	23.2	24.7	24.2	26.5	21.7	22.2	29.2	23.6
Independent	21.2	-	-	82.4	-	-	89.1	20.3	20.4	21.3	21.3	19.6	19.0	25.0	20.3
Other	3.4	-	-	17.6	-	-	10.9	2.9	4.2	2.9	5.2	2.1	3.2	4.1	3.3
DK/REFUSED	3.0	-	-	-	-	-	-	2.4	2.9	2.6	2.3	2.7	1.8	3.2	2.9

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27. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
REPUBLICAN	32.8	34.9	42.1	34.9	33.4	28.7	30.9	34.8	20.4	36.1	34.9	37.8	31.1	30.9	26.2	36.1
DEMOCRAT	39.6	39.5	29.6	39.8	35.1	48.4	41.6	38.9	49.9	36.0	39.5	35.1	41.8	41.6	44.8	36.0
INDEPENDENT/OTHER	24.6	23.2	25.6	23.4	28.1	20.9	24.7	23.8	27.0	24.8	23.2	24.9	24.3	24.7	26.5	24.8
Independent	21.2	20.3	22.0	20.0	24.0	17.0	20.4	18.2	23.2	21.9	20.3	21.3	20.6	20.4	21.6	21.9
Other	3.4	2.9	3.6	3.4	4.1	4.0	4.2	5.7	3.8	2.9	2.9	3.6	3.7	4.2	4.9	2.9
DK/REFUSED	3.0	2.4	2.8	2.0	3.4	2.0	2.9	2.6	2.8	3.0	2.4	2.2	2.8	2.9	2.5	3.0

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27. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
REPUBLICAN	32.8	37.8	45.5	30.0	35.8	27.6	46.9	34.8	35.6	33.3	28.6	25.9	35.8	31.3	31.7	30.3	27.7	25.1	26.9
DEMOCRAT	39.6	35.8	36.1	34.9	38.9	48.6	23.9	43.0	33.3	51.9	37.4	39.3	30.4	40.8	36.2	39.0	49.2	47.3	50.9
INDEPENDENT/OTHER	24.6	23.7	16.7	31.9	22.5	20.9	26.8	21.2	30.4	12.7	31.2	32.1	31.5	24.3	28.3	27.5	19.9	25.5	18.0
Independent	21.2	19.9	13.8	25.3	19.5	19.2	22.4	19.4	26.3	12.7	23.9	23.5	25.7	21.2	24.2	23.0	17.3	21.6	18.0
Other	3.4	3.8	2.8	6.6	3.0	1.7	4.4	1.8	4.1	-	7.3	8.6	5.8	3.0	4.1	4.5	2.6	3.9	-
DK/REFUSED	3.0	2.6	1.7	3.2	2.8	2.9	2.3	1.1	0.6	2.0	2.7	2.6	2.4	3.6	3.8	3.2	3.2	2.1	4.2

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27. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
REPUBLICAN	32.8	37.7	40.6	35.2	37.7	27.2	52.2	32.5	35.0	27.8	27.0	25.6	27.4	42.7	37.2	33.5	31.6	28.0	30.8
DEMOCRAT	39.6	37.1	31.2	38.6	33.0	38.7	21.8	41.5	38.9	44.4	46.4	48.2	43.7	32.4	30.6	40.8	40.5	45.5	45.8
INDEPENDENT/OTHER	24.6	23.6	26.9	23.7	27.5	32.0	25.2	22.9	22.9	24.8	23.1	23.5	24.6	21.8	32.6	23.9	25.5	22.3	19.7
Independent	21.2	20.7	24.7	21.0	21.7	24.4	21.2	20.0	17.9	20.2	19.7	20.0	22.3	19.3	22.1	23.1	22.5	20.7	16.3
Other	3.4	2.9	2.3	2.7	5.8	7.6	4.0	2.9	5.0	4.6	3.3	3.5	2.3	2.6	10.5	0.8	3.0	1.6	3.4
DK/REFUSED	3.0	1.6	1.2	2.6	1.8	2.1	0.8	3.1	3.2	3.0	3.5	2.8	4.3	3.1	-0.5	1.8	2.3	4.1	3.6

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27. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
REPUBLICAN	32.8	12.6	27.4	42.3	36.4	33.7	35.1	22.1	36.5	30.8	35.0	32.6	35.1	38.5	30.2	44.5	36.7	30.1	30.8	28.0
DEMOCRAT	39.6	62.0	51.6	29.9	37.1	42.5	37.8	55.3	37.0	44.4	38.9	42.5	37.8	38.5	51.0	32.2	39.4	40.1	38.7	43.9
INDEPENDENT/OTHER	24.6	21.1	15.3	28.2	23.3	22.7	25.9	17.4	25.3	22.0	24.6	22.4	25.9	19.9	17.1	19.3	21.0	27.6	27.7	27.4
Independent	21.2	13.5	12.3	25.5	20.5	21.5	21.9	12.7	22.3	18.2	21.5	19.5	21.9	17.0	11.7	16.6	18.8	23.7	23.8	23.6
Other	3.4	7.7	3.0	2.7	2.7	1.2	4.0	4.7	3.0	3.8	3.0	3.0	4.0	2.9	5.4	2.7	2.3	3.9	3.9	3.8
DK/REFUSED	3.0	4.2	5.7	-0.4	3.2	1.0	1.2	5.2	1.2	2.8	1.6	2.5	1.2	3.1	1.6	4.0	2.8	2.2	2.8	0.7

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27. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	MEN				WOMEN				MARITAL STATUS				MARRIED		
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
REPUBLICAN	32.8	45.9	32.1	29.4	39.3	32.3	28.7	31.7	20.6	12.3	37.3	26.9	26.6	17.5	40.4	34.7
DEMOCRAT	39.6	30.5	38.0	38.2	37.5	45.2	41.4	38.9	48.1	75.0	35.8	29.7	39.4	56.5	31.3	39.6
INDEPENDENT/OTHER	24.6	21.9	28.8	31.6	21.5	18.2	26.8	25.2	31.3	7.1	24.1	35.9	32.6	26.0	26.7	22.0
Independent	21.2	17.3	24.1	26.7	17.3	16.8	23.5	21.9	27.9	7.1	20.2	22.6	30.9	26.0	21.6	19.1
Other	3.4	4.6	4.7	4.8	4.3	1.4	3.4	3.3	3.5	-	3.9	13.2	1.8	-	5.1	2.9
DK/REFUSED	3.0	1.6	1.0	0.8	1.7	4.3	3.0	4.1	-	5.6	2.8	7.6	1.4	-	1.5	3.7

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27. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
REPUBLICAN	32.8	37.2	38.0	16.4	37.9	30.5	48.3	30.7	41.3	14.8	34.1	5.1	47.3	6.6	37.2	3.9	44.5	13.2	41.3	1.7
DEMOCRAT	39.6	41.5	30.7	45.3	40.8	47.0	32.2	46.7	29.3	61.0	45.1	71.4	22.7	69.7	33.7	72.8	28.6	60.6	28.4	75.9
INDEPENDENT/OTHER	24.6	18.6	29.7	36.0	18.2	20.7	18.3	18.2	26.3	20.3	13.7	19.8	26.8	21.1	26.0	18.7	22.8	19.5	28.0	19.9
Independent	21.2	15.5	26.7	24.9	15.6	17.2	13.4	17.2	22.9	16.9	5.9	18.2	22.6	21.1	23.1	15.9	19.4	14.3	24.8	19.9
Other	3.4	3.1	3.0	11.2	2.6	3.4	4.9	1.0	3.4	3.4	7.7	1.6	4.2	-	2.9	2.9	3.4	5.2	3.2	-
DK/REFUSED	3.0	2.7	1.5	2.4	3.1	1.8	1.2	4.4	3.1	3.9	7.2	3.7	3.1	2.6	3.2	4.5	4.1	6.8	2.3	2.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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27. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
REPUBLICAN	32.8	34.4	34.8	20.0	45.8	36.8	24.0	25.5	33.5	17.1	37.2	29.6
DEMOCRAT	39.6	39.2	36.4	61.6	36.7	30.2	45.0	41.0	40.5	73.5	34.6	43.2
INDEPENDENT/OTHER	24.6	21.2	26.4	20.3	13.5	30.7	35.5	27.3	23.5	9.4	25.9	23.7
Independent	21.2	17.0	23.8	14.5	11.2	26.5	21.7	21.5	21.9	9.4	21.3	21.1
Other	3.4	4.2	2.6	5.7	2.3	4.2	13.7	5.7	1.6	-	4.5	2.6
DK/REFUSED	3.0	5.2	2.4	-1.9	4.0	2.3	-4.5	6.1	2.5	*	2.3	3.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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28. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	AREA													CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE		
															1	2 OVER	LESS/10	11-14	OVER15	YES	NO/NOT YET
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST								
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
14/YOUNGER	60.9	59.6	59.6	78.1	55.1	57.1	49.6	62.6	59.6	69.5	49.4	59.6	67.9	75.4	51.2	76.5	61.6	59.0	68.3	60.0	72.1
10/YOUNGER	3.5	5.6	8.2	-	4.8	3.4	-	5.9	1.6	-	3.3	-	2.5	2.4	3.4	3.7	5.5	1.7	-	2.8	11.5
11	11.6	8.9	11.2	25.1	3.2	16.3	19.3	14.0	13.8	17.5	9.9	-	9.5	10.3	6.8	19.2	9.9	15.2	6.2	11.6	12.8
12	17.5	15.2	14.9	46.5	8.1	16.0	6.6	22.9	17.9	23.2	12.5	18.7	24.4	21.3	13.8	23.0	18.5	15.1	19.9	17.9	12.3
13	19.9	22.4	18.7	30.6	23.5	16.3	17.8	15.3	18.6	22.6	14.5	34.9	15.6	23.8	14.8	27.9	19.9	19.9	19.1	19.0	30.0
14	19.8	20.8	22.8	16.3	20.1	15.6	15.7	15.6	19.4	22.5	16.3	14.5	23.9	29.9	14.2	28.8	19.9	19.7	28.3	20.4	12.2
15/OLDER	56.0	59.0	62.5	36.6	61.4	57.3	58.2	56.7	63.0	60.4	65.7	40.8	45.3	44.7	47.2	70.0	55.7	54.9	60.0	58.9	20.3
15	18.1	15.1	12.6	17.2	16.8	20.3	21.9	19.0	23.3	22.5	24.2	11.9	13.2	20.7	14.3	24.2	19.9	15.7	17.8	19.3	3.6
16	19.9	21.4	18.4	13.8	25.7	21.2	15.5	25.3	19.7	22.8	16.5	17.4	15.4	17.7	14.0	29.4	19.5	21.2	14.8	21.1	5.7
17	14.5	16.9	19.3	1.1	18.6	12.2	12.8	11.7	19.0	16.3	21.7	3.8	13.2	9.8	9.1	22.5	14.9	13.8	16.9	14.9	9.5
18/OLDER	11.7	14.8	17.1	7.8	14.6	11.1	14.3	8.7	10.2	9.6	10.8	19.5	9.9	2.4	10.4	13.4	10.8	12.0	10.3	12.6	1.3
REFUSED	5.5	4.8	3.3	5.4	5.9	5.9	7.2	4.9	3.9	-	8.0	13.2	7.8	2.7	4.3	6.1	4.6	7.6	0.6	4.7	15.4
Mean	14.29	14.41	14.34	13.25	14.79	14.21	14.48	14.03	14.39	14.22	14.60	14.53	14.13	13.89	14.29	14.27	14.22	14.32	14.46	14.37	12.91

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28. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN			TALKED ABOUT ALCOHOL ABUSE LAST FEW MOS.		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL				APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			S/R/H: ADS STOP UNDERAGE DRINKING		TALKED TO CHILD ABOUT BRAIN DEVLPMNT	
		FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	YES	NO	YES	NO
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
14/YOUNGER	60.9	54.2	61.4	71.1	57.4	73.3	59.5	59.3	59.8	66.4	61.9	58.4	63.7	59.6	80.7	60.4	59.7	59.0	63.1	59.2	65.9
10/YOUNGER	3.5	2.7	3.3	1.8	3.0	2.1	3.8	3.6	4.1	-	3.9	2.4	4.6	2.9	16.1	2.0	2.9	1.5	5.2	2.4	6.1
11	11.6	11.4	9.9	17.6	12.0	6.8	11.2	10.2	12.3	13.4	10.3	14.3	8.3	13.8	40.4	9.2	10.9	13.8	9.9	10.9	13.7
12	17.5	16.3	16.5	26.0	16.9	24.7	17.1	17.5	16.8	12.6	16.6	14.6	17.6	19.1	23.1	18.8	16.8	15.3	19.7	16.9	19.0
13	19.9	14.5	21.1	25.1	18.1	24.1	18.8	16.9	20.8	28.0	20.0	15.6	22.1	19.4	8.7	14.6	20.1	18.4	21.4	18.5	23.3
14	19.8	22.1	21.7	12.0	19.0	25.7	19.4	18.8	19.9	26.2	21.2	21.2	21.2	18.0	24.7	23.8	19.4	18.2	21.1	20.1	19.0
15/OLDER	56.0	65.4	58.8	43.6	61.6	46.4	57.8	61.2	54.3	51.3	55.5	54.4	56.0	56.6	25.1	53.7	57.8	57.9	53.7	60.2	44.7
15	18.1	16.7	21.9	18.4	20.2	14.2	18.2	20.9	15.4	14.0	17.8	17.2	18.1	18.3	6.1	23.3	18.9	20.0	16.3	19.7	14.6
16	19.9	23.5	21.7	13.6	22.1	16.2	20.3	16.8	24.0	21.2	21.0	19.7	21.6	18.7	4.9	20.7	19.3	20.9	19.0	21.5	16.2
17	14.5	19.4	15.4	1.7	15.9	10.9	15.2	19.8	10.4	14.4	13.6	15.6	12.6	15.6	14.1	4.1	16.0	13.7	15.0	16.4	9.9
18/OLDER	11.7	18.4	8.0	12.2	13.6	7.2	12.1	13.4	10.9	11.5	13.2	11.4	14.0	9.8	-	12.2	11.3	13.5	10.0	12.1	9.2
REFUSED	5.5	6.3	2.9	4.4	5.2	2.3	5.3	3.9	6.8	8.0	5.0	3.4	5.8	6.2	8.3	7.7	5.2	5.3	5.7	4.4	8.1
Mean	14.29	14.68	14.30	13.68	14.44	14.02	14.33	14.47	14.18	14.37	14.35	14.37	14.34	14.19	12.51	14.27	14.36	14.43	14.14	14.45	13.83

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28. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRINKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNGER	14/ Younger	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFECTIVE	Very what	Some- INEFF- ECTIVE	Some- what	Very	
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
14/YOUNGER	60.9	62.7	71.0	53.6	68.7	54.3	58.9	59.3	58.5	62.2	69.3	46.9	60.1	64.2	60.6	59.9	61.6	61.1	55.7	73.7
10/YOUNGER	3.5	2.8	4.0	1.5	2.8	4.4	3.4	4.2	2.7	1.7	-	5.3	3.3	3.5	3.9	6.4	0.4	1.3	1.8	-
11	11.6	8.4	6.8	10.1	16.4	8.4	12.1	10.8	13.1	10.3	12.8	4.9	11.8	7.3	11.7	12.5	10.4	10.4	10.6	10.0
12	17.5	22.5	21.9	23.1	18.6	14.8	17.9	18.4	17.4	18.0	22.3	8.6	17.5	11.8	18.6	17.9	19.6	14.4	15.6	11.5
13	19.9	22.3	29.0	15.1	22.9	18.4	16.3	16.3	16.3	24.0	27.3	16.9	19.2	31.2	19.2	17.3	22.1	23.7	20.7	30.5
14	19.8	16.7	16.4	17.0	21.3	18.8	20.8	22.7	19.3	20.3	20.5	19.8	19.6	20.3	19.7	20.4	18.8	18.3	15.1	25.7
15/OLDER	56.0	51.3	45.5	57.5	52.3	61.8	61.5	61.1	61.8	52.7	53.5	50.9	55.6	58.9	55.6	57.3	53.0	58.6	65.0	43.6
15	18.1	13.0	13.6	12.3	22.1	18.9	20.8	21.8	19.9	15.8	17.0	13.3	17.7	21.5	16.9	16.4	17.7	26.9	34.1	10.2
16	19.9	25.0	19.4	31.1	13.0	22.2	22.3	22.9	21.9	18.1	15.7	23.1	20.4	14.2	20.8	22.6	18.2	15.9	10.2	29.2
17	14.5	9.1	10.3	7.8	15.8	16.5	15.3	13.4	17.0	14.8	18.6	6.5	13.9	23.7	14.7	15.6	13.4	12.0	15.2	4.5
18/OLDER	11.7	13.2	12.0	14.5	7.6	14.0	12.0	15.1	9.5	12.0	9.3	18.0	12.2	4.1	10.9	10.9	10.9	15.9	16.9	13.6
REFUSED	5.5	9.5	11.2	7.8	3.2	4.3	4.6	4.2	4.9	5.2	2.3	11.5	5.8	-	5.7	6.1	5.0	4.8	3.6	7.4
Mean	14.29	14.26	14.12	14.42	14.01	14.53	14.37	14.41	14.35	14.33	14.22	14.63	14.30	14.30	14.24	14.19	14.33	14.49	14.53	14.39

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28. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL		HEARD OF SITE				VISITED SITE				HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK									
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O											
	RG		RG		RG		RG		RG											
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never	
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145						
14/YOUNGER	60.9	55.7	63.9	59.5	62.0	62.9	57.9	69.8	62.7	53.8	70.5	58.8	59.0	58.6						
10/YOUNGER	3.5	3.4	3.6	2.4	3.6	2.5	4.3	-	4.6	6.6	2.9	3.9	4.8	3.1						
11	11.6	11.3	12.2	6.7	12.2	13.2	11.8	15.1	10.6	8.6	12.3	11.0	10.7	11.2						
12	17.5	16.8	18.5	26.4	17.3	16.6	15.4	18.2	15.9	12.3	19.0	18.3	13.8	22.0						
13	19.9	19.9	19.9	20.8	19.8	24.5	20.0	30.9	19.4	11.3	26.4	16.6	17.1	16.1						
14	19.8	15.4	21.4	10.2	20.7	19.2	18.7	19.9	28.0	29.8	26.5	18.3	24.7	13.3						
15/OLDER	56.0	62.9	51.9	62.4	54.9	56.9	56.5	57.5	43.6	45.7	41.8	58.9	54.5	62.3						
15	18.1	20.1	16.4	22.7	17.5	21.5	20.9	22.4	12.6	6.7	17.7	17.3	17.7	17.0						
16	19.9	19.2	20.5	20.3	19.6	23.0	22.2	24.0	13.8	26.7	2.7	19.6	18.3	20.7						
17	14.5	17.5	12.8	20.9	14.0	10.5	12.4	7.8	15.3	12.8	17.4	17.0	13.5	19.8						
18/OLDER	11.7	14.9	10.2	6.0	11.9	13.2	12.4	14.2	11.2	10.4	11.8	11.0	8.5	13.0						
REFUSED	5.5	6.9	4.8	6.2	5.4	3.7	4.1	3.1	10.4	17.2	4.5	5.5	5.5	5.5						
Mean	14.29	14.47	14.17	14.31	14.26	14.28	14.31	14.25	14.17	14.34	14.04	14.33	14.20	14.43						

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28. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
14/YOUNGER	60.9	57.9	68.6	51.0	60.3	65.9	59.6	62.2	64.8	60.7	57.5	58.4	52.0	64.1	58.7	60.0	96.1	64.0	51.5
10/YOUNGER	3.5	3.5	1.4	4.8	2.4	1.5	5.6	3.9	6.6	0.6	4.1	4.8	-	6.8	1.3	5.8	-	-	-
11	11.6	11.3	6.8	14.2	9.6	16.7	8.7	12.0	12.4	10.4	12.5	12.1	15.5	12.0	11.3	11.5	-	7.2	10.6
12	17.5	18.6	18.8	18.4	18.7	13.1	18.2	16.1	18.6	17.6	16.7	16.5	17.5	20.2	17.7	16.5	16.7	17.9	18.0
13	19.9	15.0	18.1	12.9	26.8	22.5	15.3	18.3	20.3	17.6	22.7	22.5	24.2	19.0	18.9	19.2	53.4	20.4	36.3
14	19.8	24.3	34.5	17.6	14.7	22.5	18.6	20.2	17.3	24.2	16.9	15.9	23.1	16.4	21.4	19.9	25.9	23.2	8.3
15/OLDER	56.0	56.2	50.6	59.9	53.1	58.2	58.4	58.3	52.7	58.7	56.1	53.9	69.6	52.9	58.4	56.2	3.9	58.8	66.9
15	18.1	19.4	15.7	21.9	18.8	12.4	20.3	17.0	19.2	17.7	17.5	15.5	30.1	18.4	21.6	16.2	-	11.7	24.1
16	19.9	21.1	17.3	23.6	17.5	23.1	21.7	22.3	12.4	25.1	21.9	21.8	22.3	12.7	20.9	22.3	-	31.9	28.7
17	14.5	8.7	11.2	7.0	16.2	17.5	15.4	16.3	17.7	11.8	13.3	15.5	-	18.4	9.8	12.8	3.9	13.0	15.4
18/OLDER	11.7	14.2	8.6	17.7	8.1	15.3	11.2	12.9	11.2	11.5	13.5	12.1	22.0	10.9	10.0	16.0	-	13.8	6.9
REFUSED	5.5	3.7	0.7	5.6	7.8	2.7	6.9	5.2	3.3	5.7	6.1	5.7	8.6	3.8	6.2	4.0	-	5.3	5.0
Mean	14.29	14.29	14.26	14.31	14.21	14.45	14.34	14.39	14.08	14.45	14.28	14.26	14.37	14.07	14.28	14.32	13.25	14.66	14.35

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28. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
14/YOUNGER	60.9	67.3	71.2	60.6	62.5	54.6	55.0	100.0	39.9	60.9	57.4	70.3	59.3	65.8	61.3
10/YOUNGER	3.5	7.8	1.7	3.6	5.4	-	4.6	5.7	0.3	3.6	1.4	5.6	1.1	2.0	5.1
11	11.6	18.9	18.1	19.0	6.5	6.0	7.4	19.1	7.8	9.4	11.5	16.0	9.7	16.7	11.1
12	17.5	16.8	16.7	17.3	20.2	18.1	16.2	28.7	11.3	17.1	12.3	26.1	15.6	17.8	19.1
13	19.9	19.9	23.9	23.9	20.6	13.9	21.8	32.6	13.9	18.8	18.3	25.0	18.4	23.6	19.2
14	19.8	19.4	22.7	14.2	15.5	25.1	19.0	32.5	13.0	16.7	19.3	26.7	25.2	20.1	17.9
15/OLDER	56.0	48.7	45.9	51.1	56.3	66.2	60.1	36.7	100.0	52.7	53.1	68.1	62.3	58.0	53.8
15	18.1	14.1	22.5	16.5	23.7	15.0	18.3	10.2	32.3	14.8	19.2	22.9	19.9	18.8	17.1
16	19.9	10.9	13.5	21.3	13.7	31.8	22.3	15.4	35.6	17.6	19.7	25.3	25.0	16.2	19.6
17	14.5	18.7	9.0	6.9	16.8	13.5	18.5	9.4	25.8	11.9	8.9	25.5	16.4	13.7	14.4
18/OLDER	11.7	12.7	4.6	14.2	9.7	15.6	12.9	6.4	21.0	12.3	9.8	13.2	8.7	14.2	12.7
REFUSED	5.5	2.7	9.0	7.2	3.9	3.7	5.3	-	-	2.9	1.7	6.6	2.8	5.5	4.0
Mean	14.29	13.93	13.80	14.01	14.23	14.81	14.48	13.48	15.26	14.28	14.33	14.25	14.50	14.20	14.23

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28. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
14/YOUNGER	60.9	100.0	100.0	100.0	100.0	100.0	39.9	34.3	47.2	37.4	100.0	100.0	100.0	39.9	40.3	37.4
10/YOUNGER	3.5	5.7	23.5	4.1	-	1.9	0.3	-	0.8	-	5.7	11.3	1.0	0.3	0.4	-
11	11.6	19.1	78.6	4.1	9.3	13.0	7.8	8.3	5.0	7.3	19.1	37.7	11.2	7.8	6.9	7.3
12	17.5	28.7	9.7	100.0	9.7	9.0	11.3	11.3	13.9	10.3	28.7	56.7	9.4	11.3	12.2	10.3
13	19.9	32.6	12.5	11.0	100.0	8.4	13.9	13.3	17.1	11.4	32.6	11.4	52.3	13.9	15.4	11.4
14	19.8	32.5	20.0	10.2	8.4	100.0	13.0	4.1	19.2	16.2	32.5	15.4	52.1	13.0	11.5	16.2
15/OLDER	56.0	36.7	30.7	36.2	39.0	36.8	100.0	100.0	100.0	100.0	36.7	34.4	36.8	100.0	100.0	100.0
15	18.1	10.2	10.2	11.7	12.1	3.7	32.3	100.0	9.6	11.0	10.2	11.5	8.3	32.3	50.1	11.0
16	19.9	15.4	7.8	15.8	17.2	19.3	35.6	10.6	100.0	13.0	15.4	11.8	17.6	35.6	55.2	13.0
17	14.5	9.4	6.8	5.8	10.0	14.5	25.8	10.7	4.6	56.2	9.4	6.5	11.2	25.8	7.9	56.2
18/OLDER	11.7	6.4	5.9	9.4	4.8	6.5	21.0	5.0	12.2	45.6	6.4	8.2	5.1	21.0	8.4	45.6
REFUSED	5.5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	14.29	13.48	12.13	13.14	13.70	14.20	15.26	14.69	15.14	15.95	13.48	12.75	13.92	15.26	14.92	15.95

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28. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	MALE ONLY (CHILDREN)							FEMALE ONLY (CHILDREN)							BOTH (CHILDREN)						
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER			
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52			
14/YOUNGER	60.9	100.0	100.0	100.0	31.2	38.0	22.3	100.0	100.0	100.0	23.1	25.7	12.9	100.0	100.0	100.0	66.2	58.3	66.6			
10/YOUNGER	3.5	5.9	12.2	2.2	-	-	-	2.5	5.8	-	-0.2	-0.3	-	8.0	13.1	0.8	1.1	1.7	-			
11	11.6	15.5	32.3	2.9	6.0	9.0	1.8	20.0	46.4	9.7	6.7	5.9	6.9	22.7	37.2	21.0	11.0	6.2	12.5			
12	17.5	28.1	58.5	4.6	8.3	9.6	7.7	21.5	49.8	0.8	3.0	4.1	-	37.1	60.7	22.7	23.0	23.5	19.1			
13	19.9	30.9	2.6	53.7	11.9	15.2	6.9	31.8	5.2	50.1	9.7	10.5	6.0	35.6	24.1	52.7	20.2	20.9	18.9			
14	19.8	27.4	8.9	47.7	6.1	4.2	7.9	33.6	10.3	52.8	6.4	6.8	4.3	37.9	25.3	56.2	27.0	23.4	31.1			
15/OLDER	56.0	27.1	25.7	25.6	100.0	100.0	100.0	21.4	20.2	22.1	100.0	100.0	100.0	64.1	53.3	62.2	100.0	100.0	100.0			
15	18.1	8.5	10.4	6.2	28.0	48.9	3.1	5.4	8.8	2.6	36.1	49.9	16.1	17.2	14.7	15.9	33.6	51.4	15.0			
16	19.9	12.2	10.3	12.7	33.4	58.3	5.9	11.8	6.2	14.3	37.1	51.3	7.1	23.2	17.6	25.8	37.1	56.7	23.2			
17	14.5	2.3	-	4.0	22.6	2.5	49.3	2.8	1.9	3.0	16.8	4.0	48.2	24.6	15.9	26.2	37.4	17.0	66.9			
18/OLDER	11.7	6.6	7.9	4.8	23.3	3.3	50.7	1.4	3.2	2.2	18.5	6.0	53.0	11.4	12.1	8.2	19.4	15.6	34.7			
REFUSED	5.5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Mean	14.29	13.27	12.45	13.85	15.50	14.83	16.53	13.19	12.29	13.77	15.50	15.12	16.54	13.82	13.17	14.06	14.92	14.85	15.38			

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28. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
14/YOUNGER	60.9	100.0	100.0	100.0	44.5	47.3	35.1	100.0	100.0	100.0	37.3	36.5	38.7	61.1	67.9	76.5	60.7	50.2	64.6
10/YOUNGER	3.5	6.8	12.4	0.6	0.8	1.2	-	4.7	10.1	1.3	-	-	-	3.2	3.5	6.3	3.8	-	5.0
11	11.6	28.0	50.8	18.4	12.8	15.2	7.0	11.6	24.7	5.4	5.0	2.4	7.5	15.6	18.4	24.0	5.8	6.7	8.4
12	17.5	25.0	45.5	8.5	12.5	10.7	15.7	31.9	67.8	10.2	10.7	13.1	7.4	9.3	13.4	29.6	21.8	11.6	22.8
13	19.9	33.5	15.6	55.1	13.3	16.7	7.3	31.9	7.2	50.0	14.2	14.6	13.7	18.6	24.0	26.2	18.9	14.4	23.9
14	19.8	29.2	14.9	48.0	12.2	11.0	13.0	35.4	15.8	55.5	13.5	11.8	18.0	14.5	14.1	32.2	18.0	22.8	21.5
15/OLDER	56.0	32.2	32.6	28.8	100.0	100.0	100.0	40.4	36.1	43.2	100.0	100.0	100.0	50.6	41.4	57.1	54.0	61.2	78.4
15	18.1	11.1	11.6	9.5	36.5	57.4	8.9	9.5	11.4	7.3	29.9	46.1	12.1	18.9	19.3	16.3	12.3	19.1	29.1
16	19.9	13.2	10.3	13.9	30.5	47.9	11.9	17.4	13.4	20.6	38.5	59.3	13.7	15.5	10.8	19.7	18.9	25.8	30.6
17	14.5	7.8	7.1	8.3	25.7	5.0	57.2	10.8	6.0	13.6	25.9	9.5	55.6	9.7	7.9	21.3	13.3	9.6	29.5
18/OLDER	11.7	3.6	6.4	0.9	20.1	8.5	44.7	8.7	9.9	8.5	21.4	8.4	46.0	11.7	8.2	9.1	12.6	10.9	17.1
REFUSED	5.5	-	-	-	-	-	-	-	-	-	-	-	-	4.3	3.5	5.0	2.0	0.5	8.2
Mean	14.29	13.18	12.58	13.60	15.06	14.64	15.95	13.72	12.94	14.17	15.38	15.08	15.95	14.21	13.76	13.80	14.32	14.71	14.66

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28. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
14/YOUNGER	60.9	59.4	66.7	64.9	65.3	64.2	63.9	64.1	64.4	64.4	64.3	64.6	63.9	64.1	67.0	63.4	63.8	60.4	58.3	66.0
10/YOUNGER	3.5	-	8.0	4.4	1.6	6.0	2.5	5.1	3.5	4.8	3.2	4.5	2.5	3.4	5.1	7.6	-	3.7	3.4	4.4
11	11.6	5.7	16.6	10.7	9.4	15.1	13.9	12.7	12.8	11.8	13.3	12.1	13.9	12.5	11.5	13.3	12.2	11.5	11.5	11.4
12	17.5	27.3	13.9	18.1	28.3	17.4	16.3	18.7	18.9	18.5	19.1	20.1	16.3	23.8	24.5	12.7	31.2	14.0	12.8	17.4
13	19.9	21.0	20.8	18.1	7.3	19.6	23.7	20.9	19.0	19.7	19.3	17.3	23.7	18.9	25.3	17.8	18.0	20.6	17.5	29.0
14	19.8	26.8	15.5	24.5	27.6	18.6	19.4	19.5	21.6	21.7	20.9	22.1	19.4	18.2	15.5	25.5	13.9	21.5	22.9	17.6
15/OLDER	56.0	64.8	43.9	59.5	51.5	54.5	60.0	51.4	57.4	54.8	56.9	54.1	60.0	56.5	62.3	51.3	58.5	57.0	58.8	52.3
15	18.1	17.6	10.1	21.2	19.2	16.6	19.4	12.8	19.1	16.4	18.6	17.0	19.4	19.0	22.8	9.6	24.4	18.1	19.9	13.3
16	19.9	21.5	14.6	18.8	10.4	17.9	27.1	17.1	20.7	17.8	21.2	16.4	27.1	18.7	19.5	20.7	17.1	21.4	21.0	22.3
17	14.5	16.5	19.2	7.6	15.2	22.0	14.1	18.2	14.5	13.7	16.3	16.0	14.1	13.2	20.3	19.4	7.0	15.5	15.7	14.9
18/OLDER	11.7	17.1	5.1	17.1	11.4	9.6	8.1	9.4	10.8	12.7	9.2	11.7	8.1	13.5	15.6	7.8	16.8	10.9	11.8	8.4
REFUSED	5.5	3.2	2.3	-	8.9	2.6	1.2	2.6	2.5	1.5	3.1	3.2	1.2	3.9	3.8	2.2	5.2	4.1	4.6	2.6
Mean	14.29	14.56	13.79	14.28	14.23	14.17	14.25	14.11	14.24	14.18	14.22	14.19	14.25	14.19	14.30	14.11	14.21	14.34	14.44	14.10

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28. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/	COL-	Col-	Post	LESS/	COL-	Col-	Post	SINGLE	MAR-	SEPA-	DIV-	WID-	MALE	FEMALE
		COLLEG	LEGE	lege	Grad.	COLLEG	LEGE	lege	Grad.		RIED	RATED	ORCED	OWED		
		GRAD.	GRAD.	Grad.	Work	GRAD.	GRAD.	Grad.	Work							
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
14/YOUNGER	60.9	67.2	67.6	60.9	85.4	61.4	55.6	56.6	53.0	52.3	63.6	65.6	56.5	74.0	67.2	60.6
10/YOUNGER	3.5	3.7	5.4	5.2	5.9	3.1	2.5	2.3	3.3	2.6	3.8	-	3.9	-	4.6	3.2
11	11.6	17.7	20.0	20.3	19.3	8.1	5.9	5.9	6.2	4.9	13.0	-	13.5	-	19.4	7.8
12	17.5	24.6	11.3	9.6	15.8	23.1	15.8	14.9	18.5	11.9	18.9	25.7	15.7	8.5	16.5	20.8
13	19.9	18.9	24.6	16.5	46.2	19.0	18.0	18.1	17.6	15.6	20.9	29.3	15.8	25.0	23.5	18.7
14	19.8	14.1	24.2	25.5	21.0	21.6	19.7	21.3	15.4	17.3	20.0	23.9	19.9	40.5	20.8	19.4
15/OLDER	56.0	53.5	45.5	53.7	23.5	59.1	64.5	62.0	71.4	55.9	56.9	69.3	54.7	60.4	50.2	62.3
15	18.1	21.6	15.2	19.0	5.0	16.8	20.0	20.5	18.9	15.3	19.3	36.4	12.3	17.0	16.8	21.3
16	19.9	9.2	19.5	23.7	8.4	26.6	22.6	19.3	31.6	16.7	21.0	32.9	18.8	-	16.7	24.6
17	14.5	15.0	10.2	8.2	15.5	11.7	18.9	20.5	14.4	17.0	14.7	-	13.4	25.4	13.1	16.0
18/OLDER	11.7	11.6	8.6	11.9	-	15.0	12.3	11.7	14.0	10.7	11.7	-	13.7	17.9	10.8	12.3
REFUSED	5.5	5.2	5.8	5.5	6.6	2.9	2.9	3.9	-	2.2	4.1	-	3.5	-	4.5	3.9
Mean	14.29	13.93	13.87	14.09	13.27	14.40	14.66	14.67	14.64	14.66	14.23	14.15	14.28	14.92	13.95	14.46

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28. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
14/YOUNGER	60.9	58.5	59.3	82.4	59.6	65.6	62.7	57.4	60.3	61.6	54.4	63.1	65.2	71.3	57.0	56.6	77.5	84.7	54.9	55.6
10/YOUNGER	3.5	3.2	3.1	-	2.8	5.3	2.1	3.3	4.7	1.1	2.8	0.5	6.2	1.1	3.7	-	12.4	-	2.1	0.8
11	11.6	10.7	17.9	11.8	10.1	16.9	17.3	5.1	11.7	11.9	13.0	7.6	18.2	14.0	7.3	2.6	20.3	12.0	9.1	6.2
12	17.5	18.4	10.9	35.7	18.3	18.2	14.2	21.2	18.1	16.5	3.8	18.2	19.6	14.1	17.0	21.5	25.3	25.1	16.3	16.5
13	19.9	19.2	16.4	30.6	21.1	19.2	23.4	19.6	18.7	21.3	9.0	25.3	19.1	31.3	18.4	20.5	15.1	35.4	20.1	22.5
14	19.8	16.2	22.8	21.5	16.3	22.1	17.5	15.5	18.5	22.7	35.6	20.0	17.3	19.4	19.2	20.5	19.1	16.6	18.0	20.9
15/OLDER	56.0	62.2	51.5	42.9	61.4	57.3	53.2	67.0	55.5	58.2	58.2	57.6	49.6	44.8	59.5	67.9	23.9	38.9	67.9	67.5
15	18.1	19.4	15.3	20.0	18.1	18.9	16.5	19.2	18.6	17.8	24.2	13.5	16.9	18.6	19.7	9.5	8.2	11.2	22.7	14.2
16	19.9	22.7	16.8	20.1	22.2	23.8	12.8	28.7	18.1	24.6	20.6	28.5	15.5	15.6	19.9	38.7	9.6	11.5	21.5	36.7
17	14.5	15.8	12.6	4.4	17.4	12.6	18.6	16.6	14.3	14.6	9.7	14.3	13.0	9.2	15.2	18.4	2.6	10.1	19.0	17.6
18/OLDER	11.7	13.6	13.1	9.4	14.2	9.2	13.6	14.6	12.0	11.3	14.6	11.2	11.4	8.6	12.5	13.3	4.9	6.1	14.8	12.2
REFUSED	5.5	4.0	5.4	-	5.0	-	7.5	3.2	5.4	4.8	4.3	4.8	5.8	8.5	5.2	1.8	9.0	-	2.7	3.0
Mean	14.29	14.44	14.23	13.83	14.48	14.04	14.27	14.62	14.22	14.42	14.61	14.51	13.89	14.03	14.45	14.86	12.81	13.75	14.63	14.75

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28. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	MALE	FEMALE
Total	500	144	301	35	63	121	14	81	180	20	210	290
14/YOUNGER	60.9	77.6	56.3	47.6	81.5	65.3	45.3	74.5	50.2	49.3	66.5	56.9
10/YOUNGER	3.5	8.2	1.7	1.4	7.0	4.3	-	9.1	-	2.3	4.5	2.7
11	11.6	18.1	10.2	4.4	26.8	17.0	10.4	11.4	5.6	-	18.6	6.6
12	17.5	22.4	16.8	13.8	17.3	18.9	8.1	26.3	15.3	17.8	16.6	18.2
13	19.9	19.4	19.7	27.5	22.9	21.8	31.0	16.7	18.2	25.0	22.3	18.1
14	19.8	21.5	19.1	18.5	15.7	21.9	21.2	26.1	17.2	16.6	19.4	20.1
15/OLDER	56.0	30.3	66.6	76.7	29.2	56.6	61.8	31.2	73.3	87.4	48.1	61.6
15	18.1	12.1	21.5	16.7	16.5	19.0	6.6	8.6	23.2	24.0	17.6	18.5
16	19.9	10.9	23.6	28.8	8.1	17.5	31.3	13.1	27.7	27.1	14.7	23.8
17	14.5	3.8	18.4	25.5	1.3	16.4	25.3	5.8	19.8	25.6	12.4	16.0
18/OLDER	11.7	4.4	14.8	11.1	5.4	12.8	2.8	3.6	16.1	17.0	9.7	13.2
REFUSED	5.5	6.6	2.9	2.8	8.1	3.0	6.6	5.3	2.9	-	6.8	4.5
Mean	14.29	13.17	14.62	14.81	13.02	14.14	14.57	13.28	14.96	14.96	13.90	14.57

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29. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	AREA													CHILDREN IN		APPROPRIATE TO		TALKED ABOUT		
															GRADES 6-12	2 OVER	START TALKING ABOUT	ALCOHOL ABUSE	ALCOHOL ABUSE		
															1	2 OVER	LESS/	11-14	OVER	YES	NO/
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	10	15	YES	NO/ NOT YET	
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
MALE ONLY	36.2	35.2	31.6	30.2	39.5	34.2	31.6	36.1	39.9	41.8	37.9	43.5	35.5	36.2	44.9	22.8	34.1	38.0	39.2	35.5	45.5
FEMALE ONLY	34.0	29.9	29.2	41.2	27.9	38.2	41.3	36.0	29.2	28.7	29.7	31.0	43.3	34.4	44.6	18.6	37.4	30.2	33.6	33.9	34.7
BOTH	27.1	31.5	37.0	28.6	27.6	25.7	24.5	26.6	27.6	26.3	29.0	21.9	19.2	26.4	7.7	57.0	25.6	29.3	25.4	28.4	11.1
DK/REFUSED	2.7	3.3	2.2	-	5.0	1.8	2.6	1.2	3.3	3.2	3.3	3.6	2.1	3.1	2.8	1.6	3.0	2.5	1.8	2.2	8.8

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29. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN					CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY					WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.											ALCOHOL		DRINKING		BRAIN DEVL	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
MALE ONLY	36.2	33.9	36.7	35.6	36.7	30.8	36.5	36.7	36.3	27.2	37.9	32.4	40.6	33.3	41.6	43.6	36.0	34.3	37.7	37.0	34.2
FEMALE ONLY	34.0	27.9	37.7	38.7	32.3	43.0	34.7	34.0	35.4	36.8	32.5	39.3	29.2	36.2	26.4	38.0	33.6	37.0	31.2	33.9	34.3
BOTH	27.1	34.9	23.6	25.7	28.3	26.2	26.3	27.3	25.2	33.2	27.1	26.2	27.5	27.4	27.3	15.9	28.0	26.0	28.3	27.2	26.9
DK/REFUSED	2.7	3.4	2.0	-	2.7	-	2.6	2.0	3.2	2.8	2.5	2.2	2.7	3.1	4.7	2.6	2.5	2.7	2.8	2.0	4.7

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29. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRINKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
MALE ONLY	36.2	29.2	31.5	26.8	39.4	38.4	34.7	35.9	33.8	34.2	38.2	25.6	37.7	21.3	34.8	32.5	38.2	42.6	47.7	30.9
FEMALE ONLY	34.0	36.2	32.5	40.3	32.9	33.5	33.6	34.3	33.0	36.1	34.1	40.4	32.3	49.8	33.5	34.4	32.2	39.0	31.4	56.7
BOTH	27.1	30.1	29.3	31.0	25.8	26.7	29.4	27.6	30.9	27.3	27.0	28.1	27.3	25.4	28.6	30.4	26.0	18.1	20.5	12.4
DK/REFUSED	2.7	4.4	6.7	2.0	2.0	1.4	2.2	2.1	2.3	2.4	0.7	6.0	2.7	3.5	3.1	2.7	3.6	0.3	0.5	-

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29. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O										
	RG		RG		RG										
	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
MALE ONLY	36.2	35.8	36.3	30.3	37.0	39.3	42.1	35.4	37.8	42.3	34.0	33.3	36.5	30.7	
FEMALE ONLY	34.0	35.4	33.7	37.5	33.8	34.8	38.2	30.1	32.1	17.8	44.5	34.2	33.8	34.5	
BOTH	27.1	26.1	27.2	26.3	26.6	24.6	17.5	34.5	27.9	38.8	18.6	28.6	25.3	31.3	
DK/REFUSED	2.7	2.7	2.8	5.9	2.6	1.3	2.2	-	2.1	1.2	2.9	3.9	4.4	3.4	

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29. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
MALE ONLY	36.2	36.9	29.6	41.6	37.8	37.5	31.3	33.9	39.5	34.3	35.6	36.4	30.5	42.2	38.9	43.1	29.8	30.1	27.6
FEMALE ONLY	34.0	36.9	48.1	29.7	34.2	28.7	35.9	32.9	32.9	33.9	36.6	34.1	52.4	30.5	34.3	34.1	70.2	38.4	40.2
BOTH	27.1	24.7	19.7	28.0	24.9	30.7	29.7	30.1	26.5	29.7	23.9	25.0	17.0	26.7	23.9	20.5	-	29.6	32.2
DK/REFUSED	2.7	1.5	2.6	0.7	3.1	3.1	3.0	3.1	1.1	2.2	3.9	4.5	-	0.5	2.9	2.3	-	1.9	-

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29. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
MALE ONLY	36.2	37.1	30.3	27.3	41.7	36.6	42.1	36.2	34.1	100.0	-	-	27.2	39.3	38.9
FEMALE ONLY	34.0	32.8	29.0	41.3	33.0	36.7	32.9	32.0	32.3	-	100.0	-	42.8	29.8	32.7
BOTH	27.1	28.1	36.8	28.7	25.1	25.5	20.1	31.2	32.9	-	-	100.0	27.8	30.7	26.4
DK/REFUSED	2.7	2.0	3.9	2.6	0.3	1.2	4.9	0.5	0.6	-	-	-	2.2	0.2	1.9

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29. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
MALE ONLY	36.2	36.2	29.8	35.4	34.2	30.5	34.1	29.6	32.1	34.1	36.2	34.3	33.3	34.1	30.4	34.1
FEMALE ONLY	34.0	32.0	29.6	23.9	31.3	33.0	32.3	36.1	33.6	24.5	32.0	27.2	32.6	32.3	36.2	24.5
BOTH	27.1	31.2	39.5	40.3	34.1	36.4	32.9	34.3	34.3	40.0	31.2	37.7	33.8	32.9	33.4	40.0
DK/REFUSED	2.7	0.5	1.2	0.4	0.4	-	0.6	-	-	1.4	0.5	0.8	0.2	0.6	-	1.4

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29. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL		MALE ONLY (CHILDREN)					FEMALE ONLY (CHILDREN)					BOTH (CHILDREN)						
	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
MALE ONLY	36.2	100.0	100.0	100.0	100.0	100.0	-	-	-	-	-	-	-	-	-	-	-	-	-
FEMALE ONLY	34.0	-	-	-	-	-	100.0	100.0	100.0	100.0	100.0	100.0	-	-	-	-	-	-	-
BOTH	27.1	-	-	-	-	-	-	-	-	-	-	-	100.0	100.0	100.0	100.0	100.0	100.0	100.0
DK/REFUSED	2.7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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29. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL		MEN					WOMEN					MEN			WOMEN			
	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH	
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
MALE ONLY	36.2	29.7	24.8	26.5	34.0	33.2	32.0	41.7	43.8	38.8	34.2	28.8	35.3	100.0	-	-	100.0	-	-
FEMALE ONLY	34.0	33.5	30.6	30.9	28.2	32.2	24.4	30.8	23.8	34.0	34.6	38.4	24.5	-	100.0	-	-	100.0	-
BOTH	27.1	35.9	43.5	42.1	37.0	34.6	41.9	27.3	31.9	27.2	30.6	32.7	39.0	-	-	100.0	-	-	100.0
DK/REFUSED	2.7	0.9	1.1	0.5	0.7	-	1.6	0.2	0.5	-	0.6	-	1.2	-	-	-	-	-	-

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29. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
MALE ONLY	36.2	46.0	43.0	29.4	38.1	27.9	45.0	44.1	37.2	37.8	39.2	35.5	45.0	39.1	24.3	36.1	45.2	35.1	36.1	32.5
FEMALE ONLY	34.0	30.3	43.9	45.5	24.8	34.8	28.1	39.0	32.5	41.8	29.2	36.8	28.1	34.2	23.8	40.7	32.5	35.0	33.3	39.6
BOTH	27.1	23.7	13.1	25.1	31.8	37.3	26.9	16.9	29.4	20.4	30.6	26.7	26.9	26.6	51.9	23.2	22.1	27.3	27.2	27.4
DK/REFUSED	2.7	-	-	-	5.3	-	-	-	0.9	-	1.1	1.0	-	0.1	-	-	0.2	2.6	3.4	0.4

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	TOTAL	MEN				WOMEN				MARITAL STATUS				MARRIED		
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
MALE ONLY	36.2	39.9	26.6	25.5	29.6	38.5	40.7	42.9	34.5	44.8	35.6	7.1	43.0	31.6	29.5	40.6
FEMALE ONLY	34.0	33.3	33.8	37.3	24.7	34.9	35.8	30.8	49.6	47.1	31.5	72.3	36.8	53.9	33.2	30.1
BOTH	27.1	26.6	36.1	32.5	45.8	26.6	21.5	23.8	15.2	5.8	31.6	20.6	18.7	14.5	35.3	28.6
DK/REFUSED	2.7	0.2	3.5	4.7	-	-	2.0	2.5	0.7	2.2	1.3	-	1.5	-	2.0	0.7

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29. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	WHITE	AFR- ICAN	WHITE	AFR- ICAN	WHITE	AFR- ICAN	WHITE	AFR- ICAN
												Amer.		AMER.		AMER.		AMER.		AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
MALE ONLY	36.2	35.7	40.4	41.2	34.6	38.2	33.3	35.5	40.7	26.3	26.5	29.8	36.8	26.7	43.4	32.2	43.6	40.1	40.6	25.1
FEMALE ONLY	34.0	34.6	33.8	35.5	32.5	38.7	31.5	33.1	32.8	38.2	35.7	40.1	32.6	38.4	32.9	41.4	31.6	53.8	32.9	35.2
BOTH	27.1	28.0	25.7	23.2	31.1	23.2	32.0	30.5	23.9	33.4	31.6	28.8	26.9	31.8	22.0	26.4	22.8	6.1	25.1	39.8
DK/REFUSED	2.7	1.7	-	-	1.8	-	3.2	0.9	2.6	2.1	6.2	1.4	3.8	3.1	1.7	-	2.1	-	1.4	-

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29. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
MALE ONLY	36.2	42.5	35.0	29.0	35.6	31.3	22.0	47.8	37.5	34.1	32.3	39.0
FEMALE ONLY	34.0	36.3	33.2	35.7	36.7	31.0	40.0	35.9	34.7	32.6	32.8	34.9
BOTH	27.1	19.4	30.5	35.3	25.0	35.8	38.0	15.1	26.9	33.4	31.2	24.1
DK/REFUSED	2.7	1.9	1.3	-	2.8	1.9	-	1.2	0.9	-	3.7	2.0

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30. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	AREA													CHILDREN IN		APPROPRIATE TO		TALKED ABOUT		
															GRADES 6-12		START TALKING ABOUT		ALCOHOL ABUSE		ALCOHOL ABUSE
															1	2	OVER/	11-14	OVER	YES	NO/
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST			10	15			
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
CITY	25.5	27.8	34.4	57.0	15.3	26.2	52.3	6.8	34.7	58.6	10.2	17.5	12.2	15.8	25.1	26.3	22.7	24.9	39.2	25.3	28.7
SUBURB	20.7	23.0	45.7	22.8	3.9	24.6	32.2	18.9	17.2	25.7	8.5	20.3	7.9	24.0	19.0	23.1	20.1	22.5	17.0	21.3	13.2
SMALL CITY/RURAL	51.6	47.8	18.0	20.2	79.4	49.0	15.6	73.7	43.6	13.5	74.5	55.3	76.8	57.7	53.7	48.5	54.9	50.0	43.2	52.4	42.6
DK/REFUSED	2.2	1.5	2.0	-	1.4	0.3	-0.1	0.6	4.5	2.3	6.7	7.0	3.1	2.4	2.2	2.0	2.3	2.6	0.6	1.1	15.4

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30. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN					CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY					WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.											ALCOHOL		DRINKING		BRAIN DEVL	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
CITY	25.5	26.9	26.9	16.6	26.2	21.4	26.5	28.2	24.8	17.0	25.8	36.5	20.6	25.4	21.6	23.4	26.0	28.4	23.1	28.1	18.4
SUBURB	20.7	17.5	21.3	31.3	19.5	28.2	22.1	21.8	22.4	16.7	21.6	11.3	26.6	19.0	26.4	20.1	20.8	21.0	20.6	19.9	22.8
SMALL CITY/RURAL	51.6	53.5	51.2	52.1	53.0	50.4	49.1	49.5	48.8	63.5	50.3	50.9	50.0	53.6	47.2	48.8	51.8	49.4	53.3	50.9	53.8
DK/REFUSED	2.2	2.2	0.5	-	1.3	-	2.2	0.5	4.0	2.8	2.3	1.4	2.8	2.0	4.7	7.7	1.4	1.2	3.0	1.0	5.0

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30. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRINKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
CITY	25.5	28.5	35.2	21.2	24.5	22.2	25.6	27.9	23.6	22.4	23.4	20.2	25.1	18.0	25.9	26.8	24.5	21.7	17.1	32.3
SUBURB	20.7	15.4	12.2	18.8	22.0	24.4	18.4	13.4	22.5	29.1	33.5	19.7	20.0	35.7	19.9	18.0	22.8	26.0	24.3	29.8
SMALL CITY/RURAL	51.6	53.7	50.5	57.1	53.3	51.5	55.1	57.8	52.9	46.9	41.4	58.9	52.9	42.8	52.1	54.2	49.1	49.8	54.9	37.8
DK/REFUSED	2.2	2.5	2.1	2.9	0.3	2.0	0.9	0.8	1.0	1.6	1.7	1.2	2.1	3.5	2.1	1.0	3.7	2.5	3.6	-

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30. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O										
	RG		RG		RG										
	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
CITY	25.5	24.7	26.4	34.7	25.1	28.2	25.2	32.4	20.1	15.1	24.4	25.3	30.1	21.5	
SUBURB	20.7	25.9	17.5	14.5	21.2	24.4	26.1	22.1	25.1	32.6	18.6	16.7	21.2	13.2	
SMALL CITY/RURAL	51.6	46.6	54.3	45.9	51.7	46.9	47.8	45.5	49.7	41.3	57.0	55.4	46.0	62.8	
DK/REFUSED	2.2	2.8	1.9	4.9	2.0	0.5	0.9	-	5.1	11.0	-	2.6	2.7	2.5	

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30. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. MOD- ERATE	Smwt. MOD- ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
										/OTHER									
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
CITY	25.5	32.4	38.5	28.4	23.6	18.7	23.7	21.7	16.6	35.2	23.1	22.9	24.2	16.1	31.6	16.4	26.8	39.6	40.0
SUBURB	20.7	17.7	19.8	16.3	26.1	24.6	15.7	19.4	23.2	16.1	24.5	24.4	25.2	21.3	20.9	21.3	29.8	9.7	39.1
SMALL CITY/RURAL	51.6	47.5	39.8	52.4	47.2	55.2	60.0	58.0	59.5	46.5	49.6	49.5	50.6	62.6	44.5	59.4	43.4	48.6	20.9
DK/REFUSED	2.2	2.5	1.9	2.9	3.0	1.6	0.5	1.0	0.7	2.2	2.8	3.2	-	-	2.9	2.8	-	2.0	-

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30. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
CITY	25.5	16.1	38.1	23.1	17.1	33.6	23.0	24.8	28.4	19.2	32.2	26.2	100.0	-	-
SUBURB	20.7	20.0	15.9	22.4	26.1	16.2	26.2	22.3	21.4	22.4	18.1	23.4	-	100.0	-
SMALL CITY/RURAL	51.6	62.8	42.0	49.9	56.6	49.1	49.4	51.9	49.7	55.5	49.8	50.4	-	-	100.0
DK/REFUSED	2.2	1.1	4.0	4.6	0.3	1.2	1.4	0.9	0.5	2.9	-	-0.1	-	-	-

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30. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
CITY	25.5	24.8	18.5	22.7	23.6	32.4	28.4	28.1	32.0	23.5	24.8	21.7	27.8	28.4	30.1	23.5
SUBURB	20.7	22.3	26.1	21.0	24.6	21.0	21.4	21.5	16.7	22.4	22.3	24.4	23.3	21.4	20.0	22.4
SMALL CITY/RURAL	51.6	51.9	54.3	56.3	49.9	46.6	49.7	48.9	50.8	54.1	51.9	53.3	47.9	49.7	49.1	54.1
DK/REFUSED	2.2	0.9	1.2	-	1.9	-	0.5	1.5	0.5	-	0.9	0.6	1.0	0.5	0.7	-

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30. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL		MALE ONLY (CHILDREN)					FEMALE ONLY (CHILDREN)					BOTH (CHILDREN)						
	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
CITY	25.5	19.3	20.5	19.3	22.2	25.2	20.9	32.9	24.7	39.0	33.8	37.5	19.1	23.0	21.2	24.9	29.1	26.7	27.1
SUBURB	20.7	28.5	26.6	32.0	23.3	19.8	26.0	17.0	25.5	13.0	20.0	17.0	25.4	21.0	22.1	24.8	21.2	23.6	18.2
SMALL CITY/RURAL	51.6	50.4	52.9	45.7	53.0	52.5	53.0	50.2	49.9	47.9	46.2	45.6	55.4	56.1	56.7	50.3	49.7	49.7	54.7
DK/REFUSED	2.2	1.7	-	3.0	1.4	2.5	-	-	-	-	-	-	-	-	-	-	-	-	-

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30. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL							MEN							WOMEN						
	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH			
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70		
CITY	25.5	26.9	22.4	28.6	27.5	29.2	24.7	23.1	21.1	27.2	29.0	30.7	22.8	14.8	32.5	30.4	21.8	31.9	22.2		
SUBURB	20.7	22.7	25.4	23.4	18.1	20.4	11.3	22.0	23.4	23.2	23.3	19.9	28.4	23.0	17.0	19.9	22.1	18.8	26.7		
SMALL CITY/RURAL	51.6	49.1	51.0	46.8	54.4	50.5	63.9	54.3	55.5	48.8	47.0	48.3	48.8	56.3	50.4	49.8	54.9	49.3	51.0		
DK/REFUSED	2.2	1.3	1.1	1.2	-	-	-	0.5	-	0.8	0.8	1.2	-	5.8	-	-0.2	1.2	-	-		

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30. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
CITY	25.5	26.7	26.8	22.1	22.6	24.9	24.8	26.8	23.9	24.8	24.4	24.4	24.8	25.2	33.7	13.7	30.7	26.3	25.0	29.9
SUBURB	20.7	10.8	4.4	18.7	14.6	14.0	34.3	6.7	23.7	11.8	25.0	12.9	34.3	12.6	4.4	8.9	17.3	25.9	24.1	30.7
SMALL CITY/RURAL	51.6	59.7	68.8	59.2	61.3	61.1	40.6	65.5	52.0	62.8	50.1	62.1	40.6	60.1	61.9	74.5	49.7	46.9	49.7	39.5
DK/REFUSED	2.2	2.7	-	-	1.6	-	0.3	1.0	0.4	0.6	0.5	0.6	0.3	2.2	-	2.9	2.3	0.8	1.2	-

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30. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	MEN				WOMEN				MARITAL STATUS				MARRIED		
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
CITY	25.5	20.7	29.3	30.4	26.2	28.9	24.4	21.5	32.3	37.7	22.7	29.1	34.6	25.5	23.1	22.3
SUBURB	20.7	13.0	25.1	24.0	28.1	12.2	26.4	24.2	32.4	2.4	23.3	11.2	20.1	26.0	22.8	23.7
SMALL CITY/RURAL	51.6	63.0	43.7	42.9	45.7	57.6	49.1	54.1	35.3	55.4	53.2	59.8	43.7	48.5	52.6	53.7
DK/REFUSED	2.2	3.3	1.9	2.7	-	1.3	0.1	0.2	-	4.5	0.8	-	1.5	-	1.4	0.3

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30. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	WHITE	AFR- ICAN	WHITE	AFR- ICAN	WHITE	AFR- ICAN	WHITE	AFR- ICAN
												Amer.		AMER.		AMER.		AMER.		AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
CITY	25.5	22.8	25.9	25.4	22.9	27.1	23.3	22.6	20.4	36.3	32.7	39.1	15.5	42.5	23.8	36.5	14.0	49.9	22.3	35.6
SUBURB	20.7	18.7	20.3	32.2	19.3	19.3	19.4	19.2	20.8	19.4	21.8	17.7	19.1	16.0	22.0	19.0	20.1	17.2	22.1	19.4
SMALL CITY/RURAL	51.6	58.1	52.1	42.4	57.4	53.0	57.3	57.6	56.7	42.3	39.7	41.7	61.9	38.2	53.2	44.5	63.3	32.9	55.3	45.0
DK/REFUSED	2.2	0.4	1.7	-	0.4	0.5	-	0.6	2.0	2.0	5.7	1.4	3.5	3.3	1.0	-	2.7	-	0.2	-

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30. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL			AGE			MEN			WOMEN			GENDER	
	UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE			
	40		55	40		55	40		55					
Total	500	144	301	35	63	121	14	81	180	20	210	290		
CITY	25.5	24.1	23.4	46.4	23.4	21.0	66.5	24.7	25.0	32.0	25.3	25.7		
SUBURB	20.7	20.4	22.7	14.4	20.2	20.8	17.1	20.6	24.0	12.5	19.4	21.6		
SMALL CITY/RURAL	51.6	52.6	53.7	39.2	51.4	58.2	16.4	53.6	50.7	55.5	52.0	51.4		
DK/REFUSED	2.2	2.8	0.2	-	5.1	-	-	1.1	0.4	-	3.3	1.3		

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31. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

	TOTAL	AREA													CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
UNDER \$20k	6.4	8.1	1.1	7.7	14.1	1.7	-	3.0	11.2	10.8	11.6	-	8.4	5.9	7.4	5.1	5.8	6.6	9.9	6.9	-
\$20k-\$40k	11.5	9.5	2.2	18.8	13.4	12.0	11.7	12.1	7.4	6.6	8.3	11.2	11.1	30.2	13.6	7.9	8.4	12.7	17.8	9.7	33.2
\$40k-\$60k	13.4	11.8	7.8	29.8	10.9	13.8	9.9	16.7	14.6	7.9	21.5	4.4	14.4	19.9	14.4	12.3	15.3	13.4	5.5	14.0	5.8
\$60k-\$75k	10.8	11.9	13.1	17.6	9.5	6.4	5.2	7.3	6.8	4.3	9.4	22.3	13.3	22.3	10.8	10.9	11.9	6.3	19.9	11.1	6.9
\$75k-\$100k	13.3	11.1	11.6	14.2	10.0	16.0	12.2	18.7	16.8	18.8	14.7	8.1	15.9	3.3	11.5	16.5	15.3	14.5	-	13.6	10.1
OVER \$100k	27.9	35.2	48.4	4.4	31.5	33.6	39.3	29.4	21.4	23.9	18.8	22.0	18.4	6.6	27.4	28.7	26.9	30.0	27.5	28.5	20.4
REFUSED	16.7	12.4	15.9	7.5	10.8	16.5	21.6	12.6	21.7	27.6	15.7	32.0	18.5	11.9	14.9	18.6	16.4	16.4	19.4	16.1	23.6
Mean	86650	92417	114423	57305	83565	95284	104188	89365	80733	87553	74740	89199	76860	54490	83698	91389	87465	88339	80328	87550	74573

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31. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN					CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY					WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.											ALCOHOL		DRINKING		BRAIN DEVLPMNT	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
UNDER \$20k	6.4	9.0	5.4	5.2	6.3	10.7	6.8	6.9	6.7	-	7.1	13.9	3.7	5.5	-	3.2	5.9	6.9	6.0	8.0	2.7
\$20k-\$40k	11.5	9.0	11.4	6.5	9.5	11.5	9.5	13.0	6.0	26.2	9.7	13.6	7.8	13.9	12.7	20.4	9.9	8.5	14.0	9.9	15.5
\$40k-\$60k	13.4	16.7	11.9	14.1	13.5	16.1	13.6	14.7	12.3	10.4	15.3	13.2	16.3	10.9	-0.2	23.1	13.3	13.4	13.3	13.0	14.2
\$60k-\$75k	10.8	12.9	8.4	13.9	11.0	12.1	11.1	13.4	8.7	10.5	10.6	10.4	10.8	11.1	9.2	7.5	11.1	11.3	10.4	9.8	13.3
\$75k-\$100k	13.3	13.2	13.5	15.3	13.8	13.7	13.3	12.4	14.2	14.1	14.8	14.4	15.0	11.4	29.0	5.9	14.5	14.6	12.5	14.4	11.1
OVER \$100k	27.9	22.0	34.2	27.9	29.9	19.4	29.0	24.3	33.8	18.6	27.9	20.4	31.6	27.1	22.1	22.2	30.2	28.3	27.2	28.8	26.3
REFUSED	16.7	17.2	15.1	17.1	15.9	16.6	16.7	15.3	18.2	20.2	14.5	14.1	14.7	20.2	27.2	17.7	15.1	17.1	16.5	16.2	16.9
Mean	86650	79852	93425	90021	89484	75345	88439	81472	95798	75668	86596	74133	92764	86142	93972	75184	89878	88511	84900	87537	84726

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	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRINKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
	17/ YOUNGER	14/ Younger	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFECTIVE	Very	Some- what	INEFFECTIVE	Some- what	Very	
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
UNDER \$20k	6.4	6.9	9.9	3.7	5.2	6.4	8.0	5.6	10.1	3.6	5.3	-	6.3	4.1	6.1	6.9	5.0	9.7	3.8	23.2
\$20k-\$40k	11.5	16.1	23.4	8.2	12.8	8.4	10.1	10.4	9.8	8.8	8.3	9.7	11.8	10.4	11.0	13.2	7.8	10.4	12.8	5.0
\$40k-\$60k	13.4	23.9	11.5	37.4	15.1	9.0	16.3	13.9	18.4	9.3	7.6	12.8	13.5	10.1	13.4	13.5	13.2	15.5	18.9	7.8
\$60k-\$75k	10.8	10.1	10.8	9.3	10.1	12.2	11.1	9.2	12.7	11.1	12.0	9.0	10.8	15.3	10.9	10.9	10.9	10.3	9.3	12.6
\$75k-\$100k	13.3	14.7	18.2	10.8	10.6	14.2	12.3	12.2	12.4	17.8	20.7	11.7	13.3	9.6	13.2	14.5	11.4	17.0	22.3	5.0
OVER \$100k	27.9	12.7	9.0	16.7	29.5	34.3	25.8	28.9	23.3	34.5	31.3	41.3	28.3	19.6	30.1	26.2	35.8	16.1	14.8	19.1
REFUSED	16.7	15.7	17.3	14.0	16.8	15.5	16.3	19.9	13.4	15.0	14.7	15.5	16.0	30.8	15.3	14.9	16.0	20.9	18.1	27.3
Mean	86650	67372	62167	72788	87353	95137	83402	89078	79063	97356	94490	103621	86796	82659	88903	83899	96310	74392	75731	70899

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	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O										
	RG		RG		RG										
	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
UNDER \$20k	6.4	2.6	7.8	4.2	6.5	2.7	4.6	-	1.3	-	2.4	10.2	5.9	13.6	
\$20k-\$40k	11.5	11.1	12.1	17.0	11.4	5.5	6.8	3.7	11.1	2.6	18.5	15.7	21.5	11.0	
\$40k-\$60k	13.4	10.4	15.6	7.3	13.9	10.1	7.1	14.3	11.2	17.7	5.6	16.3	19.0	14.1	
\$60k-\$75k	10.8	11.8	10.2	16.2	10.1	10.2	13.2	6.1	14.5	19.8	9.9	9.9	8.5	11.0	
\$75k-\$100k	13.3	11.4	14.6	3.3	13.6	17.4	15.1	20.6	11.7	16.7	7.4	11.2	10.3	11.9	
OVER \$100k	27.9	31.8	25.4	28.3	28.1	39.9	40.1	39.7	29.8	17.5	40.3	19.2	18.3	19.8	
REFUSED	16.7	20.8	14.4	23.7	16.4	14.2	13.2	15.5	20.4	25.7	15.9	17.6	16.4	18.5	
Mean	86650	94461	82587	86372	86820	104004	102229	106518	92827	85993	98025	72924	71105	74404	

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	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- /OTHER	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- /OTHER	REPUB- LICAN	DEMO- CRAT	INDEP- /OTHER
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
UNDER \$20k	6.4	10.1	12.1	8.9	2.4	4.6	5.9	5.4	2.5	10.0	5.5	4.1	14.5	2.4	3.9	5.0	-	15.2	11.8
\$20k-\$40k	11.5	14.9	13.4	15.9	5.8	12.7	10.7	11.5	9.6	15.0	7.2	6.7	10.2	10.1	14.0	5.5	-	17.6	11.4
\$40k-\$60k	13.4	13.1	16.5	10.8	13.7	13.7	14.5	14.1	17.3	10.1	15.4	16.2	10.6	17.5	8.1	13.6	16.7	11.8	13.3
\$60k-\$75k	10.8	9.2	12.6	7.0	10.0	12.8	12.4	12.6	11.9	10.1	10.2	10.4	8.6	9.2	13.3	12.5	25.9	1.5	-
\$75k-\$100k	13.3	8.9	5.0	11.5	17.8	11.6	16.0	14.2	13.7	14.3	12.3	13.5	4.9	15.4	11.3	15.4	-	21.7	3.1
OVER \$100k	27.9	30.8	33.3	29.1	32.4	27.5	25.3	26.2	29.8	26.6	29.4	28.8	33.0	32.1	36.7	31.0	3.9	16.9	29.7
REFUSED	16.7	13.0	7.1	16.8	17.9	17.1	15.2	16.0	15.1	13.8	20.1	20.3	18.3	13.2	12.7	17.1	53.4	15.3	30.7
Mean	86650	84151	83450	84657	97442	86410	84906	85520	90513	82201	90909	91611	86637	92362	95010	93917	68134	70281	86154

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	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
UNDER \$20k	6.4	2.9	8.9	1.8	2.0	10.7	8.4	6.2	7.4	8.1	5.7	5.6	6.7	3.4	7.4
\$20k-\$40k	11.5	6.7	9.4	9.3	12.3	18.2	5.5	12.6	9.0	13.7	14.9	5.6	12.1	2.4	15.3
\$40k-\$60k	13.4	17.5	9.5	10.5	17.2	10.5	19.3	14.3	14.3	10.9	18.0	12.4	11.6	12.1	15.4
\$60k-\$75k	10.8	12.0	5.5	10.6	11.9	12.8	9.8	11.5	9.9	11.3	7.8	12.6	9.5	7.6	12.8
\$75k-\$100k	13.3	14.2	17.6	10.6	13.3	12.4	13.7	14.1	13.0	10.3	13.7	18.4	13.0	9.1	15.8
OVER \$100k	27.9	31.3	33.8	35.4	28.5	22.5	24.6	29.2	29.9	34.6	23.1	27.7	27.1	46.3	21.9
REFUSED	16.7	15.4	15.3	21.8	14.9	13.0	18.7	12.0	16.5	11.1	16.9	17.7	20.0	19.2	11.4
Mean	86650	93125	93452	99606	88152	75852	84277	86525	88881	89687	79937	91265	86466	111217	77956

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	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
UNDER \$20k	6.4	6.2	2.4	10.0	6.8	8.7	7.4	6.2	6.9	8.4	6.2	6.8	6.9	7.4	6.2	8.4
\$20k-\$40k	11.5	12.6	19.1	9.2	12.1	9.0	9.0	6.5	8.4	10.8	12.6	13.8	11.0	9.0	7.9	10.8
\$40k-\$60k	13.4	14.3	13.6	13.9	12.2	16.6	14.3	15.7	12.6	12.9	14.3	13.0	14.5	14.3	14.5	12.9
\$60k-\$75k	10.8	11.5	8.0	17.4	4.0	15.0	9.9	11.4	5.6	10.8	11.5	13.7	9.5	9.9	8.8	10.8
\$75k-\$100k	13.3	14.1	16.9	13.3	13.2	12.5	13.0	12.3	12.0	16.4	14.1	15.6	12.9	13.0	11.6	16.4
OVER \$100k	27.9	29.2	31.0	26.0	33.3	27.3	29.9	29.8	37.8	23.3	29.2	26.8	30.6	29.9	34.1	23.3
REFUSED	16.7	12.0	8.9	10.3	18.5	10.9	16.5	18.0	16.6	17.4	12.0	10.1	14.6	16.5	16.9	17.4
Mean	86650	86525	87540	82515	92282	83967	88881	90623	97414	82306	86525	83700	88432	88881	93963	82306

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	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
UNDER \$20k	6.4	8.4	9.9	11.3	8.1	5.5	10.6	3.3	4.5	2.1	7.2	8.4	3.1	6.9	5.9	7.2	7.1	4.4	9.9
\$20k-\$40k	11.5	13.4	12.0	15.6	11.0	12.4	10.2	17.7	24.0	14.2	10.9	7.5	15.9	6.6	8.4	3.5	5.2	4.3	8.6
\$40k-\$60k	13.4	12.1	13.2	9.9	10.4	7.2	13.6	16.0	7.0	20.4	19.8	19.2	21.7	15.4	17.5	13.5	13.1	16.0	7.3
\$60k-\$75k	10.8	14.1	17.7	9.8	9.3	11.1	6.4	9.2	12.2	8.2	4.2	3.2	8.0	10.3	9.9	10.4	16.3	12.8	16.7
\$75k-\$100k	13.3	8.9	13.6	4.1	10.2	7.4	13.0	14.7	14.6	13.2	14.1	13.7	20.0	19.8	18.6	21.6	15.1	13.1	17.6
OVER \$100k	27.9	34.8	28.1	39.5	38.6	44.9	29.3	23.5	25.4	21.9	23.3	27.5	13.0	29.2	27.3	30.4	27.9	31.3	25.3
REFUSED	16.7	8.3	5.6	9.9	12.4	11.4	16.8	15.7	12.2	20.0	20.4	20.5	18.2	11.8	12.4	13.4	15.3	18.1	14.5
Mean	86650	88599	82678	90160	95000	101376	86195	80947	80652	81008	81436	86728	71789	89688	87180	93281	89182	94288	85236

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	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
UNDER \$20k	6.4	5.2	6.0	3.1	5.7	2.0	9.9	7.1	7.7	10.0	8.4	8.5	7.5	5.3	6.1	3.0	9.8	5.4	8.1
\$20k-\$40k	11.5	12.0	13.6	8.4	3.6	3.1	5.2	13.1	14.0	13.1	12.1	10.5	13.9	9.1	12.6	5.2	16.4	16.4	5.9
\$40k-\$60k	13.4	11.8	13.1	11.3	15.5	17.9	12.3	16.4	13.0	17.1	13.5	12.7	13.2	13.5	12.3	12.9	9.3	21.8	12.1
\$60k-\$75k	10.8	8.6	8.6	9.8	8.8	11.5	5.2	14.0	18.7	9.2	10.5	7.3	13.9	11.0	8.1	8.1	11.5	7.7	16.9
\$75k-\$100k	13.3	12.6	12.8	12.8	16.3	13.4	23.0	15.3	18.4	13.1	11.1	10.6	12.8	11.6	16.0	16.5	9.5	12.1	20.2
OVER \$100k	27.9	37.0	35.0	37.2	32.2	35.9	25.1	22.6	18.7	25.3	28.6	33.1	22.4	37.5	25.9	38.5	32.9	21.2	17.5
REFUSED	16.7	12.7	10.9	17.4	17.7	16.2	19.4	11.4	9.4	12.2	15.8	17.3	16.3	12.1	19.1	15.9	10.5	15.4	19.3
Mean	86650	95052	91320	99776	95568	99780	87987	79421	76298	79818	85191	90701	79323	95833	85737	102511	86064	76163	80273

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	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
UNDER \$20k	6.4	100.0	-	-	-	-	-	35.8	-	20.5	-	11.6	-	12.9	31.6	12.4	8.1	2.4	3.2	-
\$20k-\$40k	11.5	-	100.0	-	-	-	-	64.2	-	36.7	-	20.8	-	19.2	21.4	26.7	13.6	6.4	7.2	4.1
\$40k-\$60k	13.4	-	-	100.0	-	-	-	-	20.5	42.8	-	24.2	-	21.5	19.5	21.5	22.0	8.6	10.6	3.1
\$60k-\$75k	10.8	-	-	-	100.0	-	-	-	16.4	-	20.7	19.4	-	11.4	10.4	5.5	15.7	10.7	12.0	7.3
\$75k-\$100k	13.3	-	-	-	-	100.0	-	-	20.4	-	25.7	24.1	-	10.5	12.0	8.3	11.5	15.7	15.3	17.0
OVER \$100k	27.9	-	-	-	-	-	100.0	-	42.6	-	53.6	-	100.0	11.7	-	12.5	14.3	39.5	34.3	53.6
REFUSED	16.7	-	-	-	-	-	-	-	-	-	-	-	-	12.9	5.0	13.2	14.8	16.6	17.3	14.8
Mean	86650	20000	30000	50000	67500	87500	150000	26421	103153	36519	116877	54804	150000	61345	42168	58669	69014	104352	98043	120970

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	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
UNDER \$20k	6.4	9.3	1.3	1.8	-	15.9	3.1	4.2	-	24.6	3.2	17.5	13.9	8.5	2.9	3.5
\$20k-\$40k	11.5	16.3	2.6	1.9	4.4	21.7	8.9	10.7	4.0	29.8	7.8	23.2	22.3	10.9	6.7	8.8
\$40k-\$60k	13.4	18.1	8.6	10.5	3.7	24.3	8.6	10.7	2.8	16.7	11.8	29.1	17.9	35.0	12.1	11.6
\$60k-\$75k	10.8	10.6	8.4	11.5	-	12.1	12.3	12.3	12.2	5.8	9.9	19.8	17.6	14.5	9.4	10.3
\$75k-\$100k	13.3	15.9	13.3	10.5	20.8	5.9	17.3	18.3	14.5	4.9	15.6	3.3	8.5	17.0	14.4	16.6
OVER \$100k	27.9	14.6	47.8	42.6	61.6	9.2	34.1	28.9	48.3	4.9	34.7	7.1	10.7	14.1	38.4	31.7
REFUSED	16.7	15.3	17.9	21.1	9.6	10.9	15.8	14.9	18.3	13.3	16.9	-	9.2	-	16.2	17.5
Mean	86650	69339	115024	110396	125796	54970	97575	90636	117415	43529	97854	51901	59118	68297	101569	94761

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	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
UNDER \$20k	6.4	8.0	6.1	4.7	8.5	6.0	5.9	10.3	3.6	12.6	21.5	13.2	1.9	14.2	4.7	12.4	1.7	16.4	4.0	12.7
\$20k-\$40k	11.5	11.1	12.1	16.6	10.6	14.7	5.7	14.1	10.3	14.0	11.2	15.9	9.5	8.1	10.9	22.2	20.2	38.5	7.2	6.4
\$40k-\$60k	13.4	13.0	15.4	10.4	14.8	7.3	14.4	15.1	13.2	14.3	17.0	11.9	14.2	5.2	12.4	17.3	19.2	6.2	11.5	15.8
\$60k-\$75k	10.8	10.1	14.2	11.4	10.8	7.7	11.0	10.7	11.5	9.3	15.8	2.4	8.8	-	13.4	4.3	12.0	4.3	11.9	1.7
\$75k-\$100k	13.3	16.1	10.3	2.9	16.1	15.2	19.9	13.4	13.8	12.7	3.6	16.1	12.3	23.9	14.9	9.9	13.7	12.0	13.9	19.5
OVER \$100k	27.9	28.7	23.3	46.5	26.0	42.0	29.0	24.0	32.3	18.6	9.2	20.0	39.4	16.5	27.5	22.7	18.7	8.6	38.3	27.2
REFUSED	16.7	13.0	18.6	7.4	13.2	7.1	14.1	12.5	15.2	18.4	21.8	20.4	13.9	32.1	16.1	11.2	14.5	14.1	13.2	16.7
Mean	86650	86681	81179	98504	83709	97719	91345	78531	92911	72618	55948	74255	100066	78824	87923	71482	75019	51428	99467	85661

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	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
UNDER \$20k	6.4	7.8	6.0	5.7	6.1	4.1	-	9.1	7.2	9.7	4.7	7.7
\$20k-\$40k	11.5	22.1	7.2	10.6	14.4	7.6	-	28.1	7.0	18.1	8.7	13.5
\$40k-\$60k	13.4	17.2	12.1	17.3	19.1	10.2	11.3	15.7	13.4	21.7	12.4	14.2
\$60k-\$75k	10.8	14.0	10.3	6.6	12.3	8.8	5.2	15.4	11.3	7.5	9.1	11.9
\$75k-\$100k	13.3	11.1	14.9	13.4	10.5	16.6	19.6	11.5	13.7	8.9	14.1	12.8
OVER \$100k	27.9	15.2	34.8	32.0	25.7	36.1	47.3	7.0	34.0	21.0	32.6	24.4
REFUSED	16.7	12.6	14.7	14.5	11.8	16.6	16.5	13.2	13.4	13.1	18.4	15.4
Mean	86650	67207	95707	90161	80737	99311	116635	56492	93360	71953	94556	81127

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32. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	AREA													CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE		
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET	
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
NOT COLLEGE GRAD.	39.0	31.9	15.6	55.1	40.2	38.9	31.6	44.3	46.0	44.9	47.2	30.8	45.0	48.2	39.1	39.7	36.0	41.1	37.4	37.8	53.3
SOME HIGH SCHOOL/LESS	5.4	8.8	3.6	15.0	11.8	2.8	3.4	2.3	9.5	10.5	8.5	-	-	1.9	5.2	5.9	6.1	2.9	11.2	5.0	10.2
HIGH SCHOOL GRAD.	13.6	12.3	3.2	19.1	18.4	11.9	5.9	16.3	13.6	0.4	27.1	5.7	17.5	25.4	15.1	11.8	10.1	19.0	8.8	13.1	19.8
SOME COLLEGE	19.9	10.7	8.8	21.0	10.0	24.2	22.3	25.7	23.0	34.0	11.6	25.2	27.5	20.9	18.8	22.0	19.8	19.2	17.3	19.6	23.2
COLLEGE GRAD.	58.8	66.5	83.9	44.9	56.9	60.0	66.9	55.0	50.8	51.9	49.7	69.2	48.7	49.6	58.9	57.7	62.5	55.4	61.4	60.4	39.6
COLLEGE GRAD.	43.0	45.4	45.9	40.4	46.2	44.9	44.4	45.3	34.3	37.6	30.9	60.8	34.2	49.6	42.9	41.8	45.2	40.0	53.0	43.8	32.7
POST GRAD. WORK	15.8	21.1	38.0	4.5	10.7	15.1	22.6	9.6	16.5	14.3	18.8	8.4	14.6	-	16.0	16.0	17.4	15.3	8.4	16.6	7.0
REFUSE	2.2	1.6	0.4	-	2.9	1.0	1.4	0.7	3.2	3.2	3.1	-	6.3	2.3	2.0	2.5	1.5	3.6	1.2	1.8	7.1

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32. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.									ALCOHOL			DRINKING		BRAIN DEVLPMT		
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18				
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
NOT COLLEGE GRAD.	39.0	40.2	34.1	41.5	37.6	41.7	37.0	38.6	35.5	51.1	38.1	43.7	35.4	40.3	51.9	50.3	36.2	37.4	40.2	35.4	47.8
SOME HIGH SCHOOL/LESS	5.4	8.2	3.5	-	5.6	2.6	5.3	8.4	2.1	6.7	6.3	9.6	4.7	4.2	10.6	-	4.5	5.5	5.3	5.9	4.3
HIGH SCHOOL GRAD.	13.6	15.3	11.0	14.6	12.3	18.8	12.2	12.1	12.4	25.6	13.5	15.7	12.4	13.7	14.3	19.9	13.1	11.7	15.2	10.6	21.2
SOME COLLEGE	19.9	16.7	19.5	27.0	19.8	20.4	19.5	18.1	21.0	18.8	18.4	18.4	18.4	22.5	27.1	30.3	18.6	20.1	19.7	18.9	22.3
COLLEGE GRAD.	58.8	55.7	65.4	58.5	60.2	58.3	61.0	61.0	60.9	43.7	60.6	56.1	62.9	56.4	48.4	47.2	61.5	60.4	57.9	63.3	47.9
COLLEGE GRAD.	43.0	42.7	47.6	36.1	44.2	37.3	45.0	47.5	42.4	32.3	45.4	46.3	44.9	40.1	39.6	33.0	45.6	41.2	44.8	45.4	36.6
POST GRAD. WORK	15.8	13.1	17.8	22.4	16.0	21.0	16.0	13.5	18.6	11.4	15.3	9.8	18.0	16.3	8.8	14.2	15.9	19.2	13.1	17.9	11.2
REFUSE	2.2	4.0	0.5	-0.1	2.2	-	2.0	0.4	3.6	5.2	1.2	0.2	1.7	3.3	-0.3	2.6	2.3	2.2	1.9	1.3	4.3

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32. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS	TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. TEEN HEALTH WAY TO INFLUENCE THEIR DECISIONS								
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very	
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20	
NOT COLLEGE GRAD.	39.0	48.6	48.8	48.5	36.7	34.3	37.9	34.9	40.4	37.8	37.6	38.3	39.1	36.3	36.8	39.3	33.0	53.7	53.6	53.9	
SOME HIGH SCHOOL/LESS	5.4	13.8	19.5	7.6	6.3	0.9	5.7	5.5	5.9	2.5	2.2	3.3	5.7	2.7	5.2	7.2	2.3	7.5	7.9	6.5	
HIGH SCHOOL GRAD.	13.6	14.3	11.8	16.9	14.1	11.2	13.8	13.2	14.3	11.8	10.0	15.7	13.0	21.2	12.7	12.5	13.1	18.7	15.8	25.4	
SOME COLLEGE	19.9	20.6	17.4	24.0	16.2	22.2	18.3	16.1	20.2	23.5	25.4	19.4	20.4	12.4	18.8	19.6	17.6	27.5	29.9	21.9	
COLLEGE GRAD.	58.8	49.3	48.0	50.7	61.2	64.1	60.2	63.7	57.3	60.5	61.3	58.6	58.7	63.7	60.7	59.1	63.1	46.3	46.4	46.1	
COLLEGE GRAD.	43.0	40.2	34.2	46.8	45.3	44.3	44.4	44.1	44.7	42.4	40.3	47.2	42.6	56.8	43.7	40.4	48.5	37.0	36.5	38.4	
POST GRAD. WORK	15.8	9.1	13.8	4.0	15.9	19.8	15.8	19.6	12.6	18.0	21.1	11.5	16.2	6.9	17.0	18.7	14.6	9.3	9.9	7.7	
REFUSE	2.2	2.0	3.3	0.7	2.1	1.6	1.9	1.4	2.3	1.7	1.0	3.0	2.1	-	2.5	1.6	3.9	-	-	-	

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32. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	HEARD OF SITE				VISITED SITE				HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK							
		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O			
		RG		RG		RG		RG		RG		RG		RG			
		YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never	
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145			
NOT COLLEGE GRAD.	39.0	33.5	41.6	33.4	38.8	28.1	32.7	21.7	34.8	36.3	33.5	47.2	41.7	51.5			
SOME HIGH SCHOOL/LESS	5.4	6.2	4.5	4.2	5.2	1.1	1.9	-	-	-	-	9.6	8.2	10.8			
HIGH SCHOOL GRAD.	13.6	9.9	15.6	4.8	14.2	9.6	12.8	5.2	14.7	18.2	11.7	16.1	13.8	18.0			
SOME COLLEGE	19.9	17.4	21.5	24.4	19.5	17.3	18.0	16.5	20.1	18.1	21.9	21.4	19.7	22.8			
COLLEGE GRAD.	58.8	63.9	56.4	64.2	58.9	71.6	67.0	77.8	59.6	56.3	62.5	50.2	53.4	47.6			
COLLEGE GRAD.	43.0	44.0	42.9	41.3	43.4	50.2	53.4	45.7	43.3	46.2	40.8	38.5	36.4	40.2			
POST GRAD. WORK	15.8	19.9	13.4	23.0	15.5	21.4	13.7	32.1	16.3	10.0	21.8	11.7	17.0	7.5			
REFUSE	2.2	2.7	2.0	2.3	2.3	0.4	0.3	0.5	5.6	7.5	3.9	2.6	4.8	0.9			

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32. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
NOT COLLEGE GRAD.	39.0	35.8	29.6	39.8	32.5	42.5	43.8	43.3	45.8	37.9	31.5	31.3	32.8	45.9	31.0	30.0	16.7	43.2	31.6
SOME HIGH SCHOOL/LESS	5.4	6.5	6.3	6.6	1.6	4.5	8.2	6.7	5.0	7.0	3.8	3.0	8.6	5.2	2.3	2.7	16.7	11.2	5.0
HIGH SCHOOL GRAD.	13.6	12.0	15.0	10.0	10.6	15.4	16.1	15.8	18.5	11.1	10.7	10.7	10.9	17.4	9.1	9.7	-	14.4	11.4
SOME COLLEGE	19.9	17.3	8.3	23.2	20.3	22.6	19.4	20.7	22.3	19.8	17.0	17.6	13.3	23.2	19.6	17.6	-	17.6	15.2
COLLEGE GRAD.	58.8	61.8	69.7	56.7	63.1	57.0	55.9	56.3	54.0	59.5	66.1	65.9	67.2	54.1	65.6	68.8	83.3	54.9	68.4
COLLEGE GRAD.	43.0	43.4	51.7	38.0	45.2	41.5	44.5	43.2	40.4	42.0	48.4	48.2	49.6	41.0	44.0	56.0	83.3	43.7	28.9
POST GRAD. WORK	15.8	18.5	18.0	18.8	17.9	15.5	11.4	13.1	13.5	17.5	17.7	17.7	17.6	13.2	21.6	12.8	-	11.2	39.5
REFUSE	2.2	2.4	0.7	3.4	4.3	0.5	0.3	0.4	0.3	2.6	2.4	2.8	-	-	3.4	1.1	-	1.9	-

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32. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
NOT COLLEGE GRAD.	39.0	52.2	37.3	35.8	39.9	38.2	28.1	41.0	39.4	42.0	39.2	38.3	38.4	23.7	45.3
SOME HIGH SCHOOL/LESS	5.4	9.3	9.2	2.2	1.0	5.7	5.0	5.9	6.0	3.6	3.8	10.4	7.1	1.2	6.5
HIGH SCHOOL GRAD.	13.6	21.3	17.6	11.0	16.0	7.3	10.5	14.2	12.5	13.6	16.4	11.7	7.3	5.9	19.7
SOME COLLEGE	19.9	21.6	10.5	22.6	22.9	25.2	12.6	20.8	20.8	24.8	19.1	16.3	23.9	16.7	19.2
COLLEGE GRAD.	58.8	47.7	60.7	61.5	59.6	58.8	69.7	58.3	60.0	57.0	60.6	59.3	60.7	73.7	53.5
COLLEGE GRAD.	43.0	31.8	44.4	49.0	48.2	40.6	48.0	41.1	45.2	42.8	42.1	43.3	42.2	50.2	41.4
POST GRAD. WORK	15.8	15.9	16.3	12.5	11.4	18.3	21.7	17.2	14.8	14.2	18.5	16.1	18.5	23.5	12.1
REFUSE	2.2	*	2.0	2.7	0.5	3.0	2.2	0.7	0.7	0.9	0.2	2.3	0.9	2.6	1.2

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32. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
NOT COLLEGE GRAD.	39.0	41.0	41.8	52.9	37.2	35.7	39.4	41.0	36.5	40.1	41.0	48.2	36.0	39.4	38.9	40.1
SOME HIGH SCHOOL/LESS	5.4	5.9	6.0	7.5	6.9	4.2	6.0	6.8	5.3	7.5	5.9	7.2	5.8	6.0	5.6	7.5
HIGH SCHOOL GRAD.	13.6	14.2	19.2	9.9	12.2	17.6	12.5	7.2	14.1	14.4	14.2	13.0	14.6	12.5	10.8	14.4
SOME COLLEGE	19.9	20.8	16.5	35.5	18.0	14.0	20.8	26.9	17.1	18.2	20.8	28.0	15.6	20.8	22.5	18.2
COLLEGE GRAD.	58.8	58.3	58.2	47.2	60.9	63.9	60.0	59.0	63.1	58.8	58.3	51.8	62.8	60.0	60.8	58.8
COLLEGE GRAD.	43.0	41.1	43.5	31.5	37.8	49.8	45.2	47.3	45.3	44.4	41.1	37.5	43.8	45.2	46.3	44.4
POST GRAD. WORK	15.8	17.2	14.7	15.7	23.1	14.1	14.8	11.7	17.7	14.3	17.2	14.3	19.0	14.8	14.5	14.3
REFUSE	2.2	0.7	-	-0.1	1.9	0.4	0.7	-	0.4	1.2	0.7	-0.1	1.2	0.7	0.2	1.2

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32. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
NOT COLLEGE GRAD.	39.0	45.7	56.2	39.8	39.4	41.6	38.6	37.0	42.4	32.9	38.9	33.4	47.0	40.3	46.2	35.4	40.5	42.5	38.5
SOME HIGH SCHOOL/LESS	5.4	4.5	3.6	4.9	3.0	3.8	3.5	3.0	4.4	1.7	5.4	4.3	6.6	10.7	12.6	10.6	9.9	8.7	11.8
HIGH SCHOOL GRAD.	13.6	11.2	7.0	15.9	12.0	12.2	12.5	19.3	19.7	19.6	11.8	10.0	13.1	12.7	13.9	8.7	13.9	10.5	17.3
SOME COLLEGE	19.9	29.9	45.6	19.0	24.4	25.6	22.6	14.8	18.3	11.6	21.7	19.1	27.3	16.9	19.7	16.1	16.7	23.3	9.4
COLLEGE GRAD.	58.8	53.5	44.0	58.6	59.8	58.5	59.6	63.0	57.6	67.1	60.7	65.9	53.4	58.8	53.8	63.3	58.6	57.5	59.9
COLLEGE GRAD.	43.0	36.9	32.5	39.4	49.2	47.7	49.9	44.4	42.5	44.6	40.6	47.0	30.2	42.5	37.7	47.8	44.4	44.3	46.6
POST GRAD. WORK	15.8	16.6	11.5	19.2	10.7	10.8	9.7	18.5	15.0	22.5	20.0	18.9	23.1	16.3	16.1	15.5	14.2	13.1	13.4
REFUSE	2.2	0.8	-0.2	1.6	0.8	-0.1	1.8	*	*	-	0.4	0.7	-0.4	0.9	-	1.3	0.9	-	1.6

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32. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
NOT COLLEGE GRAD.	39.0	42.8	50.3	33.6	47.0	39.5	52.0	39.5	46.2	37.9	35.0	38.7	33.6	52.1	43.0	36.1	36.0	36.6	40.4
SOME HIGH SCHOOL/LESS	5.4	7.9	10.1	6.9	9.0	8.5	9.7	4.3	4.3	4.9	4.3	4.0	6.3	7.0	3.6	12.7	1.6	3.9	8.2
HIGH SCHOOL GRAD.	13.6	17.1	16.8	14.7	15.7	10.0	20.7	11.8	9.3	14.5	10.7	11.3	10.9	21.1	21.2	11.2	9.0	13.0	12.2
SOME COLLEGE	19.9	17.8	23.4	12.0	22.3	21.0	21.5	23.4	32.6	18.5	20.0	23.3	16.3	24.0	18.1	12.3	25.4	19.7	20.0
COLLEGE GRAD.	58.8	56.2	49.9	64.7	52.2	60.6	46.3	60.1	53.8	61.3	64.3	60.9	65.6	45.4	57.0	64.1	64.0	63.0	54.9
COLLEGE GRAD.	43.0	36.8	36.3	39.6	44.9	54.1	35.4	44.8	38.7	47.2	45.3	42.0	49.3	31.7	45.7	41.9	49.5	39.7	44.6
POST GRAD. WORK	15.8	19.4	13.6	25.1	7.4	6.6	10.8	15.3	15.1	14.1	19.0	18.9	16.3	13.8	11.3	22.1	14.5	23.3	10.4
REFUSE	2.2	1.0	-0.1	1.7	0.7	-0.1	1.7	0.5	-	0.8	0.7	0.4	0.8	2.4	*	-0.2	-	0.4	4.7

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32. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
NOT COLLEGE GRAD.	39.0	78.2	65.2	62.3	41.3	30.6	16.3	69.8	32.8	66.6	25.1	53.0	16.3	100.0	100.0	100.0	100.0	-	-	-
SOME HIGH SCHOOL/LESS	5.4	26.6	10.1	7.9	5.2	4.9	-	16.0	3.5	12.5	2.3	9.3	-	13.9	100.0	-	-	-	-	-
HIGH SCHOOL GRAD.	13.6	26.4	31.6	21.8	6.9	8.5	6.1	29.8	10.0	26.4	6.9	18.3	6.1	35.0	-	100.0	-	-	-	-
SOME COLLEGE	19.9	25.2	23.5	32.6	29.1	17.2	10.2	24.1	19.3	27.7	15.9	25.5	10.2	51.1	-	-	100.0	-	-	-
COLLEGE GRAD.	58.8	21.8	32.7	37.7	58.7	69.4	83.4	28.8	67.1	32.6	74.7	46.5	83.4	-	-	-	-	100.0	100.0	100.0
COLLEGE GRAD.	43.0	21.8	27.0	34.0	48.0	49.2	52.9	25.1	47.5	28.9	51.0	37.5	52.9	-	-	-	-	73.1	100.0	-
POST GRAD. WORK	15.8	-	5.7	3.7	10.8	20.2	30.5	3.6	19.6	3.7	23.8	9.0	30.5	-	-	-	-	26.9	-	100.0
REFUSE	2.2	-	2.1	-	-	-	0.3	1.4	0.1	0.8	0.1	0.4	0.3	-	-	-	-	-	-	-

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32. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEGE GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEGE GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
NOT COLLEGE GRAD.	39.0	100.0	-	-	-	100.0	-	-	-	56.0	34.3	58.5	53.4	59.4	37.1	32.0
SOME HIGH SCHOOL/LESS	5.4	17.5	-	-	-	10.8	-	-	-	16.1	3.6	13.2	10.4	-	6.3	1.4
HIGH SCHOOL GRAD.	13.6	40.8	-	-	-	30.2	-	-	-	18.6	13.2	23.2	11.6	10.9	14.8	11.9
SOME COLLEGE	19.9	41.6	-	-	-	59.1	-	-	-	21.4	17.5	22.1	31.4	48.6	16.0	18.7
COLLEGE GRAD.	58.8	-	100.0	100.0	100.0	-	100.0	100.0	100.0	41.7	64.9	41.5	45.2	40.6	62.3	66.9
COLLEGE GRAD.	43.0	-	72.7	100.0	-	-	73.3	100.0	-	33.3	46.1	34.3	37.8	31.6	45.0	46.9
POST GRAD. WORK	15.8	-	27.3	-	100.0	-	26.7	-	100.0	8.4	18.8	7.1	7.4	9.0	17.3	20.0
REFUSE	2.2	-	-	-	-	-	-	-	-	2.2	0.8	-	1.4	-	0.5	1.0

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32. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
NOT COLLEGE GRAD.	39.0	42.2	37.2	41.3	44.5	33.2	46.8	43.0	37.2	43.7	62.2	38.2	41.6	41.1	34.2	36.0	45.2	45.6	34.3	33.2
SOME HIGH SCHOOL/LESS	5.4	6.0	5.6	8.1	8.9	1.4	11.9	6.7	3.7	9.2	11.0	9.8	5.7	11.4	2.3	8.6	6.4	18.6	2.5	6.4
HIGH SCHOOL GRAD.	13.6	15.4	10.1	13.2	14.5	14.9	17.5	12.4	13.1	15.3	25.1	12.8	16.8	19.1	10.5	7.9	17.6	10.5	11.6	10.4
SOME COLLEGE	19.9	20.8	21.5	20.0	21.2	16.8	17.4	23.8	20.4	19.3	26.1	15.6	19.1	10.6	21.4	19.5	21.3	16.5	20.2	16.5
COLLEGE GRAD.	58.8	57.3	61.1	57.1	54.9	66.8	51.8	57.0	60.6	55.4	37.8	60.4	55.8	55.8	63.9	64.0	50.7	54.4	65.6	66.8
COLLEGE GRAD.	43.0	41.5	45.3	34.5	40.3	43.3	35.2	43.9	45.4	38.7	26.3	44.2	42.7	39.3	47.2	48.0	38.6	43.8	48.5	46.4
POST GRAD. WORK	15.8	15.9	15.8	22.6	14.6	23.5	16.6	13.2	15.3	16.7	11.5	16.2	13.1	16.5	16.7	16.0	12.2	10.6	17.1	20.3
REFUSE	2.2	0.4	1.7	1.6	0.6	-	1.4	-	2.2	0.9	-	1.4	2.6	3.1	1.9	-	4.0	-	0.1	-

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32. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
NOT COLLEGE GRAD.	39.0	50.5	32.8	44.9	58.4	37.6	17.0	44.3	29.6	64.9	42.3	36.5
SOME HIGH SCHOOL/LESS	5.4	11.2	2.7	5.7	17.0	3.2	0.1	6.6	2.3	9.7	7.4	3.9
HIGH SCHOOL GRAD.	13.6	16.7	10.9	19.8	22.1	14.7	9.4	12.4	8.3	27.2	17.3	11.0
SOME COLLEGE	19.9	22.7	19.3	19.5	19.2	19.7	7.5	25.3	19.0	28.1	17.6	21.6
COLLEGE GRAD.	58.8	47.0	67.1	54.0	38.9	62.2	82.9	53.3	70.4	33.3	55.3	61.4
COLLEGE GRAD.	43.0	36.3	47.6	39.1	30.1	42.5	67.2	41.1	51.0	19.0	40.2	45.0
POST GRAD. WORK	15.8	10.7	19.5	14.9	8.8	19.7	15.7	12.2	19.4	14.3	15.1	16.4
REFUSE	2.2	2.5	0.1	1.1	2.6	0.3	0.1	2.3	-	1.8	2.4	2.1

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33. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	AREA													CHILDREN IN	APPROPRIATE TO		TALKED ABOUT			
															GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE	ALCOHOL ABUSE	ALCOHOL ABUSE		
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14	OVER	YES	NO/ NOT YET
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
SINGLE, NEVER MARRIED	7.8	11.1	2.2	-	21.3	5.2	4.9	5.4	5.3	7.3	3.1	13.8	11.6	-	10.6	3.8	7.6	6.4	13.9	7.6	10.3
MARRIED	74.6	68.7	81.7	56.7	60.7	83.0	81.8	83.9	75.0	67.8	82.5	68.2	72.9	72.1	68.3	83.9	75.7	74.8	66.3	76.2	55.2
SEPARATED	2.2	1.7	1.2	8.8	0.5	1.5	2.7	0.6	1.7	3.3	-	6.6	1.5	7.4	2.4	2.0	3.6	1.3	-	2.4	-
DIVORCED	11.3	15.0	12.7	30.0	13.4	6.6	4.8	7.9	12.1	16.4	7.6	4.5	8.5	20.5	13.9	7.7	9.2	13.4	12.4	10.5	21.9
WIDOWED	1.8	2.6	2.4	4.5	2.3	2.0	2.5	1.6	0.9	1.7	-	-	2.3	-	2.0	1.6	2.5	0.4	6.4	1.9	-
REFUSE	2.3	0.8	-0.2	-	1.7	1.7	3.2	0.6	5.1	3.6	6.7	7.0	3.1	-	2.8	1.1	1.5	3.8	1.0	1.4	12.7

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33. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN			TALKED ABOUT ALCOHOL ABUSE LAST FEW MOS.		UNDERAGED DRINKING IN YOUR COMMUNITY					CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			S/R/H: ADS STOP UNDERAGE DRINKING		TALKED TO CHILD ABOUT BRAIN DEVLPMNT	
		FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	YES	NO	YES	NO
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
SINGLE, NEVER MARRIED	7.8	7.4	9.0	3.8	7.7	7.8	8.2	8.5	7.9	8.6	7.2	12.4	4.7	8.8	10.1	2.4	8.3	7.2	8.4	8.8	5.5
MARRIED	74.6	75.0	74.3	87.0	76.6	75.4	73.9	77.1	70.6	77.5	78.7	69.3	83.4	68.4	69.7	60.0	77.7	76.0	73.3	76.1	71.3
SEPARATED	2.2	2.9	1.7	3.3	1.9	5.3	2.6	0.9	4.4	-	2.5	0.9	3.2	1.9	-	8.6	0.9	2.8	1.7	2.4	1.8
DIVORCED	11.3	8.9	13.0	4.0	10.1	11.5	11.4	11.1	11.6	9.0	9.1	15.6	6.0	14.3	20.5	21.2	9.2	11.1	11.4	9.2	15.6
WIDOWED	1.8	3.0	1.1	1.9	2.0	-	1.2	1.3	1.0	5.0	1.1	1.6	0.8	2.9	-	-	2.4	1.0	2.5	2.3	0.5
REFUSE	2.3	2.7	0.9	-0.1	1.7	-	2.7	1.0	4.5	-0.1	1.4	0.2	2.0	3.6	-0.3	7.7	1.5	1.9	2.7	1.1	5.2

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33. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. TEEN HEALTH WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
<hr/>																				
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
SINGLE, NEVER MARRIED	7.8	10.7	9.2	12.3	7.4	7.3	7.7	7.4	7.9	8.0	7.9	8.3	7.6	-	8.7	11.6	4.4	4.0	5.7	-
MARRIED	74.6	66.2	63.9	68.7	77.3	77.3	78.1	79.8	76.7	71.4	67.8	79.1	75.6	72.2	76.1	75.3	77.3	69.2	65.3	78.2
SEPARATED	2.2	1.6	-	3.3	1.4	2.7	2.3	2.6	2.1	2.4	3.6	-	1.8	3.6	2.4	1.9	3.2	1.3	1.9	-
DIVORCED	11.3	13.2	17.1	8.9	10.8	11.2	8.9	6.8	10.6	13.7	16.9	6.6	11.0	18.8	8.7	7.5	10.5	23.3	24.0	21.8
WIDOWED	1.8	3.8	4.5	3.0	1.5	1.3	2.1	2.5	1.7	1.8	2.6	-	1.7	5.4	1.8	2.4	1.0	-	-	-
REFUSE	2.3	4.6	5.3	3.8	1.6	0.2	1.0	0.9	1.1	2.7	1.2	6.0	2.4	-	2.3	1.5	3.5	2.2	3.1	-

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33. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O										
	RG		RG		RG										
	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
SINGLE, NEVER MARRIED	7.8	10.2	6.0	9.0	7.9	5.0	4.3	6.1	4.1	-	7.7	10.6	12.7	9.0	
MARRIED	74.6	72.7	75.9	71.7	75.0	80.1	79.2	81.3	68.8	69.8	67.9	72.5	68.7	75.5	
SEPARATED	2.2	5.4	0.4	13.7	1.4	1.4	-	3.3	-	-	-	3.3	2.9	3.7	
DIVORCED	11.3	8.7	12.8	5.8	11.5	11.4	14.4	7.3	19.2	18.8	19.5	9.1	8.5	9.5	
WIDOWED	1.8	1.0	2.3	-	1.7	1.4	0.8	2.1	1.5	-	2.8	2.2	3.2	1.4	
REFUSE	2.3	2.1	2.5	-0.2	2.5	0.8	1.3	-	6.4	11.4	2.2	2.3	4.0	0.9	

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33. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
SINGLE, NEVER MARRIED	7.8	12.2	11.1	12.9	3.9	7.0	6.3	6.6	2.9	14.8	2.3	2.6	-	3.5	2.8	3.1	-	30.9	-
MARRIED	74.6	64.8	72.1	60.1	74.8	75.7	83.3	80.1	84.7	67.5	73.1	71.1	85.5	83.9	80.2	77.8	100.0	53.7	59.3
SEPARATED	2.2	3.4	-	5.6	2.0	0.9	1.7	1.4	1.8	1.7	3.2	2.4	8.6	1.6	1.6	3.5	-	-	4.3
DIVORCED	11.3	17.6	16.1	18.6	10.8	12.2	7.0	9.1	9.2	11.3	15.0	16.5	5.8	9.9	9.7	12.6	-	10.1	32.5
WIDOWED	1.8	-	-	-	4.1	2.6	0.6	1.4	1.0	2.6	1.9	2.2	-	1.1	4.2	-	-	1.3	4.0
REFUSE	2.3	2.0	0.7	2.9	4.5	1.6	1.1	1.3	0.4	2.2	4.5	5.2	-	-	1.5	2.9	-	4.0	-

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33. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
SINGLE, NEVER MARRIED	7.8	4.2	14.3	1.6	1.7	15.0	2.8	6.7	7.8	9.7	10.8	1.7	11.5	0.9	8.4
MARRIED	74.6	87.0	72.2	82.6	82.7	64.8	65.6	77.9	75.8	73.3	69.1	87.1	66.2	84.2	76.8
SEPARATED	2.2	-	2.2	1.6	3.5	1.4	4.5	2.4	2.7	0.4	4.7	1.7	2.5	1.2	2.6
DIVORCED	11.3	7.6	7.3	10.7	10.6	13.6	18.4	10.5	11.1	13.5	12.3	7.8	15.4	11.0	9.6
WIDOWED	1.8	1.0	-	-	0.9	4.1	3.4	2.2	1.9	1.6	2.8	1.0	1.8	2.3	1.7
REFUSE	2.3	0.2	4.0	3.5	0.5	1.2	5.2	0.3	0.7	1.6	0.2	0.8	2.6	0.4	1.0

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33. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
SINGLE, NEVER MARRIED	7.8	6.7	3.9	5.3	6.1	6.8	7.8	6.6	6.5	8.4	6.7	4.9	6.7	7.8	6.9	8.4
MARRIED	74.6	77.9	82.7	80.4	78.3	75.4	75.8	79.6	78.7	75.5	77.9	80.6	76.4	75.8	78.0	75.5
SEPARATED	2.2	2.4	-	3.3	3.3	2.7	2.7	4.5	3.7	-	2.4	1.8	3.1	2.7	4.3	-
DIVORCED	11.3	10.5	13.4	10.1	9.0	11.4	11.1	7.7	10.7	12.0	10.5	12.2	10.1	11.1	9.8	12.0
WIDOWED	1.8	2.2	-	0.9	2.3	3.7	1.9	1.7	-	3.0	2.2	0.5	3.1	1.9	0.8	3.0
REFUSE	2.3	0.3	-	*	1.1	-	0.7	-0.1	0.4	1.1	0.3	*	0.6	0.7	0.2	1.1

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33. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
SINGLE, NEVER MARRIED	7.8	9.7	7.1	11.0	8.0	7.3	8.3	8.6	9.0	7.4	13.2	12.9	15.6	1.4	-	2.0	2.4	-	4.4
MARRIED	74.6	73.7	74.8	73.0	79.1	84.8	72.0	75.6	80.2	72.5	63.6	62.6	68.5	86.0	87.2	83.9	84.9	88.6	83.9
SEPARATED	2.2	0.7	-	1.2	-	-	-	4.3	3.3	4.6	6.0	8.3	-	2.4	2.5	3.6	2.5	3.8	-
DIVORCED	11.3	13.3	16.6	11.5	12.2	8.1	18.1	8.9	7.5	11.5	13.2	13.1	10.6	8.2	10.3	7.6	8.1	7.7	8.0
WIDOWED	1.8	2.6	1.4	3.3	0.8	-	1.8	2.6	-	4.0	3.7	2.3	5.7	1.4	-	2.0	1.4	-	2.5
REFUSE	2.3	-	-	-	-0.1	-0.2	-0.1	*	*	-	0.4	0.7	-0.4	0.7	-	1.0	0.7	-	1.2

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33. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
SINGLE, NEVER MARRIED	7.8	7.6	8.6	4.7	5.8	7.9	1.7	5.9	1.2	8.4	8.9	6.4	12.1	9.9	11.4	-	9.5	10.4	3.2
MARRIED	74.6	80.9	79.8	84.6	83.4	82.2	86.7	75.3	81.4	69.7	71.5	75.7	69.4	72.9	81.1	90.5	73.6	61.0	83.9
SEPARATED	2.2	1.8	-	2.9	1.6	2.5	-	2.9	3.7	3.3	3.4	5.2	-	-	3.6	-	0.7	5.5	3.3
DIVORCED	11.3	8.7	10.6	7.0	9.2	7.6	11.3	12.0	13.7	12.7	12.1	11.0	12.3	11.9	3.9	9.4	14.4	17.9	6.3
WIDOWED	1.8	0.5	1.0	-	-	-	-	3.6	-	5.6	3.0	1.3	4.7	1.1	-	-	1.8	4.8	1.9
REFUSE	2.3	0.4	*	0.7	0.1	-0.2	0.2	0.3	-	0.4	1.0	0.4	1.6	4.2	*	0.1	-	0.4	1.5

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33. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
SINGLE, NEVER MARRIED	7.8	29.9	20.2	9.7	4.2	2.9	1.4	23.7	3.8	17.7	2.3	11.5	1.4	11.2	23.2	10.6	8.4	5.5	6.0	4.2
MARRIED	74.6	37.1	50.9	65.7	68.7	87.1	92.8	45.9	82.1	54.4	86.4	65.1	92.8	65.7	49.6	72.3	65.5	82.2	79.9	88.6
SEPARATED	2.2	6.1	4.5	4.8	4.1	0.5	0.6	5.1	2.0	4.9	1.3	3.7	0.6	3.3	5.4	3.8	2.5	1.6	1.8	1.0
DIVORCED	11.3	24.5	22.0	15.1	18.6	7.2	4.3	22.9	9.5	19.5	8.0	16.4	4.3	15.5	21.8	9.6	17.9	8.7	9.9	5.3
WIDOWED	1.8	2.4	1.7	4.7	2.4	2.3	0.9	1.9	2.2	3.1	1.6	2.8	0.9	2.7	-	1.4	4.4	1.2	1.3	1.0
REFUSE	2.3	-	0.8	-	2.0	-	-	0.5	0.3	0.3	0.4	0.5	-	1.5	-	2.2	1.4	0.8	1.0	-

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33. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
SINGLE, NEVER MARRIED	7.8	12.4	3.1	2.6	4.4	10.2	7.1	8.3	4.0	100.0	-	-	-	-	-	-
MARRIED	74.6	70.2	90.2	89.6	91.8	61.9	77.0	73.6	86.4	-	100.0	-	-	-	100.0	100.0
SEPARATED	2.2	1.0	1.4	1.9	-	5.3	1.7	1.7	1.7	-	-	100.0	-	-	-	-
DIVORCED	11.3	12.3	5.2	5.7	3.9	18.2	11.0	12.7	6.2	-	-	-	100.0	-	-	-
WIDOWED	1.8	0.9	-	-	-	4.3	2.0	2.2	1.7	-	-	-	-	100.0	-	-
REFUSE	2.3	3.3	0.2	0.2	-	-	1.2	1.6	-	-	-	-	-	-	-	-

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33. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
SINGLE, NEVER MARRIED	7.8	7.8	6.9	9.9	6.8	14.4	2.8	9.6	3.5	16.5	8.9	22.1	5.1	17.2	2.4	26.0	7.5	30.7	2.1	19.8
MARRIED	74.6	78.0	81.6	73.1	78.8	74.6	85.5	74.2	80.5	63.3	68.8	58.9	84.5	60.7	77.7	57.4	74.5	48.3	84.3	64.9
SEPARATED	2.2	1.6	-	-	1.9	0.5	1.6	2.2	2.3	2.1	8.3	0.8	1.2	1.9	3.1	-	6.9	-	0.7	1.3
DIVORCED	11.3	9.5	11.5	15.4	9.3	8.4	7.8	10.3	10.5	13.5	10.7	13.6	7.0	13.8	12.8	13.5	9.4	21.0	10.5	11.2
WIDOWED	1.8	2.4	-	-	2.5	2.2	0.8	3.7	1.7	2.1	-	1.7	0.6	-	2.4	3.1	-	-	1.8	2.7
REFUSE	2.3	0.8	-	1.6	0.6	-	1.4	-	1.6	2.5	3.3	2.8	1.7	6.4	1.5	-	1.7	-	0.6	-

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33. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	UNDER 40	41-55	OVER 55	MALE	FEMALE
Total	500	144	301	35	63	121	14	81	180	20	210	290
SINGLE, NEVER MARRIED	7.8	13.3	5.0	11.9	14.2	4.8	-	12.5	5.2	20.3	7.4	8.1
MARRIED	74.6	66.9	81.0	71.2	70.7	86.9	90.1	63.9	77.1	57.7	80.0	70.7
SEPARATED	2.2	5.4	1.1	-	2.5	0.7	-	7.7	1.4	-	1.2	3.0
DIVORCED	11.3	12.3	11.1	10.4	10.2	6.6	9.8	14.0	14.1	10.8	8.5	13.4
WIDOWED	1.8	1.1	1.2	6.5	-	0.6	-	1.9	1.6	11.2	0.4	2.8
REFUSE	2.3	1.0	0.5	*	2.3	0.4	0.1	-	0.6	-	2.6	2.0

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34. WHAT IS YOUR RELIGION?

	TOTAL	AREA														CHILDREN IN	APPROPRIATE TO	TALKED ABOUT			
																GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE			
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET	
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
PROTESTANT	64.5	60.9	53.4	33.3	73.7	64.6	57.8	69.6	75.9	76.7	75.1	54.6	77.1	37.2	62.9	66.7	68.3	63.1	46.8	65.9	47.9
CATHOLIC	11.8	11.5	10.9	24.1	8.9	14.9	17.9	12.7	11.1	8.3	13.9	7.7	6.8	13.5	12.3	11.4	9.1	14.0	18.5	12.0	10.2
JEWISH	1.2	0.5	-	-	1.0	1.7	3.9	-	1.1	-	2.2	-	-	5.1	1.4	0.8	1.0	0.8	5.0	0.9	4.7
MORMON/L.D.S.	1.8	0.3	-	2.5	-	2.4	-	4.1	3.5	5.5	1.5	6.6	-	2.4	2.6	0.7	3.3	0.7	-	2.0	-
MUSLIM/ISLAMIC	0.2	0.6	1.4	-	-	-	-	-	-	-	-	-	-	-	-	0.5	0.4	-	-	0.2	-
ATHEIST/AGNOSTIC	5.6	7.2	8.4	9.2	5.7	3.5	2.4	4.4	1.6	3.1	-	10.4	6.1	13.4	5.3	6.3	4.3	7.7	3.8	5.1	12.2
OTHER	1.7	1.4	-	6.6	1.2	2.4	4.0	1.2	-	-	-	9.3	2.3	-	1.4	2.3	1.7	0.7	6.4	1.9	-
DK/REFUSED	13.1	17.8	25.9	24.3	9.4	10.5	14.0	7.9	6.8	6.3	7.3	11.5	7.7	28.4	14.0	11.5	12.0	13.0	19.5	12.2	25.0

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34. WHAT IS YOUR RELIGION?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVL	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14	18					
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
PROTESTANT	64.5	66.1	64.3	70.6	66.3	63.8	64.8	67.3	62.2	62.9	67.2	69.3	66.3	60.9	42.3	46.3	67.7	70.6	59.1	66.0	61.5
CATHOLIC	11.8	13.8	11.4	9.4	12.9	8.4	10.7	10.3	11.0	15.4	12.0	12.2	11.8	11.8	22.8	19.0	10.3	9.6	13.9	12.0	11.7
JEWISH	1.2	1.0	0.7	1.4	0.8	1.2	1.4	2.7	-	-	2.0	1.8	2.0	-	-	1.6	1.3	1.3	1.0	0.6	2.5
MORMON/L.D.S.	1.8	2.3	1.7	2.0	1.8	3.1	2.2	3.4	0.9	-	1.9	1.3	2.2	1.8	4.7	-	1.6	2.0	1.7	1.8	1.9
MUSLIM/ISLAMIC	0.2	0.5	-	-	0.2	-	0.2	0.4	-	-	0.3	0.9	-	-	-	-	0.2	0.4	-	0.3	-
ATHEIST/AGNOSTIC	5.6	6.1	4.6	4.1	5.2	3.2	5.7	3.2	8.2	3.0	3.8	5.5	3.0	8.3	15.6	5.8	5.3	4.1	7.0	5.8	5.1
OTHER	1.7	1.9	2.5	-	2.3	-	1.8	3.6	-	2.0	1.4	3.0	0.7	2.2	-	-	2.3	2.4	1.2	1.9	1.5
DK/REFUSED	13.1	8.3	14.9	12.5	10.5	20.3	13.3	9.0	17.6	16.6	11.3	6.0	14.0	14.9	14.5	27.3	11.3	9.7	16.0	11.6	15.8

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34. WHAT IS YOUR RELIGION?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS							
	17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very		
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20	
PROTESTANT	64.5	70.4	77.8	62.3	62.5	63.1	67.8	68.7	67.1	63.9	61.4	69.3	65.0	47.1	65.6	68.1	61.9	59.4	61.9	53.6	
CATHOLIC	11.8	11.1	5.9	16.8	13.5	11.4	12.0	11.9	12.2	12.3	12.4	12.1	12.5	7.0	11.9	11.0	13.1	11.8	13.7	7.4	
JEWISH	1.2	-	-	-	2.5	1.1	1.2	0.6	1.7	-	-	-	1.1	-	1.0	0.6	1.5	2.7	-	8.8	
MORMON/L.D.S.	1.8	1.7	1.5	1.8	-	2.9	1.3	1.6	1.0	4.0	5.1	1.7	1.3	12.5	1.8	1.6	2.1	2.4	3.5	-	
MUSLIM/ISLAMIC	0.2	-	-	-	0.7	-	0.3	-	0.5	-	-	-	0.2	-	0.2	-	0.5	-	-	-	
ATHEIST/AGNOSTIC	5.6	2.2	4.3	-	4.9	8.1	5.3	6.3	4.4	3.9	4.1	3.5	5.3	13.1	5.5	5.3	5.8	7.4	3.1	17.3	
OTHER	1.7	1.1	-	2.3	1.4	1.9	1.4	1.5	1.2	3.4	1.1	8.3	1.6	5.4	1.8	2.2	1.1	-	-	-	
DK/REFUSED	13.1	13.5	10.5	16.8	14.6	11.5	10.8	9.5	11.9	12.4	15.9	5.0	13.0	14.9	12.3	11.3	13.8	16.3	17.8	12.8	

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34. WHAT IS YOUR RELIGION?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O										
	RG		RG		RG										
	YES	NO	YES	NO	YES	NO	REGU- LARY	2+ Times/ Week	Once A Week	NOT REGU- LARY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
PROTESTANT	64.5	64.6	64.2	40.1	66.0	63.9	65.0	62.5	55.8	44.7	65.2	67.6	62.0	72.1	
CATHOLIC	11.8	11.8	11.6	21.4	11.0	12.5	11.1	14.6	8.9	14.9	3.7	12.2	12.9	11.6	
JEWISH	1.2	-	1.6	-	1.3	1.0	0.7	1.3	2.2	-	4.0	1.0	0.8	1.2	
MORMON/L.D.S.	1.8	3.2	1.1	5.8	1.6	2.1	3.5	-	-	-	-	2.2	2.3	2.1	
MUSLIM/ISLAMIC	0.2	0.5	-	-	0.2	-	-	-	-	-	-	0.4	0.8	-	
ATHEIST/AGNOSTIC	5.6	5.2	6.0	4.7	5.6	6.1	7.7	3.8	8.9	7.5	10.1	4.5	6.9	2.6	
OTHER	1.7	1.7	1.8	2.9	1.7	2.3	-	5.4	2.1	-	3.9	1.3	2.2	0.7	
DK/REFUSED	13.1	12.9	13.7	25.1	12.6	12.1	11.9	12.4	22.2	32.8	13.0	10.8	12.2	9.7	

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34. WHAT IS YOUR RELIGION?

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smt. ERATE	MOD- ERATE	Smt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
PROTESTANT	64.5	43.7	40.2	46.0	64.3	69.6	81.5	76.6	73.1	67.6	48.8	47.3	58.2	77.0	60.6	52.1	47.3	86.7	41.2
CATHOLIC	11.8	9.6	13.9	6.8	11.0	18.6	9.2	13.1	13.7	9.2	14.3	14.9	10.6	12.7	8.3	15.6	25.9	4.1	10.6
JEWISH	1.2	3.7	6.1	2.1	0.5	1.0	-	0.4	1.0	1.6	0.8	0.9	-	1.2	3.3	1.1	-	-	-
MORMON/L.D.S.	1.8	1.9	4.9	-	2.2	1.6	1.9	1.8	3.5	1.3	0.8	0.9	-	3.2	2.5	1.1	-	-	-
MUSLIM/ISLAMIC	0.2	-	-	-	-	1.0	-	0.4	0.6	-	-	-	-	0.7	-	-	-	-	-
ATHEIST/AGNOSTIC	5.6	17.9	17.7	18.0	3.6	0.8	1.4	1.2	2.8	6.4	8.2	6.6	18.4	0.5	10.4	8.7	26.8	1.8	11.7
OTHER	1.7	3.4	6.5	1.4	1.6	-	1.1	0.6	-	2.3	3.3	3.9	-	-	1.3	1.1	-	2.7	-
DK/REFUSED	13.1	19.8	10.6	25.8	16.8	7.4	4.9	5.9	5.3	11.6	23.8	25.6	12.8	4.8	13.6	20.3	-	4.7	36.4

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34. WHAT IS YOUR RELIGION?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
PROTESTANT	64.5	75.3	63.8	45.7	71.1	69.8	51.2	61.9	71.8	63.5	65.7	66.7	57.5	58.4	72.6
CATHOLIC	11.8	10.9	12.5	13.3	16.3	7.2	15.0	11.5	10.9	13.2	11.8	11.2	12.0	11.6	11.9
JEWISH	1.2	1.0	-	1.7	1.1	2.5	-	1.9	0.6	1.3	1.0	1.2	2.5	-	1.0
MORMON/L.D.S.	1.8	4.4	-	1.8	2.7	2.0	-	2.0	1.6	2.0	2.8	-	1.9	2.5	1.3
MUSLIM/ISLAMIC	0.2	1.2	-	-	-	-	-	0.3	0.3	-	-	0.7	0.7	-	-
ATHEIST/AGNOSTIC	5.6	3.7	9.5	10.6	1.9	4.6	6.3	7.6	4.3	6.4	5.9	4.8	5.6	8.7	4.6
OTHER	1.7	-	1.9	5.8	-	2.6	1.4	2.9	0.8	1.6	0.8	3.3	3.4	1.2	1.3
DK/REFUSED	13.1	3.6	12.3	21.0	6.9	11.2	26.0	11.9	9.7	12.0	12.0	12.0	16.4	17.5	7.4

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34. WHAT IS YOUR RELIGION?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
PROTESTANT	64.5	61.9	60.5	67.6	62.5	52.9	71.8	69.3	73.6	72.7	61.9	64.1	57.3	71.8	71.2	72.7
CATHOLIC	11.8	11.5	16.8	7.3	9.7	13.6	10.9	10.0	10.0	11.8	11.5	10.9	12.2	10.9	10.1	11.8
JEWISH	1.2	1.9	1.2	-	-	4.9	0.6	1.0	-	0.6	1.9	0.6	2.6	0.6	0.5	0.6
MORMON/L.D.S.	1.8	2.0	1.2	4.4	-	1.3	1.6	-	1.8	2.1	2.0	3.0	0.7	1.6	1.0	2.1
MUSLIM/ISLAMIC	0.2	0.3	-	-	-	0.9	0.3	-	-	0.7	0.3	-	0.5	0.3	-	0.7
ATHEIST/AGNOSTIC	5.6	7.6	4.5	11.4	8.6	6.1	4.3	6.2	5.7	3.0	7.6	8.6	7.7	4.3	5.5	3.0
OTHER	1.7	2.9	3.0	1.1	5.1	2.7	0.8	-	-	1.8	2.9	2.0	4.1	0.8	-	1.8
DK/REFUSED	13.1	11.9	12.8	8.2	14.0	17.5	9.7	13.5	9.0	7.3	11.9	10.8	15.0	9.7	11.7	7.3

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34. WHAT IS YOUR RELIGION?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
PROTESTANT	64.5	63.5	71.0	53.3	69.2	69.6	68.5	59.6	55.1	59.2	75.7	73.1	80.3	63.2	64.9	59.6	71.1	70.7	72.5
CATHOLIC	11.8	10.4	7.3	14.8	14.5	11.1	20.0	15.8	22.6	12.3	7.3	5.6	9.2	8.7	5.8	9.6	11.0	13.9	6.9
JEWISH	1.2	2.1	-	3.7	-	-	-	1.8	-	2.9	-	-	-	1.8	1.6	1.2	1.8	1.5	1.4
MORMON/L.D.S.	1.8	1.2	-	2.1	3.8	3.2	4.2	3.9	9.1	-	1.0	-	2.9	-	-	-	-	-	-
MUSLIM/ISLAMIC	0.2	-	-	-	-	-	-	-	-	-	-	-	-	1.0	-	1.4	1.0	-	1.8
ATHEIST/AGNOSTIC	5.6	8.6	12.7	6.7	4.4	7.1	0.7	7.3	5.6	9.8	4.7	4.4	6.9	6.8	7.3	6.6	3.9	5.3	2.7
OTHER	1.7	2.6	-	4.6	-	-	-	1.4	-	2.2	-	-	-	4.7	5.4	5.5	2.4	-	4.4
DK/REFUSED	13.1	11.6	9.0	14.8	8.2	9.0	6.6	10.2	7.6	13.5	11.4	16.9	0.7	13.8	14.9	16.1	8.8	8.6	10.3

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34. WHAT IS YOUR RELIGION?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
PROTESTANT	64.5	61.2	60.6	58.0	65.5	59.7	75.2	62.5	67.5	56.6	75.3	77.6	71.2	63.0	68.1	58.5	63.8	64.1	74.4
CATHOLIC	11.8	11.0	13.6	8.9	14.6	17.5	9.6	11.9	8.2	14.9	8.8	6.0	13.0	10.5	11.8	14.8	14.8	11.8	7.9
JEWISH	1.2	1.2	-	2.0	0.7	-	1.6	2.5	1.2	3.0	0.5	0.8	-	1.4	-	1.1	1.2	1.8	1.3
MORMON/L.D.S.	1.8	2.4	4.3	-	1.1	0.7	1.5	1.6	1.8	1.3	1.9	1.1	2.5	1.6	3.5	-	2.2	2.3	-
MUSLIM/ISLAMIC	0.2	0.7	-	1.1	0.9	-	2.0	-	-	-	-	-	-	-	-	1.4	-	-	-
ATHEIST/AGNOSTIC	5.6	9.1	9.0	9.1	7.8	11.8	2.5	6.3	8.2	6.5	2.3	2.0	3.3	8.9	8.7	6.4	4.9	3.9	3.3
OTHER	1.7	3.3	4.1	4.2	0.9	-	2.1	2.5	-	4.0	0.7	-	1.6	-	2.0	4.8	2.6	-	1.9
DK/REFUSED	13.1	11.2	8.4	16.7	8.4	10.4	5.4	12.6	13.1	13.7	10.4	12.4	8.4	14.6	5.9	12.9	10.5	16.2	11.1

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34. WHAT IS YOUR RELIGION?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
PROTESTANT	64.5	80.4	62.3	62.4	60.7	77.6	66.5	68.7	67.0	66.0	68.2	67.8	66.5	69.9	71.6	72.9	67.5	62.8	62.2	64.6
CATHOLIC	11.8	11.2	12.4	13.6	15.7	9.2	9.9	12.0	11.4	12.7	10.9	12.4	9.9	11.3	12.2	8.8	12.8	12.3	12.5	11.8
JEWISH	1.2	-	-	2.8	3.3	-	1.5	-	1.8	1.2	1.5	1.3	1.5	1.0	-	1.4	0.9	1.3	0.8	2.7
MORMON/L.D.S.	1.8	-	1.7	1.0	4.2	3.8	2.0	1.1	2.5	1.1	2.9	2.3	2.0	0.9	-	-	1.7	2.6	3.5	-
MUSLIM/ISLAMIC	0.2	-	-	-	-	-	-	-	-	-	-	-	-	0.5	3.4	-	-	-	-	-
ATHEIST/AGNOSTIC	5.6	4.1	8.1	4.3	6.0	1.2	9.4	6.7	6.1	5.7	6.6	4.7	9.4	5.9	8.4	5.4	5.6	5.4	4.5	8.0
OTHER	1.7	-	3.4	1.8	4.2	-	2.4	2.2	2.1	2.0	2.2	1.9	2.4	0.6	4.4	-	-	2.6	2.0	4.2
DK/REFUSED	13.1	4.3	12.1	14.1	6.0	8.2	8.3	9.3	9.1	11.4	7.8	9.6	8.3	9.9	-	11.5	11.5	13.0	14.6	8.7

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34. WHAT IS YOUR RELIGION?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
PROTESTANT	64.5	66.6	60.8	60.9	60.4	72.7	64.2	63.0	67.3	64.8	67.5	46.3	53.9	85.5	64.2	70.1
CATHOLIC	11.8	9.1	13.6	13.4	14.3	13.2	11.4	11.9	10.1	10.5	12.9	-	12.0	-	13.8	12.3
JEWISH	1.2	1.1	0.6	-	2.4	0.9	1.8	1.4	3.0	-	1.6	-	-	-	1.0	2.0
MORMON/L.D.S.	1.8	1.9	2.4	3.2	-	-	2.7	3.7	-	-	1.6	12.4	3.6	-	2.1	1.1
MUSLIM/ISLAMIC	0.2	1.0	-	-	-	-	-	-	-	-	-	-	1.6	-	-	-
ATHEIST/AGNOSTIC	5.6	8.7	7.3	8.5	4.0	3.6	4.2	1.9	10.7	7.1	5.5	-	7.6	-	6.6	4.6
OTHER	1.7	1.3	2.9	-	10.6	-	2.4	3.2	-	7.4	1.2	-	-	14.5	2.7	-
DK/REFUSED	13.1	10.2	12.5	14.0	8.4	9.7	13.4	15.0	8.9	10.3	9.8	41.3	21.3	-	9.7	9.9

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34. WHAT IS YOUR RELIGION?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
PROTESTANT	64.5	100.0	-	-	97.8	81.9	97.5	98.0	64.7	65.7	43.2	75.0	65.1	70.9	64.5	78.3	63.0	59.5	66.7	84.3
CATHOLIC	11.8	-	100.0	-	-	-	-	-	11.9	12.0	29.9	6.4	12.5	5.3	11.5	7.3	8.4	9.7	12.8	5.3
JEWISH	1.2	-	-	-	-	-	-	-	1.7	-	-	-	1.2	-	2.1	-	2.0	-	1.7	-
MORMON/L.D.S.	1.8	-	-	-	-	-	-	-	2.3	0.8	4.3	-	2.3	-	2.4	-	3.2	-	2.1	-
MUSLIM/ISLAMIC	0.2	-	-	-	-	-	-	-	0.3	-	-	-	0.7	-	-	-	-	-	-	-
ATHEIST/AGNOSTIC	5.6	-	-	100.0	0.9	6.1	1.3	0.7	5.7	5.4	4.0	5.2	7.2	9.8	4.6	1.6	5.7	9.0	5.9	3.9
OTHER	1.7	-	-	-	0.5	7.9	1.2	-	0.7	4.1	-	1.9	-	-	1.1	3.4	-	6.1	1.0	-
DK/REFUSED	13.1	-	-	-	0.8	4.2	-	1.4	12.7	12.0	18.6	11.5	11.0	14.0	13.9	9.4	17.7	15.6	9.8	6.5

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34. WHAT IS YOUR RELIGION?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
PROTESTANT	64.5	57.6	69.3	70.1	66.7	64.5	59.7	50.5	72.6	77.6	62.5	66.0
CATHOLIC	11.8	13.1	11.6	8.6	11.9	11.5	7.0	14.0	11.7	9.7	11.9	11.8
JEWISH	1.2	1.2	1.3	-	-	1.4	-	2.2	1.3	-	0.8	1.4
MORMON/L.D.S.	1.8	2.6	1.2	5.3	3.6	1.2	4.6	1.7	1.2	5.8	2.1	1.7
MUSLIM/ISLAMIC	0.2	-	-	-	-	-	-	-	-	-	0.4	-
ATHEIST/AGNOSTIC	5.6	6.3	5.9	2.3	7.4	8.9	5.5	5.4	3.9	-	7.7	4.1
OTHER	1.7	2.2	1.9	-	1.9	2.8	-	2.4	1.3	-	2.2	1.4
DK/REFUSED	13.1	17.0	8.7	13.7	8.4	9.8	23.2	23.8	8.0	6.9	12.5	13.6

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35. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	AREA													CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total Answering	347	109	41	7	61	96	38	57	69	36	33	16	44	13	198	146	174	136	21	329	18
YES	69.6	69.5	63.7	88.8	71.2	65.7	62.2	68.1	79.2	68.9	90.6	57.4	74.6	43.7	71.1	66.8	69.6	70.7	56.0	69.6	68.9
NO	27.6	28.0	34.0	-	27.4	30.8	31.3	30.4	16.8	23.4	9.4	42.6	24.7	49.7	25.4	31.1	28.3	26.5	32.7	27.8	23.1
DK/REFUSED	2.9	2.4	2.3	11.2	1.4	3.5	6.5	1.5	4.0	7.6	-	-	0.7	6.6	3.5	2.1	2.2	2.8	11.3	2.6	7.9

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35. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN			TALKED ABOUT ALCOHOL ABUSE LAST FEW MOS.		UNDERAGED DRINKING IN YOUR COMMUNITY					CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL				APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			S/R/H: ADS STOP UNDERAGE DRINKING		TALKED TO CHILD ABOUT BRAIN DEVLPMNT	
		FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	YES	NO	YES	NO	
Total Answering	347	131	148	49	277	47	294	157	137	33	213	76	137	133	9	27	273	176	169	250	96	
YES	69.6	72.2	69.5	62.3	70.8	63.6	69.2	71.4	66.5	71.5	69.5	66.9	70.9	69.5	82.8	58.8	68.1	72.6	65.9	70.8	66.0	
NO	27.6	23.6	29.3	35.1	26.6	33.7	28.4	27.4	29.4	25.6	26.7	29.0	25.4	29.2	17.2	37.7	29.3	23.7	32.0	26.3	31.0	
DK/REFUSED	2.9	4.2	1.2	2.6	2.6	2.7	2.5	1.1	4.0	3.0	3.8	4.1	3.7	1.4	-	3.5	2.6	3.7	2.1	2.8	3.0	

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35. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. TEEN HEALTH WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total Answering	347	80	46	34	90	151	239	113	126	85	54	31	323	13	297	186	111	41	29	12
YES	69.6	78.3	78.3	78.4	59.7	70.6	70.2	66.3	73.8	68.3	73.7	58.8	70.5	58.6	69.1	71.5	65.1	75.0	75.4	74.2
NO	27.6	18.1	15.5	21.6	36.8	28.3	26.7	28.8	24.7	30.5	26.3	37.7	27.2	30.2	27.6	25.0	31.9	25.0	24.6	25.8
DK/REFUSED	2.9	3.6	6.3	-	3.5	1.2	3.1	4.9	1.5	1.3	-	3.4	2.3	11.2	3.3	3.6	3.0	-	-	-

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35. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK									
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O											
	RG		RG		RG											
	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never	
Total Answering	347	125	215	16	322	118	69	49	40	15	25	188	80	108		
YES	69.6	69.6	69.6	83.5	68.4	63.3	54.4	75.7	48.4	19.5	66.0	78.1	65.8	87.1		
NO	27.6	28.5	26.8	16.5	28.5	35.0	42.7	24.3	49.4	80.5	30.4	18.2	26.4	12.1		
DK/REFUSED	2.9	1.9	3.5	-	3.1	1.7	2.9	-	2.2	-	3.5	3.7	7.7	0.8		

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35. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
Total Answering	347	61	23	38	98	64	106	170	121	147	70	59	11	107	64	52	2	69	9
YES	69.6	47.8	42.7	50.8	64.5	79.8	81.9	81.1	75.8	67.0	62.8	64.2	55.5	74.9	56.3	58.8	100.0	79.8	80.1
NO	27.6	50.3	55.9	46.9	30.4	18.5	18.1	18.3	24.2	30.6	28.2	28.0	28.8	25.1	43.7	32.1	-	18.2	11.4
DK/REFUSED	2.9	1.9	1.4	2.3	5.0	1.7	-	0.6	-	2.4	9.1	7.8	15.7	-	-	9.1	-	2.1	8.5

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35. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total Answering	347	60	51	29	61	96	41	212	208	126	118	98	84	68	193
YES	69.6	79.9	62.2	62.1	71.8	69.5	63.2	68.0	71.2	66.3	66.4	77.0	65.7	68.1	71.8
NO	27.6	20.1	35.0	31.9	28.2	28.2	25.5	29.7	26.3	29.0	31.4	22.7	30.9	27.0	26.3
DK/REFUSED	2.9	-	2.8	6.0	-	2.2	11.3	2.3	2.5	4.7	2.2	0.3	3.4	4.9	1.9

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35. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	347	212	54	63	70	64	208	65	76	98	212	111	128	208	133	98
YES	69.6	68.0	58.3	70.7	72.5	62.0	71.2	67.3	70.2	77.0	68.0	65.3	67.5	71.2	68.8	77.0
NO	27.6	29.7	36.8	27.8	26.1	33.2	26.3	27.8	29.8	20.9	29.7	31.5	30.2	26.3	28.8	20.9
DK/REFUSED	2.9	2.3	5.0	1.5	1.3	4.8	2.5	4.9	-	2.1	2.3	3.3	2.4	2.5	2.4	2.1

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35. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total Answering	347	81	43	42	67	39	30	63	25	41	71	49	27	67	43	45	69	44	41
YES	69.6	65.5	62.1	65.0	68.0	64.8	72.3	62.5	56.8	63.3	67.3	67.8	72.2	76.0	73.1	73.7	77.9	73.7	83.2
NO	27.6	31.1	33.8	28.5	25.9	27.2	24.6	34.6	35.8	36.7	31.5	32.2	24.7	23.5	26.9	25.6	21.6	26.3	16.0
DK/REFUSED	2.9	3.4	4.2	6.5	6.1	8.0	3.1	2.9	7.4	-	1.1	-	3.0	0.5	-	0.7	0.5	-	0.8

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35. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total Answering	347	94	51	57	70	41	35	117	60	71	139	92	63	45	50	43	81	69	54
YES	69.6	65.8	59.7	69.6	75.3	65.6	88.2	69.8	70.1	65.8	69.1	70.3	70.7	73.0	62.8	72.8	62.6	69.0	80.3
NO	27.6	33.3	38.7	30.4	21.4	28.7	11.8	26.8	25.2	29.9	28.8	28.8	26.0	21.8	35.5	27.2	33.0	28.4	19.1
DK/REFUSED	2.9	0.9	1.7	-	3.3	5.7	-	3.4	4.7	4.3	2.1	0.9	3.3	5.2	1.7	-	4.5	2.6	0.6

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35. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total Answering	347	29	41	44	35	53	103	70	236	113	192	202	103	142	23	50	69	204	144	59
YES	69.6	70.9	63.2	81.6	73.7	72.8	61.0	66.4	69.4	72.3	66.6	72.7	61.0	75.7	93.9	69.8	74.0	65.1	67.5	59.2
NO	27.6	19.8	34.7	15.9	20.8	27.2	39.0	28.5	29.3	23.6	32.4	24.1	39.0	22.4	6.1	28.5	23.4	31.4	28.7	37.8
DK/REFUSED	2.9	9.2	2.1	2.6	5.5	-	-	5.1	1.3	4.1	1.0	3.3	-	1.9	-	1.7	2.6	3.6	3.8	3.0

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35. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	MEN				WOMEN				MARITAL STATUS				MARRIED		
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total Answering	347	62	78	54	24	80	126	90	36	31	269	5	31	9	118	151
YES	69.6	74.8	65.6	63.9	69.6	76.5	64.7	69.7	52.4	52.5	70.9	90.7	73.7	67.5	71.7	70.2
NO	27.6	23.9	31.4	31.8	30.4	21.3	31.3	26.8	42.7	43.6	26.6	9.3	26.3	23.5	26.3	26.8
DK/REFUSED	2.9	1.4	3.0	4.3	-	2.3	3.9	3.5	4.9	3.8	2.6	-	-	9.0	1.9	3.0

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35. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total Answering	347	323	2	8	241	96	99	143	229	118	15	84	91	35	138	49	59	23	166	58
YES	69.6	73.2	-	28.0	100.0	-	100.0	100.0	65.8	76.9	69.3	81.0	70.8	70.7	62.6	88.4	66.4	66.2	64.8	85.9
NO	27.6	24.3	-	72.0	-	100.0	-	-	32.1	18.9	12.6	16.3	28.3	25.2	34.6	10.0	33.6	33.8	32.3	10.3
DK/REFUSED	2.9	2.5	100.0	-	-	-	-	-	2.1	4.2	18.1	2.7	1.0	4.1	2.8	1.6	-	-	2.8	3.9

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35. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total Answering	347	93	222	25	43	86	9	50	136	16	141	206
YES	69.6	66.5	69.5	73.4	64.6	71.6	72.6	68.1	68.1	73.9	70.0	69.3
NO	27.6	31.6	27.0	25.3	35.4	24.8	27.4	28.2	28.5	24.0	27.8	27.4
DK/REFUSED	2.9	2.0	3.5	1.3	-	3.7	-	3.7	3.4	2.0	2.2	3.3

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36. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	AREA														CHILDREN IN	APPROPRIATE TO		TALKED ABOUT		
																GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE			
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET	
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
YES	6.0	5.6	6.0	11.0	4.0	4.1	3.9	4.3	5.5	6.3	4.8	5.9	6.3	16.2	6.5	4.9	4.9	6.7	11.4	6.2	4.0
NO	92.9	94.1	94.4	89.0	95.2	93.6	95.6	92.1	94.5	93.9	95.2	87.1	92.9	83.8	93.0	93.1	94.7	92.0	82.8	93.0	91.2
DK/REFUSED	1.1	0.3	-0.4	-	0.9	2.3	0.6	3.6	-0.1	-0.1	-	7.0	0.9	-	0.5	2.0	0.5	1.2	5.8	0.8	4.8

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36. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN			TALKED ABOUT ALCOHOL ABUSE LAST FEW MOS.		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL				APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			S/R/H: ADS STOP UNDERAGE DRINKING		TALKED TO CHILD ABOUT BRAIN DEVLPMNT	
		FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	YES	NO	YES	NO
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
YES	6.0	7.1	5.9	4.6	5.7	9.1	6.1	4.8	7.4	5.3	6.7	8.0	6.0	5.1	4.7	12.7	4.7	5.0	6.9	7.0	3.7
NO	92.9	91.8	93.9	93.3	93.3	90.9	92.4	94.2	90.6	94.8	93.1	91.1	94.1	92.5	95.6	84.8	94.2	94.4	91.5	92.3	94.1
DK/REFUSED	1.1	1.0	0.2	2.1	1.0	-	1.5	1.0	2.0	-0.1	0.2	0.9	-0.1	2.5	-0.3	2.5	1.1	0.6	1.6	0.7	2.2

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36. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN						UNDERAGE DRI- NKG AFFECTS		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. TEEN HEALTH WAY TO INFLUENCE THEIR DECISIONS					
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
YES	6.0	7.3	4.3	10.6	5.5	4.9	6.8	6.2	7.3	5.0	5.1	4.8	6.0	10.4	6.0	5.5	6.8	5.7	6.5	3.7
NO	92.9	91.3	95.8	86.5	93.8	93.9	92.5	92.4	92.5	93.9	93.4	95.2	92.8	89.6	93.0	92.9	93.1	92.1	90.3	96.3
DK/REFUSED	1.1	1.4	-0.0	2.9	0.7	1.2	0.7	1.4	0.2	1.0	1.5	-	1.3	-	1.0	1.6	*	2.2	3.1	-

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36. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O										
	RG		RG		RG										
	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
YES	6.0	5.9	5.6	7.3	6.1	5.9	4.7	7.5	5.4	11.7	-	6.3	4.4	7.8	
NO	92.9	93.4	92.9	92.9	92.7	93.4	94.1	92.5	91.2	83.4	97.8	92.9	95.1	91.2	
DK/REFUSED	1.1	0.6	1.4	-0.2	1.3	0.7	1.2	-	3.4	4.8	2.2	0.9	0.6	1.1	

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36. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
											/OTHER								
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
YES	6.0	7.7	7.7	7.7	5.0	3.3	5.9	4.8	6.2	6.8	3.3	1.7	13.6	-	-	-	-	-	-
NO	92.9	91.5	90.1	92.3	91.9	96.8	93.1	94.6	93.4	92.8	92.3	94.6	77.8	100.0	100.0	98.3	100.0	100.0	100.0
DK/REFUSED	1.1	0.8	2.1	-	3.1	-0.1	0.9	0.5	0.4	0.4	4.3	3.7	8.6	-	-	1.7	-	-	-

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36. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
YES	6.0	8.6	6.4	4.3	4.1	7.1	2.6	5.4	6.2	4.4	6.3	7.0	7.7	6.3	4.6
NO	92.9	91.2	92.6	87.8	95.4	92.9	95.9	94.0	93.3	94.4	93.4	91.4	90.8	93.3	94.9
DK/REFUSED	1.1	0.2	1.0	7.9	0.5	-	1.5	0.7	0.4	1.2	0.3	1.6	1.5	0.4	0.5

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36. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
YES	6.0	5.4	6.4	1.3	2.7	10.8	6.2	8.0	6.2	4.9	5.4	3.8	7.0	6.2	7.0	4.9
NO	92.9	94.0	93.6	97.6	96.2	89.2	93.3	92.3	93.8	94.0	94.0	95.6	92.4	93.3	93.2	94.0
DK/REFUSED	1.1	0.7	-	1.1	1.1	-	0.4	-0.3	-0.1	1.2	0.7	0.6	0.6	0.4	-0.2	1.2

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36. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
YES	6.0	6.1	3.4	10.7	2.1	2.4	1.7	4.2	2.0	5.2	7.3	9.1	4.5	4.8	4.0	5.3	8.5	9.1	6.1
NO	92.9	93.9	96.6	89.3	97.2	97.8	96.7	95.8	97.9	94.8	93.8	91.3	98.0	93.5	94.3	93.8	89.8	90.9	90.9
DK/REFUSED	1.1	-	-	-	0.7	-0.2	1.6	*	*	-	-1.1	-0.3	-2.5	1.6	1.6	1.0	1.7	-	3.0

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36. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
YES	6.0	4.5	2.2	5.4	8.7	11.5	3.1	6.1	5.4	8.4	4.9	4.6	5.9	4.0	7.3	9.1	4.7	5.6	5.1
NO	92.9	94.4	96.5	93.9	90.4	89.1	94.4	93.7	94.6	91.2	95.0	95.4	93.7	93.0	91.8	89.2	95.3	94.5	93.4
DK/REFUSED	1.1	1.1	1.3	0.7	0.9	-0.5	2.5	0.3	-	0.4	0.2	-	0.4	3.1	0.8	1.7	-	-0.1	1.5

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36. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
YES	6.0	20.1	5.8	7.6	8.8	1.6	2.0	10.9	4.2	9.5	3.3	7.5	2.0	9.6	12.2	11.0	7.9	3.9	3.7	4.4
NO	92.9	79.9	93.4	92.4	88.5	98.4	97.8	88.6	95.3	90.2	96.0	91.8	97.8	88.9	87.8	88.8	89.3	95.8	96.4	94.4
DK/REFUSED	1.1	-	0.8	-	2.7	-	0.2	0.5	0.5	0.3	0.7	0.7	0.2	1.5	-	0.1	2.9	0.3	-0.0	1.2

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36. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
YES	6.0	9.1	5.6	5.4	6.1	10.0	2.7	2.6	3.2	6.8	5.5	22.5	5.7	-	8.1	3.4
NO	92.9	87.6	93.7	94.7	90.9	90.0	97.3	97.4	96.8	91.2	94.1	77.5	94.3	100.0	91.0	96.6
DK/REFUSED	1.1	3.3	0.8	-0.1	3.0	-	-	-	-	1.9	0.4	-	-	-	0.9	-

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36. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				MEN	WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
YES	6.0	4.0	15.2	4.3	4.2	1.9	5.9	3.1	-	18.9	100.0	-	-	-	-	-	-	-	-	-
NO	92.9	95.6	84.8	94.1	95.2	97.1	92.7	96.9	99.6	79.6	-	100.0	98.9	100.0	100.0	100.0	98.3	100.0	100.0	100.0
DK/REFUSED	1.1	0.4	-	1.6	0.6	1.0	1.4	-	0.4	1.5	-	-	1.1	-	-	-	1.7	-	-	-

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36. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
YES	6.0	10.5	4.2	3.8	12.1	4.6	9.1	9.2	3.9	-	6.9	5.3
NO	92.9	87.5	95.5	98.1	83.2	94.7	95.5	90.8	96.1	100.0	91.1	94.2
DK/REFUSED	1.1	2.0	0.3	-1.9	4.6	0.7	-4.5	-	-	-	2.0	0.5

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37. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	AREA														CHILDREN IN		APPROPRIATE TO		TALKED ABOUT		
																GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE				
																1	2 OVER	LESS/	11-14	OVER	YES	NO/
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST			10	15			YET	
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38	
HISPANIC	6.0	5.6	6.0	11.0	4.0	4.1	3.9	4.3	5.5	6.3	4.8	5.9	6.3	16.2	6.5	4.9	4.9	6.7	11.4	6.2	4.0	
WHITE	67.2	57.6	64.3	43.0	55.4	75.1	64.5	82.9	70.1	64.8	75.6	84.8	63.9	66.2	67.7	66.8	73.5	62.4	45.3	67.0	70.0	
AFRICAN AMERICAN	20.6	27.8	17.5	35.7	34.5	14.1	22.9	7.6	23.6	27.3	19.8	9.3	18.0	17.6	21.6	19.1	15.2	25.4	33.1	20.5	22.2	
ASIAN	1.0	1.1	2.8	-	-	1.7	4.0	-	-	-	-	-	1.5	-	0.8	1.4	1.5	0.7	-	1.1	-	
OTHER	4.2	6.3	7.7	10.4	4.2	4.2	3.7	4.5	0.9	1.8	-	-	7.6	-	2.5	6.8	4.7	3.7	6.4	4.3	3.4	
DK/REFUSED	1.0	1.6	1.7	-	2.0	0.8	0.9	0.6	-0.2	-0.1	-0.2	-	2.7	-	1.0	1.0	0.2	1.0	3.8	1.0	0.4	

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37. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL		TALK ABOUT ALCOHOL		TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
			ABUSE WITH YOUR		ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
			CHILDREN		LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVLPMNT	
	FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO	
	ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18					
									LEM												
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
HISPANIC	6.0	7.1	5.9	4.6	5.7	9.1	6.1	4.8	7.4	5.3	6.7	8.0	6.0	5.1	4.7	12.7	4.7	5.0	6.9	7.0	3.7
WHITE	67.2	65.1	67.3	72.0	70.1	52.1	68.8	70.6	66.9	53.4	71.7	58.7	78.1	60.7	71.8	69.0	68.2	64.9	68.8	64.2	74.3
AFRICAN AMERICAN	20.6	21.5	20.6	16.6	18.1	34.1	19.1	18.5	19.8	35.1	17.5	26.7	13.0	25.4	16.6	16.4	20.8	22.2	19.4	22.5	16.1
ASIAN	1.0	1.0	1.5	-	1.1	1.2	0.9	1.0	0.8	2.0	0.7	0.9	0.7	1.4	-	-	0.9	1.4	0.6	1.4	-
OTHER	4.2	4.4	4.1	4.6	4.3	1.0	3.8	4.1	3.5	4.3	3.1	5.2	2.0	5.9	7.1	1.4	4.2	5.1	3.4	4.0	4.7
DK/REFUSED	1.0	0.9	0.7	2.3	0.8	2.5	1.2	0.8	1.6	-0.1	0.3	0.6	0.1	1.4	-0.3	0.6	1.2	1.3	0.8	0.9	1.2

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37. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. TEEN HEALTH WAY TO INFLUENCE THEIR DECISIONS							
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very	
<hr/>																					
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20	
HISPANIC	6.0	7.3	4.3	10.6	5.5	4.9	6.8	6.2	7.3	5.0	5.1	4.8	6.0	10.4	6.0	5.5	6.8	5.7	6.5	3.7	
WHITE	67.2	49.5	41.1	58.4	70.8	74.7	68.0	71.1	65.4	64.3	64.1	64.7	67.8	56.2	66.4	61.2	74.1	71.6	68.9	77.7	
AFRICAN AMERICAN	20.6	38.2	51.3	24.1	16.2	15.1	18.6	17.6	19.5	25.3	25.0	26.1	19.9	30.1	20.9	23.5	17.0	21.2	22.3	18.6	
ASIAN	1.0	0.8	-	1.6	0.6	0.9	0.8	0.6	1.0	1.8	1.0	3.4	1.1	-	1.2	2.0	-	-	-	-	
OTHER	4.2	4.1	2.9	5.3	5.3	3.8	5.1	3.8	6.3	2.3	3.4	-	4.2	3.3	4.5	7.0	0.8	1.2	1.7	-	
DK/REFUSED	1.0	0.1	0.4	-0.1	1.6	0.6	0.6	0.7	0.6	1.2	1.4	0.9	1.0	-	1.0	0.9	1.3	0.3	0.5	-	

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37. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	HEARD OF SITE				VISITED SITE				HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK							
		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O									
		RG		RG		RG		RG									
		YES	NO	YES	NO	YES	NO	REGU-	2+	Once A	NOT	Every	Once A	RARELY	Rarely	Never	
								LARLY	Times/	Week	REGU-	Couple	Week	/NEVER			
								Week			LARLY	Weeks					
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145			
HISPANIC	6.0	5.9	5.6	7.3	6.1	5.9	4.7	7.5	5.4	11.7	-	6.3	4.4	7.8			
WHITE	67.2	66.9	67.3	51.0	67.6	73.1	80.0	63.5	64.2	50.5	76.0	64.3	61.4	66.6			
AFRICAN AMERICAN	20.6	19.4	21.9	26.0	20.7	18.2	14.1	23.8	18.9	28.3	10.8	22.8	27.8	18.8			
ASIAN	1.0	1.0	0.7	5.3	0.7	0.6	-	1.4	2.1	-	3.9	1.0	0.8	1.2			
OTHER	4.2	5.9	3.3	9.6	3.9	2.1	1.5	2.9	7.6	8.6	6.8	4.8	4.2	5.2			
DK/REFUSED	1.0	0.9	1.1	0.9	1.1	0.2	-0.3	0.9	1.7	0.9	2.5	0.9	1.4	0.4			

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37. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT /OTHER	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
HISPANIC	6.0	7.7	7.7	7.7	5.0	3.3	5.9	4.8	6.2	6.8	3.3	1.7	13.6	-	-	-	-	-	-
WHITE	67.2	65.3	69.6	62.5	63.5	73.7	70.9	72.0	84.6	49.6	71.9	72.5	68.1	100.0	100.0	100.0	-	-	-
AFRICAN AMERICAN	20.6	22.5	17.8	25.6	23.9	17.7	15.6	16.5	3.2	37.2	16.6	17.7	9.7	-	-	-	100.0	100.0	100.0
ASIAN	1.0	-	-	-	0.7	1.9	1.7	1.8	1.6	0.7	0.8	1.0	-	-	-	-	-	-	-
OTHER	4.2	3.7	4.7	3.0	4.5	3.1	4.6	4.0	3.3	4.3	5.5	5.0	8.6	-	-	-	-	-	-
DK/REFUSED	1.0	0.8	0.2	1.2	2.4	0.3	1.2	0.9	1.1	1.4	1.9	2.2	-	-	-	-	-	-	-

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37. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
HISPANIC	6.0	8.6	6.4	4.3	4.1	7.1	2.6	5.4	6.2	4.4	6.3	7.0	7.7	6.3	4.6
WHITE	67.2	82.2	42.5	67.0	86.7	53.8	75.8	66.5	66.7	75.6	64.8	59.5	53.8	67.8	73.8
AFRICAN AMERICAN	20.6	3.9	43.7	17.7	2.6	33.4	15.7	21.3	21.2	16.9	24.3	21.9	31.6	17.6	16.6
ASIAN	1.0	-	1.9	1.9	3.0	-	-	1.4	0.9	-	1.8	1.4	2.6	0.9	0.3
OTHER	4.2	4.8	2.7	8.4	2.0	5.2	3.2	4.1	4.7	1.7	3.4	8.9	3.3	5.1	4.4
DK/REFUSED	1.0	0.6	2.8	0.8	1.5	0.5	2.8	1.3	0.2	1.4	-0.6	1.2	1.0	2.3	0.2

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37. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER 	15 	16 	17/ OLDER 	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER 	15-16 	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
HISPANIC	6.0	5.4	6.4	1.3	2.7	10.8	6.2	8.0	6.2	4.9	5.4	3.8	7.0	6.2	7.0	4.9
WHITE	67.2	66.5	72.4	69.4	63.2	62.6	66.7	69.0	61.1	67.9	66.5	69.7	62.5	66.7	65.6	67.9
AFRICAN AMERICAN	20.6	21.3	11.3	21.4	26.2	20.8	21.2	15.4	29.4	20.5	21.3	17.6	23.7	21.2	22.5	20.5
ASIAN	1.0	1.4	1.4	1.0	1.9	1.4	0.9	1.9	-	0.7	1.4	1.2	1.7	0.9	1.0	0.7
OTHER	4.2	4.1	8.9	6.2	3.3	3.5	4.7	5.9	3.6	5.2	4.1	7.5	3.1	4.7	4.2	5.2
DK/REFUSED	1.0	1.3	-0.3	0.7	2.7	1.0	0.2	-0.3	-0.3	0.9	1.3	0.2	1.9	0.2	-0.3	0.9

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37. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL		MALE ONLY (CHILDREN)					FEMALE ONLY (CHILDREN)					BOTH (CHILDREN)						
	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
HISPANIC	6.0	6.1	3.4	10.7	2.1	2.4	1.7	4.2	2.0	5.2	7.3	9.1	4.5	4.8	4.0	5.3	8.5	9.1	6.1
WHITE	67.2	73.2	80.0	64.9	77.6	69.0	90.0	67.3	75.1	65.4	65.2	65.1	65.7	59.2	57.8	57.7	57.3	63.1	51.2
AFRICAN AMERICAN	20.6	16.2	10.2	21.8	18.2	26.4	6.7	25.5	21.4	25.6	22.2	19.4	28.0	23.5	21.9	23.9	23.8	22.3	28.2
ASIAN	1.0	-	-	-	-	-	-	2.3	2.0	2.2	1.9	1.3	2.8	2.0	1.8	3.0	1.0	1.5	-
OTHER	4.2	2.9	6.0	-	1.4	2.4	-	0.7	-	1.1	4.8	5.9	1.5	9.2	14.4	8.1	8.2	4.2	12.2
DK/REFUSED	1.0	1.7	0.4	2.5	0.7	-0.2	1.6	0.1	-0.5	0.4	-1.4	-0.7	-2.5	1.4	-	2.0	1.3	-	2.3

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37. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
HISPANIC	6.0	4.5	2.2	5.4	8.7	11.5	3.1	6.1	5.4	8.4	4.9	4.6	5.9	4.0	7.3	9.1	4.7	5.6	5.1
WHITE	67.2	63.5	69.1	56.9	66.8	65.1	71.2	69.1	70.3	67.0	66.6	65.8	66.1	73.5	64.4	55.7	76.8	65.1	63.0
AFRICAN AMERICAN	20.6	23.3	17.3	26.5	20.2	22.2	17.8	19.7	17.8	21.5	21.8	22.7	21.9	17.9	25.4	22.1	16.3	23.5	21.7
ASIAN	1.0	1.7	1.3	2.8	-	-	-	1.0	1.1	0.8	1.5	1.5	1.1	-	2.0	1.6	-	1.7	1.3
OTHER	4.2	5.7	10.4	5.8	4.7	2.1	7.4	2.8	4.6	1.0	4.7	5.4	4.0	2.0	2.1	11.4	1.6	4.3	6.6
DK/REFUSED	1.0	1.3	-0.4	2.5	-0.3	-0.9	0.5	1.3	0.9	1.4	0.5	-	1.1	2.7	-1.2	0.1	0.6	-0.1	2.3

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37. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
HISPANIC	6.0	20.1	5.8	7.6	8.8	1.6	2.0	10.9	4.2	9.5	3.3	7.5	2.0	9.6	12.2	11.0	7.9	3.9	3.7	4.4
WHITE	67.2	37.6	60.4	65.9	71.9	69.7	77.9	52.3	72.8	58.1	74.6	63.6	77.9	64.1	45.9	64.3	69.0	69.3	70.9	64.7
AFRICAN AMERICAN	20.6	42.4	28.6	18.3	4.6	24.9	14.8	33.5	15.9	27.0	15.3	22.1	14.8	20.2	37.5	19.4	16.1	21.1	21.2	21.1
ASIAN	1.0	-	-	-	1.5	-	3.0	-	1.5	-	1.9	0.3	3.0	-	-	-	-	1.7	0.4	5.3
OTHER	4.2	-	4.4	8.0	12.5	3.8	1.5	2.8	5.1	5.1	4.4	6.2	1.5	5.9	4.4	5.2	6.8	3.2	3.4	2.8
DK/REFUSED	1.0	-	0.8	0.1	0.6	-	0.8	0.5	0.5	0.3	0.6	0.3	0.8	0.2	-	0.1	0.3	0.8	0.5	1.8

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37. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COL- Col- Post LESS/ COL- Col- Post SINGLE MAR- SEPA- DIV- WID- MALE FEMALE														
		COLLEG LEGE lege Grad. COLLEG LEGE lege Grad. RIED RATED ORCED OWED														
		GRAD. GRAD. Grad. Work GRAD. GRAD. Grad. Work														
Total	500	89 116 84 32 106 178 131 48 39 373 11 57 9 168 205														
HISPANIC	6.0	9.1 5.6 5.4 6.1 10.0 2.7 2.6 3.2 6.8 5.5 22.5 5.7 - 8.1 3.4														
WHITE	67.2	63.5 65.4 68.7 56.3 64.6 71.8 72.3 70.3 29.9 72.5 69.7 62.2 63.1 68.4 75.9														
AFRICAN AMERICAN	20.6	21.1 21.9 21.2 23.7 19.5 20.7 21.1 19.4 58.3 16.3 7.9 24.8 19.8 16.5 16.1														
ASIAN	1.0	- 2.1 - 7.6 - 1.5 0.6 3.7 - 1.3 - - - 1.4 1.3														
OTHER	4.2	6.3 4.0 4.4 3.0 5.6 2.7 2.7 2.6 2.2 3.9 - 7.4 17.0 5.4 2.6														
DK/REFUSED	1.0	* 1.1 0.3 3.3 0.3 0.6 0.6 0.7 2.8 0.5 - - - 0.2 0.7														

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37. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				MEN	WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
HISPANIC	6.0	4.0	15.2	4.3	4.2	1.9	5.9	3.1	-	18.9	100.0	-	-	-	-	-	-	-	-	-
WHITE	67.2	67.4	67.8	67.8	62.3	76.7	65.0	60.5	100.0	-	-	-	100.0	-	100.0	-	100.0	-	100.0	-
AFRICAN AMERICAN	20.6	24.0	11.1	19.3	28.0	14.2	24.9	30.2	-	64.8	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0
ASIAN	1.0	0.3	2.9	-	-	3.4	-	-	-	3.1	-	-	-	-	-	-	-	-	-	-
OTHER	4.2	4.1	3.1	6.9	5.3	3.7	4.3	5.9	-	13.2	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	1.0	0.2	-	1.6	0.1	-	-0.1	0.2	-	-	-	-	-	-	-	-	-	-	-	-

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37. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
HISPANIC	6.0	10.5	4.2	3.8	12.1	4.6	9.1	9.2	3.9	-	6.9	5.3
WHITE	67.2	61.4	71.3	64.0	60.6	66.7	73.3	62.0	74.4	57.3	64.7	69.0
AFRICAN AMERICAN	20.6	22.1	19.0	24.6	19.0	22.4	16.6	24.6	16.6	30.3	21.7	19.8
ASIAN	1.0	-	1.7	-	-	2.0	-	-	1.4	-	1.1	0.9
OTHER	4.2	5.1	3.7	7.6	6.3	4.5	5.6	4.2	3.1	9.0	4.9	3.7
DK/REFUSED	1.0	0.9	0.2	0.1	2.0	-0.2	-4.5	-	0.4	3.4	0.7	1.2

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38. WHAT IS YOUR AGE?

	TOTAL	AREA														CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE	
															1	2 OVER	LESS/10	11-14	OVER 15	YES	NO/NOT YET
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST								
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
18-29	0.6	0.6	-	-	1.3	0.8	-	1.4	-	-	-	-	-	2.4	0.6	0.6	0.8	0.5	-	0.6	-
30-40	28.1	27.5	19.7	72.0	23.4	22.5	21.0	23.5	24.5	25.9	23.0	42.3	36.4	41.1	31.9	22.4	26.1	29.7	34.6	25.9	54.6
41-55	60.2	60.2	65.4	18.2	65.7	65.0	68.1	62.7	58.8	60.2	57.3	55.9	57.1	52.0	55.7	67.1	60.7	59.7	50.7	62.8	28.9
56-65	4.9	5.9	7.5	1.1	5.7	6.6	5.8	7.2	3.1	1.3	5.0	1.8	2.1	4.5	4.4	5.8	4.9	4.5	9.5	5.1	2.3
OVER 65	2.0	3.0	4.0	8.6	0.8	1.9	1.1	2.5	2.1	2.6	1.5	-	1.3	-	2.9	0.7	3.0	1.0	2.0	2.0	1.7
REFUSED	4.2	2.9	3.5	-	3.1	3.2	4.0	2.6	11.5	9.9	13.2	-	3.0	-	4.5	3.4	4.4	4.6	3.2	3.5	12.5
Mean	45.17	45.65	47.29	40.86	45.45	46.11	46.18	46.06	45.41	45.13	45.71	42.73	43.72	42.62	44.79	45.76	45.63	44.66	45.10	45.51	40.69

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38. WHAT IS YOUR AGE?

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVL	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
		ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14	18					
										LEM											
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
18-29	0.6	1.0	0.5	-	0.8	-	0.7	1.4	-	-	1.0	1.9	0.6	-	4.7	2.0	0.3	0.4	0.8	0.3	1.4
30-40	28.1	21.3	28.4	31.3	22.7	40.9	27.5	26.0	29.1	34.8	27.3	25.2	28.3	28.7	53.0	26.0	27.9	27.6	28.6	27.3	30.7
41-55	60.2	62.2	63.2	61.9	65.2	52.5	60.7	61.3	60.0	51.8	61.5	58.9	62.8	58.7	34.1	62.4	60.3	63.9	56.8	61.1	57.8
56-65	4.9	5.5	5.3	3.6	5.3	3.5	5.5	6.6	4.4	1.9	5.9	7.2	5.3	3.5	2.4	1.7	5.8	2.8	6.8	5.6	3.3
OVER 65	2.0	3.9	0.6	1.9	2.1	1.6	2.1	2.8	1.3	2.5	1.4	3.4	0.3	3.0	-	1.0	2.1	1.3	2.7	1.8	2.1
REFUSED	4.2	6.1	2.0	1.3	3.9	1.6	3.5	1.9	5.2	8.9	2.9	3.3	2.8	6.1	5.8	6.9	3.5	4.1	4.3	3.9	4.9
Mean	45.17	46.50	44.92	44.80	45.96	43.41	45.34	45.74	44.92	43.96	45.19	45.91	44.84	45.24	39.78	44.36	45.44	44.85	45.46	45.42	44.41

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38. WHAT IS YOUR AGE?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRINKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
		17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
18-29	0.6	0.8	1.5	-	0.8	0.5	0.9	1.5	0.5	-	-	-	0.5	3.5	0.7	0.9	0.5	-	-	-
30-40	28.1	38.5	43.0	33.7	32.2	20.7	25.4	23.9	26.6	28.4	29.1	26.7	28.3	15.2	27.3	28.0	26.2	33.2	29.8	41.2
41-55	60.2	46.8	39.4	54.8	58.3	68.6	63.4	60.1	66.1	60.4	60.5	60.1	60.4	66.2	60.1	60.8	59.1	59.9	64.5	49.2
56-65	4.9	5.5	3.5	7.7	4.3	4.7	5.3	7.6	3.5	4.2	3.6	5.7	5.0	1.7	5.6	4.6	7.1	0.6	0.9	-
OVER 65	2.0	2.1	1.7	2.5	1.7	2.4	1.5	2.6	0.7	3.0	3.6	1.7	1.8	4.8	2.1	3.3	0.4	1.8	2.5	-
REFUSED	4.2	6.2	10.8	1.3	2.7	3.1	3.4	4.3	2.7	4.1	3.2	5.8	4.0	8.6	4.2	2.4	6.8	4.5	2.3	9.6
Mean	45.17	43.72	42.27	45.14	44.47	46.32	45.42	46.02	44.93	45.46	45.44	45.49	45.14	46.40	45.38	45.45	45.26	44.00	44.77	42.08

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38. WHAT IS YOUR AGE?

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
	TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O										
	RG		RG		RG										
	YES	NO	YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
18-29	0.6	1.0	0.4	2.4	0.5	1.1	1.9	-	1.7	3.7	-	-	-	-	
30-40	28.1	29.4	27.2	42.8	27.4	25.6	30.1	19.5	25.6	25.7	25.5	30.1	34.6	26.5	
41-55	60.2	57.8	61.4	41.9	61.3	65.7	63.0	69.4	61.5	58.3	64.3	56.4	50.0	61.5	
56-65	4.9	4.5	5.3	7.6	4.8	3.6	2.7	4.8	4.5	-	8.5	5.9	6.3	5.5	
OVER 65	2.0	2.6	1.7	5.4	1.3	1.6	-	3.7	1.2	2.5	-	2.5	1.0	3.7	
REFUSED	4.2	4.6	4.1	-0.2	4.7	2.4	2.4	2.5	5.4	9.8	1.7	5.1	8.1	2.8	
Mean	45.17	44.98	45.33	44.09	45.11	45.16	43.88	46.94	44.92	43.94	45.70	45.29	44.23	46.08	

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38. WHAT IS YOUR AGE?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
18-29	0.6	0.8	1.9	-	-	-	1.7	1.0	1.8	-	-	-	-	1.5	-	-	-	-	-
30-40	28.1	27.3	31.3	24.6	23.9	32.1	23.1	26.8	28.3	28.4	24.8	23.0	35.8	26.7	25.6	22.7	79.3	26.2	30.4
41-55	60.2	59.2	53.4	63.0	63.4	58.7	64.5	62.1	63.9	55.3	64.6	67.5	46.7	66.7	56.4	69.2	16.7	58.1	58.2
56-65	4.9	7.5	6.8	7.9	5.0	4.4	3.6	3.9	2.6	8.4	3.4	3.5	3.1	2.2	8.4	4.0	3.9	8.3	3.1
OVER 65	2.0	2.4	4.2	1.1	3.5	-	1.8	1.0	1.6	2.3	2.3	1.3	8.5	1.4	3.7	1.7	-	1.3	3.0
REFUSED	4.2	2.9	2.2	3.4	4.1	4.7	5.4	5.1	1.8	5.6	4.9	4.8	5.8	1.3	5.9	2.3	-	6.1	5.4
Mean	45.17	45.70	45.26	45.99	46.29	44.19	45.32	44.85	44.53	45.79	45.64	45.63	45.65	44.72	46.51	45.92	38.17	45.81	44.98

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38. WHAT IS YOUR AGE?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
18-29	0.6	3.8	-	-	-	-	-	1.0	-	1.2	-	-	-	-	0.8
30-40	28.1	33.0	31.8	15.6	24.0	26.4	32.0	35.6	15.5	32.5	30.6	20.6	27.1	28.4	28.4
41-55	60.2	57.2	50.4	68.5	70.0	58.1	61.5	55.6	71.6	58.2	58.8	67.9	55.1	66.1	62.6
56-65	4.9	2.0	6.0	4.2	3.2	9.8	2.7	3.9	7.6	3.5	5.0	7.2	9.4	2.5	3.9
OVER 65	2.0	2.5	2.9	5.2	0.8	1.9	-	1.5	1.9	2.1	2.2	1.9	3.2	2.3	1.4
REFUSED	4.2	1.5	8.9	6.5	2.0	3.7	3.7	2.4	3.4	2.6	3.4	2.5	5.2	0.7	2.9
Mean	45.17	43.54	45.05	47.72	45.43	46.20	44.03	43.88	47.35	44.32	45.08	46.63	46.32	45.16	44.82

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38. WHAT IS YOUR AGE?

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
18-29	0.6	1.0	4.1	-	-	-	-	-	-	-	1.0	1.9	-	-	-	-
30-40	28.1	35.6	44.8	36.7	28.1	31.2	15.5	19.2	15.7	9.1	35.6	41.6	30.9	15.5	17.6	9.1
41-55	60.2	55.6	48.5	57.7	59.5	58.0	71.6	71.7	71.3	76.8	55.6	52.3	58.4	71.6	71.1	76.8
56-65	4.9	3.9	1.6	4.7	5.9	3.9	7.6	6.4	7.9	6.9	3.9	3.2	4.6	7.6	7.2	6.9
OVER 65	2.0	1.5	1.0	0.7	3.7	2.5	1.9	-	2.1	2.9	1.5	0.9	2.3	1.9	1.1	2.9
REFUSED	4.2	2.4	-	0.3	2.8	4.3	3.4	2.7	3.0	4.3	2.4	0.1	3.8	3.4	3.0	4.3
Mean	45.17	43.88	41.63	43.98	45.91	44.91	47.35	46.25	47.42	48.39	43.88	42.72	45.00	47.35	46.86	48.39

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38. WHAT IS YOUR AGE?

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
18-29	0.6	1.9	4.1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
30-40	28.1	49.9	58.9	47.2	12.5	14.2	9.5	35.7	41.9	30.4	21.3	22.3	14.8	19.4	26.3	15.6	13.3	15.5	5.7
41-55	60.2	42.4	33.2	46.0	78.3	75.6	81.8	58.4	55.7	62.0	62.8	64.0	68.2	68.7	67.7	67.5	74.0	74.7	78.8
56-65	4.9	2.9	3.5	2.1	5.2	7.9	2.9	3.0	2.3	3.2	9.0	7.6	10.0	6.2	3.6	8.4	8.8	6.2	8.6
OVER 65	2.0	1.7	-	3.0	1.9	-	4.2	*	*	-	3.1	2.2	4.2	2.6	2.3	3.9	0.7	1.0	1.2
REFUSED	4.2	1.1	0.4	1.6	2.1	2.4	1.6	2.8	-	4.4	3.8	3.8	2.8	3.1	-	4.6	3.2	2.7	5.7
Mean	45.17	41.74	39.75	42.76	47.47	47.12	48.14	43.62	42.84	44.29	47.06	46.52	48.35	46.84	45.58	47.96	47.52	46.98	48.64

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38. WHAT IS YOUR AGE?

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
18-29	0.6	2.1	3.9	-	-	-	-	-	-	-	-	-	-	3.2	-	-	-	-	-
30-40	28.1	34.6	36.4	28.6	18.2	22.0	9.2	36.4	46.6	32.8	14.1	15.1	9.1	29.8	33.5	24.0	34.1	28.6	17.4
41-55	60.2	56.8	56.3	61.5	68.0	65.7	76.1	54.6	48.3	55.8	73.7	74.0	77.1	55.9	54.7	66.4	59.6	61.6	69.2
56-65	4.9	2.4	1.7	3.1	5.5	5.3	4.8	5.2	4.6	5.8	8.8	8.3	8.0	2.7	4.0	4.5	3.9	5.8	9.6
OVER 65	2.0	2.3	1.8	3.7	3.3	3.2	4.1	0.8	-	1.2	1.1	-	2.3	1.9	4.4	3.8	2.2	0.7	-
REFUSED	4.2	1.8	-0.1	3.1	5.0	3.7	5.7	2.9	0.4	4.3	2.4	2.6	3.5	6.6	3.4	1.2	0.3	3.3	3.8
Mean	45.17	43.75	42.95	45.48	47.07	46.51	48.41	43.99	42.49	44.60	47.51	47.05	48.38	43.89	45.09	46.35	44.56	45.07	46.89

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38. WHAT IS YOUR AGE?

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
18-29	0.6	-	-	3.2	1.6	-	-	-	0.9	1.4	0.3	1.1	-	0.5	-	1.5	-	0.7	0.9	-
30-40	28.1	34.8	55.2	33.6	35.9	23.8	15.6	47.9	24.3	41.8	21.9	36.3	15.6	36.7	59.4	33.5	32.7	22.3	23.3	19.4
41-55	60.2	56.0	37.7	54.3	57.7	67.0	75.2	44.3	66.4	48.6	69.5	54.8	75.2	50.7	30.0	47.9	58.2	68.6	66.6	74.1
56-65	4.9	6.1	6.3	7.9	2.8	1.9	5.1	6.2	4.7	7.0	3.8	4.9	5.1	6.3	7.3	9.1	4.1	4.0	3.4	5.7
OVER 65	2.0	-	-	1.0	1.4	5.1	2.8	-	2.6	0.4	3.1	1.7	2.8	1.7	-	0.9	2.7	2.3	2.8	0.8
REFUSED	4.2	3.1	0.8	-	0.6	2.3	1.2	1.6	1.1	0.9	1.4	1.2	1.2	4.2	3.4	7.1	2.4	2.1	2.8	-
Mean	45.17	44.12	41.57	44.08	43.60	46.31	47.27	42.47	45.81	43.16	46.26	44.00	47.27	44.13	40.95	44.37	44.83	45.95	45.79	46.38

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38. WHAT IS YOUR AGE?

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
	LESS/ COLLEGE GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Work	LESS/ COLLEGE GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
18-29	0.6	1.1	1.7	2.3	-	-	-	-	-	2.6	0.3	-	1.5	-	0.7	-
30-40	28.1	40.2	19.4	20.1	17.5	33.7	24.1	25.4	20.7	46.2	25.4	70.1	29.7	17.0	25.8	25.2
41-55	60.2	51.3	65.0	61.1	75.4	50.2	71.0	70.2	73.3	38.7	65.4	29.9	59.1	41.0	62.8	67.6
56-65	4.9	1.3	5.5	5.7	5.1	10.4	3.1	2.0	6.0	10.5	4.8	-	2.6	10.9	4.2	5.3
OVER 65	2.0	1.4	4.8	5.8	2.0	1.9	0.7	0.9	-	-	1.8	-	3.8	14.1	3.5	0.4
REFUSED	4.2	4.6	3.6	5.0	-	3.8	1.1	1.5	-	1.9	2.3	-	3.4	17.0	3.0	1.6
Mean	45.17	42.76	46.86	46.86	46.86	45.27	45.38	45.12	46.06	42.55	45.59	38.89	44.89	51.05	45.78	45.44

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38. WHAT IS YOUR AGE?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
18-29	0.6	0.7	-	-	-	2.2	-	-	0.6	0.5	2.8	-	1.6	-	-	-	2.4	-	-	-
30-40	28.1	25.0	31.8	32.3	25.5	28.3	28.2	23.6	25.6	33.5	47.2	30.8	26.4	26.2	25.0	34.6	97.6	100.0	-	-
41-55	60.2	64.7	59.1	63.3	64.0	62.8	62.4	65.1	63.9	54.0	42.3	55.5	59.6	59.8	66.8	52.1	-	-	90.7	87.1
56-65	4.9	5.8	5.0	-	5.6	5.9	3.3	7.2	4.4	6.0	-	6.7	4.8	1.8	4.2	10.6	-	-	6.3	10.5
OVER 65	2.0	1.7	-	2.8	2.0	0.8	3.7	0.9	2.1	1.8	4.3	1.5	2.9	3.4	1.6	-	-	-	3.0	2.4
REFUSED	4.2	2.2	4.1	1.6	2.9	-	2.4	3.2	3.3	4.2	3.3	5.4	4.6	8.8	2.5	2.8	-	-	-	-
Mean	45.17	45.68	44.35	44.42	45.81	44.69	45.57	45.97	45.50	44.55	42.01	45.03	45.36	45.42	45.59	44.74	34.72	35.00	49.51	49.89

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38. WHAT IS YOUR AGE?

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
18-29	0.6	2.1	-	-	4.8	-	-	-	-	-	1.4	-
30-40	28.1	97.9	-	-	95.2	-	-	100.0	-	-	28.5	27.8
41-55	60.2	-	100.0	-	-	100.0	-	-	100.0	-	57.8	61.9
56-65	4.9	-	-	71.0	-	-	52.5	-	-	84.3	3.6	5.8
OVER 65	2.0	-	-	29.0	-	-	47.5	-	-	15.7	3.3	1.1
REFUSED	4.2	-	-	-	-	-	-	-	-	-	5.4	3.3
Mean	45.17	34.76	48.00	63.83	34.45	48.00	65.96	35.00	48.00	62.31	45.01	45.29

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39. GENDER:

	TOTAL	AREA													CHILDREN IN	APPROPRIATE TO	TALKED ABOUT				
															GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE				
																ALCOHOL ABUSE					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2 OVER LESS/ 10	11-14 OVER 15	YES	NO/ NOT YET		
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
MALE	42.0	36.7	35.2	46.5	35.6	45.9	48.5	43.9	46.9	43.5	50.4	40.6	41.5	39.6	41.0	44.0	39.9	47.4	36.6	40.5	59.8
FEMALE	58.0	63.3	64.8	53.5	64.4	54.1	51.5	56.1	53.1	56.5	49.6	59.4	58.5	60.4	59.0	56.0	60.1	52.6	63.4	59.5	40.2

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39. GENDER:

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN			TALKED ABOUT ALCOHOL ABUSE LAST FEW MOS.		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			S/R/H: ADS STOP UNDERAGE DRINKING		TALKED TO CHILD ABOUT BRAIN DEVL		PMT
		FREQU- ENTLY	SOME- TIMES	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER	YES	NO	YES	NO
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
MALE	42.0	37.2	39.1	54.8	41.1	34.7	41.8	41.4	42.1	44.5	43.0	42.4	43.3	40.1	65.6	41.5	41.0	45.3	38.7	39.4	48.7
FEMALE	58.0	62.8	60.9	45.2	58.9	65.3	58.2	58.6	57.9	55.5	57.0	57.6	56.7	59.9	34.4	58.5	59.0	54.7	61.3	60.6	51.3

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39. GENDER:

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKING AFFECTS TEEN HEALTH		TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS						
	17/ YOUNG- ER	14/ Young- er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very	

TOTAL	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
MALE	42.0	40.1	33.9	46.7	45.0	41.2	34.2	35.5	33.1	55.5	53.8	59.3	39.3	70.9	41.7	39.7	44.6	45.9	49.8	36.7
FEMALE	58.0	59.9	66.1	53.3	55.0	58.8	65.8	64.5	66.9	44.5	46.2	40.7	60.7	29.1	58.3	60.3	55.4	54.1	50.2	63.3

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39. GENDER:

	TOTAL		HEARD OF SITE		VISITED SITE		HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK								
			TALKITOUTNC.O		TALKITOUTNC.O										
			RG		RG										
			YES	NO	YES	NO	REGU- LARLY	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145	
MALE	42.0	37.7	45.1	23.8	43.5	45.2	45.0	45.5	50.6	49.0	52.0	37.6	36.6	38.4	
FEMALE	58.0	62.3	54.9	76.2	56.5	54.8	55.0	54.5	49.4	51.0	48.0	62.4	63.4	61.6	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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39. GENDER:

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
MALE	42.0	35.0	35.6	34.7	45.4	42.7	47.5	45.5	47.6	36.7	44.2	42.3	56.2	46.3	31.4	41.2	57.3	43.1	47.2
FEMALE	58.0	65.0	64.4	65.3	54.6	57.3	52.5	54.5	52.4	63.3	55.8	57.7	43.8	53.7	68.6	58.8	42.7	56.9	52.8

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39. GENDER:

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
MALE	42.0	100.0	100.0	100.0	-	-	-	45.8	36.1	37.5	40.5	48.4	41.6	39.4	42.3
FEMALE	58.0	-	-	-	100.0	100.0	100.0	54.2	63.9	62.5	59.5	51.6	58.4	60.6	57.7

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39. GENDER:

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12	13	14	15/ OLDER	15	16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
MALE	42.0	45.8	65.6	39.8	47.0	41.1	36.1	40.8	30.9	35.3	45.8	49.7	44.7	36.1	35.6	35.3
FEMALE	58.0	54.2	34.4	60.2	53.0	58.9	63.9	59.2	69.1	64.7	54.2	50.3	55.3	63.9	64.4	64.7

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39. GENDER:

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
MALE	42.0	37.6	35.9	35.5	36.0	38.9	33.1	47.9	55.9	42.3	31.5	31.7	35.2	52.6	57.4	55.5	40.6	36.9	36.9
FEMALE	58.0	62.4	64.1	64.5	64.0	61.1	66.9	52.1	44.1	57.7	68.5	68.3	64.8	47.4	42.6	44.5	59.4	63.1	63.1

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39. GENDER:

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
MALE	42.0	100.0	100.0	100.0	100.0	100.0	100.0	-	-	-	-	-	-	100.0	100.0	100.0	-	-	-
FEMALE	58.0	-	-	-	-	-	-	100.0	100.0	100.0	100.0	100.0	100.0	-	-	-	100.0	100.0	100.0

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39. GENDER:

	TOTAL	INCOME						INCOME						EDUCATION						
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79
MALE	42.0	30.5	31.8	38.8	35.6	44.4	49.1	31.3	43.8	34.5	45.1	37.1	49.1	45.6	57.7	53.2	37.2	39.5	39.3	40.0
FEMALE	58.0	69.5	68.2	61.2	64.4	55.6	50.9	68.7	56.2	65.5	54.9	62.9	50.9	54.4	42.3	46.8	62.8	60.5	60.7	60.0

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39. GENDER:

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEG GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
MALE	42.0	100.0	100.0	100.0	100.0	-	-	-	-	39.7	45.0	22.2	31.4	8.5	100.0	-
FEMALE	58.0	-	-	-	-	100.0	100.0	100.0	100.0	60.3	55.0	77.8	68.6	91.5	-	100.0

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39. GENDER:

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
MALE	42.0	40.7	42.1	58.0	40.9	40.9	100.0	-	40.4	45.7	48.4	44.2	100.0	100.0	-	-	43.2	37.5	38.7	45.2
FEMALE	58.0	59.3	57.9	42.0	59.1	59.1	-	100.0	59.6	54.3	51.6	55.8	-	-	100.0	100.0	56.8	62.5	61.3	54.8

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39. GENDER:

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
MALE	42.0	43.8	40.3	41.7	100.0	100.0	100.0	-	-	-	100.0	-
FEMALE	58.0	56.2	59.7	58.3	-	-	-	100.0	100.0	100.0	-	100.0

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40. SURVEY AREA:

	TOTAL	AREA													CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE		
															1	2 OVER	LESS/10	11-14	OVER 15	YES	NO/NOT YET
	RALEIGH	DURHAM & WAKE	CUMBERLAND	REST	CHARLOTTE	GASTON/MECKLENBURG	REST	GREENSBORO	FORSYTHE/GUILFORD	REST	WILMINGTON	EAST	WEST								
Total	500	158	64	18	76	141	60	81	89	45	44	21	56	35	299	197	239	203	36	462	38
RALEIGH	31.6	100.0	100.0	100.0	100.0	-	-	-	-	-	-	-	-	-	30.5	33.3	31.5	27.8	53.4	30.9	40.5
DURHAM/WAKE COUNTIES	12.8	40.5	100.0	-	-	-	-	-	-	-	-	-	-	-	10.5	16.6	14.2	8.8	22.2	12.4	17.3
CUMBERLAND COUNTY	3.6	11.4	-	100.0	-	-	-	-	-	-	-	-	-	-	3.3	4.2	2.6	5.1	4.3	3.6	3.1
REST	15.2	48.1	-	-	100.0	-	-	-	-	-	-	-	-	-	16.8	12.5	14.7	13.9	26.9	14.8	20.1
CHARLOTTE	28.2	-	-	-	-	100.0	100.0	100.0	-	-	-	-	-	-	28.9	27.2	29.6	28.4	16.9	28.6	23.6
GASTON/MECKLEN. CO.	12.0	-	-	-	-	42.6	100.0	-	-	-	-	-	-	-	12.7	11.2	10.0	14.0	6.5	12.0	12.2
REST	16.2	-	-	-	-	57.4	-	100.0	-	-	-	-	-	-	16.2	16.1	19.6	14.4	10.5	16.6	11.4
GREENSBORO	17.8	-	-	-	-	-	-	-	100.0	100.0	100.0	-	-	-	16.8	19.2	16.9	20.4	8.5	18.5	9.0
FORSYTHE/GUILFORD CO.	9.0	-	-	-	-	-	-	-	50.6	100.0	-	-	-	-	7.7	10.7	6.9	11.3	6.1	9.6	1.1
REST	8.8	-	-	-	-	-	-	-	49.4	-	100.0	-	-	-	9.1	8.5	10.0	9.1	2.4	8.9	7.8
WILMINGTON	4.2	-	-	-	-	-	-	-	-	-	-	100.0	-	-	4.2	4.2	5.2	4.3	-	4.2	3.9
EAST	11.2	-	-	-	-	-	-	-	-	-	-	-	100.0	-	11.7	10.0	11.3	10.9	9.2	11.7	4.8
WEST	7.0	-	-	-	-	-	-	-	-	-	-	-	-	100.0	7.8	6.0	5.6	8.2	11.9	6.1	18.2

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40. SURVEY AREA:

	TOTAL	TALK ABOUT ALCOHOL			TALKED ABOUT		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR			S/R/H: ADS		TALKED TO	
		ABUSE WITH YOUR			ALCOHOL ABUSE		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			STOP UNDERAGE		CHILD ABOUT	
		CHILDREN			LAST FEW MOS.										ALCOHOL			DRINKING		BRAIN DEVLPMT	
		FREQU-	SOME-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	YES	NO	YES	NO
	ENTLY	TIMES				LEM	ious		PROB-	ERNED			ALL	14		18					
									LEM												
Total	500	178	214	68	382	74	422	213	209	50	297	98	199	200	18	57	375	232	265	352	145
RALEIGH	31.6	31.7	32.7	20.7	29.8	34.1	31.5	32.1	31.0	23.4	27.8	28.6	27.3	37.1	14.0	24.4	32.7	34.5	28.8	35.5	20.9
DURHAM/WAKE COUNTIES	12.8	10.8	14.3	9.9	11.9	12.9	13.2	12.9	13.6	8.2	11.1	8.4	12.4	14.9	8.8	10.5	12.4	13.0	12.8	15.1	6.5
CUMBERLAND COUNTY	3.6	4.7	2.9	3.5	3.4	5.4	3.2	3.4	3.0	6.1	2.7	3.5	2.3	5.0	-	6.9	3.4	5.3	2.2	3.9	2.6
REST	15.2	16.3	15.5	7.3	14.5	15.8	15.1	15.8	14.4	9.1	14.0	16.8	12.7	17.2	5.2	6.9	16.8	16.2	13.9	16.5	11.8
CHARLOTTE	28.2	26.3	28.3	36.4	30.2	19.1	27.3	29.7	24.9	39.2	30.0	25.9	32.0	25.5	33.7	24.8	30.1	25.1	31.2	26.7	32.5
GASTON/MECKLEN. CO.	12.0	11.5	10.2	19.4	12.0	11.7	10.6	12.3	8.8	24.1	14.1	12.4	15.0	8.6	18.7	10.9	12.8	11.1	13.0	12.6	10.8
REST	16.2	14.8	18.1	17.0	18.3	7.4	16.8	17.4	16.1	15.1	15.9	13.6	17.0	16.9	15.0	13.8	17.4	14.0	18.3	14.1	21.7
GREENSBORO	17.8	22.1	17.3	13.5	20.3	10.9	19.2	18.9	19.6	6.5	20.1	19.1	20.6	14.7	16.6	16.7	17.7	21.3	14.7	17.7	18.4
FORSYTHE/GUILFORD CO.	9.0	7.9	10.4	12.2	10.3	7.2	10.2	8.4	12.0	3.7	8.8	11.0	7.7	9.4	16.6	6.0	8.4	11.8	6.4	9.4	8.2
REST	8.8	14.2	6.9	1.3	10.0	3.8	9.0	10.5	7.6	2.8	11.3	8.1	12.9	5.2	-	10.7	9.3	9.5	8.3	8.3	10.2
WILMINGTON	4.2	4.0	4.6	3.9	4.2	4.6	4.8	4.5	5.1	1.6	4.7	4.9	4.7	3.5	-0.2	4.7	3.9	3.7	4.7	4.5	3.5
EAST	11.2	12.8	11.9	8.6	11.9	11.7	11.3	10.8	11.8	8.3	11.4	16.7	8.8	11.0	31.1	9.3	10.4	12.6	10.1	11.3	11.1
WEST	7.0	3.0	5.3	16.9	3.6	19.5	5.8	4.1	7.6	21.0	6.0	4.8	6.6	8.2	4.7	20.1	5.1	2.8	10.5	4.3	13.7

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40. SURVEY AREA:

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					HOW OFTEN DO YOU TALK TO YOUR CHILDREN ABOUT HOW ALCOHOL AFFECTS THEIR BRAIN					UNDERAGE DRI- NKG AFFECTS	TALKING ABOUT UNDERAGE DRINKING AFFECTS ON BRAIN HEALTH/DEVELOPMENT EFF./INEFF. WAY TO INFLUENCE THEIR DECISIONS							
	17/ YOUNG- ER	14/ er	15-17	18-20	21+	TALK	Always	Some- times	NOT OFTEN	Rarely	Never	YES	NO	EFFEC- TIVE	Very	Some- what	INEFF- ECTIVE	Some- what	Very	
Total	500	106	55	51	139	221	326	148	178	126	86	40	461	24	419	249	170	67	47	20
RALEIGH	31.6	39.5	43.3	35.5	27.8	32.2	31.5	31.8	31.2	25.9	25.2	27.3	32.1	5.2	33.2	33.9	32.2	21.8	20.7	24.4
DURHAM/WAKE COUNTIES	12.8	9.4	8.2	10.7	14.3	13.6	12.1	14.2	10.3	10.8	11.6	8.9	13.4	5.2	13.2	13.7	12.5	9.6	8.2	12.9
CUMBERLAND COUNTY	3.6	7.3	10.5	3.8	0.8	4.2	3.8	4.1	3.5	3.0	4.4	-	3.4	-	4.0	3.8	4.4	0.7	1.0	-
REST	15.2	22.8	24.6	21.0	12.8	14.5	15.6	13.4	17.3	12.0	9.1	18.4	15.4	-	16.0	16.4	15.3	11.5	11.5	11.6
CHARLOTTE	28.2	24.5	18.4	31.1	33.6	26.8	27.6	26.2	28.7	31.3	30.6	32.9	29.4	17.5	28.4	29.7	26.5	24.8	25.7	22.7
GASTON/MECKLEN. CO.	12.0	9.6	10.5	8.7	12.5	12.1	10.7	9.1	12.1	14.5	12.9	18.2	12.5	10.0	12.0	11.9	12.2	7.9	3.8	17.4
REST	16.2	14.9	8.0	22.4	21.1	14.7	16.9	17.1	16.7	16.8	17.8	14.7	16.9	7.4	16.4	17.8	14.3	16.9	21.9	5.3
GREENSBORO	17.8	15.9	21.4	9.9	14.9	18.9	17.8	19.5	16.3	21.9	24.3	16.5	16.9	34.6	17.4	16.5	18.8	23.9	22.9	26.1
FORSYTHE/GUILFORD CO.	9.0	10.0	14.0	5.7	8.6	8.1	9.2	10.4	8.2	11.5	14.1	6.0	8.2	19.1	8.4	8.9	7.7	14.3	13.5	16.2
REST	8.8	5.8	7.3	4.2	6.3	10.9	8.6	9.2	8.1	10.4	10.3	10.6	8.7	15.5	9.0	7.5	11.1	9.5	9.3	9.9
WILMINGTON	4.2	2.6	2.4	2.9	2.6	4.5	4.1	5.9	2.5	5.0	3.6	7.9	4.6	-	3.6	2.3	5.5	6.7	9.6	-
EAST	11.2	10.9	9.2	12.6	11.1	11.2	12.5	11.6	13.2	10.7	10.3	11.5	10.7	21.3	10.8	13.3	7.2	11.8	9.1	18.0
WEST	7.0	6.6	5.3	8.0	10.0	6.4	6.6	4.9	8.0	5.2	5.9	3.8	6.3	21.4	6.6	4.4	9.8	11.1	12.1	8.8

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40. SURVEY AREA:

	TOTAL	HEARD OF SITE				VISITED SITE				HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK									
		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O		TALKITOUTNC.O			
		RG		RG		RG		RG		RG		RG		RG		RG			
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO		
						REGU- LARY	2+ Times/ Week	Once A Week	NOT REGU- LARY	Every Couple Weeks	Once A Week	RARELY /NEVER	Rarely	Never					
Total	500	181	310	35	453	172	100	72	65	30	35	261	115	145					
RALEIGH	31.6	41.2	25.8	34.0	31.3	30.3	28.7	32.5	31.2	23.5	37.9	32.0	34.4	30.0					
DURHAM/WAKE COUNTIES	12.8	16.9	10.5	15.0	12.8	14.9	10.8	20.5	13.4	18.0	9.3	10.6	11.0	10.2					
CUMBERLAND COUNTY	3.6	4.8	3.0	9.6	3.2	3.9	3.6	4.3	3.7	2.5	4.7	3.4	6.9	0.6					
REST	15.2	19.5	12.3	9.4	15.3	11.5	14.4	7.6	14.2	2.9	23.9	18.0	16.5	19.2					
CHARLOTTE	28.2	20.8	33.0	24.8	28.5	30.2	26.5	35.4	29.7	28.4	30.8	26.7	27.2	26.4					
GASTON/MECKLEN. CO.	12.0	9.0	14.1	19.6	11.7	13.0	10.4	16.7	14.3	11.2	16.9	10.9	15.4	7.3					
REST	16.2	11.9	18.9	5.2	16.8	17.2	16.1	18.7	15.4	17.2	13.9	15.9	11.8	19.1					
GREENSBORO	17.8	17.2	17.8	16.7	17.9	21.2	25.9	14.9	12.9	8.6	16.6	16.9	13.0	20.0					
FORSYTHE/GUILFORD CO.	9.0	9.5	8.6	13.8	8.9	12.0	16.1	6.3	8.8	3.6	13.3	7.2	7.5	6.9					
REST	8.8	7.7	9.2	2.9	9.0	9.3	9.8	8.5	4.1	4.9	3.4	9.7	5.5	13.1					
WILMINGTON	4.2	3.4	4.8	-	4.5	5.4	6.4	4.0	3.5	4.8	2.3	3.6	3.7	3.6					
EAST	11.2	12.0	10.4	13.6	11.0	7.2	7.2	7.2	12.9	16.0	10.1	13.5	12.7	14.1					
WEST	7.0	5.3	8.2	10.9	6.9	5.6	5.4	6.1	9.9	18.7	2.2	7.2	9.0	5.9					

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40. SURVEY AREA:

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN		
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT /OTHER	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	113	44	69	143	91	129	219	164	198	123	106	17	139	98	88	5	74	20
RALEIGH	31.6	36.3	36.2	36.4	32.1	35.1	25.7	29.6	24.6	39.0	29.2	30.2	23.1	22.7	32.6	27.3	20.7	46.8	36.1
DURHAM/WAKE COUNTIES	12.8	15.6	18.6	13.6	16.8	12.6	8.1	10.0	10.0	14.6	14.3	13.7	18.3	7.3	17.8	14.3	-	11.5	13.7
CUMBERLAND COUNTY	3.6	4.5	3.7	4.9	5.1	1.4	2.5	2.0	2.1	4.6	4.4	5.1	-	2.1	5.0	-	3.9	3.6	17.3
REST	15.2	16.3	13.8	17.8	10.2	21.0	15.2	17.6	12.5	19.8	10.5	11.4	4.8	13.3	9.8	13.0	16.7	31.7	5.0
CHARLOTTE	28.2	18.5	14.1	21.3	28.5	34.0	32.1	32.9	33.3	19.3	35.4	34.3	42.4	35.9	22.5	35.2	-	15.9	32.4
GASTON/MECKLEN. CO.	12.0	5.7	2.3	8.0	13.2	15.7	12.5	13.8	12.0	7.5	19.1	19.7	15.2	12.2	6.4	16.9	-	8.2	32.4
REST	16.2	12.8	11.9	13.3	15.3	18.3	19.6	19.1	21.3	11.8	16.3	14.5	27.2	23.7	16.1	18.3	-	7.7	-
GREENSBORO	17.8	17.5	23.2	13.8	17.4	12.2	19.9	16.7	18.7	18.8	15.6	13.3	29.7	20.1	17.8	16.7	26.8	23.1	10.7
FORSYTHE/GUILFORD CO.	9.0	10.0	10.7	9.6	8.5	5.4	9.1	7.6	9.4	10.2	7.8	6.9	13.9	9.9	8.4	8.1	26.8	12.8	5.4
REST	8.8	7.5	12.5	4.2	8.9	6.8	10.8	9.2	9.4	8.5	7.8	6.5	15.8	10.1	9.4	8.7	-	10.4	5.3
WILMINGTON	4.2	4.4	4.3	4.5	3.9	4.9	4.3	4.5	6.0	2.3	5.4	6.3	-	6.2	2.6	7.5	-	2.7	-
EAST	11.2	11.4	12.3	10.8	9.0	9.2	15.3	12.8	11.9	12.8	7.0	7.4	4.9	11.2	12.9	7.6	26.6	9.9	4.8
WEST	7.0	11.9	9.8	13.2	9.1	4.6	2.6	3.4	5.4	7.9	7.4	8.5	-	3.9	11.7	5.7	25.9	1.7	16.0

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40. SURVEY AREA:

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA		
		REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL
Total	500	78	73	54	86	125	69	305	280	181	170	135	128	103	258
RALEIGH	31.6	25.1	33.9	22.2	24.2	41.9	34.7	30.9	33.3	30.7	27.8	36.8	34.4	35.1	29.2
DURHAM/WAKE COUNTIES	12.8	10.2	14.0	6.9	9.8	15.0	20.3	12.5	14.3	11.2	11.0	17.5	17.2	28.3	4.5
CUMBERLAND COUNTY	3.6	2.2	5.6	4.7	2.0	4.0	4.2	4.6	2.4	3.0	4.4	3.8	8.0	4.0	1.4
REST	15.2	12.7	14.4	10.7	12.4	22.9	10.3	13.8	16.7	16.6	12.5	15.5	9.1	2.8	23.4
CHARLOTTE	28.2	31.8	23.6	39.3	34.6	16.8	32.3	26.4	28.9	26.6	31.7	26.8	28.9	33.5	26.8
GASTON/MECKLEN. CO.	12.0	10.3	10.2	24.2	13.5	6.0	15.0	9.8	12.5	10.5	14.6	10.9	24.6	18.7	3.6
REST	16.2	21.5	13.4	15.0	21.1	10.8	17.3	16.6	16.4	16.2	17.2	15.9	4.3	14.8	23.1
GREENSBORO	17.8	23.1	21.1	14.7	14.8	17.4	16.3	17.4	20.1	19.6	15.3	18.2	24.2	14.8	15.0
FORSYTHE/GUILFORD CO.	9.0	11.6	8.9	8.0	7.3	11.0	7.7	10.3	9.7	10.4	7.6	8.7	20.7	11.2	2.3
REST	8.8	11.5	12.3	6.7	7.4	6.4	8.6	7.1	10.3	9.2	7.7	9.4	3.5	3.6	12.7
WILMINGTON	4.2	5.2	1.7	6.0	6.8	2.6	5.0	4.1	3.1	5.0	3.8	3.4	2.9	4.1	4.5
EAST	11.2	12.8	9.8	10.7	11.1	14.6	4.2	12.5	9.1	11.0	14.2	7.9	5.3	4.3	16.7
WEST	7.0	1.9	9.8	7.2	8.5	6.7	7.5	8.7	5.6	7.0	7.1	6.8	4.3	8.1	7.8

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40. SURVEY AREA:

	TOTAL	AGE OF CHILDREN									AGE OF CHILDREN					
		14/ YOUN- GER	11/ YOUN- GER	12 	13 	14 	15/ OLDER	15 	16 	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14 	15/ OLDER	15-16 	17/ OLDER
Total	500	305	74	88	99	99	280	90	100	129	305	154	190	280	180	129
RALEIGH	31.6	30.9	29.0	27.5	35.6	33.1	33.3	26.5	33.9	38.6	30.9	27.1	33.9	33.3	29.8	38.6
DURHAM/WAKE COUNTIES	12.8	12.5	14.7	10.9	12.0	14.7	14.3	8.9	11.8	18.1	12.5	12.4	12.9	14.3	11.0	18.1
CUMBERLAND COUNTY	3.6	4.6	6.1	9.6	5.5	3.0	2.4	3.4	2.5	1.3	4.6	7.6	4.1	2.4	3.1	1.3
REST	15.2	13.8	8.2	7.0	18.0	15.4	16.7	14.1	19.6	19.3	13.8	7.1	16.9	16.7	15.7	19.3
CHARLOTTE	28.2	26.4	37.5	25.7	23.2	22.3	28.9	31.6	29.9	24.8	26.4	30.5	22.8	28.9	31.6	24.8
GASTON/MECKLEN. CO.	12.0	9.8	15.7	4.5	10.7	9.5	12.5	14.6	9.3	12.0	9.8	10.1	10.6	12.5	12.4	12.0
REST	16.2	16.6	21.8	21.2	12.4	12.7	16.4	17.0	20.6	12.8	16.6	20.4	12.2	16.4	19.1	12.8
GREENSBORO	17.8	17.4	18.5	18.2	16.6	17.5	20.1	23.0	17.6	19.4	17.4	18.9	17.8	20.1	20.5	19.4
FORSYTHE/GUILFORD CO.	9.0	10.3	10.7	11.9	10.2	10.2	9.7	11.2	10.3	8.3	10.3	11.9	10.7	9.7	10.9	8.3
REST	8.8	7.1	7.8	6.3	6.4	7.3	10.3	11.8	7.3	11.1	7.1	7.1	7.1	10.3	9.6	11.1
WILMINGTON	4.2	4.1	-	4.5	7.4	3.1	3.1	2.8	3.7	3.8	4.1	2.5	5.0	3.1	3.0	3.8
EAST	11.2	12.5	9.0	15.6	8.8	13.5	9.1	8.2	8.7	10.0	12.5	13.2	11.2	9.1	7.8	10.0
WEST	7.0	8.7	6.0	8.5	8.4	10.6	5.6	8.0	6.2	3.3	8.7	7.7	9.3	5.6	7.4	3.3

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40. SURVEY AREA:

	TOTAL	MALE ONLY (CHILDREN)						FEMALE ONLY (CHILDREN)						BOTH (CHILDREN)					
		14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN- GER	12/ YOUN- GER	13-14	15/ OLDER	15-16	17/ OLDER
Total	500	110	53	63	96	55	44	98	42	62	90	65	32	95	58	64	92	60	52
RALEIGH	31.6	31.8	28.4	36.2	32.6	28.1	37.5	27.4	21.5	33.3	29.7	24.2	38.1	33.6	29.9	32.5	38.3	37.4	41.3
DURHAM/WAKE COUNTIES	12.8	12.3	11.6	14.0	11.4	6.5	16.6	8.6	6.9	11.1	15.7	14.5	18.2	17.1	17.3	13.6	16.2	11.3	19.9
CUMBERLAND COUNTY	3.6	4.3	9.0	2.2	0.7	0.8	0.5	5.8	8.0	6.3	3.4	3.5	2.6	3.8	6.3	3.9	3.1	4.7	1.2
REST	15.2	15.3	7.8	20.0	20.5	20.8	20.4	13.0	6.6	15.9	10.5	6.2	17.3	12.7	6.3	15.0	19.0	21.3	20.2
CHARLOTTE	28.2	23.4	27.8	17.5	31.4	36.2	26.9	28.7	40.2	21.5	31.5	30.4	32.0	28.0	26.6	29.5	24.4	28.8	19.5
GASTON/MECKLEN. CO.	12.0	9.4	4.6	12.6	12.7	13.4	13.3	11.5	17.2	9.2	17.4	15.4	17.9	8.6	10.1	10.0	7.6	8.3	7.6
REST	16.2	14.0	23.2	4.9	18.7	22.7	13.6	17.2	23.0	12.3	14.1	14.9	14.1	19.4	16.5	19.5	16.7	20.4	11.8
GREENSBORO	17.8	19.5	14.2	24.8	17.9	17.1	19.4	14.0	16.4	13.0	21.1	25.9	11.8	18.4	25.5	14.9	20.6	17.6	22.8
FORSYTHE/GUILFORD CO.	9.0	12.5	12.9	13.8	8.3	9.3	8.2	8.5	6.8	8.7	10.1	12.4	3.4	9.2	14.8	8.8	9.9	10.6	9.7
REST	8.8	7.0	1.3	11.0	9.6	7.7	11.2	5.5	9.6	4.3	10.9	13.5	8.4	9.1	10.7	6.1	10.7	7.0	13.1
WILMINGTON	4.2	5.9	3.2	7.5	3.4	1.5	5.6	4.5	3.3	4.8	2.4	3.3	2.8	1.8	1.5	2.6	2.6	4.0	1.6
EAST	11.2	12.2	18.7	7.7	8.2	7.8	8.2	16.1	14.5	15.6	12.1	11.7	15.4	9.3	7.4	10.6	7.1	3.4	8.7
WEST	7.0	7.2	7.6	6.2	6.5	9.4	2.5	9.3	4.1	11.8	3.3	4.6	-	8.9	9.1	9.9	7.0	8.8	6.2

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40. SURVEY AREA:

	TOTAL	MEN						WOMEN						MEN			WOMEN		
		14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	14/ YOUN-	12/ YOUN-	13-14	15/ OLDER	15-16	17/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	MALE ONLY	FEMALE ONLY	BOTH
Total	500	140	77	85	101	64	45	165	78	105	179	116	83	68	69	65	113	101	70
RALEIGH	31.6	26.6	21.6	31.7	28.1	26.9	30.5	34.5	32.6	35.7	36.3	31.4	43.1	27.3	18.4	35.2	32.8	34.3	38.4
DURHAM/WAKE COUNTIES	12.8	10.6	8.9	12.4	9.0	7.3	12.7	14.2	15.8	13.3	17.3	13.0	21.1	9.4	5.5	16.6	12.2	14.7	18.4
CUMBERLAND COUNTY	3.6	3.7	4.7	4.9	5.1	7.6	1.8	5.4	10.5	3.5	0.8	0.6	1.0	1.0	3.7	7.9	4.2	4.8	-
REST	15.2	12.3	7.9	14.5	14.1	11.9	16.0	15.0	6.3	18.9	18.2	17.8	21.1	16.9	9.1	10.7	16.4	14.8	20.0
CHARLOTTE	28.2	31.9	38.7	27.2	30.4	33.9	21.7	21.8	22.4	19.2	28.1	30.3	26.5	22.5	34.3	37.1	29.2	29.9	17.2
GASTON/MECKLEN. CO.	12.0	12.6	14.5	13.2	12.5	11.4	14.0	7.4	5.7	8.5	12.4	13.1	10.9	14.7	13.2	14.6	7.9	15.5	7.4
REST	16.2	19.3	24.2	14.1	17.9	22.5	7.7	14.4	16.6	10.8	15.6	17.3	15.6	7.8	21.1	22.6	21.2	14.5	9.7
GREENSBORO	17.8	18.9	18.0	18.4	24.1	22.9	28.5	16.1	19.9	17.3	17.7	19.1	14.4	30.0	17.6	13.5	13.4	13.7	22.6
FORSYTHE/GUILFORD CO.	9.0	11.9	11.2	11.5	8.5	10.3	8.1	8.9	12.5	10.0	10.4	11.2	8.4	12.6	9.0	6.7	9.1	6.7	10.7
REST	8.8	7.0	6.8	6.9	15.6	12.7	20.4	7.3	7.4	7.4	7.3	7.9	6.0	17.4	8.7	6.8	4.3	7.0	11.9
WILMINGTON	4.2	2.1	2.1	2.5	3.6	3.3	5.2	5.8	3.0	6.9	2.8	2.8	3.0	3.3	4.9	3.4	6.1	3.1	3.4
EAST	11.2	12.9	11.1	13.9	6.9	3.9	11.7	12.1	15.2	9.1	10.3	9.9	9.1	8.2	20.0	5.5	12.7	10.3	10.3
WEST	7.0	7.6	8.5	6.2	6.9	9.1	2.4	9.6	7.0	11.7	4.9	6.5	3.8	8.9	4.7	5.4	5.9	8.7	8.2

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40. SURVEY AREA:

	TOTAL	INCOME						INCOME						EDUCATION							
		UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	High School	Some Col-	COL- LEGE	Col- lege	Post Grad.	
														GRAD.	School	Grad.	lege	GRAD.	Grad.	Work	
Total	500	32	58	67	54	67	139	90	327	157	260	277	139	195	27	68	100	294	215	79	
RALEIGH	31.6	40.0	26.0	27.8	34.8	26.3	39.9	31.0	33.8	29.6	35.4	29.8	39.9	25.9	51.8	28.6	17.1	35.7	33.4	42.0	
DURHAM/WAKE COUNTIES	12.8	2.3	2.4	7.5	15.6	11.1	22.2	2.4	15.8	4.5	18.0	8.3	22.2	5.1	8.5	3.0	5.7	18.3	13.7	30.7	
CUMBERLAND COUNTY	3.6	4.3	5.9	8.0	5.9	3.8	0.6	5.3	3.6	6.5	2.5	5.7	0.6	5.1	10.0	5.0	3.8	2.7	3.4	1.0	
REST	15.2	33.4	17.7	12.3	13.4	11.4	17.2	23.3	14.4	18.6	14.9	15.8	17.2	15.7	33.3	20.5	7.6	14.7	16.3	10.3	
CHARLOTTE	28.2	7.7	29.3	29.1	16.8	33.7	34.0	21.6	30.1	24.8	30.4	25.4	34.0	28.2	14.6	24.6	34.3	28.8	29.5	26.9	
GASTON/MECKLEN. CO.	12.0	-	12.2	8.9	5.8	11.0	16.9	7.8	12.2	8.3	13.1	8.5	16.9	9.7	7.6	5.2	13.4	13.7	12.4	17.1	
REST	16.2	7.7	17.1	20.2	11.0	22.7	17.1	13.7	17.9	16.5	17.3	16.9	17.1	18.4	6.9	19.4	20.9	15.1	17.1	9.8	
GREENSBORO	17.8	31.1	11.5	19.4	11.3	22.4	13.7	18.5	16.2	18.9	15.4	18.3	13.7	21.0	31.2	17.7	20.5	15.4	14.2	18.5	
FORSYTHE/GUILFORD CO.	9.0	15.2	5.2	5.3	3.6	12.7	7.7	8.7	7.6	7.3	8.2	7.9	7.7	10.4	17.4	0.2	15.4	7.9	7.9	8.1	
REST	8.8	16.0	6.3	14.1	7.7	9.7	5.9	9.8	8.7	11.6	7.3	10.4	5.9	10.7	13.8	17.5	5.1	7.4	6.3	10.4	
WILMINGTON	4.2	-	4.1	1.4	8.7	2.5	3.3	2.6	3.6	2.1	4.2	3.5	3.3	3.3	-	1.7	5.3	4.9	5.9	2.2	
EAST	11.2	14.7	10.8	12.0	13.8	13.3	7.4	12.2	10.6	12.1	10.2	12.8	7.4	12.9	-	14.4	15.4	9.3	8.9	10.3	
WEST	7.0	6.4	18.4	10.4	14.5	1.7	1.7	14.1	5.6	12.5	4.3	10.3	1.7	8.7	2.4	13.0	7.3	5.9	8.1	-	

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40. SURVEY AREA:

	TOTAL	MEN				WOMEN				MARITAL STATUS					MARRIED	
		LESS/ COLLEGE GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	LESS/ COLLEGE GRAD.	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MAR- RIED	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	116	84	32	106	178	131	48	39	373	11	57	9	168	205
RALEIGH	31.6	23.7	29.8	26.8	37.9	27.7	39.6	37.7	44.8	45.1	29.1	24.7	41.9	45.9	25.7	31.9
DURHAM/WAKE COUNTIES	12.8	5.5	15.3	14.4	17.5	4.8	20.2	13.2	39.6	3.6	14.0	7.1	14.3	17.0	12.4	15.4
CUMBERLAND COUNTY	3.6	5.1	3.3	4.5	-	5.1	2.4	2.7	1.7	-	2.7	14.3	9.5	9.0	3.0	2.5
REST	15.2	13.1	11.3	7.8	20.5	17.8	16.9	21.9	3.5	41.5	12.4	3.3	18.0	19.8	10.3	14.0
CHARLOTTE	28.2	26.3	35.2	34.3	37.7	29.8	24.6	26.3	19.8	18.8	31.4	19.0	16.3	31.1	35.8	27.8
GASTON/MECKLEN. CO.	12.0	5.1	20.8	19.5	24.3	13.7	9.0	7.8	12.3	7.5	13.2	14.7	5.1	17.0	16.6	10.4
REST	16.2	21.2	14.4	14.8	13.4	16.1	15.6	18.6	7.5	11.3	18.2	4.3	11.2	14.1	19.2	17.4
GREENSBORO	17.8	24.3	16.2	15.6	17.8	18.3	14.8	13.3	19.0	12.0	17.9	13.2	19.0	8.5	19.0	17.0
FORSYTHE/GUILFORD CO.	9.0	9.5	8.3	9.0	6.5	11.1	7.7	7.1	9.2	8.5	8.2	13.2	13.0	8.5	8.1	8.2
REST	8.8	14.8	7.9	6.6	11.3	7.2	7.1	6.2	9.8	3.5	9.7	-	5.9	-	10.9	8.8
WILMINGTON	4.2	4.9	3.6	5.0	-	2.0	5.8	6.6	3.7	7.4	3.8	12.4	1.7	-	4.2	3.5
EAST	11.2	11.8	10.7	12.3	6.6	13.9	8.3	6.7	12.8	16.7	11.0	7.3	8.4	14.5	10.5	11.3
WEST	7.0	9.0	4.3	6.0	-	8.3	6.9	9.4	-	-	6.8	23.2	12.7	-	4.7	8.5

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40. SURVEY AREA:

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				MEN		WOMEN		UNDER 40		OVER 40	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican Amer.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.
Total	500	323	59	28	241	96	99	143	336	159	30	103	136	46	200	57	88	32	237	66
RALEIGH	31.6	29.8	30.6	40.5	31.4	32.0	23.2	37.1	27.1	40.5	29.4	42.6	24.3	31.9	29.0	51.1	28.4	31.2	26.9	49.6
DURHAM/WAKE COUNTIES	12.8	10.6	11.8	19.1	10.7	14.5	7.7	12.9	12.2	13.7	12.8	10.9	9.3	10.4	14.2	11.3	8.7	-	13.2	17.1
CUMBERLAND COUNTY	3.6	1.9	7.3	5.9	2.6	-	4.0	1.7	2.3	6.5	6.6	6.2	2.0	5.5	2.5	6.8	8.1	9.8	0.2	5.0
REST	15.2	17.4	11.5	15.5	18.0	17.5	11.5	22.6	12.5	20.4	10.0	25.5	12.9	15.9	12.2	33.0	11.6	21.4	13.5	27.4
CHARLOTTE	28.2	28.2	35.6	17.8	26.0	30.7	28.7	24.1	31.5	21.4	19.4	19.3	33.5	14.5	30.2	23.2	26.0	20.6	34.2	17.9
GASTON/MECKLEN. CO.	12.0	10.8	18.2	5.2	9.8	12.5	11.5	8.7	11.5	13.0	7.8	13.4	12.5	13.4	10.8	13.3	6.9	20.6	12.9	11.0
REST	16.2	17.5	17.4	12.7	16.2	18.2	17.3	15.4	20.0	8.4	11.6	6.0	20.9	1.1	19.3	9.9	19.2	-	21.2	6.9
GREENSBORO	17.8	21.0	16.6	5.0	22.8	12.1	25.4	20.9	18.6	16.8	16.4	20.4	19.2	28.4	18.1	14.1	13.0	22.6	18.8	17.2
FORSYTHE/GUILFORD CO.	9.0	10.7	6.3	5.0	10.4	8.9	10.8	10.1	8.7	10.0	9.4	11.9	8.9	14.8	8.5	9.7	5.3	16.5	9.5	9.1
REST	8.8	10.2	10.3	-	12.4	3.3	14.6	10.9	9.9	6.8	7.0	8.5	10.3	13.6	9.6	4.4	7.8	6.1	9.3	8.1
WILMINGTON	4.2	3.6	2.7	7.8	3.7	6.9	5.0	2.8	5.3	2.0	4.1	1.9	5.4	-	5.3	3.4	6.4	6.1	5.1	-
EAST	11.2	13.4	6.4	12.1	13.7	11.5	14.7	13.1	10.7	11.8	11.7	9.8	11.0	16.8	10.4	4.2	16.3	10.6	8.9	10.2
WEST	7.0	4.0	8.0	16.7	2.4	6.8	3.0	1.9	6.9	7.4	18.9	6.0	6.7	8.4	7.0	4.0	9.8	8.9	6.1	5.1

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40. SURVEY AREA:

	TOTAL	AGE			MEN			WOMEN			GENDER	
		UNDER	41-55	OVER	UNDER	41-55	OVER	UNDER	41-55	OVER	MALE	FEMALE
		40		55	40		55	40		55		
Total	500	144	301	35	63	121	14	81	180	20	210	290
RALEIGH	31.6	30.9	31.6	40.6	26.7	24.5	46.3	34.2	36.3	36.4	27.6	34.5
DURHAM/WAKE COUNTIES	12.8	8.8	13.9	21.2	7.7	9.2	29.8	9.6	17.1	15.0	10.7	14.3
CUMBERLAND COUNTY	3.6	9.0	1.1	5.1	8.6	1.0	12.2	9.4	1.2	-	4.0	3.3
REST	15.2	13.1	16.6	14.3	10.4	14.4	4.3	15.2	18.1	21.5	12.9	16.9
CHARLOTTE	28.2	22.9	30.5	34.8	26.8	34.6	37.6	19.8	27.6	32.8	30.8	26.3
GASTON/MECKLEN. CO.	12.0	8.8	13.6	12.0	2.3	20.3	17.8	13.9	9.0	7.8	13.9	10.7
REST	16.2	14.1	16.9	22.8	24.5	14.3	19.8	5.9	18.6	25.0	16.9	15.7
GREENSBORO	17.8	15.2	17.4	13.4	20.7	17.8	5.6	10.9	17.1	19.0	19.9	16.3
FORSYTHE/GUILFORD CO.	9.0	8.1	9.0	5.1	13.3	7.0	1.0	4.1	10.4	8.0	9.3	8.8
REST	8.8	7.0	8.4	8.4	7.4	10.8	4.6	6.8	6.7	11.0	10.6	7.5
WILMINGTON	4.2	6.2	3.9	1.1	6.4	3.7	-	6.0	4.0	1.9	4.1	4.3
EAST	11.2	14.2	10.6	5.6	11.7	12.5	5.2	16.2	9.4	5.9	11.1	11.3
WEST	7.0	10.6	6.1	4.5	7.6	6.8	5.2	12.9	5.5	4.0	6.6	7.3