

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 1 Page 1
Mar. 1, 2016

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL AREA													
	RAL- EIGH 	Dur- ham & Wake 	Cumbe- rland 	Rest 	CHARL- OTTE 	Gaston Meckl- enburg 	Rest 	GREEN- SBORO 	For- sythe/ Gulfrd 	Rest 	WILM- INGTON 	EAST 	WEST 	

Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 1 Page 2
Mar. 1, 2016

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL	GRADE									WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 1 Page 3
Mar. 1, 2016

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		THINK IT'S		THINK IT'S		THINK IT'S		THINK IT'S	
	DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK	
	(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY

Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117	
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 1 Page 4
Mar. 1, 2016

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)	
			OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO

Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49	
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 1 Page 5
Mar. 1, 2016

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 1 Page 6
Mar. 1, 2016

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL		AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
	DRINKING		DRINKING		DRINKING		DRINKING		(6th-8th)				(9th-12th)							
	(AFRICAN AMR)		(MALE)		(FEMALE)															
	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH		

Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42	
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 1 Page 7
Mar. 1, 2016

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/
		ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A
		MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 1 Page 8
Mar. 1, 2016

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL				PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER				
Total	300	251	60	192	47	100	20	80	21	151	40	111	26			
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 1 Page 9
Mar. 1, 2016

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 1 Page 10
Mar. 1, 2016

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL		TALK W/PARENT		TALK W/PARENT		TALK W/PARENT		TALK W/PARENT		TALK W/PARENT		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/	
	LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK	
	(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		W/ PARENTS		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO

Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28	
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 1 Page 11
Mar. 1, 2016

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
	AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE			
	(MALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)			
	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.		

Total	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43	
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 1 Page 12
Mar. 1, 2016

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 1 Page 13
Mar. 1, 2016

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

TOTAL	DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF		
	UNDERAGE/DRNK	HURTS BRAIN/	STOP UNDERAGE	TALKITOUT.ORG	AFFECTS BRAIN	HELP STOP	DRINKING		
	YES	NO	YES	NO	YES	NO	YES	NO	
	-----	-----	-----	-----	-----	-----	-----	-----	
Total	300	274	24	263	33	161	136	103	197
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 1 Page 14
Mar. 1, 2016

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 1 Page 15
Mar. 1, 2016

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 2 Page 16
Mar. 1, 2016

2. WHAT GRADE ARE YOU IN?

	TOTAL AREA													
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- lenburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
6th-8th	40.3	44.3	42.7	65.1	40.6	42.1	40.6	43.2	35.8	42.9	28.7	59.3	31.5	29.9
6th	12.0	17.8	13.3	47.7	14.5	10.3	8.6	11.5	9.5	11.3	7.8	8.0	8.6	6.8
7th	11.1	8.2	11.0	-	7.8	12.1	8.5	14.8	13.7	19.7	7.6	16.4	11.3	10.4
8th	17.2	18.3	18.4	17.4	18.4	19.6	23.4	16.9	12.6	11.9	13.3	34.9	11.6	12.6
9th-12th	59.7	55.7	57.3	34.9	59.4	57.9	59.4	56.8	64.2	57.1	71.3	40.7	68.5	70.1
9th	19.1	16.3	20.5	9.3	14.4	21.7	17.8	24.6	17.8	16.8	18.8	16.7	25.6	15.4
10th	13.9	15.4	11.0	9.3	20.5	15.9	20.1	12.9	7.5	5.8	9.1	8.0	11.2	22.2
11th	16.1	13.6	22.0	12.8	6.7	17.2	17.1	17.2	21.8	15.6	28.1	8.0	20.0	7.4
12th	10.6	10.5	3.8	3.5	17.8	3.1	4.3	2.1	17.1	18.9	15.3	8.0	11.6	25.0
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.02	8.86	8.86	7.85	9.10	8.85	9.01	8.73	9.34	9.09	9.59	8.56	9.26	9.58

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 2 Page 17
Mar. 1, 2016

2. WHAT GRADE ARE YOU IN?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
6th-8th	40.3	100.0	100.0	100.0	100.0	-	-	-	-	-	100.0	-	100.0	-	100.0	-	100.0	-	19.4	66.7	
6th	12.0	29.9	100.0	-	-	-	-	-	-	-	24.5	-	44.1	-	29.4	-	30.4	-	3.8	22.4	
7th	11.1	27.5	-	100.0	-	-	-	-	-	-	29.1	-	26.0	-	30.7	-	24.1	-	3.4	20.7	
8th	17.2	42.6	-	-	100.0	-	-	-	-	-	46.4	-	29.9	-	39.9	-	45.5	-	12.1	23.6	
9th-12th	59.7	-	-	-	-	100.0	100.0	100.0	100.0	100.0	-	100.0	-	100.0	-	100.0	-	100.0	80.6	33.3	
9th	19.1	-	-	-	-	32.0	100.0	-	-	-	-	30.3	-	28.6	-	29.8	-	34.4	20.1	17.2	
10th	13.9	-	-	-	-	23.3	-	100.0	-	-	-	24.5	-	22.9	-	24.6	-	21.8	20.5	5.7	
11th	16.1	-	-	-	-	27.0	-	-	100.0	-	-	25.0	-	35.9	-	25.8	-	28.2	23.8	6.7	
12th	10.6	-	-	-	-	17.7	-	-	-	100.0	-	20.2	-	12.6	-	19.8	-	15.6	16.2	3.7	
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	9.02	7.13	6.00	7.00	8.00	10.30	9.00	10.00	11.00	12.00	7.22	10.35	6.86	10.32	7.11	10.36	7.15	10.25	9.86	7.98	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 2 Page 18
Mar. 1, 2016

2. WHAT GRADE ARE YOU IN?

	TOTAL	TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK	
		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
6th-8th	40.3	100.0	100.0	-	-	19.0	73.5	21.4	52.9	17.3	64.0	21.3	70.2	14.5	60.0	100.0	100.0	-	-	10.4	66.0
6th	12.0	19.8	33.5	-	-	1.7	21.8	9.2	23.6	4.2	19.7	3.5	25.8	3.6	18.0	25.1	29.9	-	-	-	16.6
7th	11.1	17.7	31.1	-	-	2.8	25.0	6.1	13.2	2.4	22.7	4.3	18.2	3.7	17.1	25.8	28.5	-	-	3.8	19.2
8th	17.2	62.5	35.4	-	-	14.5	26.7	6.1	16.1	10.7	21.6	13.4	26.2	7.1	24.9	49.1	41.6	-	-	6.6	30.2
9th-12th	59.7	-	-	100.0	100.0	81.0	26.5	78.6	47.1	82.7	36.0	78.7	29.8	85.5	40.0	-	-	100.0	100.0	89.6	34.0
9th	19.1	-	-	25.0	51.8	19.6	13.6	15.6	20.9	18.8	16.8	21.3	17.8	15.9	19.6	-	-	18.6	49.1	17.1	16.3
10th	13.9	-	-	25.5	17.2	22.3	3.7	15.6	13.3	23.4	5.7	18.0	5.7	23.7	7.5	-	-	27.7	18.8	23.4	8.1
11th	16.1	-	-	29.5	20.0	21.1	5.7	32.0	12.8	21.7	8.9	25.6	3.8	30.1	6.2	-	-	35.2	15.5	31.8	2.7
12th	10.6	-	-	20.1	11.0	17.9	3.5	15.4	-	18.8	4.5	13.8	2.6	15.8	6.6	-	-	18.5	16.5	17.3	7.0
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.02	7.43	7.02	10.45	9.90	9.93	7.84	9.80	8.26	9.95	8.11	9.78	7.81	10.06	8.27	7.24	7.12	10.54	9.99	10.25	8.16

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 2 Page 19
Mar. 1, 2016

2. WHAT GRADE ARE YOU IN?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)	
		OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
		-----		-----		-----		-----		-----		-----		-----		-----		-----		-----	
Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49
6th-8th	40.3	22.5	46.7	17.0	55.3	12.4	65.7	21.2	70.4	100.0	100.0	-	-	22.8	77.6	19.1	59.8	20.8	65.9	21.5	76.5
6th	12.0	11.3	23.6	4.2	16.6	3.1	19.6	4.0	24.1	18.9	34.3	-	-	1.6	26.2	10.8	20.7	6.0	19.5	2.2	30.3
7th	11.1	3.7	13.4	5.1	17.0	2.5	17.2	5.8	19.6	27.6	27.8	-	-	6.2	23.4	5.6	15.6	5.6	21.3	6.0	17.3
8th	17.2	7.5	9.7	7.6	21.7	6.7	28.8	11.3	26.7	53.5	37.9	-	-	15.1	28.1	2.7	23.5	9.2	25.1	13.3	28.9
9th-12th	59.7	77.5	53.3	83.0	44.7	87.6	34.3	78.8	29.6	-	-	100.0	100.0	77.2	22.4	80.9	40.2	79.2	34.1	78.5	23.5
9th	19.1	12.0	20.2	11.3	22.4	20.1	16.3	22.0	14.6	-	-	28.0	49.4	22.5	8.3	16.8	20.9	19.0	16.3	24.8	12.4
10th	13.9	26.9	6.5	25.2	8.3	22.3	6.7	19.2	5.5	-	-	24.3	18.8	19.6	4.3	17.1	11.3	21.1	6.3	17.4	4.5
11th	16.1	23.3	23.5	33.4	4.3	27.1	8.5	23.0	5.2	-	-	29.2	17.4	19.4	5.4	33.4	8.0	21.5	7.4	24.4	2.2
12th	10.6	15.4	3.1	13.2	9.8	18.2	2.8	14.6	4.3	-	-	18.5	14.4	15.7	4.4	13.6	-	17.6	4.2	11.9	4.4
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.02	9.71	8.56	10.01	8.41	10.10	8.10	9.74	7.90	7.35	7.04	10.38	9.97	9.73	7.75	9.78	8.10	9.78	8.07	9.70	7.68

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 2 Page 20
Mar. 1, 2016

2. WHAT GRADE ARE YOU IN?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
6th-8th	40.3	34.2	56.6	31.4	64.6	66.6	35.1	11.3	1.5	2.8	-	-	-	32.4	2.3
6th	12.0	6.5	34.9	2.9	31.9	-	-	-	-	-	-	-	-	1.7	-
7th	11.1	6.8	10.7	6.3	17.0	16.1	4.5	3.6	-	-	-	-	-	4.8	-
8th	17.2	21.0	11.0	22.2	15.7	50.5	30.6	7.6	1.5	2.8	-	-	-	25.9	2.3
9th-12th	59.7	65.8	43.4	68.6	35.4	33.4	64.9	88.7	98.5	97.2	100.0	100.0	100.0	67.6	97.7
9th	19.1	20.4	-	23.0	-	-	21.6	35.2	23.2	26.9	18.9	-	50.1	22.6	23.7
10th	13.9	17.8	43.4	14.5	14.5	-	12.5	20.1	25.1	34.9	12.1	24.4	-	19.3	26.2
11th	16.1	20.7	-	23.3	15.2	16.1	27.8	21.4	26.6	28.8	22.1	23.4	49.9	19.3	21.5
12th	10.6	6.9	-	7.8	5.8	17.4	3.0	11.9	23.6	6.6	46.9	52.2	-	6.4	26.3
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.02	9.26	8.06	9.41	8.17	9.02	9.37	9.84	10.48	10.10	10.97	11.28	10.00	9.36	10.46

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 2 Page 21
Mar. 1, 2016

2. WHAT GRADE ARE YOU IN?

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
6th-8th	40.3	42.0	-	35.6	-	33.2	3.1	10.0	12.1	6.8	32.5	100.0	100.0	100.0	100.0	-	-	-	-
6th	12.0	20.5	-	9.6	-	4.3	-	4.4	7.4	-	1.8	44.2	61.3	-	5.5	-	-	-	-
7th	11.1	14.5	-	5.7	-	7.5	-	1.3	-	3.2	12.5	13.3	-	47.7	38.4	-	-	-	-
8th	17.2	7.0	-	20.3	-	21.5	3.1	4.2	4.7	3.6	18.2	42.5	38.7	52.3	56.1	-	-	-	-
9th-12th	59.7	58.0	100.0	64.4	100.0	66.8	96.9	90.0	87.9	93.2	67.5	-	-	-	-	100.0	100.0	100.0	100.0
9th	19.1	15.2	22.9	14.3	21.8	24.7	24.5	10.8	11.5	9.7	34.1	-	-	-	-	12.0	13.1	10.4	50.5
10th	13.9	14.5	18.3	23.3	25.1	13.9	25.1	22.2	21.5	23.3	15.4	-	-	-	-	24.7	24.5	25.0	22.9
11th	16.1	21.6	35.7	14.2	28.1	25.2	25.2	33.4	35.8	29.8	13.2	-	-	-	-	37.1	40.8	32.0	19.5
12th	10.6	6.7	23.2	12.6	25.1	2.9	22.1	23.6	19.0	30.4	4.8	-	-	-	-	26.2	21.6	32.6	7.2
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.02	8.80	10.59	9.29	10.56	9.24	10.39	10.40	10.23	10.64	9.08	6.98	6.77	7.52	7.51	10.78	10.71	10.87	9.83

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 2 Page 22
Mar. 1, 2016

2. WHAT GRADE ARE YOU IN?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
6th-8th	40.3	6.2	6.6	5.4	38.2	19.5	24.1	14.3	15.4	6.4	12.6	-	32.5	13.3	11.8	16.3	32.4
6th	12.0	-	-	-	2.4	12.8	24.1	-	-	6.4	12.6	-	-	2.5	3.8	-	3.2
7th	11.1	-	-	-	13.4	6.7	-	14.3	7.8	-	-	-	10.6	2.5	-	7.8	13.9
8th	17.2	6.2	6.6	5.4	22.4	-	-	-	7.6	-	-	-	21.8	8.2	8.0	8.5	15.3
9th-12th	59.7	93.8	93.4	94.6	61.8	80.5	75.9	85.7	84.6	93.6	87.4	100.0	67.5	86.7	88.2	83.7	67.6
9th	19.1	15.7	16.2	14.8	28.7	-	-	-	46.3	13.6	16.3	10.9	24.4	8.1	8.2	8.0	41.7
10th	13.9	21.9	22.6	20.9	17.5	20.3	24.9	15.1	8.1	19.2	26.9	11.3	21.7	25.1	17.7	40.1	10.5
11th	16.1	29.0	32.0	24.1	11.3	40.6	38.7	42.7	22.6	32.8	20.6	45.3	10.4	34.0	46.6	8.2	15.3
12th	10.6	27.3	22.5	34.7	4.4	19.6	12.3	27.9	7.6	28.0	23.6	32.5	11.0	19.6	15.8	27.4	-
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.02	10.55	10.48	10.68	8.97	10.08	9.67	10.56	9.53	10.49	10.01	10.99	9.32	10.31	10.39	10.15	8.88

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 2 Page 23
Mar. 1, 2016

2. WHAT GRADE ARE YOU IN?

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
6th-8th	40.3	39.8	33.5	41.8	44.6	100.0	100.0	100.0	100.0	-	-	-	-
6th	12.0	12.6	7.6	14.2	9.4	31.7	22.6	34.0	21.0	-	-	-	-
7th	11.1	9.7	9.9	9.6	19.2	24.3	29.6	23.0	43.0	-	-	-	-
8th	17.2	17.5	16.0	18.0	16.1	44.0	47.9	43.1	36.0	-	-	-	-
9th-12th	59.7	60.2	66.5	58.2	55.4	-	-	-	-	100.0	100.0	100.0	100.0
9th	19.1	19.5	17.9	20.0	13.8	-	-	-	-	32.4	26.9	34.3	24.9
10th	13.9	14.5	19.8	12.8	11.4	-	-	-	-	24.0	29.7	22.0	20.6
11th	16.1	15.5	16.9	15.1	20.0	-	-	-	-	25.8	25.4	25.9	36.1
12th	10.6	10.7	11.9	10.4	10.2	-	-	-	-	17.9	17.9	17.8	18.3
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.02	9.03	9.31	8.94	8.99	7.12	7.25	7.09	7.15	10.29	10.34	10.27	10.48

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 2 Page 24
Mar. 1, 2016

2. WHAT GRADE ARE YOU IN?

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)				PARENTS TALK ABOUT DRINKING ALCOHOL (MALE)				PARENTS TALK ABOUT DRINKING ALCOHOL (FEMALE)				TALK W/PARENT LAST FEW MONTHS		TALK W/PARENT LAST FEW MTHS (6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
6th-8th	40.3	41.0	36.8	42.1	52.7	35.9	21.0	41.4	40.0	40.5	43.2	39.6	40.4	39.3	25.0	44.0	51.8	33.2	50.5	100.0	100.0
6th	12.0	10.6	8.5	11.2	9.6	17.2	-	23.5	10.4	13.2	12.2	13.5	6.4	12.1	3.5	14.9	14.5	10.3	14.6	31.0	28.8
7th	11.1	10.0	5.7	11.1	26.3	9.5	21.0	5.2	9.8	10.7	11.9	10.4	19.5	8.7	8.1	8.8	18.6	10.1	12.5	30.6	24.7
8th	17.2	20.4	22.6	19.8	16.8	9.3	-	12.7	19.8	16.5	19.1	15.8	14.5	18.5	13.3	20.2	18.6	12.8	23.5	38.5	46.4
9th-12th	59.7	59.0	63.2	57.9	47.3	64.1	79.0	58.6	60.0	59.5	56.8	60.4	59.6	60.7	75.0	56.0	48.2	66.8	49.5	-	-
9th	19.1	17.7	22.7	16.3	13.3	19.6	7.1	24.2	10.2	17.9	14.2	19.0	14.8	21.0	21.1	20.9	12.2	25.1	11.0	-	-
10th	13.9	15.4	17.3	14.9	7.0	13.5	29.2	7.7	20.0	15.3	13.9	15.7	12.8	13.6	24.9	9.9	9.1	17.1	9.5	-	-
11th	16.1	14.0	9.1	15.3	16.9	21.5	28.3	19.0	29.8	14.3	10.5	15.4	20.8	16.7	22.5	14.8	18.5	13.0	20.5	-	-
12th	10.6	11.9	14.1	11.4	10.0	9.4	14.2	7.7	-	12.1	18.1	10.3	11.2	9.5	6.6	10.4	8.4	11.6	8.5	-	-
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.02	9.07	9.19	9.04	8.73	9.05	9.87	8.75	9.09	9.02	9.10	9.00	9.15	9.03	9.50	8.88	8.72	9.14	8.84	7.07	7.18

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 2 Page 25
Mar. 1, 2016

2. WHAT GRADE ARE YOU IN?

	TOTAL		TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO

Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28	
6th-8th	40.3	-	-	32.3	56.3	35.7	37.5	31.8	51.6	34.5	49.3	36.3	44.0	100.0	100.0	-	-	38.8	44.8	31.0	43.0	
6th	12.0	-	-	6.0	16.3	18.1	13.9	9.6	14.8	10.9	14.3	12.7	11.0	35.1	25.0	-	-	10.5	10.2	12.6	18.2	
7th	11.1	-	-	11.1	14.1	12.1	6.6	13.7	10.8	6.6	14.4	8.6	13.8	23.8	31.4	-	-	10.7	14.1	6.3	14.1	
8th	17.2	-	-	15.2	25.9	5.5	17.0	8.4	26.1	17.0	20.5	14.9	19.1	41.1	43.5	-	-	17.6	20.5	12.2	10.7	
9th-12th	59.7	100.0	100.0	67.7	43.7	64.3	62.5	68.2	48.4	65.5	50.7	63.7	56.0	-	-	100.0	100.0	61.2	55.2	69.0	57.0	
9th	19.1	37.5	22.3	24.1	8.4	21.6	14.3	27.2	5.9	23.0	16.8	20.1	18.4	-	-	31.6	32.9	18.0	17.3	20.2	17.8	
10th	13.9	25.6	19.3	18.5	8.1	15.2	13.7	14.1	15.8	20.1	2.5	16.0	10.7	-	-	25.1	19.0	17.4	10.3	16.2	10.8	
11th	16.1	19.5	41.3	11.1	18.7	18.6	27.5	12.5	19.5	13.6	21.5	17.4	14.8	-	-	27.3	26.5	16.0	13.1	22.7	21.7	
12th	10.6	17.4	17.1	13.9	8.5	8.9	7.0	14.5	7.2	8.9	9.9	10.2	12.1	-	-	15.9	21.6	9.8	14.5	9.9	6.6	
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	9.02	10.17	10.53	9.27	8.68	8.95	9.18	9.18	8.84	9.11	8.83	9.11	8.97	7.06	7.18	10.28	10.37	9.08	9.01	9.29	8.81	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 2 Page 26
Mar. 1, 2016

2. WHAT GRADE ARE YOU IN?

	TOTAL	EMBARRASSED/ AFRAID 2 TALK (MALE)		EMBARRASSED/ AFRAID 2 TALK (FEMALE)		ALCOHOL USE BY PEOPLE YOUR AGE IS...				ALCOHOL USE BY YOUR AGE (6th-8th)		ALCOHOL USE BY YOUR AGE (9th-12th)		ALCOHOL USE BY YOUR AGE (WHITE)		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MALE)		ALCOHOL USE BY YOUR AGE (FEMALE)	
		YES	NO	YES	NO	PROB- LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43
6th-8th	40.3	37.6	43.0	35.2	45.2	37.4	37.6	37.1	67.7	100.0	100.0	-	-	37.9	42.1	30.7	37.0	38.4	39.6	36.8	33.9
6th	12.0	14.7	10.2	11.0	12.0	10.3	14.6	2.1	30.9	38.9	5.8	-	-	12.9	3.0	15.5	-	16.3	1.9	13.0	2.4
7th	11.1	8.2	16.6	9.0	10.3	11.1	10.1	13.0	11.6	26.8	34.9	-	-	10.2	16.5	10.2	6.2	12.7	13.2	7.6	12.6
8th	17.2	14.6	16.2	15.2	22.8	16.1	12.9	22.0	25.2	34.2	59.3	-	-	14.9	22.7	5.0	30.8	9.4	24.5	16.2	18.9
9th-12th	59.7	62.4	57.0	64.8	54.8	62.6	62.4	62.9	32.3	-	-	100.0	100.0	62.1	57.9	69.3	63.0	61.6	60.4	63.2	66.1
9th	19.1	18.4	18.8	21.7	17.9	20.0	18.0	23.6	11.0	-	-	28.9	37.5	17.4	19.3	18.7	19.6	19.6	14.0	16.5	35.4
10th	13.9	17.8	8.9	14.4	12.8	14.6	13.4	16.8	7.2	-	-	21.5	26.7	14.9	15.1	13.5	18.3	13.1	17.7	13.7	15.8
11th	16.1	16.6	14.4	18.1	15.4	17.4	20.9	10.9	3.4	-	-	33.5	17.3	19.1	10.2	29.1	13.0	19.1	11.7	22.6	9.9
12th	10.6	9.6	14.8	10.6	8.7	10.6	10.1	11.6	10.8	-	-	16.1	18.4	10.7	13.3	7.9	12.1	9.7	17.0	10.4	5.0
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.02	9.05	9.02	9.16	8.90	9.12	9.08	9.19	8.05	6.95	7.54	10.37	10.17	9.11	9.11	9.24	9.37	8.97	9.35	9.20	8.99

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 2 Page 27
Mar. 1, 2016

2. WHAT GRADE ARE YOU IN?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
6th-8th	40.3	45.3	48.1	42.2	43.8	35.9	42.4	36.5	100.0	100.0	-	-	46.5	36.6	35.2	38.8	41.7	37.6	43.0	35.5
6th	12.0	18.0	22.2	13.4	15.8	6.9	11.7	12.7	27.7	34.6	-	-	10.9	9.7	12.7	21.8	11.8	11.9	11.7	13.4
7th	11.1	13.5	21.5	4.7	10.3	10.5	10.7	11.0	25.2	30.0	-	-	12.6	12.1	10.2	8.4	12.7	11.8	8.5	10.1
8th	17.2	13.7	4.3	24.1	17.7	18.5	20.0	12.9	47.1	35.4	-	-	23.1	14.8	12.3	8.6	17.3	13.9	22.9	11.9
9th-12th	59.7	54.7	51.9	57.8	56.2	64.1	57.6	63.5	-	-	100.0	100.0	53.5	63.4	64.8	61.2	58.3	62.4	57.0	64.5
9th	19.1	29.6	16.8	43.7	16.6	17.5	21.2	16.0	-	-	36.7	25.2	18.3	16.1	23.5	9.3	21.3	11.9	21.0	20.0
10th	13.9	10.8	16.3	4.8	22.6	8.8	13.9	13.9	-	-	24.2	22.0	12.6	16.3	18.2	8.4	14.7	14.8	13.1	13.0
11th	16.1	9.6	14.4	4.3	11.0	21.7	12.8	21.6	-	-	22.2	34.0	11.6	18.4	15.6	34.7	11.1	22.8	14.7	20.3
12th	10.6	4.7	4.3	5.1	5.9	16.0	9.8	12.0	-	-	16.9	18.9	11.0	12.5	7.5	8.7	11.2	12.8	8.1	11.2
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.02	8.49	8.44	8.55	8.77	9.40	8.92	9.20	7.19	7.01	10.19	10.47	8.88	9.23	9.01	9.13	8.93	9.26	8.92	9.15

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 2 Page 28
Mar. 1, 2016

2. WHAT GRADE ARE YOU IN?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	274	24	263	33	161	136	103	197	
6th-8th	40.3	42.0	25.7	42.5	21.2	41.7	38.9	31.9	44.8	
6th	12.0	12.4	8.9	12.2	11.9	14.4	9.5	9.0	13.7	
7th	11.1	11.5	8.1	11.9	2.8	10.7	11.0	9.2	12.1	
8th	17.2	18.1	8.8	18.4	6.5	16.6	18.3	13.7	19.0	
9th-12th	59.7	58.0	74.3	57.5	78.8	58.3	61.1	68.1	55.2	
9th	19.1	19.0	18.9	20.6	9.1	20.5	17.2	23.0	17.1	
10th	13.9	12.6	30.1	12.4	26.9	12.9	15.4	10.0	15.9	
11th	16.1	16.5	13.1	14.1	33.5	13.2	19.9	20.3	13.9	
12th	10.6	9.8	12.1	10.3	9.3	11.8	8.6	14.7	8.4	
OTHER	-	-	-	-	-	-	-	-	-	
DK/REFUSED	-	-	-	-	-	-	-	-	-	
Mean	9.02	8.97	9.41	8.93	9.74	8.93	9.12	9.36	8.85	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 2 Page 29
Mar. 1, 2016

2. WHAT GRADE ARE YOU IN?

	TOTAL	AGE											WHITE	AFRICAN AMER.		MALE		FEMALE		
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
6th-8th	40.3	80.7	100.0	94.6	100.0	96.6	49.9	2.0	4.0	-	2.6	-	84.7	1.1	74.6	5.5	81.0	2.4	80.4	1.5
6th	12.0	24.7	100.0	88.5	48.3	5.0	-	-	-	-	-	-	21.0	-	35.9	-	24.5	-	24.9	-
7th	11.1	22.8	-	6.1	51.7	35.1	-	-	-	-	-	-	25.0	-	21.2	-	25.7	-	19.8	-
8th	17.2	33.3	-	-	-	56.5	49.9	2.0	4.0	-	2.6	-	38.8	1.1	17.5	5.5	30.8	2.4	35.8	1.5
9th-12th	59.7	19.3	-	5.4	-	3.4	50.1	98.0	96.0	100.0	97.4	100.0	15.3	98.9	25.4	94.5	19.0	97.6	19.6	98.5
9th	19.1	18.6	-	-	-	3.4	50.1	19.9	52.4	6.5	2.6	-	15.3	19.7	21.9	15.1	17.7	18.4	19.6	21.5
10th	13.9	-	-	-	-	-	-	27.6	43.6	37.6	4.9	-	-	28.2	-	26.4	-	29.2	-	25.8
11th	16.1	0.7	-	5.4	-	-	-	30.7	-	55.9	43.4	19.1	-	27.8	3.5	38.5	1.3	28.1	-	33.4
12th	10.6	-	-	-	-	-	-	19.9	-	-	46.5	80.9	-	23.2	-	14.5	-	21.9	-	17.8
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.02	7.48	6.00	6.33	6.52	7.58	8.50	10.47	9.40	10.49	11.29	11.81	7.48	10.52	7.40	10.41	7.47	10.49	7.50	10.45

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 2 Page 30
Mar. 1, 2016

2. WHAT GRADE ARE YOU IN?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE ICAN AMER.	AFR- ICAN AMER.	WHITE ICAN AMER.	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
6th-8th	40.3	36.1	42.5	36.6	26.6	46.6	41.0	40.4	44.1	31.3	40.2	40.5
6th	12.0	22.0	10.4	16.1	-	9.2	11.1	13.6	9.6	19.6	11.8	12.3
7th	11.1	-	12.4	9.5	26.6	17.9	13.9	10.7	10.8	7.9	12.4	9.8
8th	17.2	14.1	19.7	10.9	-	19.5	16.0	16.1	23.7	3.8	16.0	18.4
9th-12th	59.7	63.9	57.5	63.4	73.4	53.4	59.0	59.6	55.9	68.7	59.8	59.5
9th	19.1	35.5	17.4	18.2	50.4	26.5	17.7	13.7	17.1	24.3	17.8	20.5
10th	13.9	7.3	14.1	14.5	-	27.0	15.1	16.2	13.1	12.2	14.7	13.0
11th	16.1	21.2	14.4	22.8	-	-	13.7	21.7	15.0	24.3	15.4	16.8
12th	10.6	-	11.6	8.0	23.0	-	12.4	8.0	10.7	8.0	11.8	9.3
OTHER	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.02	8.70	9.02	9.06	9.16	8.44	9.03	9.05	9.01	9.06	9.05	9.00

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 3 Page 31
Mar. 1, 2016

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	55.3	47.7	49.3	43.9	47.3	54.9	57.5	53.0	64.0	63.3	64.7	49.9	55.6	72.4
NO	44.4	52.3	50.7	56.1	52.7	45.1	42.5	47.0	36.0	36.7	35.3	50.1	41.4	27.6
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	3.0	-
Net Diff.	10.9	-4.6	-1.4	-12.3	-5.4	9.8	15.1	6.0	28.0	26.6	29.4	-0.3	14.2	44.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 3 Page 32
Mar. 1, 2016

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
YES	55.3	26.6	17.6	17.1	39.0	74.7	58.2	81.7	81.6	84.6	25.2	79.2	30.4	64.4	22.0	70.5	31.3	79.0	100.0	-	
NO	44.4	73.4	82.4	82.9	61.0	24.8	40.0	18.3	18.4	15.4	74.8	19.9	69.6	35.6	78.0	29.5	68.7	19.8	-	100.0	
DK/REFUSED	0.3	-	-	-	-	0.6	1.8	-	-	-	-	0.9	-	-	-	-	-	1.2	-	-	
Net Diff.	10.9	-46.8	-64.7	-65.8	-22.0	49.9	18.1	63.5	63.2	69.2	-49.6	59.3	-39.1	28.7	-56.0	41.0	-37.3	59.2	100.0	-100.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 3 Page 33
Mar. 1, 2016

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK	
		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
YES	55.3	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	81.1	37.6	59.8	22.3	84.7	60.7	83.3	37.9
NO	44.4	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	18.9	62.4	40.2	77.7	15.3	39.3	16.7	62.1
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	10.9	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0	62.3	-24.7	19.7	-55.5	69.5	21.5	66.6	-24.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 3 Page 34
Mar. 1, 2016

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)			
		OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO		
		-----										-----										-----	
Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49		
YES	55.3	65.8	43.5	74.0	35.3	87.4	40.4	78.4	18.8	55.8	12.9	84.5	32.9	79.2	15.3	72.6	23.5	73.7	20.9	82.6	15.9		
NO	44.4	34.2	56.5	26.0	64.7	12.6	59.6	21.0	81.2	44.2	87.1	14.8	67.1	20.1	84.7	27.4	76.5	26.3	79.1	16.3	84.1		
DK/REFUSED	0.3	-	-	-	-	-	-	0.6	-	-	-	0.7	-	0.8	-	-	-	-	-	1.1	-		
Net Diff.	10.9	31.6	-13.1	48.1	-29.4	74.9	-19.1	57.4	-62.4	11.6	-74.2	69.7	-34.3	59.1	-69.3	45.2	-53.0	47.4	-58.1	66.4	-68.2		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 3 Page 35
Mar. 1, 2016

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	55.3	82.3	79.3	82.7	83.3	83.9	72.4	94.7	86.7	91.1	84.4	49.4	100.0	82.3	89.1
NO	44.4	17.7	20.7	17.3	16.7	16.1	27.6	5.3	13.3	8.9	15.6	50.6	-	17.7	10.9
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	10.9	64.6	58.6	65.4	66.7	67.8	44.8	89.4	73.3	82.3	68.8	-1.2	100.0	64.6	78.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 3 Page 36
Mar. 1, 2016

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	55.3	78.4	77.0	79.9	83.6	84.0	89.8	94.6	95.5	93.2	64.9	100.0	100.0	100.0	38.9	94.0	94.8	92.7	77.4
NO	44.4	21.6	23.0	20.1	16.4	16.0	10.2	5.4	4.5	6.8	35.1	-	-	-	61.1	6.0	5.2	7.3	22.6
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	10.9	56.9	54.0	59.8	67.1	67.9	79.5	89.1	90.9	86.4	29.8	100.0	100.0	100.0	-22.2	87.9	89.7	85.4	54.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 3 Page 37
Mar. 1, 2016

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	55.3	94.1	93.6	94.9	64.5	92.9	100.0	84.9	62.1	97.4	94.9	100.0	53.3	91.9	95.9	83.8	74.0
NO	44.4	5.9	6.4	5.1	35.5	7.1	-	15.1	37.9	2.6	5.1	-	46.7	8.1	4.1	16.2	26.0
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	10.9	88.2	87.2	89.7	29.0	85.9	100.0	69.8	24.1	94.8	89.8	100.0	6.7	83.8	91.7	67.5	48.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 3 Page 38
Mar. 1, 2016

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	55.3	57.4	67.8	54.1	46.3	28.1	47.1	23.4	19.2	76.7	78.2	76.2	68.2
NO	44.4	42.2	32.2	45.3	53.7	71.9	52.9	76.6	80.8	22.6	21.8	22.9	31.8
DK/REFUSED	0.3	0.4	-	0.5	-	-	-	-	-	0.7	-	0.9	-
Net Diff.	10.9	15.1	35.5	8.8	-7.3	-43.7	-5.7	-53.2	-61.5	54.1	56.3	53.4	36.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 3 Page 39
Mar. 1, 2016

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	55.3	58.7	60.3	58.3	43.8	54.0	71.6	47.5	40.8	52.8	59.6	50.7	45.4	61.8	74.9	57.4	47.9	60.5	48.4	30.8	22.8
NO	44.4	40.7	39.7	40.9	56.2	46.0	28.4	52.5	59.2	47.2	40.4	49.3	54.6	37.4	25.1	41.5	52.1	38.9	51.6	69.2	77.2
DK/REFUSED	0.3	0.6	-	0.7	-	-	-	-	-	-	-	-	-	0.8	-	1.1	-	0.6	-	-	-
Net Diff.	10.9	18.0	20.6	17.4	-12.4	8.0	43.1	-4.9	-18.3	5.5	19.2	1.5	-9.1	24.3	49.8	15.9	-4.2	21.6	-3.2	-38.5	-54.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 3 Page 40
Mar. 1, 2016

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
YES	55.3	75.3	74.5	63.0	47.1	54.6	49.0	55.1	46.5	65.9	50.6	62.3	48.3	35.6	18.3	77.6	71.7	64.7	48.3	52.8	49.4
NO	44.4	23.8	25.5	36.1	52.9	45.4	51.0	44.9	53.5	33.0	49.4	37.7	51.0	64.4	81.7	22.4	27.0	35.3	50.7	47.2	50.6
DK/REFUSED	0.3	0.9	-	0.9	-	-	-	-	-	1.2	-	-	0.7	-	-	-	1.3	-	1.0	-	-
Net Diff.	10.9	51.5	49.1	26.9	-5.8	9.1	-2.0	10.1	-7.1	32.9	1.2	24.7	-2.8	-28.8	-63.3	55.2	44.7	29.4	-2.4	5.5	-1.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 3 Page 41
Mar. 1, 2016

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
		(MALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
		YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43
YES	55.3	57.6	44.4	66.6	53.0	58.9	59.3	58.1	20.3	31.2	26.6	76.3	76.7	62.2	56.8	55.6	56.5	52.9	55.0	65.5	62.0
NO	44.4	42.4	55.6	33.4	45.3	40.7	40.7	40.8	79.7	68.8	73.4	23.7	21.6	37.8	41.7	44.4	43.5	47.1	45.0	34.5	35.6
DK/REFUSED	0.3	-	-	-	1.7	0.4	-	1.1	-	-	-	-	1.7	-	1.5	-	-	-	-	-	2.4
Net Diff.	10.9	15.1	-11.2	33.2	7.7	18.2	18.7	17.3	-59.4	-37.5	-46.8	52.6	55.1	24.3	15.2	11.3	13.0	5.9	9.9	30.9	26.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 3 Page 42
Mar. 1, 2016

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
	17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	55.3	56.0	70.6	40.0	51.1	58.9	52.9	59.6	26.1	28.2	72.6	77.6	52.8	61.2	48.9	57.0	51.0	51.0	55.0	68.1
NO	44.4	41.8	29.4	55.4	48.9	41.1	46.5	40.4	73.9	71.8	26.4	22.4	46.3	38.8	51.1	43.0	49.0	49.0	43.9	31.9
DK/REFUSED	0.3	2.2	-	4.7	-	-	0.6	-	-	-	1.0	-	0.8	-	-	-	-	-	1.2	-
Net Diff.	10.9	14.2	41.2	-15.4	2.3	17.7	6.4	19.1	-47.8	-43.7	46.2	55.3	6.5	22.4	-2.2	14.0	2.1	1.9	11.1	36.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 3 Page 43
Mar. 1, 2016

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	274	24	263	33	161	136	103	197	
YES	55.3	52.6	81.3	52.5	75.8	52.3	59.3	60.2	52.7	
NO	44.4	47.1	18.7	47.5	21.1	47.7	39.9	39.8	46.8	
DK/REFUSED	0.3	0.4	-	-	3.1	-	0.8	-	0.5	
Net Diff.	10.9	5.5	62.7	5.0	54.7	4.5	19.4	20.4	5.9	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 3 Page 44
Mar. 1, 2016

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	AGE											WHITE		AFRICAN AMER.		MALE		FEMALE	
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	55.3	33.7	100.0	11.1	20.5	28.4	52.8	76.6	69.0	79.0	78.7	88.3	31.7	81.1	39.2	62.4	31.0	70.5	36.5	82.9
NO	44.4	65.6	-	88.9	79.5	71.6	45.2	23.4	31.0	21.0	21.3	11.7	67.3	18.9	60.8	37.6	69.0	29.5	62.1	17.1
DK/REFUSED	0.3	0.7	-	-	-	-	2.0	-	-	-	-	-	1.0	-	-	-	-	-	1.4	-
Net Diff.	10.9	-31.9	100.0	-77.7	-59.0	-43.1	7.6	53.1	37.9	57.9	57.3	76.6	-35.5	62.1	-21.7	24.8	-38.0	41.0	-25.6	65.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 3 Page 45
Mar. 1, 2016

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
YES	55.3	64.0	56.2	52.0	25.2	37.7	52.4	43.3	60.3	63.8	51.0	59.7
NO	44.4	36.0	43.3	48.0	74.8	62.3	47.6	56.7	38.7	36.2	49.0	39.6
DK/REFUSED	0.3	-	0.5	-	-	-	-	-	1.0	-	-	0.7
Net Diff.	10.9	28.0	13.0	3.9	-49.6	-24.7	4.8	-13.4	21.6	27.6	2.0	20.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 4 Page 46
Mar. 1, 2016

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
OKAY	40.0	39.0	42.3	34.6	37.3	41.1	38.0	43.4	39.2	32.7	45.8	50.1	31.9	49.7
NOT OKAY	54.3	57.1	50.9	56.1	62.7	51.3	53.5	49.6	55.2	59.8	50.5	49.9	56.7	50.3
DK/REFUSED	5.6	3.8	6.8	9.3	-	7.6	8.4	7.0	5.6	7.5	3.7	-	11.4	-
Net Diff.	-14.3	-18.1	-8.6	-21.6	-25.3	-10.2	-15.5	-6.2	-15.9	-27.1	-4.7	0.3	-24.8	-0.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 4 Page 47
Mar. 1, 2016

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
OKAY	40.0	14.4	12.1	13.5	16.6	57.4	33.4	68.2	74.8	59.9	9.4	60.3	26.0	51.8	15.6	51.3	13.2	63.7	58.8	17.0	
NOT OKAY	54.3	80.8	81.0	83.7	78.8	36.4	55.8	29.5	20.9	34.0	88.2	33.6	61.4	40.4	79.9	43.4	81.8	29.1	37.0	76.3	
DK/REFUSED	5.6	4.8	6.9	2.8	4.6	6.2	10.8	2.3	4.3	6.1	2.3	6.0	12.6	7.7	4.6	5.3	5.0	7.2	4.2	6.7	
Net Diff.	-14.3	-66.4	-68.9	-70.2	-62.2	21.0	-22.5	38.7	53.9	25.9	-78.8	26.7	-35.3	11.4	-64.3	7.9	-68.6	34.6	21.8	-59.3	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 4 Page 48
Mar. 1, 2016

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL	TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MALE)		TALKED ABOUT DRINKING (FEMALE)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY

Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
OKAY	40.0	32.4	7.9	65.1	35.3	57.3	14.9	53.7	30.2	53.6	19.6	63.4	13.7	100.0	-	100.0	-	100.0	-	100.0	-
NOT OKAY	54.3	67.6	85.6	29.6	57.7	38.3	81.7	40.2	56.6	40.2	76.7	34.1	75.8	-	100.0	-	100.0	-	100.0	-	100.0
DK/REFUSED	5.6	-	6.5	5.3	6.9	4.4	3.4	6.1	13.2	6.2	3.7	2.5	10.4	-	-	-	-	-	-	-	-
Net Diff.	-14.3	-35.2	-77.7	35.5	-22.4	19.1	-66.8	13.4	-26.4	13.4	-57.1	29.2	-62.1	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 4 Page 49
Mar. 1, 2016

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)			
		OKAY 	NOT OKAY 	OKAY 	NOT OKAY 	OKAY 	NOT OKAY 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 		

Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49		
OKAY	40.0	100.0	-	100.0	-	100.0	-	52.8	20.0	15.4	14.1	62.8	34.1	50.9	16.9	50.5	32.1	48.2	21.9	56.9	17.5		
NOT OKAY	54.3	-	100.0	-	100.0	-	100.0	42.8	72.3	84.6	78.8	31.6	57.0	43.7	80.4	49.5	44.0	48.4	70.8	37.7	74.3		
DK/REFUSED	5.6	-	-	-	-	-	-	4.4	7.7	-	7.1	5.6	8.9	5.4	2.7	-	23.9	3.3	7.2	5.4	8.2		
Net Diff.	-14.3	100.0	-100.0	100.0	-100.0	100.0	-100.0	10.0	-52.3	-69.1	-64.7	31.2	-22.9	7.3	-63.5	1.0	-11.9	-0.2	-48.9	19.1	-56.8		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 4 Page 50
Mar. 1, 2016

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
OKAY	40.0	57.7	68.7	56.3	51.1	33.4	45.2	75.9	56.1	58.3	61.5	-	49.9	56.5	54.3
NOT OKAY	54.3	41.1	31.3	42.3	48.9	66.6	51.8	24.1	36.8	36.2	31.0	75.6	50.1	42.0	34.9
DK/REFUSED	5.6	1.2	-	1.4	-	-	3.0	-	7.1	5.6	7.5	24.4	-	1.6	10.8
Net Diff.	-14.3	16.6	37.5	14.0	2.2	-33.1	-6.6	51.8	19.3	22.1	30.4	-75.6	-0.2	14.5	19.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 4 Page 51
Mar. 1, 2016

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL	AGE STARTED DRINKING (AFRICAN AMR)		AGE STARTED DRINKING (MALE)		AGE STARTED DRINKING (FEMALE)		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL (6th-8th)				OFTEN THEY DRINK ALCOHOL (9th-12th)			
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
OKAY	40.0	49.8	54.0	57.0	50.6	58.2	61.6	75.2	81.4	66.3	34.7	57.9	80.2	-	7.8	77.1	81.5	71.1	47.6
NOT OKAY	54.3	50.2	46.0	43.0	41.4	39.8	32.2	20.8	16.2	27.5	63.8	42.1	19.8	100.0	92.2	18.5	15.7	22.2	50.2
DK/REFUSED	5.6	-	-	-	8.1	2.1	6.2	4.0	2.4	6.2	1.5	-	-	-	-	4.4	2.7	6.7	2.2
Net Diff.	-14.3	-0.5	8.0	14.1	9.2	18.4	29.3	54.4	65.1	38.8	-29.1	15.8	60.4	-100.0	-84.3	58.7	65.8	48.9	-2.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 4 Page 52
Mar. 1, 2016

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
OKAY	40.0	70.6	73.7	65.6	35.6	80.3	100.0	57.9	31.3	70.3	77.9	62.4	28.9	79.8	83.8	71.6	39.2
NOT OKAY	54.3	23.7	22.9	24.9	62.3	19.7	-	42.1	68.7	24.4	22.1	26.9	67.7	17.5	12.1	28.4	60.8
DK/REFUSED	5.6	5.7	3.4	9.5	2.0	-	-	-	-	5.2	-	10.7	3.4	2.7	4.1	-	-
Net Diff.	-14.3	46.9	50.9	40.6	-26.7	60.6	100.0	15.8	-37.4	45.9	55.9	35.5	-38.7	62.3	71.6	43.2	-21.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 4 Page 53
Mar. 1, 2016

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL				PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
Total	300	251	60	192	47	100	20	80	21	151	40	111	26			
OKAY	40.0	41.2	47.3	39.3	35.5	14.5	21.8	12.7	14.0	58.9	60.1	58.4	52.8			
NOT OKAY	54.3	53.8	47.5	55.7	57.5	82.0	78.2	83.0	74.9	35.0	32.1	36.1	43.4			
DK/REFUSED	5.6	5.0	5.2	5.0	7.0	3.5	-	4.4	11.1	6.1	7.8	5.5	3.8			
Net Diff.	-14.3	-12.6	-0.2	-16.4	-22.0	-67.5	-56.3	-70.3	-60.9	23.8	28.1	22.3	9.4			

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 4 Page 54
Mar. 1, 2016

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
OKAY	40.0	41.0	34.9	42.6	27.0	42.6	50.3	39.7	41.5	37.6	38.4	37.4	35.5	44.6	55.1	41.2	35.6	42.7	36.6	17.6	11.5
NOT OKAY	54.3	54.3	56.7	53.7	69.8	49.7	49.7	49.7	39.1	58.5	58.1	58.6	55.0	49.3	38.2	52.9	61.7	51.8	57.5	78.1	83.2
DK/REFUSED	5.6	4.7	8.5	3.7	3.2	7.7	-	10.5	19.3	3.9	3.5	4.1	9.6	6.1	6.6	5.9	2.7	5.5	5.9	4.2	5.3
Net Diff.	-14.3	-13.4	-21.8	-11.2	-42.8	-7.2	0.6	-10.0	2.4	-20.9	-19.8	-21.2	-19.5	-4.7	16.9	-11.8	-26.1	-9.0	-20.9	-60.5	-71.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 4 Page 55
Mar. 1, 2016

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
OKAY	40.0	55.2	62.2	42.8	33.2	40.3	44.8	34.7	40.4	50.6	32.3	48.9	31.1	25.0	5.1	62.6	51.5	44.1	35.1	59.0	17.9
NOT OKAY	54.3	38.7	31.3	52.0	63.4	50.7	45.2	60.9	53.8	42.8	61.6	45.3	64.3	67.0	92.5	33.0	42.2	50.6	61.9	31.6	71.5
DK/REFUSED	5.6	6.1	6.5	5.2	3.5	9.0	10.0	4.4	5.8	6.5	6.0	5.8	4.6	8.1	2.4	4.4	6.3	5.3	2.9	9.4	10.6
Net Diff.	-14.3	16.5	30.9	-9.2	-30.2	-10.4	-0.4	-26.3	-13.4	7.8	-29.3	3.6	-33.3	-42.0	-87.5	29.6	9.2	-6.6	-26.8	27.4	-53.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 4 Page 56
Mar. 1, 2016

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL		EMBARRASSED/ AFRAID 2 TALK (MALE)		EMBARRASSED/ AFRAID 2 TALK (FEMALE)		ALCOHOL USE BY PEOPLE YOUR AGE IS...				ALCOHOL USE BY YOUR AGE (6th-8th)		ALCOHOL USE BY YOUR AGE (9th-12th)		ALCOHOL USE BY YOUR AGE (WHITE)		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MALE)		ALCOHOL USE BY YOUR AGE (FEMALE)	
	YES	NO	YES	NO	YES	NO	PROB- LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43	
OKAY	40.0	46.6	27.6	50.9	35.4	42.1	44.8	37.1	20.3	15.6	14.2	62.5	50.6	42.8	37.6	48.1	37.4	41.2	35.4	48.4	39.2	
NOT OKAY	54.3	47.9	67.4	43.0	60.6	52.0	50.0	55.8	76.0	77.0	83.3	33.6	39.6	52.7	56.8	44.0	50.6	56.6	55.6	43.6	56.1	
DK/REFUSED	5.6	5.4	5.0	6.0	4.1	5.9	5.2	7.1	3.7	7.4	2.6	3.9	9.8	4.4	5.7	7.9	12.0	2.2	9.0	8.1	4.7	
Net Diff.	-14.3	-1.3	-39.8	7.9	-25.2	-9.9	-5.1	-18.7	-55.7	-61.4	-69.1	28.9	11.0	-9.9	-19.2	4.2	-13.2	-15.5	-20.1	4.8	-16.9	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 4 Page 57
Mar. 1, 2016

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
OKAY	40.0	49.1	57.8	39.5	35.4	41.1	39.8	40.8	17.9	8.2	55.9	59.5	35.4	43.6	46.7	35.2	37.4	36.2	42.4	45.3
NOT OKAY	54.3	48.7	42.2	55.8	58.9	52.7	54.0	54.4	76.5	88.4	37.5	34.8	59.8	52.6	43.0	56.5	57.6	58.8	50.1	50.1
DK/REFUSED	5.6	2.2	-	4.7	5.6	6.2	6.2	4.8	5.6	3.3	6.6	5.7	4.9	3.8	10.3	8.2	5.0	5.0	7.5	4.6
Net Diff.	-14.3	0.4	15.6	-16.2	-23.5	-11.6	-14.2	-13.6	-58.5	-80.2	18.4	24.7	-24.4	-9.0	3.7	-21.3	-20.2	-22.6	-7.6	-4.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 4 Page 58
Mar. 1, 2016

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	274	24	263	33	161	136	103	197	
OKAY	40.0	39.3	49.8	37.8	59.1	40.6	40.2	41.0	39.5	
NOT OKAY	54.3	55.2	50.2	56.6	34.9	55.6	52.4	54.5	54.2	
DK/REFUSED	5.6	5.5	-	5.7	6.1	3.7	7.3	4.4	6.3	
Net Diff.	-14.3	-16.0	-0.4	-18.8	24.2	-15.0	-12.2	-13.5	-14.7	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 4 Page 59
Mar. 1, 2016

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL	AGE											WHITE	AFRICAN AMER.		MALE		FEMALE		
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
OKAY	40.0	20.1	100.0	-	14.0	18.1	30.6	58.8	44.5	69.1	68.5	48.8	18.4	58.3	21.5	59.5	19.0	53.3	21.2	64.5
NOT OKAY	54.3	73.9	-	100.0	76.2	78.3	61.9	35.8	53.3	20.2	31.5	38.6	78.6	35.8	64.8	34.5	75.9	41.7	71.9	29.6
DK/REFUSED	5.6	6.0	-	-	9.8	3.6	7.5	5.4	2.2	10.6	-	12.6	3.0	5.9	13.7	6.0	5.1	5.0	6.9	5.8
Net Diff.	-14.3	-53.8	100.0	-100.0	-62.1	-60.2	-31.3	23.0	-8.9	48.9	37.1	10.1	-60.2	22.5	-43.2	24.9	-56.9	11.7	-50.6	34.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 4 Page 60
Mar. 1, 2016

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE ICAN AMER.	AFR- ICAN AMER.	WHITE ICAN AMER.	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
OKAY	40.0	49.6	38.7	42.4	25.2	29.1	33.7	40.9	44.0	44.4	36.9	43.3
NOT OKAY	54.3	50.4	56.9	48.1	49.6	61.7	62.7	48.4	50.7	47.6	58.1	50.4
DK/REFUSED	5.6	-	4.5	9.5	25.2	9.2	3.6	10.6	5.3	8.0	5.0	6.3
Net Diff.	-14.3	-0.8	-18.2	-5.7	-24.5	-32.6	-29.0	-7.5	-6.6	-3.2	-21.1	-7.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 5 Page 61
Mar. 1, 2016

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	61.3	56.2	59.8	52.7	54.1	58.9	61.0	57.3	65.7	70.6	60.7	66.9	63.3	77.4
NO	38.4	42.7	40.2	38.4	45.9	41.1	39.0	42.7	34.3	29.4	39.3	33.1	36.7	22.6
DK/REFUSED	0.3	1.0	-	9.0	-	-	-	-	-	-	-	-	-	-
Net Diff.	23.0	13.5	19.6	14.3	8.1	17.7	22.0	14.6	31.4	41.3	21.4	33.7	26.5	54.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 5 Page 62
Mar. 1, 2016

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
YES	61.3	32.2	20.4	32.3	40.4	81.0	70.7	84.7	87.7	84.5	34.4	86.0	30.7	74.8	29.5	75.5	35.0	86.7	87.0	29.1	
NO	38.4	67.0	76.9	67.7	59.6	19.0	29.3	15.3	12.3	15.5	65.6	14.0	64.9	25.2	70.5	24.5	63.4	13.3	13.0	70.2	
DK/REFUSED	0.3	0.8	2.7	-	-	-	-	-	-	-	-	-	4.4	-	-	-	1.7	-	-	0.7	
Net Diff.	23.0	-34.8	-56.5	-35.4	-19.1	62.0	41.4	69.3	75.4	69.0	-31.2	72.1	-34.2	49.7	-40.9	50.9	-28.4	73.5	73.9	-41.1	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 5 Page 63
Mar. 1, 2016

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MALE)		TALKED ABOUT DRINKING (FEMALE)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
YES	61.3	67.6	19.4	91.6	48.4	90.2	29.7	82.1	33.5	82.4	30.6	91.1	27.1	80.8	48.3	34.5	33.7	88.7	70.2	84.3	49.2
NO	38.4	32.4	79.5	8.4	51.6	9.8	70.3	17.9	63.2	17.6	69.4	8.9	71.2	19.2	51.1	65.5	65.3	11.3	29.8	15.7	50.8
DK/REFUSED	0.3	-	1.1	-	-	-	-	-	3.3	-	-	-	1.7	-	0.6	-	1.0	-	-	-	-
Net Diff.	23.0	35.2	-60.1	83.3	-3.1	80.4	-40.6	64.1	-29.7	64.7	-38.8	82.1	-44.2	61.6	-2.8	-31.0	-31.6	77.4	40.5	68.7	-1.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 5 Page 64
Mar. 1, 2016

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		THINK IT'S TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)			
		OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO		
		-----										-----										-----	
Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49		
YES	61.3	70.0	60.4	74.5	47.6	86.5	49.2	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-		
NO	38.4	30.0	36.3	25.5	52.4	13.5	49.4	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0		
DK/REFUSED	0.3	-	3.3	-	-	-	1.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Net Diff.	23.0	39.9	24.1	48.9	-4.9	72.9	-0.2	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 5 Page 65
Mar. 1, 2016

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	61.3	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NO	38.4	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	23.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 5 Page 66
Mar. 1, 2016

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	61.3	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NO	38.4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	23.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 5 Page 67
Mar. 1, 2016

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	61.3	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NO	38.4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	23.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 5 Page 68
Mar. 1, 2016

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	61.3	64.4	71.6	62.1	45.2	36.0	51.1	32.2	14.2	83.2	82.0	83.7	70.1
NO	38.4	35.2	28.4	37.4	54.8	63.1	48.9	66.6	85.8	16.8	18.0	16.3	29.9
DK/REFUSED	0.3	0.4	-	0.5	-	1.0	-	1.2	-	-	-	-	-
Net Diff.	23.0	29.2	43.3	24.8	-9.7	-27.1	2.2	-34.4	-71.6	66.5	63.9	67.4	40.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 5 Page 69
Mar. 1, 2016

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	61.3	68.0	68.6	67.9	43.6	60.2	72.6	55.7	50.5	59.8	54.6	61.3	47.2	68.7	86.4	62.9	41.8	66.8	54.1	39.5	25.6
NO	38.4	32.0	31.4	32.1	56.4	37.9	27.4	41.8	49.5	40.2	45.4	38.7	52.8	30.5	13.6	36.1	58.2	32.6	45.9	58.8	74.4
DK/REFUSED	0.3	-	-	-	-	1.9	-	2.6	-	-	-	-	-	0.8	-	1.0	-	0.6	-	1.7	-
Net Diff.	23.0	36.1	37.3	35.7	-12.9	22.3	45.3	13.9	1.0	19.6	9.3	22.7	-5.7	38.3	72.9	26.9	-16.4	34.3	8.2	-19.3	-48.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 5 Page 70
Mar. 1, 2016

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
YES	61.3	80.4	83.2	72.4	52.8	55.3	62.6	59.4	54.7	74.1	53.5	65.2	57.6	34.9	30.1	82.5	79.1	66.9	61.3	65.3	54.0
NO	38.4	19.6	16.8	27.6	47.2	41.7	37.4	40.6	45.3	24.8	46.5	34.8	41.7	65.1	68.3	17.5	20.9	33.1	38.7	34.7	42.5
DK/REFUSED	0.3	-	-	-	-	3.0	-	-	-	1.1	-	-	0.7	-	1.6	-	-	-	-	-	3.6
Net Diff.	23.0	60.9	66.4	44.9	5.6	13.6	25.2	18.8	9.3	49.3	6.9	30.3	15.8	-30.3	-38.2	64.9	58.3	33.7	22.5	30.6	11.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 5 Page 71
Mar. 1, 2016

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL		EMBARRASSED/ AFRAID 2 TALK		EMBARRASSED/ AFRAID 2 TALK		ALCOHOL USE BY PEOPLE YOUR AGE IS...				ALCOHOL USE BY YOUR AGE		ALCOHOL USE BY YOUR AGE		ALCOHOL USE BY YOUR AGE		ALCOHOL USE BY YOUR AGE		ALCOHOL USE BY YOUR AGE		ALCOHOL USE BY YOUR AGE	
			(MALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
	YES	NO	YES	NO	YES	NO	PROB- LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total	300	69	77	78	62	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43
YES	61.3	57.7	56.2	71.8	59.3	64.1	64.2	63.7	35.8	33.5	35.4	82.8	80.4	66.3	65.7	71.4	51.4	60.1	57.0	68.2	72.0	
NO	38.4	42.3	43.8	28.2	39.1	35.9	35.8	36.3	60.5	66.5	64.6	17.2	19.6	33.7	34.3	28.6	48.6	39.9	43.0	31.8	28.0	
DK/REFUSED	0.3	-	-	-	1.6	-	-	-	3.7	-	-	-	-	-	-	-	-	-	-	-	-	
Net Diff.	23.0	15.5	12.4	43.6	20.2	28.1	28.5	27.4	-24.7	-33.0	-29.3	65.6	60.8	32.6	31.3	42.9	2.8	20.2	13.9	36.4	44.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 5 Page 72
Mar. 1, 2016

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	61.3	71.3	75.8	66.3	58.5	60.7	58.4	66.6	27.3	42.1	81.2	80.7	61.5	67.8	51.8	70.2	52.1	65.2	65.1	68.0
NO	38.4	26.6	24.2	29.2	41.5	39.3	41.1	33.4	71.4	57.9	18.8	19.3	38.5	32.2	45.6	29.8	47.9	34.8	33.7	32.0
DK/REFUSED	0.3	2.1	-	4.5	-	-	0.5	-	1.3	-	-	-	-	-	2.6	-	-	-	1.1	-
Net Diff.	23.0	44.7	51.6	37.1	17.1	21.3	17.3	33.2	-44.0	-15.8	62.3	61.4	23.1	35.7	6.2	40.4	4.3	30.4	31.4	35.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 5 Page 73
Mar. 1, 2016

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	274	24	263	33	161	136	103	197	
YES	61.3	60.4	71.4	59.1	78.9	59.4	64.3	68.0	57.8	
NO	38.4	39.3	28.6	40.5	21.1	40.6	35.0	32.0	41.7	
DK/REFUSED	0.3	0.4	-	0.4	-	-	0.7	-	0.5	
Net Diff.	23.0	21.1	42.7	18.6	57.8	18.7	29.3	36.1	16.1	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 5 Page 74
Mar. 1, 2016

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	AGE											WHITE		AFRICAN AMER.		MALE		FEMALE	
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	61.3	38.9	100.0	17.0	26.0	32.0	58.9	82.9	81.9	81.5	81.4	94.2	41.6	86.0	39.8	74.2	34.6	78.2	43.2	87.7
NO	38.4	60.4	-	83.0	71.2	68.0	41.1	17.1	18.1	18.5	18.6	5.8	58.4	14.0	56.6	25.8	65.4	21.8	55.4	12.3
DK/REFUSED	0.3	0.7	-	-	2.8	-	-	-	-	-	-	-	-	-	3.6	-	-	-	1.4	-
Net Diff.	23.0	-21.6	100.0	-66.0	-45.2	-36.0	17.7	65.8	63.8	62.9	62.8	88.4	-16.7	72.0	-16.8	48.3	-30.8	56.5	-12.2	75.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 5 Page 75
Mar. 1, 2016

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE ICAN AMER.	AFR- ICAN AMER.	WHITE ICAN AMER.	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
YES	61.3	43.0	64.1	58.7	50.4	55.6	61.7	48.9	66.6	72.2	57.0	65.8
NO	38.4	57.0	35.9	39.7	49.6	44.4	38.3	51.1	33.4	24.0	43.0	33.5
DK/REFUSED	0.3	-	-	1.6	-	-	-	-	-	3.8	-	0.7
Net Diff.	23.0	-14.0	28.2	19.0	0.7	11.1	23.5	-2.3	33.1	48.2	14.0	32.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 6 Page 76
Mar. 1, 2016

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total Answering	184	54	23	6	25	50	22	28	34	18	16	8	21	16
14 YEARS/YOUNGER	45.8	39.8	38.9	42.0	40.1	45.1	38.2	50.4	54.3	62.0	45.4	76.1	23.1	64.6
6 YEARS/YOUNGER	1.8	-	-	-	-	-	-	-	5.5	10.2	-	-	-	8.8
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	0.6	-	-	-	-	2.1	-	3.7	-	-	-	-	-	-
9	1.7	1.9	-	-	4.1	-	-	-	-	-	-	13.1	-	6.2
10	1.1	1.9	-	-	4.1	2.0	-	3.6	-	-	-	-	-	-
11	3.6	2.8	1.7	-	4.5	4.1	-	7.2	2.8	-	6.1	13.1	-	7.0
12	3.3	1.9	4.4	-	-	1.9	4.4	-	8.8	16.4	-	-	-	6.5
13	18.4	16.5	9.5	17.6	22.9	18.9	33.8	7.2	21.1	27.7	13.4	13.1	14.0	26.4
14	15.2	14.8	23.4	24.4	4.5	16.1	-	28.6	16.1	7.7	26.0	36.9	9.2	9.6
15 YEARS/OLDER	38.8	41.6	45.7	24.3	41.7	46.0	50.5	42.6	31.3	21.7	42.5	-	49.1	29.0
15	21.5	21.4	27.1	-	21.1	31.7	36.1	28.2	13.8	5.3	23.6	-	22.7	16.1
16	14.2	20.2	18.7	24.3	20.6	12.5	14.4	10.9	11.9	16.4	6.7	-	17.8	6.5
17	2.1	-	-	-	-	-	-	-	2.8	-	6.1	-	8.6	6.5
18/OLDER	1.0	-	-	-	-	1.9	-	3.4	2.8	-	6.1	-	-	-
REFUSED	15.4	18.7	15.4	33.7	18.2	8.9	11.3	7.0	14.4	16.4	12.0	23.9	27.7	6.5
Mean	13.93	14.20	14.49	14.47	13.86	14.09	14.25	13.98	13.61	12.76	14.55	12.46	14.97	12.78

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 6 Page 77
Mar. 1, 2016

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total Answering	184	39	7	11	21	145	41	35	42	27	30	102	7	29	18	69	21	76	144	39	
14 YEARS/YOUNGER	45.8	73.8	73.9	52.9	84.6	38.2	42.4	42.4	41.1	21.7	69.4	42.8	85.7	28.0	67.7	32.2	79.2	43.6	48.0	38.5	
6 YEARS/YOUNGER	1.8	8.5	44.9	-	-	-	-	-	-	-	-	-	27.1	-	18.2	-	-	-	1.6	2.4	
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
8	0.6	-	-	-	-	0.7	-	3.0	-	-	-	1.0	-	-	-	-	-	1.4	0.7	-	
9	1.7	2.7	-	-	5.0	1.4	-	5.8	-	-	3.5	1.0	-	3.5	-	3.0	5.0	-	2.1	-	
10	1.1	2.6	-	9.4	-	0.7	-	2.9	-	-	-	1.0	14.7	-	-	1.5	4.9	-	0.7	2.7	
11	3.6	11.1	28.9	10.6	5.0	1.6	-	2.7	2.4	1.4	11.0	1.0	14.7	3.5	-	2.0	20.7	1.3	3.9	2.9	
12	3.3	10.3	-	9.0	14.6	1.4	-	-	2.3	3.9	13.4	1.0	-	3.3	16.3	2.9	5.1	-	3.5	2.5	
13	18.4	30.5	-	14.3	49.7	15.2	18.1	12.0	22.2	3.8	34.5	17.5	14.3	14.5	33.1	10.2	28.3	19.7	17.0	24.2	
14	15.2	8.1	-	9.5	10.2	17.2	24.4	16.0	14.2	12.5	7.1	20.3	14.8	3.2	-	12.7	15.2	21.2	18.4	3.8	
15 YEARS/OLDER	38.8	2.8	-	-	5.3	48.5	40.8	50.8	44.9	62.8	3.6	45.3	-	58.6	-	51.8	5.3	45.6	42.9	24.6	
15	21.5	2.8	-	-	5.3	26.5	26.3	39.2	26.9	9.7	3.6	25.2	-	24.4	-	27.7	5.3	25.5	25.0	9.1	
16	14.2	-	-	-	-	18.0	12.2	9.0	13.6	45.6	-	15.3	-	31.1	-	15.7	-	20.1	15.3	10.5	
17	2.1	-	-	-	-	2.7	-	2.7	2.1	7.5	-	2.9	-	3.1	-	5.6	-	-	1.3	5.1	
18/OLDER	1.0	-	-	-	-	1.3	2.4	-	2.3	-	-	1.9	-	-	-	2.8	-	-	1.3	-	
REFUSED	15.4	23.4	26.1	47.1	10.1	13.3	16.7	6.8	13.9	15.5	27.0	11.9	14.3	13.4	32.3	16.0	15.5	10.8	9.0	36.9	
Mean	13.93	11.74	7.96	12.07	12.73	14.45	14.51	13.85	14.41	15.27	12.52	14.39	10.10	14.54	10.87	14.53	12.34	14.38	13.98	13.64	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 6 Page 78
Mar. 1, 2016

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL	TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK	
		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total Answering	184	22	17	122	21	104	26	26	10	64	23	80	16	97	79	6	33	91	46	67	58
14 YEARS/YOUNGER	45.8	85.5	59.1	41.4	21.9	50.8	43.0	42.1	30.7	43.0	30.2	52.1	50.5	50.0	43.9	100.0	69.0	46.7	25.8	54.2	46.9
6 YEARS/YOUNGER	1.8	10.9	5.4	-	-	-	-	3.6	9.5	3.7	4.1	-	-	2.4	1.2	39.4	2.8	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	0.6	-	-	0.9	-	1.0	-	-	-	-	-	1.3	-	1.1	-	-	-	1.2	-	1.6	-
9	1.7	4.8	-	1.7	-	2.0	-	3.9	-	3.2	-	1.3	-	2.1	1.3	17.4	-	1.1	2.2	3.1	-
10	1.1	4.7	-	-	4.8	-	3.9	3.9	-	-	4.5	1.3	-	1.1	1.3	-	3.1	1.1	-	1.5	-
11	3.6	14.7	6.5	1.9	-	3.0	4.2	7.8	-	2.1	-	5.3	7.1	3.5	4.2	34.3	6.8	1.5	2.2	3.0	3.9
12	3.3	14.0	5.6	1.7	-	3.9	3.7	3.7	-	6.2	4.2	1.3	-	2.1	5.1	-	12.2	2.2	-	1.6	7.0
13	18.4	26.5	35.7	15.3	14.9	19.0	31.3	15.8	10.9	14.1	17.4	19.3	34.0	15.8	22.3	8.9	34.5	16.2	13.5	17.3	26.9
14	15.2	9.8	5.9	19.9	2.2	21.8	-	3.6	10.3	13.6	-	22.2	9.5	21.9	8.6	-	9.6	23.4	7.9	26.1	9.1
15 YEARS/OLDER	38.8	5.0	-	49.7	44.4	40.3	19.4	50.3	39.8	46.5	25.6	40.1	23.2	41.3	33.4	-	3.3	44.0	55.0	38.2	28.6
15	21.5	5.0	-	28.6	16.3	23.7	7.8	23.5	10.0	26.7	8.7	23.7	9.6	23.8	18.2	-	3.3	25.3	28.9	22.7	16.2
16	14.2	-	-	18.0	18.9	13.0	7.6	26.8	20.7	13.8	8.4	16.4	13.5	16.5	10.3	-	-	17.6	17.7	14.1	7.2
17	2.1	-	-	1.6	9.1	1.8	4.0	-	9.2	3.0	8.5	-	-	-	3.7	-	-	-	6.4	-	3.5
18/OLDER	1.0	-	-	1.6	-	1.8	-	-	-	3.0	-	-	-	1.0	1.2	-	-	1.1	2.1	1.4	1.7
REFUSED	15.4	9.5	40.9	9.0	33.7	8.9	37.6	7.6	29.5	10.5	44.1	7.8	26.3	8.7	22.7	-	27.6	9.3	19.1	7.6	24.4
Mean	13.93	11.53	12.14	14.41	14.72	14.12	13.49	13.64	13.89	13.97	13.55	13.99	13.75	13.88	13.85	8.86	12.46	14.25	14.75	13.96	13.94

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 6 Page 79
Mar. 1, 2016

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)	
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	184	18	18	42	42	55	36	184	-	39	-	145	-	132	-	36	-	87	-	97
14 YEARS/YOUNGER	45.8	38.4	39.6	46.9	35.1	52.4	54.1	45.8	-	73.8	-	38.2	-	48.8	-	39.0	-	39.6	-	51.3
6 YEARS/YOUNGER	1.8	5.1	5.2	5.6	2.2	-	-	1.8	-	8.5	-	-	-	-	5.2	-	3.8	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	0.6	-	-	-	-	1.9	-	0.6	-	-	-	0.7	-	0.8	-	-	-	-	1.1	-
9	1.7	-	5.7	2.4	2.4	1.9	-	1.7	-	2.7	-	1.4	-	1.6	-	2.8	-	2.3	-	1.1
10	1.1	-	5.7	2.4	-	-	2.8	1.1	-	2.6	-	0.7	-	0.8	-	2.8	-	1.2	-	1.1
11	3.6	5.6	5.7	3.2	-	3.8	9.0	3.6	-	11.1	-	1.6	-	3.2	-	5.6	-	1.6	-	5.5
12	3.3	5.3	-	4.8	7.0	-	2.9	3.3	-	10.3	-	1.4	-	3.8	-	2.7	-	5.7	-	1.1
13	18.4	17.3	11.6	9.8	21.2	20.4	23.6	18.4	-	30.5	-	15.2	-	21.3	-	14.5	-	15.0	-	21.5
14	15.2	5.1	5.7	18.5	2.3	24.5	15.9	15.2	-	8.1	-	17.2	-	17.3	-	5.4	-	10.0	-	19.9
15 YEARS/OLDER	38.8	50.7	44.1	43.0	35.0	40.0	31.5	38.8	-	2.8	-	48.5	-	35.8	-	47.4	-	41.0	-	36.9
15	21.5	22.6	16.9	28.8	16.7	19.9	19.9	21.5	-	2.8	-	26.5	-	20.3	-	19.8	-	22.0	-	21.1
16	14.2	28.1	22.1	11.9	9.2	20.0	11.6	14.2	-	-	-	18.0	-	11.8	-	25.1	-	12.4	-	15.8
17	2.1	-	5.1	-	6.9	-	-	2.1	-	-	-	2.7	-	2.2	-	2.5	-	4.4	-	-
18/OLDER	1.0	-	-	2.3	2.3	-	-	1.0	-	-	-	1.3	-	1.5	-	-	-	2.2	-	-
REFUSED	15.4	10.9	16.3	10.2	29.9	7.6	14.4	15.4	-	23.4	-	13.3	-	15.3	-	13.6	-	19.4	-	11.8
Mean	13.93	13.92	13.46	13.62	14.00	14.08	13.72	13.93	-	11.74	-	14.45	-	14.02	-	13.70	-	13.89	-	13.96

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 6 Page 80
Mar. 1, 2016

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total Answering	184	84	9	75	7	6	34	28	71	40	26	4	2	64	47
14 YEARS/YOUNGER	45.8	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	-	-	-	-	100.0	-
6 YEARS/YOUNGER	1.8	3.9	34.9	-	-	-	-	-	-	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	0.6	1.2	11.1	-	-	-	-	-	-	-	-	-	-	1.6	-
9	1.7	3.7	32.5	-	-	-	-	-	-	-	-	-	-	3.2	-
10	1.1	2.4	21.5	-	-	-	-	-	-	-	-	-	-	1.6	-
11	3.6	7.9	-	9.0	100.0	-	-	-	-	-	-	-	-	6.6	-
12	3.3	7.2	-	8.1	-	100.0	-	-	-	-	-	-	-	7.9	-
13	18.4	40.3	-	45.4	-	-	100.0	-	-	-	-	-	-	43.7	-
14	15.2	33.3	-	37.5	-	-	-	100.0	-	-	-	-	-	35.4	-
15 YEARS/OLDER	38.8	-	-	-	-	-	-	-	100.0	100.0	100.0	100.0	100.0	-	100.0
15	21.5	-	-	-	-	-	-	-	55.4	100.0	-	-	-	-	56.7
16	14.2	-	-	-	-	-	-	-	36.5	-	100.0	-	-	-	33.0
17	2.1	-	-	-	-	-	-	-	5.4	-	-	100.0	-	-	6.3
18/OLDER	1.0	-	-	-	-	-	-	-	2.7	-	-	-	100.0	-	4.1
REFUSED	15.4	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	13.93	12.54	8.06	13.12	11.00	12.00	13.00	14.00	15.55	15.00	16.00	17.00	18.00	12.88	15.58

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 6 Page 81
Mar. 1, 2016

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)				
		(AFRICAN AMR)		(MALE)		(FEMALE)														
	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	184	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42	
14 YEARS/YOUNGER	45.8	100.0	-	100.0	-	100.0	-	46.1	58.4	28.0	53.2	100.0	100.0	100.0	79.3	40.1	52.7	22.8	40.6	
6 YEARS/YOUNGER	1.8	13.3	-	9.6	-	-	-	3.1	5.2	-	-	31.0	42.9	-	-	-	-	-	-	
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
8	0.6	-	-	-	-	2.1	-	1.4	2.3	-	-	-	-	-	-	1.5	2.6	-	-	
9	1.7	7.2	-	5.9	-	2.1	-	2.7	4.5	-	-	13.7	18.9	-	-	1.5	2.6	-	-	
10	1.1	7.2	-	3.0	-	2.0	-	1.3	-	3.2	1.7	13.3	-	47.7	-	-	-	-	2.4	
11	3.6	14.4	-	3.9	-	10.8	-	3.1	5.2	-	5.3	13.3	18.4	-	16.4	2.0	3.4	-	-	
12	3.3	6.9	-	14.4	-	2.1	-	2.6	2.3	3.1	3.1	-	-	-	9.6	2.9	2.6	3.3	-	
13	18.4	37.0	-	37.9	-	42.0	-	13.8	18.7	6.7	30.5	14.3	19.8	-	48.3	13.8	18.6	7.2	21.9	
14	15.2	13.9	-	25.3	-	38.9	-	18.1	20.2	15.0	12.6	14.6	-	52.3	5.1	18.4	22.9	12.2	16.2	
15 YEARS/OLDER	38.8	-	100.0	-	100.0	-	100.0	48.8	37.3	65.5	38.6	-	-	-	-	54.2	42.5	70.3	57.2	
15	21.5	-	41.7	-	53.6	-	57.3	27.1	22.9	33.2	22.6	-	-	-	-	30.1	26.1	35.6	33.5	
16	14.2	-	53.0	-	30.2	-	42.7	19.2	14.4	26.1	9.8	-	-	-	-	21.3	16.4	28.0	14.4	
17	2.1	-	5.3	-	10.8	-	-	-	-	-	6.2	-	-	-	-	-	-	-	9.2	
18/OLDER	1.0	-	-	-	5.4	-	-	2.5	-	6.2	-	-	-	-	-	2.8	-	6.6	-	
REFUSED	15.4	-	-	-	-	-	-	5.2	4.3	6.5	8.2	-	-	-	20.7	5.7	4.9	6.9	2.2	
Mean	13.93	11.35	15.64	12.03	15.68	12.90	15.43	13.95	13.32	14.90	14.02	9.77	8.87	12.09	12.53	14.44	13.96	15.12	14.60	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 6 Page 82
Mar. 1, 2016

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total Answering	184	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
14 YEARS/YOUNGER	45.8	47.8	58.3	31.2	60.4	39.6	49.9	28.0	31.7	37.5	52.1	22.4	47.1	54.0	62.9	35.8	57.9
6 YEARS/YOUNGER	1.8	-	-	-	-	6.2	11.6	-	-	6.4	12.6	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	0.6	2.0	3.2	-	-	-	-	-	-	-	-	-	-	2.6	3.9	-	-
9	1.7	3.9	6.4	-	-	-	-	-	-	2.8	5.5	-	-	2.6	3.9	-	-
10	1.1	-	-	-	2.2	6.7	-	14.3	-	-	-	-	3.7	2.5	-	7.8	-
11	3.6	1.8	3.0	-	7.1	6.7	12.6	-	-	3.7	7.2	-	-	2.5	3.8	-	9.5
12	3.3	2.0	3.2	-	4.2	6.4	-	13.7	-	5.5	5.6	5.3	7.1	-	-	-	-
13	18.4	16.2	19.9	10.2	33.1	13.7	25.8	-	23.9	8.4	5.5	11.5	36.3	18.8	28.0	-	25.9
14	15.2	21.9	22.5	21.0	13.7	-	-	-	7.8	10.8	15.8	5.6	-	24.8	23.2	28.1	22.5
15 YEARS/OLDER	38.8	46.6	38.8	58.9	28.5	53.8	37.9	72.0	68.3	51.8	37.6	66.5	46.0	46.0	37.1	64.2	32.8
15	21.5	29.3	29.0	29.8	15.4	13.6	13.3	13.9	38.7	30.6	26.9	34.5	21.3	23.9	20.2	31.5	23.7
16	14.2	13.6	9.8	19.7	6.7	40.2	24.5	58.1	22.6	16.0	10.7	21.4	10.6	22.1	17.0	32.7	9.1
17	2.1	-	-	-	6.4	-	-	-	6.9	-	-	-	14.1	-	-	-	-
18/OLDER	1.0	3.6	-	9.4	-	-	-	-	-	5.2	-	10.6	-	-	-	-	-
REFUSED	15.4	5.6	3.0	9.9	11.1	6.5	12.2	-	-	10.7	10.4	11.1	6.9	-	-	-	9.3
Mean	13.93	14.15	13.61	15.07	13.73	13.69	12.93	14.46	14.81	13.87	12.68	15.10	14.21	14.03	13.72	14.66	13.86

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 6 Page 83
Mar. 1, 2016

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL				PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
Total Answering	184	162	43	119	21	36	10	26	3	126	33	93	18			
14 YEARS/YOUNGER	45.8	48.3	45.5	49.3	28.5	77.0	70.2	79.7	35.4	40.1	37.8	40.8	27.3			
6 YEARS/YOUNGER	1.8	2.0	3.4	1.6	-	9.2	14.1	7.3	-	-	-	-	-			
7	-	-	-	-	-	-	-	-	-	-	-	-	-			
8	0.6	0.6	2.5	-	-	-	-	-	-	0.8	3.2	-	-			
9	1.7	1.9	2.4	1.7	-	2.9	-	4.1	-	1.6	3.1	1.1	-			
10	1.1	1.3	2.4	0.9	-	2.8	9.9	-	-	0.8	-	1.1	-			
11	3.6	3.9	9.7	1.8	1.8	12.0	21.2	8.4	-	1.6	6.1	-	2.1			
12	3.3	3.7	2.3	4.3	-	11.2	-	15.6	-	1.6	3.0	1.1	-			
13	18.4	17.7	10.9	20.1	24.8	30.1	25.0	32.2	35.4	14.2	6.5	16.8	23.0			
14	15.2	17.1	12.1	18.9	1.9	8.8	-	12.2	-	19.4	15.9	20.7	2.2			
15 YEARS/OLDER	38.8	37.4	40.5	36.3	51.5	3.0	-	4.2	-	47.3	53.2	45.2	59.9			
15	21.5	21.4	16.0	23.4	23.4	3.0	-	4.2	-	26.7	21.0	28.6	27.2			
16	14.2	13.0	22.3	9.7	23.8	-	-	-	-	16.7	29.3	12.3	27.7			
17	2.1	1.8	2.3	1.7	4.3	-	-	-	-	2.4	3.0	2.1	5.0			
18/OLDER	1.0	1.2	-	1.6	-	-	-	-	-	1.5	-	2.1	-			
REFUSED	15.4	14.3	13.9	14.4	20.1	20.0	29.8	16.1	64.6	12.7	8.9	14.0	12.8			
Mean	13.93	13.84	13.53	13.95	14.67	11.69	10.57	12.06	13.00	14.40	14.25	14.45	14.78			

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 6 Page 84
Mar. 1, 2016

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL (WHITE)				ALCOHOL (AFRICAN AMERICAN)				ALCOHOL (MALE)				ALCOHOL (FEMALE)				LAST FEW MONTHS		LAST FEW MTHS (6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total Answering	184	119	25	94	13	31	10	21	5	73	15	58	14	89	28	61	7	116	68	23	16
14 YEARS/YOUNGER	45.8	49.9	46.4	50.9	39.3	45.0	39.7	47.5	-	43.8	35.2	46.1	17.4	52.0	51.2	52.3	49.7	44.4	48.0	77.4	68.8
6 YEARS/YOUNGER	1.8	-	-	-	-	6.0	-	8.8	-	4.5	9.4	3.2	-	-	-	-	-	2.0	1.4	10.4	5.8
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	0.6	0.9	4.2	-	-	-	-	-	-	-	-	-	-	1.2	3.8	-	-	0.9	-	-	-
9	1.7	1.7	-	2.2	-	3.2	10.0	-	-	2.8	6.7	1.8	-	1.2	-	1.7	-	0.9	3.0	4.6	-
10	1.1	0.9	-	1.1	-	3.2	10.0	-	-	1.4	-	1.8	-	1.1	3.7	-	-	0.9	1.5	4.5	-
11	3.6	3.6	12.5	1.2	-	6.5	10.0	4.8	-	1.3	6.4	-	2.8	6.0	11.5	3.5	-	5.4	0.6	19.0	-
12	3.3	4.3	-	5.4	-	3.1	9.6	-	-	6.8	6.4	6.9	-	1.2	-	1.7	-	0.8	7.5	-	24.8
13	18.4	19.3	16.6	20.1	39.3	16.7	-	24.6	-	15.1	6.3	17.4	14.6	19.9	13.5	22.8	44.3	12.1	29.2	29.5	32.0
14	15.2	19.2	13.1	20.8	-	6.3	-	9.2	-	11.9	-	15.1	-	21.3	18.7	22.5	5.4	21.3	4.9	9.4	6.3
15 YEARS/OLDER	38.8	35.5	37.6	34.9	38.8	42.3	50.5	38.4	80.6	38.9	39.3	38.8	52.1	36.2	41.2	33.9	50.3	42.5	32.7	4.8	-
15	21.5	20.8	17.4	21.7	15.8	19.6	10.5	24.0	20.7	22.9	6.9	27.1	16.9	20.2	21.0	19.8	35.7	23.0	19.0	4.8	-
16	14.2	10.6	16.3	9.0	22.9	22.7	40.0	14.4	41.0	9.3	26.0	5.0	28.6	16.0	20.2	14.1	14.6	15.2	12.3	-	-
17	2.1	2.5	3.9	2.1	-	-	-	-	18.9	4.0	6.4	3.4	6.5	-	-	-	-	2.5	1.3	-	-
18/OLDER	1.0	1.6	-	2.1	-	-	-	-	-	2.6	-	3.3	-	-	-	-	-	1.7	-	-	-
REFUSED	15.4	14.6	16.0	14.2	22.0	12.7	9.8	14.1	19.4	17.3	25.5	15.1	30.5	11.8	7.5	13.8	-	13.1	19.3	17.8	31.2
Mean	13.93	14.00	13.79	14.05	14.29	13.38	13.46	13.34	15.98	13.71	13.07	13.86	15.02	13.93	13.74	14.03	14.21	14.09	13.62	11.49	12.14

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 6 Page 85
Mar. 1, 2016

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	184	93	52	86	46	18	18	51	36	65	32	96	80	19	18	77	61	64	62	20	15
14 YEARS/YOUNGER	45.8	36.4	41.5	46.3	53.6	39.0	39.0	33.7	48.0	52.8	48.1	46.8	46.7	88.2	61.9	36.8	42.2	47.1	52.3	44.9	33.7
6 YEARS/YOUNGER	1.8	-	-	-	-	5.2	5.2	4.7	2.6	-	-	3.4	-	17.7	-	-	-	-	-	9.3	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	0.6	1.1	-	1.2	-	-	-	-	-	1.6	-	-	1.3	-	-	-	1.7	-	1.7	-	-
9	1.7	-	4.0	1.2	2.2	-	5.6	-	5.6	1.6	-	1.1	2.6	-	5.7	1.3	1.7	1.6	1.7	-	6.8
10	1.1	-	2.0	-	2.2	5.6	-	-	2.8	1.6	-	1.1	1.3	-	5.5	1.3	-	1.6	-	-	6.8
11	3.6	2.1	0.8	5.0	-	11.3	-	1.9	1.1	8.2	-	4.8	1.4	17.2	6.1	1.8	-	3.4	1.8	10.1	-
12	3.3	1.0	2.0	-	11.0	5.4	-	1.9	11.1	-	3.4	2.1	3.9	5.5	11.1	1.3	1.7	1.6	5.0	4.8	-
13	18.4	7.9	28.4	14.6	33.9	5.9	23.0	11.8	19.6	12.4	40.3	18.0	20.8	30.9	33.5	14.9	17.0	21.2	23.6	15.6	13.8
14	15.2	24.2	4.4	24.3	4.3	5.7	5.2	13.5	5.2	27.4	4.5	16.3	15.5	16.9	-	16.2	20.1	17.7	18.5	5.1	6.3
15 YEARS/OLDER	38.8	51.6	42.9	40.9	26.5	50.0	44.8	46.5	33.2	39.3	32.0	45.1	31.4	5.9	-	54.6	40.7	45.1	26.3	50.2	40.2
15	21.5	27.4	25.0	23.1	15.1	17.0	22.5	21.6	22.5	24.1	14.9	26.6	13.7	5.9	-	31.6	17.8	28.9	10.0	20.6	13.4
16	14.2	19.0	16.2	12.1	11.4	33.0	17.3	15.4	8.2	15.1	17.1	16.6	12.7	-	-	20.5	16.5	14.7	10.0	25.1	26.9
17	2.1	3.2	1.8	3.5	-	-	5.0	5.8	2.5	-	-	0.9	3.7	-	-	1.2	4.8	-	4.8	4.5	-
18/OLDER	1.0	2.1	-	2.3	-	-	-	3.8	-	-	-	1.0	1.2	-	-	1.2	1.6	1.5	1.6	-	-
REFUSED	15.4	12.0	15.6	12.9	19.9	11.0	16.1	19.8	18.8	7.9	19.9	8.1	21.9	5.9	38.1	8.6	17.1	7.8	21.3	4.9	26.1
Mean	13.93	14.68	14.00	14.27	13.53	13.64	13.76	14.33	13.28	13.93	14.03	13.92	13.96	11.56	11.99	14.51	14.39	14.17	13.91	13.52	13.89

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 6 Page 86
Mar. 1, 2016

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
	AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
	(MALE)		(FEMALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
	YES	NO	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total Answering	184	40	43	56	37		174	114	61	9	22	13	91	48	78	45	27	8	52	30	62	31
14 YEARS/YOUNGER	45.8	38.8	39.4	52.5	55.3		45.0	47.5	40.4	58.7	81.9	59.0	39.2	35.6	48.8	46.4	40.5	38.5	42.3	30.7	52.0	49.8
6 YEARS/YOUNGER	1.8	8.3	-	-	-		1.9	2.9	-	-	14.9	-	-	-	-	-	6.9	-	6.4	-	-	-
7	-	-	-	-	-		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	0.6	-	-	-	2.9		0.6	0.9	-	-	-	-	1.2	-	1.3	-	-	-	-	-	1.7	-
9	1.7	2.6	2.3	-	2.9		1.8	0.9	3.4	-	-	8.4	1.1	2.1	-	4.6	3.7	-	2.0	3.4	-	3.4
10	1.1	2.6	-	-	2.8		1.2	1.8	-	-	4.6	-	1.1	-	1.3	-	3.7	-	2.0	-	1.7	-
11	3.6	1.0	-	7.5	3.1		2.4	3.7	-	26.0	14.4	-	1.1	-	2.8	-	7.5	-	-	-	6.9	-
12	3.3	5.0	4.7	-	2.9		2.9	3.5	1.7	10.7	13.5	-	1.1	2.2	3.8	2.3	3.6	-	5.6	3.5	1.7	-
13	18.4	9.8	21.2	23.9	20.4		18.8	17.9	20.6	10.8	25.3	41.8	16.1	15.1	22.6	20.8	7.8	38.5	13.3	17.1	21.8	23.9
14	15.2	9.7	11.3	21.0	20.5		15.5	15.9	14.7	11.1	9.2	8.9	17.5	16.2	16.9	18.7	7.2	-	13.0	6.7	18.3	22.5
15 YEARS/OLDER	38.8	46.9	34.7	43.8	27.5		39.9	38.1	43.1	19.7	4.9	-	46.2	54.3	38.5	35.5	41.5	61.5	34.3	53.6	41.4	32.9
15	21.5	30.0	12.0	24.2	15.8		22.7	21.3	25.2	-	4.9	-	25.4	31.7	23.9	17.7	18.6	25.9	22.8	24.4	20.1	26.0
16	14.2	12.3	13.6	19.6	11.7		14.4	14.2	14.8	10.1	-	-	17.6	18.7	10.8	13.6	22.9	35.6	5.7	22.9	21.3	7.0
17	2.1	2.3	6.8	-	-		1.7	1.8	1.5	9.5	-	-	2.2	1.9	2.6	2.1	-	-	3.9	3.1	-	-
18/OLDER	1.0	2.4	2.2	-	-		1.1	0.8	1.6	-	-	-	1.1	2.0	1.2	2.1	-	-	1.9	3.2	-	-
REFUSED	15.4	14.3	25.9	3.7	17.2		15.1	14.3	16.5	21.7	13.2	41.0	14.6	10.1	12.7	18.1	18.1	-	23.5	15.7	6.6	17.2
Mean	13.93	13.52	14.36	14.18	13.53		13.96	13.79	14.30	13.22	11.37	12.58	14.38	14.59	14.07	14.14	13.24	14.59	13.48	14.61	14.00	13.99

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 6 Page 87
Mar. 1, 2016

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	184	33	18	15	62	86	108	76	21	18	86	59	75	57	20	16	50	37	58	39
14 YEARS/YOUNGER	45.8	56.8	61.6	50.7	49.3	40.1	43.3	49.2	75.1	72.3	35.4	42.3	48.2	49.7	30.2	49.8	40.3	38.7	45.9	59.2
6 YEARS/YOUNGER	1.8	4.4	7.8	-	1.5	1.1	2.2	1.2	11.1	5.3	-	-	-	-	4.7	5.8	4.7	2.5	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	0.6	-	-	-	1.7	-	-	1.4	-	-	-	1.8	-	1.9	-	-	-	-	-	2.7
9	1.7	3.1	5.6	-	1.7	1.2	1.9	1.3	4.9	-	1.2	1.7	1.4	1.8	5.1	-	2.0	2.8	1.8	-
10	1.1	3.1	5.5	-	1.6	-	1.9	-	4.8	-	1.2	-	1.4	-	5.1	-	2.1	-	1.8	-
11	3.6	3.5	6.2	-	4.0	3.6	4.9	1.8	15.5	5.8	2.3	0.7	5.7	-	5.1	6.3	1.9	1.0	7.5	2.6
12	3.3	3.2	5.7	-	4.9	2.2	1.9	5.3	4.8	17.0	1.1	1.8	1.4	7.2	4.9	-	4.0	8.1	-	2.7
13	18.4	19.2	11.5	28.9	19.3	18.0	15.5	22.6	34.1	26.2	10.9	21.5	20.7	22.2	5.3	25.7	13.9	16.5	16.8	28.4
14	15.2	20.3	19.1	21.8	14.7	14.1	15.0	15.5	-	17.9	18.8	14.8	17.7	16.6	-	12.1	11.7	7.8	18.0	22.8
15 YEARS/OLDER	38.8	18.3	16.1	21.1	42.2	43.9	42.2	34.1	5.1	-	51.4	44.3	38.2	32.7	54.8	38.3	45.1	35.4	39.6	32.8
15	21.5	6.1	5.3	7.2	31.4	20.8	22.1	20.7	5.1	-	26.3	27.0	20.5	20.1	20.1	19.4	21.6	22.4	22.5	19.2
16	14.2	9.2	10.8	7.3	10.8	17.5	16.5	10.9	-	-	20.6	14.2	12.5	10.9	34.8	13.3	15.7	8.0	17.2	13.7
17	2.1	-	-	-	-	4.5	2.7	1.2	-	-	3.4	1.5	3.9	-	-	5.6	5.9	2.4	-	-
18/OLDER	1.0	2.9	-	6.6	-	1.1	0.9	1.3	-	-	1.1	1.6	1.3	1.7	-	-	1.9	2.6	-	-
REFUSED	15.4	24.9	22.3	28.3	8.5	16.0	14.5	16.7	19.7	27.7	13.2	13.4	13.6	17.6	14.9	11.9	14.6	25.9	14.4	8.0
Mean	13.93	13.17	12.36	14.27	13.73	14.31	13.98	13.85	11.29	12.34	14.59	14.23	14.11	13.90	13.71	13.68	13.94	13.82	14.02	13.88

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 6 Page 88
Mar. 1, 2016

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	184	165	17	156	26	95	87	70	114	
14 YEARS/YOUNGER	45.8	43.2	70.5	44.9	50.3	41.6	50.8	33.1	53.6	
6 YEARS/YOUNGER	1.8	2.0	-	1.5	3.6	3.5	-	2.0	1.6	
7	-	-	-	-	-	-	-	-	-	
8	0.6	0.6	-	0.7	-	1.1	-	-	0.9	
9	1.7	1.2	6.1	0.7	3.9	2.2	1.2	-	2.7	
10	1.1	1.2	-	1.3	-	2.1	-	1.4	0.9	
11	3.6	2.6	14.1	3.0	7.6	3.7	3.6	0.6	5.5	
12	3.3	3.0	6.2	3.2	4.0	2.1	4.6	2.9	3.5	
13	18.4	17.3	31.2	20.4	8.0	10.4	27.4	15.5	20.3	
14	15.2	15.1	12.8	14.1	23.1	16.6	14.0	10.6	18.1	
15 YEARS/OLDER	38.8	41.4	12.2	40.1	34.6	47.8	29.4	52.9	30.1	
15	21.5	23.3	6.1	21.6	22.6	23.8	19.2	26.3	18.6	
16	14.2	14.6	6.1	14.7	12.0	19.9	8.1	23.9	8.1	
17	2.1	2.3	-	2.5	-	2.1	2.1	1.3	2.6	
18/OLDER	1.0	1.2	-	1.2	-	2.0	-	1.4	0.8	
REFUSED	15.4	15.4	17.3	15.0	15.2	10.5	19.8	14.0	16.3	
Mean	13.93	14.02	12.81	14.03	13.52	13.98	13.86	14.45	13.60	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 6 Page 89
Mar. 1, 2016

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL	AGE											WHITE	AFRICAN AMER.		MALE		FEMALE		
	14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	
Total Answering	184	57	1	3	9	13	30	125	41	39	31	15	42	88	11	25	25	60	31	65
14 YEARS/YOUNGER	45.8	69.3	100.0	67.4	67.9	67.6	69.2	35.4	34.2	41.3	31.6	30.7	69.2	39.6	73.3	24.0	60.2	31.2	76.7	39.3
6 YEARS/YOUNGER	1.8	5.8	100.0	30.8	10.4	-	-	-	-	-	-	-	-	-	17.0	-	13.0	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	0.6	-	-	-	-	-	-	0.8	2.6	-	-	-	-	1.2	-	-	-	-	-	1.6
9	1.7	1.8	-	-	-	8.1	-	1.6	2.5	2.6	-	-	2.5	1.2	-	4.0	-	3.4	3.3	-
10	1.1	1.8	-	-	11.2	-	-	0.8	-	2.6	-	-	-	1.2	9.2	-	-	1.7	3.2	-
11	3.6	7.6	-	36.6	23.8	-	3.4	1.6	-	-	6.4	-	7.8	1.1	9.2	4.0	-	1.6	13.8	1.6
12	3.3	7.1	-	-	-	15.4	6.7	1.6	-	2.5	3.4	-	9.5	1.2	-	3.9	11.6	3.3	3.4	-
13	18.4	30.4	-	-	11.1	36.3	38.0	13.3	10.2	15.9	13.5	14.3	32.0	16.4	28.5	8.3	27.5	10.1	32.7	16.3
14	15.2	14.8	-	-	11.3	7.9	21.0	15.6	18.9	17.8	8.2	16.4	17.5	17.4	9.3	3.7	8.1	11.1	20.3	19.9
15 YEARS/OLDER	38.8	10.3	-	-	-	-	19.3	52.0	50.2	52.5	52.1	55.2	9.2	49.0	17.7	60.4	14.9	52.9	6.6	51.1
15	21.5	7.0	-	-	-	-	13.1	28.1	35.2	39.2	17.7	-	4.8	28.0	17.7	20.7	7.5	28.6	6.6	27.6
16	14.2	3.3	-	-	-	-	6.3	19.3	12.6	10.9	24.7	49.0	4.5	15.5	-	36.1	7.5	14.7	-	23.5
17	2.1	-	-	-	-	-	-	3.1	-	2.4	6.5	6.2	-	3.3	-	3.6	-	6.4	-	-
18/OLDER	1.0	-	-	-	-	-	-	1.5	2.4	-	3.1	-	-	2.2	-	-	-	3.2	-	-
REFUSED	15.4	20.3	-	32.6	32.1	32.4	11.4	12.6	15.6	6.1	16.4	14.0	21.5	11.4	9.0	15.6	24.8	15.9	16.7	9.6
Mean	13.93	12.54	6.00	8.72	10.90	12.41	13.59	14.51	14.37	14.26	14.71	15.19	13.07	14.43	11.67	14.66	12.24	14.53	12.75	14.49

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 6 Page 90
Mar. 1, 2016

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total Answering	184	9	132	36	2	3	65	17	66	19	87	97
14 YEARS/YOUNGER	45.8	33.8	48.8	39.0	-	52.2	41.2	33.3	56.4	44.3	39.6	51.3
6 YEARS/YOUNGER	1.8	16.9	-	5.2	-	-	-	10.8	-	-	3.8	-
7	-	-	-	-	-	-	-	-	-	-	-	-
8	0.6	-	0.8	-	-	-	-	-	1.6	-	-	1.1
9	1.7	-	1.6	2.8	-	-	1.6	5.8	1.6	-	2.3	1.1
10	1.1	-	0.8	2.8	-	-	1.6	-	-	5.4	1.2	1.1
11	3.6	-	3.2	5.6	-	-	1.5	-	5.0	10.9	1.6	5.5
12	3.3	-	3.8	2.7	-	-	6.1	5.6	1.6	-	5.7	1.1
13	18.4	-	21.3	14.5	-	18.8	18.5	5.7	24.2	22.6	15.0	21.5
14	15.2	16.9	17.3	5.4	-	33.4	12.0	5.4	22.5	5.4	10.0	19.9
15 YEARS/OLDER	38.8	66.2	35.8	47.4	-	16.7	40.9	44.2	30.8	50.4	41.0	36.9
15	21.5	49.7	20.3	19.8	-	16.7	22.8	16.7	17.9	22.6	22.0	21.1
16	14.2	16.5	11.8	25.1	-	-	10.6	22.2	13.0	27.8	12.4	15.8
17	2.1	-	2.2	2.5	-	-	4.5	5.2	-	-	4.4	-
18/OLDER	1.0	-	1.5	-	-	-	3.0	-	-	-	2.2	-
REFUSED	15.4	-	15.3	13.6	100.0	31.1	17.9	22.5	12.8	5.3	19.4	11.8
Mean	13.93	13.48	14.02	13.70	-	13.97	14.24	13.28	13.82	14.02	13.89	13.96

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 7 Page 91
Mar. 1, 2016

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	AREA													
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	
Total Answering	184	54	23	6	25	50	22	28	34	18	16	8	21	16	
AT LEAST ONCE/MONTH	41.8	43.3	43.3	31.0	46.1	43.0	33.8	50.3	37.2	34.5	40.3	36.9	22.8	70.7	
At Least Once/Week	24.8	24.8	20.7	24.3	28.8	28.0	24.8	30.6	15.9	13.3	18.9	36.9	14.2	41.7	
At Least Once/Month	17.0	18.5	22.7	6.7	17.3	15.0	9.0	19.7	21.3	21.2	21.4	-	8.6	29.0	
LESS ONCE/MONTH	33.8	26.3	23.1	-	35.5	36.9	42.8	32.3	33.7	32.7	34.9	39.2	54.3	19.9	
DK/REFUSED	24.3	30.4	33.6	69.0	18.4	20.1	23.4	17.5	29.1	32.8	24.8	23.9	23.0	9.4	
Net Diff.	8.0	17.0	20.3	31.0	10.7	6.1	-9.0	18.0	3.5	1.7	5.5	-2.2	-31.5	50.8	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 7 Page 92
Mar. 1, 2016

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total Answering	184	39	7	11	21	145	41	35	42	27	30	102	7	29	18	69	21	76	144	39	
AT LEAST ONCE/MONTH	41.8	19.7	46.0	9.4	15.6	47.8	20.5	48.5	60.7	67.8	10.8	48.8	43.0	41.9	13.1	50.2	25.4	45.6	50.5	10.8	
At Least Once/Week	24.8	14.2	46.0	-	10.3	27.7	13.0	27.9	38.6	32.4	7.1	29.7	28.3	21.0	13.1	23.8	15.2	31.2	30.2	5.3	
At Least Once/Month	17.0	5.5	-	9.4	5.3	20.1	7.5	20.7	22.0	35.4	3.7	19.0	14.7	20.9	-	26.4	10.2	14.4	20.2	5.5	
LESS ONCE/MONTH	33.8	51.8	15.1	72.0	54.3	29.0	52.4	27.2	19.3	11.2	58.6	28.1	29.1	37.9	49.0	26.8	54.2	31.0	28.0	56.4	
DK/REFUSED	24.3	28.6	38.8	18.5	30.1	23.2	27.2	24.2	20.0	21.0	30.6	23.1	27.9	20.2	37.9	22.9	20.4	23.4	21.5	32.8	
Net Diff.	8.0	-32.1	30.9	-62.6	-38.7	18.8	-31.9	21.3	41.3	56.6	-47.8	20.7	13.9	4.0	-36.0	23.4	-28.8	14.6	22.5	-45.6	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 7 Page 93
Mar. 1, 2016

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MALE)		TALKED ABOUT DRINKING (FEMALE)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)			
		YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	OKAY 	NOT OKAY	OKAY 	NOT OKAY	OKAY 	NOT OKAY	OKAY 	NOT OKAY		
Total Answering	184	22		17	122	21		104	26	26	10	64	23	80	16	97	79	6	33	91	46	67	58
AT LEAST ONCE/MONTH	41.8	35.2		-	53.2	19.5		47.7	11.8	53.9	10.8	56.2	4.2	45.9	20.5	59.6	20.4	73.7	9.8	58.7	28.0	55.6	21.8
At Least Once/Week	24.8	25.4		-	31.1	9.6		29.1	7.8	30.9	-	27.8	4.2	32.2	7.0	38.3	9.4	73.7	3.3	35.9	13.8	35.6	12.9
At Least Once/Month	17.0	9.8		-	22.1	9.9		18.6	4.0	23.0	10.8	28.4	-	13.7	13.5	21.4	10.9	-	6.5	22.8	14.2	20.0	8.9
LESS ONCE/MONTH	33.8	36.1		71.6	26.6	44.2		28.6	62.0	31.0	50.2	22.8	55.8	32.2	57.3	22.2	50.4	26.3	56.4	22.0	46.1	24.5	50.0
DK/REFUSED	24.3	28.6		28.4	20.3	36.3		23.7	26.2	15.1	39.0	21.1	40.0	21.9	22.2	18.1	29.2	-	33.8	19.3	26.0	19.9	28.2
Net Diff.	8.0	-0.9		-71.6	26.6	-24.7		19.1	-50.2	22.9	-39.3	33.4	-51.6	13.6	-36.8	37.4	-30.1	47.5	-46.7	36.7	-18.1	31.1	-28.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 7 Page 94
Mar. 1, 2016

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)		
		OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
		-----		-----		-----		-----		-----		-----		-----		-----		-----		-----		-----
Total Answering	184	18	18	42	42	55	36	184	-	39	-	145	-	132	-	36	-	87	-	97	-	
AT LEAST ONCE/MONTH	41.8	67.0	16.8	61.9	21.4	57.9	19.1	41.8	-	19.7	-	47.8	-	40.1	-	42.1	-	42.5	-	41.3	-	
At Least Once/Week	24.8	44.4	-	34.9	9.8	40.9	8.9	24.8	-	14.2	-	27.7	-	24.6	-	22.4	-	21.6	-	27.7	-	
At Least Once/Month	17.0	22.6	16.8	27.0	11.6	17.0	10.2	17.0	-	5.5	-	20.1	-	15.5	-	19.7	-	20.9	-	13.5	-	
LESS ONCE/MONTH	33.8	22.5	50.3	18.9	43.9	24.8	57.9	33.8	-	51.8	-	29.0	-	35.0	-	36.2	-	31.5	-	36.0	-	
DK/REFUSED	24.3	10.6	32.9	19.2	34.6	17.3	23.0	24.3	-	28.6	-	23.2	-	24.8	-	21.6	-	26.1	-	22.8	-	
Net Diff.	8.0	44.5	-33.5	43.1	-22.5	33.1	-38.8	8.0	-	-32.1	-	18.8	-	5.1	-	5.9	-	11.0	-	5.3	-	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 7 Page 95
Mar. 1, 2016

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total Answering	184	84	9	75	7	6	34	28	71	40	26	4	2	64	47
AT LEAST ONCE/MONTH	41.8	42.1	68.6	38.7	35.4	33.4	31.4	49.6	52.5	52.7	56.6	-	100.0	39.2	52.2
At Least Once/Week	24.8	31.7	57.9	28.4	35.4	17.4	25.2	32.9	23.8	26.4	25.2	-	-	29.3	26.6
At Least Once/Month	17.0	10.4	10.7	10.4	-	16.1	6.2	16.7	28.7	26.3	31.4	-	100.0	9.9	25.6
LESS ONCE/MONTH	33.8	39.3	10.8	42.9	49.4	32.2	56.0	28.0	33.6	35.6	23.3	100.0	-	43.3	27.9
DK/REFUSED	24.3	18.6	20.6	18.3	15.2	34.4	12.6	22.5	13.8	11.7	20.1	-	-	17.4	19.9
Net Diff.	8.0	2.8	57.8	-4.2	-13.9	1.3	-24.6	21.6	18.9	17.1	33.3	-100.0	100.0	-4.1	24.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 7 Page 96
Mar. 1, 2016

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	184	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
AT LEAST ONCE/MONTH	41.8	42.8	47.8	40.2	53.7	43.5	51.4	100.0	100.0	100.0	-	100.0	100.0	100.0	-	100.0	100.0	100.0	-
At Least Once/Week	24.8	28.7	17.9	28.4	19.8	34.0	27.9	59.3	100.0	-	-	72.2	100.0	-	-	57.9	100.0	-	-
At Least Once/Month	17.0	14.1	29.9	11.8	33.9	9.4	23.5	40.7	-	100.0	-	27.8	-	100.0	-	42.1	-	100.0	-
LESS ONCE/MONTH	33.8	29.5	52.2	37.4	35.3	40.6	32.0	-	-	-	100.0	-	-	-	100.0	-	-	-	100.0
DK/REFUSED	24.3	27.7	-	22.4	11.0	15.9	16.6	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	8.0	13.3	-4.3	2.8	18.4	2.8	19.5	100.0	100.0	100.0	-100.0	100.0	100.0	100.0	-100.0	100.0	100.0	100.0	-100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 7 Page 97
Mar. 1, 2016

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/
		ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A
		MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH
Total Answering	184	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
AT LEAST ONCE/MONTH	41.8	100.0	100.0	100.0	-	100.0	100.0	100.0	-	100.0	100.0	100.0	-	100.0	100.0	100.0	-
At Least Once/Week	24.8	61.2	100.0	-	-	53.2	100.0	-	-	50.8	100.0	-	-	67.2	100.0	-	-
At Least Once/Month	17.0	38.8	-	100.0	-	46.8	-	100.0	-	49.2	-	100.0	-	32.8	-	100.0	-
LESS ONCE/MONTH	33.8	-	-	-	100.0	-	-	-	100.0	-	-	-	100.0	-	-	-	100.0
DK/REFUSED	24.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	8.0	100.0	100.0	100.0	-100.0	100.0	100.0	100.0	-100.0	100.0	100.0	100.0	-100.0	100.0	100.0	100.0	-100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 7 Page 98
Mar. 1, 2016

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
Total Answering	184	162	43	119	21	36	10	26	3	126	33	93	18
AT LEAST ONCE/MONTH	41.8	42.4	47.3	40.7	39.1	21.3	24.0	20.2	-	48.5	54.7	46.3	45.5
At Least Once/Week	24.8	26.0	32.1	23.9	16.5	15.4	14.1	15.9	-	29.1	37.8	26.1	19.3
At Least Once/Month	17.0	16.4	15.2	16.8	22.6	5.9	9.9	4.3	-	19.4	16.9	20.3	26.3
LESS ONCE/MONTH	33.8	33.9	33.6	33.9	35.2	50.5	46.5	52.1	67.2	29.1	29.5	28.9	30.0
DK/REFUSED	24.3	23.7	19.1	25.4	25.7	28.2	29.5	27.7	32.8	22.4	15.8	24.7	24.5
Net Diff.	8.0	8.6	13.7	6.7	4.0	-29.2	-22.5	-31.9	-67.2	19.4	25.1	17.4	15.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 7 Page 99
Mar. 1, 2016

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total Answering	184	119	25	94	13	31	10	21	5	73	15	58	14	89	28	61	7	116	68	23	16
AT LEAST ONCE/MONTH	41.8	41.1	38.0	42.0	31.1	42.2	49.8	38.6	41.4	44.1	48.9	42.8	33.9	41.1	46.5	38.6	49.2	47.6	31.9	29.6	5.8
At Least Once/Week	24.8	25.5	29.9	24.4	15.8	22.7	19.6	24.2	20.7	23.8	29.2	22.4	10.0	27.9	33.7	25.3	29.2	29.2	17.4	20.2	5.8
At Least Once/Month	17.0	15.6	8.1	17.6	15.2	19.5	30.2	14.4	20.7	20.3	19.7	20.5	24.0	13.1	12.8	13.3	20.0	18.5	14.5	9.4	-
LESS ONCE/MONTH	33.8	34.7	41.4	32.9	38.1	35.8	30.1	38.5	39.2	30.8	31.6	30.6	34.9	36.4	34.7	37.1	35.6	31.3	38.1	43.9	62.9
DK/REFUSED	24.3	24.2	20.6	25.1	30.9	22.0	20.1	22.9	19.4	25.1	19.5	26.6	31.1	22.5	18.8	24.2	15.2	21.0	30.0	26.6	31.3
Net Diff.	8.0	6.4	-3.3	9.0	-7.0	6.5	19.8	0.1	2.2	13.3	17.3	12.3	-1.0	4.7	11.8	1.5	13.5	16.3	-6.2	-14.3	-57.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 7 Page 100
Mar. 1, 2016

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	184	93	52	86	46	18	18	51	36	65	32	96	80	19	18	77	61	64	62	20	15
AT LEAST ONCE/MONTH	41.8	52.0	40.1	46.2	28.9	50.0	34.2	49.8	32.2	46.0	31.6	41.7	43.8	30.0	11.3	44.5	53.5	38.7	44.0	45.5	33.8
At Least Once/Week	24.8	31.4	21.0	28.1	18.1	28.0	16.8	28.4	12.0	29.8	23.5	26.8	23.7	24.0	5.7	27.5	29.1	21.0	29.1	35.3	6.6
At Least Once/Month	17.0	20.7	19.1	18.1	10.8	22.0	17.4	21.4	20.2	16.2	8.0	14.9	20.1	6.0	5.5	17.0	24.4	17.7	14.9	10.2	27.2
LESS ONCE/MONTH	33.8	28.3	30.3	32.5	39.7	33.7	38.8	26.8	37.9	34.9	38.2	34.1	33.2	42.5	56.0	32.0	26.4	33.9	34.9	39.9	33.7
DK/REFUSED	24.3	19.7	29.6	21.3	31.4	16.3	27.0	23.4	29.8	19.2	30.2	24.2	23.0	27.5	32.7	23.4	20.1	27.3	21.2	14.6	32.5
Net Diff.	8.0	23.8	9.9	13.7	-10.8	16.4	-4.6	22.9	-5.7	11.1	-6.7	7.6	10.6	-12.5	-44.7	12.5	27.0	4.8	9.1	5.6	0.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 7 Page 101
Mar. 1, 2016

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
	AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
	(MALE)		(FEMALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
	YES	NO	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total Answering	184	40	43	56	37		174	114	61	9	22	13	91	48	78	45	27	8	52	30	62	31
AT LEAST ONCE/MONTH	41.8	44.1	40.3	40.0	47.9		42.7	42.0	44.0	25.4	19.8	26.0	47.5	48.7	37.4	47.6	48.9	24.0	37.4	54.3	46.0	34.0
At Least Once/Week	24.8	26.9	16.3	26.7	32.4		25.4	25.5	25.2	14.3	15.2	17.1	28.0	27.4	21.8	31.6	26.1	12.7	14.2	33.6	35.0	17.2
At Least Once/Month	17.0	17.2	24.0	13.2	15.5		17.3	16.6	18.8	11.1	4.6	8.9	19.5	21.3	15.6	15.9	22.9	11.2	23.1	20.7	11.0	16.9
LESS ONCE/MONTH	33.8	29.3	31.8	37.5	34.9		33.3	28.2	42.9	42.9	43.7	58.1	24.4	38.9	32.5	38.8	22.3	76.0	32.0	29.5	25.0	55.8
DK/REFUSED	24.3	26.6	27.9	22.5	17.1		23.9	29.8	13.1	31.7	36.5	15.9	28.1	12.4	30.1	13.6	28.8	-	30.6	16.2	29.0	10.1
Net Diff.	8.0	14.8	8.5	2.5	13.0		9.4	13.8	1.1	-17.5	-23.9	-32.1	23.1	9.8	4.9	8.7	26.6	-52.0	5.3	24.8	21.0	-21.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 7 Page 102
Mar. 1, 2016

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	184	33	18	15	62	86	108	76	21	18	86	59	75	57	20	16	50	37	58	39
AT LEAST ONCE/MONTH	41.8	52.4	60.1	42.7	43.9	37.3	39.2	45.5	21.5	17.4	43.6	54.0	34.6	47.4	45.2	38.4	36.4	50.7	41.7	40.6
At Least Once/Week	24.8	36.6	48.9	21.2	27.4	19.0	23.8	26.2	16.8	11.1	25.6	30.8	22.3	27.5	20.3	25.1	20.8	22.7	26.5	29.6
At Least Once/Month	17.0	15.8	11.3	21.4	16.5	18.3	15.4	19.3	4.8	6.3	18.0	23.2	12.3	19.9	24.9	13.3	15.6	28.0	15.2	11.0
LESS ONCE/MONTH	33.8	32.0	29.0	35.7	28.6	39.1	35.1	32.0	49.8	54.2	31.5	25.3	39.7	28.9	30.0	43.9	35.3	26.3	35.0	37.4
DK/REFUSED	24.3	15.6	10.8	21.7	27.5	23.6	25.7	22.5	28.7	28.4	24.9	20.7	25.7	23.7	24.9	17.7	28.3	23.0	23.3	22.0
Net Diff.	8.0	20.4	31.1	7.0	15.3	-1.8	4.1	13.5	-28.2	-36.8	12.1	28.6	-5.0	18.5	15.2	-5.6	1.1	24.5	6.8	3.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 7 Page 103
Mar. 1, 2016

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	184	165	17	156	26	95	87	70	114	
AT LEAST ONCE/MONTH	41.8	38.9	64.2	38.4	57.7	48.1	35.4	54.1	34.3	
At Least Once/Week	24.8	22.5	45.2	20.8	46.9	29.9	19.6	29.7	21.8	
At Least Once/Month	17.0	16.4	19.1	17.6	10.9	18.3	15.8	24.4	12.5	
LESS ONCE/MONTH	33.8	35.8	18.0	37.4	15.4	32.5	35.7	27.6	37.6	
DK/REFUSED	24.3	25.3	17.8	24.2	26.9	19.4	28.9	18.3	28.1	
Net Diff.	8.0	3.0	46.3	1.0	42.3	15.7	-0.3	26.5	-3.4	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 7 Page 104
Mar. 1, 2016

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total Answering	184	57	1	3	9	13	30	125	41	39	31	15	42	88	11	25	25	60	31	65
AT LEAST ONCE/MONTH	41.8	22.7	100.0	-	32.9	8.1	24.5	50.1	29.3	56.2	58.6	73.4	20.0	49.1	27.0	48.7	21.2	50.2	23.8	50.0
At Least Once/Week	24.8	15.3	100.0	-	21.6	8.1	14.0	28.4	18.0	31.5	38.3	28.2	12.5	29.6	17.8	24.5	17.2	21.7	13.7	34.7
At Least Once/Month	17.0	7.4	-	-	11.2	-	10.5	21.6	11.2	24.7	20.3	45.2	7.5	19.6	9.2	24.3	4.0	28.5	10.1	15.3
LESS ONCE/MONTH	33.8	51.7	-	36.6	56.8	52.6	53.8	26.2	44.6	19.4	16.7	13.1	53.6	26.5	55.5	27.8	46.2	26.0	56.2	26.4
DK/REFUSED	24.3	25.6	-	63.4	10.3	39.3	21.7	23.7	26.1	24.4	24.6	13.5	26.4	24.4	17.5	23.4	32.6	23.9	20.0	23.6
Net Diff.	8.0	-29.0	100.0	-36.6	-24.0	-44.5	-29.3	23.9	-15.4	36.8	41.9	60.4	-33.6	22.6	-28.5	20.9	-24.9	24.2	-32.4	23.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 7 Page 105
Mar. 1, 2016

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE ICAN AMER.	AFR- ICAN AMER.	WHITE ICAN AMER.	AFR- ICAN AMER.	MALE	FEMALE
Total Answering	184	9	132	36	2	3	65	17	66	19	87	97
AT LEAST ONCE/MONTH	41.8	83.1	40.1	42.1	-	16.9	42.9	33.3	37.3	50.3	42.5	41.3
At Least Once/Week	24.8	50.3	24.6	22.4	-	16.9	21.5	16.8	27.6	27.6	21.6	27.7
At Least Once/Month	17.0	32.8	15.5	19.7	-	-	21.4	16.5	9.8	22.6	20.9	13.5
LESS ONCE/MONTH	33.8	16.9	35.0	36.2	-	52.0	33.1	33.3	37.0	39.0	31.5	36.0
DK/REFUSED	24.3	-	24.8	21.6	100.0	31.1	24.0	33.4	25.7	10.7	26.1	22.8
Net Diff.	8.0	66.2	5.1	5.9	-	-35.2	9.8	0.1	0.4	11.3	11.0	5.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 8 Page 106
Mar. 1, 2016

8. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
TALK	83.8	92.9	96.2	79.0	93.5	76.7	79.6	74.6	75.7	76.9	74.4	91.3	83.4	87.4
A Lot	19.9	22.9	22.2	30.5	21.6	22.8	17.5	26.6	9.5	7.8	11.2	33.9	11.4	26.7
Sometimes	63.9	70.0	74.0	48.5	71.9	54.0	62.2	48.0	66.2	69.1	63.3	57.4	72.1	60.7
NEVER	15.5	7.1	3.8	21.0	6.5	22.1	20.4	23.4	22.5	19.4	25.6	8.7	16.6	12.6
DK/REFUSED	0.7	-	-	-	-	1.2	-	2.0	1.9	3.7	-	-	-	-
Net Diff.	68.3	85.8	92.3	58.0	86.9	54.6	59.2	51.2	53.2	57.5	48.9	82.5	66.9	74.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 8 Page 107
Mar. 1, 2016

8. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
TALK	83.8	82.8	87.9	73.1	85.5	84.5	85.4	87.2	80.7	85.1	81.6	87.0	83.1	85.4	80.7	79.8	85.0	89.4	87.0	79.7	
A Lot	19.9	16.5	12.5	17.8	18.6	22.2	18.6	28.4	20.9	22.5	15.3	19.4	13.0	28.2	19.6	17.3	13.4	27.4	24.4	14.5	
Sometimes	63.9	66.3	75.4	55.3	66.9	62.3	66.7	58.8	59.8	62.6	66.3	67.5	70.1	57.2	61.1	62.6	71.6	62.0	62.5	65.3	
NEVER	15.5	17.2	12.1	26.9	14.5	14.4	11.2	12.8	19.3	14.9	18.4	12.2	16.9	14.6	19.3	19.1	15.0	9.5	13.0	18.8	
DK/REFUSED	0.7	-	-	-	-	1.1	3.4	-	-	-	-	0.8	-	-	-	1.1	-	1.1	-	1.5	
Net Diff.	68.3	65.6	75.8	46.2	71.0	70.1	74.1	74.5	61.4	70.1	63.2	74.8	66.3	70.8	61.4	60.7	69.9	79.8	73.9	60.9	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 8 Page 108
Mar. 1, 2016

8. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		THINK IT'S		THINK IT'S		THINK IT'S		THINK IT'S	
		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK	
		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)			
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total		300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117	
TALK		83.8	87.5	81.1	86.8	77.1	88.5	79.6	87.9	81.0	82.9	77.3	90.6	82.9	86.2	83.0	83.2	84.0	86.7	81.3	89.6	81.0	
A Lot		19.9	29.3	11.9	23.2	19.6	19.0	16.2	31.2	13.4	21.2	15.0	27.2	13.8	23.5	17.4	25.0	16.0	23.3	19.6	15.9	17.6	
Sometimes		63.9	58.3	69.2	63.6	57.5	69.5	63.4	56.6	67.6	61.7	62.3	63.3	69.1	62.7	65.5	58.2	68.1	63.4	61.8	73.7	63.4	
NEVER		15.5	12.5	18.9	13.2	18.5	11.5	19.3	12.1	19.0	17.1	21.4	9.4	15.5	13.8	16.4	16.8	16.0	13.3	17.2	10.4	18.2	
DK/REFUSED		0.7	-	-	-	4.4	-	1.1	-	-	-	1.3	-	1.7	-	0.6	-	-	-	1.5	-	0.8	
Net Diff.		68.3	75.1	62.1	73.6	58.6	76.9	60.4	75.7	62.0	65.8	55.9	81.1	67.4	72.4	66.5	66.5	68.1	73.4	64.1	79.3	62.8	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 8 Page 109
Mar. 1, 2016

8. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)	
		OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
		-----				-----				-----				-----				-----			
Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49
TALK	83.8	84.9	87.4	81.6	80.7	90.3	85.6	88.0	76.9	92.4	78.0	86.8	74.5	89.9	75.4	86.7	80.8	84.1	74.9	91.5	79.6
A Lot	19.9	26.9	23.4	18.9	18.2	27.7	16.5	23.3	14.7	26.2	12.1	22.5	21.1	18.9	15.4	28.0	15.6	17.4	19.2	28.5	8.8
Sometimes	63.9	58.0	64.0	62.7	62.5	62.7	69.1	64.7	62.2	66.2	65.9	64.4	53.4	71.0	60.0	58.7	65.1	66.7	55.7	63.0	70.8
NEVER	15.5	15.1	12.6	18.4	18.2	9.7	14.4	11.5	22.2	7.6	22.0	12.5	22.6	10.1	23.3	13.3	19.2	15.9	23.6	7.5	20.4
DK/REFUSED	0.7	-	-	-	1.1	-	-	0.5	0.8	-	-	0.7	2.9	-	1.3	-	-	-	1.5	1.0	-
Net Diff.	68.3	69.8	74.9	63.1	62.6	80.7	71.2	76.6	54.7	84.8	55.9	74.3	51.9	79.8	52.1	73.5	61.5	68.2	51.3	84.1	59.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 8 Page 110
Mar. 1, 2016

8. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
TALK	83.8	92.9	100.0	92.0	94.2	100.0	84.6	98.6	84.8	87.6	80.8	76.6	100.0	91.9	89.1
A Lot	19.9	23.2	47.6	20.1	62.0	16.1	13.8	18.4	24.3	17.3	36.6	25.0	-	18.0	19.9
Sometimes	63.9	69.7	52.4	71.9	32.2	83.9	70.8	80.2	60.5	70.3	44.2	51.5	100.0	73.9	69.2
NEVER	15.5	7.1	-	8.0	5.8	-	15.4	1.4	15.2	12.4	19.2	23.4	-	8.1	10.9
DK/REFUSED	0.7	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	68.3	85.7	100.0	83.9	88.4	100.0	69.2	97.2	69.6	75.1	61.5	53.1	100.0	83.8	78.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 8 Page 111
Mar. 1, 2016

8. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)				
		(AFRICAN AMR)		(MALE)		(FEMALE)														
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Total		300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
TALK		83.8	100.0	77.4	93.0	79.8	92.8	89.8	89.3	92.4	84.8	88.1	100.0	100.0	100.0	90.2	88.1	91.3	83.7	87.1
A Lot		19.9	28.5	29.9	15.5	16.7	28.5	31.9	26.3	30.1	20.8	23.1	32.0	26.0	47.7	23.5	25.7	30.7	18.9	22.9
Sometimes		63.9	71.5	47.6	77.5	63.1	64.2	57.9	62.9	62.3	64.0	65.0	68.0	74.0	52.3	66.6	62.4	60.6	64.8	64.2
NEVER		15.5	-	22.6	7.0	20.2	7.2	10.2	10.7	7.6	15.2	11.9	-	-	-	9.8	11.9	8.7	16.3	12.9
DK/REFUSED		0.7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.		68.3	100.0	54.9	86.1	59.7	85.5	79.7	78.6	84.7	69.6	76.2	100.0	100.0	100.0	80.3	76.2	82.6	67.4	74.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 8 Page 112
Mar. 1, 2016

8. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
TALK	83.8	92.2	93.5	90.1	89.0	87.0	87.8	86.1	85.6	87.3	92.7	81.8	82.4	91.1	92.1	89.0	92.6
A Lot	19.9	18.0	23.1	9.9	22.4	33.2	24.5	43.0	23.3	20.1	23.6	16.4	17.5	32.1	34.7	27.0	27.5
Sometimes	63.9	74.2	70.4	80.3	66.7	53.8	63.2	43.0	62.4	67.2	69.1	65.4	64.8	59.0	57.5	62.0	65.1
NEVER	15.5	7.8	6.5	9.9	11.0	13.0	12.2	13.9	14.4	12.7	7.3	18.2	17.6	8.9	7.9	11.0	7.4
DK/REFUSED	0.7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	68.3	84.4	87.0	80.3	78.1	73.9	75.5	72.1	71.3	74.7	85.3	63.6	64.7	82.2	84.3	77.9	85.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 8 Page 113
Mar. 1, 2016

8. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
TALK	83.8	100.0	100.0	100.0	-	100.0	100.0	100.0	-	100.0	100.0	100.0	-
A Lot	19.9	23.8	100.0	-	-	20.0	100.0	-	-	26.3	100.0	-	-
Sometimes	63.9	76.2	-	100.0	-	80.0	-	100.0	-	73.7	-	100.0	-
NEVER	15.5	-	-	-	100.0	-	-	-	100.0	-	-	-	100.0
DK/REFUSED	0.7	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	68.3	100.0	100.0	100.0	-100.0	100.0	100.0	100.0	-100.0	100.0	100.0	100.0	-100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 8 Page 114
Mar. 1, 2016

8. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
TALK	83.8	100.0	100.0	100.0	-	100.0	100.0	100.0	-	100.0	100.0	100.0	-	100.0	100.0	100.0	-	92.2	72.8	88.3	77.8
A Lot	19.9	20.9	100.0	-	-	26.8	100.0	-	-	22.7	100.0	-	-	24.8	100.0	-	-	29.3	7.1	24.6	9.2
Sometimes	63.9	79.1	-	100.0	-	73.2	-	100.0	-	77.3	-	100.0	-	75.2	-	100.0	-	62.9	65.7	63.7	68.6
NEVER	15.5	-	-	-	100.0	-	-	-	100.0	-	-	-	100.0	-	-	-	100.0	7.2	26.4	11.7	22.2
DK/REFUSED	0.7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.6	0.8	-	-
Net Diff.	68.3	100.0	100.0	100.0	-100.0	100.0	100.0	100.0	-100.0	100.0	100.0	100.0	-100.0	100.0	100.0	100.0	-100.0	85.0	46.4	76.6	55.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 8 Page 115
Mar. 1, 2016

8. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL		TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)		
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28		
TALK	83.8	94.1	67.7	94.0	72.1	88.4	80.3	89.6	69.0	94.7	77.0	85.4	83.6	82.4	84.5	87.2	82.9	87.1	81.9	84.8	89.9		
A Lot	19.9	31.6	4.9	26.4	6.0	36.8	6.7	24.6	10.2	33.9	3.6	21.1	19.7	11.9	21.7	26.4	18.0	16.3	19.7	25.7	21.7		
Sometimes	63.9	62.5	62.8	67.7	66.1	51.6	73.5	65.0	58.9	60.8	73.4	64.3	63.9	70.5	62.7	60.8	64.8	70.8	62.3	59.0	68.2		
NEVER	15.5	5.0	30.8	5.1	27.9	11.6	19.7	9.2	31.0	5.3	21.3	14.6	15.7	17.6	15.5	12.8	15.9	12.9	17.1	15.2	10.1		
DK/REFUSED	0.7	0.8	1.6	0.8	-	-	-	1.1	-	-	1.7	-	0.7	-	-	-	1.3	-	1.0	-	-		
Net Diff.	68.3	89.1	36.9	88.9	44.2	76.8	60.5	80.4	38.1	89.4	55.7	70.9	67.8	64.8	69.0	74.3	67.0	74.2	64.9	69.5	79.8		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 8 Page 116
Mar. 1, 2016

8. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
	AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
	(MALE)		(FEMALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
	YES	NO	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43	
TALK	83.8	80.3	81.4	90.0	86.3	83.9	86.0	80.1	86.0	84.6	77.5	86.9	81.6	85.4	82.5	89.9	76.0	83.5	74.7	88.5	86.7	
A Lot	19.9	19.6	16.7	22.5	23.3	20.4	24.6	12.8	15.5	19.1	11.7	27.9	13.4	21.0	12.2	29.0	12.3	23.0	11.3	26.0	14.6	
Sometimes	63.9	60.7	64.7	67.5	62.9	63.5	61.5	67.3	70.4	65.5	65.8	59.1	68.2	64.3	70.3	60.9	63.8	60.4	63.4	62.5	72.1	
NEVER	15.5	19.7	17.3	10.0	13.7	15.7	14.0	18.9	10.4	15.4	22.5	13.1	16.8	14.6	17.5	10.1	24.0	16.5	25.3	11.5	11.0	
DK/REFUSED	0.7	-	1.3	-	-	0.4	-	1.0	3.7	-	-	-	1.6	-	-	-	-	-	-	-	2.3	
Net Diff.	68.3	60.7	64.1	79.9	72.5	68.2	72.1	61.2	75.6	69.1	55.0	73.9	64.8	70.8	64.9	79.8	52.1	67.0	49.4	77.0	75.6	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 8 Page 117
Mar. 1, 2016

8. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
TALK	83.8	81.8	87.9	75.0	85.5	83.4	88.3	76.5	86.0	76.4	89.9	76.6	90.8	75.8	84.9	84.1	87.5	67.8	89.0	85.1
A Lot	19.9	14.7	28.1	-	21.5	20.4	29.0	5.5	23.7	3.5	32.9	6.7	25.4	6.4	36.3	-	28.0	1.6	30.1	9.3
Sometimes	63.9	67.0	59.8	75.0	64.0	63.0	59.2	71.0	62.2	72.9	57.1	69.9	65.4	69.4	48.6	84.1	59.5	66.1	59.0	75.8
NEVER	15.5	16.1	12.1	20.6	14.5	16.6	11.2	22.6	14.0	23.6	9.2	22.1	9.2	23.1	15.1	15.9	12.5	30.5	9.8	14.9
DK/REFUSED	0.7	2.1	-	4.4	-	-	0.5	0.8	-	-	0.9	1.3	-	1.2	-	-	-	1.7	1.1	-
Net Diff.	68.3	65.6	75.8	54.4	71.0	66.7	77.0	53.9	72.0	52.9	80.8	54.4	81.6	52.7	69.7	68.2	75.1	37.2	79.2	70.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 8 Page 118
Mar. 1, 2016

8. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
		UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
		AFFECTS BRAIN		HELP STOP		DRINKING			
		YES	NO	YES	NO	YES	NO	YES	NO
		-----	-----	-----	-----	-----	-----	-----	-----
Total	300	274	24	263	33	161	136	103	197
TALK	83.8	84.5	78.0	85.1	74.6	90.7	76.7	87.9	81.7
A Lot	19.9	21.1	8.4	21.0	13.7	22.0	17.9	23.3	18.2
Sometimes	63.9	63.4	69.6	64.2	60.9	68.7	58.8	64.6	63.5
NEVER	15.5	15.2	17.9	14.5	22.5	9.3	22.5	11.2	17.8
DK/REFUSED	0.7	0.4	4.1	0.4	2.9	-	0.7	0.9	0.5
Net Diff.	68.3	69.3	60.2	70.6	52.1	81.5	54.2	76.7	63.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 8 Page 119
Mar. 1, 2016

8. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
TALK	83.8	84.1	100.0	94.8	76.0	77.9	90.2	83.5	84.8	91.7	78.5	66.0	83.2	86.1	89.8	80.3	83.3	77.1	84.9	90.2
A Lot	19.9	17.9	100.0	17.4	11.2	21.1	17.9	22.2	18.4	24.4	25.5	19.2	18.2	17.3	14.1	29.6	20.3	16.6	15.5	28.0
Sometimes	63.9	66.2	-	77.4	64.8	56.8	72.4	61.3	66.3	67.3	53.0	46.8	64.9	68.8	75.7	50.7	63.0	60.5	69.4	62.2
NEVER	15.5	15.2	-	5.2	24.0	22.1	7.9	15.8	15.2	8.3	18.9	34.0	16.8	13.0	10.2	19.7	16.7	21.6	13.8	9.8
DK/REFUSED	0.7	0.7	-	-	-	-	1.9	0.6	-	-	2.6	-	-	0.9	-	-	-	1.3	1.4	-
Net Diff.	68.3	68.8	100.0	89.5	52.0	55.8	82.4	67.7	69.5	83.5	59.6	32.0	66.4	73.1	79.6	60.6	66.6	55.5	71.1	80.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 8 Page 120
Mar. 1, 2016

8. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE ICAN AMER.	AFR- ICAN AMER.	WHITE ICAN AMER.	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
TALK	83.8	86.1	84.7	84.6	51.8	64.0	84.4	76.1	85.0	96.2	80.2	87.6
A Lot	19.9	35.7	17.7	22.7	25.2	27.1	15.9	21.9	19.5	23.7	18.2	21.7
Sometimes	63.9	50.4	67.0	61.9	26.6	36.9	68.5	54.2	65.5	72.5	62.0	65.9
NEVER	15.5	13.9	14.8	15.4	23.0	36.0	14.7	23.9	15.0	3.8	19.2	11.7
DK/REFUSED	0.7	-	0.5	-	25.2	-	0.9	-	-	-	0.6	0.7
Net Diff.	68.3	72.3	69.9	69.1	28.8	28.1	69.7	52.2	70.1	92.4	61.0	75.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 9 Page 121
Mar. 1, 2016

9. SPECIFICALLY, HAVE YOUR PARENTS TALKED TO YOU ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING IN THE LAST FEW MONTHS?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	57.9	54.7	46.2	78.7	56.1	61.7	61.6	61.9	52.3	34.1	70.4	74.6	55.6	64.7
NO	41.8	45.3	53.8	21.3	43.9	38.3	38.4	38.1	46.0	65.9	26.2	25.4	44.4	35.3
DK/REFUSED	0.3	-	-	-	-	-	-	-	1.7	-	3.5	-	-	-
Net Diff.	16.0	9.3	-7.6	57.4	12.2	23.5	23.1	23.7	6.2	-31.8	44.2	49.1	11.1	29.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 9 Page 122
Mar. 1, 2016

9. SPECIFICALLY, HAVE YOUR PARENTS TALKED TO YOU ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING IN THE LAST FEW MONTHS?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
YES	57.9	47.6	49.4	52.9	42.9	64.8	75.9	71.3	46.8	63.7	43.6	67.7	51.8	53.8	44.3	63.9	51.0	65.7	63.3	50.7	
NO	41.8	52.4	50.6	47.1	57.1	34.7	24.1	28.7	53.2	33.5	56.4	32.3	48.2	46.2	55.7	35.1	49.0	34.3	36.7	48.6	
DK/REFUSED	0.3	-	-	-	-	0.5	-	-	-	2.8	-	-	-	-	-	1.0	-	-	-	0.7	
Net Diff.	16.0	-4.8	-1.2	5.7	-14.1	30.1	51.7	42.5	-6.4	30.2	-12.8	35.3	3.7	7.5	-11.4	28.9	2.0	31.3	26.7	2.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 9 Page 123
Mar. 1, 2016

9. SPECIFICALLY, HAVE YOUR PARENTS TALKED TO YOU ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING IN THE LAST FEW MONTHS?

	TOTAL	TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		THINK IT'S		THINK IT'S		THINK IT'S		THINK IT'S	
		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK	
		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
YES	57.9	55.0	44.9	65.4	62.3	64.3	47.9	55.7	50.2	60.5	51.4	65.9	49.7	61.8	55.1	58.2	46.0	62.4	68.8	63.5	52.6
NO	41.8	45.0	55.1	34.6	35.7	35.7	52.1	44.3	49.8	39.5	47.4	34.1	50.3	38.2	44.3	41.8	54.0	37.6	29.8	36.5	47.4
DK/REFUSED	0.3	-	-	-	2.0	-	-	-	-	-	1.2	-	-	-	0.6	-	-	-	1.4	-	-
Net Diff.	16.0	10.0	-10.2	30.7	26.6	28.7	-4.1	11.4	0.4	21.0	4.0	31.7	-0.5	23.5	10.8	16.5	-8.0	24.7	39.0	27.0	5.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 9 Page 124
Mar. 1, 2016

9. SPECIFICALLY, HAVE YOUR PARENTS TALKED TO YOU ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING IN THE LAST FEW MONTHS?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)		
		OKAY 	NOT OKAY 	OKAY 	NOT OKAY 	OKAY 	NOT OKAY 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	
		-----		-----		-----		-----		-----		-----		-----		-----		-----		-----		-----
Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49	
YES	57.9	50.4	55.9	52.6	58.8	69.9	50.7	63.1	49.1	58.3	41.8	64.3	66.7	64.9	44.1	50.0	55.7	58.4	52.9	67.3	44.1	
NO	41.8	49.6	44.1	47.4	40.2	30.1	49.3	36.9	50.1	41.7	58.2	35.7	30.7	35.1	55.9	50.0	44.3	41.6	45.7	32.7	55.9	
DK/REFUSED	0.3	-	-	-	1.0	-	-	-	0.8	-	-	-	2.6	-	-	-	-	-	1.4	-	-	
Net Diff.	16.0	0.8	11.8	5.2	18.6	39.8	1.5	26.1	-0.9	16.7	-16.4	28.7	36.0	29.8	-11.9	-0.1	11.5	16.8	7.2	34.5	-11.8	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 9 Page 125
Mar. 1, 2016

9. SPECIFICALLY, HAVE YOUR PARENTS TALKED TO YOU ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING IN THE LAST FEW MONTHS?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	57.9	61.2	57.8	61.7	94.2	16.1	41.5	88.2	68.9	67.4	67.9	76.6	100.0	61.5	74.1
NO	41.8	38.8	42.2	38.3	5.8	83.9	58.5	11.8	31.1	32.6	32.1	23.4	-	38.5	25.9
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	16.0	22.5	15.6	23.3	88.4	-67.9	-17.1	76.4	37.9	34.8	35.7	53.1	100.0	23.0	48.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 9 Page 126
Mar. 1, 2016

9. SPECIFICALLY, HAVE YOUR PARENTS TALKED TO YOU ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING IN THE LAST FEW MONTHS?

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	57.9	50.0	52.7	49.7	66.3	69.3	71.6	71.8	74.1	68.5	58.4	87.8	83.1	100.0	49.4	70.1	72.9	66.2	62.8
NO	41.8	50.0	47.3	50.3	33.7	30.7	28.4	28.2	25.9	31.5	41.6	12.2	16.9	-	50.6	29.9	27.1	33.8	37.2
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	16.0	-0.1	5.3	-0.7	32.6	38.6	43.2	43.7	48.3	36.9	16.9	75.5	66.1	100.0	-1.2	40.1	45.8	32.3	25.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 9 Page 127
Mar. 1, 2016

9. SPECIFICALLY, HAVE YOUR PARENTS TALKED TO YOU ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING IN THE LAST FEW MONTHS?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	57.9	74.7	74.2	75.7	60.2	59.3	62.4	55.8	46.4	68.5	76.8	59.8	49.9	75.0	72.2	80.5	65.2
NO	41.8	25.3	25.8	24.3	39.8	40.7	37.6	44.2	53.6	31.5	23.2	40.2	50.1	25.0	27.8	19.5	34.8
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	16.0	49.5	48.3	51.4	20.5	18.6	24.8	11.6	-7.2	36.9	53.7	19.6	-0.3	49.9	44.5	61.1	30.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 9 Page 128
Mar. 1, 2016

9. SPECIFICALLY, HAVE YOUR PARENTS TALKED TO YOU ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING IN THE LAST FEW MONTHS?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING			
		ALCOHOL				ALCOHOL				ALCOHOL			
		(6th-8th)				(9th-12th)				(9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	57.9	63.6	85.1	57.0	26.9	50.7	70.8	45.7	32.4	72.2	92.3	65.0	22.5
NO	41.8	36.4	14.9	43.0	71.1	49.3	29.2	54.3	67.6	27.8	7.7	35.0	74.0
DK/REFUSED	0.3	-	-	-	1.9	-	-	-	-	-	-	-	3.5
Net Diff.	16.0	27.3	70.2	13.9	-44.2	1.5	41.5	-8.5	-35.2	44.4	84.7	30.1	-51.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 9 Page 129
Mar. 1, 2016

9. SPECIFICALLY, HAVE YOUR PARENTS TALKED TO YOU ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING IN THE LAST FEW MONTHS?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	57.9	63.8	85.6	58.0	19.9	55.5	86.1	44.2	39.9	62.7	75.8	58.8	27.0	64.6	93.2	55.2	26.8	100.0	-	100.0	-
NO	41.8	36.2	14.4	42.0	80.1	44.5	13.9	55.8	60.1	37.3	24.2	41.2	69.9	35.4	6.8	44.8	73.2	-	100.0	-	100.0
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	3.1	-	-	-	-	-	-	-	-
Net Diff.	16.0	27.5	71.3	16.0	-60.2	10.9	72.1	-11.5	-20.1	25.3	51.6	17.6	-42.9	29.2	86.5	10.3	-46.4	100.0	-100.0	100.0	-100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 9 Page 130
Mar. 1, 2016

9. SPECIFICALLY, HAVE YOUR PARENTS TALKED TO YOU ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING IN THE LAST FEW MONTHS?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
YES	57.9	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	66.2	51.9	57.3	40.7	71.3	60.7	65.2	53.2	58.2	46.0
NO	41.8	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	33.2	48.1	42.7	59.3	27.7	39.3	34.8	46.8	41.8	54.0
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	0.6	-	-	-	1.0	-	-	-	-	-
Net Diff.	16.0	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0	33.0	3.8	14.6	-18.6	43.6	21.3	30.4	6.5	16.5	-8.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 9 Page 131
Mar. 1, 2016

9. SPECIFICALLY, HAVE YOUR PARENTS TALKED TO YOU ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING IN THE LAST FEW MONTHS?

	TOTAL		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
	AFRAID 2 TALK		AFRAID 2 TALK				YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
	(MALE)		(FEMALE)								(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43	
YES	57.9	63.6	51.6	68.6	52.2	58.0	63.7	47.6	58.7	57.2	30.7	67.6	57.5	62.5	49.3	60.5	30.5	63.6	42.6	63.7	53.6	
NO	41.8	35.1	48.4	31.4	47.8	41.7	35.8	52.4	41.3	42.8	69.3	31.6	42.5	37.5	50.7	39.5	69.5	35.3	57.4	36.3	46.4	
DK/REFUSED	0.3	1.3	-	-	-	0.3	0.5	-	-	-	-	0.8	-	-	-	-	-	1.0	-	-	-	
Net Diff.	16.0	28.4	3.2	37.2	4.5	16.4	27.8	-4.9	17.4	14.4	-38.6	35.9	15.0	25.1	-1.4	21.0	-39.0	28.3	-14.7	27.4	7.2	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 9 Page 132
Mar. 1, 2016

9. SPECIFICALLY, HAVE YOUR PARENTS TALKED TO YOU ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING IN THE LAST FEW MONTHS?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	57.9	61.8	61.6	62.1	57.8	57.5	71.8	36.0	62.2	21.6	78.9	44.3	68.8	40.7	74.4	17.4	69.9	32.8	73.9	39.2
NO	41.8	38.2	38.4	37.9	41.4	42.5	28.2	63.2	37.8	78.4	21.1	54.5	31.2	59.3	25.6	82.6	30.1	65.7	26.1	60.8
DK/REFUSED	0.3	-	-	-	0.8	-	-	0.8	-	-	-	1.2	-	-	-	-	-	1.6	-	-
Net Diff.	16.0	23.7	23.1	24.3	16.4	14.9	43.6	-27.2	24.3	-56.8	57.7	-10.2	37.6	-18.5	48.9	-65.2	39.8	-32.9	47.7	-21.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 9 Page 133
Mar. 1, 2016

9. SPECIFICALLY, HAVE YOUR PARENTS TALKED TO YOU ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING IN THE LAST FEW MONTHS?

	DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF		
	UNDERAGE/DRNK	HURTS BRAIN/	AFFECTS BRAIN	HELP STOP	STOP UNDERAGE	DRINKING	TALKITOUT.ORG		
	YES	NO	YES	NO	YES	NO	YES	NO	
	-----	-----	-----	-----	-----	-----	-----	-----	
Total	300	274	24	263	33	161	136	103	197
YES	57.9	59.4	38.9	59.0	44.0	69.4	45.5	69.0	52.0
NO	41.8	40.3	61.1	40.6	56.0	30.6	53.8	31.0	47.5
DK/REFUSED	0.3	0.3	-	0.3	-	-	0.7	-	0.5
Net Diff.	16.0	19.1	-22.2	18.4	-12.1	38.8	-8.3	37.9	4.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 9 Page 134
Mar. 1, 2016

9. SPECIFICALLY, HAVE YOUR PARENTS TALKED TO YOU ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING IN THE LAST FEW MONTHS?

	TOTAL	AGE											WHITE	AFRICAN AMER.		MALE		FEMALE		
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	57.9	51.3	100.0	41.9	59.8	39.1	57.1	64.6	78.8	58.7	58.3	52.9	48.5	66.8	52.9	53.2	53.5	59.5	49.1	69.9
NO	41.8	48.7	-	58.1	40.2	60.9	42.9	34.8	21.2	41.3	41.7	41.3	51.5	33.2	47.1	46.8	46.5	39.3	50.9	30.1
DK/REFUSED	0.3	-	-	-	-	-	-	0.6	-	-	-	5.8	-	-	-	-	-	1.2	-	-
Net Diff.	16.0	2.6	100.0	-16.2	19.6	-21.9	14.3	29.8	57.6	17.4	16.7	11.6	-3.0	33.7	5.8	6.4	7.0	20.2	-1.8	39.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 9 Page 135
Mar. 1, 2016

9. SPECIFICALLY, HAVE YOUR PARENTS TALKED TO YOU ABOUT ALCOHOL ABUSE OR UNDERAGE DRINKING IN THE LAST FEW MONTHS?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
YES	57.9	79.2	57.4	53.1	25.2	74.9	57.8	51.1	57.0	55.7	56.1	59.7
NO	41.8	20.8	42.6	46.9	51.8	25.1	42.2	48.9	43.0	44.3	43.4	40.3
DK/REFUSED	0.3	-	-	-	23.0	-	-	-	-	-	0.6	-
Net Diff.	16.0	58.4	14.9	6.1	-26.6	49.9	15.7	2.3	14.0	11.4	12.7	19.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 10 Page 136
Mar. 1, 2016

10. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	49.2	49.3	44.6	55.8	51.7	59.3	67.5	53.3	45.8	43.9	47.7	33.4	41.3	37.5
NO	46.2	46.3	52.6	35.2	43.7	35.0	28.3	40.0	46.6	48.3	45.0	66.6	55.7	62.5
DK/REFUSED	4.7	4.4	2.8	9.0	4.6	5.7	4.2	6.7	7.6	7.8	7.3	-	3.0	-
Net Diff.	3.0	2.9	-8.0	20.7	8.0	24.3	39.1	13.3	-0.8	-4.3	2.8	-33.1	-14.4	-25.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 10 Page 137
Mar. 1, 2016

10. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
YES	49.2	44.3	52.0	38.3	42.7	52.5	51.8	56.6	53.2	47.2	42.6	49.7	42.6	54.5	42.4	47.4	46.2	57.8	55.4	41.7	
NO	46.2	50.3	42.2	57.5	51.4	43.4	44.6	35.5	42.6	52.8	51.5	46.8	53.1	40.5	53.8	47.9	46.7	38.6	40.3	53.1	
DK/REFUSED	4.7	5.4	5.8	4.2	5.9	4.2	3.6	7.9	4.3	-	5.9	3.5	4.4	4.9	3.8	4.7	7.1	3.6	4.3	5.2	
Net Diff.	3.0	-6.1	9.8	-19.2	-8.7	9.1	7.2	21.1	10.6	-5.6	-8.8	2.8	-10.5	14.0	-11.4	-0.6	-0.6	19.2	15.1	-11.3	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 10 Page 138
Mar. 1, 2016

10. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		THINK IT'S		THINK IT'S		THINK IT'S		THINK IT'S	
		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK	
		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
YES	49.2	59.2	38.9	54.5	47.5	53.7	38.1	50.9	49.3	51.2	39.3	59.2	44.8	60.1	41.0	76.7	36.7	57.2	47.5	53.2	41.6
NO	46.2	34.7	56.0	41.7	47.2	41.9	57.2	42.9	47.5	43.8	57.1	37.2	47.9	35.8	54.7	17.7	57.6	38.9	50.3	44.3	53.2
DK/REFUSED	4.7	6.1	5.2	3.8	5.3	4.4	4.7	6.2	3.2	5.0	3.6	3.6	7.3	4.1	4.3	5.7	5.7	3.8	2.1	2.5	5.2
Net Diff.	3.0	24.5	-17.1	12.9	0.3	11.8	-19.1	8.0	1.8	7.4	-17.7	22.0	-3.1	24.2	-13.7	59.0	-20.9	18.3	-2.8	8.9	-11.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 10 Page 139
Mar. 1, 2016

10. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)	
		OKAY 	NOT OKAY 	OKAY 	NOT OKAY 	OKAY 	NOT OKAY 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO
Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49
YES	49.2	69.8	32.9	57.3	37.5	62.5	45.3	52.3	44.6	47.9	43.1	53.4	48.4	48.7	43.1	55.8	43.8	46.0	44.6	57.9	44.7
NO	46.2	19.0	67.1	37.6	58.4	34.3	50.3	43.4	50.2	47.0	51.3	42.4	47.6	46.7	52.6	41.5	48.3	49.6	51.3	37.8	48.9
DK/REFUSED	4.7	11.2	-	5.1	4.2	3.2	4.4	4.4	5.1	5.1	5.6	4.2	4.0	4.6	4.3	2.7	7.9	4.5	4.1	4.3	6.5
Net Diff.	3.0	50.8	-34.2	19.7	-20.9	28.2	-5.0	8.9	-5.6	0.9	-8.3	11.0	0.8	2.0	-9.6	14.3	-4.4	-3.6	-6.6	20.2	-4.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 10 Page 140
Mar. 1, 2016

10. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	49.2	53.4	56.5	53.0	68.9	32.9	51.1	55.9	60.7	64.6	61.1	23.4	49.9	47.0	61.3
NO	46.2	44.3	43.5	44.4	16.7	51.0	48.9	44.1	35.0	27.7	38.9	76.6	50.1	50.0	34.3
DK/REFUSED	4.7	2.3	-	2.6	14.5	16.1	-	-	4.3	7.7	-	-	-	3.0	4.4
Net Diff.	3.0	9.2	13.0	8.7	52.2	-18.1	2.2	11.9	25.7	36.9	22.1	-53.1	-0.2	-3.0	27.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 10 Page 141
Mar. 1, 2016

10. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	AGE STARTED DRINKING		AGE STARTED DRINKING		AGE STARTED DRINKING		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL (6th-8th)				OFTEN THEY DRINK ALCOHOL (9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	49.2	64.2	59.0	45.0	52.6	59.3	68.8	52.1	56.5	45.7	52.6	73.1	81.1	52.3	39.3	49.8	53.1	45.2	59.1
NO	46.2	35.8	35.2	49.3	41.9	40.7	28.1	45.4	41.4	51.2	42.6	26.9	18.9	47.7	50.8	47.4	44.5	51.4	38.7
DK/REFUSED	4.7	-	5.8	5.6	5.5	-	3.1	2.5	2.1	3.2	4.8	-	-	-	9.9	2.8	2.4	3.4	2.3
Net Diff.	3.0	28.4	23.8	-4.3	10.6	18.5	40.7	6.7	15.1	-5.5	10.0	46.2	62.1	4.6	-11.5	2.3	8.6	-6.2	20.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 10 Page 142
Mar. 1, 2016

10. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	49.2	47.0	41.7	55.3	47.2	60.2	87.8	28.9	61.4	47.7	57.4	37.7	42.9	56.1	55.8	56.7	60.4
NO	46.2	51.2	55.3	44.7	46.4	33.3	12.2	57.2	38.6	47.0	37.5	56.8	50.1	43.9	44.2	43.3	36.7
DK/REFUSED	4.7	1.8	3.0	-	6.4	6.5	-	13.9	-	5.3	5.1	5.4	7.1	-	-	-	3.0
Net Diff.	3.0	-4.2	-13.6	10.7	0.8	27.0	75.5	-28.3	22.8	0.7	19.8	-19.1	-7.2	12.3	11.7	13.5	23.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 10 Page 143
Mar. 1, 2016

10. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	49.2	50.1	52.2	49.5	46.1	44.1	31.9	47.1	45.2	54.1	62.3	51.2	46.7
NO	46.2	46.1	45.6	46.2	46.7	51.4	66.2	47.7	45.4	42.5	35.2	45.2	47.8
DK/REFUSED	4.7	3.8	2.3	4.3	7.2	4.6	1.9	5.3	9.4	3.3	2.4	3.6	5.5
Net Diff.	3.0	4.1	6.6	3.3	-0.7	-7.3	-34.2	-0.6	-0.2	11.6	27.1	6.0	-1.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 10 Page 144
Mar. 1, 2016

10. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	49.2	48.0	43.0	49.3	40.6	50.3	56.9	47.8	49.6	45.5	48.9	44.5	46.5	54.5	55.0	54.4	45.3	56.3	39.0	53.3	36.1
NO	46.2	47.2	54.4	45.3	56.2	48.0	43.1	49.7	29.6	51.1	46.2	52.5	45.4	41.3	45.0	40.0	49.0	41.4	53.1	43.1	56.9
DK/REFUSED	4.7	4.8	2.7	5.3	3.2	1.8	-	2.4	20.8	3.4	4.8	3.0	8.1	4.2	-	5.6	5.7	2.3	7.9	3.7	7.0
Net Diff.	3.0	0.8	-11.4	4.0	-15.6	2.3	13.8	-1.9	19.9	-5.6	2.7	-8.0	1.1	13.3	10.0	14.3	-3.6	14.8	-14.1	10.2	-20.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 10 Page 145
Mar. 1, 2016

10. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
YES	49.2	57.8	41.9	53.0	38.2	55.0	44.6	51.5	36.8	61.0	41.4	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-
NO	46.2	40.6	49.2	45.2	53.6	39.1	51.9	46.3	56.1	36.6	49.7	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0
DK/REFUSED	4.7	1.6	8.9	1.8	8.2	5.9	3.4	2.2	7.1	2.4	8.9	-	-	-	-	-	-	-	-	-	-
Net Diff.	3.0	17.1	-7.2	7.8	-15.4	16.0	-7.3	5.2	-19.4	24.3	-8.3	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 10 Page 146
Mar. 1, 2016

10. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
	AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
	(MALE)		(FEMALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
	YES	NO	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43	
YES	49.2	100.0	-	100.0	-	52.2	60.8	36.1	16.2	57.1	32.4	63.1	38.3	58.3	33.3	60.9	43.5	59.0	28.8	62.6	45.1	
NO	46.2	-	100.0	-	100.0	44.2	35.1	60.9	69.0	37.6	64.9	33.6	58.5	37.1	63.9	36.5	56.5	37.8	67.5	32.6	52.6	
DK/REFUSED	4.7	-	-	-	-	3.7	4.0	3.0	14.8	5.4	2.7	3.3	3.2	4.5	2.8	2.6	-	3.2	3.7	4.9	2.3	
Net Diff.	3.0	100.0	-100.0	100.0	-100.0	8.0	25.7	-24.7	-52.8	19.5	-32.5	29.5	-20.2	21.2	-30.6	24.3	-13.0	21.3	-38.8	30.0	-7.6	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 10 Page 147
Mar. 1, 2016

10. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	49.2	45.2	54.7	34.9	48.6	51.4	53.8	42.2	49.2	36.1	57.1	45.7	50.5	41.1	54.1	43.5	52.2	34.0	55.5	50.4
NO	46.2	48.4	37.4	60.5	46.1	45.5	41.6	53.0	46.2	56.8	38.3	50.8	46.0	52.9	38.3	56.5	44.4	60.2	38.6	45.9
DK/REFUSED	4.7	6.4	7.9	4.7	5.3	3.1	4.6	4.8	4.6	7.1	4.6	3.4	3.5	6.0	7.6	-	3.4	5.8	5.9	3.7
Net Diff.	3.0	-3.1	17.3	-25.6	2.5	5.8	12.1	-10.8	3.0	-20.7	18.8	-5.1	4.5	-11.8	15.8	-12.9	7.7	-26.2	16.9	4.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 10 Page 148
Mar. 1, 2016

10. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	274	24	263	33	161	136	103	197	
YES	49.2	50.8	36.7	49.9	44.2	53.8	44.8	52.3	47.5	
NO	46.2	44.5	59.2	45.5	49.9	42.2	50.3	44.6	47.0	
DK/REFUSED	4.7	4.8	4.1	4.6	5.8	4.0	4.9	3.1	5.5	
Net Diff.	3.0	6.3	-22.4	4.4	-5.7	11.5	-5.5	7.7	0.5	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 10 Page 149
Mar. 1, 2016

10. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	49.2	44.2	100.0	42.2	57.0	25.9	49.1	54.0	60.8	57.4	43.4	47.4	43.5	50.3	42.5	56.4	44.7	46.2	43.7	62.0
NO	46.2	50.6	-	57.8	34.0	73.2	43.1	41.8	36.4	34.2	54.0	52.6	51.4	45.8	54.0	37.9	52.1	48.2	49.1	35.0
DK/REFUSED	4.7	5.1	-	-	8.9	0.9	7.8	4.3	2.8	8.5	2.6	-	5.1	4.0	3.6	5.7	3.1	5.5	7.2	2.9
Net Diff.	3.0	-6.4	100.0	-15.5	23.0	-47.3	6.1	12.2	24.3	23.2	-10.7	-5.2	-7.9	4.5	-11.5	18.5	-7.4	-2.0	-5.5	27.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 10 Page 150
Mar. 1, 2016

10. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
YES	49.2	64.6	46.7	50.1	48.2	56.2	43.9	45.7	49.7	56.2	45.4	53.1
NO	46.2	35.4	48.8	45.1	26.6	28.0	52.5	48.9	44.9	40.0	50.3	41.9
DK/REFUSED	4.7	-	4.5	4.7	25.2	15.8	3.6	5.4	5.4	3.8	4.3	5.0
Net Diff.	3.0	29.2	-2.1	5.0	21.6	28.2	-8.6	-3.1	4.7	16.2	-4.9	11.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 11 Page 151
Mar. 1, 2016

11. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
PROBLEM	90.8	88.3	90.8	82.1	87.7	95.4	94.5	96.1	90.4	96.3	84.6	91.3	85.5	92.4
Big Problem	58.9	57.7	55.6	82.1	53.7	62.5	59.2	65.0	65.8	72.9	58.6	49.1	48.5	54.9
Small Problem	31.9	30.6	35.2	-	34.0	32.9	35.4	31.0	24.6	23.3	26.0	42.2	37.0	37.4
NOT A PROBLEM	8.8	11.7	9.2	17.9	12.3	4.6	5.5	3.9	9.6	3.7	15.4	8.7	14.5	2.2
DK/REFUSED	0.4	-	-	-	-	-	-	-	-	-	-	-	-	5.4
Net Diff.	81.9	76.7	81.6	64.2	75.5	90.8	89.0	92.1	80.8	92.5	69.2	82.5	71.0	90.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 11 Page 152
Mar. 1, 2016

11. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
PROBLEM	90.8	84.2	77.3	90.8	84.9	95.2	94.9	95.4	98.1	91.0	84.5	95.8	77.6	92.8	88.0	92.9	80.4	97.6	96.8	83.3	
Big Problem	58.9	54.9	71.6	53.6	44.1	61.6	55.5	56.8	76.5	56.0	51.2	62.0	51.9	67.5	54.0	58.1	55.9	65.2	63.2	54.0	
Small Problem	31.9	29.3	5.7	37.2	40.7	33.6	39.4	38.6	21.6	35.0	33.3	33.8	25.8	25.3	33.9	34.8	24.5	32.4	33.5	29.3	
NOT A PROBLEM	8.8	14.8	22.7	9.2	12.9	4.8	5.1	4.6	1.9	9.0	14.2	4.2	22.4	7.2	12.0	7.1	17.7	2.4	3.2	15.9	
DK/REFUSED	0.4	0.9	-	-	2.2	-	-	-	-	-	1.3	-	-	-	-	-	1.9	-	-	0.9	
Net Diff.	81.9	69.4	54.6	81.6	71.9	90.4	89.9	90.9	96.2	81.9	70.2	91.6	55.3	85.6	75.9	85.8	62.6	95.2	93.5	67.4	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 11 Page 153
Mar. 1, 2016

11. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MALE)		TALKED ABOUT DRINKING (FEMALE)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
PROBLEM	90.8	93.8	80.8	97.5	88.3	97.4	82.5	93.9	80.1	95.7	85.9	97.7	79.8	95.5	86.9	88.3	82.6	96.7	93.5	96.1	86.7
Big Problem	58.9	64.5	51.5	62.9	59.0	63.4	50.2	66.2	57.0	58.6	54.3	67.3	53.6	66.0	54.2	59.5	52.4	67.1	56.9	63.5	53.2
Small Problem	31.9	29.3	29.3	34.5	29.3	33.9	32.4	27.7	23.1	37.1	31.7	30.3	26.3	29.5	32.8	28.8	30.2	29.7	36.6	32.6	33.5
NOT A PROBLEM	8.8	6.2	18.0	2.5	11.7	2.6	16.2	6.1	19.9	4.3	14.1	2.3	18.2	4.5	12.4	11.7	16.3	3.3	6.5	3.9	12.3
DK/REFUSED	0.4	-	1.3	-	-	-	1.3	-	-	-	-	-	2.0	-	0.7	-	1.2	-	-	-	1.0
Net Diff.	81.9	87.5	62.8	94.9	76.5	94.7	66.4	87.7	60.2	91.4	71.8	95.3	61.7	91.0	74.5	76.6	66.3	93.5	86.9	92.3	74.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 11 Page 154
Mar. 1, 2016

11. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)		
		OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
		-----		-----		-----		-----		-----		-----		-----		-----		-----		-----		-----
Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49	
PROBLEM	90.8	92.6	83.3	96.0	88.0	95.1	85.6	94.8	85.1	89.3	82.8	96.3	90.4	93.8	86.0	97.5	75.6	94.0	86.9	95.6	82.7	
Big Problem	58.9	70.2	56.5	63.0	55.1	68.7	53.1	61.7	54.9	57.1	54.6	62.9	55.8	59.4	53.9	75.2	44.5	59.6	52.4	63.7	58.2	
Small Problem	31.9	22.5	26.8	33.0	32.9	26.5	32.5	33.1	30.2	32.2	28.3	33.4	34.6	34.4	32.1	22.3	31.2	34.4	34.5	32.0	24.4	
NOT A PROBLEM	8.8	7.4	16.7	4.0	12.0	4.9	12.9	5.2	13.9	10.7	15.8	3.7	9.6	6.2	12.5	2.5	24.4	6.0	13.1	4.4	15.0	
DK/REFUSED	0.4	-	-	-	-	-	1.5	-	1.0	-	1.4	-	-	-	1.5	-	-	-	-	-	2.3	
Net Diff.	81.9	85.3	66.5	91.9	76.0	90.3	72.7	89.7	71.1	78.5	67.1	92.7	80.8	87.6	73.5	95.0	51.3	87.9	73.8	91.3	67.6	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 11 Page 155
Mar. 1, 2016

11. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
PROBLEM	90.8	93.4	100.0	92.5	63.1	83.1	97.0	96.2	97.4	100.0	96.3	76.6	100.0	92.0	98.0
Big Problem	58.9	64.1	78.2	62.3	63.1	65.8	60.0	64.2	60.6	61.2	61.7	52.2	49.9	59.3	63.8
Small Problem	31.9	29.3	21.8	30.2	-	17.4	37.0	32.0	36.8	38.8	34.6	24.4	50.1	32.7	34.1
NOT A PROBLEM	8.8	6.6	-	7.5	36.9	16.9	3.0	3.8	2.6	-	3.7	23.4	-	8.0	2.0
DK/REFUSED	0.4	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	81.9	86.8	100.0	85.1	26.1	66.3	93.9	92.5	94.8	100.0	92.6	53.1	100.0	83.9	95.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 11 Page 156
Mar. 1, 2016

11. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	AGE STARTED DRINKING (AFRICAN AMR)		AGE STARTED DRINKING (MALE)		AGE STARTED DRINKING (FEMALE)		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL (6th-8th)				OFTEN THEY DRINK ALCOHOL (9th-12th)			
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
PROBLEM	90.8	100.0	94.7	90.2	94.8	95.6	100.0	96.9	97.0	96.6	93.4	100.0	100.0	100.0	84.3	96.5	96.6	96.4	97.8
Big Problem	58.9	78.0	65.7	63.5	49.8	64.6	71.4	62.0	63.3	60.1	51.4	57.5	61.3	47.7	48.2	62.5	63.6	61.0	53.0
Small Problem	31.9	22.0	29.0	26.6	45.0	31.1	28.6	34.9	33.7	36.6	42.0	42.5	38.7	52.3	36.1	34.0	33.0	35.4	44.8
NOT A PROBLEM	8.8	-	5.3	9.8	5.2	4.4	-	3.1	3.0	3.4	6.6	-	-	-	15.7	3.5	3.4	3.6	2.2
DK/REFUSED	0.4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	81.9	100.0	89.4	80.3	89.5	91.2	100.0	93.7	94.1	93.3	86.9	100.0	100.0	100.0	68.6	93.0	93.2	92.8	95.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 11 Page 157
Mar. 1, 2016

11. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/
		ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A
		MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
PROBLEM	90.8	96.2	97.0	94.9	93.1	100.0	100.0	100.0	93.1	96.3	92.8	100.0	93.0	97.4	100.0	91.9	93.8
Big Problem	58.9	55.4	52.7	59.6	55.0	87.3	87.3	87.3	46.3	52.4	39.3	65.9	60.6	71.0	80.2	52.0	44.2
Small Problem	31.9	40.8	44.3	35.3	38.1	12.7	12.7	12.7	46.8	44.0	53.5	34.1	32.3	26.4	19.8	39.9	49.6
NOT A PROBLEM	8.8	3.8	3.0	5.1	6.9	-	-	-	6.9	3.7	7.2	-	7.0	2.6	-	8.1	6.2
DK/REFUSED	0.4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	81.9	92.4	94.0	89.7	86.3	100.0	100.0	100.0	86.2	92.7	85.6	100.0	85.9	94.7	100.0	83.9	87.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 11 Page 158
Mar. 1, 2016

11. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
PROBLEM	90.8	90.9	93.1	90.2	91.7	83.5	84.2	83.4	87.5	95.8	97.6	95.2	95.0
Big Problem	58.9	60.5	72.6	56.7	52.9	56.1	63.4	54.3	49.3	63.4	77.3	58.4	55.8
Small Problem	31.9	30.5	20.5	33.6	38.8	27.4	20.8	29.1	38.3	32.5	20.3	36.8	39.2
NOT A PROBLEM	8.8	9.1	6.9	9.8	5.9	16.5	15.8	16.6	7.0	4.2	2.4	4.8	5.0
DK/REFUSED	0.4	-	-	-	2.4	-	-	-	5.5	-	-	-	-
Net Diff.	81.9	81.9	86.2	80.5	85.8	67.1	68.5	66.7	80.6	91.6	95.1	90.4	90.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 11 Page 159
Mar. 1, 2016

11. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
PROBLEM	90.8	90.6	91.4	90.3	96.3	88.6	92.9	87.0	80.1	90.9	93.0	90.3	94.0	91.0	93.2	90.2	87.7	91.0	90.4	84.9	83.6
Big Problem	58.9	57.8	68.3	55.1	56.5	65.7	79.1	60.7	40.5	58.8	71.6	55.1	48.6	62.0	73.6	58.2	60.2	64.8	50.4	66.0	44.9
Small Problem	31.9	32.7	23.1	35.2	39.7	22.9	13.8	26.2	39.6	32.1	21.4	35.2	45.4	28.9	19.7	32.0	27.5	26.2	39.9	18.9	38.7
NOT A PROBLEM	8.8	9.4	8.6	9.7	-	11.4	7.1	13.0	19.9	9.1	7.0	9.7	6.0	9.0	6.8	9.8	5.7	9.0	8.7	15.1	14.6
DK/REFUSED	0.4	-	-	-	3.7	-	-	-	-	-	-	-	-	-	-	-	6.6	-	0.9	-	1.8
Net Diff.	81.9	81.1	82.8	80.7	96.3	77.1	85.8	74.0	60.1	81.8	85.9	80.6	88.0	81.9	86.5	80.4	82.0	82.1	81.6	69.8	69.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 11 Page 160
Mar. 1, 2016

11. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
		-----		-----		-----		-----		-----		-----		-----		-----		-----		-----	
Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
PROBLEM	90.8	94.1	97.3	91.3	90.5	85.1	89.7	90.3	91.6	91.7	89.0	96.3	86.8	92.2	78.8	98.6	93.1	95.7	87.6	97.1	81.9
Big Problem	58.9	64.2	56.1	62.5	50.5	70.4	52.0	64.1	46.0	65.5	55.4	72.9	44.8	70.8	41.0	74.1	47.7	71.7	43.6	75.0	50.0
Small Problem	31.9	29.8	41.2	28.8	40.0	14.7	37.7	26.2	45.5	26.2	33.7	23.4	42.0	21.4	37.8	24.5	45.3	24.0	44.0	22.1	31.9
NOT A PROBLEM	8.8	5.9	2.7	8.7	8.2	14.9	10.3	9.7	8.4	8.3	9.0	2.9	13.2	5.6	21.2	1.4	6.9	3.1	12.4	2.9	18.1
DK/REFUSED	0.4	-	-	-	1.3	-	-	-	-	-	1.9	0.8	-	2.1	-	-	-	1.2	-	-	-
Net Diff.	81.9	88.1	94.6	82.7	82.3	70.2	79.4	80.6	83.1	83.4	80.0	93.4	73.6	86.6	57.6	97.2	86.1	92.5	75.2	94.1	63.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 11 Page 161
Mar. 1, 2016

11. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
		(MALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
		YES	NO	YES	NO	PROB- LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43
PROBLEM	90.8	95.3	88.6	97.2	84.5	100.0	100.0	100.0	-	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Big Problem	58.9	73.5	42.4	72.4	47.8	64.9	100.0	-	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-
Small Problem	31.9	21.8	46.2	24.8	36.7	35.1	-	100.0	-	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0
NOT A PROBLEM	8.8	4.7	11.4	1.4	15.5	-	-	-	100.0	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	0.4	-	-	1.5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	81.9	90.6	77.3	95.8	69.0	100.0	100.0	100.0	-100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 11 Page 162
Mar. 1, 2016

11. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
PROBLEM	90.8	87.2	92.1	81.8	87.5	94.8	90.1	91.7	83.6	85.1	95.0	95.6	89.8	92.6	87.3	87.1	90.9	90.9	89.3	92.5
Big Problem	58.9	53.2	70.5	34.1	64.7	56.5	61.9	53.7	56.5	50.8	65.9	55.3	60.3	53.1	64.9	56.6	62.8	45.9	61.0	61.3
Small Problem	31.9	34.0	21.5	47.6	22.8	38.3	28.2	38.1	27.0	34.3	29.1	40.3	29.6	39.5	22.5	30.5	28.1	45.0	28.3	31.2
NOT A PROBLEM	8.8	12.8	7.9	18.2	11.4	5.2	9.3	8.3	15.0	14.9	5.0	4.4	9.2	7.4	12.7	12.9	9.1	9.1	9.4	7.5
DK/REFUSED	0.4	-	-	-	1.1	-	0.6	-	1.5	-	-	-	0.9	-	-	-	-	-	1.3	-
Net Diff.	81.9	74.3	84.1	63.6	76.1	89.7	80.9	83.5	68.6	70.1	89.9	91.1	80.6	85.3	74.7	74.2	81.8	81.9	79.9	85.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 11 Page 163
Mar. 1, 2016

11. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	274	24	263	33	161	136	103	197	
PROBLEM	90.8	91.6	83.9	91.0	87.8	91.5	89.7	93.9	89.2	
Big Problem	58.9	63.1	17.4	60.0	48.8	64.9	51.6	62.2	57.2	
Small Problem	31.9	28.5	66.5	31.0	39.1	26.6	38.1	31.7	32.0	
NOT A PROBLEM	8.8	8.0	16.1	9.0	8.7	8.5	9.4	5.0	10.8	
DK/REFUSED	0.4	0.4	-	-	3.4	-	0.8	1.1	-	
Net Diff.	81.9	83.7	67.8	82.0	79.1	83.0	80.3	88.8	78.3	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 11 Page 164
Mar. 1, 2016

11. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
PROBLEM	90.8	85.6	100.0	76.0	88.7	86.1	86.1	96.1	100.0	98.1	92.2	87.3	85.7	96.1	78.3	94.6	87.3	95.1	83.9	97.2
Big Problem	58.9	54.7	100.0	64.2	68.3	48.9	45.5	63.4	58.4	74.5	64.8	41.5	51.0	64.2	53.3	68.7	57.6	56.5	51.8	70.6
Small Problem	31.9	30.9	-	11.8	20.3	37.2	40.7	32.7	41.6	23.6	27.4	45.8	34.7	31.9	25.0	25.8	29.8	38.6	32.1	26.6
NOT A PROBLEM	8.8	13.6	-	24.0	11.3	13.9	11.6	3.9	-	1.9	7.8	12.7	13.2	3.9	21.7	5.4	12.7	4.9	14.5	2.8
DK/REFUSED	0.4	0.8	-	-	-	-	2.2	-	-	-	-	-	1.1	-	-	-	-	-	1.6	-
Net Diff.	81.9	72.0	100.0	52.0	77.3	72.2	74.5	92.2	100.0	96.1	84.3	74.6	72.6	92.2	56.6	89.1	74.6	90.2	69.4	94.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 11 Page 165
Mar. 1, 2016

11. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
PROBLEM	90.8	100.0	91.0	87.3	100.0	90.8	92.6	86.5	89.3	88.3	90.9	90.6
Big Problem	58.9	64.3	57.4	61.8	74.8	53.5	55.7	54.3	59.1	72.1	56.5	61.4
Small Problem	31.9	35.7	33.6	25.5	25.2	37.3	36.9	32.3	30.1	16.2	34.4	29.2
NOT A PROBLEM	8.8	-	8.5	12.7	-	9.2	7.4	13.5	9.6	11.7	9.1	8.6
DK/REFUSED	0.4	-	0.6	-	-	-	-	-	1.1	-	-	0.8
Net Diff.	81.9	100.0	82.5	74.5	100.0	81.7	85.2	73.0	79.7	76.5	81.8	82.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 12 Page 166
Mar. 1, 2016

12. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	80.9	87.9	89.3	91.0	86.0	81.3	82.4	80.4	75.4	75.0	75.9	91.3	67.1	77.2
NO	17.9	11.7	10.7	9.0	13.2	17.4	14.5	19.6	22.5	20.9	24.1	8.7	32.9	17.8
DK/REFUSED	1.2	0.4	-	-	0.9	1.3	3.0	-	2.0	4.1	-	-	-	5.0
Net Diff.	63.0	76.2	78.5	82.1	72.8	63.8	67.9	60.9	52.9	54.0	51.7	82.5	34.1	59.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 12 Page 167
Mar. 1, 2016

12. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING?

	TOTAL	GRADE									WHITE	AFRICAN AMER.		MALE	FEMALE		TALKED ABOUT DRINKING ALCOHOL			
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133
YES	80.9	89.2	89.3	91.3	87.8	75.3	83.2	73.5	67.2	75.6	88.4	74.9	87.1	76.9	87.4	76.5	91.1	73.9	75.4	88.4
NO	17.9	9.9	10.7	8.7	10.1	23.3	15.0	26.5	30.6	23.2	10.4	23.3	12.9	23.1	12.6	21.9	7.1	24.8	22.7	11.3
DK/REFUSED	1.2	0.9	-	-	2.1	1.4	1.8	-	2.2	1.2	1.3	1.8	-	-	-	1.6	1.8	1.2	1.9	0.3
Net Diff.	63.0	79.3	78.5	82.5	77.8	51.9	68.2	47.0	36.6	52.4	78.0	51.6	74.1	53.8	74.8	54.6	84.0	49.1	52.7	77.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 12 Page 168
Mar. 1, 2016

12. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING?

	TOTAL	TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		THINK IT'S		THINK IT'S		THINK IT'S		THINK IT'S		
		DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	OKAY TO DRINK	OKAY TO DRINK	OKAY TO DRINK	OKAY TO DRINK	OKAY TO DRINK	OKAY TO DRINK	OKAY TO DRINK		
		(6th-8th)	(9th-12th)	(WHITE)	(AFR. AMER.)	(MALE)	(FEMALE)	ALCOHOL	(6th-8th)	(9th-12th)	(WHITE)											
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117	
YES	80.9	84.4	90.9	73.2	83.2	76.9	86.4	72.0	90.0	76.8	85.1	74.1	92.5	71.8	86.8	77.4	90.6	70.8	81.1	70.3	87.0	
NO	17.9	12.2	9.1	25.2	15.9	20.3	13.6	28.0	10.0	21.9	14.3	23.4	7.5	26.5	12.2	22.6	8.2	27.1	18.3	27.1	12.0	
DK/REFUSED	1.2	3.4	-	1.6	0.9	2.8	-	-	-	1.3	0.5	2.5	-	1.8	0.9	-	1.1	2.1	0.6	2.7	0.9	
Net Diff.	63.0	72.1	81.9	48.0	67.3	56.6	72.7	44.0	79.9	54.9	70.8	50.7	85.0	45.3	74.6	54.9	82.4	43.7	62.9	43.2	75.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 12 Page 169
Mar. 1, 2016

12. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING?

	TOTAL	THINK IT'S		THINK IT'S		THINK IT'S		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/			
		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL			
		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)			
		OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO		

Total		300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49	
YES		80.9	73.2	86.6	73.2	85.3	70.5	88.7	78.4	84.6	87.1	90.1	76.1	71.6	78.2	85.0	80.4	80.2	80.2	81.7	76.8	88.4	
NO		17.9	26.8	13.4	25.0	14.3	27.8	9.8	19.8	15.0	10.1	9.9	22.4	27.2	19.4	15.0	19.6	19.8	18.6	17.7	20.9	11.6	
DK/REFUSED		1.2	-	-	1.9	0.4	1.7	1.5	1.7	0.3	2.8	-	1.5	1.2	2.4	-	-	-	1.2	0.6	2.2	-	
Net Diff.		63.0	46.4	73.3	48.2	71.0	42.7	79.0	58.6	69.6	77.0	80.1	53.7	44.4	58.8	70.1	60.8	60.3	61.7	64.1	55.9	76.9	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 12 Page 170
Mar. 1, 2016

12. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	80.9	79.5	57.2	82.3	85.5	82.6	84.8	78.5	77.1	79.7	68.1	100.0	100.0	80.9	73.7
NO	17.9	19.2	42.8	16.3	14.5	17.4	15.2	17.7	21.3	17.5	31.9	-	-	17.5	24.0
DK/REFUSED	1.2	1.2	-	1.4	-	-	-	3.7	1.5	2.8	-	-	-	1.6	2.3
Net Diff.	63.0	60.3	14.4	66.1	71.1	65.3	69.6	60.8	55.8	62.2	36.2	100.0	100.0	63.4	49.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 12 Page 171
Mar. 1, 2016

12. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING?

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	80.9	78.5	87.9	79.8	79.7	79.3	74.6	65.5	57.3	77.4	91.8	74.1	64.1	100.0	90.4	64.6	56.4	75.8	92.5
NO	17.9	21.5	12.1	17.2	20.3	20.7	22.3	33.1	40.4	22.6	8.2	25.9	35.9	-	9.6	33.9	41.0	24.2	7.5
DK/REFUSED	1.2	-	-	3.0	-	-	3.1	1.4	2.3	-	-	-	-	-	-	1.5	2.6	-	-
Net Diff.	63.0	57.1	75.9	62.7	59.3	58.6	52.3	32.4	17.0	54.9	83.6	48.2	28.3	100.0	80.7	30.7	15.4	51.6	85.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 12 Page 172
Mar. 1, 2016

12. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	80.9	64.6	54.9	79.9	91.3	73.5	63.5	84.9	91.9	69.1	57.1	81.5	92.9	62.2	57.5	71.8	90.9
NO	17.9	33.4	41.8	20.1	8.7	26.5	36.5	15.1	8.1	28.1	37.3	18.5	7.1	37.8	42.5	28.2	9.1
DK/REFUSED	1.2	2.0	3.2	-	-	-	-	-	-	2.8	5.6	-	-	-	-	-	-
Net Diff.	63.0	31.2	13.1	59.7	82.5	47.0	27.0	69.8	83.8	41.0	19.8	63.0	85.8	24.4	15.0	43.6	81.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 12 Page 173
Mar. 1, 2016

12. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING			
		ALCOHOL				ALCOHOL				ALCOHOL			
		(6th-8th)				(9th-12th)							
	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	80.9	81.3	87.4	79.4	80.1	91.0	89.9	91.2	80.6	74.8	86.1	70.8	79.6
NO	17.9	17.3	12.6	18.8	19.9	7.9	10.1	7.4	19.4	23.5	13.9	26.9	20.4
DK/REFUSED	1.2	1.4	-	1.9	-	1.1	-	1.4	-	1.7	-	2.2	-
Net Diff.	63.0	64.0	74.8	60.6	60.1	83.0	79.8	83.8	61.3	51.4	72.3	43.9	59.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 12 Page 174
Mar. 1, 2016

12. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	80.9	80.6	83.2	79.9	83.4	82.6	100.0	76.3	69.6	81.9	89.6	79.7	79.2	80.6	85.5	79.0	81.6	82.9	78.0	89.5	88.9
NO	17.9	17.6	16.8	17.8	16.6	17.4	-	23.7	30.4	16.9	10.4	18.8	20.8	17.7	14.5	18.7	18.4	15.9	20.8	8.6	11.1
DK/REFUSED	1.2	1.8	-	2.3	-	-	-	-	-	1.2	-	1.5	-	1.7	-	2.2	-	1.2	1.2	1.9	-
Net Diff.	63.0	63.0	66.5	62.1	66.8	65.3	100.0	52.6	39.2	65.1	79.2	60.9	58.3	62.9	70.9	60.3	63.2	67.0	57.2	80.8	77.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 12 Page 175
Mar. 1, 2016

12. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ W/ PARENTS		EMBARRASSED/ (6th-8th)		EMBARRASSED/ (9th-12th)		EMBARRASSED/ (WHITE)		EMBARRASSED/ (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
YES	80.9	79.6	66.8	80.2	81.3	88.1	72.2	81.6	79.7	84.1	76.1	86.0	75.7	90.5	88.5	83.4	65.6	86.2	75.5	83.8	78.7
NO	17.9	19.5	30.8	18.0	17.5	11.9	27.8	17.1	19.7	14.7	22.1	13.3	23.3	7.4	11.5	16.6	32.5	12.6	23.5	16.2	21.3
DK/REFUSED	1.2	0.9	2.3	1.8	1.2	-	-	1.2	0.6	1.2	1.8	0.7	1.0	2.0	-	-	1.9	1.1	1.0	-	-
Net Diff.	63.0	60.1	36.0	62.2	63.7	76.2	44.3	64.5	59.9	69.4	54.0	72.8	52.4	83.1	77.0	66.9	33.1	73.6	52.0	67.5	57.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 12 Page 176
Mar. 1, 2016

12. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING?

	TOTAL		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
	AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
	(MALE)		(FEMALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
	YES	NO	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.

Total	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43	
YES	80.9	84.6	77.2	87.3	73.8	81.7	83.9	77.5	76.3	90.9	88.7	79.7	70.9	83.5	79.3	81.5	75.2	85.3	76.7	82.6	78.5	
NO	17.9	15.4	20.9	11.3	26.2	17.2	14.9	21.4	22.2	7.4	11.3	19.4	27.4	14.7	19.2	18.5	24.8	14.7	21.3	15.0	21.5	
DK/REFUSED	1.2	-	1.9	1.4	-	1.2	1.2	1.1	1.5	1.6	-	1.0	1.7	1.8	1.5	-	-	-	2.0	2.4	-	
Net Diff.	63.0	69.1	56.3	76.0	47.6	64.5	69.0	56.1	54.1	83.5	77.5	60.3	43.5	68.8	60.0	62.9	50.4	70.5	55.4	67.6	57.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 12 Page 177
Mar. 1, 2016

12. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	80.9	68.0	64.4	72.0	85.0	81.3	85.1	73.9	90.7	86.2	81.1	66.8	83.2	76.9	89.7	65.5	88.4	68.3	81.6	79.4
NO	17.9	29.7	31.2	28.0	12.6	18.7	12.9	26.1	7.9	13.8	16.6	33.2	14.2	23.1	10.3	34.5	10.1	31.7	15.9	20.6
DK/REFUSED	1.2	2.3	4.3	-	2.4	-	2.0	-	1.4	-	2.4	-	2.6	-	-	-	1.5	-	2.4	-
Net Diff.	63.0	38.3	33.2	43.9	72.4	62.7	72.2	47.7	82.7	72.4	64.5	33.5	68.9	53.8	79.4	31.0	78.2	36.6	65.7	58.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 12 Page 178
Mar. 1, 2016

12. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	274	24	263	33	161	136	103	197	
YES	80.9	83.7	45.7	87.7	30.9	82.9	78.0	80.9	80.9	
NO	17.9	15.1	52.6	10.9	69.1	16.4	20.1	18.1	17.8	
DK/REFUSED	1.2	1.2	1.7	1.4	-	0.7	1.9	1.0	1.3	
Net Diff.	63.0	68.6	-6.9	76.8	-38.1	66.5	57.9	62.8	63.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 12 Page 179
Mar. 1, 2016

12. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING?

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	80.9	87.3	100.0	94.3	86.2	90.0	83.1	74.6	83.3	72.0	67.4	72.9	87.0	74.1	85.6	76.5	86.7	75.3	87.8	73.9
NO	17.9	12.0	-	5.7	13.8	10.0	14.9	23.9	14.5	25.8	32.6	27.1	11.9	23.8	14.4	23.5	11.8	24.7	12.2	23.2
DK/REFUSED	1.2	0.7	-	-	-	-	2.0	1.4	2.2	2.2	-	-	1.0	2.1	-	-	1.4	-	-	2.9
Net Diff.	63.0	75.3	100.0	88.6	72.3	80.0	68.2	50.7	68.7	46.2	34.7	45.8	75.1	50.3	71.3	53.1	74.9	50.6	75.7	50.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 12 Page 180
Mar. 1, 2016

12. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE ICAN AMER.	AFR- ICAN AMER.	WHITE ICAN AMER.	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
YES	80.9	78.7	80.6	80.6	100.0	90.6	80.4	80.9	80.8	80.2	80.9	80.9
NO	17.9	21.3	17.8	19.4	-	9.4	18.6	19.1	17.0	19.8	18.2	17.7
DK/REFUSED	1.2	-	1.6	-	-	-	1.0	-	2.2	-	0.9	1.5
Net Diff.	63.0	57.5	62.8	61.3	100.0	81.2	61.9	61.9	63.8	60.4	62.7	63.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 13 Page 181
Mar. 1, 2016

13. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	53.6	57.8	53.5	43.0	65.0	59.7	59.8	59.7	47.9	44.4	51.5	58.9	39.2	44.5
NO	45.3	41.1	43.8	57.0	35.0	39.1	40.2	38.3	50.0	51.5	48.5	41.1	60.8	55.5
DK/REFUSED	1.0	1.1	2.7	-	-	1.2	-	2.0	2.0	4.1	-	-	-	-
Net Diff.	8.3	16.7	9.7	-14.0	29.9	20.6	19.6	21.3	-2.1	-7.1	2.9	17.7	-21.7	-11.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 13 Page 182
Mar. 1, 2016

13. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
YES	53.6	55.5	64.3	51.7	51.7	52.4	57.4	49.8	43.9	59.7	53.3	52.9	60.9	46.7	54.4	52.3	56.5	52.5	50.7	57.7	
NO	45.3	43.7	35.7	45.2	48.3	46.5	40.9	50.2	56.1	37.0	46.7	46.2	39.1	53.3	45.6	47.7	41.7	45.2	48.6	40.8	
DK/REFUSED	1.0	0.9	-	3.1	-	1.1	1.7	-	-	3.3	-	0.9	-	-	-	-	1.7	2.3	0.6	1.5	
Net Diff.	8.3	11.8	28.5	6.6	3.4	5.9	16.5	-0.4	-12.2	22.7	6.7	6.6	21.9	-6.5	8.9	4.6	14.8	7.3	2.1	16.9	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 13 Page 183
Mar. 1, 2016

13. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		THINK IT'S		THINK IT'S		THINK IT'S		THINK IT'S	
		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK	
		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
YES	53.6	50.9	57.1	50.7	58.8	49.0	59.0	50.4	53.5	48.0	58.6	53.1	56.5	54.4	54.9	69.7	54.3	51.9	55.9	55.7	53.7
NO	45.3	49.1	41.7	48.5	39.0	50.1	41.0	49.6	46.5	52.0	41.4	45.7	40.0	45.6	43.8	30.3	44.6	48.1	42.5	44.3	45.4
DK/REFUSED	1.0	-	1.2	0.8	2.2	0.9	-	-	-	-	-	1.2	3.5	-	1.3	-	1.1	-	1.6	-	0.9
Net Diff.	8.3	1.8	15.4	2.1	19.8	-1.1	18.0	0.9	7.1	-4.0	17.1	7.5	16.6	8.9	11.2	39.4	9.7	3.7	13.4	11.4	8.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 13 Page 184
Mar. 1, 2016

13. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)			
		OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO		
		-----										-----						-----					
Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49		
YES	53.6	46.3	57.2	48.9	57.2	59.3	52.2	51.9	56.8	57.9	55.0	50.3	61.2	50.7	57.3	50.4	56.3	49.5	58.0	54.1	55.2		
NO	45.3	53.7	42.8	51.1	42.8	40.7	45.0	47.5	41.3	42.1	43.7	49.0	35.7	49.3	41.3	49.6	43.7	50.5	42.0	44.9	40.5		
DK/REFUSED	1.0	-	-	-	-	-	2.8	0.5	1.8	-	1.3	0.7	3.1	-	1.4	-	-	-	-	1.0	4.3		
Net Diff.	8.3	-7.4	14.3	-2.1	14.5	18.7	7.2	4.4	15.5	15.7	11.3	1.3	25.5	1.4	16.0	0.8	12.6	-1.0	16.1	9.2	14.7		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 13 Page 185
Mar. 1, 2016

13. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	53.6	47.2	89.2	41.9	52.6	33.6	29.2	56.5	64.0	57.5	72.8	52.2	100.0	46.6	60.7
NO	45.3	52.8	10.8	58.1	47.4	66.4	70.8	43.5	36.0	42.5	27.2	47.8	-	53.4	39.3
DK/REFUSED	1.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	8.3	-5.5	78.4	-16.2	5.2	-32.7	-41.6	12.9	27.9	15.1	45.6	4.4	100.0	-6.8	21.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 13 Page 186
Mar. 1, 2016

13. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	53.6	42.0	65.9	50.9	52.3	44.7	75.6	59.7	62.5	55.8	49.8	86.7	81.6	100.0	53.9	56.8	59.8	52.5	47.9
NO	45.3	58.0	34.1	49.1	47.7	55.3	24.4	40.3	37.5	44.2	50.2	13.3	18.4	-	46.1	43.2	40.2	47.5	52.1
DK/REFUSED	1.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	8.3	-16.0	31.9	1.8	4.7	-10.7	51.2	19.5	24.9	11.5	-0.3	73.5	63.3	100.0	7.7	13.5	19.7	5.1	-4.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 13 Page 187
Mar. 1, 2016

13. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	53.6	58.8	61.2	55.0	46.6	54.2	49.4	59.7	53.6	44.9	51.3	38.4	54.1	73.5	70.3	80.0	46.5
NO	45.3	41.2	38.8	45.0	53.4	45.8	50.6	40.3	46.4	55.1	48.7	61.6	45.9	26.5	29.7	20.0	53.5
DK/REFUSED	1.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	8.3	17.6	22.5	10.0	-6.7	8.4	-1.1	19.3	7.1	-10.1	2.6	-23.2	8.3	47.0	40.6	60.0	-7.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 13 Page 188
Mar. 1, 2016

13. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING			
		ALCOHOL				ALCOHOL				ALCOHOL			
						(6th-8th)				(9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	53.6	58.1	59.2	57.7	32.0	61.5	52.8	63.7	26.3	55.8	62.5	53.4	36.6
NO	45.3	41.5	40.8	41.8	65.8	37.4	47.2	35.0	73.7	44.2	37.5	46.6	59.3
DK/REFUSED	1.0	0.4	-	0.5	2.3	1.0	-	1.3	-	-	-	-	4.1
Net Diff.	8.3	16.5	18.5	15.9	-33.8	24.1	5.6	28.7	-47.5	11.5	25.0	6.7	-22.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 13 Page 189
Mar. 1, 2016

13. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	53.6	56.8	54.0	57.5	33.7	57.8	65.3	55.0	20.0	60.1	60.0	60.1	26.0	56.1	58.6	55.3	42.1	64.3	39.2	68.6	43.6
NO	45.3	43.2	46.0	42.5	62.8	42.2	34.7	45.0	80.0	39.9	40.0	39.9	74.0	43.1	41.4	43.6	51.8	35.7	58.3	31.4	54.8
DK/REFUSED	1.0	-	-	-	3.5	-	-	-	-	-	-	-	-	0.8	-	1.1	6.1	-	2.5	-	1.6
Net Diff.	8.3	13.5	8.1	14.9	-29.1	15.5	30.7	10.0	-60.0	20.2	20.1	20.2	-48.0	13.1	17.1	11.7	-9.7	28.6	-19.1	37.1	-11.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 13 Page 190
Mar. 1, 2016

13. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
YES	53.6	62.2	34.8	61.7	41.4	63.5	38.9	68.3	34.3	60.4	44.8	58.7	49.1	59.3	54.0	58.3	45.2	55.7	50.4	58.0	47.2
NO	45.3	37.8	61.9	38.3	57.3	36.5	61.1	31.7	65.7	39.6	50.0	41.3	49.4	40.7	44.3	41.7	53.5	44.3	48.5	42.0	52.8
DK/REFUSED	1.0	-	3.3	-	1.2	-	-	-	-	-	5.2	-	1.5	-	1.7	-	1.4	-	1.1	-	-
Net Diff.	8.3	24.4	-27.1	23.4	-15.9	27.0	-22.2	36.6	-31.4	20.8	-5.3	17.3	-0.4	18.5	9.7	16.7	-8.3	11.4	1.9	16.1	-5.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 13 Page 191
Mar. 1, 2016

13. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL		EMBARRASSED/ AFRAID 2 TALK		EMBARRASSED/ AFRAID 2 TALK		ALCOHOL USE BY PEOPLE YOUR AGE IS...				ALCOHOL USE BY YOUR AGE		ALCOHOL USE BY YOUR AGE		ALCOHOL USE BY YOUR AGE		ALCOHOL USE BY YOUR AGE		ALCOHOL USE BY YOUR AGE		ALCOHOL USE BY YOUR AGE	
			(MALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
	YES	NO	YES	NO	YES	NO	PROB- LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total	300	69	77	78	62	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43
YES	53.6	58.2	47.8	59.1	50.7	54.1	59.1	44.8	51.6	58.2	59.4	59.6	36.2	58.6	44.5	58.2	37.3	58.8	44.1	59.3	45.6	
NO	45.3	41.8	52.2	40.9	45.9	44.8	39.7	54.2	48.4	40.3	40.6	39.4	62.2	40.5	55.5	41.8	62.7	41.2	55.9	38.4	52.1	
DK/REFUSED	1.0	-	-	-	3.4	1.1	1.2	1.0	-	1.6	-	1.0	1.6	0.9	-	-	-	-	-	2.3	2.3	
Net Diff.	8.3	16.3	-4.5	18.2	4.8	9.2	19.3	-9.4	3.1	17.9	18.9	20.2	-26.0	18.0	-11.0	16.4	-25.3	17.7	-11.7	20.9	-6.5	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 13 Page 192
Mar. 1, 2016

13. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	53.6	55.7	49.6	62.3	54.6	52.2	60.0	43.8	61.7	45.2	58.8	43.0	57.9	45.9	61.6	35.9	64.9	33.5	54.8	54.0
NO	45.3	44.3	50.4	37.7	44.5	47.0	39.4	55.3	38.3	54.8	40.3	55.5	42.1	52.8	38.4	64.1	35.1	66.5	44.1	44.2
DK/REFUSED	1.0	-	-	-	1.0	0.7	0.5	0.9	-	-	0.9	1.5	-	1.3	-	-	-	-	1.1	1.8
Net Diff.	8.3	11.3	-0.8	24.6	10.1	5.2	20.6	-11.4	23.4	-9.6	18.5	-12.5	15.9	-6.9	23.1	-28.3	29.7	-33.0	10.7	9.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 13 Page 193
Mar. 1, 2016

13. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	274	24	263	33	161	136	103	197	
YES	53.6	55.7	32.2	54.8	42.6	100.0	-	68.6	45.8	
NO	45.3	43.2	67.8	44.1	57.4	-	100.0	31.4	52.6	
DK/REFUSED	1.0	1.1	-	1.2	-	-	-	-	1.6	
Net Diff.	8.3	12.5	-35.7	10.7	-14.8	100.0	-100.0	37.2	-6.8	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 13 Page 194
Mar. 1, 2016

13. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	53.6	56.5	100.0	83.0	51.4	44.0	59.2	50.3	52.4	51.8	44.5	53.5	53.9	51.8	64.0	42.1	59.2	46.6	53.7	54.2
NO	45.3	42.1	-	17.0	48.6	53.4	38.9	49.0	47.6	48.2	52.7	46.5	46.1	47.2	36.0	57.9	40.8	53.4	43.5	44.4
DK/REFUSED	1.0	1.4	-	-	-	2.6	1.9	0.7	-	-	2.8	-	-	1.0	-	-	-	-	2.8	1.4
Net Diff.	8.3	14.3	100.0	65.9	2.9	-9.3	20.3	1.4	4.8	3.6	-8.2	7.0	7.8	4.6	28.0	-15.8	18.4	-6.7	10.2	9.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 13 Page 195
Mar. 1, 2016

13. OVER THE LAST FEW MONTHS, HAVE YOU SEEN, READ OR HEARD ANY ADS ABOUT STOPPING UNDERAGE DRINKING?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
YES	53.6	71.9	53.1	51.9	-	63.9	53.6	51.7	52.5	52.3	53.2	54.1
NO	45.3	28.1	46.4	48.1	48.2	36.1	46.4	48.3	46.4	47.7	46.8	43.8
DK/REFUSED	1.0	-	0.5	-	51.8	-	-	-	1.1	-	-	2.1
Net Diff.	8.3	43.8	6.7	3.9	-48.2	27.9	7.1	3.3	6.2	4.6	6.3	10.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 14 Page 196
Mar. 1, 2016

14. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	AREA													
	TOTAL	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total Answering	161	55	21	5	30	51	22	29	25	12	13	7	13	9
SEVERITY/DANGER	14.3	11.4	20.4	-	6.9	21.8	14.7	27.1	12.4	9.2	15.1	14.8	-	16.3
ANTI-UNDERAGE DRINKING	13.1	17.4	17.8	19.0	16.8	12.6	-	21.9	12.4	18.4	7.2	-	7.1	11.2
ANTI-DRINK & DRIVE	10.7	5.5	4.9	-	6.8	14.1	14.4	13.8	8.1	9.2	7.2	14.8	22.3	11.2
DEATH/DISABILITY/INJURY	10.2	6.5	10.0	-	5.1	13.0	19.2	8.5	-	-	-	43.2	23.2	-
SUBJECT RECALL ONLY	10.0	14.0	12.3	21.6	13.9	8.2	14.4	3.6	12.4	9.2	15.1	-	-	11.2
PARENTS W/ DISABLED KID	8.3	8.5	10.2	-	8.7	6.6	6.5	6.8	17.0	36.7	-	-	7.5	-
ACCIDENTS/WRECKS	4.7	7.4	4.7	-	10.5	2.0	4.7	-	9.7	-	18.1	-	-	-
DON'T WAIT	4.3	4.7	2.3	-	7.2	-	-	-	8.0	9.2	7.0	13.6	10.6	-
TALK TO KIDS/DRINKING	4.0	4.4	-	29.7	3.4	6.0	4.7	6.9	3.9	-	7.2	-	-	-
SAD/NEGATIVE AD	3.3	5.8	5.1	-	7.2	4.1	5.1	3.3	-	-	-	-	-	-
POLICE/JAIL	2.3	-	-	-	-	3.1	7.2	-	-	-	-	-	-	22.5
AFFECTS LIVES/RELATIONS	2.2	-	-	-	-	0.7	-	1.3	-	-	-	13.6	7.7	12.2
SCARE TACTIC/INEFFECTIVE	0.3	0.8	2.1	-	-	-	-	-	-	-	-	-	-	-
OTHER	6.0	8.4	10.2	-	8.5	4.0	4.5	3.6	3.8	8.1	-	-	14.8	-
DON'T KNOW	6.4	5.3	-	29.7	5.1	3.8	4.5	3.3	12.3	-	23.0	-	6.8	15.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 14 Page 197
Mar. 1, 2016

14. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	GRADE									WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total Answering	161	67	23	17	27	94	33	21	21	19	47	63	14	18	33	48	34	46	84	77
SEVERITY/DANGER	14.3	11.1	13.5	12.5	8.0	16.6	26.1	12.0	16.5	5.4	13.8	16.4	7.4	10.9	-	18.7	22.1	14.5	16.3	12.1
ANTI-UNDERAGE DRINKING	13.1	20.3	13.3	34.9	17.0	8.0	2.9	16.4	5.0	11.1	17.4	8.1	36.3	5.4	26.4	8.2	14.2	7.7	11.3	15.1
ANTI-DRINK & DRIVE	10.7	6.0	-	5.8	11.4	14.1	12.6	9.8	14.4	21.1	8.6	18.0	-	10.9	8.9	14.5	3.1	13.7	12.0	9.3
DEATH/DISABILITY/INJURY	10.2	11.2	14.9	5.6	11.7	9.4	4.5	10.3	19.8	5.4	13.1	8.3	7.1	17.6	11.8	2.9	10.7	16.2	8.8	11.7
SUBJECT RECALL ONLY	10.0	9.3	13.5	-	11.7	10.4	9.0	15.3	5.1	13.5	13.4	11.7	-	11.3	9.2	9.1	9.5	11.7	12.9	6.7
PARENTS W/ DISABLED KID	8.3	3.6	4.0	3.1	3.6	11.6	17.5	-	14.6	10.8	2.1	6.5	6.8	22.4	5.7	14.0	1.6	9.1	12.0	4.3
ACCIDENTS/WRECKS	4.7	7.6	4.2	5.9	11.7	2.6	2.8	7.2	-	-	4.5	1.6	21.9	5.1	8.9	4.1	6.4	1.0	5.4	3.9
DON'T WAIT	4.3	2.3	-	6.2	1.8	5.8	4.3	14.8	4.5	-	2.3	5.0	-	5.1	-	6.1	4.6	5.5	-	9.1
TALK TO KIDS/DRINKING	4.0	6.6	10.6	11.6	-	2.1	2.9	4.9	-	-	6.5	3.2	-	-	5.9	4.1	7.3	-	2.3	5.8
SAD/NEGATIVE AD	3.3	1.7	-	-	4.2	4.4	3.3	-	4.5	11.2	2.4	4.9	-	5.9	-	4.2	3.3	4.7	3.7	2.8
POLICE/JAIL	2.3	3.2	-	6.1	4.1	1.6	-	-	-	8.0	4.6	1.7	-	-	3.1	2.2	3.3	1.0	1.2	3.4
AFFECTS LIVES/RELATIONS	2.2	2.1	4.4	2.2	-	2.2	6.4	-	-	-	2.2	3.4	-	-	1.1	2.0	3.1	2.5	1.4	3.1
SCARE TACTIC/INEFFECTIVE	0.3	-	-	-	-	0.5	1.3	-	-	-	-	-	-	-	-	0.9	-	-	0.5	-
OTHER	6.0	6.7	10.5	6.0	3.8	5.4	3.2	-	9.0	11.3	4.4	6.6	6.8	5.3	8.9	4.0	4.5	6.9	3.6	8.6
DON'T KNOW	6.4	8.2	11.0	-	11.0	5.1	3.2	9.3	6.6	2.1	4.7	4.8	13.7	-	9.9	4.9	6.5	5.4	8.6	4.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 14 Page 198
Mar. 1, 2016

14. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK	
		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)			
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total Answering	161	16	51	68	26	57	53	16	16	37	44	47	33	65	90	12	53	53	36	44	63		
SEVERITY/DANGER	14.3	13.1	10.4	17.1	15.5	14.7	15.8	12.3	6.4	16.1	6.7	16.5	19.4	10.0	17.4	-	14.0	12.3	22.2	11.5	18.4		
ANTI-UNDERAGE DRINKING	13.1	18.9	20.8	9.5	4.0	10.7	13.5	12.5	25.0	10.3	20.3	12.2	8.1	14.8	12.8	25.8	19.8	12.3	2.6	16.3	9.5		
ANTI-DRINK & DRIVE	10.7	6.4	5.9	13.4	15.9	14.4	13.6	12.3	-	10.3	13.8	13.4	3.2	13.9	9.1	17.0	3.7	13.2	17.0	16.0	13.0		
DEATH/DISABILITY/INJURY	10.2	6.4	12.8	9.4	9.5	9.3	11.5	13.3	12.9	-	12.2	15.9	11.0	14.2	6.1	16.6	9.5	13.7	1.2	11.5	8.1		
SUBJECT RECALL ONLY	10.0	12.7	8.3	13.0	3.8	16.6	8.0	6.7	6.3	9.0	9.3	16.0	3.4	10.3	10.4	-	11.8	12.6	8.4	12.1	13.1		
PARENTS W/ DISABLED KID	8.3	9.2	1.8	12.6	9.0	8.9	-	19.2	12.2	14.2	7.5	10.1	-	9.3	7.0	4.4	3.6	10.4	12.0	7.0	1.5		
ACCIDENTS/WRECKS	4.7	12.9	5.9	3.6	-	3.8	1.9	11.9	12.7	7.9	4.5	3.4	3.1	0.7	7.9	-	9.6	0.9	5.4	-	5.0		
DON'T WAIT	4.3	-	3.0	-	20.9	-	7.9	-	5.9	-	6.6	-	12.4	4.5	4.0	-	2.0	5.5	7.0	4.5	3.5		
TALK TO KIDS/DRINKING	4.0	-	8.8	2.9	-	3.5	5.8	-	-	5.3	4.5	-	7.5	-	7.2	-	8.4	-	5.4	-	8.0		
SAD/NEGATIVE AD	3.3	-	2.2	4.6	4.1	5.4	2.1	-	6.8	5.3	-	2.3	6.6	3.1	2.4	-	2.1	3.9	2.8	4.6	3.4		
POLICE/JAIL	2.3	-	4.2	1.6	1.8	1.9	4.1	-	-	2.8	2.4	-	4.7	0.7	3.6	-	4.0	0.9	2.9	-	5.1		
AFFECTS LIVES/RELATIONS	2.2	-	2.8	1.7	3.7	2.0	3.8	-	-	-	3.1	2.4	3.1	1.7	2.6	-	2.7	2.1	2.6	2.6	3.2		
SCARE TACTIC/INEFFECTIVE	0.3	-	-	0.6	-	-	-	-	-	1.2	-	-	-	-	0.5	-	-	-	1.2	-	-		
OTHER	6.0	5.7	7.0	3.0	11.7	3.6	7.9	5.8	6.1	5.0	6.9	2.4	10.9	6.2	6.2	7.7	6.7	5.8	5.5	7.0	4.9		
DON'T KNOW	6.4	14.7	6.1	7.1	-	5.3	4.1	6.0	5.7	12.6	2.1	5.3	6.6	10.5	2.8	28.5	2.1	6.4	3.7	6.9	3.3		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 14 Page 199
Mar. 1, 2016

14. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)	
		OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	161	12	17	28	51	38	39	95	65	23	45	73	21	67	42	18	14	43	38	52	27
SEVERITY/DANGER	14.3	-	12.0	10.7	9.9	9.5	27.1	13.3	15.8	9.8	11.7	14.4	24.4	12.5	19.7	5.6	14.5	11.5	10.4	14.8	23.3
ANTI-UNDERAGE DRINKING	13.1	8.2	29.4	14.3	17.4	15.2	6.8	10.0	17.7	18.0	21.5	7.5	9.7	7.6	19.1	16.5	21.6	11.5	20.5	8.7	13.8
ANTI-DRINK & DRIVE	10.7	16.4	-	14.2	11.8	13.7	5.6	14.9	4.6	9.1	4.4	16.7	4.9	18.3	7.1	10.9	-	16.0	7.9	14.0	-
DEATH/DISABILITY/INJURY	10.2	34.7	-	7.0	6.7	19.5	5.4	10.4	9.8	9.3	12.2	10.8	4.6	9.4	11.8	17.7	7.1	1.0	12.9	18.2	5.5
SUBJECT RECALL ONLY	10.0	8.2	6.3	8.7	9.9	11.4	11.0	10.2	9.6	9.2	9.4	10.5	10.1	12.4	12.5	5.9	7.2	7.8	10.7	12.2	8.2
PARENTS W/ DISABLED KID	8.3	8.9	23.3	12.2	8.4	7.2	5.2	10.0	5.7	10.8	-	9.8	18.0	7.5	-	22.1	7.2	11.3	9.8	9.0	-
ACCIDENTS/WRECKS	4.7	-	23.2	-	9.7	1.3	5.5	6.9	1.5	18.3	2.2	3.3	-	4.7	-	16.2	7.2	9.2	2.6	5.0	-
DON'T WAIT	4.3	7.7	-	10.5	-	-	9.3	2.1	7.6	-	3.5	2.7	16.6	3.0	5.1	-	6.8	4.6	2.4	-	15.0
TALK TO KIDS/DRINKING	4.0	-	-	-	7.8	-	6.4	2.1	6.8	-	10.0	2.7	-	3.0	7.2	-	-	4.6	5.2	-	9.0
SAD/NEGATIVE AD	3.3	-	-	3.5	2.0	2.9	2.9	3.2	3.3	-	2.5	4.2	5.1	4.6	2.6	-	7.8	4.6	-	2.1	8.0
POLICE/JAIL	2.3	-	-	-	4.1	1.2	2.8	1.6	3.3	-	4.8	2.1	-	1.6	5.1	-	-	2.4	2.8	0.9	4.0
AFFECTS LIVES/RELATIONS	2.2	-	-	-	2.6	3.0	2.7	2.2	2.2	-	3.2	2.9	-	3.1	2.4	-	-	2.2	1.0	2.2	3.8
SCARE TACTIC/INEFFECTIVE	0.3	-	-	-	0.9	-	-	0.5	-	-	-	0.6	-	-	-	-	-	1.0	-	-	-
OTHER	6.0	7.8	5.7	6.8	5.9	5.7	6.5	5.3	6.9	4.2	8.0	5.7	4.7	6.2	4.8	5.2	7.1	4.4	7.9	6.1	5.5
DON'T KNOW	6.4	8.0	-	12.2	2.7	9.3	2.9	7.3	5.1	11.3	6.6	6.0	1.9	6.1	2.5	-	13.7	7.8	6.0	6.8	3.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 14 Page 200
Mar. 1, 2016

14. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total Answering	161	40	8	31	4	2	10	16	46	23	19	2	2	30	29
SEVERITY/DANGER	14.3	21.9	12.0	24.6	-	-	21.4	35.3	6.4	8.5	5.1	-	-	20.9	3.4
ANTI-UNDERAGE DRINKING	13.1	5.1	12.0	3.3	-	-	10.4	-	9.7	6.3	15.7	-	-	3.4	6.9
ANTI-DRINK & DRIVE	10.7	10.4	12.4	9.9	-	-	20.6	6.6	22.2	8.6	27.4	100.0	49.9	13.8	28.4
DEATH/DISABILITY/INJURY	10.2	7.9	-	10.1	29.8	-	10.6	6.6	13.9	23.3	5.7	-	-	10.5	11.0
SUBJECT RECALL ONLY	10.0	11.5	12.4	11.3	11.0	52.2	-	13.1	9.1	9.3	5.7	-	50.1	14.0	10.8
PARENTS W/ DISABLED KID	8.3	8.6	11.1	7.9	-	47.8	5.4	6.1	13.5	8.9	21.9	-	-	6.4	10.8
ACCIDENTS/WRECKS	4.7	10.4	-	13.2	-	-	20.2	13.5	5.3	10.7	-	-	-	7.1	3.6
DON'T WAIT	4.3	2.6	12.1	-	-	-	-	-	-	-	-	-	-	3.4	-
TALK TO KIDS/DRINKING	4.0	2.4	-	3.1	-	-	-	6.1	2.2	4.4	-	-	-	3.2	3.5
SAD/NEGATIVE AD	3.3	-	-	-	-	-	-	-	6.8	4.2	11.2	-	-	-	10.8
POLICE/JAIL	2.3	-	-	-	-	-	-	-	1.0	2.0	-	-	-	-	-
AFFECTS LIVES/RELATIONS	2.2	2.9	-	3.6	-	-	11.5	-	-	-	-	-	-	3.8	-
SCARE TACTIC/INEFFECTIVE	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	6.0	4.7	11.1	3.0	-	-	-	5.9	4.7	9.5	-	-	-	3.1	7.5
DON'T KNOW	6.4	11.5	17.0	10.0	59.2	-	-	6.7	5.2	4.2	7.4	-	-	10.4	3.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 14 Page 201
Mar. 1, 2016

14. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total Answering	161	6	11	18	19	22	27	46	29	17	31	7	5	2	11	39	24	15	20
SEVERITY/DANGER	14.3	17.1	-	22.9	5.1	21.2	7.2	11.1	12.5	8.7	15.2	16.5	24.3	-	10.2	10.1	10.3	10.0	17.9
ANTI-UNDERAGE DRINKING	13.1	17.2	8.8	5.8	10.3	4.6	9.2	9.8	3.5	20.1	6.3	15.3	-	47.7	9.4	8.9	4.1	16.2	4.7
ANTI-DRINK & DRIVE	10.7	-	17.6	5.7	31.6	14.1	15.6	13.3	18.1	5.5	22.7	15.8	23.2	-	9.3	12.9	17.2	6.3	29.9
DEATH/DISABILITY/INJURY	10.2	-	28.5	-	-	14.2	23.6	11.6	14.9	6.1	13.5	-	-	-	19.3	13.6	17.7	7.0	10.4
SUBJECT RECALL ONLY	10.0	-	9.5	2.2	10.7	18.9	8.0	12.2	8.9	17.7	3.3	-	-	-	-	14.3	10.6	20.2	5.1
PARENTS W/ DISABLED KID	8.3	15.8	27.4	16.3	10.6	2.4	15.6	8.8	3.4	17.6	11.3	-	-	-	13.8	10.3	4.0	20.0	10.0
ACCIDENTS/WRECKS	4.7	34.0	8.3	11.4	10.5	9.6	1.8	4.7	3.6	6.4	14.3	16.8	-	52.3	27.8	2.6	4.3	-	7.0
DON'T WAIT	4.3	-	-	5.8	-	-	-	2.1	3.4	-	3.3	-	-	-	-	2.4	4.0	-	5.1
TALK TO KIDS/DRINKING	4.0	-	-	5.5	5.4	-	-	2.2	-	5.8	-	-	-	-	-	2.6	-	6.6	-
SAD/NEGATIVE AD	3.3	-	-	-	10.6	-	4.1	4.5	7.2	-	-	-	-	-	-	5.2	8.6	-	-
POLICE/JAIL	2.3	-	-	-	-	-	1.7	2.3	-	6.0	-	-	-	-	-	2.7	-	6.9	-
AFFECTS LIVES/RELATIONS	2.2	-	-	-	-	5.1	-	2.5	4.0	-	-	-	-	-	-	2.9	4.7	-	-
SCARE TACTIC/INEFFECTIVE	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	6.0	15.8	-	10.7	-	-	8.0	6.7	7.2	6.0	-	14.1	20.8	-	-	5.5	4.6	6.9	-
DON'T KNOW	6.4	-	-	13.7	5.1	9.8	5.2	8.3	13.4	-	10.1	21.6	31.8	-	10.3	6.0	9.9	-	10.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 14 Page 202
Mar. 1, 2016

14. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total Answering	161	31	20	11	22	8	4	4	7	17	10	7	15	29	19	10	16
SEVERITY/DANGER	14.3	10.1	10.7	9.0	15.2	-	-	-	-	12.3	10.6	14.6	-	10.4	13.4	4.9	29.1
ANTI-UNDERAGE DRINKING	13.1	3.4	-	9.3	9.1	24.4	24.8	24.0	-	6.0	10.3	-	13.2	12.0	-	33.5	-
ANTI-DRINK & DRIVE	10.7	16.5	21.1	8.5	28.0	12.1	24.8	-	14.2	5.8	-	13.8	40.2	17.6	27.4	-	6.6
DEATH/DISABILITY/INJURY	10.2	10.2	16.0	-	14.5	26.1	27.0	25.3	15.1	-	-	-	-	18.2	22.6	10.3	25.9
SUBJECT RECALL ONLY	10.0	13.4	10.8	17.9	4.8	13.0	-	25.3	-	8.1	4.0	13.8	6.9	14.6	11.4	20.3	-
PARENTS W/ DISABLED KID	8.3	9.5	4.9	17.7	4.5	13.1	-	25.5	28.7	17.7	10.0	28.5	6.5	3.7	-	10.3	15.7
ACCIDENTS/WRECKS	4.7	6.9	5.2	9.9	4.7	-	-	-	42.0	6.2	10.6	-	19.7	3.8	-	10.7	9.2
DON'T WAIT	4.3	3.1	4.8	-	4.8	-	-	-	-	5.8	9.9	-	6.9	-	-	-	-
TALK TO KIDS/DRINKING	4.0	3.2	-	8.9	-	-	-	-	-	6.0	-	14.4	-	-	-	-	-
SAD/NEGATIVE AD	3.3	6.6	10.4	-	-	-	-	-	-	5.8	10.0	-	-	3.7	5.8	-	-
POLICE/JAIL	2.3	3.4	-	9.3	-	-	-	-	-	6.3	-	15.0	-	-	-	-	-
AFFECTS LIVES/RELATIONS	2.2	3.7	5.7	-	-	-	-	-	-	-	-	-	-	3.9	6.0	-	-
SCARE TACTIC/INEFFECTIVE	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	6.0	6.9	5.6	9.3	-	11.4	23.4	-	-	5.6	9.7	-	-	7.4	5.9	10.1	-
DON'T KNOW	6.4	3.1	4.9	-	14.5	-	-	-	-	14.4	24.9	-	6.5	4.8	7.5	-	13.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 14 Page 203
Mar. 1, 2016

14. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING			
	ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL			
	(6th-8th)				(6th-8th)				(9th-12th)				(9th-12th)			
	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
Total Answering	161	146	35	111	15	62	11	51	5	84	25	59	9			
SEVERITY/DANGER	14.3	13.7	13.0	13.9	20.9	10.4	-	12.5	19.2	16.1	18.5	15.1	21.8			
ANTI-UNDERAGE DRINKING	13.1	13.1	23.7	9.7	13.1	20.5	37.9	17.0	17.6	7.7	17.7	3.6	10.5			
ANTI-DRINK & DRIVE	10.7	11.1	8.3	12.0	7.1	6.5	-	7.9	-	14.4	11.9	15.5	11.1			
DEATH/DISABILITY/INJURY	10.2	9.5	12.1	8.6	17.1	8.1	9.9	7.7	46.6	10.5	13.0	9.4	-			
SUBJECT RECALL ONLY	10.0	10.0	6.1	11.3	9.4	10.2	-	12.3	-	9.9	8.6	10.5	14.8			
PARENTS W/ DISABLED KID	8.3	8.2	7.1	8.5	9.3	4.0	5.0	3.7	-	11.3	7.9	12.7	14.8			
ACCIDENTS/WRECKS	4.7	4.8	-	6.4	3.2	8.3	-	10.0	-	2.3	-	3.3	5.0			
DON'T WAIT	4.3	4.8	3.2	5.3	-	2.5	-	3.0	-	6.5	4.5	7.3	-			
TALK TO KIDS/DRINKING	4.0	4.4	-	5.8	-	7.2	-	8.7	-	2.3	-	3.3	-			
SAD/NEGATIVE AD	3.3	2.9	-	3.8	6.9	1.8	-	2.2	-	3.7	-	5.3	10.9			
POLICE/JAIL	2.3	2.5	-	3.3	-	3.5	-	4.2	-	1.8	-	2.5	-			
AFFECTS LIVES/RELATIONS	2.2	2.4	1.1	2.8	-	2.3	3.6	2.0	-	2.5	-	3.5	-			
SCARE TACTIC/INEFFECTIVE	0.3	0.3	-	0.4	-	-	-	-	-	0.5	-	0.7	-			
OTHER	6.0	5.8	11.7	4.0	7.1	7.3	19.4	4.8	-	4.8	8.4	3.3	11.1			
DON'T KNOW	6.4	6.4	13.9	4.0	6.1	7.4	24.2	4.0	16.6	5.7	9.6	4.1	-			

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 14 Page 204
Mar. 1, 2016

14. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total Answering	161	99	20	79	10	30	9	21	2	74	17	57	8	72	19	54	7	112	49	39	28
SEVERITY/DANGER	14.3	13.7	10.9	14.4	30.3	10.0	11.1	9.5	-	10.9	12.2	10.5	12.7	16.5	13.6	17.5	29.5	11.3	21.1	2.8	22.9
ANTI-UNDERAGE DRINKING	13.1	12.4	25.2	9.2	9.4	16.5	22.0	14.2	52.3	14.7	35.5	8.6	25.6	11.5	13.1	11.0	-	15.1	8.6	26.5	11.4
ANTI-DRINK & DRIVE	10.7	14.4	4.9	16.7	10.2	6.6	21.8	-	-	13.5	11.7	14.0	-	8.7	5.3	9.9	14.5	12.7	6.3	7.6	3.7
DEATH/DISABILITY/INJURY	10.2	9.3	10.9	8.9	20.2	13.9	23.4	9.8	-	7.3	-	9.4	-	11.7	22.9	7.8	35.0	11.0	8.4	11.4	11.0
SUBJECT RECALL ONLY	10.0	12.7	10.9	13.2	9.8	6.9	-	9.9	-	8.2	-	10.6	18.2	11.9	11.5	12.0	-	5.5	20.1	2.6	19.1
PARENTS W/ DISABLED KID	8.3	5.1	4.9	5.1	-	16.7	10.9	19.2	-	9.8	5.8	11.0	18.2	6.5	8.2	6.0	-	8.2	8.5	3.7	3.5
ACCIDENTS/WRECKS	4.7	3.2	-	4.0	-	13.1	-	18.8	-	6.7	-	8.7	-	3.0	-	4.0	6.5	4.5	5.0	7.9	7.2
DON'T WAIT	4.3	4.2	5.7	3.8	-	3.1	-	4.5	-	4.0	-	5.1	-	5.6	6.0	5.5	-	4.1	5.0	2.7	1.7
TALK TO KIDS/DRINKING	4.0	5.1	-	6.3	-	-	-	-	-	5.4	-	7.0	-	3.4	-	4.6	-	4.8	2.1	8.7	3.7
SAD/NEGATIVE AD	3.3	3.2	-	4.0	10.0	3.6	-	5.1	-	1.3	-	1.7	13.4	4.5	-	6.1	-	2.8	4.3	2.8	-
POLICE/JAIL	2.3	3.2	-	4.0	-	-	-	-	-	2.8	-	3.7	-	2.2	-	2.9	-	3.3	-	5.4	-
AFFECTS LIVES/RELATIONS	2.2	3.2	-	3.9	-	-	-	-	-	1.8	2.3	1.7	-	3.0	-	4.0	-	1.9	2.9	-	5.1
SCARE TACTIC/INEFFECTIVE	0.3	-	-	-	-	-	-	-	-	0.6	-	0.8	-	-	-	-	-	0.4	-	-	-
OTHER	6.0	5.2	16.0	2.5	10.2	6.4	10.7	4.5	-	6.6	18.1	3.3	-	5.0	5.9	4.7	14.5	6.8	4.0	6.4	7.1
DON'T KNOW	6.4	5.2	10.6	3.9	-	3.2	-	4.6	47.7	6.4	14.4	4.1	11.9	6.4	13.5	3.9	-	7.5	3.9	11.4	3.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 14 Page 205
Mar. 1, 2016

14. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)	TALK W/PARENT LAST FEW MTHS (WHITE)	TALK W/PARENT LAST FEW MTHS (AFR. AMER.)	TALK W/PARENT LAST FEW MTHS (MALE)	TALK W/PARENT LAST FEW MTHS (FEMALE)	TALK W/PARENT LAST FEW MTHS W/ PARENTS	EMBARRASSED/ AFRAID 2 TALK (6th-8th)	EMBARRASSED/ AFRAID 2 TALK (9th-12th)	EMBARRASSED/ AFRAID 2 TALK (WHITE)	EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)										
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO										
Total Answering	161	72	22	73	36	21	11	59	23	53	26	87	68	32	33	55	35	54	51	18	13
SEVERITY/DANGER	14.3	16.0	18.7	11.4	23.0	4.7	18.1	10.3	12.9	12.5	28.1	16.2	13.2	16.9	6.3	15.9	19.7	19.9	11.9	-	22.9
ANTI-UNDERAGE DRINKING	13.1	8.9	4.9	13.8	8.7	23.6	9.6	20.1	4.5	9.7	12.1	10.3	16.4	12.4	29.5	9.1	4.1	13.2	10.1	10.6	31.1
ANTI-DRINK & DRIVE	10.7	15.4	9.6	16.7	8.5	9.6	-	15.2	4.5	9.9	7.9	9.3	13.5	3.2	9.2	12.9	17.6	11.4	18.2	11.1	-
DEATH/DISABILITY/INJURY	10.2	10.7	5.0	12.6	5.7	10.3	18.3	5.8	8.7	16.8	8.0	10.7	10.5	11.0	12.3	10.5	8.8	11.5	10.1	12.0	15.6
SUBJECT RECALL ONLY	10.0	7.2	21.3	7.1	23.2	4.8	9.6	5.1	19.8	6.0	20.3	7.6	13.9	9.6	9.8	6.5	17.8	11.6	14.6	-	15.7
PARENTS W/ DISABLED KID	8.3	10.7	14.8	4.1	5.7	14.1	18.7	13.0	4.3	2.9	12.1	11.5	3.5	4.6	-	15.5	6.8	5.7	2.0	28.0	-
ACCIDENTS/WRECKS	4.7	2.7	2.2	2.9	2.8	14.2	8.8	5.0	8.8	4.0	1.8	5.3	4.3	9.8	6.1	2.7	2.7	4.0	2.0	11.2	14.7
DON'T WAIT	4.3	4.8	9.2	3.0	5.5	4.5	-	1.6	8.7	6.8	1.8	2.8	5.3	-	4.7	4.5	5.9	1.9	6.2	-	-
TALK TO KIDS/DRINKING	4.0	2.7	-	5.5	2.8	-	-	5.0	4.5	4.6	-	5.1	2.9	7.7	6.0	3.6	-	5.7	3.9	-	-
SAD/NEGATIVE AD	3.3	2.8	9.8	2.9	5.8	5.2	-	1.6	4.5	4.1	4.1	4.8	-	-	-	7.6	-	5.8	-	6.0	-
POLICE/JAIL	2.3	2.1	-	4.4	-	-	-	3.6	-	2.9	-	0.5	4.7	-	6.5	0.8	3.0	-	6.3	-	-
AFFECTS LIVES/RELATIONS	2.2	2.9	-	2.9	2.8	-	-	1.6	1.7	2.1	3.9	2.3	1.7	3.2	-	1.7	3.2	3.7	2.2	-	-
SCARE TACTIC/INEFFECTIVE	0.3	0.6	-	-	-	-	-	0.7	-	-	-	-	0.6	-	-	-	1.2	-	-	-	-
OTHER	6.0	7.1	-	7.1	2.8	4.7	8.3	5.0	8.6	8.8	-	6.2	6.2	7.7	6.2	5.4	6.1	3.7	8.3	10.7	-
DON'T KNOW	6.4	5.3	4.5	5.8	2.7	4.4	8.7	6.3	8.5	8.7	-	7.1	3.2	13.8	3.4	3.3	3.0	2.0	4.3	10.5	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 14 Page 206
Mar. 1, 2016

14. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
	AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
	(MALE)		(FEMALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
	YES	NO	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total Answering	161	40	37	46	31	31	147	104	43	14	39	21	66	22	69	31	22	6	51	23	54	20
SEVERITY/DANGER	14.3	5.1	18.8	26.0	6.7	6.7	14.3	14.3	14.3	14.1	13.5	10.5	14.8	18.1	16.6	13.6	9.2	-	9.9	8.6	18.5	21.2
ANTI-UNDERAGE DRINKING	13.1	16.8	16.4	4.7	16.4	16.4	12.3	13.4	9.5	22.6	23.2	7.5	7.6	11.4	14.6	6.9	17.6	-	21.2	-	6.0	20.8
ANTI-DRINK & DRIVE	10.7	12.2	13.6	6.8	13.4	13.4	11.7	10.7	14.2	-	5.2	9.5	14.0	18.6	14.8	16.5	4.5	17.0	11.7	17.2	9.8	10.6
DEATH/DISABILITY/INJURY	10.2	6.0	8.0	14.8	13.5	13.5	10.4	11.8	7.1	7.4	11.7	9.6	11.9	4.7	11.8	6.8	14.5	16.6	6.7	4.2	16.7	10.6
SUBJECT RECALL ONLY	10.0	11.0	8.2	4.6	20.6	20.6	9.2	11.0	4.7	18.6	10.6	5.0	11.2	4.4	13.6	6.6	9.3	-	9.9	8.7	12.0	-
PARENTS W/ DISABLED KID	8.3	13.0	6.5	10.3	-	-	9.1	10.9	4.6	-	6.3	-	13.6	9.1	5.9	3.2	18.1	17.4	15.0	4.2	6.9	5.2
ACCIDENTS/WRECKS	4.7	5.0	8.0	5.7	-	-	5.1	3.8	8.4	-	5.2	14.8	3.0	2.2	1.5	6.9	13.3	17.0	5.8	8.6	1.9	8.1
DON'T WAIT	4.3	2.5	2.6	3.1	8.5	8.5	4.1	3.5	5.5	6.8	4.0	-	3.3	10.9	4.6	3.1	-	-	2.0	4.1	5.0	7.2
TALK TO KIDS/DRINKING	4.0	4.9	5.4	5.3	-	-	4.4	4.2	4.6	-	6.4	9.4	3.0	-	4.4	6.5	-	-	3.9	8.6	4.6	-
SAD/NEGATIVE AD	3.3	4.9	-	4.7	-	-	3.6	3.1	4.6	-	2.9	-	3.3	9.1	3.2	6.5	4.8	-	-	8.6	6.1	-
POLICE/JAIL	2.3	-	5.7	1.0	3.5	3.5	2.5	1.5	5.0	-	-	10.2	2.3	-	1.5	7.0	-	-	2.1	4.5	0.9	5.6
AFFECTS LIVES/RELATIONS	2.2	2.4	-	2.2	3.6	3.6	2.4	2.4	2.4	-	1.0	4.9	3.2	-	3.0	3.3	-	-	2.6	-	2.1	5.3
SCARE TACTIC/INEFFECTIVE	0.3	-	1.2	-	-	-	0.3	-	1.0	-	-	-	-	2.0	-	-	-	-	-	1.9	-	-
OTHER	6.0	7.1	5.6	5.5	6.8	6.8	5.8	6.2	4.8	7.5	6.3	9.7	6.2	-	4.5	6.7	8.6	-	5.6	8.8	6.8	-
DON'T KNOW	6.4	9.2	-	5.3	7.0	7.0	4.8	3.1	9.1	22.9	3.7	8.9	2.7	9.3	-	6.6	-	32.1	3.6	12.2	2.6	5.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 14 Page 207
Mar. 1, 2016

14. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	161	26	12	14	58	74	111	50	48	19	62	31	71	38	24	8	62	19	48	31
SEVERITY/DANGER	14.3	22.2	38.4	8.0	7.9	15.7	14.3	14.3	11.1	11.0	16.8	16.3	14.8	16.1	8.4	12.3	9.7	15.4	20.4	13.6
ANTI-UNDERAGE DRINKING	13.1	15.6	25.0	7.5	14.7	11.5	16.3	6.3	23.9	11.0	10.3	3.4	15.7	5.4	20.7	13.0	18.9	5.3	12.8	6.8
ANTI-DRINK & DRIVE	10.7	8.2	-	15.4	5.3	16.2	11.0	10.2	8.4	-	13.0	16.4	14.3	13.4	8.4	-	12.8	10.4	8.7	10.1
DEATH/DISABILITY/INJURY	10.2	7.8	-	14.6	8.9	12.3	8.7	13.4	11.4	10.9	6.6	14.9	8.5	13.6	13.1	13.1	6.3	7.7	11.8	17.0
SUBJECT RECALL ONLY	10.0	11.6	-	21.7	17.0	4.3	8.3	13.6	6.4	16.8	9.8	11.6	11.6	14.0	4.2	13.0	11.4	2.0	4.4	20.6
PARENTS W/ DISABLED KID	8.3	9.3	8.3	10.1	8.3	6.7	7.8	9.4	1.9	7.9	12.3	10.2	2.7	8.1	16.6	13.1	10.6	10.4	4.2	8.7
ACCIDENTS/WRECKS	4.7	8.3	8.5	8.1	6.0	2.6	2.2	10.3	2.0	21.8	2.2	3.3	-	8.2	8.1	24.3	3.1	15.8	1.0	6.9
DON'T WAIT	4.3	7.3	7.8	7.0	6.1	2.1	4.0	5.1	2.2	2.5	5.4	6.6	2.9	5.4	3.9	-	3.1	5.0	5.1	5.1
TALK TO KIDS/DRINKING	4.0	-	-	-	3.4	6.0	3.6	4.9	4.1	13.0	3.2	-	5.6	2.7	-	-	6.4	-	-	7.9
SAD/NEGATIVE AD	3.3	-	-	-	-	7.1	3.9	1.9	2.3	-	5.1	3.1	4.6	2.5	4.5	-	1.6	5.0	6.8	-
POLICE/JAIL	2.3	-	-	-	0.8	4.3	2.4	2.1	4.5	-	0.7	3.4	3.0	2.7	-	-	1.7	5.5	3.2	-
AFFECTS LIVES/RELATIONS	2.2	-	-	-	4.4	1.3	2.3	1.9	2.9	-	1.8	3.1	3.1	2.5	-	-	0.6	5.0	4.5	-
SCARE TACTIC/INEFFECTIVE	0.3	-	-	-	-	0.6	-	0.9	-	-	-	1.4	-	-	-	-	-	2.3	-	-
OTHER	6.0	4.1	-	7.7	6.0	6.8	7.8	1.9	7.4	4.9	8.2	-	8.7	-	4.1	11.3	6.4	4.9	9.7	-
DON'T KNOW	6.4	5.6	12.0	-	11.2	2.6	7.5	4.0	11.4	-	4.4	6.4	4.4	5.3	7.9	-	7.5	5.0	7.4	3.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 14 Page 208
Mar. 1, 2016

14. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	161	152	8	144	14	161	-	71	90	
SEVERITY/DANGER	14.3	13.8	14.4	13.9	21.3	14.3	-	10.8	17.1	
ANTI-UNDERAGE DRINKING	13.1	13.2	14.1	13.3	14.1	13.1	-	9.5	16.0	
ANTI-DRINK & DRIVE	10.7	11.3	-	9.8	14.8	10.7	-	10.0	11.3	
DEATH/DISABILITY/INJURY	10.2	10.7	-	10.6	7.5	10.2	-	14.3	6.9	
SUBJECT RECALL ONLY	10.0	9.6	18.4	9.7	14.3	10.0	-	9.4	10.4	
PARENTS W/ DISABLED KID	8.3	8.8	-	9.2	-	8.3	-	9.2	7.6	
ACCIDENTS/WRECKS	4.7	4.3	13.5	5.2	-	4.7	-	6.3	3.5	
DON'T WAIT	4.3	4.6	-	4.8	-	4.3	-	4.4	4.3	
TALK TO KIDS/DRINKING	4.0	4.2	-	4.5	-	4.0	-	7.6	1.2	
SAD/NEGATIVE AD	3.3	3.5	-	2.9	7.8	3.3	-	6.0	1.1	
POLICE/JAIL	2.3	2.4	-	1.8	-	2.3	-	1.5	2.9	
AFFECTS LIVES/RELATIONS	2.2	2.3	-	2.4	-	2.2	-	1.4	2.8	
SCARE TACTIC/INEFFECTIVE	0.3	0.3	-	0.3	-	0.3	-	-	0.5	
OTHER	6.0	6.3	-	6.0	6.7	6.0	-	5.6	6.2	
DON'T KNOW	6.4	4.8	39.5	5.5	13.7	6.4	-	4.0	8.2	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 14 Page 209
Mar. 1, 2016

14. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	AGE											WHITE		AFRICAN AMER.		MALE		FEMALE	
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total Answering	161	83	1	15	18	18	31	76	26	25	17	8	55	53	18	14	44	36	39	40
SEVERITY/DANGER	14.3	15.2	-	21.1	5.9	6.2	23.7	13.8	9.6	24.1	5.7	12.4	19.2	11.5	11.2	7.1	9.1	13.9	21.9	13.8
ANTI-UNDERAGE DRINKING	13.1	16.6	-	20.8	16.4	20.2	13.2	9.8	12.8	8.1	6.2	12.7	16.5	7.7	23.0	13.3	20.4	10.8	12.3	8.9
ANTI-DRINK & DRIVE	10.7	4.9	-	-	5.6	5.9	6.5	17.4	23.8	4.2	29.7	12.0	7.3	21.1	-	13.9	6.9	19.3	2.7	15.7
DEATH/DISABILITY/INJURY	10.2	9.7	-	6.8	19.1	11.6	4.9	11.0	4.0	21.1	12.4	-	11.1	9.7	5.5	22.6	10.1	2.7	9.2	18.5
SUBJECT RECALL ONLY	10.0	7.6	-	14.3	5.6	5.7	6.9	12.3	23.6	4.3	6.6	12.8	11.4	13.7	-	14.5	7.1	11.1	8.2	13.5
PARENTS W/ DISABLED KID	8.3	8.7	-	6.3	-	10.8	14.2	8.1	3.8	8.3	6.0	24.9	1.8	7.6	16.6	14.6	13.0	8.2	4.0	7.9
ACCIDENTS/WRECKS	4.7	7.3	-	6.6	5.7	5.6	9.9	2.0	-	6.0	-	-	3.9	1.9	22.2	-	9.0	2.9	5.5	1.2
DON'T WAIT	4.3	1.9	-	-	-	8.6	-	5.9	5.5	12.3	-	-	1.9	4.0	-	6.5	-	5.4	3.9	6.3
TALK TO KIDS/DRINKING	4.0	5.4	-	-	24.9	-	-	2.6	3.7	4.0	-	-	5.5	3.7	-	-	4.6	5.5	6.3	-
SAD/NEGATIVE AD	3.3	1.4	-	-	-	-	3.6	5.5	4.1	3.8	6.5	12.4	2.0	5.8	-	7.5	-	5.5	2.9	5.4
POLICE/JAIL	2.3	2.6	-	-	-	12.0	-	1.4	-	-	-	12.7	3.9	2.0	-	-	2.4	2.9	2.8	-
AFFECTS LIVES/RELATIONS	2.2	3.1	-	-	5.8	2.1	3.7	1.3	3.7	-	-	-	3.9	1.8	-	-	0.9	2.7	5.6	-
SCARE TACTIC/INEFFECTIVE	0.3	-	-	-	-	-	-	0.6	1.7	-	-	-	-	-	-	-	-	1.2	-	-
OTHER	6.0	7.9	-	16.6	11.0	5.7	3.4	4.0	-	3.8	12.7	-	5.6	5.8	10.8	-	9.1	2.6	6.5	5.3
DON'T KNOW	6.4	7.9	100.0	7.5	-	5.4	9.9	4.4	3.7	-	14.1	-	5.9	3.6	10.6	-	7.6	5.4	8.3	3.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 14 Page 210
Mar. 1, 2016

14. WHAT DO YOU REMEMBER MOST ABOUT THE ADS?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total Answering	161	14	109	32	-	3	57	18	52	14	81	80
SEVERITY/DANGER	14.3	20.2	15.3	9.4	-	-	12.3	10.8	18.4	7.5	11.0	17.7
ANTI-UNDERAGE DRINKING	13.1	10.1	12.1	18.7	-	16.1	15.7	21.1	8.2	15.4	15.7	10.5
ANTI-DRINK & DRIVE	10.7	-	14.0	6.2	-	-	15.8	5.4	12.1	7.3	12.2	9.2
DEATH/DISABILITY/INJURY	10.2	-	10.3	13.1	-	28.0	7.0	5.3	14.0	23.7	6.6	13.8
SUBJECT RECALL ONLY	10.0	-	12.4	6.5	-	-	10.7	5.4	14.3	7.9	9.2	10.8
PARENTS W/ DISABLED KID	8.3	19.3	4.6	15.7	-	16.3	6.9	10.5	2.1	22.8	10.6	5.9
ACCIDENTS/WRECKS	4.7	-	2.9	12.3	-	14.5	3.6	15.8	2.1	7.5	6.1	3.3
DON'T WAIT	4.3	9.9	3.8	2.9	-	-	3.5	5.1	4.1	-	3.6	5.1
TALK TO KIDS/DRINKING	4.0	9.9	4.6	-	-	-	7.0	-	2.0	-	4.9	3.1
SAD/NEGATIVE AD	3.3	-	3.8	3.4	-	-	3.5	-	4.2	7.9	2.4	4.1
POLICE/JAIL	2.3	-	2.9	-	-	-	3.7	-	2.1	-	2.6	2.0
AFFECTS LIVES/RELATIONS	2.2	-	2.9	-	-	11.7	1.7	-	4.1	-	1.6	2.7
SCARE TACTIC/INEFFECTIVE	0.3	-	-	-	-	13.4	-	-	-	-	0.5	-
OTHER	6.0	10.5	5.7	6.0	-	-	5.3	10.4	6.1	-	6.0	5.9
DON'T KNOW	6.4	20.0	4.7	5.9	-	-	3.4	10.2	6.1	-	6.9	5.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 15 Page 211
Mar. 1, 2016

15. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
17/YOUNGER	15.4	16.1	8.3	27.2	20.1	10.7	9.9	11.4	11.4	7.8	14.9	41.1	11.8	32.3
14/YOUNGER	8.1	7.4	2.8	9.0	10.9	5.3	2.9	7.1	5.6	-	11.2	16.4	5.7	27.3
15-17	7.4	8.7	5.5	18.2	9.2	5.4	6.9	4.3	5.8	7.8	3.7	24.7	6.1	5.0
18-20	35.6	40.4	39.3	38.7	41.7	30.4	28.5	31.8	38.1	34.3	41.9	16.7	32.8	43.3
21/OLDER	47.5	42.0	49.6	34.1	37.4	57.7	61.6	54.8	48.5	53.8	43.1	33.4	55.5	24.5
DK/REFUSED	1.5	1.6	2.8	-	0.9	1.2	-	2.0	2.0	4.1	-	8.7	-	-
Mean	19.91	19.71	20.78	18.21	19.18	20.88	21.39	20.49	20.77	21.54	20.03	17.15	19.54	16.91

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 15 Page 212
Mar. 1, 2016

15. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO		
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
17/YOUNGER	15.4	17.3	23.1	18.7	12.3	14.1	23.9	12.0	9.2	6.8	14.3	13.1	30.9	17.8	11.9	16.8	22.9	11.3	15.6	14.5	
14/YOUNGER	8.1	9.6	14.9	15.6	2.0	7.0	7.1	9.5	7.2	3.3	4.8	4.3	26.5	15.3	7.0	9.9	12.3	4.0	10.3	5.3	
15-17	7.4	7.7	8.2	3.1	10.3	7.1	16.8	2.5	2.0	3.5	9.5	8.8	4.4	2.5	4.9	6.9	10.6	7.3	5.3	9.2	
18-20	35.6	38.6	46.8	33.1	36.5	33.5	30.9	57.9	24.4	19.9	40.1	35.2	30.1	21.1	37.2	27.7	40.1	39.5	32.9	39.1	
21/OLDER	47.5	42.3	27.2	45.0	51.2	51.0	43.5	30.1	64.1	72.0	43.1	50.8	39.1	61.1	50.9	55.0	33.5	46.8	50.6	44.0	
DK/REFUSED	1.5	1.7	2.9	3.1	-	1.4	1.7	-	2.3	1.2	2.4	0.9	-	-	-	0.4	3.5	2.4	0.9	2.3	
Mean	19.91	19.45	18.06	19.32	20.47	20.22	19.42	19.28	20.92	21.88	20.29	20.42	16.91	19.73	20.04	20.43	18.82	20.00	19.85	20.02	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 15 Page 213
Mar. 1, 2016

15. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK	
		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
17/YOUNGER	15.4	30.1	12.7	12.1	18.2	12.6	13.9	21.8	23.5	17.7	11.8	13.7	18.0	18.9	13.8	13.9	18.9	19.7	6.1	14.4	13.3
14/YOUNGER	8.1	20.0	5.8	7.9	4.3	6.2	2.4	21.8	16.8	13.4	3.9	7.6	7.2	11.6	6.3	13.9	9.4	11.2	1.5	6.5	3.6
15-17	7.4	10.0	6.8	4.2	13.9	6.4	11.5	-	6.7	4.4	7.9	6.2	10.8	7.3	7.5	-	9.5	8.5	4.6	8.0	9.7
18-20	35.6	27.7	42.6	34.2	32.2	37.0	38.1	19.3	29.9	26.6	36.8	38.5	42.2	31.5	38.6	20.7	41.1	33.3	34.7	34.0	38.9
21/OLDER	47.5	42.2	42.4	52.6	47.4	49.4	45.6	58.9	46.7	55.2	51.4	46.5	34.5	48.7	46.1	65.4	37.8	45.9	58.6	50.2	46.1
DK/REFUSED	1.5	-	2.4	1.1	2.2	1.0	2.4	-	-	0.5	-	1.3	5.3	0.9	1.5	-	2.2	1.1	0.6	1.4	1.8
Mean	19.91	18.11	19.94	20.27	20.17	20.25	20.57	18.95	18.44	19.97	20.59	19.74	19.25	19.50	20.17	18.73	19.52	19.63	21.13	19.99	20.64

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 15 Page 214
Mar. 1, 2016

15. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)	
		OKAY 	NOT OKAY 	OKAY 	NOT OKAY 	OKAY 	NOT OKAY 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO
Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49
17/YOUNGER	15.4	26.6	23.5	26.3	8.8	12.3	19.8	17.9	10.7	33.5	8.5	13.7	15.9	16.7	8.2	22.3	19.9	16.7	12.4	19.0	8.4
14/YOUNGER	8.1	22.8	20.2	18.6	3.2	5.5	9.9	10.0	5.1	17.2	6.1	8.0	2.7	5.6	2.7	22.3	15.8	12.1	4.3	8.0	6.2
15-17	7.4	3.8	3.3	7.8	5.6	6.8	9.9	7.9	5.6	16.3	2.4	5.7	13.1	11.1	5.5	-	4.1	4.6	8.1	11.0	2.2
18-20	35.6	19.7	26.9	24.2	35.7	37.9	42.0	33.9	38.4	35.2	40.7	33.6	32.9	36.9	37.9	19.9	31.9	28.1	36.1	39.2	41.5
21/OLDER	47.5	53.6	49.6	49.4	55.1	48.1	35.4	47.0	48.7	31.3	48.1	51.2	50.1	45.5	51.1	57.8	48.2	55.2	50.9	39.6	45.7
DK/REFUSED	1.5	-	-	-	0.4	1.7	2.8	1.1	2.2	-	2.6	1.4	1.2	0.8	2.9	-	-	-	0.6	2.2	4.3
Mean	19.91	18.89	18.23	19.02	21.01	19.93	19.15	19.67	20.34	17.88	20.26	20.15	20.52	19.94	21.14	19.14	18.16	20.07	20.54	19.29	20.06

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 15 Page 215
Mar. 1, 2016

15. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
17/YOUNGER	15.4	22.2	36.6	20.4	17.0	17.4	18.7	23.9	8.4	5.1	11.7	-	50.1	19.7	8.6
14/YOUNGER	8.1	13.4	36.6	10.5	17.0	17.4	6.2	12.5	4.1	2.4	7.6	-	-	8.3	2.0
15-17	7.4	8.8	-	9.9	-	-	12.4	11.4	4.3	2.7	4.1	-	50.1	11.5	6.5
18-20	35.6	36.6	42.8	35.8	36.9	50.5	35.5	32.7	36.9	49.5	25.9	-	-	41.8	35.6
21/OLDER	47.5	41.2	20.6	43.8	46.0	32.2	45.8	43.4	53.1	45.4	58.2	100.0	49.9	38.4	53.5
DK/REFUSED	1.5	-	-	-	-	-	-	-	1.6	-	4.2	-	-	-	2.3
Mean	19.91	18.87	14.43	19.44	19.24	19.09	19.85	19.06	20.42	20.50	20.13	21.50	20.49	19.23	20.58

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 15 Page 216
Mar. 1, 2016

15. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	AGE STARTED DRINKING (AFRICAN AMR)		AGE STARTED DRINKING (MALE)		AGE STARTED DRINKING (FEMALE)		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL (6th-8th)				OFTEN THEY DRINK ALCOHOL (9th-12th)			
	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
17/YOUNGER	15.4	22.0	11.6	22.3	8.2	22.2	8.7	22.4	26.4	16.6	16.9	60.8	45.8	100.0	31.6	18.2	23.7	10.5	9.9
14/YOUNGER	8.1	22.0	11.6	16.2	5.5	11.4	2.8	14.3	19.6	6.6	8.6	32.0	26.0	47.7	16.2	12.4	18.7	3.6	4.9
15-17	7.4	-	-	6.0	2.7	10.8	5.9	8.1	6.8	10.0	8.4	28.8	19.8	52.3	15.4	5.8	5.0	6.9	5.0
18-20	35.6	13.9	30.6	35.4	25.4	37.4	48.3	35.6	37.5	32.9	28.7	13.7	18.9	-	33.0	38.1	40.1	35.3	26.6
21/OLDER	47.5	64.1	57.8	42.4	66.4	40.4	39.9	41.9	36.1	50.5	54.4	25.5	35.3	-	35.4	43.8	36.2	54.2	63.5
DK/REFUSED	1.5	-	-	-	-	-	3.1	-	-	-	-	-	-	-	-	-	-	-	-
Mean	19.91	19.62	19.45	18.62	21.19	19.05	19.62	19.16	18.13	20.66	19.61	14.21	14.43	13.62	18.45	19.71	18.64	21.17	20.18

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 15 Page 217
Mar. 1, 2016

15. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL				OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35			
17/YOUNGER	15.4	21.5	22.2	20.4	16.1	19.7	24.5	14.3	23.5	28.3	45.0	11.1	7.6	17.0	13.4	24.3	24.3			
14/YOUNGER	8.1	9.7	12.6	5.1	4.9	19.7	24.5	14.3	23.5	23.1	39.9	5.8	-	6.2	5.4	7.8	15.3			
15-17	7.4	11.8	9.6	15.3	11.3	-	-	-	-	5.2	5.1	5.3	7.6	10.8	8.0	16.6	9.0			
18-20	35.6	33.9	39.3	25.4	33.2	34.5	26.0	44.1	7.8	23.0	23.8	22.1	28.8	47.4	47.2	47.9	28.6			
21/OLDER	47.5	44.5	38.4	54.2	50.6	45.8	49.5	41.6	68.7	48.7	31.2	66.8	63.6	35.6	39.5	27.8	47.1			
DK/REFUSED	1.5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Mean	19.91	19.66	18.98	20.72	19.71	19.09	19.04	19.16	18.76	18.94	16.23	21.73	20.68	19.36	19.47	19.16	18.77			

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 15 Page 218
Mar. 1, 2016

15. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
17/YOUNGER	15.4	15.0	11.4	16.2	16.0	17.9	16.9	18.2	14.3	13.1	8.6	14.7	17.4
14/YOUNGER	8.1	8.5	11.4	7.5	6.3	9.7	16.9	7.9	9.3	7.6	8.6	7.3	3.8
15-17	7.4	6.6	-	8.6	9.7	8.2	-	10.3	5.0	5.5	-	7.4	13.5
18-20	35.6	36.3	38.3	35.6	33.2	36.4	24.8	39.4	49.2	36.2	45.1	33.0	20.3
21/OLDER	47.5	47.3	48.6	46.9	50.8	43.5	53.1	41.1	36.5	49.7	46.3	51.0	62.3
DK/REFUSED	1.5	1.4	1.8	1.3	-	2.1	5.2	1.3	-	1.0	-	1.3	-
Mean	19.91	19.79	19.55	19.86	20.66	19.55	19.84	19.48	18.95	19.94	19.41	20.14	22.03

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 15 Page 219
Mar. 1, 2016

15. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
17/YOUNGER	15.4	13.2	-	16.7	13.4	22.9	28.2	21.0	20.8	14.1	12.0	14.7	14.9	15.9	10.8	17.6	17.9	16.5	14.1	22.0	13.0
14/YOUNGER	8.1	4.8	-	6.1	3.1	19.1	28.2	15.8	20.8	9.3	12.0	8.5	6.6	7.6	10.8	6.6	5.7	8.6	7.4	13.0	6.5
15-17	7.4	8.4	-	10.6	10.3	3.8	-	5.2	-	4.8	-	6.2	8.3	8.2	-	11.0	12.2	7.9	6.7	9.0	6.5
18-20	35.6	37.4	48.3	34.6	37.5	25.2	7.7	31.6	20.0	34.1	37.2	33.2	22.0	38.3	39.3	38.0	52.2	35.5	35.2	32.1	44.6
21/OLDER	47.5	47.5	48.8	47.2	49.1	51.9	64.1	47.5	59.2	51.4	50.8	51.6	63.1	43.3	46.6	42.2	29.9	47.2	48.3	44.0	40.8
DK/REFUSED	1.5	1.8	2.9	1.6	-	-	-	-	-	0.3	-	0.4	-	2.5	3.3	2.2	-	0.8	2.5	1.8	1.7
Mean	19.91	20.28	20.96	20.11	21.01	18.74	18.57	18.81	18.48	20.05	19.58	20.18	21.40	19.54	19.53	19.54	19.40	19.64	20.30	18.78	20.05

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 15 Page 220
Mar. 1, 2016

15. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
17/YOUNGER	15.4	13.7	15.1	11.4	16.6	33.2	10.6	17.0	12.2	15.9	16.1	14.2	16.1	18.6	14.7	11.7	17.3	12.1	15.4	16.4	24.9
14/YOUNGER	8.1	6.4	8.3	2.7	7.1	27.1	10.6	9.7	7.6	7.5	7.1	9.0	6.5	10.7	8.0	8.0	5.3	5.5	4.1	16.4	17.8
15-17	7.4	7.3	6.8	8.7	9.5	6.1	-	7.4	4.6	8.4	9.0	5.2	9.6	7.8	6.7	3.7	11.9	6.6	11.3	-	7.1
18-20	35.6	37.2	25.5	36.8	37.9	20.7	28.5	31.8	30.3	39.1	40.6	35.2	35.5	37.7	41.1	33.7	31.1	36.6	37.2	25.4	22.2
21/OLDER	47.5	48.8	55.9	50.9	43.0	46.1	60.9	50.7	57.5	43.8	37.9	49.6	46.8	43.7	40.7	53.0	51.7	50.2	45.3	58.2	52.9
DK/REFUSED	1.5	0.3	3.4	0.9	2.5	-	-	0.5	-	1.2	5.3	1.0	1.5	-	3.5	1.6	-	1.2	2.1	-	-
Mean	19.91	20.06	20.56	20.49	20.20	17.73	19.80	19.93	20.74	19.35	19.78	19.94	20.05	19.25	19.78	20.34	20.26	20.52	20.26	19.36	18.77

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 15 Page 221
Mar. 1, 2016

15. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
	AFRAID 2 TALK		AFRAID 2 TALK				YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
	(MALE)		(FEMALE)								(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Total	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43	
17/YOUNGER	15.4	11.2	18.2	16.8	13.6	14.8	13.9	16.4	22.4	17.3	15.2	11.9	17.2	7.9	22.7	28.9	-	13.5	15.4	14.3	17.7	
14/YOUNGER	8.1	7.8	9.1	10.0	3.3	8.2	9.6	5.4	7.2	14.3	3.1	6.8	6.8	3.5	7.5	26.3	-	9.6	7.8	9.7	2.6	
15-17	7.4	3.4	9.1	6.8	10.3	6.6	4.3	11.0	15.1	3.0	12.1	5.0	10.3	4.4	15.2	2.6	-	3.9	7.6	4.6	15.2	
18-20	35.6	36.6	26.6	33.9	46.6	34.3	39.1	25.4	45.9	40.6	28.7	38.1	23.4	43.6	22.7	21.1	25.0	38.4	17.9	39.7	34.6	
21/OLDER	47.5	51.6	55.2	47.9	36.4	49.6	45.6	57.2	27.7	40.5	56.1	48.6	57.8	46.6	54.6	49.9	75.0	47.7	66.7	43.5	45.4	
DK/REFUSED	1.5	0.6	-	1.4	3.4	1.3	1.5	1.0	3.9	1.6	-	1.4	1.6	1.8	-	-	-	0.5	-	2.4	2.3	
Mean	19.91	20.19	20.42	19.72	19.57	20.00	19.72	20.51	19.09	18.87	20.73	20.23	20.38	20.54	20.15	18.07	21.39	19.80	21.14	19.63	19.73	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 15 Page 222
Mar. 1, 2016

15. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
17/YOUNGER	15.4	100.0	100.0	100.0	-	-	15.5	15.4	17.5	17.3	14.0	14.4	11.0	17.5	28.1	13.4	16.2	12.5	14.7	18.3
14/YOUNGER	8.1	52.3	100.0	-	-	-	9.7	5.4	12.3	4.9	7.9	5.8	5.1	3.8	22.9	13.4	10.6	5.5	8.8	5.4
15-17	7.4	47.7	-	100.0	-	-	5.7	10.0	5.2	12.5	6.1	8.6	5.9	13.8	5.1	-	5.6	7.0	5.9	13.0
18-20	35.6	-	-	-	100.0	-	37.9	31.2	39.5	35.5	36.8	28.7	39.6	33.8	25.3	22.7	37.6	21.3	38.2	40.9
21/OLDER	47.5	-	-	-	-	100.0	45.3	51.5	41.7	44.6	48.0	55.5	48.5	46.0	46.6	63.8	45.8	66.2	44.8	37.0
DK/REFUSED	1.5	-	-	-	-	-	1.3	1.9	1.3	2.5	1.3	1.5	0.9	2.6	-	-	0.4	-	2.3	3.8
Mean	19.91	12.77	9.80	16.02	18.73	23.11	19.74	20.19	19.40	19.53	19.99	20.56	20.56	20.08	18.17	19.59	19.84	21.01	19.63	19.35

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 15 Page 223
Mar. 1, 2016

15. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	274	24	263	33	161	136	103	197	
17/YOUNGER	15.4	14.6	26.3	13.2	34.9	16.0	15.1	12.1	17.1	
14/YOUNGER	8.1	7.7	13.3	6.7	19.6	7.5	9.0	4.3	10.0	
15-17	7.4	6.9	13.1	6.4	15.3	8.5	6.1	7.8	7.1	
18-20	35.6	35.7	33.7	37.3	19.0	36.2	34.9	29.9	38.5	
21/OLDER	47.5	48.0	39.9	47.9	46.1	46.2	49.3	57.0	42.5	
DK/REFUSED	1.5	1.7	-	1.6	-	1.6	0.8	1.0	1.8	
Mean	19.91	19.98	18.89	20.05	18.87	19.86	19.89	20.42	19.64	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 15 Page 224
Mar. 1, 2016

15. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
17/YOUNGER	15.4	19.5	100.0	22.1	23.2	11.3	20.4	11.0	18.4	7.1	8.3	6.4	17.4	9.1	28.9	17.4	14.5	14.3	24.6	7.7
14/YOUNGER	8.1	10.1	100.0	16.4	14.6	2.7	8.0	6.3	8.1	7.1	2.8	6.4	6.1	3.0	25.4	14.5	8.6	9.1	11.6	3.3
15-17	7.4	9.5	-	5.7	8.6	8.6	12.5	4.8	10.3	-	5.5	-	11.3	6.0	3.6	2.9	6.0	5.2	13.1	4.4
18-20	35.6	36.5	-	48.9	32.2	41.0	32.6	34.4	39.8	47.0	17.3	19.5	37.6	37.3	32.0	18.1	35.8	27.4	37.3	41.7
21/OLDER	47.5	41.8	-	23.0	44.6	45.1	45.0	53.8	41.8	43.6	74.4	74.1	42.9	52.5	39.1	64.5	49.7	58.4	33.8	49.1
DK/REFUSED	1.5	2.1	-	5.9	-	2.6	1.9	0.7	-	2.3	-	-	2.1	1.1	-	-	-	-	4.3	1.5
Mean	19.91	19.40	1.00	18.55	18.70	20.72	19.67	20.43	19.21	20.16	21.76	21.89	20.15	20.63	17.18	19.94	19.99	20.61	18.79	20.24

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 15 Page 225
Mar. 1, 2016

15. AT ABOUT WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
17/YOUNGER	15.4	21.6	13.6	22.6	-	-	12.3	19.2	15.0	27.3	14.8	16.0
14/YOUNGER	8.1	14.5	4.6	19.4	-	-	5.7	16.4	3.3	23.5	8.7	7.4
15-17	7.4	7.0	9.1	3.2	-	-	6.6	2.8	11.7	3.8	6.1	8.6
18-20	35.6	43.3	37.3	24.4	49.6	45.8	33.8	24.3	40.9	24.4	31.6	39.7
21/OLDER	47.5	35.2	47.5	53.0	25.2	54.2	53.9	56.5	40.8	48.3	53.4	41.4
DK/REFUSED	1.5	-	1.6	-	25.2	-	-	-	3.2	-	0.3	2.9
Mean	19.91	18.35	20.37	18.70	20.37	21.77	20.69	19.31	20.01	17.86	20.27	19.52

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 16 Page 226
Mar. 1, 2016

16. HAVE YOUR PARENTS TALKED TO YOU ABOUT HOW DRINKING ALCOHOL AFFECTS YOUR BRAIN?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total Answering	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	61.4	55.6	47.8	61.0	61.0	67.7	75.2	62.2	55.3	42.6	67.9	67.3	64.1	70.0
NO	38.2	43.3	49.6	39.0	39.0	32.3	24.8	37.8	44.7	57.4	32.1	32.7	35.9	30.0
DK/REFUSED	0.3	1.1	2.7	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	23.2	12.3	-1.8	22.0	22.0	35.4	50.3	24.5	10.6	-14.8	35.9	34.6	28.3	40.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 16 Page 227
Mar. 1, 2016

16. HAVE YOUR PARENTS TALKED TO YOU ABOUT HOW DRINKING ALCOHOL AFFECTS YOUR BRAIN?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total Answering	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
YES	61.4	64.5	59.9	59.1	71.3	59.3	68.0	61.6	48.8	56.7	65.1	55.3	60.2	63.8	65.1	61.2	63.9	57.5	58.8	64.4	
NO	38.2	34.6	40.1	37.8	28.7	40.7	32.0	38.4	51.2	43.3	34.9	44.7	39.8	36.2	34.9	38.8	34.4	42.5	41.2	34.8	
DK/REFUSED	0.3	0.9	-	3.1	-	-	-	-	-	-	-	-	-	-	-	-	1.7	-	-	0.8	
Net Diff.	23.2	29.9	19.7	21.3	42.5	18.7	36.1	23.3	-2.4	13.3	30.2	10.7	20.3	27.7	30.3	22.3	29.5	14.9	17.6	29.6	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 16 Page 228
Mar. 1, 2016

16. HAVE YOUR PARENTS TALKED TO YOU ABOUT HOW DRINKING ALCOHOL AFFECTS YOUR BRAIN?

	TOTAL	TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MALE)		TALKED ABOUT DRINKING (FEMALE)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total Answering	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
YES	61.4	63.3	64.9	57.7	63.3	55.9	63.7	58.9	66.4	62.8	62.7	55.3	66.5	61.1	61.1	80.2	61.0	57.8	61.1	54.4	62.5
NO	38.2	36.7	33.9	42.3	36.7	44.1	36.3	41.1	33.6	37.2	37.3	44.7	31.7	38.9	38.3	19.8	37.9	42.2	38.9	45.6	37.5
DK/REFUSED	0.3	-	1.2	-	-	-	-	-	-	-	-	-	1.8	-	0.6	-	1.1	-	-	-	-
Net Diff.	23.2	26.6	31.0	15.4	26.6	11.8	27.4	17.7	32.9	25.6	25.4	10.5	34.9	22.2	22.8	60.4	23.1	15.7	22.3	8.7	25.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 16 Page 229
Mar. 1, 2016

16. HAVE YOUR PARENTS TALKED TO YOU ABOUT HOW DRINKING ALCOHOL AFFECTS YOUR BRAIN?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)	
		OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49
YES	61.4	68.9	55.9	63.5	62.3	58.9	59.6	58.5	65.8	54.7	68.8	59.5	58.8	57.1	63.7	55.2	71.9	57.4	69.9	59.5	60.4
NO	38.2	31.1	44.1	36.5	37.7	41.1	39.0	41.5	33.3	45.3	30.0	40.5	41.2	42.9	36.3	44.8	28.1	42.6	30.1	40.5	37.5
DK/REFUSED	0.3	-	-	-	-	-	1.4	-	0.9	-	1.3	-	-	-	-	-	-	-	-	-	2.1
Net Diff.	23.2	37.7	11.8	27.1	24.6	17.8	20.7	17.0	32.5	9.5	38.8	19.0	17.5	14.2	27.4	10.3	43.7	14.8	39.7	18.9	22.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 16 Page 230
Mar. 1, 2016

16. HAVE YOUR PARENTS TALKED TO YOU ABOUT HOW DRINKING ALCOHOL AFFECTS YOUR BRAIN?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total Answering	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	61.4	55.3	68.2	53.7	79.0	32.9	49.1	57.8	63.6	60.0	68.1	76.6	50.1	56.4	60.9
NO	38.2	44.7	31.8	46.3	21.0	67.1	50.9	42.2	36.4	40.0	31.9	23.4	49.9	43.6	39.1
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	23.2	10.7	36.5	7.4	58.0	-34.2	-1.9	15.5	27.1	19.9	36.1	53.1	0.2	12.7	21.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 16 Page 231
Mar. 1, 2016

16. HAVE YOUR PARENTS TALKED TO YOU ABOUT HOW DRINKING ALCOHOL AFFECTS YOUR BRAIN?

	TOTAL	AGE STARTED DRINKING (AFRICAN AMR)		AGE STARTED DRINKING (MALE)		AGE STARTED DRINKING (FEMALE)		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL (6th-8th)				OFTEN THEY DRINK ALCOHOL (9th-12th)			
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total Answering	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	61.4	42.7	63.8	58.4	63.2	53.2	63.9	54.8	56.1	52.9	60.7	60.0	64.7	47.7	52.6	54.3	55.0	53.3	64.6
NO	38.2	57.3	36.2	41.6	36.8	46.8	36.1	45.2	43.9	47.1	39.3	40.0	35.3	52.3	47.4	45.7	45.0	46.7	35.4
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	23.2	-14.6	27.6	16.8	26.4	6.5	27.8	9.7	12.3	5.8	21.4	19.9	29.4	-4.6	5.2	8.5	9.9	6.6	29.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 16 Page 232
Mar. 1, 2016

16. HAVE YOUR PARENTS TALKED TO YOU ABOUT HOW DRINKING ALCOHOL AFFECTS YOUR BRAIN?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total Answering	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	61.4	49.3	51.9	45.2	64.7	59.2	49.9	69.7	45.6	49.1	55.2	42.8	64.4	60.1	56.8	67.0	57.8
NO	38.2	50.7	48.1	54.8	35.3	40.8	50.1	30.3	54.4	50.9	44.8	57.2	35.6	39.9	43.2	33.0	42.2
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	23.2	-1.3	3.9	-9.6	29.4	18.3	-0.3	39.5	-8.8	-1.7	10.5	-14.3	28.8	20.2	13.5	33.9	15.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 16 Page 233
Mar. 1, 2016

16. HAVE YOUR PARENTS TALKED TO YOU ABOUT HOW DRINKING ALCOHOL AFFECTS YOUR BRAIN?

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
Total Answering	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	61.4	64.7	89.4	57.0	44.3	67.0	92.7	60.6	52.6	63.2	87.8	54.4	37.7
NO	38.2	34.9	10.6	42.5	55.7	32.0	7.3	38.1	47.4	36.8	12.2	45.6	62.3
DK/REFUSED	0.3	0.4	-	0.5	-	1.0	-	1.3	-	-	-	-	-
Net Diff.	23.2	29.8	78.9	14.5	-11.4	35.0	85.3	22.5	5.1	26.3	75.7	8.7	-24.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 16 Page 234
Mar. 1, 2016

16. HAVE YOUR PARENTS TALKED TO YOU ABOUT HOW DRINKING ALCOHOL AFFECTS YOUR BRAIN?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total Answering	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	61.4	63.8	85.4	58.1	37.0	62.7	100.0	49.1	61.3	68.5	96.6	60.3	40.8	61.0	83.2	53.8	50.3	76.2	41.4	84.3	46.6
NO	38.2	36.2	14.6	41.9	63.0	37.3	-	50.9	38.7	31.5	3.4	39.7	59.2	38.1	16.8	45.2	49.7	23.8	57.8	15.7	51.8
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	0.8	-	1.1	-	-	0.8	-	1.6
Net Diff.	23.2	27.5	70.8	16.1	-26.1	25.4	100.0	-1.9	22.6	37.0	93.3	20.5	-18.5	22.9	66.3	8.6	0.7	52.4	-16.3	68.5	-5.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 16 Page 235
Mar. 1, 2016

16. HAVE YOUR PARENTS TALKED TO YOU ABOUT HOW DRINKING ALCOHOL AFFECTS YOUR BRAIN?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
YES	61.4	72.2	36.2	71.3	43.6	87.7	34.0	78.2	43.6	74.3	39.0	67.2	55.4	71.7	59.2	64.6	52.3	64.4	56.1	67.4	53.1
NO	38.2	27.8	63.8	28.7	56.4	12.3	66.0	21.8	56.4	25.7	59.3	32.8	43.9	28.3	39.1	35.4	47.7	35.6	43.9	32.6	46.9
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	1.8	-	0.7	-	1.7	-	-	-	-	-
Net Diff.	23.2	44.4	-27.7	42.5	-12.8	75.4	-31.9	56.5	-12.8	48.5	-20.3	34.4	11.5	43.5	20.1	29.2	4.7	28.7	12.2	34.9	6.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 16 Page 236
Mar. 1, 2016

16. HAVE YOUR PARENTS TALKED TO YOU ABOUT HOW DRINKING ALCOHOL AFFECTS YOUR BRAIN?

	TOTAL		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
	AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
	(MALE)		(FEMALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
	YES	NO	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total Answering	300	69	77	78	62	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43
YES	61.4	72.1	55.4	62.8	55.3	61.0	64.6	54.4	64.2	66.4	59.5	63.5	51.3	62.5	52.3	65.6	55.1	69.7	51.3	59.7	58.1	58.1
NO	38.2	27.9	44.6	37.2	43.0	38.6	34.8	45.6	35.8	32.0	40.5	36.5	48.7	37.5	47.7	34.4	44.9	30.3	48.7	39.2	41.9	41.9
DK/REFUSED	0.3	-	-	-	1.7	0.4	0.6	-	-	1.6	-	-	-	-	-	-	-	-	-	1.1	-	-
Net Diff.	23.2	44.2	10.8	25.6	12.2	22.4	29.8	8.7	28.5	34.3	19.0	27.0	2.6	25.0	4.7	31.3	10.2	39.5	2.6	20.5	16.2	16.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 16 Page 237
Mar. 1, 2016

16. HAVE YOUR PARENTS TALKED TO YOU ABOUT HOW DRINKING ALCOHOL AFFECTS YOUR BRAIN?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	61.4	61.7	74.2	47.9	65.5	58.6	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-
NO	38.2	38.3	25.8	52.1	33.5	41.4	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0
DK/REFUSED	0.3	-	-	-	1.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	23.2	23.4	48.5	-4.2	32.0	17.1	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 16 Page 238
Mar. 1, 2016

16. HAVE YOUR PARENTS TALKED TO YOU ABOUT HOW DRINKING ALCOHOL AFFECTS YOUR BRAIN?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	300	274	24	263	33	161	136	103	197	
YES	61.4	63.9	32.2	63.0	48.0	68.8	53.4	60.7	61.8	
NO	38.2	35.7	67.8	36.6	52.0	31.2	46.6	39.3	37.6	
DK/REFUSED	0.3	0.4	-	0.4	-	-	-	-	0.5	
Net Diff.	23.2	28.2	-35.6	26.4	-4.0	37.5	6.8	21.3	24.2	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 16 Page 239
Mar. 1, 2016

16. HAVE YOUR PARENTS TALKED TO YOU ABOUT HOW DRINKING ALCOHOL AFFECTS YOUR BRAIN?

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total Answering	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	61.4	64.3	100.0	64.5	61.9	57.6	70.2	58.9	64.1	60.7	56.5	41.8	64.9	54.7	59.9	64.7	67.6	58.9	61.0	58.9
NO	38.2	35.0	-	35.5	38.1	39.9	29.8	41.1	35.9	39.3	43.5	58.2	35.1	45.3	40.1	35.3	32.4	41.1	37.6	41.1
DK/REFUSED	0.3	0.7	-	-	-	2.6	-	-	-	-	-	-	-	-	-	-	-	-	1.4	-
Net Diff.	23.2	29.3	100.0	28.9	23.7	17.7	40.4	17.7	28.3	21.5	13.1	-16.3	29.8	9.3	19.7	29.3	35.2	17.7	23.4	17.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 16 Page 240
Mar. 1, 2016

16. HAVE YOUR PARENTS TALKED TO YOU ABOUT HOW DRINKING ALCOHOL AFFECTS YOUR BRAIN?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total Answering	300	20	206	61	4	5	106	36	100	26	153	147
YES	61.4	78.9	59.5	62.5	50.4	54.8	59.8	70.6	59.1	51.5	62.8	60.0
NO	38.2	21.1	40.5	37.5	23.0	45.2	40.2	29.4	40.9	48.5	37.2	39.2
DK/REFUSED	0.3	-	-	-	26.6	-	-	-	-	-	-	0.7
Net Diff.	23.2	57.8	19.0	25.0	27.3	9.5	19.6	41.1	18.3	2.9	25.5	20.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 17 Page 241
Mar. 1, 2016

17. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total Answering	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	91.2	92.6	90.8	100.0	92.4	94.0	88.8	97.9	88.5	84.8	92.2	92.0	87.4	85.0
NO	7.9	7.4	9.2	-	7.6	4.8	8.5	2.1	9.6	11.4	7.8	-	12.6	15.0
DK/REFUSED	1.0	-	-	-	-	1.1	2.7	-	1.9	3.7	-	8.0	-	-
Net Diff.	83.3	85.3	81.6	100.0	84.9	89.2	80.2	95.9	78.9	73.4	84.4	92.0	74.7	70.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 17 Page 242
Mar. 1, 2016

17. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	GRADE									WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total Answering	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133
YES	91.2	95.0	94.2	94.3	96.0	88.6	90.5	82.9	93.6	84.9	95.4	87.9	90.9	90.0	93.7	85.0	96.4	92.4	86.7	96.7
NO	7.9	5.0	5.8	5.7	4.0	9.8	7.8	17.1	6.4	9.0	4.6	10.5	9.1	7.6	6.3	11.9	3.6	7.6	11.6	3.3
DK/REFUSED	1.0	-	-	-	-	1.6	1.7	-	-	6.1	-	1.6	-	2.5	-	3.2	-	-	1.8	-
Net Diff.	83.3	90.0	88.4	88.5	92.0	78.8	82.8	65.9	87.2	75.9	90.8	77.5	81.8	82.4	87.3	73.1	92.7	84.8	75.1	93.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 17 Page 243
Mar. 1, 2016

17. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		THINK IT'S		THINK IT'S		THINK IT'S		THINK IT'S	
		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK	
		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total Answering	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
YES	91.2	90.6	96.6	85.7	96.9	86.7	96.7	84.7	96.4	81.6	95.6	91.2	98.2	89.4	92.7	94.4	94.8	88.6	89.7	87.0	94.0
NO	7.9	9.4	3.4	12.1	3.1	11.6	3.3	12.3	3.6	14.7	4.4	8.8	1.8	9.8	7.3	5.6	5.2	10.5	10.3	11.8	6.0
DK/REFUSED	1.0	-	-	2.2	-	1.7	-	3.0	-	3.7	-	-	-	0.8	-	-	-	0.9	-	1.2	-
Net Diff.	83.3	81.1	93.2	73.7	93.8	75.1	93.4	72.4	92.7	67.0	91.1	82.3	96.3	79.6	85.5	88.9	89.6	78.1	79.3	75.3	88.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 17 Page 244
Mar. 1, 2016

17. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL		THINK IT'S		THINK IT'S		THINK IT'S		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/	
	OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL	
	(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)			
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49	
YES	91.2	92.3	89.9	85.0	91.9	93.4	93.8	89.8	93.3	92.3	96.2	89.1	86.3	87.6	97.3	94.3	83.9	85.7	92.0	93.5	95.0	
NO	7.9	7.7	10.1	13.3	8.1	6.6	6.2	9.2	5.9	7.7	3.8	9.5	10.8	10.9	2.7	5.7	12.1	12.0	6.5	6.5	5.0	
DK/REFUSED	1.0	-	-	1.7	-	-	-	1.0	0.8	-	-	1.3	2.9	1.5	-	-	4.0	2.2	1.5	-	-	
Net Diff.	83.3	84.7	79.8	71.7	83.7	86.7	87.6	80.6	87.4	84.6	92.4	79.6	75.5	76.7	94.6	88.7	71.8	73.7	85.6	86.9	89.9	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 17 Page 245
Mar. 1, 2016

17. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/	10/	11-14	11	12	13	14	OVER	15	16	17	18/	14/	15/
		YOUN- GER	YOUN GER						15				OLDER	YOUN- GER	OVER
Total Answering	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	91.2	84.8	89.2	84.2	64.6	82.6	84.5	88.9	95.8	97.4	92.3	100.0	100.0	83.9	93.6
NO	7.9	14.1	10.8	14.5	35.4	17.4	15.5	7.7	2.9	2.6	3.9	-	-	14.6	4.3
DK/REFUSED	1.0	1.1	-	1.3	-	-	-	3.4	1.4	-	3.7	-	-	1.5	2.1
Net Diff.	83.3	70.7	78.4	69.7	29.1	65.3	69.0	81.1	92.9	94.8	88.4	100.0	100.0	69.2	89.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 17 Page 246
Mar. 1, 2016

17. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total Answering	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	91.2	85.5	100.0	81.2	91.5	87.2	100.0	83.4	81.2	86.6	95.1	85.7	80.2	100.0	95.3	83.2	81.4	85.7	95.0
NO	7.9	14.5	-	16.0	5.7	12.8	-	14.1	16.7	10.2	4.9	14.3	19.8	-	4.7	14.0	16.2	11.0	5.0
DK/REFUSED	1.0	-	-	2.8	2.7	-	-	2.5	2.1	3.1	-	-	-	-	-	2.8	2.4	3.3	-
Net Diff.	83.3	71.0	100.0	65.2	85.8	74.5	100.0	69.4	64.6	76.4	90.3	71.4	60.4	100.0	90.7	69.2	65.2	74.7	90.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 17 Page 247
Mar. 1, 2016

17. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)			
		LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/
		ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A
		MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH
Total Answering	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	91.2	78.6	77.9	79.6	93.5	93.3	87.3	100.0	100.0	74.3	65.8	83.1	96.6	91.9	92.1	91.5	94.0
NO	7.9	17.8	19.1	15.6	6.5	6.7	12.7	-	-	20.5	29.1	11.5	3.4	8.1	7.9	8.5	6.0
DK/REFUSED	1.0	3.6	3.0	4.7	-	-	-	-	-	5.2	5.1	5.3	-	-	-	-	-
Net Diff.	83.3	60.8	58.8	64.0	86.9	86.5	74.7	100.0	100.0	53.9	36.6	71.6	93.1	83.8	84.2	83.1	88.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 17 Page 248
Mar. 1, 2016

17. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING			
		ALCOHOL				ALCOHOL				ALCOHOL			
		(6th-8th)				(9th-12th)							
	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	
Total Answering	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	91.2	91.9	96.7	90.4	88.9	95.8	100.0	94.8	90.8	89.3	95.0	87.3	87.3
NO	7.9	7.3	3.3	8.6	9.0	4.2	-	5.2	9.2	9.4	5.0	11.0	8.9
DK/REFUSED	1.0	0.8	-	1.0	2.1	-	-	-	-	1.3	-	1.7	3.8
Net Diff.	83.3	84.6	93.4	81.9	79.8	91.7	100.0	89.6	81.6	79.9	90.0	76.3	78.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 17 Page 249
Mar. 1, 2016

17. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total Answering	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	91.2	92.3	97.3	90.9	87.2	90.3	92.7	89.4	90.5	90.6	96.5	88.9	82.3	93.2	96.8	91.9	100.0	93.6	87.7	98.1	92.2
NO	7.9	7.2	2.7	8.4	9.6	7.9	7.3	8.1	9.5	7.8	3.5	9.1	14.3	6.8	3.2	8.1	-	5.3	11.5	1.9	7.8
DK/REFUSED	1.0	0.5	-	0.7	3.2	1.9	-	2.6	-	1.6	-	2.0	3.3	-	-	-	-	1.1	0.8	-	-
Net Diff.	83.3	85.1	94.7	82.6	77.7	82.4	85.4	81.3	80.9	82.8	93.1	79.8	68.0	86.3	93.6	83.9	100.0	88.3	76.3	96.2	84.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 17 Page 250
Mar. 1, 2016

17. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO

Total Answering	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
YES	91.2	91.4	83.2	93.1	88.5	91.1	89.4	92.0	83.7	95.1	92.3	94.1	87.8	96.1	93.4	93.0	83.4	94.5	88.0	90.2	89.4
NO	7.9	7.0	15.2	6.1	10.4	5.9	10.6	5.7	14.9	4.9	7.7	5.9	10.1	3.9	6.6	7.0	12.8	5.5	10.1	9.8	7.1
DK/REFUSED	1.0	1.7	1.6	0.8	1.1	3.0	-	2.3	1.5	-	-	-	2.1	-	-	-	3.7	-	1.9	-	3.5
Net Diff.	83.3	84.4	68.0	86.9	78.0	85.2	78.7	86.3	68.8	90.3	84.6	88.2	77.8	92.3	86.8	86.0	70.6	89.0	77.8	80.5	82.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 17 Page 251
Mar. 1, 2016

17. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
	AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
	(MALE)		(FEMALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
	YES	NO	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.

Total Answering	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43	
YES	91.2	93.6	84.0	94.6	92.6	92.0	97.7	81.6	82.0	100.0	85.9	96.3	79.0	97.4	80.8	97.3	81.5	96.4	79.3	98.9	84.3	
NO	7.9	6.4	12.2	5.4	7.4	7.3	2.3	16.4	14.3	-	14.1	3.7	17.8	2.6	16.5	2.7	18.5	3.6	17.0	1.1	15.7	
DK/REFUSED	1.0	-	3.8	-	-	0.7	-	2.0	3.7	-	-	-	3.2	-	2.8	-	-	-	3.7	-	-	
Net Diff.	83.3	87.3	71.8	89.1	85.1	84.8	95.4	65.2	67.7	100.0	71.8	92.6	61.3	94.8	64.3	94.6	62.9	92.9	62.3	97.7	68.7	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 17 Page 252
Mar. 1, 2016

17. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFECTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	91.2	86.6	87.1	86.0	91.6	92.0	94.8	85.2	97.4	90.4	93.0	82.2	95.0	85.4	92.3	87.0	94.5	78.2	95.2	92.1
NO	7.9	13.4	12.9	14.0	7.5	6.6	4.1	14.0	2.6	9.6	5.2	16.5	4.3	13.4	5.2	13.0	3.5	20.1	4.8	7.9
DK/REFUSED	1.0	-	-	-	0.9	1.4	1.0	0.8	-	-	1.8	1.3	0.8	1.2	2.5	-	2.0	1.7	-	-
Net Diff.	83.3	73.1	74.1	72.0	84.2	85.4	90.7	71.3	94.7	80.9	87.8	65.7	90.7	72.0	87.1	73.9	91.0	58.2	90.4	84.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 17 Page 253
Mar. 1, 2016

17. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
			YES	NO	YES	NO	YES	NO	YES	NO

Total Answering	300	274	24	263	33	161	136	103	197	
YES	91.2	100.0	-	92.6	79.2	94.7	86.8	91.7	90.9	
NO	7.9	-	100.0	6.3	20.8	4.7	11.8	7.3	8.1	
DK/REFUSED	1.0	-	-	1.1	-	0.6	1.4	0.9	1.0	
Net Diff.	83.3	100.0	-100.0	86.2	58.4	90.0	75.0	84.4	82.7	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 17 Page 254
Mar. 1, 2016

17. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total Answering	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	91.2	93.5	100.0	88.3	97.3	95.2	91.2	89.3	91.5	91.4	84.5	87.0	95.0	87.1	89.1	91.3	93.4	84.4	93.6	94.3
NO	7.9	5.8	-	11.7	2.7	4.8	6.9	9.4	8.5	8.6	13.0	6.7	5.0	11.0	7.4	8.7	5.3	13.1	6.4	5.7
DK/REFUSED	1.0	0.7	-	-	-	-	1.9	1.3	-	-	2.5	6.3	-	1.9	3.5	-	1.3	2.5	-	-
Net Diff.	83.3	87.7	100.0	76.7	94.6	90.4	84.3	79.9	83.1	82.9	71.5	80.4	90.0	76.1	81.7	82.6	88.1	71.4	87.2	88.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 17 Page 255
Mar. 1, 2016

17. GENERALLY SPEAKING, DO YOU THINK UNDERAGE DRINKING SIGNIFICANTLY AFFECTS THE BRAIN HEALTH AND DEVELOPMENT OF TEENAGERS IN MIDDLE SCHOOL AND HIGH SCHOOL?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE ICAN AMER.	AFR- ICAN AMER.	WHITE ICAN AMER.	AFR- ICAN AMER.	MALE	FEMALE
Total Answering	300	20	206	61	4	5	106	36	100	26	153	147
YES	91.2	92.8	91.1	90.3	100.0	100.0	86.7	92.0	95.7	88.0	88.4	94.0
NO	7.9	7.2	8.0	8.1	-	-	11.4	5.3	4.3	12.0	9.7	6.0
DK/REFUSED	1.0	-	0.9	1.6	-	-	1.8	2.7	-	-	1.9	-
Net Diff.	83.3	85.7	83.1	82.2	100.0	100.0	75.3	86.7	91.4	76.0	78.8	88.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 18 Page 256
Mar. 1, 2016

18. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED TO THEIR CHILDREN ABOUT HOW UNDERAGE DRINKING HURTS THEIR BRAIN HEALTH AND DEVELOPMENT?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total Answering	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	87.8	90.0	91.8	90.7	88.3	91.1	94.3	88.7	83.4	83.5	83.3	91.3	85.7	77.2
NO	11.0	9.6	8.2	9.3	10.9	8.9	5.7	11.3	14.8	16.5	13.0	-	14.3	17.8
DK/REFUSED	1.2	0.4	-	-	0.9	-	-	-	1.9	-	3.7	8.7	-	5.0
Net Diff.	76.8	80.4	83.6	81.4	77.4	82.1	88.5	77.5	68.6	67.0	70.3	91.3	71.5	59.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 18 Page 257
Mar. 1, 2016

18. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED TO THEIR CHILDREN ABOUT HOW UNDERAGE DRINKING HURTS THEIR BRAIN HEALTH AND DEVELOPMENT?

	TOTAL	GRADE									WHITE	AFRICAN AMER.		MALE	FEMALE	TALKED ABOUT DRINKING ALCOHOL				
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total Answering	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133
YES	87.8	92.5	89.1	94.3	93.8	84.6	94.8	78.6	77.1	85.7	91.9	87.0	91.4	79.8	92.2	81.8	92.8	87.6	83.4	94.0
NO	11.0	5.8	10.9	2.8	4.2	14.5	5.2	21.4	22.9	9.7	5.8	12.2	8.6	20.2	6.2	16.6	5.4	12.4	15.1	5.2
DK/REFUSED	1.2	1.7	-	2.9	2.0	0.8	-	-	-	4.6	2.3	0.9	-	-	1.6	1.6	1.8	-	1.5	0.7
Net Diff.	76.8	86.7	78.3	91.4	89.6	70.1	89.6	57.3	54.2	76.0	86.0	74.8	82.8	59.6	86.0	65.3	87.4	75.1	68.3	88.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 18 Page 258
Mar. 1, 2016

18. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED TO THEIR CHILDREN ABOUT HOW UNDERAGE DRINKING HURTS THEIR BRAIN HEALTH AND DEVELOPMENT?

	TOTAL	TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MALE)		TALKED ABOUT DRINKING (FEMALE)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total Answering	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
YES	87.8	87.4	94.4	82.4	93.3	85.7	94.4	78.6	89.9	81.3	90.9	85.2	98.0	82.9	91.4	88.6	92.8	81.9	89.4	84.3	92.3
NO	11.0	9.4	4.5	16.5	6.7	12.5	4.5	21.4	10.1	16.8	7.8	13.6	2.0	16.3	7.1	5.4	6.2	18.1	8.3	14.3	6.0
DK/REFUSED	1.2	3.3	1.1	1.1	-	1.8	1.1	-	-	1.9	1.3	1.2	-	0.9	1.5	6.0	1.0	-	2.2	1.3	1.7
Net Diff.	76.8	78.0	89.9	65.9	86.7	73.2	89.9	57.2	79.9	64.5	83.2	71.6	96.1	66.6	84.4	83.2	86.6	63.8	81.1	70.0	86.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 18 Page 259
Mar. 1, 2016

18. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED TO THEIR CHILDREN ABOUT HOW UNDERAGE DRINKING HURTS THEIR BRAIN HEALTH AND DEVELOPMENT?

	TOTAL	THINK IT'S		THINK IT'S		THINK IT'S		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/	
	OKAY TO DRINK	OKAY TO DRINK		OKAY TO DRINK		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL	
	(AFR. AMER.)	(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)			
	OKAY	NOT	OKAY	NOT	OKAY	NOT	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
		OKAY		OKAY		OKAY															
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Total Answering	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49
YES	87.8	81.4	86.5	78.3	90.9	87.0	92.2	84.7	92.8	87.3	94.9	84.0	87.6	86.8	93.1	80.8	88.2	82.5	90.7	86.6	95.5
NO	11.0	18.6	13.5	21.7	6.4	11.4	7.8	14.2	6.1	10.0	3.9	15.3	11.3	11.7	5.6	19.2	11.8	16.3	7.3	12.3	4.5
DK/REFUSED	1.2	-	-	-	2.7	1.6	-	1.1	1.2	2.7	1.2	0.7	1.2	1.6	1.3	-	-	1.2	2.1	1.1	-
Net Diff.	76.8	62.8	73.1	56.5	84.4	75.5	84.3	70.5	86.7	77.3	91.1	68.6	76.3	75.1	87.6	61.6	76.5	66.3	83.4	74.3	91.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 18 Page 260
Mar. 1, 2016

18. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED TO THEIR CHILDREN ABOUT HOW UNDERAGE DRINKING HURTS THEIR BRAIN HEALTH AND DEVELOPMENT?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total Answering	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	87.8	83.2	68.3	85.1	70.3	82.6	93.9	78.5	87.4	85.1	88.0	100.0	100.0	85.5	89.2
NO	11.0	15.6	20.7	14.9	29.7	17.4	6.1	21.5	12.6	14.9	12.0	-	-	12.9	10.8
DK/REFUSED	1.2	1.2	11.0	-	-	-	-	-	-	-	-	-	-	1.6	-
Net Diff.	76.8	67.6	47.6	70.1	40.7	65.3	87.7	56.9	74.7	70.2	75.9	100.0	100.0	72.6	78.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 18 Page 261
Mar. 1, 2016

18. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED TO THEIR CHILDREN ABOUT HOW UNDERAGE DRINKING HURTS THEIR BRAIN HEALTH AND DEVELOPMENT?

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total Answering	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	87.8	79.5	87.9	82.7	85.2	83.5	89.6	77.7	70.9	87.6	93.5	74.1	64.1	100.0	95.3	78.1	71.9	86.7	92.7
NO	11.0	20.5	12.1	17.3	14.8	14.4	10.4	19.6	26.8	9.1	6.5	12.2	16.9	-	4.7	20.4	28.1	9.7	7.3
DK/REFUSED	1.2	-	-	-	-	2.1	-	2.7	2.3	3.4	-	13.7	18.9	-	-	1.5	-	3.6	-
Net Diff.	76.8	59.0	75.9	65.5	70.4	69.1	79.1	58.1	44.1	78.5	87.1	61.9	47.2	100.0	90.7	57.7	43.7	77.0	85.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 18 Page 262
Mar. 1, 2016

18. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED TO THEIR CHILDREN ABOUT HOW UNDERAGE DRINKING HURTS THEIR BRAIN HEALTH AND DEVELOPMENT?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total Answering	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	87.8	78.4	70.9	90.1	93.6	87.3	76.2	100.0	91.8	77.5	73.6	81.5	89.2	77.9	69.1	96.1	96.9
NO	11.0	17.7	25.9	4.7	6.4	12.7	23.8	-	8.2	19.7	26.4	12.8	10.8	19.4	27.0	3.9	3.1
DK/REFUSED	1.2	4.0	3.2	5.1	-	-	-	-	-	2.8	-	5.8	-	2.6	3.9	-	-
Net Diff.	76.8	60.7	45.0	85.4	87.2	74.6	52.4	100.0	83.6	57.8	47.2	68.7	78.5	58.5	42.0	92.2	93.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 18 Page 263
Mar. 1, 2016

18. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED TO THEIR CHILDREN ABOUT HOW UNDERAGE DRINKING HURTS THEIR BRAIN HEALTH AND DEVELOPMENT?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING			
		ALCOHOL				ALCOHOL				ALCOHOL			
		(6th-8th)				(9th-12th)							
	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	
Total Answering	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	87.8	89.2	92.4	88.2	82.0	94.0	100.0	92.5	85.4	86.0	88.6	85.1	79.3
NO	11.0	9.8	7.6	10.5	15.9	4.9	-	6.2	10.0	13.0	11.4	13.6	20.7
DK/REFUSED	1.2	1.0	-	1.3	2.1	1.0	-	1.3	4.6	1.0	-	1.3	-
Net Diff.	76.8	79.4	84.8	77.7	66.1	89.1	100.0	86.4	75.4	73.0	77.2	71.5	58.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 18 Page 264
Mar. 1, 2016

18. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED TO THEIR CHILDREN ABOUT HOW UNDERAGE DRINKING HURTS THEIR BRAIN HEALTH AND DEVELOPMENT?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total Answering	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	87.8	90.6	94.3	89.6	83.1	84.8	92.7	81.9	80.0	88.4	96.5	86.0	78.9	89.9	88.8	90.3	87.3	89.6	85.2	94.8	90.5
NO	11.0	8.2	5.7	8.9	13.7	15.2	7.3	18.1	20.0	10.4	3.5	12.4	17.8	9.2	11.2	8.6	12.7	8.4	14.8	1.7	9.5
DK/REFUSED	1.2	1.2	-	1.5	3.2	-	-	-	-	1.2	-	1.5	3.3	0.8	-	1.1	-	2.0	-	3.5	-
Net Diff.	76.8	82.4	88.6	80.7	69.4	69.6	85.4	63.8	60.0	78.0	93.1	73.6	61.0	80.7	77.7	81.7	74.6	81.3	70.5	93.1	81.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 18 Page 265
Mar. 1, 2016

18. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED TO THEIR CHILDREN ABOUT HOW UNDERAGE DRINKING HURTS THEIR BRAIN HEALTH AND DEVELOPMENT?

	TOTAL		TALK W/PARENT		TALK W/PARENT		TALK W/PARENT		TALK W/PARENT		TALK W/PARENT		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/	
	LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK	
	(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		W/ PARENTS		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO

Total Answering	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28	
YES	87.8	87.1	79.9	92.2	84.8	81.7	86.7	89.2	81.7	90.0	89.2	89.2	86.6	88.7	95.1	89.4	79.9	90.4	88.7	87.2	78.8	
NO	11.0	11.7	20.1	5.2	15.2	18.3	13.3	8.0	18.3	8.8	10.8	9.9	11.9	9.5	3.2	10.2	18.8	8.6	9.2	12.8	21.2	
DK/REFUSED	1.2	1.2	-	2.6	-	-	-	2.8	-	1.2	-	0.9	1.5	1.8	1.7	0.4	1.4	1.0	2.1	-	-	
Net Diff.	76.8	75.4	59.8	87.0	69.6	63.4	73.4	81.2	63.4	81.3	78.4	79.2	74.7	79.2	91.9	79.3	61.1	81.8	79.4	74.5	57.7	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 18 Page 266
Mar. 1, 2016

18. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED TO THEIR CHILDREN ABOUT HOW UNDERAGE DRINKING HURTS THEIR BRAIN HEALTH AND DEVELOPMENT?

	TOTAL		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
	AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
	(MALE)		(FEMALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
	YES	NO	YES	NO	YES	NO	PROB- Big	Small	NOT A	BIG	SMALL	BIG	SMALL	BIG	SMALL	BIG	SMALL	BIG	SMALL	BIG	SMALL	
							LEM	Prob.	Prob.	PROB.	PROB.	PROB.	PROB.	PROB.	PROB.	PROB.	PROB.	PROB.	PROB.	PROB.	PROB.	
Total Answering	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43	
YES	87.8	88.1	85.4	90.1	88.0	88.1	89.5	85.4	89.1	92.5	94.4	87.7	80.1	92.1	86.8	82.0	81.2	89.3	82.4	89.7	89.1	
NO	11.0	9.9	13.2	9.9	10.3	10.7	9.1	13.5	10.9	6.0	2.7	11.0	19.9	6.2	11.7	18.0	18.8	7.9	17.6	10.3	8.5	
DK/REFUSED	1.2	2.0	1.4	-	1.7	1.3	1.4	1.1	-	1.5	3.0	1.3	-	1.7	1.5	-	-	2.8	-	-	2.4	
Net Diff.	76.8	78.2	72.2	80.1	77.7	77.4	80.4	71.9	78.3	86.5	91.7	76.7	60.2	85.8	75.0	63.9	62.3	81.4	64.8	79.4	80.6	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 18 Page 267
Mar. 1, 2016

18. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED TO THEIR CHILDREN ABOUT HOW UNDERAGE DRINKING HURTS THEIR BRAIN HEALTH AND DEVELOPMENT?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	87.8	75.0	73.1	77.0	92.2	88.6	90.1	84.1	93.3	90.8	87.7	80.2	91.4	85.5	87.0	79.1	92.4	75.3	87.6	92.8
NO	11.0	25.0	26.9	23.0	5.9	10.7	8.6	15.0	4.1	9.2	11.9	18.4	6.9	13.2	13.0	20.9	6.2	22.9	11.2	7.2
DK/REFUSED	1.2	-	-	-	1.9	0.7	1.3	0.9	2.6	-	0.4	1.4	1.6	1.3	-	-	1.4	1.8	1.2	-
Net Diff.	76.8	50.0	46.3	54.1	86.4	77.9	81.5	69.1	89.3	81.7	75.7	61.8	84.5	72.3	74.1	58.2	86.2	52.5	76.3	85.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 18 Page 268
Mar. 1, 2016

18. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED TO THEIR CHILDREN ABOUT HOW UNDERAGE DRINKING HURTS THEIR BRAIN HEALTH AND DEVELOPMENT?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	300	274	24	263	33	161	136	103	197	
YES	87.8	89.2	70.8	100.0	-	89.7	85.3	89.8	86.8	
NO	11.0	9.6	29.2	-	100.0	8.8	13.9	9.2	12.0	
DK/REFUSED	1.2	1.3	-	-	-	1.5	0.7	1.0	1.2	
Net Diff.	76.8	79.6	41.7	100.0	-100.0	80.9	71.4	80.6	74.8	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 18 Page 269
Mar. 1, 2016

18. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED TO THEIR CHILDREN ABOUT HOW UNDERAGE DRINKING HURTS THEIR BRAIN HEALTH AND DEVELOPMENT?

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total Answering	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	87.8	93.1	100.0	88.6	89.1	94.9	95.8	82.8	87.9	82.1	75.1	87.1	92.0	86.0	93.0	76.7	93.5	79.0	92.7	86.7
NO	11.0	5.5	-	11.4	8.1	2.5	4.2	16.5	12.1	17.9	24.9	6.1	6.0	13.0	7.0	23.3	5.2	19.6	5.8	13.3
DK/REFUSED	1.2	1.4	-	-	2.8	2.6	-	0.7	-	-	-	6.8	2.0	1.0	-	-	1.3	1.4	1.4	-
Net Diff.	76.8	87.6	100.0	77.2	81.0	92.4	91.6	66.2	75.7	64.3	50.1	81.0	86.0	73.0	86.0	53.5	88.3	59.4	86.9	73.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 18 Page 270
Mar. 1, 2016

18. DO YOU THINK IT WOULD HELP STOP UNDERAGE DRINKING IF PARENTS TALKED TO THEIR CHILDREN ABOUT HOW UNDERAGE DRINKING HURTS THEIR BRAIN HEALTH AND DEVELOPMENT?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE ICAN AMER.	AFR- ICAN AMER.	WHITE ICAN AMER.	AFR- ICAN AMER.	MALE	FEMALE
Total Answering	300	20	206	61	4	5	106	36	100	26	153	147
YES	87.8	85.9	89.0	84.1	100.0	90.6	88.7	78.3	89.4	91.9	86.0	89.7
NO	11.0	14.1	9.5	15.9	-	9.4	9.3	21.7	9.6	8.1	12.4	9.6
DK/REFUSED	1.2	-	1.5	-	-	-	1.9	-	1.0	-	1.6	0.7
Net Diff.	76.8	71.8	79.6	68.1	100.0	81.2	79.4	56.6	79.8	83.9	73.6	80.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 19 Page 271
Mar. 1, 2016

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A
TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total Answering	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	83.2	85.4	83.7	91.5	85.3	82.0	84.5	80.1	80.9	76.8	84.9	100.0	76.7	84.6
NO	15.7	13.1	13.6	8.5	13.8	16.8	12.6	19.9	17.3	23.2	11.5	-	23.3	15.4
DK/REFUSED	1.2	1.5	2.7	-	0.9	1.2	2.9	-	1.8	-	3.6	-	-	-
Net Diff.	67.5	72.3	70.1	83.0	71.5	65.2	71.9	60.2	63.5	53.6	73.4	100.0	53.3	69.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 19 Page 272
Mar. 1, 2016

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A
TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th- 8th	6th	7th	8th	9th- 12th	9th	10th	11th	12th	6th- 8th	9th- 12th	6th- 8th	9th- 12th	6th- 8th	9th- 12th	6th- 8th	9th- 12th	YES	NO	
Total Answering	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
YES	83.2	85.6	77.7	87.7	89.7	81.5	84.7	77.0	76.8	89.0	84.4	83.4	82.9	69.0	87.3	86.4	83.7	76.5	83.1	83.9	
NO	15.7	14.4	22.3	12.3	10.3	16.5	13.5	20.7	20.9	9.8	15.6	16.6	17.1	23.2	12.7	12.2	16.3	21.1	15.4	15.4	
DK/REFUSED	1.2	-	-	-	-	1.9	1.8	2.2	2.2	1.2	-	-	-	7.9	-	1.5	-	2.4	1.5	0.7	
Net Diff.	67.5	71.2	55.4	75.4	79.4	65.0	71.2	56.3	55.9	79.2	68.9	66.8	65.8	45.8	74.7	74.2	67.5	55.5	67.7	68.6	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 19 Page 273
Mar. 1, 2016

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A
TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

	TOTAL		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		THINK IT'S		THINK IT'S		THINK IT'S		THINK IT'S	
	DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK	
	(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total Answering	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117	
YES	83.2	93.8	82.6	80.5	86.6	85.7	82.4	65.2	83.7	87.0	86.5	79.6	80.7	83.8	83.4	88.5	85.1	83.0	80.8	83.2	84.8	
NO	15.7	6.2	17.4	17.6	11.3	14.3	17.6	28.2	13.1	12.5	12.3	18.0	19.3	14.5	15.7	11.5	14.9	15.0	17.0	16.8	15.2	
DK/REFUSED	1.2	-	-	1.9	2.1	-	-	6.7	3.2	0.5	1.2	2.4	-	1.7	0.9	-	-	1.9	2.3	-	-	
Net Diff.	67.5	87.6	65.2	62.9	75.3	71.4	64.7	37.0	70.6	74.6	74.2	61.5	61.3	69.3	67.7	77.1	70.3	68.0	63.8	66.3	69.7	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 19 Page 274
Mar. 1, 2016

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A
TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

	TOTAL		THINK IT'S		THINK IT'S		THINK IT'S		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/	
	OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL	
	(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)			
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO

Total Answering	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49	
YES	83.2	77.0	72.9	88.0	87.0	80.2	79.1	84.5	80.8	92.1	82.3	82.5	77.5	85.8	80.3	74.4	72.6	90.9	81.2	78.7	80.4	
NO	15.7	15.4	23.5	10.4	12.6	18.2	19.4	14.3	18.0	7.9	17.7	16.0	18.6	14.2	19.7	19.7	23.6	9.1	16.8	19.0	19.6	
DK/REFUSED	1.2	7.6	3.6	1.6	0.4	1.7	1.4	1.2	1.2	-	-	1.5	3.9	-	-	5.9	3.8	-	2.0	2.2	-	
Net Diff.	67.5	61.6	49.3	77.6	74.4	62.0	59.7	70.2	62.9	84.2	64.5	66.4	58.9	71.6	60.7	54.6	49.0	81.9	64.4	59.7	60.8	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 19 Page 275
Mar. 1, 2016

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A
TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total Answering	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	83.2	84.7	79.1	85.4	53.7	82.6	84.5	94.6	82.6	76.4	88.1	100.0	100.0	87.0	84.7
NO	15.7	14.1	20.9	13.2	46.3	17.4	12.4	5.4	15.9	23.6	7.7	-	-	13.0	15.3
DK/REFUSED	1.2	1.3	-	1.4	-	-	3.1	-	1.5	-	4.1	-	-	-	-
Net Diff.	67.5	70.6	58.1	72.2	7.3	65.3	72.1	89.1	66.7	52.8	80.4	100.0	100.0	73.9	69.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 19 Page 276
Mar. 1, 2016

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A
TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total Answering	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	83.2	71.3	69.5	91.5	89.0	79.9	76.2	84.1	80.0	90.1	87.3	87.8	83.1	100.0	94.5	83.7	79.6	89.4	83.8
NO	15.7	21.2	24.2	8.5	11.0	17.9	20.8	14.5	20.0	6.5	11.0	12.2	16.9	-	5.5	14.8	20.4	6.9	13.7
DK/REFUSED	1.2	7.5	6.3	-	-	2.1	3.0	1.4	-	3.4	1.7	-	-	-	-	1.5	-	3.7	2.5
Net Diff.	67.5	50.2	45.4	82.9	78.0	62.0	55.3	69.6	60.0	83.6	76.2	75.5	66.1	100.0	89.0	69.0	59.1	82.4	70.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 19 Page 277
Mar. 1, 2016

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A
TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total Answering	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	83.2	84.5	80.9	90.1	93.0	73.5	63.5	84.9	67.8	86.7	79.0	94.7	100.0	81.7	80.7	83.8	77.2
NO	15.7	15.5	19.1	9.9	7.0	19.4	36.5	-	24.1	13.3	21.0	5.3	-	15.6	19.3	8.0	19.7
DK/REFUSED	1.2	-	-	-	-	7.1	-	15.1	8.1	-	-	-	-	2.7	-	8.2	3.0
Net Diff.	67.5	69.0	61.9	80.3	86.0	54.1	27.0	84.9	43.7	73.5	58.1	89.3	100.0	66.0	61.3	75.7	57.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 19 Page 278
Mar. 1, 2016

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A
TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING			
		ALCOHOL				ALCOHOL				ALCOHOL			
						(6th-8th)				(9th-12th)			
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER
		ABOUT		times		ABOUT		times		ABOUT		times	
Total Answering	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	83.2	84.1	81.7	84.8	79.6	87.7	84.1	88.6	75.5	81.7	80.5	82.1	83.0
NO	15.7	14.5	18.3	13.4	20.4	12.3	15.9	11.4	24.5	16.0	19.5	14.8	17.0
DK/REFUSED	1.2	1.4	-	1.8	-	-	-	-	-	2.3	-	3.1	-
Net Diff.	67.5	69.5	63.4	71.5	59.2	75.3	68.1	77.1	51.0	65.7	61.0	67.4	65.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 19 Page 279
Mar. 1, 2016

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A
TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL (WHITE)				ALCOHOL (AFRICAN AMERICAN)				ALCOHOL (MALE)				ALCOHOL (FEMALE)				LAST FEW MONTHS		LAST FEW MTHS (6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total Answering	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	83.2	85.1	79.6	86.5	79.5	74.8	78.1	73.6	70.2	88.5	89.4	88.3	82.3	79.9	75.0	81.5	75.1	87.1	77.6	94.3	77.7
NO	15.7	14.9	20.4	13.5	20.5	19.3	21.9	18.4	29.8	10.4	10.6	10.3	17.7	18.5	25.0	16.3	24.9	12.1	20.7	5.7	22.3
DK/REFUSED	1.2	-	-	-	-	5.9	-	8.1	-	1.1	-	1.4	-	1.7	-	2.2	-	0.8	1.7	-	-
Net Diff.	67.5	70.1	59.2	73.0	59.0	55.5	56.3	55.2	40.5	78.1	78.7	77.9	64.5	61.4	50.0	65.1	50.3	75.0	56.9	88.6	55.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 19 Page 280
Mar. 1, 2016

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A
TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO

Total Answering	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
YES	83.2	83.5	77.6	88.5	77.6	75.7	72.2	89.4	83.2	84.9	71.4	84.1	84.5	86.8	84.8	82.6	84.3	85.9	84.6	70.8	78.4
NO	15.7	15.3	19.0	11.5	22.4	21.4	20.4	9.1	16.8	15.1	25.0	14.9	14.7	13.2	15.2	15.9	14.3	14.1	15.4	25.8	17.7
DK/REFUSED	1.2	1.1	3.4	-	-	2.9	7.4	1.5	-	-	3.6	1.0	0.8	-	-	1.6	1.4	-	-	3.4	3.9
Net Diff.	67.5	68.2	58.6	77.0	55.1	54.3	51.9	80.3	66.4	69.8	46.3	69.2	69.8	73.6	69.6	66.7	70.0	71.7	69.3	45.0	60.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 19 Page 281
Mar. 1, 2016

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A
TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

	TOTAL	EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
		(MALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
		YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total Answering	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43
YES	83.2	88.3	87.2	80.4	81.1	84.4	85.5	82.3	74.0	87.8	85.5	84.2	80.5	85.8	83.5	78.8	68.1	91.3	86.7	80.0	77.0
NO	15.7	11.1	12.8	18.3	17.1	14.7	13.0	17.7	22.5	12.2	14.5	13.5	19.5	14.2	16.5	15.5	31.9	8.2	13.3	17.7	23.0
DK/REFUSED	1.2	0.6	-	1.4	1.7	0.9	1.4	-	3.5	-	-	2.3	-	-	-	5.6	-	0.5	-	2.4	-
Net Diff.	67.5	77.2	74.5	62.1	64.0	69.7	72.5	64.7	51.6	75.6	71.0	70.6	61.0	71.7	67.0	63.3	36.1	83.1	73.4	62.3	54.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 19 Page 282
Mar. 1, 2016

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A
TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	83.2	84.7	83.3	86.2	82.8	82.7	84.1	81.5	85.0	86.4	83.4	78.8	82.0	86.5	81.9	61.1	89.3	82.4	78.4	80.7
NO	15.7	11.0	8.4	13.8	16.2	17.3	15.2	16.6	15.0	13.6	15.3	18.3	18.0	13.5	15.7	29.7	9.3	17.6	21.6	15.6
DK/REFUSED	1.2	4.3	8.2	-	1.0	-	0.7	1.9	-	-	1.2	2.9	-	-	2.4	9.2	1.4	-	-	3.7
Net Diff.	67.5	73.6	74.9	72.3	66.5	65.4	68.9	65.0	69.9	72.7	68.1	60.5	64.1	72.9	66.2	31.4	80.1	64.8	56.7	65.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 19 Page 283
Mar. 1, 2016

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"THE BRAIN DOES NOT FINISH DEVELOPING UNTIL A PERSON'S MID-TWENTIES. PREVENTING UNDERAGE DRINKING WILL HELP A
TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	300	274	24	263	33	161	136	103	197	
YES	83.2	84.4	70.5	86.7	54.2	85.0	80.6	87.0	81.1	
NO	15.7	14.3	29.5	12.1	45.8	13.5	18.6	11.9	17.6	
DK/REFUSED	1.2	1.3	-	1.2	-	1.5	0.8	1.0	1.2	
Net Diff.	67.5	70.1	40.9	74.6	8.5	71.5	62.0	75.1	63.5	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 19 Page 284
Mar. 1, 2016

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
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TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

	TOTAL	AGE											WHITE		AFRICAN AMER.		MALE		FEMALE	
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total Answering	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	83.2	83.1	100.0	82.5	83.3	84.7	81.6	83.2	89.6	78.7	76.3	93.3	83.5	84.0	71.6	76.1	86.8	86.9	79.4	79.3
NO	15.7	16.1	-	17.5	16.7	15.3	16.4	15.5	10.4	17.2	23.7	6.7	16.5	16.0	24.6	17.9	13.2	11.9	19.1	19.2
DK/REFUSED	1.2	0.7	-	-	-	-	2.1	1.3	-	4.2	-	-	-	-	3.8	5.9	-	1.2	1.5	1.5
Net Diff.	67.5	67.0	100.0	64.9	66.5	69.4	65.2	67.7	79.2	61.5	52.6	86.7	67.0	68.0	47.0	58.2	73.6	74.9	60.3	60.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 19 Page 285
Mar. 1, 2016

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
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TEENAGER'S BRAIN HAVE A HEALTHY AND FULL DEVELOPMENT."

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total Answering	300	20	206	61	4	5	106	36	100	26	153	147
YES	83.2	100.0	83.8	74.1	100.0	82.5	89.8	75.8	77.5	71.8	86.7	79.4
NO	15.7	-	16.2	20.9	-	17.5	10.2	21.6	22.5	20.0	12.4	19.1
DK/REFUSED	1.2	-	-	5.0	-	-	-	2.6	-	8.2	0.9	1.5
Net Diff.	67.5	100.0	67.7	53.2	100.0	65.0	79.5	54.2	55.1	51.8	74.4	60.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 20 Page 286
Mar. 1, 2016

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"TEENAGERS ARE LESS SENSITIVE TO THE SEDATIVE EFFECTS OF ALCOHOL, MAKING THEM MORE LIKELY TO BINGE DRINK, WHICH CAN LEAD TO RISKY BEHAVIOR, VIOLENCE, UNSAFE SEX AND BLACKOUTS."

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total Answering	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	83.4	89.4	87.6	96.5	89.1	79.6	85.1	75.6	84.2	86.9	81.4	84.0	70.2	90.0
NO	16.0	9.6	12.4	3.5	8.7	19.2	14.9	22.4	15.8	13.1	18.6	16.0	29.8	10.0
DK/REFUSED	0.7	1.0	-	-	2.2	1.1	-	2.0	-	-	-	-	-	-
Net Diff.	67.4	79.8	75.2	92.9	80.4	60.4	70.2	53.2	68.4	73.9	62.8	68.0	40.5	80.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 20 Page 287
Mar. 1, 2016

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"TEENAGERS ARE LESS SENSITIVE TO THE SEDATIVE EFFECTS OF ALCOHOL, MAKING THEM MORE LIKELY TO BINGE DRINK, WHICH CAN
LEAD TO RISKY BEHAVIOR, VIOLENCE, UNSAFE SEX AND BLACKOUTS."

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th- 8th	6th	7th	8th	9th- 12th	9th	10th	11th	12th	6th- 8th	9th- 12th	6th- 8th	9th- 12th	6th- 8th	9th- 12th	6th- 8th	9th- 12th	YES	NO	
Total Answering	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
YES	83.4	88.4	85.8	82.3	94.2	80.0	78.9	82.1	75.7	85.6	88.6	80.7	81.9	79.8	85.9	73.5	91.0	86.7	82.7	84.8	
NO	16.0	10.0	11.4	17.7	4.0	20.0	21.1	17.9	24.3	14.4	10.3	19.3	13.7	20.2	10.9	26.5	9.0	13.3	17.3	13.7	
DK/REFUSED	0.7	1.6	2.7	-	1.9	-	-	-	-	-	1.1	-	4.4	-	3.2	-	-	-	-	1.5	
Net Diff.	67.4	78.4	74.4	64.6	90.2	59.9	57.9	64.1	51.3	71.2	78.3	61.3	68.2	59.6	75.0	47.0	82.0	73.4	65.4	71.1	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 20 Page 288
Mar. 1, 2016

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"TEENAGERS ARE LESS SENSITIVE TO THE SEDATIVE EFFECTS OF ALCOHOL, MAKING THEM MORE LIKELY TO BINGE DRINK, WHICH CAN
LEAD TO RISKY BEHAVIOR, VIOLENCE, UNSAFE SEX AND BLACKOUTS."

	TOTAL	TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		THINK IT'S		THINK IT'S		THINK IT'S		THINK IT'S	
		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK	
		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
YES	83.4	90.7	87.6	80.8	79.4	85.3	83.4	75.2	86.4	76.3	80.7	88.4	90.1	80.6	84.9	88.6	87.7	79.3	80.7	79.9	86.5
NO	16.0	9.3	10.2	19.2	20.6	14.7	15.5	24.8	10.3	23.7	16.7	11.6	9.9	19.4	13.9	11.4	10.3	20.7	19.3	20.1	12.7
DK/REFUSED	0.7	-	2.2	-	-	-	1.1	-	3.4	-	2.6	-	-	-	1.2	-	2.0	-	-	-	0.8
Net Diff.	67.4	81.5	77.3	61.5	58.7	70.5	68.0	50.4	76.1	52.7	64.1	76.7	80.2	61.2	71.0	77.3	77.4	58.5	61.5	59.8	73.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 20 Page 289
Mar. 1, 2016

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LEAD TO RISKY BEHAVIOR, VIOLENCE, UNSAFE SEX AND BLACKOUTS."

	TOTAL		THINK IT'S		THINK IT'S		THINK IT'S		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/	
	OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL	
	(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)			
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49	
YES	83.4	84.5	76.5	75.1	79.9	85.5	90.9	83.0	83.9	84.6	90.1	82.5	69.1	83.3	85.4	80.6	79.8	78.2	78.9	87.2	90.6	
NO	16.0	15.5	20.1	24.9	17.9	14.5	9.1	16.5	15.3	12.9	8.7	17.5	30.9	16.0	14.6	19.4	16.1	20.7	19.6	12.8	9.4	
DK/REFUSED	0.7	-	3.4	-	2.2	-	-	0.5	0.9	2.5	1.2	-	-	0.7	-	-	4.1	1.1	1.5	-	-	
Net Diff.	67.4	69.0	56.4	50.2	62.0	71.1	81.7	66.4	68.6	71.7	81.4	65.0	38.2	67.3	70.8	61.1	63.6	57.5	59.2	74.5	81.1	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 20 Page 290
Mar. 1, 2016

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"TEENAGERS ARE LESS SENSITIVE TO THE SEDATIVE EFFECTS OF ALCOHOL, MAKING THEM MORE LIKELY TO BINGE DRINK, WHICH CAN LEAD TO RISKY BEHAVIOR, VIOLENCE, UNSAFE SEX AND BLACKOUTS."

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total Answering	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	83.4	84.6	100.0	82.7	70.3	66.6	91.2	78.7	87.4	89.9	84.6	100.0	49.9	85.9	87.4
NO	16.0	14.2	-	16.1	29.7	33.4	6.0	21.3	12.6	10.1	15.4	-	50.1	12.6	12.6
DK/REFUSED	0.7	1.1	-	1.3	-	-	2.8	-	-	-	-	-	-	1.5	-
Net Diff.	67.4	70.4	100.0	66.6	40.7	33.1	85.2	57.5	74.8	79.7	69.2	100.0	-0.2	73.3	74.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 20 Page 291
Mar. 1, 2016

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"TEENAGERS ARE LESS SENSITIVE TO THE SEDATIVE EFFECTS OF ALCOHOL, MAKING THEM MORE LIKELY TO BINGE DRINK, WHICH CAN
LEAD TO RISKY BEHAVIOR, VIOLENCE, UNSAFE SEX AND BLACKOUTS."

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total Answering	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	83.4	78.8	82.2	80.2	83.6	87.7	91.2	79.2	79.1	79.2	85.5	86.7	81.6	100.0	80.2	78.3	78.8	77.7	88.1
NO	16.0	21.2	17.8	17.0	16.4	12.3	8.8	20.8	20.9	20.8	13.0	13.3	18.4	-	15.1	21.7	21.2	22.3	11.9
DK/REFUSED	0.7	-	-	2.8	-	-	-	-	-	-	1.5	-	-	-	4.8	-	-	-	-
Net Diff.	67.4	57.7	64.4	63.2	67.2	75.4	82.5	58.3	58.2	58.4	72.5	73.5	63.3	100.0	65.1	56.6	57.5	55.4	76.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 20 Page 292
Mar. 1, 2016

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"TEENAGERS ARE LESS SENSITIVE TO THE SEDATIVE EFFECTS OF ALCOHOL, MAKING THEM MORE LIKELY TO BINGE DRINK, WHICH CAN
LEAD TO RISKY BEHAVIOR, VIOLENCE, UNSAFE SEX AND BLACKOUTS."

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total Answering	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	83.4	76.9	78.3	74.9	89.2	80.4	75.2	86.3	69.1	73.2	68.4	78.3	82.5	84.6	86.7	80.5	87.9
NO	16.0	23.1	21.7	25.1	8.7	19.6	24.8	13.7	30.9	26.8	31.6	21.7	14.0	15.4	13.3	19.5	12.1
DK/REFUSED	0.7	-	-	-	2.1	-	-	-	-	-	-	-	3.5	-	-	-	-
Net Diff.	67.4	53.9	56.5	49.8	80.5	60.8	50.4	72.7	38.2	46.5	36.7	56.5	68.5	69.3	73.3	61.0	75.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 20 Page 293
Mar. 1, 2016

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"TEENAGERS ARE LESS SENSITIVE TO THE SEDATIVE EFFECTS OF ALCOHOL, MAKING THEM MORE LIKELY TO BINGE DRINK, WHICH CAN LEAD TO RISKY BEHAVIOR, VIOLENCE, UNSAFE SEX AND BLACKOUTS."

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING			
		ALCOHOL				ALCOHOL				ALCOHOL			
						(6th-8th)				(9th-12th)			
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER
		ABOUT		times		ABOUT		times		ABOUT		times	
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	83.4	83.9	85.1	83.5	81.8	89.8	89.9	89.8	81.5	80.0	82.7	79.0	82.1
NO	16.0	15.3	13.3	15.9	18.2	8.2	5.3	9.0	18.5	20.0	17.3	21.0	17.9
DK/REFUSED	0.7	0.8	1.6	0.5	-	2.0	4.8	1.2	-	-	-	-	-
Net Diff.	67.4	68.6	71.9	67.6	63.7	81.6	84.7	80.9	63.1	60.0	65.4	58.0	64.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 20 Page 294
Mar. 1, 2016

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"TEENAGERS ARE LESS SENSITIVE TO THE SEDATIVE EFFECTS OF ALCOHOL, MAKING THEM MORE LIKELY TO BINGE DRINK, WHICH CAN LEAD TO RISKY BEHAVIOR, VIOLENCE, UNSAFE SEX AND BLACKOUTS."

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total Answering	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	83.4	84.5	86.6	83.9	84.2	80.6	78.3	81.5	80.2	80.6	79.2	81.0	72.5	87.1	90.3	86.0	97.7	81.3	86.1	91.6	85.5
NO	16.0	15.0	10.8	16.1	15.8	17.5	21.7	15.9	19.8	17.8	17.4	18.0	27.5	12.9	9.7	14.0	2.3	18.1	13.2	6.8	12.9
DK/REFUSED	0.7	0.6	2.6	-	-	1.9	-	2.6	-	1.6	3.5	1.0	-	-	-	-	-	0.6	0.8	1.7	1.6
Net Diff.	67.4	69.5	75.8	67.8	68.5	63.2	56.6	65.6	60.4	62.7	61.8	63.0	45.0	74.2	80.6	72.1	95.5	63.2	72.9	84.8	72.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 20 Page 295
Mar. 1, 2016

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"TEENAGERS ARE LESS SENSITIVE TO THE SEDATIVE EFFECTS OF ALCOHOL, MAKING THEM MORE LIKELY TO BINGE DRINK, WHICH CAN
LEAD TO RISKY BEHAVIOR, VIOLENCE, UNSAFE SEX AND BLACKOUTS."

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO

Total Answering	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
YES	83.4	76.3	86.6	81.6	87.3	81.8	79.2	74.2	83.8	88.4	88.6	84.0	81.7	87.1	88.3	82.2	76.6	85.6	82.1	83.6	75.1
NO	16.0	23.7	13.4	17.6	12.7	18.2	17.4	24.7	14.7	11.6	11.4	15.3	17.6	11.1	10.1	17.8	23.4	13.4	17.9	16.4	21.3
DK/REFUSED	0.7	-	-	0.8	-	-	3.4	1.1	1.5	-	-	0.7	0.7	1.8	1.6	-	-	1.0	-	-	3.6
Net Diff.	67.4	52.5	73.2	64.0	74.7	63.6	61.8	49.4	69.1	76.7	77.1	68.7	64.1	76.0	78.2	64.4	53.1	72.1	64.2	67.2	53.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 20 Page 296
Mar. 1, 2016

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"TEENAGERS ARE LESS SENSITIVE TO THE SEDATIVE EFFECTS OF ALCOHOL, MAKING THEM MORE LIKELY TO BINGE DRINK, WHICH CAN
LEAD TO RISKY BEHAVIOR, VIOLENCE, UNSAFE SEX AND BLACKOUTS."

	TOTAL	EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
		(MALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
		YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total Answering	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43
YES	83.4	81.4	75.3	86.3	89.7	84.3	87.5	78.2	73.6	91.1	88.7	85.4	72.0	88.4	79.5	86.8	69.0	82.7	75.2	92.2	81.9
NO	16.0	17.2	23.4	13.7	10.3	15.4	11.9	21.8	22.7	7.4	11.3	14.6	28.0	10.8	20.5	13.2	31.0	16.2	24.8	7.8	18.1
DK/REFUSED	0.7	1.4	1.3	-	-	0.4	0.5	-	3.7	1.4	-	-	-	0.8	-	-	-	1.1	-	-	-
Net Diff.	67.4	64.1	51.9	72.7	79.4	68.9	75.6	56.4	50.9	83.7	77.4	70.7	44.0	77.5	59.1	73.5	38.0	66.5	50.3	84.4	63.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 20 Page 297
Mar. 1, 2016

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"TEENAGERS ARE LESS SENSITIVE TO THE SEDATIVE EFFECTS OF ALCOHOL, MAKING THEM MORE LIKELY TO BINGE DRINK, WHICH CAN LEAD TO RISKY BEHAVIOR, VIOLENCE, UNSAFE SEX AND BLACKOUTS."

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	83.4	81.7	87.0	75.9	83.2	83.5	86.1	78.8	93.6	78.5	80.6	79.0	87.8	78.5	84.4	74.2	84.5	68.4	87.9	89.1
NO	16.0	18.3	13.0	24.1	14.9	16.5	13.4	20.3	5.2	19.1	19.4	21.0	11.4	21.5	15.6	21.5	14.5	29.8	12.1	10.9
DK/REFUSED	0.7	-	-	-	1.8	-	0.5	0.9	1.2	2.4	-	-	0.8	-	-	4.3	1.0	1.7	-	-
Net Diff.	67.4	63.3	73.9	51.7	68.3	67.0	72.7	58.5	88.3	59.4	61.3	57.9	76.4	57.0	68.8	52.7	70.0	38.6	75.8	78.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 20 Page 298
Mar. 1, 2016

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"TEENAGERS ARE LESS SENSITIVE TO THE SEDATIVE EFFECTS OF ALCOHOL, MAKING THEM MORE LIKELY TO BINGE DRINK, WHICH CAN LEAD TO RISKY BEHAVIOR, VIOLENCE, UNSAFE SEX AND BLACKOUTS."

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	300	274	24	263	33	161	136	103	197	
YES	83.4	85.1	61.8	86.1	65.8	85.4	80.5	83.4	83.3	
NO	16.0	14.2	38.2	13.1	34.2	14.6	18.0	16.6	15.7	
DK/REFUSED	0.7	0.7	-	0.7	-	-	1.4	-	1.0	
Net Diff.	67.4	70.8	23.6	73.0	31.6	70.9	62.5	66.8	67.7	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 20 Page 299
Mar. 1, 2016

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	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total Answering	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	83.4	86.7	100.0	87.8	86.2	84.0	88.5	80.5	82.2	80.8	81.7	70.8	88.3	80.6	78.0	82.7	83.7	74.2	89.8	87.0
NO	16.0	11.9	-	12.2	13.8	13.6	9.7	19.5	17.8	19.2	18.3	29.2	10.8	19.4	18.4	17.3	13.7	25.8	10.2	13.0
DK/REFUSED	0.7	1.3	-	-	-	2.4	1.9	-	-	-	-	-	0.9	-	3.6	-	2.7	-	-	-
Net Diff.	67.4	74.8	100.0	75.7	72.4	70.4	78.8	60.9	64.5	61.7	63.3	41.5	77.5	61.2	59.6	65.3	70.0	48.4	79.6	74.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 20 Page 300
Mar. 1, 2016

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	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total Answering	300	20	206	61	4	5	106	36	100	26	153	147
YES	83.4	85.8	84.0	80.6	74.8	82.1	78.0	78.1	90.4	83.9	78.5	88.4
NO	16.0	14.2	15.5	17.8	25.2	17.9	21.1	19.1	9.6	16.1	20.2	11.6
DK/REFUSED	0.7	-	0.5	1.6	-	-	0.9	2.8	-	-	1.3	-
Net Diff.	67.4	71.6	68.5	62.7	49.6	64.1	57.0	59.0	80.8	67.9	58.3	76.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 21 Page 301
Mar. 1, 2016

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT,
REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total Answering	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	88.6	96.0	97.3	96.5	94.8	86.3	91.4	82.6	85.9	88.4	83.3	100.0	69.7	95.0
NO	11.2	3.6	2.7	3.5	4.3	13.7	8.6	17.4	14.1	11.6	16.7	-	30.3	5.0
DK/REFUSED	0.1	0.4	-	-	0.9	-	-	-	-	-	-	-	-	-
Net Diff.	77.4	92.4	94.5	92.9	90.5	72.7	82.8	65.2	71.7	76.9	66.6	100.0	39.4	90.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 21 Page 302
Mar. 1, 2016

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT,
REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."

	TOTAL	GRADE									WHITE	AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL		
		6th- 8th	6th	7th	8th	9th- 12th	9th	10th	11th	12th	6th- 8th	9th- 12th	6th- 8th	9th- 12th	6th- 8th	9th- 12th	6th- 8th	9th- 12th	YES	NO
Total Answering	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133
YES	88.6	93.4	88.8	97.1	94.2	85.4	90.5	85.8	75.4	91.0	94.2	87.3	86.7	87.0	93.7	87.5	93.0	83.2	83.9	95.2
NO	11.2	6.6	11.2	2.9	5.8	14.4	9.5	14.2	24.6	7.8	5.8	12.7	13.3	13.0	6.3	12.0	7.0	16.8	16.1	4.5
DK/REFUSED	0.1	-	-	-	-	0.2	-	-	-	1.2	-	-	-	-	-	0.4	-	-	-	0.3
Net Diff.	77.4	86.7	77.5	94.2	88.3	71.1	80.9	71.6	50.9	83.2	88.4	74.6	73.5	73.9	87.4	75.5	86.0	66.4	67.7	90.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 21 Page 303
Mar. 1, 2016

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT,
REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."

	TOTAL	TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		THINK IT'S		THINK IT'S		THINK IT'S		THINK IT'S	
		DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	DRINKING	OKAY TO DRINK	OKAY TO DRINK	OKAY TO DRINK	OKAY TO DRINK	OKAY TO DRINK	OKAY TO DRINK	OKAY TO DRINK	
		(6th-8th)	(9th-12th)	(9th-12th)	(WHITE)	(WHITE)	(AFR. AMER.)	(AFR. AMER.)	(MALE)	(MALE)	(FEMALE)	(FEMALE)	(FEMALE)	ALCOHOL	(6th-8th)	(9th-12th)	(9th-12th)	(WHITE)	(WHITE)	(WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	
Total Answering	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
YES	88.6	87.5	95.5	83.0	94.7	87.8	94.4	74.7	100.0	84.6	95.6	83.2	94.7	82.3	93.4	83.1	94.8	82.1	91.2	83.6	94.8
NO	11.2	12.5	4.5	17.0	4.4	12.2	5.6	25.3	-	15.4	3.8	16.8	5.3	17.7	6.4	16.9	5.2	17.9	8.2	16.4	5.2
DK/REFUSED	0.1	-	-	-	0.9	-	-	-	-	-	0.5	-	-	-	0.2	-	-	-	0.6	-	-
Net Diff.	77.4	74.9	91.0	66.0	90.3	75.7	88.8	49.5	100.0	69.2	91.8	66.4	89.4	64.5	87.0	66.2	89.6	64.2	83.0	67.3	89.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 21 Page 304
Mar. 1, 2016

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT,
REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)			
		OKAY 	NOT OKAY	OKAY 	NOT OKAY	OKAY 	NOT OKAY	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 		

Total Answering	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49		
YES	88.6	80.4	90.0	82.1	94.2	82.4	92.4	87.3	90.7	94.8	92.6	85.2	86.3	90.1	90.5	82.8	92.3	89.5	90.7	85.2	90.7		
NO	11.2	19.6	10.0	17.9	5.4	17.6	7.6	12.7	8.9	5.2	7.4	14.8	12.5	9.9	9.5	17.2	7.7	10.5	8.7	14.8	9.3		
DK/REFUSED	0.1	-	-	-	0.4	-	-	-	0.3	-	-	-	1.2	-	-	-	-	-	0.6	-	-		
Net Diff.	77.4	60.9	79.9	64.2	88.8	64.8	84.8	74.5	81.8	89.7	85.1	70.4	73.8	80.1	81.1	65.7	84.6	79.0	82.0	70.5	81.4		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 21 Page 305
Mar. 1, 2016

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT,
REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total Answering	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	88.6	85.7	100.0	83.9	70.3	82.6	87.9	82.6	88.3	81.4	96.2	100.0	100.0	88.9	91.8
NO	11.2	14.3	-	16.1	29.7	17.4	12.1	17.4	11.7	18.6	3.8	-	-	11.1	8.2
DK/REFUSED	0.1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	77.4	71.4	100.0	67.8	40.7	65.3	75.7	65.2	76.6	62.8	92.4	100.0	100.0	77.9	83.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 21 Page 306
Mar. 1, 2016

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT,
REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total Answering	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	88.6	78.2	81.7	88.5	85.5	83.8	91.1	84.1	81.2	88.3	90.0	86.7	81.6	100.0	95.1	83.8	81.2	87.5	87.5
NO	11.2	21.8	18.3	11.5	14.5	16.2	8.9	15.9	18.8	11.7	10.0	13.3	18.4	-	4.9	16.2	18.8	12.5	12.5
DK/REFUSED	0.1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	77.4	56.4	63.5	77.0	70.9	67.6	82.3	68.2	62.4	76.6	79.9	73.5	63.3	100.0	90.2	67.6	62.3	74.9	75.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 21 Page 307
Mar. 1, 2016

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT,
REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/
		ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A
		MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH
Total Answering	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	88.6	86.7	84.2	90.7	95.5	86.8	75.2	100.0	68.0	83.1	84.0	82.1	96.4	85.1	79.3	97.0	84.9
NO	11.2	13.3	15.8	9.3	4.5	13.2	24.8	-	32.0	16.9	16.0	17.9	3.6	14.9	20.7	3.0	15.1
DK/REFUSED	0.1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	77.4	73.4	68.4	81.3	91.1	73.6	50.4	100.0	36.0	66.1	68.0	64.2	92.8	70.1	58.5	94.0	69.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 21 Page 308
Mar. 1, 2016

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT,
REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING			
		ALCOHOL				ALCOHOL				ALCOHOL			
						(6th-8th)				(9th-12th)			
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER
		ABOUT		times		ABOUT		times		ABOUT		times	
Total Answering	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	88.6	89.1	92.4	88.0	89.9	93.0	94.7	92.6	94.9	86.4	91.3	84.7	85.9
NO	11.2	10.8	7.6	11.8	10.1	7.0	5.3	7.4	5.1	13.3	8.7	14.9	14.1
DK/REFUSED	0.1	0.2	-	0.2	-	-	-	-	-	0.3	-	0.4	-
Net Diff.	77.4	78.3	84.9	76.2	79.9	86.0	89.5	85.2	89.9	73.1	82.6	69.8	71.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 21 Page 309
Mar. 1, 2016

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT,
REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL (WHITE)				ALCOHOL (AFRICAN AMERICAN)				ALCOHOL (MALE)				ALCOHOL (FEMALE)				LAST FEW MONTHS		LAST FEW MTHS (6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total Answering	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	88.6	89.6	94.5	88.4	96.6	88.1	92.4	86.6	80.0	91.0	96.5	89.4	88.9	87.2	88.9	86.7	91.6	91.6	84.3	96.6	90.4
NO	11.2	10.4	5.5	11.6	3.4	11.9	7.6	13.4	20.0	8.7	3.5	10.2	11.1	12.8	11.1	13.3	8.4	8.4	15.3	3.4	9.6
DK/REFUSED	0.1	-	-	-	-	-	-	-	-	0.3	-	0.4	-	-	-	-	-	-	0.3	-	-
Net Diff.	77.4	79.3	88.9	76.7	93.1	76.3	84.8	73.1	60.0	82.3	93.1	79.1	77.9	74.5	77.8	73.4	83.3	83.3	69.0	93.1	80.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 21 Page 310
Mar. 1, 2016

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT,
REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."

	TOTAL		TALK W/PARENT		TALK W/PARENT		TALK W/PARENT		TALK W/PARENT		TALK W/PARENT		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/	
	LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK	
	(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		W/ PARENTS		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO

Total Answering	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28	
YES	88.6	89.2	78.1	93.2	86.2	84.5	89.5	93.3	85.6	90.1	82.9	90.6	87.6	90.8	94.9	90.5	81.8	92.8	88.9	83.5	89.3	
NO	11.2	10.8	21.2	6.8	13.8	15.5	10.5	6.7	13.8	9.9	17.1	9.4	12.2	9.2	5.1	9.5	17.7	7.2	11.1	16.5	10.7	
DK/REFUSED	0.1	-	0.6	-	-	-	-	-	0.6	-	-	-	0.3	-	-	-	0.5	-	-	-	-	
Net Diff.	77.4	78.4	56.9	86.4	72.4	69.1	79.1	86.6	71.9	80.1	65.8	81.2	75.4	81.5	89.8	81.0	64.1	85.5	77.9	66.9	78.6	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 21 Page 311
Mar. 1, 2016

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT,
REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."

	TOTAL	EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
		(MALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
		YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total Answering	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43
YES	88.6	91.6	88.9	89.6	85.8	88.7	89.8	86.6	87.7	92.3	94.5	88.3	82.0	89.7	92.6	89.1	74.8	93.3	88.2	86.4	84.7
NO	11.2	8.4	10.5	10.4	14.2	11.3	10.2	13.4	10.9	7.7	5.5	11.7	18.0	10.3	7.4	10.9	25.2	6.7	11.8	13.6	15.3
DK/REFUSED	0.1	-	0.5	-	-	-	-	-	1.5	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	77.4	83.3	78.4	79.3	71.6	77.3	79.5	73.2	76.8	84.5	88.9	76.5	64.0	79.5	85.2	78.3	49.7	86.6	76.3	72.8	69.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 21 Page 312
Mar. 1, 2016

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT,
REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	88.6	85.8	81.2	90.9	93.9	85.9	89.5	87.1	93.5	93.0	86.6	83.7	89.3	91.6	92.1	78.1	91.6	87.4	87.3	86.7
NO	11.2	14.2	18.8	9.1	5.7	14.1	10.3	12.9	6.5	7.0	13.0	16.3	10.7	8.4	7.9	21.9	8.0	12.6	12.7	13.3
DK/REFUSED	0.1	-	-	-	0.4	-	0.2	-	-	-	0.4	-	-	-	-	-	0.4	-	-	-
Net Diff.	77.4	71.7	62.4	81.8	88.2	71.8	79.3	74.1	86.9	85.9	73.6	67.3	78.6	83.1	84.3	56.2	83.5	74.8	74.6	73.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 21 Page 313
Mar. 1, 2016

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT,
REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	300	274	24	263	33	161	136	103	197	
YES	88.6	90.3	67.3	92.7	55.2	91.6	85.6	90.6	87.6	
NO	11.2	9.7	31.0	7.2	44.8	8.4	14.1	9.4	12.2	
DK/REFUSED	0.1	-	1.7	0.2	-	-	0.3	-	0.2	
Net Diff.	77.4	80.7	36.3	85.5	10.3	83.1	71.5	81.3	75.3	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 21 Page 314
Mar. 1, 2016

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT,
REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total Answering	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	88.6	91.4	100.0	94.1	91.6	92.4	89.4	86.0	95.9	80.3	75.4	97.5	94.0	86.4	85.4	88.1	94.7	85.7	88.1	86.2
NO	11.2	8.6	-	5.9	8.4	7.6	10.6	14.0	4.1	19.7	24.6	2.5	6.0	13.6	14.6	11.9	5.3	14.3	11.9	13.8
DK/REFUSED	0.1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	77.4	82.9	100.0	88.2	83.2	84.8	78.8	71.9	91.8	60.6	50.9	94.9	88.1	72.8	70.8	76.2	89.5	71.4	76.1	72.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 21 Page 315
Mar. 1, 2016

21. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"SCIENTIFIC EVIDENCE SHOWS THAT UNDERAGE DRINKING CAN DAMAGE THE PARTS OF THE BRAIN RESPONSIBLE FOR JUDGMENT,
REASONING, IMPULSE CONTROL, LEARNING AND MEMORY."

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total Answering	300	20	206	61	4	5	106	36	100	26	153	147
YES	88.6	78.7	90.2	86.9	74.8	100.0	90.9	89.1	89.6	83.8	90.0	87.2
NO	11.2	21.3	9.8	13.1	25.2	-	9.1	10.9	10.4	16.2	9.7	12.8
DK/REFUSED	0.1	-	-	-	-	-	-	-	-	-	0.3	-
Net Diff.	77.4	57.5	80.5	73.8	49.6	100.0	81.7	78.3	79.1	67.5	80.3	74.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 22 Page 316
Mar. 1, 2016

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENAGERS ARE MORE AT RISK FOR THIS BECAUSE THEY ARE MORE LIKELY TO BINGE DRINK."

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total Answering	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	88.2	90.2	94.4	81.8	88.6	84.5	90.7	80.0	90.5	88.4	92.6	92.0	85.7	90.0
NO	10.8	6.6	5.6	-	9.0	15.5	9.3	20.0	9.5	11.6	7.4	8.0	14.3	10.0
DK/REFUSED	1.0	3.3	-	18.2	2.4	-	-	-	-	-	-	-	-	-
Net Diff.	77.4	83.6	88.8	81.8	79.6	69.1	81.5	60.0	81.0	76.9	85.1	84.0	71.5	80.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 22 Page 317
Mar. 1, 2016

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENAGERS ARE MORE AT RISK FOR THIS
BECAUSE THEY ARE MORE LIKELY TO BINGE DRINK."

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th- 8th	6th	7th	8th	9th- 12th	9th	10th	11th	12th	6th- 8th	9th- 12th	6th- 8th	9th- 12th	6th- 8th	9th- 12th	6th- 8th	9th- 12th	YES	NO	
Total Answering	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
YES	88.2	90.4	91.6	91.1	89.2	86.7	86.2	85.7	83.6	93.5	90.5	86.4	91.2	87.4	91.5	82.5	89.3	91.1	88.7	88.3	
NO	10.8	7.8	5.7	8.9	8.7	12.7	12.0	14.3	16.4	6.5	8.2	12.7	4.4	12.6	8.5	17.5	7.2	7.7	11.3	9.4	
DK/REFUSED	1.0	1.7	2.7	-	2.2	0.6	1.8	-	-	-	1.3	0.9	4.4	-	-	-	3.5	1.2	-	2.3	
Net Diff.	77.4	82.6	86.0	82.1	80.5	74.0	74.3	71.4	67.3	86.9	82.4	73.7	86.8	74.8	83.0	64.9	82.1	83.4	77.4	78.9	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 22 Page 318
Mar. 1, 2016

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENAGERS ARE MORE AT RISK FOR THIS
BECAUSE THEY ARE MORE LIKELY TO BINGE DRINK."

	TOTAL	TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MALE)		TALKED ABOUT DRINKING (FEMALE)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total Answering	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
YES	88.2	92.8	89.6	87.7	85.7	89.6	87.4	87.7	90.0	81.4	91.0	95.1	84.8	89.4	88.0	92.3	89.5	88.9	85.6	89.9	87.8
NO	10.8	7.2	8.1	12.3	12.0	10.4	10.2	12.3	6.6	18.6	9.0	4.9	9.8	10.6	10.8	7.7	8.3	11.1	14.4	10.1	11.2
DK/REFUSED	1.0	-	2.4	-	2.3	-	2.4	-	3.3	-	-	-	5.4	-	1.3	-	2.1	-	-	-	1.0
Net Diff.	77.4	85.6	81.5	75.4	73.7	79.1	77.2	75.3	83.4	62.8	82.0	90.3	74.9	78.8	77.2	84.5	81.2	77.8	71.2	79.8	76.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 22 Page 319
Mar. 1, 2016

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENAGERS ARE MORE AT RISK FOR THIS
BECAUSE THEY ARE MORE LIKELY TO BINGE DRINK."

	TOTAL	THINK IT'S		THINK IT'S		THINK IT'S		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/	
	OKAY TO DRINK	OKAY TO DRINK		OKAY TO DRINK		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL	
	(AFR. AMER.)	(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)			
	OKAY	NOT	OKAY	NOT	OKAY	NOT	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
		OKAY		OKAY		OKAY															
Total Answering	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49
YES	88.2	92.5	83.3	81.2	88.0	96.6	87.9	88.8	87.9	92.6	90.5	87.8	81.9	87.8	88.8	91.6	88.2	85.4	87.1	92.0	89.1
NO	10.8	7.5	13.3	18.8	12.0	3.4	9.3	10.6	11.1	7.4	8.2	11.5	18.1	11.4	9.7	8.4	11.8	14.6	12.9	7.0	8.7
DK/REFUSED	1.0	-	3.3	-	-	-	2.8	0.6	1.0	-	1.4	0.7	-	0.8	1.5	-	-	-	-	1.1	2.3
Net Diff.	77.4	84.9	70.0	62.4	76.0	93.3	78.6	78.2	76.8	85.2	82.3	76.4	63.7	76.5	79.1	83.2	76.5	70.7	74.1	85.0	80.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 22 Page 320
Mar. 1, 2016

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENAGERS ARE MORE AT RISK FOR THIS
BECAUSE THEY ARE MORE LIKELY TO BINGE DRINK."

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN- GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total Answering	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	88.2	89.8	100.0	88.6	85.5	66.6	91.1	90.9	90.1	87.1	92.4	100.0	100.0	89.0	89.3
NO	10.8	8.9	-	10.1	14.5	33.4	5.9	9.1	9.9	12.9	7.6	-	-	9.4	10.7
DK/REFUSED	1.0	1.2	-	1.4	-	-	3.0	-	-	-	-	-	-	1.6	-
Net Diff.	77.4	80.9	100.0	78.5	71.1	33.1	85.2	81.9	80.1	74.2	84.7	100.0	100.0	79.5	78.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 22 Page 321
Mar. 1, 2016

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENAGERS ARE MORE AT RISK FOR THIS
BECAUSE THEY ARE MORE LIKELY TO BINGE DRINK."

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total Answering	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	88.2	93.1	87.9	85.8	86.1	92.7	94.0	89.4	88.9	90.2	91.1	100.0	100.0	100.0	90.6	88.3	87.4	89.5	91.4
NO	10.8	6.9	12.1	14.2	13.9	5.3	6.0	10.6	11.1	9.8	8.9	-	-	-	9.4	11.7	12.6	10.5	8.6
DK/REFUSED	1.0	-	-	-	-	2.1	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	77.4	86.2	75.9	71.6	72.2	87.4	88.1	78.9	77.9	80.4	82.2	100.0	100.0	100.0	81.1	76.6	74.8	78.9	82.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 22 Page 322
Mar. 1, 2016

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENAGERS ARE MORE AT RISK FOR THIS
BECAUSE THEY ARE MORE LIKELY TO BINGE DRINK."

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/
		ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A
		MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH
Total Answering	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	88.2	88.4	84.4	94.6	91.4	87.1	100.0	72.4	91.8	81.1	73.2	89.2	93.1	97.2	100.0	91.5	89.6
NO	10.8	11.6	15.6	5.4	8.6	12.9	-	27.6	8.2	18.9	26.8	10.8	6.9	2.8	-	8.5	10.4
DK/REFUSED	1.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	77.4	76.7	68.8	89.2	82.8	74.2	100.0	44.8	83.6	62.1	46.3	78.5	86.1	94.4	100.0	83.1	79.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 22 Page 323
Mar. 1, 2016

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENAGERS ARE MORE AT RISK FOR THIS BECAUSE THEY ARE MORE LIKELY TO BINGE DRINK."

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING			
		ALCOHOL				ALCOHOL				ALCOHOL			
		(6th-8th)				(9th-12th)							
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER
		ABOUT		times		ABOUT		times		ABOUT		times	
Total Answering	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	88.2	90.0	85.4	91.5	82.1	92.4	83.2	94.8	80.7	88.4	86.5	89.1	83.2
NO	10.8	8.7	12.9	7.4	17.9	5.5	16.8	2.6	19.3	10.9	10.9	10.9	16.8
DK/REFUSED	1.0	1.2	1.7	1.1	-	2.1	-	2.6	-	0.7	2.6	-	-
Net Diff.	77.4	81.3	72.5	84.0	64.1	87.0	66.4	92.1	61.3	77.5	75.6	78.2	66.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 22 Page 324
Mar. 1, 2016

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENAGERS ARE MORE AT RISK FOR THIS BECAUSE THEY ARE MORE LIKELY TO BINGE DRINK."

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL (WHITE)				ALCOHOL (AFRICAN AMERICAN)				ALCOHOL (MALE)				ALCOHOL (FEMALE)				LAST FEW MONTHS		LAST FEW MTHS (6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total Answering	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	88.2	89.5	86.3	90.3	83.4	90.4	86.1	92.0	80.0	87.7	77.8	90.6	82.3	92.2	92.0	92.3	81.7	89.1	86.9	94.7	86.5
NO	10.8	9.3	10.8	8.8	16.6	7.7	13.9	5.4	20.0	12.3	22.2	9.4	17.7	5.3	4.8	5.5	18.3	9.7	12.3	3.6	11.7
DK/REFUSED	1.0	1.2	2.8	0.8	-	1.9	-	2.6	-	-	-	-	-	2.4	3.2	2.2	-	1.2	0.9	1.7	1.8
Net Diff.	77.4	80.2	75.5	81.5	66.7	82.7	72.1	86.6	60.0	75.4	55.5	81.2	64.6	86.9	87.3	86.8	63.4	79.4	74.6	91.1	74.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 22 Page 325
Mar. 1, 2016

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENAGERS ARE MORE AT RISK FOR THIS
BECAUSE THEY ARE MORE LIKELY TO BINGE DRINK."

	TOTAL		TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO

Total Answering	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28	
YES	88.2	86.3	87.2	89.7	86.1	85.0	93.1	85.9	86.2	92.3	87.6	91.7	86.2	93.7	88.3	90.5	84.6	92.6	85.0	93.7	85.7	
NO	10.8	12.8	12.8	9.4	12.6	12.0	6.9	14.1	13.8	5.5	10.5	7.6	12.2	6.3	8.2	8.4	15.4	6.4	13.9	6.3	10.7	
DK/REFUSED	1.0	0.9	-	0.9	1.3	3.0	-	-	-	2.3	1.9	0.7	1.5	-	3.5	1.1	-	1.1	1.1	-	3.6	
Net Diff.	77.4	73.5	74.3	80.3	73.5	72.9	86.3	71.7	72.4	86.8	77.1	84.0	74.0	87.4	80.1	82.1	69.2	86.2	71.0	87.4	75.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 22 Page 326
Mar. 1, 2016

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?

"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENAGERS ARE MORE AT RISK FOR THIS BECAUSE THEY ARE MORE LIKELY TO BINGE DRINK."

	TOTAL	EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
		(MALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
		YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total Answering	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43
YES	88.2	87.6	86.1	95.3	86.4	89.2	92.2	83.6	77.4	91.7	91.6	92.5	78.9	93.2	82.3	92.3	87.4	89.0	85.1	95.3	81.8
NO	10.8	12.4	13.9	3.4	10.2	10.4	7.2	16.4	14.7	8.3	8.4	6.5	21.1	6.0	17.7	7.7	12.6	11.0	14.9	3.6	18.2
DK/REFUSED	1.0	-	-	1.3	3.4	0.4	0.6	-	7.9	-	-	0.9	-	0.9	-	-	-	-	-	1.1	-
Net Diff.	77.4	75.1	72.2	91.9	76.2	78.8	85.0	67.2	62.7	83.4	83.2	86.0	57.8	87.2	64.6	84.5	74.7	78.0	70.1	91.7	63.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 22 Page 327
Mar. 1, 2016

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENAGERS ARE MORE AT RISK FOR THIS BECAUSE THEY ARE MORE LIKELY TO BINGE DRINK."

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	88.2	86.2	95.7	75.8	88.1	89.2	88.1	88.2	91.7	87.9	85.5	88.4	88.4	87.9	89.8	87.1	88.1	82.7	88.2	93.6
NO	10.8	11.7	4.3	19.7	9.9	10.8	10.8	10.8	7.1	9.5	13.5	11.6	10.8	10.8	7.6	12.9	11.9	17.3	9.5	4.5
DK/REFUSED	1.0	2.1	-	4.5	2.0	-	1.1	1.0	1.3	2.7	1.0	-	0.8	1.3	2.6	-	-	-	2.3	1.9
Net Diff.	77.4	74.5	91.3	56.0	78.2	78.4	77.4	77.3	84.6	78.4	72.1	76.7	77.6	77.1	82.2	74.2	76.2	65.5	78.6	89.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 22 Page 328
Mar. 1, 2016

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENAGERS ARE MORE AT RISK FOR THIS BECAUSE THEY ARE MORE LIKELY TO BINGE DRINK."

	TOTAL	DO YOU THINK UNDERAGE/DRNK AFFECTS BRAIN	PARENTS TALK/ HURTS BRAIN/ HELP STOP	S/R/H ADS TO STOP UNDERAGE DRINKING	HEARD OF TALKITOUT.ORG				
		YES	NO	YES	NO	YES	NO	YES	NO
		-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	300	274	24	263	33	161	136	103	197
YES	88.2	90.3	62.0	89.2	79.0	94.8	80.8	89.2	87.7
NO	10.8	8.5	38.0	9.6	21.0	5.2	16.9	10.8	10.7
DK/REFUSED	1.0	1.1	-	1.2	-	-	2.3	-	1.6
Net Diff.	77.4	81.8	23.9	79.6	58.0	89.7	63.9	78.4	76.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 22 Page 329
Mar. 1, 2016

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENAGERS ARE MORE AT RISK FOR THIS
BECAUSE THEY ARE MORE LIKELY TO BINGE DRINK."

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total Answering	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	88.2	88.4	100.0	94.6	94.5	77.8	90.2	88.4	92.6	83.5	87.2	93.3	89.9	87.3	89.3	88.4	88.4	84.8	88.4	92.2
NO	10.8	10.1	-	5.4	2.7	19.4	9.8	10.9	7.4	14.4	12.8	6.7	9.0	11.8	7.1	11.6	11.6	15.2	8.7	6.4
DK/REFUSED	1.0	1.4	-	-	2.8	2.8	-	0.7	-	2.1	-	-	1.1	1.0	3.6	-	-	-	2.9	1.4
Net Diff.	77.4	78.3	100.0	89.2	91.8	58.4	80.4	77.5	85.2	69.1	74.5	86.7	81.0	75.5	82.2	76.7	76.8	69.5	79.8	85.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 22 Page 330
Mar. 1, 2016

22. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"ALCOHOL KILLS BY SHUTTING DOWN THE PART OF THE BRAIN THAT TELLS YOU TO BREATHE. TEENAGERS ARE MORE AT RISK FOR THIS
BECAUSE THEY ARE MORE LIKELY TO BINGE DRINK."

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total Answering	300	20	206	61	4	5	106	36	100	26	153	147
YES	88.2	86.1	88.2	88.8	74.8	90.8	87.1	86.4	89.3	92.1	86.1	90.4
NO	10.8	13.9	10.8	9.6	25.2	9.2	12.9	13.6	8.5	4.1	13.9	7.5
DK/REFUSED	1.0	-	1.0	1.6	-	-	-	-	2.1	3.8	-	2.1
Net Diff.	77.4	72.3	77.4	79.2	49.6	81.6	74.1	72.8	80.8	87.9	72.2	82.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 23 Page 331
Mar. 1, 2016

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total Answering	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	85.0	92.4	94.3	90.7	91.2	79.0	80.5	77.9	87.0	90.7	83.3	75.6	74.4	92.6
NO	14.2	6.1	5.7	-	8.0	21.0	19.5	22.1	13.0	9.3	16.7	24.4	22.6	7.4
DK/REFUSED	0.8	1.5	-	9.3	0.9	-	-	-	-	-	-	-	3.0	-
Net Diff.	70.7	86.3	88.6	90.7	83.2	58.0	61.0	55.8	74.0	81.4	66.6	51.2	51.7	85.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 23 Page 332
Mar. 1, 2016

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total Answering	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
YES	85.0	87.3	90.3	82.4	88.4	83.4	82.4	83.1	78.7	92.6	88.4	84.5	83.0	80.1	83.6	83.4	91.1	83.3	83.8	87.1	
NO	14.2	12.7	9.7	17.6	11.6	15.3	14.0	16.9	21.3	6.2	11.6	13.7	17.0	19.9	16.4	16.1	8.9	14.3	16.2	11.8	
DK/REFUSED	0.8	-	-	-	-	1.4	3.6	-	-	1.2	-	1.7	-	-	-	0.4	-	2.3	-	1.1	
Net Diff.	70.7	74.7	80.5	64.8	76.9	68.1	68.4	66.3	57.3	86.4	76.8	70.8	66.1	60.2	67.3	67.3	82.3	69.0	67.6	75.2	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 23 Page 333
Mar. 1, 2016

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

	TOTAL	TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MALE)		TALKED ABOUT DRINKING (FEMALE)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total Answering	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
YES	85.0	83.1	88.9	84.0	83.5	87.7	85.2	72.6	90.5	82.2	84.8	85.2	90.0	87.0	85.3	91.4	87.3	86.3	82.3	89.7	85.4
NO	14.2	16.9	11.1	16.0	13.3	12.3	13.6	27.4	9.5	17.8	14.6	14.8	8.2	13.0	14.5	8.6	12.7	13.7	17.1	10.3	14.6
DK/REFUSED	0.8	-	-	-	3.2	-	1.1	-	-	-	0.5	-	1.8	-	0.2	-	-	-	0.6	-	-
Net Diff.	70.7	66.2	77.7	67.9	70.2	75.4	71.6	45.1	81.0	64.5	70.2	70.3	81.8	74.1	70.8	82.7	74.6	72.6	65.1	79.5	70.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 23 Page 334
Mar. 1, 2016

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		THINK IT'S TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)			
		OKAY 	NOT OKAY 	OKAY 	NOT OKAY 	OKAY 	NOT OKAY 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 		

Total Answering	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49		
YES	85.0	84.4	81.1	88.9	80.8	85.4	90.6	84.7	85.2	88.2	86.8	83.8	81.5	86.8	85.0	81.0	80.7	85.1	81.3	84.4	90.4		
NO	14.2	15.6	18.9	11.1	18.8	14.6	9.4	14.2	14.4	11.8	13.2	14.8	17.3	11.6	15.0	19.0	19.3	14.9	18.1	13.5	9.6		
DK/REFUSED	0.8	-	-	-	0.4	-	-	1.1	0.3	-	-	1.4	1.2	1.6	-	-	-	-	0.6	2.1	-		
Net Diff.	70.7	68.8	62.1	77.8	62.0	70.7	81.3	70.6	70.8	76.3	73.5	69.0	64.2	75.2	70.0	62.0	61.5	70.3	63.3	70.8	80.8		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 23 Page 335
Mar. 1, 2016

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total Answering	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	85.0	83.1	100.0	81.0	85.5	66.6	77.5	87.1	87.6	87.2	89.1	76.6	100.0	84.2	93.4
NO	14.2	15.7	-	17.7	14.5	33.4	19.4	12.9	12.4	12.8	10.9	23.4	-	14.2	6.6
DK/REFUSED	0.8	1.2	-	1.4	-	-	3.0	-	-	-	-	-	-	1.6	-
Net Diff.	70.7	67.4	100.0	63.3	71.1	33.1	58.1	74.3	75.3	74.3	78.2	53.1	100.0	70.0	86.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 23 Page 336
Mar. 1, 2016

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total Answering	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	85.0	78.5	77.5	82.8	85.7	83.3	89.6	86.6	85.6	88.1	81.2	100.0	100.0	100.0	82.0	85.1	83.6	87.2	80.9
NO	14.2	21.5	22.5	17.2	14.3	14.6	10.4	13.4	14.4	11.9	18.8	-	-	-	18.0	14.9	16.4	12.8	19.1
DK/REFUSED	0.8	-	-	-	-	2.1	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	70.7	57.1	55.1	65.7	71.5	68.7	79.1	73.1	71.1	76.1	62.5	100.0	100.0	100.0	64.0	70.2	67.1	74.4	61.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 23 Page 337
Mar. 1, 2016

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/	LEAST/	Least/	Least/	LESS/
		ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A	ONCE/A	Once/A	Once/A	ONCE/A
		MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH
Total Answering	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	85.0	90.4	84.4	100.0	84.4	80.7	86.9	73.6	70.0	83.3	84.2	82.3	82.4	89.7	86.5	96.1	80.3
NO	14.2	9.6	15.6	-	15.6	19.3	13.1	26.4	30.0	16.7	15.8	17.7	17.6	10.3	13.5	3.9	19.7
DK/REFUSED	0.8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	70.7	80.9	68.8	100.0	68.8	61.4	73.8	47.2	39.9	66.5	68.4	64.5	64.9	79.3	73.0	92.2	60.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 23 Page 338
Mar. 1, 2016

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING			
		ALCOHOL				ALCOHOL				ALCOHOL			
						(6th-8th)				(9th-12th)			
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER
		ABOUT		times		ABOUT		times		ABOUT		times	
Total Answering	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	85.0	86.6	81.6	88.2	77.4	90.0	85.6	91.1	74.3	84.4	79.6	86.1	79.9
NO	14.2	12.4	16.7	11.0	22.6	10.0	14.4	8.9	25.7	14.0	17.9	12.6	20.1
DK/REFUSED	0.8	1.0	1.7	0.7	-	-	-	-	-	1.6	2.6	1.3	-
Net Diff.	70.7	74.2	64.8	77.2	54.8	80.1	71.1	82.3	48.6	70.4	61.7	73.5	59.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 23 Page 339
Mar. 1, 2016

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total Answering	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	85.0	87.1	83.1	88.2	83.6	84.9	78.8	87.1	60.9	86.7	84.9	87.2	72.9	86.6	78.7	89.2	85.1	87.4	81.5	94.9	80.4
NO	14.2	11.7	14.1	11.1	16.4	15.1	21.2	12.9	39.1	13.0	15.1	12.3	27.1	11.8	18.1	9.8	14.9	11.4	18.2	5.1	19.6
DK/REFUSED	0.8	1.2	2.8	0.7	-	-	-	-	-	0.3	-	0.4	-	1.6	3.2	1.1	-	1.2	0.3	-	-
Net Diff.	70.7	75.4	68.9	77.1	67.2	69.8	57.6	74.3	21.8	73.8	69.8	74.9	45.8	74.7	60.5	79.4	70.2	76.0	63.3	89.8	60.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 23 Page 340
Mar. 1, 2016

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

	TOTAL		TALK W/PARENT		TALK W/PARENT		TALK W/PARENT		TALK W/PARENT		TALK W/PARENT		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/	
	LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK	
	(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		W/ PARENTS		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO

Total Answering	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28	
YES	85.0	83.7	82.6	88.9	82.5	82.1	80.1	87.8	77.8	87.0	85.7	88.4	82.2	88.8	86.9	88.2	78.6	91.5	82.9	80.9	79.6	
NO	14.2	14.6	16.8	9.3	17.5	17.9	19.9	12.2	21.6	10.6	14.3	10.9	16.7	11.2	13.1	10.7	19.6	7.5	16.1	19.1	20.4	
DK/REFUSED	0.8	1.8	0.6	1.7	-	-	-	-	0.6	2.3	-	0.7	1.0	-	-	1.1	1.8	1.1	1.0	-	-	
Net Diff.	70.7	69.1	65.8	79.6	64.9	64.3	60.2	75.5	56.1	76.4	71.3	77.5	65.5	77.6	73.8	77.5	59.0	84.0	66.8	61.8	59.1	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 23 Page 341
Mar. 1, 2016

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

	TOTAL	EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
		(MALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
		YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total Answering	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43
YES	85.0	90.4	78.9	86.6	86.5	85.3	89.2	78.1	80.6	87.4	83.0	90.3	75.3	90.5	80.7	87.0	63.5	91.8	75.3	86.8	81.6
NO	14.2	9.6	20.6	12.0	11.9	13.9	10.2	20.8	17.9	12.6	17.0	8.8	23.0	8.7	17.8	13.0	36.5	8.2	24.7	12.1	16.0
DK/REFUSED	0.8	-	0.5	1.3	1.7	0.8	0.6	1.1	1.5	-	-	0.9	1.7	0.9	1.5	-	-	-	-	1.1	2.4
Net Diff.	70.7	80.9	58.2	74.6	74.6	71.4	79.0	57.3	62.7	74.8	66.0	81.6	52.2	81.8	62.9	74.0	27.0	83.6	50.6	74.7	65.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 23 Page 342
Mar. 1, 2016

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	85.0	86.9	87.3	86.6	88.3	81.3	85.6	83.8	89.7	82.5	82.6	84.5	86.6	85.6	82.1	79.6	89.2	73.9	81.7	93.6
NO	14.2	10.8	12.7	8.8	10.4	18.7	13.1	16.2	10.3	17.5	15.1	15.5	11.8	14.4	17.9	20.4	10.4	26.1	16.0	6.4
DK/REFUSED	0.8	2.2	-	4.7	1.3	-	1.3	-	-	-	2.3	-	1.7	-	-	-	0.4	-	2.3	-
Net Diff.	70.7	76.1	74.5	77.8	77.9	62.7	72.5	67.6	79.5	65.1	67.4	69.1	74.8	71.3	64.3	59.2	78.8	47.8	65.7	87.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 23 Page 343
Mar. 1, 2016

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Answering	300	274	24	263	33	161	136	103	197	
YES	85.0	86.2	69.2	87.6	62.8	91.3	77.1	86.2	84.3	
NO	14.2	13.1	29.1	11.9	34.1	8.7	21.1	13.8	14.4	
DK/REFUSED	0.8	0.7	1.7	0.5	3.1	-	1.8	-	1.2	
Net Diff.	70.7	73.1	40.1	75.6	28.6	82.6	56.1	72.3	69.9	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 23 Page 344
Mar. 1, 2016

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total Answering	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	85.0	87.4	100.0	94.1	87.7	80.1	90.3	83.2	87.7	79.0	78.2	94.1	87.1	86.1	86.2	77.1	85.0	83.4	89.9	83.1
NO	14.2	11.9	-	5.9	12.3	19.9	7.7	16.1	12.3	18.9	21.8	5.9	11.9	12.9	13.8	22.9	15.0	16.6	8.7	15.6
DK/REFUSED	0.8	0.7	-	-	-	-	2.0	0.7	-	2.1	-	-	1.0	1.0	-	-	-	-	1.4	1.4
Net Diff.	70.7	75.6	100.0	88.2	75.5	60.2	82.6	67.1	75.4	60.1	56.5	88.3	75.2	73.2	72.4	54.2	70.0	66.7	81.2	67.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 23 Page 345
Mar. 1, 2016

23. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IMAGES OF THE BRAIN SHOW TEENAGERS WHO DRINK HEAVILY HAVE LESS BRAIN ACTIVITY AND SMALLER BRAIN SIZES THAN NON-DRINKERS."

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total Answering	300	20	206	61	4	5	106	36	100	26	153	147
YES	85.0	93.2	86.2	81.2	74.8	63.5	87.1	73.4	85.2	91.8	83.5	86.5
NO	14.2	6.8	12.8	18.8	25.2	36.5	12.9	26.6	12.7	8.2	16.2	12.1
DK/REFUSED	0.8	-	1.0	-	-	-	-	-	2.1	-	0.3	1.4
Net Diff.	70.7	86.3	73.4	62.4	49.6	27.0	74.2	46.9	72.5	83.7	67.3	74.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 24 Page 346
Mar. 1, 2016

24. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	34.4	38.0	32.4	46.1	40.8	31.5	38.6	26.3	32.2	42.7	21.8	24.0	42.6	27.3
NO	65.6	62.0	67.6	53.9	59.2	68.5	61.4	73.7	67.8	57.3	78.2	76.0	57.4	72.7
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-31.3	-24.0	-35.2	-7.8	-18.5	-36.9	-22.8	-47.3	-35.5	-14.6	-56.5	-52.1	-14.9	-45.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 24 Page 347
Mar. 1, 2016

24. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
YES	34.4	27.2	25.6	28.5	27.5	39.2	41.4	24.8	43.4	47.8	29.2	39.6	13.3	43.7	31.1	42.4	23.1	35.9	37.4	30.8	
NO	65.6	72.8	74.4	71.5	72.5	60.8	58.6	75.2	56.6	52.2	70.8	60.4	86.7	56.3	68.9	57.6	76.9	64.1	62.6	69.2	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Net Diff.	-31.3	-45.6	-48.9	-43.0	-45.1	-21.5	-17.2	-50.3	-13.2	-4.4	-41.6	-20.7	-73.5	-12.6	-37.8	-15.3	-53.8	-28.1	-25.2	-38.3	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 24 Page 348
Mar. 1, 2016

24. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		THINK IT'S		THINK IT'S		THINK IT'S		THINK IT'S	
		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK	
		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
<hr/>																					
Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
YES	34.4	32.2	25.3	38.7	41.8	35.6	35.1	40.8	23.6	37.2	38.5	37.6	21.0	35.2	34.5	29.1	28.0	36.2	44.3	33.6	36.4
NO	65.6	67.8	74.7	61.3	58.2	64.4	64.9	59.2	76.4	62.8	61.5	62.4	79.0	64.8	65.5	70.9	72.0	63.8	55.7	66.4	63.6
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-31.3	-35.6	-49.3	-22.7	-16.3	-28.8	-29.8	-18.3	-52.8	-25.5	-23.0	-24.8	-58.1	-29.6	-31.0	-41.9	-44.1	-27.5	-11.4	-32.8	-27.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 24 Page 349
Mar. 1, 2016

24. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)	
		OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO

Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49
YES	34.4	35.2	33.0	33.9	41.4	36.4	26.2	38.1	28.6	33.9	24.3	39.3	39.0	36.2	33.3	39.1	24.2	42.7	31.4	34.0	25.0
NO	65.6	64.8	67.0	66.1	58.6	63.6	73.8	61.9	71.4	66.1	75.7	60.7	61.0	63.8	66.7	60.9	75.8	57.3	68.6	66.0	75.0
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-31.3	-29.6	-33.9	-32.2	-17.1	-27.3	-47.6	-23.7	-42.7	-32.1	-51.5	-21.5	-21.9	-27.5	-33.3	-21.8	-51.6	-14.5	-37.2	-32.0	-50.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 24 Page 350
Mar. 1, 2016

24. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	34.4	27.6	25.8	27.8	5.8	33.6	32.0	26.6	52.0	46.7	64.4	23.4	50.1	25.5	49.4
NO	65.6	72.4	74.2	72.2	94.2	66.4	68.0	73.4	48.0	53.3	35.6	76.6	49.9	74.5	50.6
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-31.3	-44.9	-48.3	-44.5	-88.4	-32.7	-36.0	-46.7	4.0	-6.7	28.9	-53.1	0.2	-49.0	-1.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 24 Page 351
Mar. 1, 2016

24. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	34.4	28.4	53.3	33.5	53.2	23.4	50.8	49.3	45.6	54.7	31.2	46.3	45.8	47.7	27.8	49.7	45.6	55.2	32.8
NO	65.6	71.6	46.7	66.5	46.8	76.6	49.2	50.7	54.4	45.3	68.8	53.7	54.2	52.3	72.2	50.3	54.4	44.8	67.2
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-31.3	-43.1	6.6	-33.0	6.3	-53.2	1.6	-1.4	-8.8	9.4	-37.7	-7.4	-8.5	-4.6	-44.5	-0.7	-8.8	10.5	-34.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 24 Page 352
Mar. 1, 2016

24. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	34.4	48.4	44.6	54.3	26.2	48.5	38.7	59.7	36.8	51.5	52.1	50.9	38.8	47.3	41.1	60.0	25.2
NO	65.6	51.6	55.4	45.7	73.8	51.5	61.3	40.3	63.2	48.5	47.9	49.1	61.2	52.7	58.9	40.0	74.8
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-31.3	-3.2	-10.8	8.7	-47.5	-3.0	-22.6	19.3	-26.4	3.0	4.2	1.9	-22.5	-5.4	-17.8	20.0	-49.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 24 Page 353
Mar. 1, 2016

24. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	34.4	36.0	40.2	34.8	24.7	30.3	35.5	29.0	12.2	39.9	42.5	38.9	34.7
NO	65.6	64.0	59.8	65.2	75.3	69.7	64.5	71.0	87.8	60.1	57.5	61.1	65.3
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-31.3	-27.9	-19.7	-30.5	-50.7	-39.4	-29.1	-42.0	-75.6	-20.3	-14.9	-22.2	-30.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 24 Page 354
Mar. 1, 2016

24. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	34.4	37.4	40.1	36.7	20.5	35.0	43.3	32.0	19.1	41.7	36.9	43.0	19.9	30.7	43.0	26.7	32.8	41.0	25.5	32.6	22.3
NO	65.6	62.6	59.9	63.3	79.5	65.0	56.7	68.0	80.9	58.3	63.1	57.0	80.1	69.3	57.0	73.3	67.2	59.0	74.5	67.4	77.7
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-31.3	-25.2	-19.8	-26.6	-59.1	-29.9	-13.3	-36.0	-61.8	-16.7	-26.1	-13.9	-60.3	-38.6	-14.1	-46.7	-34.3	-18.1	-49.0	-34.9	-55.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 24 Page 355
Mar. 1, 2016

24. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
YES	34.4	45.1	28.8	43.2	24.4	36.8	27.8	46.2	27.6	35.9	23.1	36.6	33.2	22.8	30.5	44.5	35.3	36.5	34.1	32.9	35.6
NO	65.6	54.9	71.2	56.8	75.6	63.2	72.2	53.8	72.4	64.1	76.9	63.4	66.8	77.2	69.5	55.5	64.7	63.5	65.9	67.1	64.4
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-31.3	-9.7	-42.5	-13.6	-51.2	-26.5	-44.3	-7.6	-44.8	-28.3	-53.7	-26.8	-33.6	-54.5	-38.9	-11.1	-29.5	-27.0	-31.9	-34.2	-28.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 24 Page 356
Mar. 1, 2016

24. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
	AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
	(MALE)		(FEMALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
	YES	NO	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43	
YES	34.4	34.9	42.5	38.1	21.5	35.5	36.3	34.2	19.6	31.7	24.5	39.0	39.8	36.2	35.6	40.2	24.6	37.2	39.0	35.4	28.2	
NO	65.6	65.1	57.5	61.9	78.5	64.5	63.7	65.8	80.4	68.3	75.5	61.0	60.2	63.8	64.4	59.8	75.4	62.8	61.0	64.6	71.8	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Net Diff.	-31.3	-30.3	-15.0	-23.8	-56.9	-28.9	-27.5	-31.7	-60.8	-36.6	-50.9	-22.0	-20.3	-27.6	-28.7	-19.7	-50.7	-25.6	-22.0	-29.3	-43.6	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 24 Page 357
Mar. 1, 2016

24. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	34.4	27.0	18.3	36.5	28.9	41.2	33.9	35.4	28.2	25.9	38.2	40.8	35.9	34.1	31.4	34.6	35.7	41.5	32.1	29.2
NO	65.6	73.0	81.7	63.5	71.1	58.8	66.1	64.6	71.8	74.1	61.8	59.2	64.1	65.9	68.6	65.4	64.3	58.5	67.9	70.8
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-31.3	-46.1	-63.5	-27.0	-42.2	-17.5	-32.1	-29.3	-43.6	-48.2	-23.7	-18.4	-28.2	-31.7	-37.2	-30.9	-28.7	-16.9	-35.8	-41.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 24 Page 358
Mar. 1, 2016

24. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	274	24	263	33	161	136	103	197	
YES	34.4	34.6	32.0	35.1	28.7	44.0	23.8	100.0	-	
NO	65.6	65.4	68.0	64.9	71.3	56.0	76.2	-	100.0	
DK/REFUSED	-	-	-	-	-	-	-	-	-	
Net Diff.	-31.3	-30.8	-36.0	-29.7	-42.7	-12.1	-52.4	100.0	-100.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 24 Page 359
Mar. 1, 2016

24. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	34.4	28.2	100.0	22.7	30.6	20.4	32.5	40.1	37.9	40.1	31.8	67.4	29.9	39.8	21.3	41.8	35.8	39.1	20.4	41.1
NO	65.6	71.8	-	77.3	69.4	79.6	67.5	59.9	62.1	59.9	68.2	32.6	70.1	60.2	78.7	58.2	64.2	60.9	79.6	58.9
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-31.3	-43.7	100.0	-54.6	-38.9	-59.2	-35.0	-19.8	-24.2	-19.9	-36.5	34.8	-40.2	-20.3	-57.5	-16.4	-28.4	-21.8	-59.2	-17.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 24 Page 360
Mar. 1, 2016

24. HAVE YOU EVER HEARD OF THE WEBSITE TALKITOUTNC.ORG?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
YES	34.4	35.6	35.2	32.6	-	47.9	41.8	27.0	28.1	40.2	37.8	30.7
NO	65.6	64.4	64.8	67.4	100.0	52.1	58.2	73.0	71.9	59.8	62.2	69.3
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-31.3	-28.8	-29.6	-34.9	-100.0	-4.2	-16.3	-46.1	-43.7	-19.5	-24.3	-38.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 25 Page 361
Mar. 1, 2016

25. HOW OLD ARE YOU?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- lenburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
14/YOUNGER	48.7	51.5	53.8	56.9	48.3	49.5	47.1	51.4	46.0	51.9	40.1	68.0	41.5	40.3
10	0.5	-	-	-	-	-	-	-	-	-	-	-	-	6.8
11	6.0	10.3	10.7	-	12.3	4.8	8.5	2.1	5.9	7.7	4.1	-	2.8	-
12	11.6	9.8	5.5	47.7	4.5	15.9	11.3	19.3	7.5	3.6	11.4	15.7	14.4	5.4
13	13.5	13.4	18.4	9.3	10.1	14.6	15.5	13.9	14.7	23.8	5.5	26.2	8.7	7.2
14	17.2	18.1	19.2	-	21.4	14.2	11.7	16.1	18.0	16.8	19.1	26.2	15.7	20.8
15/OLDER	50.4	47.2	45.2	43.1	50.0	49.9	51.6	48.6	54.0	48.1	59.9	24.0	58.5	59.7
15	16.5	13.3	6.7	17.4	17.9	24.0	24.7	23.5	5.8	4.1	7.4	16.0	21.5	20.0
16	16.1	18.8	27.4	9.3	13.8	18.7	21.2	16.8	15.2	13.6	16.9	-	11.3	12.2
17	12.6	8.3	11.1	12.8	4.9	6.0	5.7	6.2	21.7	19.4	24.0	8.0	23.0	22.4
18/OLDER	5.1	6.8	-	3.5	13.4	1.2	-	2.1	11.3	11.1	11.6	-	2.7	5.0
REFUSED	0.9	1.2	1.0	-	1.7	0.5	1.3	-	-	-	-	8.0	-	-
Mean	14.51	14.40	14.34	13.84	14.59	14.24	14.21	14.25	14.99	14.80	15.19	13.81	14.78	14.86

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 25 Page 362
Mar. 1, 2016

25. HOW OLD ARE YOU?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
14/YOUNGER	48.7	97.5	100.0	100.0	94.3	15.8	47.5	-	2.0	-	98.7	13.2	91.7	18.0	97.0	15.3	98.2	16.2	29.7	72.0	
10	0.5	1.2	4.0	-	-	-	-	-	-	-	-	-	-	-	2.3	-	-	-	0.9	-	
11	6.0	14.0	43.9	3.3	-	0.5	-	-	2.0	-	12.0	-	22.2	2.5	12.9	1.1	15.2	-	1.2	12.0	
12	11.6	28.7	46.5	54.0	-	-	-	-	-	-	27.6	-	39.1	-	31.4	-	26.0	-	4.3	20.8	
13	13.5	32.3	5.7	42.7	44.3	0.8	2.4	-	-	-	32.0	-	21.9	-	27.8	1.5	37.0	-	6.9	21.8	
14	17.2	21.3	-	-	49.9	14.4	45.1	-	-	-	27.3	13.2	8.4	15.5	22.5	12.7	20.0	16.2	16.4	17.5	
15/OLDER	50.4	2.5	-	-	5.7	82.8	52.5	100.0	96.0	94.8	1.3	86.0	8.3	82.0	3.0	82.4	1.8	83.2	69.8	26.6	
15	16.5	1.6	-	-	3.9	26.6	45.3	51.9	-	-	1.3	28.7	4.0	18.2	1.5	24.8	1.8	28.5	20.6	11.6	
16	16.1	-	-	-	-	27.0	5.5	43.6	55.9	-	-	26.0	-	36.5	-	26.1	-	27.9	23.0	7.6	
17	12.6	0.8	-	-	1.9	20.6	1.7	4.5	34.0	55.5	-	23.6	4.3	14.7	1.6	19.7	-	21.6	18.0	6.1	
18/OLDER	5.1	-	-	-	-	8.6	-	-	6.1	39.3	-	7.8	-	12.6	-	11.8	-	5.3	8.2	1.4	
REFUSED	0.9	-	-	-	-	1.5	-	-	2.0	5.2	-	0.8	-	-	-	2.3	-	0.5	0.5	1.4	
Mean	14.51	12.67	11.54	12.39	13.65	15.77	14.59	15.53	16.37	17.41	12.78	15.84	12.50	15.78	12.68	15.83	12.67	15.71	15.31	13.51	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 25 Page 363
Mar. 1, 2016

25. HOW OLD ARE YOU?

	TOTAL	TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK	
		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
14/YOUNGER	48.7	96.6	97.9	13.6	20.2	28.0	77.0	33.9	56.9	29.2	67.8	30.2	77.5	24.5	66.3	94.4	98.0	12.6	18.8	23.5	68.5
10	0.5	4.5	-	-	-	-	-	-	-	1.8	-	-	-	1.2	-	8.2	-	-	-	-	-
11	6.0	6.2	16.8	-	2.2	1.7	9.5	-	20.2	1.2	10.6	1.2	13.7	-	11.0	-	17.3	-	1.5	-	8.9
12	11.6	22.1	31.1	-	-	1.9	24.6	15.3	13.2	2.4	23.3	6.0	17.5	4.1	16.3	28.0	27.1	-	-	1.2	18.1
13	13.5	31.4	32.6	1.0	-	6.3	23.2	3.0	13.4	7.3	17.0	6.6	27.8	6.1	19.5	34.0	32.4	1.4	-	3.9	21.3
14	17.2	32.3	17.3	12.6	18.0	18.0	19.7	15.6	10.1	16.5	16.9	16.4	18.4	13.1	19.6	24.3	21.1	11.2	17.4	18.5	20.3
15/OLDER	50.4	3.4	2.1	85.8	75.7	72.0	21.9	66.1	43.1	69.8	30.4	69.8	21.7	74.0	33.2	5.6	2.0	85.6	79.9	75.3	31.5
15	16.5	3.4	1.0	24.8	32.7	24.1	7.9	6.2	20.3	18.5	12.2	22.5	10.7	18.4	16.2	-	2.0	21.5	37.5	19.6	16.6
16	16.1	-	-	28.5	22.9	21.2	7.0	32.3	13.3	23.1	7.8	22.9	7.4	27.8	6.0	-	-	32.5	15.0	25.7	5.2
17	12.6	-	1.1	22.3	16.0	18.7	6.9	15.1	6.4	16.7	7.9	19.1	3.7	21.6	7.3	5.6	-	24.3	18.3	26.0	6.1
18/OLDER	5.1	-	-	10.2	4.1	8.0	-	12.5	3.1	11.5	2.4	5.3	-	6.3	3.7	-	-	7.3	9.1	3.9	3.6
REFUSED	0.9	-	-	0.6	4.1	-	1.1	-	-	1.0	1.8	-	0.8	1.5	0.5	-	-	1.8	1.2	1.2	-
Mean	14.51	12.91	12.59	15.90	15.42	15.39	13.41	15.33	13.78	15.39	13.65	15.24	13.32	15.47	13.80	12.94	12.63	15.91	15.56	15.60	13.75

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 25 Page 364
Mar. 1, 2016

25. HOW OLD ARE YOU?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)	
		OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
		-----				-----				-----				-----				-----			-----
Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49
14/YOUNGER	48.7	22.8	60.5	24.7	62.9	24.3	70.4	30.9	76.8	97.2	97.7	13.1	27.1	32.2	80.5	30.5	64.1	29.2	73.2	32.5	81.6
10	0.5	-	-	2.5	-	-	-	0.8	-	3.7	-	-	-	-	-	-	-	1.6	-	-	-
11	6.0	-	20.2	-	10.0	-	12.2	1.7	12.9	7.8	17.2	-	2.9	0.8	12.6	5.3	16.6	2.2	10.6	1.2	16.0
12	11.6	15.0	13.3	5.1	16.4	3.1	16.1	4.9	21.5	23.2	30.5	-	-	3.8	25.8	11.1	15.6	4.4	23.6	5.4	18.8
13	13.5	3.7	10.0	8.3	15.5	4.2	24.2	7.0	23.9	33.2	32.3	-	4.1	9.4	21.0	-	20.2	5.7	20.5	8.2	28.5
14	17.2	4.1	16.9	8.8	21.0	16.9	18.0	16.5	18.4	29.3	17.7	13.1	20.2	18.1	21.1	14.1	11.8	15.2	18.6	17.7	18.3
15/OLDER	50.4	77.2	39.5	72.9	36.2	75.0	29.6	68.1	22.5	2.8	2.3	85.7	70.5	67.1	19.5	69.5	35.9	69.3	25.6	67.1	18.4
15	16.5	15.6	9.7	16.0	16.4	20.5	16.0	22.1	7.8	2.8	1.1	27.3	23.8	24.2	4.2	10.9	16.6	22.1	6.5	22.0	9.5
16	16.1	38.8	10.7	28.2	6.7	27.4	5.1	21.4	7.8	-	-	27.1	26.3	18.7	8.3	31.6	11.6	19.6	10.3	23.0	4.5
17	12.6	7.5	16.1	21.7	7.5	21.5	7.0	16.8	6.1	-	1.2	21.3	17.8	17.2	7.0	13.4	7.7	16.2	7.4	17.3	4.4
18/OLDER	5.1	15.3	3.1	7.0	5.5	5.6	1.4	7.9	0.8	-	-	10.0	2.6	7.0	-	13.6	-	11.4	1.4	4.8	-
REFUSED	0.9	-	-	2.4	0.9	0.7	-	1.0	0.7	-	-	1.2	2.3	0.7	-	-	-	1.5	1.2	0.5	-
Mean	14.51	15.43	13.94	15.40	13.96	15.53	13.60	15.23	13.39	12.85	12.60	15.88	15.31	15.22	13.31	15.31	13.62	15.30	13.55	15.17	13.18

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 25 Page 365
Mar. 1, 2016

25. HOW OLD ARE YOU?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
14/YOUNGER	48.7	46.8	56.6	45.6	64.6	66.6	50.9	30.1	8.2	10.0	7.3	-	-	45.6	8.3
10	0.5	1.7	15.1	-	-	-	-	-	-	-	-	-	-	-	-
11	6.0	2.4	9.9	1.5	16.7	-	-	-	-	-	-	-	-	1.7	-
12	11.6	7.3	20.6	5.6	32.2	-	3.0	3.6	-	-	-	-	-	3.3	-
13	13.5	10.4	11.0	10.3	-	32.9	13.9	3.6	-	-	-	-	-	12.8	-
14	17.2	25.0	-	28.2	15.7	33.6	34.1	22.8	8.2	10.0	7.3	-	-	27.8	8.3
15/OLDER	50.4	52.7	43.4	53.9	29.7	33.4	49.1	69.9	91.1	88.8	92.7	100.0	100.0	54.4	91.7
15	16.5	16.5	21.9	15.8	-	-	12.2	27.4	28.5	36.1	19.6	-	50.1	20.8	30.8
16	16.1	19.3	21.5	19.0	-	16.1	18.4	25.0	28.9	38.9	16.5	24.4	-	15.9	26.1
17	12.6	11.6	-	13.0	29.7	17.4	12.3	9.0	22.5	13.8	29.2	52.2	49.9	12.7	24.1
18/OLDER	5.1	5.3	-	6.0	-	-	6.1	8.5	11.2	-	27.3	23.4	-	4.9	10.7
REFUSED	0.9	0.5	-	0.5	5.8	-	-	-	0.6	1.2	-	-	-	-	-
Mean	14.51	14.72	13.23	14.91	13.73	14.51	14.91	15.27	16.00	15.57	16.50	16.99	16.00	14.86	15.98

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 25 Page 366
Mar. 1, 2016

25. HOW OLD ARE YOU?

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
<hr/>																			
Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
14/YOUNGER	48.7	57.2	11.4	44.4	10.6	48.6	5.8	16.8	19.0	13.4	47.3	100.0	100.0	100.0	100.0	7.5	7.9	7.1	21.9
10	0.5	-	-	4.2	-	-	-	1.9	3.1	-	-	18.7	26.0	-	-	-	-	-	-
11	6.0	6.7	-	2.7	-	2.2	-	-	-	-	1.8	-	-	-	5.5	-	-	-	-
12	11.6	28.3	-	5.6	-	8.5	-	3.9	4.3	3.2	8.3	38.7	35.3	47.7	25.4	-	-	-	-
13	13.5	-	-	8.7	-	11.6	-	1.4	2.3	-	11.0	13.7	18.9	-	33.8	-	-	-	-
14	17.2	22.2	11.4	23.2	10.6	26.2	5.8	9.7	9.3	10.2	26.3	28.8	19.8	52.3	35.3	7.5	7.9	7.1	21.9
15/OLDER	50.4	42.8	88.6	54.5	89.4	51.4	92.9	81.5	78.0	86.6	52.7	-	-	-	-	90.5	88.8	92.9	78.1
15	16.5	-	17.3	17.3	25.1	15.9	31.9	15.4	16.0	14.6	29.1	-	-	-	-	17.1	18.2	15.6	43.1
16	16.1	28.9	42.8	20.1	24.7	18.8	33.1	28.7	27.2	31.0	12.3	-	-	-	-	31.9	30.9	33.3	18.2
17	12.6	7.2	11.1	11.4	23.1	11.6	21.9	23.5	25.8	20.0	8.3	-	-	-	-	26.1	29.4	21.5	12.3
18/OLDER	5.1	6.7	17.4	5.7	16.5	5.0	6.0	13.9	9.0	21.0	3.0	-	-	-	-	15.4	10.2	22.5	4.5
REFUSED	0.9	-	-	1.1	-	-	1.3	1.7	2.9	-	-	-	-	-	-	1.9	3.4	-	-
Mean	14.51	14.29	16.06	14.71	16.10	14.73	15.90	15.85	15.65	16.14	14.58	12.34	12.07	13.05	12.99	16.25	16.16	16.37	15.34

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 25 Page 367
Mar. 1, 2016

25. HOW OLD ARE YOU?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
14/YOUNGER	48.7	16.0	16.4	15.5	49.3	19.5	24.1	14.3	46.6	14.6	23.3	5.6	42.8	18.8	16.0	24.3	50.7
10	0.5	-	-	-	-	-	-	-	-	3.9	7.6	-	-	-	-	-	-
11	6.0	-	-	-	2.4	-	-	-	-	-	-	-	-	-	-	-	3.2
12	11.6	-	-	-	8.9	19.5	24.1	14.3	7.8	2.5	5.0	-	7.1	5.1	3.8	7.8	9.2
13	13.5	2.0	3.2	-	13.6	-	-	-	-	-	-	-	7.2	2.6	3.9	-	13.9
14	17.2	14.1	13.1	15.5	24.4	-	-	-	38.8	8.2	10.7	5.6	28.5	11.0	8.3	16.6	24.5
15/OLDER	50.4	82.2	80.7	84.5	50.7	80.5	75.9	85.7	53.4	81.8	69.5	94.4	57.2	81.2	84.0	75.7	49.3
15	16.5	17.9	19.5	15.2	30.8	6.5	12.2	-	15.0	16.6	21.9	11.1	28.6	14.4	11.9	19.5	29.5
16	16.1	23.4	22.6	24.8	8.8	47.8	39.1	57.8	23.8	24.0	15.7	32.6	10.8	33.1	35.2	28.8	13.5
17	12.6	25.3	29.0	19.5	11.2	12.5	12.3	12.7	-	24.9	15.8	34.4	10.9	22.1	32.9	-	6.2
18/OLDER	5.1	15.5	9.6	24.9	-	13.6	12.2	15.2	14.5	16.3	16.2	16.4	6.9	11.6	3.9	27.4	-
REFUSED	0.9	1.8	3.0	-	-	-	-	-	-	3.6	7.2	-	-	-	-	-	-
Mean	14.51	16.05	15.93	16.23	14.43	15.55	15.28	15.86	15.05	15.91	15.34	16.45	14.89	15.81	15.85	15.71	14.33

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 25 Page 368
Mar. 1, 2016

25. HOW OLD ARE YOU?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING			
		ALCOHOL				ALCOHOL				ALCOHOL			
						(6th-8th)				(9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
14/YOUNGER	48.7	48.9	43.9	50.5	47.8	98.0	100.0	97.5	95.3	16.4	15.6	16.7	9.5
10	0.5	0.6	2.4	-	-	1.4	7.2	-	-	-	-	-	-
11	6.0	6.8	5.2	7.2	2.0	16.0	10.7	17.3	4.5	0.6	2.4	-	-
12	11.6	10.5	6.5	11.8	17.9	26.4	19.5	28.1	40.1	-	-	-	-
13	13.5	12.5	14.3	12.0	19.2	31.5	42.6	28.7	36.3	-	-	-	5.4
14	17.2	18.5	15.4	19.5	8.7	22.7	20.0	23.4	14.4	15.7	13.2	16.7	4.1
15/OLDER	50.4	50.2	56.1	48.4	51.4	2.0	-	2.5	4.7	82.2	84.4	81.4	89.0
15	16.5	16.7	15.3	17.2	16.2	2.0	-	2.5	-	26.5	23.0	27.7	29.3
16	16.1	17.6	19.7	17.0	8.5	-	-	-	-	29.3	29.7	29.2	15.4
17	12.6	11.8	16.2	10.5	15.4	-	-	-	4.7	19.7	24.3	18.0	24.0
18/OLDER	5.1	4.1	4.9	3.8	11.3	-	-	-	-	6.7	7.4	6.5	20.3
REFUSED	0.9	0.9	-	1.2	0.8	-	-	-	-	1.5	-	2.0	1.5
Mean	14.51	14.48	14.70	14.41	14.64	12.64	12.58	12.66	12.84	15.72	15.78	15.69	16.11

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 25 Page 369
Mar. 1, 2016

25. HOW OLD ARE YOU?

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)				PARENTS TALK ABOUT DRINKING ALCOHOL (MALE)				PARENTS TALK ABOUT DRINKING ALCOHOL (FEMALE)				TALK W/PARENT LAST FEW MONTHS		TALK W/PARENT LAST FEW MTHS (6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
14/YOUNGER	48.7	48.7	51.1	48.0	56.2	47.7	28.0	55.0	29.7	50.0	53.8	48.9	41.9	47.9	35.2	52.1	57.9	43.2	56.7	96.5	98.5
10	0.5	-	-	-	-	-	-	-	-	1.2	5.2	-	-	-	-	-	-	0.8	-	2.5	-
11	6.0	5.5	5.9	5.3	3.1	11.5	7.0	13.1	-	6.5	7.2	6.3	3.2	7.0	3.5	8.2	-	4.3	8.3	11.4	16.4
12	11.6	10.4	5.4	11.7	19.5	13.2	13.9	13.0	20.2	11.9	10.4	12.3	16.1	9.2	3.2	11.2	20.9	12.0	11.1	36.1	22.0
13	13.5	12.0	14.5	11.3	23.2	9.5	7.1	10.4	-	11.2	13.4	10.5	16.2	13.8	15.0	13.5	24.3	9.1	19.7	25.1	38.9
14	17.2	20.8	25.4	19.6	10.3	13.5	-	18.5	9.5	19.3	17.7	19.7	6.4	17.8	13.5	19.2	12.7	17.0	17.6	21.5	21.1
15/OLDER	50.4	50.8	48.9	51.3	43.8	52.3	72.0	45.0	70.3	48.6	46.2	49.3	56.8	51.8	64.8	47.5	42.1	56.3	41.9	3.5	1.5
15	16.5	17.1	14.4	17.8	16.9	11.6	7.1	13.2	20.7	14.8	7.2	17.1	18.4	18.5	22.4	17.2	12.4	22.5	8.4	3.5	-
16	16.1	16.4	14.6	16.9	7.0	25.5	36.2	21.5	10.4	18.3	13.9	19.6	4.7	16.9	24.8	14.3	15.2	16.3	15.9	-	-
17	12.6	13.7	17.2	12.8	9.8	7.5	14.4	5.0	29.6	9.7	14.5	8.3	20.8	13.8	17.7	12.6	6.1	12.7	12.6	-	1.5
18/OLDER	5.1	3.5	2.7	3.8	10.0	7.7	14.2	5.3	9.5	5.7	10.6	4.3	12.9	2.5	-	3.3	8.4	4.7	5.1	-	-
REFUSED	0.9	0.5	-	0.7	-	-	-	-	-	1.4	-	1.8	1.3	0.4	-	0.5	-	0.5	1.4	-	-
Mean	14.51	14.56	14.63	14.55	14.29	14.45	15.24	14.17	15.28	14.45	14.45	14.45	14.85	14.51	14.93	14.37	14.29	14.63	14.32	12.62	12.72

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 25 Page 370
Mar. 1, 2016

25. HOW OLD ARE YOU?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
14/YOUNGER	48.7	16.8	14.1	41.8	60.0	44.8	45.1	45.9	51.6	40.6	62.4	43.8	53.4	94.5	100.0	15.0	16.9	46.2	52.2	38.1	53.8
10	0.5	-	-	-	-	-	-	1.7	-	-	-	1.0	-	2.7	-	-	-	-	-	-	-
11	6.0	0.8	-	1.8	9.5	11.9	7.2	5.7	6.0	3.0	10.8	5.1	7.5	12.3	17.0	1.0	-	3.3	7.2	9.4	11.1
12	11.6	-	-	11.0	12.7	18.2	9.8	12.4	13.1	11.6	9.0	13.4	8.5	37.0	19.4	-	-	14.6	7.9	12.7	14.0
13	13.5	1.2	-	8.9	20.0	3.0	13.7	6.9	19.0	11.3	20.4	7.1	21.4	17.0	48.7	1.5	-	6.5	21.6	3.2	14.3
14	17.2	14.7	14.1	20.2	17.8	11.6	14.4	19.3	13.5	14.8	22.2	17.2	16.0	25.5	14.9	12.5	16.9	21.8	15.4	12.9	14.3
15/OLDER	50.4	82.5	83.1	58.2	38.9	55.2	54.9	53.6	45.7	58.8	37.6	55.3	45.6	5.5	-	83.7	81.3	53.8	46.9	61.9	46.2
15	16.5	32.0	16.9	22.7	9.3	18.5	6.8	16.5	14.3	28.4	1.8	20.4	13.0	3.7	-	30.0	23.3	20.6	14.2	19.5	7.1
16	16.1	24.4	32.1	16.4	13.0	18.9	27.9	16.3	14.8	16.3	17.1	18.8	11.9	-	-	29.5	21.2	18.0	11.2	23.1	18.8
17	12.6	19.0	23.8	13.8	13.1	11.7	10.0	13.7	10.8	11.7	14.5	11.1	14.8	1.8	-	16.5	26.4	12.0	15.3	9.7	13.5
18/OLDER	5.1	7.0	10.3	5.2	3.5	6.1	10.1	7.1	5.8	2.4	4.3	5.0	5.9	-	-	7.8	10.5	3.2	6.2	9.7	7.0
REFUSED	0.9	0.7	2.8	-	1.1	-	-	0.5	2.6	0.5	-	0.8	1.0	-	-	1.3	1.7	-	1.0	-	-
Mean	14.51	15.64	15.99	14.82	14.15	14.41	14.78	14.63	14.37	14.63	14.26	14.58	14.44	12.70	12.61	15.67	15.90	14.60	14.48	14.77	14.37

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 25 Page 371
Mar. 1, 2016

25. HOW OLD ARE YOU?

	TOTAL	EMBARRASSED/AFRAID 2 TALK				ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
		(MALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
		YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43
14/YOUNGER	48.7	47.4	49.9	40.6	57.9	46.0	45.3	47.3	75.0	97.0	97.3	14.1	17.9	44.1	51.2	38.7	44.2	49.0	41.6	41.7	54.3
10	0.5	2.1	-	-	-	0.5	0.8	-	-	2.2	-	-	-	-	-	-	-	1.7	-	-	-
11	6.0	5.6	6.5	4.7	8.7	5.0	6.5	2.2	16.2	15.9	6.0	0.9	-	4.3	3.1	12.9	-	8.0	1.9	5.1	2.6
12	11.6	15.3	11.3	11.8	5.1	11.3	13.5	7.4	14.9	35.8	19.9	-	-	13.6	8.8	15.4	6.2	15.6	9.4	11.4	5.0
13	13.5	8.2	16.1	6.1	28.0	12.8	11.2	15.8	21.2	27.7	42.5	1.3	-	10.3	18.2	2.6	12.5	9.2	13.3	13.1	18.7
14	17.2	16.3	15.9	18.0	16.2	16.3	13.3	21.9	22.6	15.5	28.8	11.9	17.9	15.8	21.1	7.9	25.5	14.6	17.0	12.0	28.0
15/OLDER	50.4	51.4	48.4	58.8	42.1	53.4	54.2	51.7	22.1	3.0	2.7	85.1	80.5	55.9	47.4	61.3	55.8	50.5	56.6	57.8	45.7
15	16.5	17.2	13.4	23.3	12.6	18.2	16.4	21.6	-	3.0	-	24.5	34.3	17.4	20.9	18.5	6.2	15.1	20.0	17.6	23.6
16	16.1	20.3	10.2	17.4	14.0	17.4	20.4	11.9	3.5	-	-	32.6	18.9	20.9	8.7	24.5	25.5	19.4	11.7	21.3	12.1
17	12.6	7.1	17.0	14.7	12.0	12.8	13.9	10.8	11.2	-	2.7	22.2	15.6	15.8	9.0	10.4	17.8	11.5	13.5	16.2	7.6
18/OLDER	5.1	6.9	7.8	3.2	3.4	4.9	3.6	7.4	7.4	-	-	5.8	11.7	1.8	8.8	7.9	6.3	4.5	11.4	2.8	2.4
REFUSED	0.9	1.1	1.8	0.6	-	0.7	0.5	1.0	3.0	-	-	0.8	1.6	-	1.4	-	-	0.5	1.8	0.5	-
Mean	14.51	14.43	14.59	14.72	14.26	14.59	14.53	14.71	13.70	12.48	13.08	15.77	15.69	14.63	14.56	14.58	15.11	14.36	14.93	14.69	14.44

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 25 Page 372
Mar. 1, 2016

25. HOW OLD ARE YOU?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
14/YOUNGER	48.7	61.8	60.8	63.0	50.1	42.9	51.0	44.6	96.2	100.0	17.8	12.7	54.1	42.9	43.0	48.1	51.8	41.9	50.2	47.3
10	0.5	3.1	5.9	-	-	-	0.8	-	1.8	-	-	-	-	-	-	-	1.5	-	-	-
11	6.0	8.6	12.2	4.6	8.2	2.9	6.3	5.6	13.6	15.2	0.9	-	5.0	5.1	10.1	9.1	8.2	1.8	4.2	9.3
12	11.6	17.4	21.0	13.5	10.5	10.9	11.7	11.6	27.6	31.7	-	-	13.2	9.5	12.7	16.9	13.2	11.6	10.0	11.5
13	13.5	9.9	4.6	15.7	15.6	12.8	12.7	14.1	28.1	38.5	1.3	-	12.1	15.8	7.7	8.6	9.0	17.3	16.6	10.9
14	17.2	22.8	17.1	29.1	15.8	16.3	19.7	13.4	25.2	14.6	15.6	12.7	23.7	12.5	12.5	13.6	19.9	11.2	19.4	15.6
15/OLDER	50.4	36.1	39.2	32.7	48.7	57.1	48.3	54.2	3.8	-	81.0	85.4	45.9	55.9	57.0	51.9	47.3	55.8	49.3	52.7
15	16.5	19.7	16.6	23.2	18.5	14.6	17.3	15.5	2.6	-	28.1	24.4	15.1	19.7	20.8	-	14.3	17.4	20.5	13.6
16	16.1	7.4	14.2	-	21.3	14.8	15.9	16.5	-	-	27.6	26.0	14.7	15.3	20.9	26.9	18.6	10.5	12.9	22.5
17	12.6	6.8	4.3	9.5	6.1	19.8	11.6	14.3	1.2	-	19.2	22.6	12.7	14.7	10.1	12.3	9.2	17.7	14.2	11.0
18/OLDER	5.1	2.1	4.1	-	2.8	8.0	3.5	7.8	-	-	6.1	12.3	3.3	6.2	5.2	12.7	5.2	10.2	1.6	5.5
REFUSED	0.9	2.1	-	4.3	1.2	-	0.7	1.2	-	-	1.2	1.9	-	1.1	-	-	0.8	2.4	0.5	-
Mean	14.51	13.80	13.67	13.95	14.30	14.92	14.40	14.70	12.75	12.53	15.63	15.97	14.43	14.70	14.50	14.72	14.34	14.88	14.47	14.52

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 25 Page 373
Mar. 1, 2016

25. HOW OLD ARE YOU?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	274	24	263	33	161	136	103	197	
14/YOUNGER	48.7	50.0	36.2	51.7	24.4	51.3	45.3	39.9	53.4	
10	0.5	0.5	-	0.5	-	0.9	-	1.4	-	
11	6.0	5.8	8.9	6.0	6.2	9.2	2.2	3.9	7.0	
12	11.6	12.4	4.0	11.8	8.5	11.1	12.4	10.3	12.3	
13	13.5	14.1	8.2	14.6	3.1	11.1	15.9	8.0	16.4	
14	17.2	17.2	15.1	18.8	6.6	19.0	14.7	16.3	17.7	
15/OLDER	50.4	49.3	60.5	47.5	75.6	47.3	54.4	58.8	46.0	
15	16.5	16.6	17.8	16.5	18.2	16.1	17.4	18.2	15.6	
16	16.1	16.1	17.5	15.1	26.1	15.5	17.1	18.8	14.7	
17	12.6	11.7	20.8	10.8	28.6	10.5	14.7	11.7	13.1	
18/OLDER	5.1	4.9	4.4	5.1	2.8	5.1	5.3	10.1	2.6	
REFUSED	0.9	0.7	3.3	0.8	-	1.4	0.3	1.3	0.6	
Mean	14.51	14.46	14.93	14.41	15.29	14.35	14.69	14.86	14.33	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 25 Page 374
Mar. 1, 2016

25. HOW OLD ARE YOU?

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
14/YOUNGER	48.7	100.0	100.0	100.0	100.0	100.0	100.0	-	-	-	-	-	100.0	-	100.0	-	100.0	-	100.0	-
10	0.5	1.0	100.0	-	-	-	-	-	-	-	-	-	-	-	-	2.0	-	-	-	-
11	6.0	12.3	-	100.0	-	-	-	-	-	-	-	-	10.3	-	21.6	-	12.1	-	12.4	-
12	11.6	23.8	-	-	100.0	-	-	-	-	-	-	-	23.6	-	31.8	-	26.2	-	21.3	-
13	13.5	27.7	-	-	-	100.0	-	-	-	-	-	-	27.4	-	17.8	-	25.1	-	30.3	-
14	17.2	35.3	-	-	-	-	100.0	-	-	-	-	-	38.7	-	28.8	-	34.6	-	36.0	-
15/OLDER	50.4	-	-	-	-	-	-	100.0	100.0	100.0	100.0	100.0	-	100.0	-	100.0	-	100.0	-	100.0
15	16.5	-	-	-	-	-	-	32.8	100.0	-	-	-	-	34.0	-	23.6	-	30.6	-	35.2
16	16.1	-	-	-	-	-	-	31.9	-	100.0	-	-	-	29.9	-	42.1	-	30.9	-	33.0
17	12.6	-	-	-	-	-	-	25.0	-	-	100.0	-	-	27.1	-	19.8	-	24.6	-	25.5
18/OLDER	5.1	-	-	-	-	-	-	10.2	-	-	-	100.0	-	9.0	-	14.5	-	14.0	-	6.3
REFUSED	0.9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	14.51	12.84	10.00	11.00	12.00	13.00	14.00	16.13	15.00	16.00	17.00	18.00	12.95	16.11	12.54	16.25	12.78	16.22	12.90	16.03

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 25 Page 375
Mar. 1, 2016

25. HOW OLD ARE YOU?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE ICAN AMER.	AFR- ICAN AMER.	WHITE ICAN AMER.	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
14/YOUNGER	48.7	57.1	49.6	44.9	51.8	55.3	47.6	46.1	51.6	43.4	48.1	49.4
10	0.5	7.3	-	-	-	-	-	-	-	-	0.9	-
11	6.0	7.6	5.1	9.7	-	-	4.7	10.9	5.4	8.1	5.8	6.1
12	11.6	7.1	11.7	14.3	-	9.2	14.7	10.6	8.6	19.4	12.6	10.5
13	13.5	21.1	13.6	8.0	26.6	37.4	10.3	11.1	17.0	3.8	12.1	15.0
14	17.2	14.0	19.2	12.9	25.2	8.7	17.8	13.5	20.6	12.2	16.7	17.8
15/OLDER	50.4	42.9	50.0	55.1	48.2	44.7	51.5	53.9	48.4	56.6	50.5	50.3
15	16.5	21.7	17.0	13.0	25.2	26.1	16.9	13.6	17.1	12.1	15.4	17.7
16	16.1	7.3	14.9	23.2	-	18.7	15.8	19.1	14.1	28.7	15.6	16.6
17	12.6	13.9	13.5	10.9	-	-	13.1	10.4	14.0	11.6	12.4	12.8
18/OLDER	5.1	-	4.5	8.0	23.0	-	5.7	10.8	3.2	4.2	7.1	3.2
REFUSED	0.9	-	0.5	-	-	-	0.9	-	-	-	1.4	0.3
Mean	14.51	13.91	14.53	14.58	14.91	14.08	14.57	14.61	14.49	14.54	14.54	14.48

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 26 Page 376
Mar. 1, 2016

26. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
YES	6.6	4.5	-	25.6	3.3	8.3	3.9	11.6	8.0	5.2	10.7	-	8.3	6.8
NO	91.9	94.3	99.0	74.4	95.0	91.1	94.8	88.4	90.0	90.7	89.3	100.0	86.0	93.2
DK/REFUSED	1.5	1.2	1.0	-	1.7	0.5	1.3	-	2.0	4.1	-	-	5.7	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 26 Page 377
Mar. 1, 2016

26. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
YES	6.6	5.9	12.0	-	5.4	7.1	12.3	3.5	8.7	-	-	-	-	-	4.5	4.5	7.3	9.8	7.6	5.4	
NO	91.9	91.6	85.0	96.9	92.8	92.0	87.7	96.5	91.3	94.8	97.6	100.0	96.0	100.0	94.0	94.2	89.2	89.7	91.9	91.8	
DK/REFUSED	1.5	2.5	2.9	3.1	1.8	0.9	-	-	-	5.2	2.4	-	4.0	-	1.5	1.3	3.5	0.5	0.5	2.9	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 26 Page 378
Mar. 1, 2016

26. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		THINK IT'S		THINK IT'S		THINK IT'S		THINK IT'S	
	DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK	
	(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117	
YES	6.6	8.7	4.9	7.4	6.3	-	-	-	-	7.1	1.8	8.1	9.9	8.2	6.1	16.0	4.5	6.8	8.6	-	-	
NO	91.9	91.3	91.7	92.0	91.8	100.0	97.7	100.0	96.9	91.9	96.5	91.9	85.7	91.1	92.1	84.0	93.4	92.3	90.1	100.0	98.2	
DK/REFUSED	1.5	-	3.4	0.6	1.9	-	2.3	-	3.1	1.0	1.7	-	4.4	0.7	1.8	-	2.1	0.8	1.2	-	1.8	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 26 Page 379
Mar. 1, 2016

26. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)	
		OKAY 	NOT OKAY 	OKAY 	NOT OKAY 	OKAY 	NOT OKAY 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO
Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49
YES	6.6	-	-	9.8	1.5	6.7	11.6	4.6	9.8	3.7	7.0	4.9	16.4	-	-	-	-	3.2	6.2	5.9	14.6
NO	91.9	100.0	100.0	89.5	97.6	92.5	85.5	94.3	87.8	93.7	90.5	94.5	81.3	99.2	98.6	100.0	96.3	96.4	91.2	92.5	83.3
DK/REFUSED	1.5	-	-	0.7	0.9	0.7	2.8	1.0	2.4	2.6	2.4	0.6	2.3	0.8	1.4	-	3.7	0.4	2.6	1.5	2.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 26 Page 380
Mar. 1, 2016

26. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
YES	6.6	3.4	15.1	1.9	-	-	-	5.1	7.9	10.7	5.4	-	-	-	-
NO	91.9	96.1	84.9	97.6	94.2	100.0	100.0	94.9	91.5	88.1	94.6	100.0	100.0	100.0	100.0
DK/REFUSED	1.5	0.5	-	0.5	5.8	-	-	-	0.6	1.2	-	-	-	-	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 26 Page 381
Mar. 1, 2016

26. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	AGE STARTED DRINKING (AFRICAN AMR)		AGE STARTED DRINKING (MALE)		AGE STARTED DRINKING (FEMALE)		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL (6th-8th)				OFTEN THEY DRINK ALCOHOL (9th-12th)			
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
YES	6.6	-	-	4.2	3.8	2.9	12.0	9.2	9.4	8.9	2.3	18.7	26.0	-	-	8.1	7.1	9.6	3.4
NO	91.9	100.0	100.0	94.7	96.2	97.1	86.7	90.3	89.8	91.1	96.0	81.3	74.0	100.0	94.9	91.3	91.9	90.4	96.6
DK/REFUSED	1.5	-	-	1.1	-	-	1.3	0.5	0.8	-	1.7	-	-	-	5.1	0.6	1.0	-	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 26 Page 382
Mar. 1, 2016

26. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
YES	6.6	-	-	-	-	-	-	-	-	7.5	7.6	7.4	-	10.7	10.6	11.0	4.1
NO	91.9	100.0	100.0	100.0	97.8	100.0	100.0	100.0	100.0	91.4	90.3	92.6	100.0	89.3	89.4	89.0	92.9
DK/REFUSED	1.5	-	-	-	2.2	-	-	-	-	1.0	2.1	-	-	-	-	-	3.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 26 Page 383
Mar. 1, 2016

26. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
YES	6.6	6.8	11.8	5.2	5.9	7.1	13.9	5.4	-	6.6	10.8	5.1	10.6
NO	91.9	91.9	88.2	93.0	91.3	90.8	86.1	92.0	95.6	92.6	89.2	93.8	87.9
DK/REFUSED	1.5	1.3	-	1.7	2.8	2.1	-	2.6	4.4	0.8	-	1.1	1.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 26 Page 384
Mar. 1, 2016

26. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)				PARENTS TALK ABOUT DRINKING ALCOHOL (MALE)				PARENTS TALK ABOUT DRINKING ALCOHOL (FEMALE)				TALK W/PARENT LAST FEW MONTHS		TALK W/PARENT LAST FEW MTHS (6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
YES	6.6	-	-	-	-	-	-	-	-	3.4	10.0	1.4	9.4	10.0	13.4	8.9	-	9.0	3.3	10.1	2.1
NO	91.9	98.8	100.0	98.5	100.0	100.0	100.0	100.0	90.5	96.0	90.0	97.7	86.2	88.0	86.6	88.5	100.0	89.9	94.4	88.4	94.6
DK/REFUSED	1.5	1.2	-	1.5	-	-	-	-	9.5	0.6	-	0.8	4.4	2.0	-	2.6	-	1.0	2.3	1.6	3.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 26 Page 385
Mar. 1, 2016

26. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
YES	6.6	8.5	4.5	-	-	-	-	4.9	4.1	13.1	2.4	8.7	5.1	10.6	2.4	7.6	7.2	-	-	-	-
NO	91.9	90.7	94.3	100.0	97.6	97.2	100.0	93.6	94.7	86.4	94.1	89.9	93.9	87.7	95.9	91.1	92.3	100.0	98.9	97.1	100.0
DK/REFUSED	1.5	0.7	1.3	-	2.4	2.8	-	1.5	1.2	0.5	3.5	1.5	1.1	1.7	1.7	1.3	0.5	-	1.1	2.9	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 26 Page 386
Mar. 1, 2016

26. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 26 Page 387
Mar. 1, 2016

26. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
YES	6.6	9.2	11.9	6.3	8.0	4.9	8.5	3.6	7.3	3.4	9.3	3.8	-	-	-	-	5.8	2.4	11.4	4.9
NO	91.9	88.5	88.1	89.0	90.0	95.1	90.4	94.2	91.5	91.7	89.5	95.7	100.0	97.5	97.6	100.0	92.5	96.9	88.1	91.5
DK/REFUSED	1.5	2.2	-	4.7	2.0	-	1.2	2.2	1.2	5.0	1.2	0.5	-	2.5	2.4	-	1.8	0.7	0.5	3.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 26 Page 388
Mar. 1, 2016

26. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	274	24	263	33	161	136	103	197	
YES	6.6	6.7	6.0	6.5	8.4	8.8	4.1	6.8	6.5	
NO	91.9	91.9	90.7	91.9	91.6	89.2	94.9	91.8	91.9	
DK/REFUSED	1.5	1.4	3.3	1.6	-	2.0	1.0	1.4	1.6	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 26 Page 389
Mar. 1, 2016

26. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	AGE											WHITE		AFRICAN AMER.		MALE		FEMALE	
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
YES	6.6	7.7	100.0	8.4	4.0	10.3	5.4	5.6	8.7	3.0	7.3	-	-	-	-	-	7.5	1.8	7.9	9.7
NO	91.9	90.2	-	85.7	93.0	89.7	92.9	94.4	91.3	97.0	92.7	100.0	97.9	100.0	96.7	100.0	91.2	98.2	89.2	90.3
DK/REFUSED	1.5	2.0	-	5.9	3.0	-	1.8	-	-	-	-	-	2.1	-	3.3	-	1.2	-	2.9	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 26 Page 390
Mar. 1, 2016

26. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
YES	6.6	100.0	-	-	-	-	-	-	-	-	4.5	8.8
NO	91.9	-	99.0	98.5	100.0	100.0	100.0	97.5	97.9	100.0	94.1	89.5
DK/REFUSED	1.5	-	1.0	1.5	-	-	-	2.5	2.1	-	1.4	1.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 27 Page 391
Mar. 1, 2016

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
HISPANIC	6.6	4.5	-	25.6	3.3	8.3	3.9	11.6	8.0	5.2	10.7	-	8.3	6.8
WHITE	68.6	62.8	71.3	44.8	59.8	65.3	62.2	67.6	73.7	78.2	69.3	92.3	69.3	81.3
AFRICAN AMERICAN	20.5	27.5	21.3	26.1	33.1	21.1	30.4	14.2	14.7	14.8	14.7	7.7	22.4	4.8
ASIAN	1.3	1.1	2.7	-	-	2.3	-	4.0	1.7	-	3.5	-	-	-
OTHER	1.7	2.0	2.5	-	2.1	2.1	1.2	2.7	1.8	1.8	1.8	-	-	2.2
DK/REFUSED	1.3	2.1	2.2	3.5	1.7	1.0	2.3	-	-	-	-	-	-	4.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 27 Page 392
Mar. 1, 2016

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	GRADE									WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133
HISPANIC	6.6	5.9	12.0	-	5.4	7.1	12.3	3.5	8.7	-	-	-	-	-	4.5	4.5	7.3	9.8	7.6	5.4
WHITE	68.6	72.3	59.2	76.6	78.7	66.1	62.5	69.7	61.2	75.3	100.0	100.0	-	-	70.7	68.3	73.9	63.8	69.8	66.9
AFRICAN AMERICAN	20.5	18.6	27.5	17.6	13.0	21.8	19.5	21.4	29.0	15.5	-	-	100.0	100.0	23.4	23.1	13.6	20.4	19.3	22.2
ASIAN	1.3	0.9	-	3.1	-	1.6	3.4	-	-	2.8	-	-	-	-	-	1.0	1.7	2.2	0.6	2.2
OTHER	1.7	2.0	1.3	2.7	1.9	1.5	2.4	3.3	-	-	-	-	-	-	1.4	1.4	2.6	1.6	1.2	2.4
DK/REFUSED	1.3	0.4	-	-	0.9	1.9	-	2.1	1.1	6.4	-	-	-	-	-	1.7	0.8	2.1	1.5	1.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 27 Page 393
Mar. 1, 2016

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		TALKED ABOUT		THINK IT'S		THINK IT'S		THINK IT'S		THINK IT'S	
	DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		DRINKING		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK	
	(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117	
HISPANIC	6.6	8.7	4.9	7.4	6.3	-	-	-	-	7.1	1.8	8.1	9.9	8.2	6.1	16.0	4.5	6.8	8.6	-	-	
WHITE	68.6	68.4	73.7	70.1	53.2	100.0	100.0	-	-	71.1	67.3	68.6	66.3	66.3	71.8	47.4	79.0	69.5	61.1	100.0	100.0	
AFRICAN AMERICAN	20.5	21.3	17.6	18.8	31.4	-	-	100.0	100.0	19.7	26.9	18.9	16.1	21.7	18.2	33.6	14.1	19.7	24.2	-	-	
ASIAN	1.3	-	1.2	0.7	4.2	-	-	-	-	-	1.2	1.1	3.5	0.8	1.2	-	1.1	1.0	1.4	-	-	
OTHER	1.7	1.7	2.1	1.0	3.0	-	-	-	-	0.6	2.3	1.7	2.5	1.2	1.9	3.1	1.4	0.9	2.7	-	-	
DK/REFUSED	1.3	-	0.5	1.9	1.9	-	-	-	-	1.5	0.5	1.6	1.6	1.8	0.8	-	-	2.1	2.0	-	-	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 27 Page 394
Mar. 1, 2016

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)	
		OKAY 	NOT OKAY 	OKAY 	NOT OKAY 	OKAY 	NOT OKAY 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO 	YES 	NO
Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49
HISPANIC	6.6	-	-	9.8	1.5	6.7	11.6	4.6	9.8	3.7	7.0	4.9	16.4	-	-	-	-	3.2	6.2	5.9	14.6
WHITE	68.6	-	-	63.1	74.8	69.1	68.3	71.7	64.2	77.2	70.8	70.2	48.6	100.0	100.0	-	-	75.0	61.6	68.7	67.7
AFRICAN AMERICAN	20.5	100.0	100.0	25.8	19.4	18.1	16.7	19.6	21.2	17.7	18.0	20.1	28.8	-	-	100.0	100.0	19.9	27.6	19.4	12.6
ASIAN	1.3	-	-	-	1.0	1.5	1.4	1.1	1.7	-	1.3	1.4	2.6	-	-	-	-	-	1.4	2.0	2.1
OTHER	1.7	-	-	-	2.4	2.3	1.3	1.5	2.0	1.4	2.3	1.6	1.2	-	-	-	-	1.0	1.9	2.0	2.0
DK/REFUSED	1.3	-	-	1.4	0.9	2.1	0.7	1.4	1.1	-	0.6	1.8	2.3	-	-	-	-	0.9	1.2	1.9	1.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 27 Page 395
Mar. 1, 2016

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
HISPANIC	6.6	3.4	15.1	1.9	-	-	-	5.1	7.9	10.7	5.4	-	-	-	-
WHITE	68.6	76.6	43.7	80.7	63.8	83.9	83.0	81.3	66.1	67.6	59.8	76.6	100.0	100.0	100.0
AFRICAN AMERICAN	20.5	16.7	41.1	13.6	30.4	16.1	15.4	7.0	24.0	18.0	34.8	23.4	-	-	-
ASIAN	1.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	1.7	1.8	-	2.0	-	-	1.6	3.4	0.7	1.2	-	-	-	-	-
DK/REFUSED	1.3	1.5	-	1.7	5.8	-	-	3.2	1.4	2.5	-	-	-	-	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 27 Page 396
Mar. 1, 2016

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
HISPANIC	6.6	-	-	4.2	3.8	2.9	12.0	9.2	9.4	8.9	2.3	18.7	26.0	-	-	8.1	7.1	9.6	3.4
WHITE	68.6	-	-	78.0	74.8	75.6	57.5	68.8	71.0	65.5	74.3	42.5	38.7	52.3	87.4	71.7	75.4	66.5	68.0
AFRICAN AMERICAN	20.5	100.0	100.0	16.8	21.5	16.7	26.5	19.8	17.7	22.7	21.0	38.7	35.3	47.7	10.0	17.7	15.3	20.9	26.3
ASIAN	1.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	1.7	-	-	-	-	3.0	1.3	0.6	1.0	-	2.4	-	-	-	2.6	0.7	1.2	-	2.2
DK/REFUSED	1.3	-	-	1.1	-	1.8	2.7	1.7	0.8	2.9	-	-	-	-	-	1.9	1.0	3.1	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 27 Page 397
Mar. 1, 2016

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
HISPANIC	6.6	-	-	-	-	-	-	-	-	7.5	7.6	7.4	-	10.7	10.6	11.0	4.1
WHITE	68.6	100.0	100.0	100.0	100.0	-	-	-	-	75.8	74.8	76.8	78.9	62.2	68.3	49.7	70.6
AFRICAN AMERICAN	20.5	-	-	-	-	100.0	100.0	100.0	100.0	15.6	15.5	15.7	21.1	23.6	19.3	32.4	21.0
ASIAN	1.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	1.7	-	-	-	-	-	-	-	-	-	-	-	-	1.2	1.8	-	4.2
DK/REFUSED	1.3	-	-	-	-	-	-	-	-	1.0	2.1	-	-	2.3	-	6.9	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 27 Page 398
Mar. 1, 2016

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
HISPANIC	6.6	6.8	11.8	5.2	5.9	7.1	13.9	5.4	-	6.6	10.8	5.1	10.6
WHITE	68.6	69.3	60.9	72.0	65.4	71.3	66.9	72.4	77.3	68.1	57.9	71.7	55.9
AFRICAN AMERICAN	20.5	20.7	23.3	19.9	20.3	18.7	14.7	19.7	18.2	22.0	27.7	20.0	22.1
ASIAN	1.3	0.8	1.6	0.5	1.9	1.0	-	1.3	-	0.6	2.5	-	3.5
OTHER	1.7	1.3	2.3	1.0	3.9	1.4	4.6	0.7	4.5	1.2	1.2	1.2	3.5
DK/REFUSED	1.3	1.1	-	1.4	2.5	0.5	-	0.6	-	1.5	-	2.0	4.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 27 Page 399
Mar. 1, 2016

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
HISPANIC	6.6	-	-	-	-	-	-	-	-	3.4	10.0	1.4	9.4	10.0	13.4	8.9	-	9.0	3.3	10.1	2.1
WHITE	68.6	100.0	100.0	100.0	100.0	-	-	-	-	72.9	60.7	76.5	53.0	65.9	61.1	67.5	86.6	68.1	69.8	66.2	77.8
AFRICAN AMERICAN	20.5	-	-	-	-	100.0	100.0	100.0	100.0	22.1	28.0	20.3	29.0	19.4	19.3	19.4	5.7	18.8	23.0	20.2	17.1
ASIAN	1.3	-	-	-	-	-	-	-	-	-	-	-	3.1	1.6	3.1	1.1	-	0.6	1.6	-	1.6
OTHER	1.7	-	-	-	-	-	-	-	-	1.0	1.4	0.9	3.0	1.6	3.1	1.0	5.5	2.2	1.0	3.5	0.6
DK/REFUSED	1.3	-	-	-	-	-	-	-	-	0.6	-	0.8	2.6	1.5	-	2.0	2.3	1.3	1.3	-	0.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 27 Page 400
Mar. 1, 2016

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
HISPANIC	6.6	8.5	4.5	-	-	-	-	4.9	4.1	13.1	2.4	8.7	5.1	10.6	2.4	7.6	7.2	-	-	-	-
WHITE	68.6	69.0	61.6	100.0	100.0	-	-	71.4	67.3	64.8	72.5	65.1	72.5	69.6	73.9	62.6	71.4	100.0	100.0	-	-
AFRICAN AMERICAN	20.5	18.1	29.0	-	-	100.0	100.0	21.2	26.2	16.5	19.4	20.9	20.0	17.9	19.6	22.6	20.4	-	-	100.0	100.0
ASIAN	1.3	0.8	1.6	-	-	-	-	-	-	1.1	3.4	1.3	0.7	-	1.7	2.0	-	-	-	-	-
OTHER	1.7	1.6	1.4	-	-	-	-	1.6	1.2	2.8	0.8	1.9	1.0	1.9	1.6	2.0	0.6	-	-	-	-
DK/REFUSED	1.3	1.9	1.9	-	-	-	-	0.9	1.2	1.7	1.5	2.1	0.6	-	0.8	3.2	0.5	-	-	-	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 27 Page 401
Mar. 1, 2016

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE	
	AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...				BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE	
	(MALE)		(FEMALE)		(FEMALE)						(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)	
	YES	NO	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43	
HISPANIC	6.6	6.0	3.5	11.0	7.0	7.3	7.2	7.4	-	10.7	-	5.1	11.7	-	-	-	-	6.4	2.6	8.0	13.3	
WHITE	68.6	67.0	72.2	63.5	72.9	68.7	66.8	72.3	65.7	67.4	82.2	66.5	66.5	100.0	100.0	-	-	68.3	74.1	65.4	70.1	
AFRICAN AMERICAN	20.5	23.4	22.6	18.7	16.9	19.7	21.5	16.4	29.5	17.5	16.4	23.9	16.4	-	-	100.0	100.0	22.3	21.8	20.7	9.8	
ASIAN	1.3	1.3	-	1.3	1.7	1.4	1.7	1.0	-	1.6	-	1.7	1.6	-	-	-	-	1.0	-	2.2	2.3	
OTHER	1.7	0.6	1.2	3.1	0.9	1.7	1.5	2.0	1.8	2.1	1.5	1.2	2.3	-	-	-	-	1.4	0.8	1.6	3.4	
DK/REFUSED	1.3	1.7	0.5	2.4	0.8	1.1	1.3	0.9	3.0	0.7	-	1.6	1.5	-	-	-	-	0.5	0.7	2.0	1.2	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 27 Page 402
Mar. 1, 2016

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
HISPANIC	6.6	9.2	11.9	6.3	8.0	4.9	8.5	3.6	7.3	3.4	9.3	3.8	-	-	-	-	5.8	2.4	11.4	4.9
WHITE	68.6	60.7	38.8	84.7	71.9	68.6	66.4	72.7	73.0	72.9	61.6	72.6	100.0	100.0	-	-	66.0	74.7	66.9	70.7
AFRICAN AMERICAN	20.5	30.1	49.3	9.0	14.0	22.9	20.9	20.1	17.3	21.4	23.4	19.4	-	-	100.0	100.0	26.1	18.4	15.1	21.8
ASIAN	1.3	-	-	-	1.8	0.7	1.1	0.8	-	-	1.8	1.2	-	-	-	-	-	1.6	2.2	-
OTHER	1.7	-	-	-	2.2	1.9	1.5	2.0	2.4	1.3	0.9	2.4	-	-	-	-	0.9	2.3	2.2	1.7
DK/REFUSED	1.3	-	-	-	2.0	1.0	1.6	0.8	-	1.1	2.9	0.5	-	-	-	-	1.2	0.7	2.1	0.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 27 Page 403
Mar. 1, 2016

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL		DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF	
			UNDERAGE/DRNK		HURTS BRAIN/		STOP UNDERAGE		TALKITOUT.ORG	
			AFFECTS BRAIN		HELP STOP		DRINKING			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	274	24	263	33	161	136	103	197	
HISPANIC	6.6	6.7	6.0	6.5	8.4	8.8	4.1	6.8	6.5	
WHITE	68.6	68.5	69.5	69.6	58.9	67.9	70.2	70.2	67.7	
AFRICAN AMERICAN	20.5	20.3	21.2	19.6	29.7	19.9	21.7	19.4	21.1	
ASIAN	1.3	1.4	-	1.5	-	-	1.4	-	2.0	
OTHER	1.7	1.9	-	1.8	1.4	2.0	1.4	2.4	1.3	
DK/REFUSED	1.3	1.1	3.3	1.1	1.5	1.4	1.2	1.1	1.4	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 27 Page 404
Mar. 1, 2016

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
HISPANIC	6.6	7.7	100.0	8.4	4.0	10.3	5.4	5.6	8.7	3.0	7.3	-	-	-	-	-	7.5	1.8	7.9	9.7
WHITE	68.6	69.7	-	58.3	69.3	69.0	76.5	68.1	70.6	63.7	73.6	59.9	100.0	100.0	-	-	68.5	70.6	71.0	65.3
AFRICAN AMERICAN	20.5	18.9	-	33.3	25.3	12.2	15.4	22.4	16.1	29.5	17.8	31.8	-	-	100.0	100.0	22.2	24.8	15.5	19.9
ASIAN	1.3	1.4	-	-	-	2.6	1.9	1.2	2.0	-	-	5.8	-	-	-	-	-	1.2	2.8	1.3
OTHER	1.7	1.9	-	-	1.3	4.7	0.9	1.5	2.7	2.0	-	-	-	-	-	-	1.8	1.1	2.1	1.9
DK/REFUSED	1.3	0.3	-	-	-	1.2	-	1.2	-	1.8	1.3	2.5	-	-	-	-	-	0.5	0.7	1.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 27 Page 405
Mar. 1, 2016

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
HISPANIC	6.6	100.0	-	-	-	-	-	-	-	-	4.5	8.8
WHITE	68.6	-	100.0	-	-	-	100.0	-	100.0	-	69.2	67.9
AFRICAN AMERICAN	20.5	-	-	100.0	-	-	-	100.0	-	100.0	23.2	17.6
ASIAN	1.3	-	-	-	100.0	-	-	-	-	-	0.6	2.0
OTHER	1.7	-	-	-	-	100.0	-	-	-	-	1.4	2.0
DK/REFUSED	1.3	-	-	-	-	-	-	-	-	-	1.0	1.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 28 Page 406
Mar. 1, 2016

28. GENDER:

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
MALE	51.0	49.3	38.4	25.1	64.4	44.6	47.3	42.7	56.9	53.4	60.3	47.6	46.6	78.9
FEMALE	49.0	50.7	61.6	74.9	35.6	55.4	52.7	57.3	43.1	46.6	39.7	52.4	53.4	21.1



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 28 Page 407
Mar. 1, 2016

28. GENDER:

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO		
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
MALE	51.0	50.8	50.0	56.8	47.6	51.1	47.5	54.1	48.9	57.0	49.7	52.8	63.9	54.3	100.0	100.0	-	-	47.1	56.3	
FEMALE	49.0	49.2	50.0	43.2	52.4	48.9	52.5	45.9	51.1	43.0	50.3	47.2	36.1	45.7	-	-	100.0	100.0	52.9	43.7	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 28 Page 408
Mar. 1, 2016

28. GENDER:

	TOTAL	TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MALE)		TALKED ABOUT DRINKING (FEMALE)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
MALE	51.0	42.0	54.0	48.3	60.9	48.0	56.6	48.2	68.2	100.0	100.0	-	-	47.1	54.5	55.0	50.2	45.7	61.0	44.8	56.8
FEMALE	49.0	58.0	46.0	51.7	39.1	52.0	43.4	51.8	31.8	-	-	100.0	100.0	52.9	45.5	45.0	49.8	54.3	39.0	55.2	43.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 28 Page 409
Mar. 1, 2016

28. GENDER:

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)	
		OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49
MALE	51.0	55.8	58.2	100.0	100.0	-	-	47.4	57.2	46.6	53.5	47.6	65.9	49.6	54.8	48.1	74.5	100.0	100.0	-	-
FEMALE	49.0	44.2	41.8	-	-	100.0	100.0	52.6	42.8	53.4	46.5	52.4	34.1	50.4	45.2	51.9	25.5	-	-	100.0	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 28 Page 410
Mar. 1, 2016

28. GENDER:

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL											AGE STARTED DRINKING (WHITE)		
		14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47
MALE	51.0	41.1	67.2	37.7	20.3	82.5	38.6	31.3	50.1	48.4	41.5	100.0	100.0	41.8	56.6
FEMALE	49.0	58.9	32.8	62.3	79.7	17.5	61.4	68.7	49.9	51.6	58.5	-	-	58.2	43.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 28 Page 411
Mar. 1, 2016

28. GENDER:

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)				
		(AFRICAN AMR)		(MALE)		(FEMALE)														
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Total		300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
MALE		51.0	41.1	44.8	100.0	100.0	-	-	48.2	41.2	58.2	44.1	31.0	42.9	-	44.1	50.1	41.0	62.5	44.1
FEMALE		49.0	58.9	55.2	-	-	100.0	100.0	51.8	58.8	41.8	55.9	69.0	57.1	100.0	55.9	49.9	59.0	37.5	55.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 28 Page 412
Mar. 1, 2016

28. GENDER:

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ONCE/A MONTH	Least/Once/A Week	Least/Once/A Month	LESS/ONCE/A MONTH	LEAST/ONCE/A MONTH	Least/Once/A Week	Least/Once/A Month	LESS/ONCE/A MONTH	LEAST/ONCE/A MONTH	Least/Once/A Week	Least/Once/A Month	LESS/ONCE/A MONTH	LEAST/ONCE/A MONTH	Least/Once/A Week	Least/Once/A Month	LESS/ONCE/A MONTH
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
MALE	51.0	53.1	43.5	68.3	46.9	38.1	36.1	40.3	44.2	100.0	100.0	100.0	100.0	-	-	-	-
FEMALE	49.0	46.9	56.5	31.7	53.1	61.9	63.9	59.7	55.8	-	-	-	-	100.0	100.0	100.0	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 28 Page 413
Mar. 1, 2016

28. GENDER:

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING			
		ALCOHOL				ALCOHOL				ALCOHOL			
						(6th-8th)				(9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
MALE	51.0	48.8	46.6	49.5	63.0	49.5	60.2	46.9	57.1	48.3	39.7	51.3	67.7
FEMALE	49.0	51.2	53.4	50.5	37.0	50.5	39.8	53.1	42.9	51.7	60.3	48.7	32.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 28 Page 414
Mar. 1, 2016

28. GENDER:

	TOTAL	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				TALK W/PARENT		TALK W/PARENT	
		ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				LAST FEW		LAST FEW MTHS	
		(WHITE)				(AFRICAN AMERICAN)				(MALE)				(FEMALE)				MONTHS		(6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
MALE	51.0	51.3	46.4	52.6	51.0	52.0	55.8	50.6	89.6	100.0	100.0	100.0	100.0	-	-	-	-	49.4	52.8	47.3	54.0
FEMALE	49.0	48.7	53.6	47.4	49.0	48.0	44.2	49.4	10.4	-	-	-	-	100.0	100.0	100.0	100.0	50.6	47.2	52.7	46.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 28 Page 415
Mar. 1, 2016

28. GENDER:

	TOTAL	TALK W/PARENT		TALK W/PARENT		TALK W/PARENT		TALK W/PARENT		TALK W/PARENT		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/	
	LAST FEW MTHS	LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		LAST FEW MTHS		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK	
	(9th-12th)	(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		W/ PARENTS		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)			
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	

Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
MALE	51.0	50.5	51.7	51.8	51.0	55.7	60.2	100.0	100.0	-	-	47.1	55.6	48.7	54.3	46.2	56.5	48.4	55.3	52.7	62.6
FEMALE	49.0	49.5	48.3	48.2	49.0	44.3	39.8	-	-	100.0	100.0	52.9	44.4	51.3	45.7	53.8	43.5	51.6	44.7	47.3	37.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 28 Page 416
Mar. 1, 2016

28. GENDER:

	TOTAL	EMBARRASSED/ AFRAID 2 TALK (MALE)		EMBARRASSED/ AFRAID 2 TALK (FEMALE)		ALCOHOL USE BY PEOPLE YOUR AGE IS...				ALCOHOL USE BY YOUR AGE (6th-8th)		ALCOHOL USE BY YOUR AGE (9th-12th)		ALCOHOL USE BY YOUR AGE (WHITE)		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MALE)		ALCOHOL USE BY YOUR AGE (FEMALE)		
		YES	NO	YES	NO	PROB- LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43	
MALE	51.0	100.0	100.0	-	-	51.1	48.9	55.1	52.4	50.0	58.9	48.3	52.9	50.0	56.5	50.8	73.2	100.0	100.0	-	-	
FEMALE	49.0	-	-	100.0	100.0	48.9	51.1	44.9	47.6	50.0	41.1	51.7	47.1	50.0	43.5	49.2	26.8	-	-	100.0	100.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 28 Page 417
Mar. 1, 2016

28. GENDER:

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
		17/ YOUNG- ER	14/ Young er	15-17	18-20	21+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
MALE	51.0	49.1	55.2	42.3	45.3	57.3	52.1	49.7	51.3	51.2	52.7	48.8	51.8	51.1	65.3	45.4	100.0	100.0	-	-
FEMALE	49.0	50.9	44.8	57.7	54.7	42.7	47.9	50.3	48.7	48.8	47.3	51.2	48.2	48.9	34.7	54.6	-	-	100.0	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 28 Page 418
Mar. 1, 2016

28. GENDER:

TOTAL	DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF		
	UNDERAGE/DRNK	HURTS BRAIN/	AFFECTS BRAIN	HELP STOP	STOP UNDERAGE	TALKITOUT.ORG	DRINKING		
	YES	NO	YES	NO	YES	NO	YES	NO	
	-----	-----	-----	-----	-----	-----	-----	-----	
Total	300	274	24	263	33	161	136	103	197
MALE	51.0	49.5	62.6	50.0	57.4	50.6	52.7	56.2	48.3
FEMALE	49.0	50.5	37.4	50.0	42.6	49.4	47.3	43.8	51.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 28 Page 419
Mar. 1, 2016

28. GENDER:

	TOTAL	AGE											WHITE	AFRICAN AMER.		MALE		FEMALE		
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
MALE	51.0	50.4	100.0	49.7	55.5	45.6	49.4	51.1	47.6	49.4	50.1	70.0	49.4	53.0	59.2	56.6	100.0	100.0	-	-
FEMALE	49.0	49.6	-	50.3	44.5	54.4	50.6	48.9	52.4	50.6	49.9	30.0	50.6	47.0	40.8	43.4	-	-	100.0	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 28 Page 420
Mar. 1, 2016

28. GENDER:

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
MALE	51.0	34.8	51.5	57.8	23.0	42.2	100.0	100.0	-	-	100.0	-
FEMALE	49.0	65.2	48.5	42.2	77.0	57.8	-	-	100.0	100.0	-	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 29 Page 421
Mar. 1, 2016

29. SURVEY AREA:

	TOTAL	AREA												
		RALEIGH	DURHAM & WAKE	CUMBERLAND	REST	CHARLOTTE	GASTON/MECKLENBURG	REST	GREENSBORO	FORSYTHE/GUILFORD	REST	WILMINGTON	EAST	WEST
Total	300	96	39	11	46	85	36	49	52	26	26	12	34	21
RALEIGH	32.0	100.0	100.0	100.0	100.0	-	-	-	-	-	-	-	-	-
DURHAM/WAKE	13.0	40.6	100.0	-	-	-	-	-	-	-	-	-	-	-
CUMBERLAND	3.7	11.5	-	100.0	-	-	-	-	-	-	-	-	-	-
REST	15.3	47.9	-	-	100.0	-	-	-	-	-	-	-	-	-
CHARLOTTE	28.3	-	-	-	-	100.0	100.0	100.0	-	-	-	-	-	-
GASTON/MECKLENBURG	12.0	-	-	-	-	42.4	100.0	-	-	-	-	-	-	-
REST	16.3	-	-	-	-	57.6	-	100.0	-	-	-	-	-	-
GREENSBORO	17.3	-	-	-	-	-	-	-	100.0	100.0	100.0	-	-	-
FORSYTHE/GUILFORD	8.7	-	-	-	-	-	-	-	50.0	100.0	-	-	-	-
REST	8.7	-	-	-	-	-	-	-	50.0	-	100.0	-	-	-
WILMINGTON	4.0	-	-	-	-	-	-	-	-	-	-	100.0	-	-
EAST	11.3	-	-	-	-	-	-	-	-	-	-	-	100.0	-
WEST	7.0	-	-	-	-	-	-	-	-	-	-	-	-	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 29 Page 422
Mar. 1, 2016

29. SURVEY AREA:

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MALE		FEMALE		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	121	36	33	52	179	57	42	48	32	87	118	22	39	62	91	60	87	166	133	
RALEIGH	32.0	35.1	47.3	23.6	34.0	29.9	27.3	35.5	27.0	31.7	31.0	28.0	43.9	42.4	39.1	25.5	31.0	34.5	27.6	37.7	
DURHAM/WAKE	13.0	13.8	14.4	12.8	13.9	12.5	13.9	10.3	17.8	4.7	13.2	13.7	13.5	13.5	14.8	6.4	12.7	18.8	11.6	14.8	
CUMBERLAND	3.7	5.9	14.5	-	3.7	2.1	1.8	2.5	2.9	1.2	3.3	1.7	12.8	-	4.5	-	7.4	4.4	2.9	4.6	
REST	15.3	15.4	18.4	10.8	16.4	15.3	11.6	22.7	6.3	25.8	14.5	12.5	17.6	28.9	19.8	19.0	10.9	11.3	13.1	18.2	
CHARLOTTE	28.3	29.6	24.3	31.0	32.4	27.5	32.2	32.6	30.2	8.2	30.5	24.4	30.6	28.2	29.7	21.5	29.4	33.8	28.1	28.8	
GASTON/MECKLENBURG	12.0	12.1	8.6	9.2	16.3	11.9	11.2	17.4	12.8	4.9	13.4	9.0	13.0	20.6	11.3	11.0	12.9	12.9	12.5	11.5	
REST	16.3	17.5	15.7	21.7	16.0	15.6	21.1	15.1	17.4	3.3	17.1	15.3	17.7	7.6	18.4	10.5	16.5	20.9	15.7	17.3	
GREENSBORO	17.3	15.4	13.7	21.4	12.7	18.7	16.1	9.3	23.5	28.0	16.3	20.3	12.9	12.2	12.5	23.9	18.4	13.1	20.1	14.1	
FORSYTHE/GUILFORD	8.7	9.2	8.1	15.4	6.0	8.3	7.6	3.6	8.4	15.5	10.6	9.3	8.3	5.0	7.8	9.9	10.7	6.6	9.9	7.2	
REST	8.7	6.2	5.6	6.0	6.7	10.4	8.5	5.7	15.1	12.5	5.7	11.0	4.5	7.2	4.7	14.0	7.7	6.6	10.1	6.9	
WILMINGTON	4.0	5.9	2.7	5.9	8.1	2.7	3.5	2.3	2.0	3.0	7.1	4.1	4.1	-	3.1	4.2	8.8	1.2	3.6	4.5	
EAST	11.3	8.9	8.1	11.6	7.7	13.0	15.2	9.2	14.0	12.5	10.1	12.5	8.4	14.6	9.1	11.2	8.6	14.9	11.4	10.6	
WEST	7.0	5.2	4.0	6.6	5.1	8.2	5.6	11.2	3.2	16.5	5.0	10.7	-	2.6	6.5	13.7	3.8	2.5	9.2	4.4	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 29 Page 423
Mar. 1, 2016

29. SURVEY AREA:

	TOTAL	TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		TALKED ABOUT DRINKING		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK		THINK IT'S OKAY TO DRINK	
		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MALE)		(FEMALE)		ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	32	89	134	44	116	89	32	30	78	75	88	58	120	163	17	98	103	65	80	117
RALEIGH	32.0	30.9	36.6	26.8	39.8	27.7	31.7	32.1	54.7	25.0	37.2	30.0	38.4	31.2	33.7	20.9	39.2	32.9	25.3	28.3	30.4
DURHAM/WAKE	13.0	10.0	15.1	12.0	14.4	14.0	13.0	6.7	20.9	6.3	13.5	16.3	16.6	13.7	12.2	12.2	14.4	14.0	8.9	17.6	10.8
CUMBERLAND	3.7	6.2	5.8	2.1	2.3	1.8	3.2	3.1	6.4	-	3.7	5.5	5.9	3.2	3.8	5.7	6.3	2.7	-	1.3	2.5
REST	15.3	14.6	15.7	12.8	23.1	11.8	15.5	22.3	27.4	18.7	20.0	8.2	15.9	14.3	17.7	3.1	18.6	16.2	16.4	9.4	17.1
CHARLOTTE	28.3	27.0	30.5	28.4	25.4	23.4	31.9	34.8	22.9	19.0	30.9	36.3	26.1	29.1	26.7	41.3	26.7	27.0	26.8	23.2	29.8
GASTON/MECKLENBURG	12.0	13.2	11.7	12.3	11.1	10.3	11.8	22.1	13.2	9.8	12.5	14.9	10.2	11.4	11.8	16.7	12.0	10.5	11.6	5.5	14.5
REST	16.3	13.8	18.8	16.1	14.3	13.2	20.1	12.7	9.7	9.1	18.4	21.4	15.9	17.7	14.9	24.6	14.7	16.5	15.2	17.7	15.3
GREENSBORO	17.3	21.8	13.1	19.7	16.1	23.5	12.6	12.0	12.9	25.2	13.2	15.5	15.2	17.0	17.6	17.5	14.9	16.9	21.6	17.9	18.1
FORSYTHE/GUILFORD	8.7	15.5	6.9	8.6	7.7	11.3	8.1	9.1	3.2	12.4	5.7	7.8	9.1	7.1	9.5	11.5	9.4	6.3	9.8	6.4	11.3
REST	8.7	6.3	6.1	11.1	8.4	12.2	4.4	2.9	9.8	12.8	7.6	7.8	6.0	9.9	8.1	6.1	5.6	10.6	11.8	11.5	6.8
WILMINGTON	4.0	9.4	4.6	2.2	4.3	4.4	6.8	2.9	-	3.6	3.8	3.6	5.4	5.0	3.7	12.0	5.1	3.8	1.5	7.6	4.3
EAST	11.3	2.9	11.0	13.4	9.7	11.0	11.1	15.0	9.5	12.0	8.7	10.9	13.0	9.0	11.8	-	9.0	10.6	16.0	12.4	10.0
WEST	7.0	8.0	4.2	9.4	4.7	10.1	6.0	3.2	-	15.2	6.2	3.8	2.0	8.7	6.5	8.2	5.0	8.8	8.8	10.7	7.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 29 Page 424
Mar. 1, 2016

29. SURVEY AREA:

	TOTAL	THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MALE)		THINK IT'S OKAY TO DRINK (FEMALE)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MALE)		KNOW PEOPLE/ TRIED ALCOHOL (FEMALE)		
		OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
		-----		-----		-----		-----		-----		-----		-----		-----		-----		-----		-----
Total	300	26	30	57	89	64	74	184	115	39	81	145	34	132	74	36	24	87	66	97	49	
RALEIGH	32.0	46.9	44.3	27.4	35.8	34.5	31.1	29.3	35.7	33.1	35.3	28.3	36.6	27.3	32.8	39.8	45.2	29.2	33.2	29.5	38.9	
DURHAM/WAKE	13.0	7.9	17.5	9.6	10.7	17.4	13.9	12.7	13.6	10.7	15.4	13.2	9.4	13.9	12.9	11.6	16.8	9.1	10.7	15.9	17.5	
CUMBERLAND	3.7	3.8	6.4	-	3.1	6.0	4.6	3.2	3.7	5.0	5.2	2.7	-	3.0	1.3	-	7.7	1.1	2.8	5.0	4.9	
REST	15.3	35.2	20.4	17.8	22.0	11.2	12.5	13.5	18.4	17.4	14.7	12.5	27.2	10.4	18.7	28.2	20.7	19.1	19.7	8.5	16.5	
CHARLOTTE	28.3	34.6	20.3	26.0	22.9	31.9	31.3	27.2	30.4	26.8	31.2	27.3	28.3	25.2	30.1	25.5	35.7	16.2	36.2	37.2	22.6	
GASTON/MECKLENBURG	12.0	27.1	6.6	10.0	10.6	12.6	13.3	11.9	12.2	16.4	10.1	10.7	17.1	12.1	8.7	14.2	23.9	8.4	14.7	15.1	8.9	
REST	16.3	7.5	13.7	16.0	12.3	19.2	18.0	15.3	18.2	10.4	21.1	16.6	11.2	13.1	21.4	11.3	11.8	7.7	21.6	22.1	13.7	
GREENSBORO	17.3	14.7	12.9	17.6	18.8	16.4	16.2	18.6	15.5	20.4	13.2	18.1	21.0	19.1	17.9	18.6	3.8	23.6	13.7	14.0	18.0	
FORSYTHE/GUILFORD	8.7	11.1	3.2	6.8	9.2	7.4	10.0	10.0	6.6	17.7	5.2	7.9	10.0	10.7	8.5	10.6	-	13.3	3.5	7.0	10.8	
REST	8.7	3.6	9.7	10.9	9.6	9.0	6.2	8.6	8.9	2.6	8.0	10.2	11.1	8.4	9.4	8.0	3.8	10.3	10.1	7.0	7.2	
WILMINGTON	4.0	-	3.1	5.1	3.2	4.9	4.2	4.4	3.5	8.1	4.9	3.4	-	6.1	4.1	-	3.8	4.4	2.9	4.3	4.2	
EAST	11.3	3.8	15.9	8.3	10.5	9.7	13.5	11.7	10.9	5.1	10.8	13.5	11.0	12.7	9.3	13.3	11.5	11.8	8.5	11.6	14.0	
WEST	7.0	-	3.4	15.5	8.8	2.6	3.8	8.8	4.1	6.6	4.6	9.4	3.1	9.7	5.8	2.8	-	14.8	5.5	3.4	2.3	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 29 Page 425
Mar. 1, 2016

29. SURVEY AREA:

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL												AGE STARTED DRINKING (WHITE)		
	14/ YOUN- GER	10/ YOUN GER	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OVER		
Total	300	84	9	75	7	6	34	28	71	40	26	4	2	64	47	
RALEIGH	32.0	25.5	21.6	26.0	22.5	16.9	26.3	28.5	31.4	29.2	41.8	-	-	28.1	24.7	
DURHAM/WAKE	13.0	10.8	-	12.2	5.8	16.9	6.5	19.4	14.9	15.9	16.7	-	-	13.5	13.7	
CUMBERLAND	3.7	2.9	-	3.3	-	-	3.0	5.0	2.0	-	5.4	-	-	3.2	-	
REST	15.3	11.8	21.6	10.6	16.7	-	16.8	4.0	14.5	13.2	19.6	-	-	11.4	11.1	
CHARLOTTE	28.3	26.8	21.8	27.4	30.4	16.1	27.8	28.7	32.2	40.0	23.9	-	49.9	22.5	35.2	
GASTON/MECKLENBURG	12.0	10.0	-	11.2	-	16.1	21.9	-	15.5	20.0	12.1	-	-	8.2	18.2	
REST	16.3	16.8	21.8	16.2	30.4	-	5.9	28.7	16.7	20.0	11.8	-	49.9	14.3	17.1	
GREENSBORO	17.3	22.1	19.7	22.4	14.5	49.7	21.3	19.7	15.0	11.9	15.6	25.0	50.1	20.5	16.8	
FORSYTHE/GUILFORD	8.7	13.5	19.7	12.7	-	49.7	15.0	5.1	5.6	2.5	11.5	-	-	11.0	8.4	
REST	8.7	8.5	-	9.6	14.5	-	6.2	14.6	9.4	9.4	4.1	25.0	50.1	9.6	8.4	
WILMINGTON	4.0	7.3	11.0	6.8	15.7	-	3.1	10.6	-	-	-	-	-	9.5	-	
EAST	11.3	5.9	-	6.7	-	-	8.9	7.0	14.8	12.3	14.7	47.8	-	7.7	14.3	
WEST	7.0	12.5	25.8	10.8	17.0	17.4	12.7	5.6	6.6	6.6	4.0	27.2	-	11.7	8.9	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 29 Page 426
Mar. 1, 2016

29. SURVEY AREA:

	TOTAL	AGE STARTED		AGE STARTED		AGE STARTED		OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL			
		DRINKING		DRINKING		DRINKING						(6th-8th)				(9th-12th)			
		(AFRICAN AMR)		(MALE)		(FEMALE)													
		14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	14/ YOUN- GER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	14	17	35	36	50	36	77	46	31	62	8	6	2	20	69	40	29	42
RALEIGH	32.0	14.7	54.5	24.7	28.3	26.1	34.6	30.4	29.3	31.9	22.8	14.6	-	52.3	28.7	32.1	33.4	30.4	20.0
DURHAM/WAKE	13.0	-	24.5	7.0	8.4	13.4	21.4	13.1	10.6	16.9	8.6	-	-	-	5.5	14.6	12.0	18.1	10.2
CUMBERLAND	3.7	-	-	-	-	4.9	3.9	2.3	3.1	1.2	-	-	-	-	-	2.6	3.5	1.3	-
REST	15.3	14.7	30.0	17.7	19.8	7.8	9.2	14.9	15.7	13.7	14.2	14.6	-	52.3	23.2	14.9	17.9	10.9	9.8
CHARLOTTE	28.3	43.6	17.8	17.0	19.1	33.6	45.4	28.0	30.7	24.0	29.7	40.8	38.2	47.7	30.8	26.6	29.7	22.2	29.1
GASTON/MECKLENBURG	12.0	22.0	11.9	8.6	8.3	10.9	22.7	9.6	11.9	6.3	15.1	14.3	19.8	-	20.8	9.1	10.8	6.8	12.4
REST	16.3	21.6	5.9	8.4	10.8	22.7	22.7	18.3	18.8	17.6	14.6	26.5	18.4	47.7	10.0	17.4	18.9	15.4	16.8
GREENSBORO	17.3	34.5	5.4	25.0	22.7	20.0	7.3	16.5	11.9	23.2	18.5	12.2	16.9	-	14.7	17.0	11.2	24.9	20.3
FORSYTHE/GUILFORD	8.7	27.2	-	19.4	8.2	9.5	3.0	8.2	5.3	12.4	9.7	12.2	16.9	-	9.6	7.8	3.7	13.3	9.7
REST	8.7	7.2	5.4	5.6	14.5	10.6	4.3	8.3	6.5	10.8	8.8	-	-	-	5.1	9.2	7.5	11.6	10.7
WILMINGTON	4.0	-	-	5.5	-	8.4	-	3.9	6.5	-	5.0	13.7	18.9	-	10.4	2.8	4.8	-	2.5
EAST	11.3	-	22.2	5.4	18.2	6.2	11.3	6.4	6.7	5.9	18.7	-	-	-	9.8	7.1	7.6	6.3	23.1
WEST	7.0	7.2	-	22.3	11.7	5.6	1.4	14.9	14.8	15.0	5.2	18.7	26.0	-	5.6	14.5	13.3	16.1	5.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 29 Page 427
Mar. 1, 2016

29. SURVEY AREA:

	TOTAL	OFTEN THEY DRINK ALCOHOL (WHITE)				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MALE)				OFTEN THEY DRINK ALCOHOL (FEMALE)			
		LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	53	32	21	46	15	8	7	13	37	19	18	27	40	27	13	35
RALEIGH	32.0	26.3	26.3	26.2	18.5	47.9	37.8	59.3	39.1	25.7	34.4	16.6	25.8	34.8	25.8	53.2	20.5
DURHAM/WAKE	13.0	14.3	13.7	15.3	7.2	14.1	-	30.2	15.7	6.5	2.1	11.2	3.6	19.3	16.5	24.9	12.6
CUMBERLAND	3.7	-	-	-	-	-	-	-	-	-	-	-	-	4.5	5.3	3.0	-
REST	15.3	12.0	12.7	10.9	11.3	33.8	37.8	29.1	23.4	19.1	32.3	5.4	22.2	11.0	4.0	25.3	7.8
CHARLOTTE	28.3	27.6	32.4	19.9	26.9	26.7	25.6	28.0	31.4	13.1	10.2	16.1	21.6	41.8	45.1	34.9	36.0
GASTON/MECKLENBURG	12.0	10.2	13.5	4.9	13.6	13.4	13.1	13.7	23.6	5.3	-	10.9	14.6	13.6	20.3	-	15.5
REST	16.3	17.4	18.9	15.0	13.3	13.4	12.6	14.3	7.8	7.8	10.2	5.3	7.0	28.1	24.8	34.9	20.5
GREENSBORO	17.3	16.8	9.2	28.8	19.7	12.9	24.2	-	14.9	24.5	15.2	34.1	21.1	9.1	9.5	8.1	16.5
FORSYTHE/GUILFORD	8.7	7.4	-	19.0	13.0	12.9	24.2	-	-	13.0	5.0	21.3	14.2	3.8	5.6	-	6.1
REST	8.7	9.5	9.2	9.9	6.7	-	-	-	14.9	11.5	10.3	12.7	6.9	5.3	3.9	8.1	10.4
WILMINGTON	4.0	5.6	9.1	-	6.8	-	-	-	-	5.2	10.2	-	-	2.6	3.9	-	9.0
EAST	11.3	5.7	6.4	4.6	21.1	12.5	12.3	12.7	14.5	5.0	-	10.1	23.9	7.7	11.4	-	14.7
WEST	7.0	18.0	16.5	20.5	7.0	-	-	-	-	26.5	29.9	23.0	7.7	4.1	4.2	3.9	3.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 29 Page 428
Mar. 1, 2016

29. SURVEY AREA:

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
		TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER
Total	300	251	60	192	47	100	20	80	21	151	40	111	26
RALEIGH	32.0	35.5	36.7	35.1	14.6	39.4	38.3	39.7	14.5	32.9	35.9	31.8	14.7
DURHAM/WAKE	13.0	14.9	14.5	15.1	3.2	15.5	10.2	16.8	5.3	14.5	16.6	13.8	1.5
CUMBERLAND	3.7	3.5	5.6	2.8	5.0	5.2	4.7	5.4	9.2	2.3	6.1	0.9	1.5
REST	15.3	17.1	16.6	17.2	6.5	18.6	23.5	17.4	-	16.1	13.2	17.1	11.7
CHARLOTTE	28.3	25.9	32.4	23.9	40.3	27.4	29.3	26.9	40.0	25.0	33.9	21.8	40.6
GASTON/MECKLENBURG	12.0	11.4	10.5	11.7	15.7	13.6	5.5	15.6	4.7	9.9	13.1	8.8	24.6
REST	16.3	14.5	21.8	12.3	24.6	13.8	23.8	11.3	35.3	15.0	20.8	13.0	15.9
GREENSBORO	17.3	15.7	8.3	18.0	25.1	15.6	10.1	17.0	14.4	15.7	7.3	18.7	33.6
FORSYTHE/GUILFORD	8.7	8.0	3.4	9.4	10.8	9.1	5.3	10.1	9.8	7.2	2.4	8.9	11.6
REST	8.7	7.7	4.9	8.6	14.3	6.5	4.8	6.9	4.6	8.5	4.9	9.8	22.0
WILMINGTON	4.0	4.4	6.8	3.6	2.2	6.1	15.1	3.8	5.0	3.2	2.6	3.4	-
EAST	11.3	11.3	6.5	12.8	12.1	6.9	-	8.6	18.3	14.2	9.7	15.8	7.0
WEST	7.0	7.3	9.4	6.6	5.7	4.7	7.2	4.0	7.7	9.0	10.5	8.5	4.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 29 Page 429
Mar. 1, 2016

29. SURVEY AREA:

	TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)				PARENTS TALK ABOUT DRINKING ALCOHOL (MALE)				PARENTS TALK ABOUT DRINKING ALCOHOL (FEMALE)				TALK W/PARENT LAST FEW MONTHS		TALK W/PARENT LAST FEW MTHS (6th-8th)	
		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	174	36	138	31	52	14	38	9	123	28	95	29	129	32	97	17	174	126	58	63
RALEIGH	32.0	32.8	43.9	29.9	10.1	45.1	29.0	50.9	31.3	35.1	32.4	35.8	14.7	35.9	40.5	34.3	14.4	30.2	34.7	33.5	36.6
DURHAM/WAKE	13.0	15.3	20.8	13.9	3.6	16.0	7.7	19.0	-	11.9	7.3	13.2	1.3	17.8	20.7	16.8	6.4	10.4	16.7	6.3	20.5
CUMBERLAND	3.7	2.3	5.4	1.5	3.1	3.6	-	5.0	10.4	1.5	3.4	0.9	3.2	5.3	7.6	4.6	8.0	5.0	1.9	9.1	3.1
REST	15.3	15.2	17.7	14.5	3.4	25.5	21.3	27.0	20.9	21.7	21.8	21.7	10.2	12.7	12.2	12.9	-	14.9	16.1	18.1	13.0
CHARLOTTE	28.3	24.2	20.1	25.3	43.5	28.9	42.8	23.8	30.3	22.1	23.5	21.6	37.1	29.6	40.1	26.2	45.9	30.2	25.9	30.9	28.3
GASTON/MECKLENBURG	12.0	11.0	9.0	11.5	10.5	17.3	21.6	15.8	20.5	9.7	7.0	10.5	17.5	13.0	13.6	12.9	12.7	12.8	11.0	12.9	11.4
REST	16.3	13.2	11.1	13.8	33.0	11.6	21.2	8.0	9.8	12.4	16.5	11.2	19.6	16.6	26.5	13.3	33.2	17.5	14.9	18.0	17.0
GREENSBORO	17.3	16.8	13.6	17.7	26.3	12.9	-	17.7	9.8	16.8	13.9	17.6	27.4	14.6	3.3	18.3	21.1	15.7	19.1	14.8	16.0
FORSYTHE/GUILFORD	8.7	8.2	5.6	8.9	16.5	7.4	-	10.1	-	8.2	3.5	9.5	9.9	7.8	3.3	9.2	12.3	5.1	13.6	5.3	12.8
REST	8.7	8.6	8.0	8.8	9.8	5.5	-	7.6	9.8	8.6	10.4	8.1	17.4	6.8	-	9.1	8.9	10.5	5.4	9.5	3.2
WILMINGTON	4.0	5.8	8.6	5.0	3.4	1.8	6.6	-	-	4.7	3.3	5.1	-	4.1	9.8	2.2	6.1	5.2	2.4	8.7	3.3
EAST	11.3	11.8	5.2	13.6	9.5	9.4	14.3	7.6	28.6	9.2	6.8	9.9	15.7	13.3	6.2	15.6	6.0	10.9	12.0	5.0	12.4
WEST	7.0	8.5	8.7	8.5	7.2	2.0	7.3	-	-	12.3	20.1	10.0	5.2	2.6	-	3.4	6.6	7.8	5.9	7.1	3.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 29 Page 430
Mar. 1, 2016

29. SURVEY AREA:

	TOTAL	TALK W/PARENT LAST FEW MTHS (9th-12th)		TALK W/PARENT LAST FEW MTHS (WHITE)		TALK W/PARENT LAST FEW MTHS (AFR. AMER.)		TALK W/PARENT LAST FEW MTHS (MALE)		TALK W/PARENT LAST FEW MTHS (FEMALE)		EMBARRASSED/ AFRAID 2 TALK W/ PARENTS		EMBARRASSED/ AFRAID 2 TALK (6th-8th)		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	116	62	118	88	33	29	86	66	88	59	147	139	54	61	94	78	96	100	31	28
RALEIGH	32.0	28.6	32.7	26.0	33.7	46.3	39.2	28.4	34.7	32.0	34.7	32.1	32.1	29.5	40.3	33.5	25.6	30.9	28.2	36.1	47.9
DURHAM/WAKE	13.0	12.4	12.8	10.9	17.1	12.9	14.2	7.6	12.8	13.1	21.1	11.8	14.8	11.7	17.1	11.8	13.0	14.5	12.7	9.9	19.0
CUMBERLAND	3.7	3.0	0.6	2.5	2.2	8.8	-	2.1	1.4	7.8	2.4	4.2	2.8	6.2	4.7	3.0	1.3	2.1	2.9	2.9	3.6
REST	15.3	13.2	19.2	12.6	14.4	24.6	25.0	18.6	20.5	11.2	11.1	16.1	14.5	11.6	18.6	18.7	11.3	14.3	12.6	23.4	25.3
CHARLOTTE	28.3	29.9	23.4	30.4	22.3	24.8	34.0	24.8	25.1	35.5	26.8	34.2	21.5	33.8	25.0	34.4	18.8	31.3	22.3	38.8	21.3
GASTON/MECKLENBURG	12.0	12.7	10.7	12.6	8.6	15.4	20.5	11.3	11.0	14.2	11.0	16.5	7.4	13.7	10.2	18.0	5.2	15.6	6.3	22.9	14.0
REST	16.3	17.2	12.7	17.8	13.8	9.3	13.5	13.5	14.1	21.4	15.7	17.7	14.1	20.1	14.8	16.3	13.6	15.7	16.0	15.9	7.3
GREENSBORO	17.3	16.1	22.2	17.0	20.9	11.7	13.3	18.4	19.4	13.0	18.6	16.2	17.5	16.9	14.1	15.7	20.2	18.8	17.2	12.7	10.1
FORSYTHE/GUILFORD	8.7	5.0	14.5	5.2	16.2	2.9	10.0	6.1	13.1	4.2	14.3	7.7	9.1	7.5	10.2	7.9	8.2	8.4	10.2	9.4	3.4
REST	8.7	11.1	7.7	11.8	4.6	8.8	3.2	12.3	6.4	8.8	4.4	8.4	8.4	9.5	4.0	7.8	12.0	10.4	7.0	3.3	6.7
WILMINGTON	4.0	3.4	1.5	6.8	3.5	2.8	-	5.5	1.4	4.8	3.5	2.7	5.8	5.7	6.7	1.0	5.1	4.2	7.0	-	3.3
EAST	11.3	13.8	11.7	10.8	12.3	14.4	10.0	10.8	9.9	10.9	14.4	9.5	13.7	7.1	9.6	10.9	16.8	9.2	13.6	12.3	13.7
WEST	7.0	8.2	8.4	9.0	7.3	-	3.5	12.0	9.4	3.7	1.9	5.3	9.5	6.9	4.2	4.4	13.6	5.6	11.6	-	3.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 29 Page 431
Mar. 1, 2016

29. SURVEY AREA:

	TOTAL	EMBARRASSED/AFRAID 2 TALK (MALE)		EMBARRASSED/AFRAID 2 TALK (FEMALE)		ALCOHOL USE BY PEOPLE YOUR AGE IS...				ALCOHOL USE BY YOUR AGE (6th-8th)		ALCOHOL USE BY YOUR AGE (9th-12th)		ALCOHOL USE BY YOUR AGE (WHITE)		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MALE)		ALCOHOL USE BY YOUR AGE (FEMALE)	
		YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.	BIG PROB.	SMALL PROB.
Total	300	69	77	78	62	272	177	96	27	66	35	110	60	118	69	38	16	86	53	90	43
RALEIGH	32.0	32.2	31.1	31.9	33.3	31.1	31.4	30.7	42.2	28.7	36.7	33.0	27.2	26.7	33.7	42.8	32.7	29.9	31.7	32.8	29.5
DURHAM/WAKE	13.0	10.7	9.8	12.7	21.1	13.0	12.3	14.4	13.5	10.0	19.1	13.6	11.6	12.7	15.5	13.6	13.1	9.4	10.4	15.1	19.2
CUMBERLAND	3.7	1.3	2.4	6.7	3.3	3.3	5.1	-	7.4	7.8	-	3.5	-	4.2	-	2.4	-	3.2	-	6.9	-
REST	15.3	20.2	18.9	12.5	9.0	14.8	14.0	16.4	21.2	10.9	17.5	15.9	15.7	9.9	18.2	26.8	19.6	17.3	21.3	10.8	10.3
CHARLOTTE	28.3	29.7	19.0	38.2	24.6	29.8	30.1	29.2	14.7	32.4	34.7	28.7	26.0	30.6	23.8	26.6	43.4	23.2	26.5	36.6	32.5
GASTON/MECKLENBURG	12.0	13.9	9.0	18.7	5.3	12.5	12.1	13.3	7.5	6.3	26.5	15.5	5.5	11.8	10.8	13.5	31.0	9.0	13.8	15.0	12.8
REST	16.3	15.7	10.0	19.5	19.3	17.3	18.0	15.9	7.3	26.0	8.1	13.2	20.5	18.8	12.9	13.1	12.4	14.2	12.7	21.7	19.8
GREENSBORO	17.3	19.3	17.2	13.3	17.8	17.3	19.4	13.4	18.8	21.8	8.7	17.9	16.2	20.6	14.4	15.0	6.5	21.5	15.5	17.3	10.9
FORSYTHE/GUILFORD	8.7	9.7	8.0	6.0	10.3	9.2	10.7	6.3	3.7	12.1	8.7	9.9	4.9	12.1	7.3	7.4	6.5	11.6	5.5	9.9	7.3
REST	8.7	9.6	9.2	7.3	7.5	8.1	8.6	7.1	15.1	9.7	-	8.0	11.2	8.5	7.1	7.6	-	9.9	9.9	7.4	3.6
WILMINGTON	4.0	2.8	4.9	2.7	6.8	4.0	3.3	5.3	3.9	6.0	5.9	1.7	4.9	4.2	7.3	2.4	-	4.4	3.6	2.3	7.3
EAST	11.3	9.4	12.1	9.6	15.6	10.7	9.3	13.2	18.6	7.3	8.1	10.5	16.1	10.6	10.2	10.5	17.3	10.9	8.7	7.8	18.6
WEST	7.0	6.6	15.6	4.2	1.8	7.1	6.5	8.2	1.8	3.9	5.9	8.1	9.6	7.3	10.6	2.7	-	10.1	14.0	3.1	1.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 29 Page 432
Mar. 1, 2016

29. SURVEY AREA:

	TOTAL	WHAT AGE DO YOU THINK A YOUNG PERSON'S BRAIN IS FULLY DEVELOPED					PARENTS TALK ALCOHOL AFFE- CTS ON BRAIN		PARENTS TALK ALC./BRAIN (6th-8th)		PARENTS TALK ALC./BRAIN (9th-12th)		PARENTS TALK ALC./BRAIN (WHITE)		PARENTS TALK ALC./BRAIN (AFR. AMER.)		PARENTS TALK ALC./BRAIN (MEN)		PARENTS TALK ALC./BRAIN (WOMEN)	
							YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	17/ YOUNG- ER	14/ Young er	15-17	18-20	21+															
<hr/>																				
Total	300	46	24	22	107	143	184	115	78	42	106	73	122	83	38	23	96	57	88	58
RALEIGH	32.0	33.5	29.3	38.0	36.3	28.3	29.0	36.2	28.9	45.1	29.0	31.1	26.8	33.0	41.6	45.1	30.2	32.2	27.6	40.3
DURHAM/WAKE	13.0	7.0	4.6	9.6	14.4	13.6	10.1	16.9	10.0	18.6	10.2	15.8	12.2	15.4	8.1	22.5	7.4	13.8	13.1	19.8
CUMBERLAND	3.7	6.5	4.1	9.1	4.0	2.6	3.6	3.7	3.7	10.3	3.6	-	1.7	3.5	7.5	-	0.9	3.3	6.6	4.2
REST	15.3	20.0	20.7	19.3	18.0	12.1	15.2	15.6	15.2	16.2	15.2	15.3	12.9	14.1	26.0	22.7	21.9	15.1	8.0	16.2
CHARLOTTE	28.3	19.7	18.7	20.8	24.2	34.4	31.2	23.9	32.9	24.0	30.0	23.9	27.7	25.8	33.6	21.7	28.0	19.4	34.7	28.4
GASTON/MECKLENBURG	12.0	7.7	4.4	11.3	9.6	15.6	14.7	7.8	16.0	5.0	13.7	9.4	13.0	7.8	23.2	8.8	15.2	4.2	14.1	11.3
REST	16.3	12.1	14.4	9.5	14.6	18.8	16.5	16.1	16.9	19.0	16.3	14.5	14.7	18.1	10.3	12.8	12.8	15.1	20.6	17.1
GREENSBORO	17.3	12.8	12.1	13.6	18.6	17.7	15.6	20.3	13.5	19.2	17.1	20.9	18.1	19.4	7.3	21.0	16.4	24.2	14.7	16.4
FORSYTHE/GUILFORD	8.7	4.4	-	9.2	8.4	9.8	6.0	13.0	5.3	16.8	6.6	10.8	6.8	14.4	2.4	12.6	4.4	16.9	7.8	9.1
REST	8.7	8.4	12.1	4.4	10.2	7.9	9.6	7.3	8.3	2.4	10.6	10.1	11.3	5.0	4.8	8.5	12.0	7.3	7.0	7.3
WILMINGTON	4.0	10.7	8.2	13.4	1.9	2.8	4.4	3.4	7.8	2.5	1.9	4.0	5.8	4.7	2.4	-	3.0	5.0	5.9	1.8
EAST	11.3	8.6	8.0	9.3	10.4	13.2	11.8	10.6	8.8	9.2	14.1	11.5	12.7	9.6	12.5	12.2	11.7	8.1	12.0	13.1
WEST	7.0	14.7	23.7	4.8	8.5	3.6	8.0	5.5	8.0	-	7.9	8.7	8.8	7.6	2.6	-	10.7	11.1	5.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 29 Page 433
Mar. 1, 2016

29. SURVEY AREA:

TOTAL	DO YOU THINK		PARENTS TALK/		S/R/H ADS TO		HEARD OF		
	UNDERAGE/DRNK	HURTS BRAIN/	HELP STOP	STOP UNDERAGE	TALKITOUT.ORG	AFFECTS BRAIN	DRINKING		
	YES	NO	YES	NO	YES	NO	YES	NO	

Total	300	274	24	263	33	161	136	103	197
RALEIGH	32.0	32.5	29.9	32.8	27.9	34.5	29.0	35.4	30.2
DURHAM/WAKE	13.0	12.9	15.2	13.6	9.7	13.0	12.6	12.3	13.4
CUMBERLAND	3.7	4.0	-	3.8	3.1	2.9	4.6	4.9	3.0
REST	15.3	15.5	14.7	15.4	15.1	18.6	11.8	18.2	13.8
CHARLOTTE	28.3	29.2	17.3	29.4	22.9	31.5	24.4	26.0	29.6
GASTON/MECKLENBURG	12.0	11.7	13.0	12.9	6.3	13.4	10.6	13.5	11.2
REST	16.3	17.5	4.3	16.5	16.7	18.2	13.8	12.5	18.3
GREENSBORO	17.3	16.8	21.2	16.5	23.2	15.5	19.1	16.3	17.9
FORSYTHE/GUILFORD	8.7	8.1	12.6	8.2	13.0	7.2	9.9	10.8	7.6
REST	8.7	8.8	8.6	8.2	10.2	8.3	9.3	5.5	10.3
WILMINGTON	4.0	4.0	-	4.2	-	4.4	3.6	2.8	4.6
EAST	11.3	10.9	18.2	11.1	14.7	8.3	15.2	14.0	9.9
WEST	7.0	6.5	13.4	6.2	11.3	5.8	8.6	5.6	7.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 29 Page 434
Mar. 1, 2016

29. SURVEY AREA:

	TOTAL	AGE											WHITE	AFRICAN AMER.	MALE	FEMALE				
		14/ YOUN- GER	10	11	12	13	14	15/ OLDER	15	16	17	18/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER
Total	300	146	1	18	35	40	52	151	50	48	38	15	102	103	28	34	74	77	73	74
RALEIGH	32.0	33.8	-	54.9	27.1	31.8	33.6	30.0	25.8	37.4	21.1	42.3	31.9	27.0	40.0	45.4	36.2	25.3	31.5	34.9
DURHAM/WAKE	13.0	14.3	-	23.3	6.1	17.7	14.5	11.7	5.3	22.1	11.5	-	15.6	11.6	11.0	15.6	13.7	5.8	15.0	17.8
CUMBERLAND	3.7	4.3	-	-	15.1	2.5	-	3.1	3.9	2.1	3.7	2.5	2.8	2.0	7.1	2.7	2.5	1.2	6.1	5.2
REST	15.3	15.2	-	31.6	5.9	11.5	19.1	15.2	16.6	13.2	5.9	39.8	13.4	13.4	21.8	27.1	19.9	18.3	10.4	11.9
CHARLOTTE	28.3	28.8	-	22.8	39.0	30.6	23.4	28.1	41.1	32.9	13.5	6.8	27.1	27.1	36.0	23.5	29.3	21.2	28.2	35.3
GASTON/MECKLENBURG	12.0	11.6	-	17.1	11.7	13.7	8.2	12.3	17.9	15.8	5.5	-	10.4	11.5	17.9	17.7	12.6	10.0	10.5	14.7
REST	16.3	17.2	-	5.7	27.2	16.8	15.2	15.8	23.2	17.1	8.0	6.8	16.7	15.7	18.1	5.7	16.7	11.2	17.7	20.6
GREENSBORO	17.3	16.4	-	17.0	11.2	18.8	18.1	18.6	6.0	16.4	29.8	38.2	17.0	20.5	13.8	11.3	16.2	22.9	16.5	14.1
FORSYTHE/GUILFORD	8.7	9.2	-	11.1	2.7	15.3	8.5	8.3	2.1	7.3	13.3	18.7	10.1	9.8	6.8	5.8	9.7	8.8	8.8	7.8
REST	8.7	7.1	-	5.9	8.5	3.6	9.6	10.3	3.9	9.1	16.5	19.5	6.9	10.7	7.1	5.5	6.5	14.1	7.8	6.4
WILMINGTON	4.0	5.6	-	-	5.4	7.8	6.1	1.9	3.9	-	2.5	-	7.1	2.8	3.3	-	2.6	3.7	8.7	-
EAST	11.3	9.6	-	5.2	14.0	7.3	10.3	13.2	14.7	8.0	20.7	5.9	10.6	12.4	6.9	16.8	8.9	12.0	10.4	14.3
WEST	7.0	5.8	100.0	-	3.3	3.7	8.5	8.3	8.5	5.3	12.4	6.8	6.4	10.2	-	3.0	6.9	14.9	4.7	1.4

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - CHILDREN GRADES 6-12

Table 29 Page 435
Mar. 1, 2016

29. SURVEY AREA:

	TOTAL	RACE					MALE		FEMALE		GENDER	
		HISP- ANIC	WHITE	AFR- ICAN AMER.	ASIAN	OTHER	WHITE	AFR- ICAN AMER.	WHITE	AFR- ICAN AMER.	MALE	FEMALE
Total	300	20	206	61	4	5	106	36	100	26	153	147
RALEIGH	32.0	21.8	29.3	42.9	26.6	38.0	28.8	41.5	29.8	44.9	30.9	33.1
DURHAM/WAKE	13.0	-	13.5	13.5	26.6	18.9	10.6	8.3	16.6	20.7	9.8	16.3
CUMBERLAND	3.7	14.2	2.4	4.7	-	-	1.8	2.5	3.1	7.6	1.8	5.6
REST	15.3	7.6	13.4	24.8	-	19.2	16.5	30.7	10.1	16.7	19.3	11.2
CHARLOTTE	28.3	35.6	27.0	29.1	50.4	34.2	23.0	27.1	31.2	31.9	24.8	32.0
GASTON/MECKLENBURG	12.0	7.0	10.9	17.8	-	8.3	6.7	21.9	15.4	12.3	11.1	12.9
REST	16.3	28.6	16.1	11.3	50.4	25.8	16.4	5.2	15.8	19.6	13.7	19.1
GREENSBORO	17.3	21.0	18.6	12.4	23.0	18.7	19.2	15.8	18.0	7.9	19.3	15.3
FORSYTHE/GUILFORD	8.7	6.9	9.9	6.2	-	9.4	9.2	7.9	10.6	4.0	9.1	8.2
REST	8.7	14.1	8.8	6.2	23.0	9.3	10.0	7.9	7.4	3.9	10.3	7.0
WILMINGTON	4.0	-	5.4	1.5	-	-	4.5	2.6	6.3	-	3.7	4.3
EAST	11.3	14.3	11.4	12.4	-	-	11.5	10.2	11.3	15.3	10.4	12.3
WEST	7.0	7.3	8.3	1.7	-	9.2	12.9	2.9	3.4	-	10.8	3.0